

**BHARATHIAR UNIVERSITY: COIMBATORE- 46**  
**SCHOOL OF DISTANCE EDUCATION**  
**TIME-TABLE FOR DECEMBER 2016 EXAMINATIONS**

**COURSE : MBA - I YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS* )

**COMMON TO ALL SPECIALIZATIONS**

YEAR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
I	09.12.16	FRI	FN	PRINCIPLES OF MANAGEMENT AND ORGANISATIONAL BEHAVIOUR	13A	07DMB01	2007-08 Aca. Yr. & Onwards
I	10.12.16	SAT	FN	MANAGERIAL ECONOMICS	13B	07DMB02	-do-
I	11.12.16	SUN	FN	ACCOUNTING AND FINANCE FOR MANAGERS	13C	07DMB03	-do-
I	13.12.16	TUE	FN	MARKETING MANAGEMENT	13D	07DMB04	-do-
I	14.12.16	WED	FN	HUMAN RESOURCE MANAGEMENT	13E	07DMB05	-do-
I	15.12.16	THU	FN	QUANTITATIVE TECHNIQUES FOR MANAGEMENT	13F	07DMB06	-do-
I	16.12.16	FRI	FN	RESEARCH METHODS FOR MANAGEMENT	13G	07DMB07	-do-
<b>Additional Papers for the candidates admitted from the Academic year 2011-12 &amp; Onwards)</b>							
I	17.12.16	SAT	FN	CORPORATE COMMUNICATION	13H	11DMB15	2011-12 Aca. Yr & Onwards
I	18.12.16	SUN	FN	OPERATION MANAGEMENT	13J	11DMB16	-do-

SESSION: FN : FORENOON - 10 AM – 1 PM  
AN: AFTERNOON - 2 PM – 5 PM

**CONTROLLER OF EXAMINATIONS.**

COIMBATORE  
DATE : 17.10.2016

**BHARATHIAR UNIVERSITY: COIMBATORE- 46**  
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**COURSE : MBA - II YEAR - ANNUAL PATTERN**

**THEORY PAPER IN LIEU OF PROJECT WORK FOR ALL SPECIALIZATIONS**

ONLY FOR THE CANDIDATE ADMITTED FROM THE ACA.YEAR 2009-2010 TO 2011 CAL. BATCH THOSE WHO SELECTED THEORY PAPER IN LIEU OF PROJECT WORK [SUBJECT TO THE CONDITION THAT THE SELECTED THEORY PAPER HAVE NOT BEEN STUDIED BY THE STUDENT UNDER HIS/HER SPECIALIZATION]							BATCH
II	19.12.16	MON	FN	INTERNATIONAL BUSINESS	2EA	09DMB15	2009-10 Aca to 2011 Calendar
II	19.12.16	MON	FN	BUSINESS ENVIRONMENT AND ETHICS	2EB	09DMB16	-do-
II	19.12.16	MON	FN	RETAIL MANAGEMENT	2EC	09DMB17	-do-
II	19.12.16	MON	FN	MANAGING INTERPERSONAL EFFECTIVENESS	2ED	09DMB18	-do-
II	19.12.16	MON	FN	QUALITY MANAGEMENT SYSTEMS	2EE	09DMB19	-do-
II	19.12.16	MON	FN	TOTAL QUALITY MANAGEMENT	2EF	09DMB20	-do-
II	19.12.16	MON	FN	RISK MANAGEMENT AND INSURANCE	2EG	09DMB21	-do-

SESSION: FN : FORENOON - 10 AM – 1 PM  
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COIMBATORE  
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**TIME-TABLE FOR DECEMBER 2016 EXAMINATIONS**

**COURSE : MBA GENERAL II YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS* )

YEAR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P. CODE	BATCH
II	09.12.16	FRI	AN	PRODUCTIONS AND OPERATIONS MANAGEMENT	23A	07DMB08	2007-08 Aca. Yr. & Onwards
II	10.12.16	SAT	AN	EXECUTIVE COMMUNICATION	23B	07DMB09	-do-
II	11.12.16	SUN	AN	BRAND MANAGEMENT	23C	07DMB10	-do-
II	13.12.16	TUE	AN	MANAGEMENT INFORMATION SYSTEMS 23D - 2011-12 Aca. Yr & onwards 23E - 2007-08 Aca. To 2011 Cal	23D/ 23E	07DMB12 "	-do-
II	14.12.16	WED	AN	INTERNATIONAL BUSINESS 23E - 2011-12 Aca. Yr & onwards 23G - 2007-08 Aca. To 2011 Cal	23E/ 23G	07DMB14	-do-
II	15.12.16	THU	AN	EVENT MANAGEMENT	23F	11DMB17	2011-12 Aca. Yr & Onwards
II	16.12.16	FRI	AN	MICRO-FINANCE PRESPECTIVES AND OPERATIONS	23G	11DMB18	-do-
II	17.12.16	SAT	AN	BUSINESS ENVIRONMENT AND ETHICS 23H - 2011-12 Aca. Yr & onwards 23D - 2007-08 Aca. To 2011 Cal	23H/ 23D	07DMB11	2007-08 Aca. Yr. & Onwards
II	18.12.16	SUN	AN	STRATEGIC MANAGEMENT 23J - 2011-12 Aca. Yr & onwards 23F - 2007-08 Aca. To 2011 Cal	23J/ 23F	07DMB13	-do-

SESSION: FN : FORENOON - 10 AM – 1 PM  
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**COURSE : MBA AIRLINE & AIRPORT MANAGEMENT II YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2011-12 AND ONWARDS* )

YEAR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
II	09.12.16	FRI	AN	MANAGEMENT INFORMATION SYSTEM	23A	11DMB-AA166	2011-12 Aca. Year Onwards
II	10.12.16	SAT	AN	AIRLINE & AIRPORT OPERATIONS	23B	11DMB-AA167	-do-
II	11.12.16	SUN	AN	STRATEGIC AIRPORT PLANNING AND MARKETING	23C	11DMB-AA168	-do-
II	13.12.16	TUE	AN	AIR TRAFFIC CONTROL	23D	11DMB-AA169	-do-
II	14.12.16	WED	AN	AIRCRAFT MAINTENANCE MANAGEMENT	23E	11DMB-AA170	-do-
II	15.12.16	THU	AN	AIRLINE MARKETING AND STRATEGIC AIRLINE ALLIANCES	23F	11DMB-AA171	-do-
II	16.12.16	FRI	AN	AVIATIONS SAFETY AND SECURITY	23G	11DMB-AA172	-do-
II	17.12.16	SAT	AN	AVIATION LEGAL ENVIRONMENT	23H	11DMB-AA173	-do-
II	18.12.16	SUN	AN	AVIATION RESOURCE MANAGEMENT	23J	11DMB-AA174	-do-

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**COURSE : MBA BANKING & FINANCE II YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2010-11 AND ONWARDS*)

YE AR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
II	09.12.16	FRI	AN	FINANCIAL INSTITUTIONS AND SERVICES	23A	10DMB-BF134	2010 -11 Aca. Yr.& Onwards
II	10.12.16	SAT	AN	MANAGEMENT CONTROL SYSTEM	23B	10DMB-BF135	-do-
II	11.12.16	SUN	AN	BANKING AND INSURANCE MARKETING	23C	10DMB-BF136	-do-
II	13.12.16	TUE	AN	MANAGEMENT OF BANKING AND INSURANCE COMPANIES	23D	10DMB-BF137	-do-
II	14.12.16	WED	AN	COMERCIAL BANKING AND ROLE OF RBI	23E	10DMB-BF138	-do-
II	15.12.16	THU	AN	MUTUAL FUND MANAGEMENT	23F	10DMB-BF139	-do-
II	16.12.16	FRI	AN	MERCHANT BANKING	23G	10DMB-BF140	-do-
<b>Additional Papers for the candidates admitted from the Academic year 2011-12 &amp; Onwards)</b>							
II	17.12.16	SAT	AN	BUSINESS ENVIRONMENT AND ETHICS	23H	07DMB11	2007-08 Aca. Yr.& Onwards
II	18.12.16	SUN	AN	STRATEGIC MANAGEMENT	23J	07DMB13	-do-

SESSION: FN : FORENOON - 10 AM – 1 PM  
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**COURSE : MBA ENTREPRENEURSHIP II YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

YEAR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
II	09.12.16	FRI	AN	ENTREPRENEURIAL FINANCE	23A	07DMB-E78	2007-08 Aca. Yr. & Onwards
II	10.12.16	SAT	AN	ENTREPRENEURSHIP DEVELOPMENT	23B	07DMB-E79	-do-
II	11.12.16	SUN	AN	PROJECT MANAGEMENT	23C	07DMB-E80	-do-
II	13.12.16	TUE	AN	INFORMATION TECHNOLOGY AND E-COMMERCE	23D	07DMB-E81	-do-
II	14.12.16	WED	AN	TECHNOLOGY INNOVATION AND SUSTAINABLE ENTERPRISE	23E	07DMB-E82	-do-
II	15.12.16	THU	AN	BUSINESS PLAN AND ETHICS	23F	07DMB-E83	-do-
II	16.12.16	FRI	AN	MANAGING DIVERSITY	23G	07DMB-E84	-do-
<b>Additional Papers for the candidates admitted from the Academic year 2011-12 &amp; Onwards)</b>							
II	17.12.16	SAT	AN	BUSINESS ENVIRONMENT AND ETHICS	23H	07DMB11	2007-08 Aca. Yr. & Onwards
II	18.12.16	SUN	AN	STRATEGIC MANAGEMENT	23J	07DMB13	-do-

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**COURSE : MBA EXPORT MANAGEMENT II YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

YEAR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
II	09.12.16	FRI	AN	INTERNATIONAL BUSINESS ENVIRONMENT	23A	07DMB-EM92	2007-08 Aca. Yr & Onwards
II	10.12.16	SAT	AN	EXPORT TRADE & DOCUMENTATION	23B	07DMB-EM93	-do-
II	11.12.16	SUN	AN	EXPORT FINANCE PROCEDURE	23C	07DMB-EM94	-do-
II	13.12.16	TUE	AN	FOREX MANAGEMENT	23D	07DMB-EM95	-do-
II	14.12.16	WED	AN	INTERNATIONAL PROJECT MANAGEMENT	23E	07DMB-EM96	-do-
II	15.12.16	THU	AN	LOGISTICS MANAGEMENT	23F	07DMB-EM97	-do-
II	16.12.16	FRI	AN	INTERNATIONAL MARKETING	23G	07DMB-EM98	-do-
<b>Additional Papers for the candidates admitted from the Academic year 2011-12 &amp; Onwards)</b>							
II	17.12.16	SAT	AN	BUSINESS ENVIRONMENT AND ETHICS	23H	07DMB11	2007-08 Aca. Yr. & Onwards
II	18.12.16	SUN	AN	STRATEGIC MANAGEMENT	23J	07DMB13	-do-

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**COURSE : MBA FINANCIAL MANAGEMENT II YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

YEAR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
II	09.12.16	FRI	AN	INDIAN CAPITAL MARKET AND FINANCIAL SYSTEM	23A	07DMB-F29	2007-08 Aca. Year & Onwards
II	10.12.16	SAT	AN	MANAGEMENT OF FINANCIAL SERVICES	23B	07DMB-F30	-do-
II	11.12.16	SUN	AN	CAPITAL BUDGETING AND FINANCIAL DECISIONS	23C	07DMB-F31	-do-
II	13.12.16	TUE	AN	WORKING CAPITAL MANAGEMENT	23D	07DMB-F32	-do-
II	14.12.16	WED	AN	RISK MANAGEMENT AND INSURANCE	23E	07DMB-F33	-do-
II	15.12.16	THU	AN	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	23F	07DMB-F34	-do-
II	16.12.16	FRI	AN	INTERNATIONAL FINANCIAL MANAGEMENT	23G	07DMB-F35	-do-
<b>Additional Papers for the candidates admitted from the Academic year 2011-12 &amp; Onwards)</b>							
II	17.12.16	SAT	AN	BUSINESS ENVIRONMENT AND ETHICS	23H	07DMB11	2007-08 Aca. Yr. & Onwards
II	18.12.16	SUN	AN	STRATEGIC MANAGEMENT	23J	07DMB13	-do-

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**COURSE : MBA FINANCIAL SERVICES II YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

YEAR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
II	09.12.16	FRI	AN	MARKETING OF FINANCIAL SERVICES	23A	07DMB-FS71	2007-08 Aca. Year & Onwards
II	10.12.16	SAT	AN	MUTUAL FUNDS AND MERCHANT BANKING	23B	07DMB-FS72	-do-
II	11.12.16	SUN	AN	LEGAL ASPECTS OF FINANCIAL SERVICES	23C	07DMB-FS73	-do-
II	13.12.16	TUE	AN	MERGERS AND ACQUISITIONS	23D	07DMB-FS74	-do-
II	14.12.16	WED	AN	FINANCIAL INTERMEDIARIES, FINANCIAL INSTITUTIONS, & REGULATORS	23E	07DMB-FS75	-do-
II	15.12.16	THU	AN	RISK & INSURANCE MANAGEMENT	23F	07DMB-FS76	-do-
II	16.12.16	FRI	AN	TREASURY MANAGEMENT	23G	07DMB-FS77	-do-
<b>Additional Papers for the candidates admitted from the Academic year 2011-12 &amp; Onwards)</b>							
II	17.12.16	SAT	AN	BUSINESS ENVIRONMENT AND ETHICS	23H	07DMB11	2007-08 Aca. Yr. & Onwards
II	18.12.16	SUN	AN	STRATEGIC MANAGEMENT	23J	07DMB13	-do-

SESSION: FN : FORENOON - 10 AM – 1 PM  
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**COURSE : MBA HOSPITAL MANAGEMENT II YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

YEAR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
II	09.12.16	FRI	AN	HOSPITAL ARCHITECTURE PLANNING AND DESIGN	23A	07DMB-HM99	2007-08 Aca. Yr & Onwards
II	10.12.16	SAT	AN	MATERIAL MANAGEMENT	23B	07DMB-HM100	-do-
II	11.12.16	SUN	AN	HOSPITAL OPERATION I (PATIENT CARE)	23C	07DMB-HM101	-do-
II	13.12.16	TUE	AN	HOSPITAL OPERATION II (SUPPORTIVE SERVICES)	23D	07DMB-HM102	-do-
II	14.12.16	WED	AN	BIO – SCIENCES AND EPIDEMIOLOGY	23E	07DMB-HM103	-do-
II	15.12.16	THU	AN	HOSPITAL INFORMATION SYSTEM (INCLUDING MEDICAL RECORDS)	23F	07DMB-HM104	-do-
II	16.12.16	FRI	AN	HEALTH LAWS AND POLICIES	23G	07DMB-HM105	-do-
<b>Additional Papers for the candidates admitted from the Academic year 2011-12 &amp; Onwards)</b>							
II	17.12.16	SAT	AN	BUSINESS ENVIRONMENT AND ETHICS	23H	07DMB11	2007-08 Aca. Yr. & Onwards
II	18.12.16	SUN	AN	STRATEGIC MANAGEMENT	23J	07DMB13	-do-

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**COURSE : MBA HUMAN RESOURCE MANAGEMENT II YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

YEAR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
II	09.12.16	FRI	AN	PERSONNEL MANAGEMENT CONCEPTS	23A	07DMB-HR50	2007 Aca. Year & Onwards
II	10.12.16	SAT	AN	METHODOLOGY OF TRAINING & DEVELOPMENT	23B	07DMB-HR51	-do-
II	11.12.16	SUN	AN	HUMAN RESOURCE DEVELOPMENT AND PLANNING	23C	07DMB-HR52	-do-
II	13.12.16	TUE	AN	INDUSTRIAL RELATIONS MANAGEMENT	23D	07DMB-HR53	-do-
II	14.12.16	WED	AN	COMPENSATION MANAGEMENT	23E	07DMB-HR54	-do-
II	15.12.16	THU	AN	PERFORMANCE MANAGEMENT SYSTEMS AND STRATEGIES	23F	07DMB-HR55	-do-
II	16.12.16	FRI	AN	ORGANIZATIONAL DEVELOPMENT AND CHANGE	23G	07DMB-HR56	-do-
<b>Additional Papers for the candidates admitted from the Academic year 2011-12 &amp; Onwards)</b>							
II	17.12.16	SAT	AN	BUSINESS ENVIRONMENT AND ETHICS	23H	07DMB11	2007-08 Aca. Yr. & Onwards
II	18.12.16	SUN	AN	STRATEGIC MANAGEMENT	23J	07DMB13	-do-

SESSION: FN : FORENOON - 10 AM – 1 PM  
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**COURSE : MBA INTERNATIONAL BUSINESS II YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

YEAR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
II	09.12.16	FRI	AN	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	23A	07DMB-IB43	2007-08 Aca. Year & Onwards
II	10.12.16	SAT	AN	INTERNATIONAL BUSINESS ENVIRONMENT	23B	07DMB-IB44	-do-
II	11.12.16	SUN	AN	INTERNATIONAL MARKETING MANAGEMENT	23C	07DMB-IB45	-do-
II	13.12.16	TUE	AN	INTERNATIONAL FINANCIAL AND MANAGEMENT ACCOUNTING	23D	07DMB-IB46	-do-
II	14.12.16	WED	AN	INTERNATIONAL BUSINESS LAW	23E	07DMB-IB47	-do-
II	15.12.16	THU	AN	INTERNATIONAL BANKING	23F	07DMB-IB48	-do-
II	16.12.16	FRI	AN	GLOBAL BUSINESS ETHICS	23G	07DMB-IB49	-do-
<b>Additional Papers for the candidates admitted from the Academic year 2011-12 &amp; Onwards)</b>							
II	17.12.16	SAT	AN	BUSINESS ENVIRONMENT AND ETHICS	23H	07DMB11	2007-08 Aca. Yr. & Onwards
II	18.12.16	SUN	AN	STRATEGIC MANAGEMENT	23J	07DMB13	-do-

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**COURSE : MBA INVESTMENT MANAGEMENT II YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS* )

YEAR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
II	09.12.16	FRI	AN	DERIVATIVES MANAGEMENT AND COMMODITIES MARKETS	23A	07DMB-IM36	2007-08 Aca. Year & Onwards
II	10.12.16	SAT	AN	INDIAN CAPITAL MARKET AND FINANCIAL SYSTEM	23B	07DMB-IM37	-do-
II	11.12.16	SUN	AN	INTERNATIONAL FINANCIAL MARKETS	23C	07DMB-IM38	-do-
II	13.12.16	TUE	AN	RISK MANAGEMENT AND INSURANCE	23D	07DMB-IM39	-do-
II	14.12.16	WED	AN	MUTUAL FUNDS IN INDIA	23E	07DMB-IM40	-do-
II	15.12.16	THU	AN	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	23F	07DMB-IM41	-do-
II	16.12.16	FRI	AN	PROJECT FINANCE AND MANAGEMENT	23G	07DMB-IM42	-do-
<b>Additional Papers for the candidates admitted from the Academic year 2011-12 &amp; Onwards)</b>							
II	17.12.16	SAT	AN	BUSINESS ENVIRONMENT AND ETHICS	23H	07DMB11	2007-08 Aca. Yr. & Onwards
II	18.12.16	SUN	AN	STRATEGIC MANAGEMENT	23J	07DMB13	-do-

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**COURSE : MBA INFORMATION SYSTEMS II YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS* )

YEAR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
II	09.12.16	FRI	AN	SOFTWARE PROJECT MANAGEMENT	23A	07DMB-IS64	2007-08 Aca. Year & Onwards
II	10.12.16	SAT	AN	DATABASE MANAGEMENT SYSTEMS	23B	07DMB-IS65	-do-
II	11.12.16	SUN	AN	ELECTRONIC COMMERCE	23C	07DMB-IS66	-do-
II	13.12.16	TUE	AN	ENTERPRISE RESOURCE PLANNING	23D	07DMB-IS67	-do-
II	14.12.16	WED	AN	DATA WAREHOUSING AND DATA MINING	23E	07DMB-IS68	-do-
II	15.12.16	THU	AN	KNOWLEDGE MANAGEMENT AND INFORMATION SYSTEMS	23F	07DMB-IS69	-do-
II	16.12.16	FRI	AN	INFORMATION SECURITY SYSTEMS CONTROL AND AUDIT	23G	07DMB-IS70	-do-
<b>Additional Papers for the candidates admitted from the Academic year 2011-12 &amp; Onwards)</b>							
II	17.12.16	SAT	AN	BUSINESS ENVIRONMENT AND ETHICS	23H	07DMB11	2007-08 Aca. Yr. & Onwards
II	18.12.16	SUN	AN	STRATEGIC MANAGEMENT	23J	07DMB13	-do-

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**BHARATHIAR UNIVERSITY: COIMBATORE- 46**  
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**TIME-TABLE FOR DECEMBER 2016 EXAMINATIONS**

**COURSE : MBA LOGISTIC & SUPPLY CHAIN MGT. II YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2010-11 ONWARDS*)

YEAR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
II	09.12.16	FRI	AN	LOGISTICS MANAGEMENT	23A	10DMB-LM148	2010-11 Aca. Yr & Onwards
II	10.12.16	SAT	AN	RETAIL STORE AND VISUAL MERCHANDISING	23B	10DMB-LM149	-do-
II	11.12.16	SUN	AN	QUALITY MANAGEMENT AND QUALITY TECHNIQUES	23C	10DMB-LM150	-do-
II	13.12.16	TUE	AN	RETAIL MARKETING AND CRM	23D	10DMB-LM151	-do-
II	14.12.16	WED	AN	LOGISTICS & SUPPLY CHAIN MANAGEMENT	23E	10DMB-LM152	-do-
II	15.12.16	THU	AN	EXPORT TRADE AND DOCUMENTATION	23F	10DMB-LM153	-do-
II	16.12.16	FRI	AN	INTERNATIONAL MARKETING	23G	10DMB-LM154	-do-
<b>Additional Papers for the candidates admitted from the Academic year 2011-12 &amp; Onwards)</b>							
II	17.12.16	SAT	AN	BUSINESS ENVIRONMENT AND ETHICS	23H	07DMB11	2007-08 Aca. Yr. & Onwards
II	18.12.16	SUN	AN	STRATEGIC MANAGEMENT	23J	07DMB13	-do-

SESSION: FN : FORENOON - 10 AM – 1 PM  
AN: AFTERNOON - 2 PM – 5 PM

**CONTROLLER OF EXAMINATIONS.**

COIMBATORE – 46  
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**TIME-TABLE FOR DECEMBER 2016 EXAMINATIONS**

**COURSE : MBA MARKETING MANAGEMENT II YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

YEAR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
II	09.12.16	FRI	AN	CONSUMER BEHAVIOUR	23A	07DMB-M15	2007-08 Aca. Year & Onwards
II	10.12.16	SAT	AN	INDUSTRIAL & SERVICES MARKETING	23B	07DMB-M16	-do-
II	11.12.16	SUN	AN	NEW PRODUCT DEVELOPMENT	23C	07DMB-M17	-do-
II	13.12.16	TUE	AN	MARKETING RESEARCH	23D	07DMB-M18	-do-
II	14.12.16	WED	AN	ADVERTISING AND SALES PROMOTION	23E	07DMB-M19	-do-
II	15.12.16	THU	AN	LOGISTICS AND SALES MANAGEMENT	23F	07DMB-M20	-do-
II	16.12.16	FRI	AN	INTERNATIONAL MARKETING	23G	07DMB-M21	-do-
<b>Additional Papers for the candidates admitted from the Academic year 2011-12 &amp; Onwards)</b>							
II	17.12.16	SAT	AN	BUSINESS ENVIRONMENT AND ETHICS	23H	07DMB11	2007-08 Aca. Yr. & Onwards
II	18.12.16	SUN	AN	STRATEGIC MANAGEMENT	23J	07DMB13	-do-

SESSION: FN : FORENOON - 10 AM – 1 PM  
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**CONTROLLER OF EXAMINATIONS.**

COIMBATORE – 46  
DATE : 17.10.2016



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**COURSE : MBA MATERIALS MANAGEMENT II YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2010-11 ONWARDS*)

YEAR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
II	09.12.16	FRI	AN	PACKING AND DISTRIBUTION MANAGEMENT	23A	10DMB-MT141	2010-11 Aca. Year & Onwards
II	10.12.16	SAT	AN	EXPORT TRADE AND DOCUMENTATION	23B	10DMB-MT142	-do-
II	11.12.16	SUN	AN	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	23C	10DMB-MT143	-do-
II	13.12.16	TUE	AN	PURCHASING AND PROCUREMENT MANAGEMENT	23D	10DMB-MT144	-do-
II	14.12.16	WED	AN	MATERIALS AND STORES MANAGEMENT	23E	10DMB-MT145	-do-
II	15.12.16	THU	AN	TOTAL QUALITY MANAGEMENT	23F	10DMB-MT146	-do-
II	16.12.16	FRI	AN	PROJECT MANAGEMENT	23G	10DMB-MT147	-do-
<b>Additional Papers for the candidates admitted from the Academic year 2011-12 &amp; Onwards)</b>							
II	17.12.16	SAT	AN	BUSINESS ENVIRONMENT AND ETHICS	23H	07DMB11	2007-08 Aca. Year & Onwards
II	18.12.16	SUN	AN	STRATEGIC MANAGEMENT	23J	07DMB13	“

SESSION: FN : FORENOON - 10 AM – 1 PM  
 AN: AFTERNOON - 2 PM – 5 PM

**CONTROLLER OF EXAMINATIONS.**

COIMBATORE – 46  
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**COURSE : MBA PROJECT MANAGEMENT II YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2010-11 ONWARDS*)

YEAR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
II	09.12.16	FRI	AN	PROJECT FORMULATION AND APPRAISAL	23A	10DMB-PM120	2010-11 Aca. Year & Onwards
II	10.12.16	SAT	AN	PROJECT SUPPORT SYSTEM	23B	10DMB-PM121	-do-
II	11.12.16	SUN	AN	PROJECT PLANNING AND EXECUTION	23C	10DMB-PM122	-do-
II	13.12.16	TUE	AN	PROJECT RISK MANAGEMENT	23D	10DMB-PM123	-do-
II	14.12.16	WED	AN	PROJECT CONTROL SYSTEM	23E	10DMB-PM124	-do-
II	15.12.16	THU	AN	PROJECT MANAGEMENT SOFTWARE	23F	10DMB-PM125	-do-
II	16.12.16	FRI	AN	SMALL BUSINESS MANAGEMENT	23G	10DMB-PM126	-do-
<b>Additional Papers for the candidates admitted from the Academic year 2011-12 &amp; Onwards)</b>							
II	17.12.16	SAT	AN	BUSINESS ENVIRONMENT AND ETHICS	23H	07DMB11	2007-08 Aca. Year onwards
II	18.12.16	SUN	AN	STRATEGIC MANAGEMENT	23J	07DMB13	-do-

SESSION: FN : FORENOON - 10 AM – 1 PM  
AN: AFTERNOON - 2 PM – 5 PM

**CONTROLLER OF EXAMINATIONS.**

COIMBATORE – 46  
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**COURSE : MBA RETAIL MANAGEMENT II YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

YEAR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
II	09.12.16	FRI	AN	BUYER BEHAVIOUR	23A	07DMB-RM57	2007-08 Aca. Year & Onwards
II	10.12.16	SAT	AN	RETAIL OPERATIONS MANAGEMENT	23B	07DMB-RM58	-do-
II	11.12.16	SUN	AN	INTERNATIONAL RETAILING	23C	07DMB-RM59	-do-
II	13.12.16	TUE	AN	RETAIL PLANNING	23D	07DMB-RM60	-do-
II	14.12.16	WED	AN	LOGISTICS AND SALES PROMOTION	23E	07DMB-RM61	-do-
II	15.12.16	THU	AN	RETAIL SALES TECHNIQUES AND PROMOTIONS	23F	07DMB-RM62	-do-
II	16.12.16	FRI	AN	DIRECT & NETWORK MARKETING	23G	07DMB-RM63	-do-
<b>Additional Papers for the candidates admitted from the Academic year 2011-12 &amp; Onwards)</b>							
II	17.12.16	SAT	AN	BUSINESS ENVIRONMENT AND ETHICS	23H	07DMB11	2007-08 Aca. Yr. & Onwards
II	18.12.16	SUN	AN	STRATEGIC MANAGEMENT	23J	07DMB13	-do-

SESSION: FN : FORENOON : 10.00 A.M. TO 1.00 P.M.  
AN : AFTERNOON : 2.00 .PM. TO 5.00 P.M.

**CONTROLLER OF EXAMINATIONS.**

COIMBATORE - 46  
DATE : 17.10.2016

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**SCHOOL OF DISTANCE EDUCATION**  
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**COURSE : MBA SERVICE MANAGEMENT II YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

YEAR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
II	09.12.16	FRI	AN	SERVICE MARKETING	23A	07DMB-SM85	2007-08 Aca. Yr & Onwards
II	10.12.16	SAT	AN	CUSTOMER RELATIONSHIP MANAGEMENT	23B	07DMB-SM86	-do-
II	11.12.16	SUN	AN	HEALTHCARE SERVICES MANAGEMENT	23C	07DMB-SM87	-do-
II	13.12.16	TUE	AN	HOSPITALITY SERVICES MANAGEMENT	23D	07DMB-SM88	-do-
II	14.12.16	WED	AN	PUBLIC SERVICES MANAGEMENT	23E	07DMB-SM89	-do-
II	15.12.16	THU	AN	FINANCIAL SERVICES MANAGEMENT	23F	07DMB-SM90	-do-
II	16.12.16	FRI	AN	TOTAL QUALITY SERVICE MANAGEMENT	23G	07DMB-SM91	-do-
<b>Additional Papers for the candidates admitted from the Academic year 2011-12 &amp; Onwards)</b>							
II	17.12.16	SAT	AN	BUSINESS ENVIRONMENT AND ETHICS	23H	07DMB11	2007-08 Aca. Yr. & Onwards
II	18.12.16	SUN	AN	STRATEGIC MANAGEMENT	23J	07DMB13	-do-

SESSION: FN : FORENOON : 10.00 A.M. TO 1.00 P.M.  
 AN : AFTERNOON : 2.00 P.M. TO 5.00 P.M.

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**COURSE : MBA SHIPPING & PORT MANAGEMENT II YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2011-12 AND ONWARDS* )

YEAR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
II	09.12.16	FRI	AN	SHIP MANAGEMENT PRACTICE	23A	11DMB-SP175	2011-12 Aca. Year & Onwards
II	10.12.16	SAT	AN	CHARTERING	23B	11DMB-SP176	-do-
II	11.12.16	SUN	AN	INTERNATIONAL MARITIME ORGANIZATIONS	23C	11DMB-SP177	-do-
II	13.12.16	TUE	AN	PORTS & TERMINALS MANAGEMENT	23D	11DMB-SP178	-do-
II	14.12.16	WED	AN	SHIP AGENCY MANAGEMENT	23E	11DMB-SP179	-do-
II	15.12.16	THU	AN	SHIPPING LAWS	23F	11DMB-SP180	-do-
II	16.12.16	FRI	AN	SHIPPING FINANCE & INSURANCE	23G	11DMB-SP181	-do-
II	17.12.16	SAT	AN	MARITIME BUSINESS	23H	11DMB-SP182	-do-
II	18.12.16	SUN	AN	STRATEGIC MANAGEMENT	23I	11DMB-SP183	-do-

SESSION: FN : FORENOON - 10 AM – 1 PM

AN: AFTERNOON - 2 PM – 5 PM

**CONTROLLER OF EXAMINATIONS.**

COIMBATORE

DATE : 17.10.2016

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**COURSE : MBA TECHNOLOGY MANAGEMENT II YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2010-11 ONWARDS*)

YEAR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
II	09.12.16	FRI	AN	TOTAL QUALITY MANAGEMENT	23A	10DMB-TM127	2010-11 Aca. Year & Onwards
II	10.12.16	SAT	AN	PRODUCTION PLANNING AND CONTROL	23B	10DMB-TM128	-do-
II	11.12.16	SUN	AN	TECHNOLOGY ACQUISITIONS & DIFFUSION	23C	10DMB-TM129	-do-
II	13.12.16	TUE	AN	TECHNOLOGY AND FINANCE	23D	10DMB-TM130	-do-
II	14.12.16	WED	AN	GOAL PROGRAMMING IN MANAGEMNET	23E	10DMB-TM131	-do-
II	15.12.16	THU	AN	TECHNOLOGY FORECASTING	23F	10DMB-TM132	-do-
II	16.12.16	FRI	AN	R & D MANAGEMENT	23G	10DMB-TM133	-do-
<b>Additional Papers for the candidates admitted from the Academic year 2011-12 &amp; Onwards)</b>							
II	17.12.16	SAT	AN	BUSINESS ENVIRONMENT AND ETHICS	23H	07DMB11	2007-08 Aca. Year & onwards
II	18.12.16	SUN	AN	STRATEGIC MANAGEMENT	23J	07DMB13	-do-

SESSION: FN : FORENOON - 10 AM – 1 PM  
AN: AFTERNOON - 2 PM – 5 PM

**CONTROLLER OF EXAMINATIONS.**

COIMBATORE – 46  
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**COURSE : MBA TOURISM & HOTEL MANAGEMENT II YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

YEAR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
II	09.12.16	FRI	AN	HOSPITALITY MANAGEMENT	23A	07DMB-TH22	2007-08 Aca. Year & Onwards
II	10.12.16	SAT	AN	TOURISM PLANNING AND MARKETING	23B	07DMB-TH23	-do-
II	11.12.16	SUN	AN	SERVICE MARKETING	23C	07DMB-TH24	-do-
II	13.12.16	TUE	AN	INTERNATIONAL HOSPITALITY LAW	23D	07DMB-TH25	-do-
II	14.12.16	WED	AN	INTERNATIONAL TOURISM MANAGEMENT	23E	07DMB-TH26	-do-
II	15.12.16	THU	AN	TOURISM BUSINESS ENVIRONMENT	23F	07DMB-TH27	-do-
II	16.12.16	FRI	AN	TOURISM PRODUCTS	23G	07DMB-TH28	-do-
<b>Additional Papers for the candidates admitted from the Academic year 2011-12 &amp; Onwards)</b>							
II	17.12.16	SAT	AN	BUSINESS ENVIRONMENT AND ETHICS	23H	07DMB11	2007-08 Aca. Yr. & Onwards
II	18.12.16	SUN	AN	STRATEGIC MANAGEMENT	23J	07DMB13	-do-

SESSION: FN : FORENOON - 10 AM – 1 PM  
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COIMBATORE – 46  
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**COURSE : MBA CUSTOMER RELATIONSHIP MANAGEMENT II YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2011-12 & ONWARDS*)

YEAR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
II	09.12.16	FRI	AN	RETAIL OPERATIONS MANAGEMENT	23A	11DMB-CR159	2011-12 Aca. Year & Onwards
II	10.12.16	SAT	AN	RELATIONSHIP MARKETING	23B	11DMB-CR160	-do-
II	11.12.16	SUN	AN	STRATEGIC CUSTOMER RELATIONS MANAGEMENT	23C	11DMB-CR161	-do-
II	13.12.16	TUE	AN	VIRTURAL MARKETING	23D	11DMB-CR162	-do-
II	14.12.16	WED	AN	CUSTOMER RELATIONSHIP MANAGEMENT	23E	11DMB-CR163	-do-
II	15.12.16	THU	AN	SALES AND DISTRIBUTION MANAGEMENT	23F	11DMB-CR164	-do-
II	16.12.16	FRI	AN	MARKETING OF SERVICES	23G	11DMB-CR165	-do-
<b>Additional Papers for the candidates admitted from the Academic year 2011-12 &amp; Onwards)</b>							
II	17.12.16	SAT	AN	BUSINESS ENVIRONMENT AND ETHICS	23H	07DMB11	2007-08 Aca. Yr & Onwards
II	18.12.16	SUN	AN	STRATEGIC MANAGEMENT	23J	07DMB13	-do-

SESSION: FN : FORENOON : 10.00 A.M. TO 1.00 P.M..  
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**CONTROLLER OF EXAMINATIONS.**

COIMBATORE – 46  
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**BHARATHIAR UNIVERSITY: COIMBATORE- 46**  
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**TIME-TABLE FOR DECEMBER 2016 EXAMINATIONS**

**COURSE : MBA – FIVE YEAR INTEGRATED- ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2009-10 AND ONWARDS* )

YEAR	DATE	DAY	SESS	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
I	09.12.16	FRI	FN	PRINCIPLES OF MANAGEMENT	13A	09IMB01	2009-10 Aca. Year Onwards
I	10.12.16	SAT	FN	BUSINESS ORGANIZATION	13B	09IMB02	-do-
III	11.12.16	SUN	FN	LANGUAGE	33H	DE107	-do-
I	13.12.16	TUE	FN	ORGANIZATIONAL BEHAVIOUR	13C	09IMB03	-do-
I	14.12.16	WED	FN	PRINCIPLES OF ACCOUNTING	13D	09IMB04	-do-
I	15.12.16	THU	FN	QUANTITATIVE METHODS FOR MANAGEMENT	13E	09IMB05	-do-
II	09.12.16	FRI	AN	ECONOMIC ANALYSIS FOR MANAGERS	23A	09IMB06	-do-
II	10.12.16	SAT	AN	BUSINESS MATHEMATICS	23B	09IMB07	-do-
II	11.12.16	SUN	AN	MARKETING MANAGEMENT	23C	09IMB08	-do-
II	13.12.16	TUE	AN	INTRODUCTION TO INFORMATION TECHNOLOGY	23D	09IMB09	-do-
II	14.12.16	WED	AN	BUSINESS COMMUNICATION	23E	09IMB10	-do-
III	16.12.16	FRI	FN	COST AND MANAGEMENT ACCOUNTING	33A	09IMB11	-do-
III	17.12.16	SAT	FN	RESEARACH METHODS FOR MANAGEMENT	33B	09IMB12	-do-
III	18.12.16	SUN	FN	COMPANY LAW	33C	09IMB13	-do-
III	19.12.16	MON	FN	CORPORATE ACCOUNTING	33D	09IMB14	-do-
III	20.12.16	TUE	FN	BUSINESS ENVIRONMENT	33E	09IMB15	-do-
III	21.12.16	WED	FN	MANAGEMENT INFORMATION SYSTEM	33F	09IMB16	-do-
III	22.12.16	THU	FN	HUMAN RESOURCE MANAGEMENT	33G	09IMB17	-do-

**Contd ...**

IV	15.12.16	THU	AN	INTERNATIONAL BUSINESS	43A	09IMB18	2009-10 Aca. Year Onwards
IV	16.12.16	FRI	AN	BUSINESS POLICY & STRATEGY	43B	09IMB19	-do-
IV	17.12.16	SAT	AN	LEGAL ASPECTS OF BUSINESS	43C	09IMB20	-do-
IV	18.12.16	SUN	AN	FINANCIAL MANAGEMENT	43D	09IMB21	-do-
IV	19.12.16	MON	AN	OPERATIONS MANAGEMENT	43E	09IMB22	-do-
IV	20.12.16	TUE	AN	ENTREPRENEURSHIP DEVELOPMENT	43F	09IMB23	-do-
IV	21.12.16	WED	AN	BANKING THEORY & PRACTICE	43G	09IMB24	-do-
IV	22.12.16	THU	AN	ORGANISATIONAL DEVELOPMENT	43H	09IMB25	-do-
V	23.12.16	FRI	FN	PROJECT MANAGEMENT	53A	09IMB26	-do-
V	24.12.16	SAT	FN	PRINCIPLES OF INSURANCE	53B	09IMB27	-do-
V	26.12.16	MON	FN	MANAGEMENT OF INTER-PERSONAL EFFECTIVENESS	53C	09IMB28	-do-
V	27.12.16	TUE	FN	EVENTS MANAGEMENT	53D	09IMB29	-do-
V	28.12.16	WED	FN	E – COMMERCE	53E	09IMB30	-do-
<b><u>ELECTIVE PAPERS :</u></b>							
<b>I. FINANCE</b>							
V	29.12.16	THU	FN	SECURITY ANALYSIS AND PORTFOLIO MGT.	5EA	09IMB31	-do-
V	30.12.16	FRI	FN	INTERNATIONAL FINANCIAL MGT.	5EB	09IMB32	-do-
V	31.12.16	SAT	FN	MANAGEMENT OF FINANCIAL SERVICES	5EC	09IMB33	-do-
<b>II. MARKETING</b>							
V	29.12.16	THU	FN	RETAIL MANAGEMENT	5ED	09IMB34	-do-
V	30.12.16	FRI	FN	ADVERTISING AND PROMOTION MGT.	5EE	09IMB35	-do-
V	31.12.16	SAT	FN	BRAND MANAGEMENT	5EF	09IMB36	-do-
<b>III. HUMAN RESOURCE</b>							
V	29.12.16	THU	FN	CHANGE MANAGEMENT	5EG	09IMB37	-do-
V	30.12.16	FRI	FN	PERFORMANCES MANAGEMENT SYSTEMS AND STRATEGIES	5EH	09IMB38	-do-
V	31.12.16	SAT	FN	ORGANIZATION DEVELOPMENT AND CHANGE	5EJ	09IMB39	-do-
<b>IV. SYSTEM</b>							
V	29.12.16	THU	FN	SYSTEM ANALYSIS AND DESIGN	5EK	09IMB40	-do-
V	30.12.16	FRI	FN	SOFTWARE PROJECT MANAGEMENT	5EL	09IMB41	-do-
V	31.12.16	SAT	FN	DATA MINING	5EM	09IMB42	-do-

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COIMBATORE  
DATE : 17.10.2016