



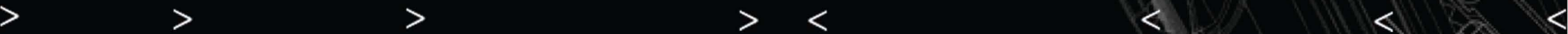
INDIAN INSTITUTE OF TECHNOLOGY
(BANARAS HINDU UNIVERSITY), VARANASI
presents



The Annual Techno-Management Festival

TECHNEX '13

7th - 10th March 2013



Information Brochure



The world we have created is a product of our thinking.
It cannot be changed without changing our thinking.
- Albert Einstein

Technex was born out of a desire to meld academic rigour with inspired imagination in the crucible of gruelling competition. But it is often so that a little spark blazes forth into luminous, vivacious radiance. Over the years Technex has grown far beyond its initial aspirations to become one of the grandest college spectacles, drawing enthused participation from all across the country.

With a battery of ingenious events, Technex, the annual techno-management festival of IIT (BHU)Varanasi, aims to put to test not only the technical and managerial skills of students, but more importantly their ability to withstand a fierce examination of their spirits. It seeks out the leaders of tomorrow and empowers them to believe in themselves and in their dreams.

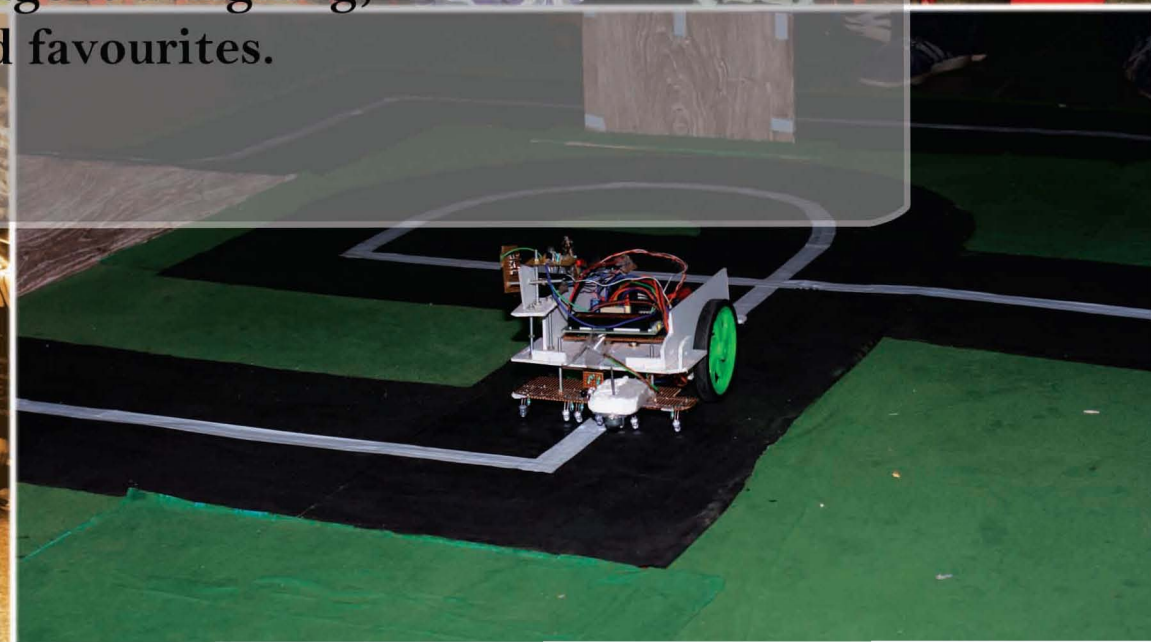
Technex endeavours to provide an extraordinary platform for the brightest minds in the country to prove their mettle. It hones and polishes skills through a plethora of workshops. And some of the most influential personalities in the world motivate the assembled youth through powerful talks and their visions for the future.

Technex 2013 is scheduled to take place from 7th to 10th March 2013. Be a part of it and you will be enthralled and enlightened. Be a part of it and you would not want to be anywhere else this time of the year.

ABOUT US

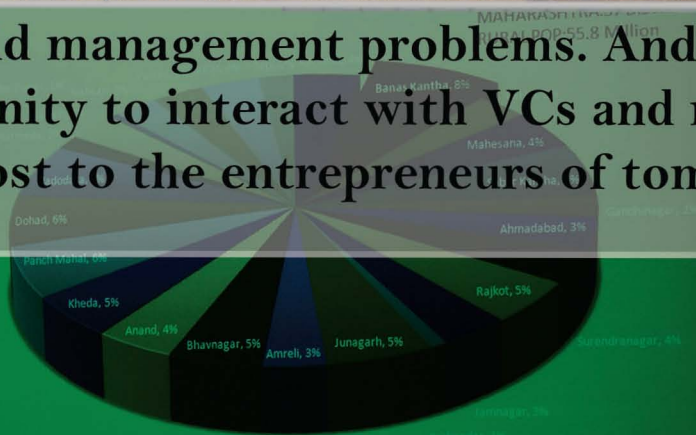
ROBOTRIX

Robotrix is where one gets a glimpse of the future where intelligent, autonomous robots help run the world and build a smarter planet. Events under Robotrix demand intelligent designing, attention to detail and precision and are perennial crowd favourites.

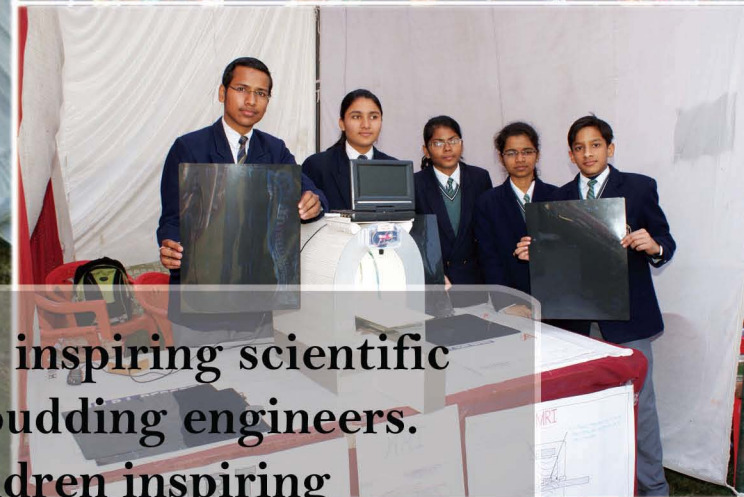


ACUMENIA

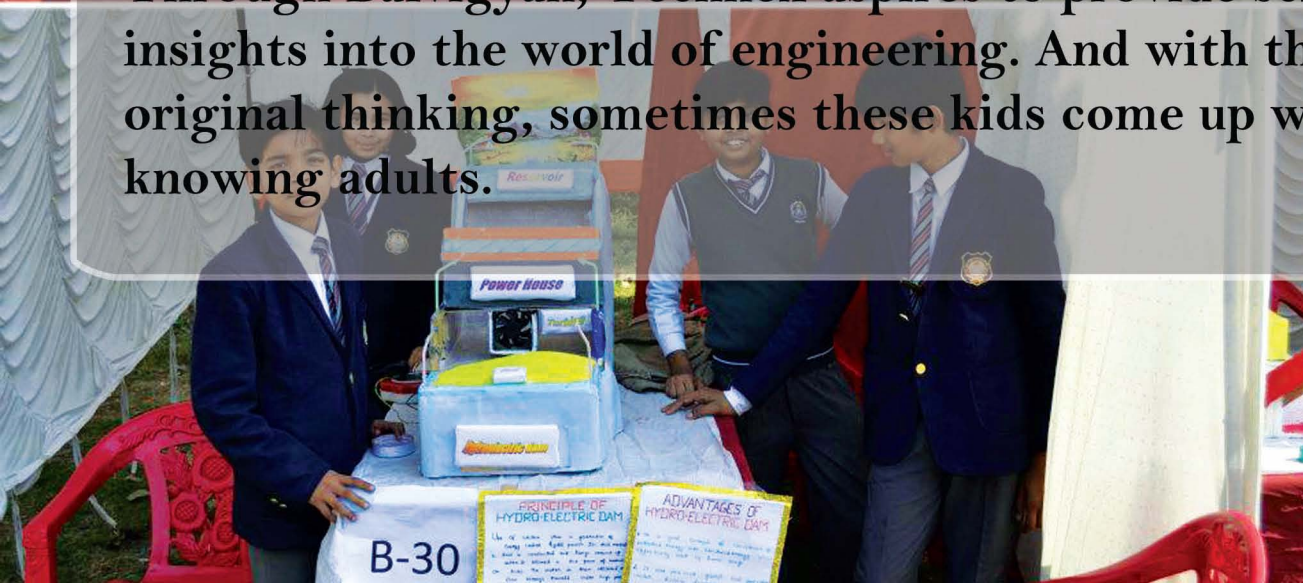
Acumenia comprises management events including among others B-Plan competitions, Case Studies and Panel Discussions. It is aimed at honing managerial skills and business acumen through searching for solutions of real world management problems. And the fact that these events provide an opportunity to interact with VCs and management gurus serves to give a huge boost to the entrepreneurs of tomorrow.

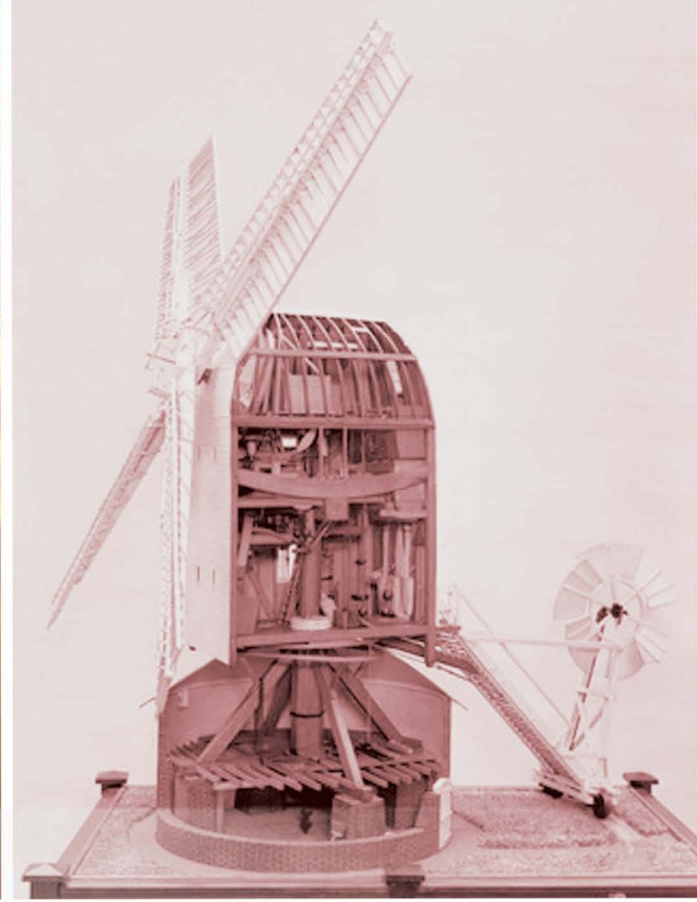
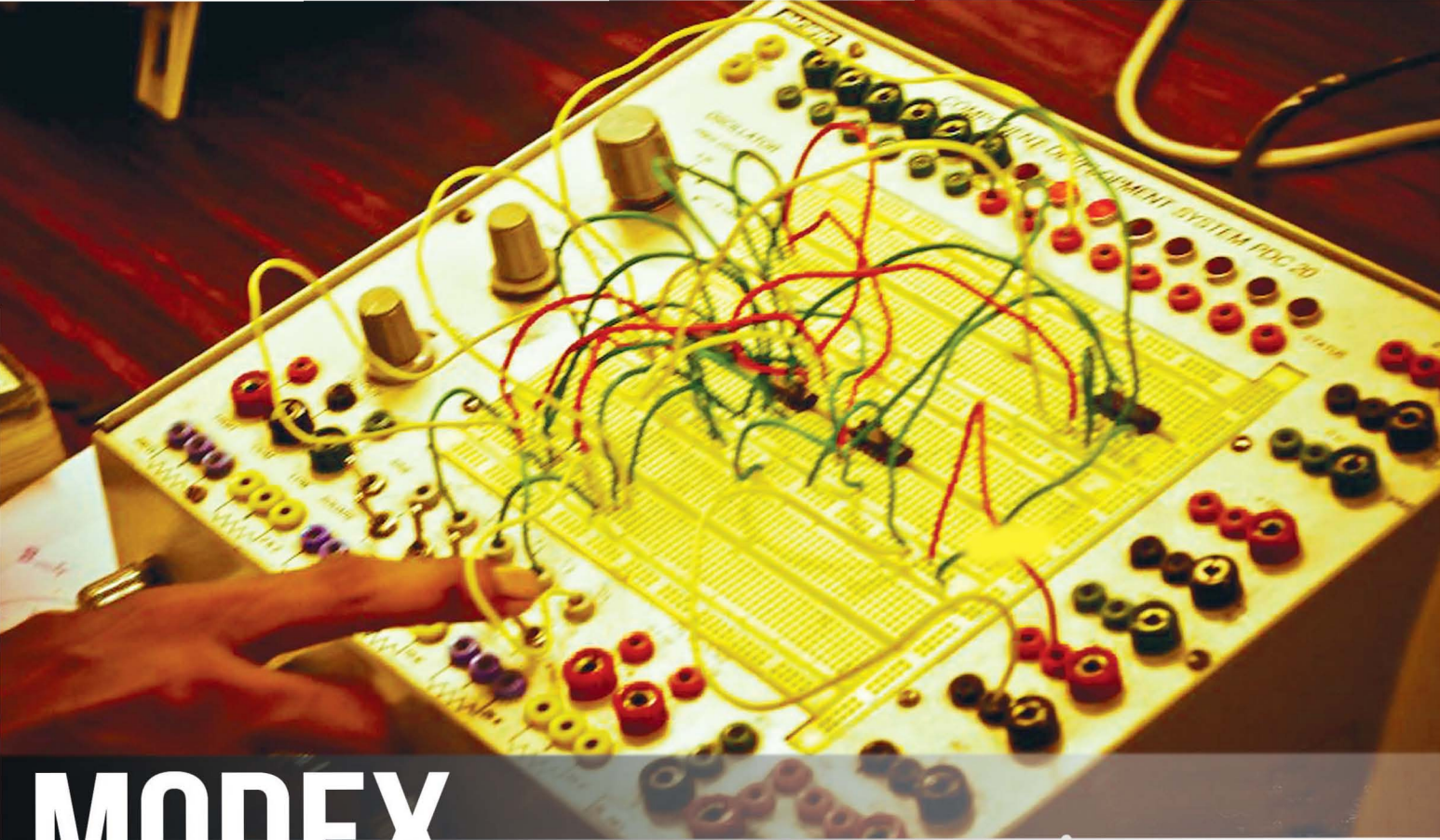


BALVIGYAN



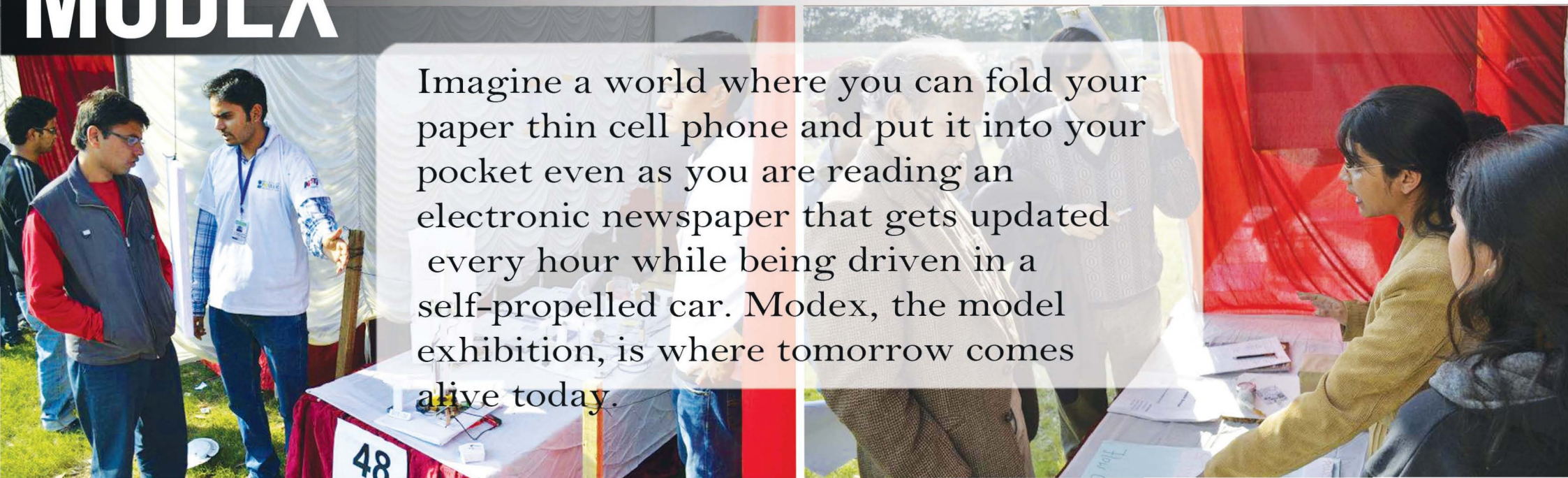
One of the signature events at Technex, Balvigyan is about inspiring scientific temper and analytical reasoning in the next generation of budding engineers. Through Balvigyan, Technex aspires to provide school children inspiring insights into the world of engineering. And with their boundless enthusiasm and original thinking, sometimes these kids come up with ideas that stun even all-knowing adults.



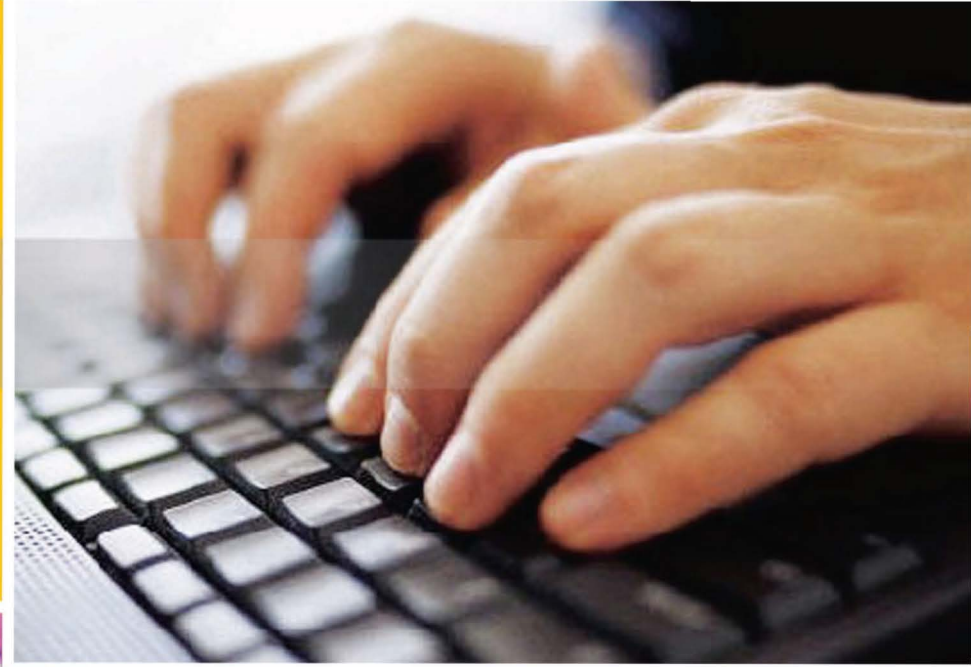


MODEX

Imagine a world where you can fold your paper thin cell phone and put it into your pocket even as you are reading an electronic newspaper that gets updated every hour while being driven in a self-propelled car. Modex, the model exhibition, is where tomorrow comes alive today.



CODERS BYTES AND BITS AT WORK



Byte the Bits will endeavor to be a platform for the young coders to display their innovations. It will test their creativity and ability to design softwares.

Furthermore, it will demand a deeper technical know-how and understanding. It will bring together the best coders in the country as they create relevant softwares in their quest to become the "Undisputed Software Czar".

XTREME ENGINEERING



Xtreme Engineering is all about solving real world engineering problems and Industry Defined Problems (IDPs) provided by companies themselves. Inspired insights combined with rigorous analyses serve to bring forth brilliant solutions which often benefit companies themselves immensely. These events are conceptualized to tingle your grey cells and the exposure provided to industry experts means that your little idea might just become the soul of the next big innovation.

AEROFOIL



Aerofoil lets you design your very own airplane and experience the unbounded joy of seeing your very own creation soar high. This event is about creating that perfect airplane that follows your commands to come through with flying colours



SYNERGY

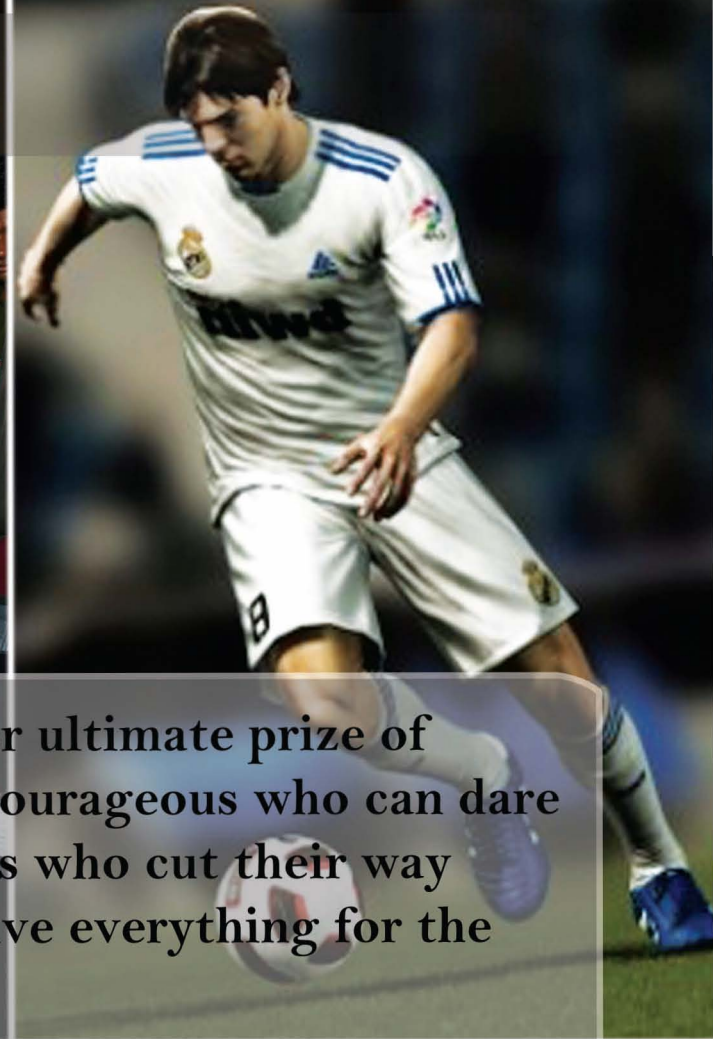
GO GREEN!

In a world ravaged by environmental issues, Synergy seeks to set the balance right. Synergy is about promoting sustainability which is the keystone to humanity's future. It is about coming up with ideas and technologies that can serve to preserve this beautiful planet for the generations to come.



CLUTCH

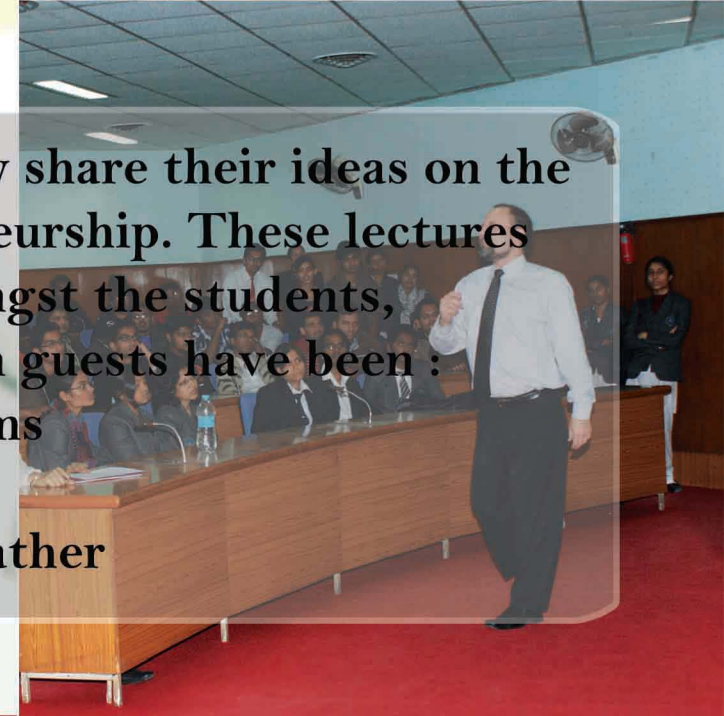
A 4 day gaming extravaganza where teams will compete for ultimate prize of Victory. A battlefield where dwell the brave at heart, the courageous who can dare to go through the highest level of reverse flow, the winners who cut their way right through the rock of difficulties, the brave who can give everything for the sake of victory.



COUNTER-STRIKE



GUEST LECTURES



Eminent personalities in the field of academia and industry share their ideas on the various aspects of technology, management and entrepreneurship. These lectures are very interactive in nature and hence very popular amongst the students, professionals and academicians alike. Some of the reknown guests have been :

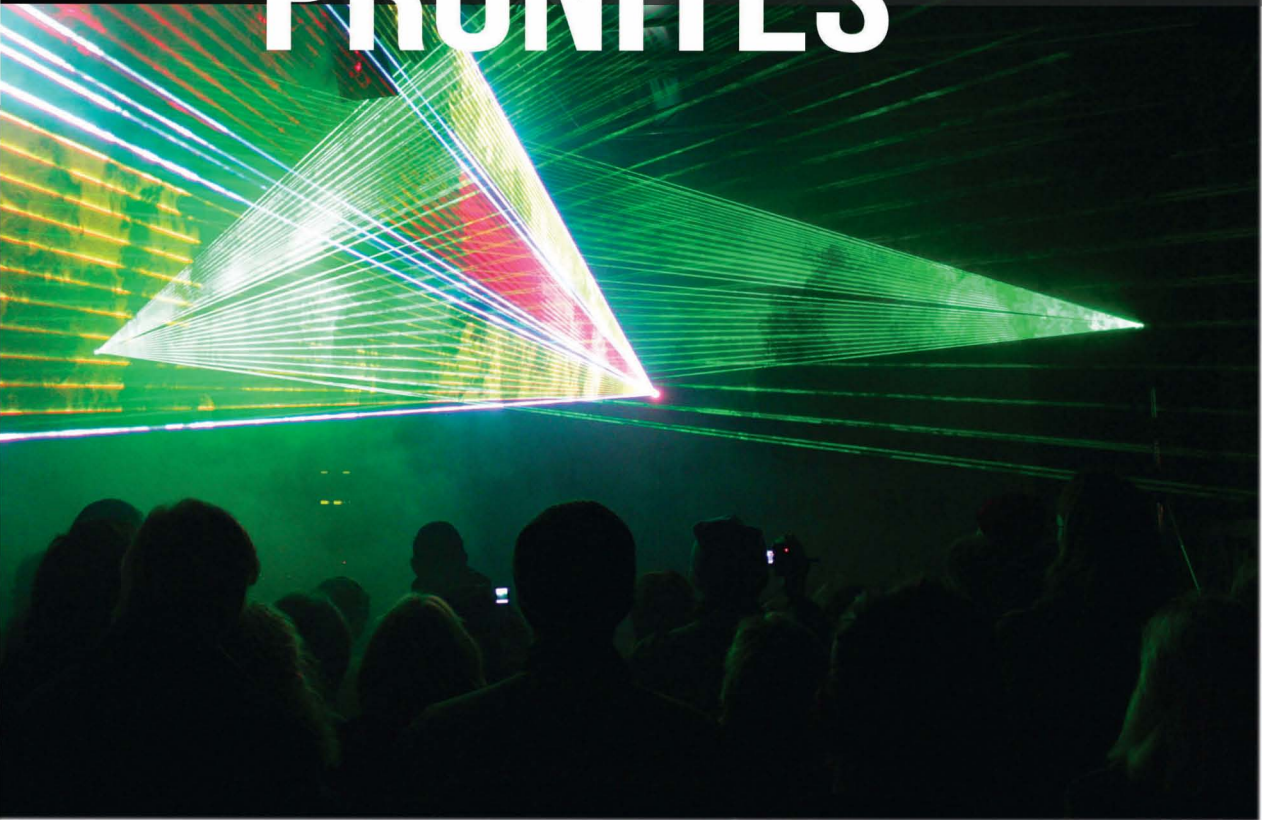
- Prahlad Kakkar – Famous Ad-Man and CEO, Genesis Films
- Prof. Debashish Chaterjee – Leadership Guru
- Abhijeet Avasthi – Senior Creative Director, Ogilvy & Mather

EXHIBITIONS

The philosophy of 'Work Hard, Party Harder' is rooted in Technex. The Pro-Nites shall feature some of the best rock bands in the country, laser light shows, Pyro-The Fire show, movies on water screens etc which will fill the nights with hard core entertainment



PRONITES



FUN @ TECHNEX





Technex is a passionate celebration of brilliance, of talent being unleashed to seek out the very pinnacle of achievement. From the fiery battlegrounds where robots wage savage war to the lofty visions of illustrious guest speakers, Technex embodies excellence of the highest order. And an association with Technex in any form implies identification with these very qualities. And while Technex is organized by IIT (BHU) Varanasi, by no means does it remain exclusive to only the IIT campus. Its reach extends far beyond, drawing participants from all across the country. Moreover BHU, which is Asia's largest residential university, is home to not only over 25, 000 students, but also faculty members from diverse disciplines. And being the biggest festival to take place within the BHU campus, Technex pulls in massive crowds.

Consequently it provides an unparalleled opportunity to strongly connect with an enormous base of potential consumers.

We, at Technex, strongly believe in establishing lasting, symbiotic relationships. With us, you can rest assured that you establish an integral association with the festival, wherein a brand's core competency is skillfully highlighted and established through well thought of promotional strategies. We pay careful attention to specific needs that a sponsor might have and may even go so far as to create events centred on a particular product.

At Technex sponsorship is akin to partnership. And we make sure that a sponsor's every need is attended to. At Technex we go above and beyond the call of duty so as not to let down the trust you choose to repose in us.

SPONSORING TECHNEX '13



OUR PREVIOUS SPONSORS