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SBM, NMIMS, Mumbai

Final Placement Report, 2014-16

Final Placement Report 2014-16

FINAL PLACEMENT REPORT 2014-16

School of Business Management, NMIMS, Mumbai Page 2

SBM, NMIMS, Mumbai

Final Placement Report, 2014-16

Final Placement Report 2014-16

Overview

Located in the commercial capital of India, The School of Business Management, NMIMS, Mumbai lives upto corporate expectations every year by carrying forward its legacy of being a premiere B-School of India. The institute is focused on empowering its diverse pool of talent with knowledge, skills and attitude for the corporate environment which is reinstated by its excellent performance in the current placement season that saw tremendous industry acceptance for its students.

NMIMS has a robust industry connect and the curriculum is in sync with the industry requirements. The B-School has also become a sought after destination for HR talent due to the carving out of the HR specialization into a separate program.

Batch Profile 2014-16

Work Experience in Months

Final Placements

The School of Business Management, NMIMS, Mumbai had a successful placement season with the participation of leading companies across sectors offering coveted profiles to the students of MBA and MBA HR programs.

Average CTC for MBA emerged as Rs. 17.09 LPA and for MBA HR as Rs. 12.04 LPA. The immense faith restored by the regular and new recruiters enabled NMIMS to close its final placements for a batch of a 565 in record time with a total of 160 companies including 45 new recruiters participating as compared to a total of 122 companies in the previous season.

Over 200 students received PPOs/PPIs by companies like Goldman Sachs, JP Morgan, GE, Microsoft, Google, ITC, Dabur, L'Oreal, HUL, Marico, Asian Paints, Vodafone, Reckitt Benckiser, Deloitte, M&M, ICICI, Aditya Birla Group, Flipkart amongst others.

Gender Ratio

Educational Background

1

23%

11%

23%

31%

12%

School of Business Management, NMIMS, Mumbai Page 3

SBM, NMIMS, Mumbai

Final Placement Report, 2014-16

Final Placement Report 2014-16

Key Statistics: MBA

2

Companies

Sector Wise

7%

14%

17%

7%

11%

5%

27%

4%

8%

19%

4%

17%

6%

25%

5%

2%

10%

Students Placed

Sector Wise

Average

CTC

17.09 LPA

New

Recruiters

45

Total

PPOs/PPIs

205

Participating

Companies

160

Highest

CTC

30 LPA

Female

Participants

129

Participating

Students

508

School of Business Management, NMIMS, Mumbai

Increase in New

Recruiters

25%

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Final Placement Report, 2014-16

Final Placement Report 2014-16

MBA (2014-16)

BFSI

Goldman Sachs offered roles in Investment

Banking Division, Investment Management

Division, Global Investment Research,

Corporate Treasury and Securities.

JP Morgan, Nomura, Barclays offered profiles in

Investment Banking, Corporate Treasury,

Business Operations and Credit Analysis.

Profiles in Investment Banking were also opened

by BofA Continuum, SBI Capital Markets and

Motilal Oswal.

ICICI Bank, Bank of America Merrill Lynch,

Citibank, HSBC, Kotak Mahindra Bank, RBS,

RBL and SBI recruited students in large numbers

offering profiles like Commercial Banking,

Liabilities Product Management, Cards

Management, Transaction Banking, Corporate

Banking, Compliance, Wholesale Risk, Credit

Risk, Relationship Management and Treasury.

Credit Suisse, Indus Valley Partners, Religare

Finvest, Tresvista Financial Services, JPMorgan

Chase, Indiabulls, Bajaj Finserv, Axis Securities,

Top 200

Top 250

Top 200

Conglomerate

The

conglomerate

witnessed

participation from key recruiters like GE,

Mahindra & Mahindra and Aditya Birla Group

offering their prestigious Leadership

Program. L&T, Godrej and Boyce and Trident

offered roles in Marketing and Finance.

Top 150

Top 250

Top 100

The Chesapeake Group, Kotak Securities, Verity

Knowledge Solutions and Invesco offered sought after

profiles in the domain of financial services and insurance.

JLT, ICICI Prudential Life, Bharti AXA, Birla Sun Life

Insurance Limited also offered varied profiles.

CRISIL & ICRA made multiple offers in areas of

Infrastructure Advisory, Research and Corporate Ratings.

Consulting & Services

Consulting sector witnessed an increase in the number of recruiters. Bain (BCC), EY, Deloitte USI, Deloitte India, KPMG, PWC, Michael Page, Cognizant Business Consulting, Gartner, Cartesian Consulting, i3 Consulting, IBEXI Consulting, XSEED Education, Siesta and Hansa Cequity hired from the campus.

Profiles like Corporate Finance, CIO Advisory, Transaction Advisory Services, Infra & Government Consulting, SAP Functional Consulting and Business Development were offered.

3

School of Business Management, NMIMS, Mumbai

18.36

19.92

22.38

112

111

141

2014

(Batch : 450)

2015

(Batch : 447)

2016

(Batch : 565)

Top Quartile

Average CTC (LPA)

No. of StudentsPage 5

SBM, NMIMS, Mumbai

Final Placement Report, 2014-16

Final Placement Report 2014-16

Rise in no. of

recruiters over

previous year

Rise in avg.

CTC over

previous year

Manufacturing, Auto & Retail

Maruti Suzuki returned after a hiatus. Students

were offered roles from TATA Motors, Hero

Moto Corp, Michelin, Jindal Steel Pvt Ltd, Metro

Cash & Carry, Renuka Sugars, Orix.

Aliaxis Group offered leadership profile and

KGK Group recruited for its international profile.

eCommerce & Startups

Companies like Flipkart, Amazon and

Appsdaily continued their association with NMIMS.

The campus also witnessed new alliances with ShopClues, Bluestone, Girnar Soft, Infoedge, IndiaMart, NowFloats, Sportz4you and Banker's Quotient which offered profiles like Strategy, Leadership, Product Manager, Program Manager, Business Finance, Business Development, Category Management, Sales and Digital Marketing.

IT/ITES

FMCG/CD

FMCG has been NMIMS' forte. This year ITC, Dabur, Marico, Asian Paints, Pidilite, Hindustan Coca-Cola Beverages, Perfetti Van Melle, Britannia, Kellogg's, Castrol, Reckitt Benckiser, L'Oreal, HUL, UB Group, Hector Beverages, MTR, Emami, Bajaj Corp and Tata Global Beverages offered Sales & Marketing and Operations profiles.

Media, Telecom & Logistics

Vodafone, Idea Cellular and Reliance Communication recruited students for various profiles. Mahindra Comviva, Videocon D2H made their presence felt. HT Media reinstated its faith in NMIMS. Sony Music Entertainment, VuClip, FedEx and LogiNext Solutions also marked their presence and recruited for Sales & Marketing and Operations profiles.

Pharmaceuticals

Abbott, Sun Pharma, Glenmark, Merck MSD, Piramal Enterprises offered Sales & Marketing, Finance, Operations and General Management profiles. Novo Nordisk offered its prestigious International Graduate Program.

4

3M, Whirlpool, Titan, Adidas, Casio, Lava International and Wildcraft also offered multiple profiles.

22.9%

Industry stalwarts like Microsoft, Google, Cisco, SAP, IBM and National Instruments offered Product Manager, Program Manager, Sales & Marketing and Corporate Finance profiles.

Wipro offered Leadership and Finance profiles.

HP, Capgemini, Accenture, Webenza, L&T

Infotech, HCL, Mindtree, Fidelity, Sutherland,

Polaris, TechProcess Payment, Quality Kiosk,

Syntel, Genpact and Birlasoft hired from the

campus.

School of Business Management, NMIMS, Mumbai

3.51% Page 6

SBM, NMIMS, Mumbai

Final Placement Report, 2014-16

Final Placement Report 2014-16

Key Statistics: MBA HR

5

Average

CTC

12.04 LPA

Female

Participants

32

Highest

CTC

17 LPA

Participating

Students

57

Participating

Companies

36

School of Business Management, NMIMS, Mumbai

New

Recruiter

17

Students Placed

Sector Wise

16%

13%

21%

2%

2%

25%

9%

7%

5%

Companies

Sector Wise

20%

11%

19%

3%

3%

19%

11%

6%

8% Page 7

SBM, NMIMS, Mumbai

Final Placement Report, 2014-16

Final Placement Report 2014-16

MBA HR (2014-16)

Ever since its inception in 2011, MBA HR at SBM, NMIMS Mumbai has shown tremendous growth not only in batch strength but also in the number of companies participating in campus engagement activities. The program has gained immense popularity, with the batch size moving to 57 from 24 of last year, due to its design and delivery of core courses, sector specific inputs, skill building workshops and a strategic partnership with the world's largest HR association SHRM.

MBA HR observed a phenomenal placement year with reputed firms from multiple sectors like Conglomerate, Retail, BFSI, IT/ITeS, Automobile, Consulting, Telecom, Pharmaceutical and Real Estate recruiting from the campus.

Recruiters like ICICI Bank, Deloitte, Cummins, L&T, L&T Infotech, IBM, Godrej & Boyce, DCM Shriram, Genpact, Siemens, IndiaMart, VMware, HCL, Axis Securities, Cerebrus Consulting and Future Generali recruited thereby their strengthened their association with the campus.

Brands like Michael Page, Maruti Suzuki, Videocon, Kotak Bank, Kotak Life, TATA Motors, Vedanta, Positive Moves, McDonalds, Hexaware, Syntel and Kalpataru too recruited.

Strategically important profiles like HR Business

Partner,

Industrial

Relations,

Talent

Management, Rewards & Recognition, Learning

& Development, Corporate HR, HR Generalist,

Strategic HR and HR Sales were extended to the students.

Motilal Oswal, Gallup, Piramal Enterprises,

Novo Nordisk, JLT and KGK also showed

interest in recruiting.

6

Female Participants

Highest

CTC

₹ 30 LPA

Participating

Students

57

Increase in

Batch Size

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17%

Rise In Average CTC over 2013-15 Page 8

SBM, NMIMS, Mumbai

Final Placement Report, 2014-16

Final Placement Report 2014-16

Competitions

International

National

Henkel Innovation Challenge 8

National Winners

NUS Cerebration

International Runners Up

L'Oreal Brandstorm

National Winners,

International Runners-Up

Winners & Finalists

Message from Vice Provost (Management Education)

and Dean (SBM)

RB Mavericks

SAB Miller Brew-A-Career

HUL Carpe Diem

Asian Paints Canvas

ITC Interrobang

Mahindra War Room

Deloitte Mavericks

Capgemini Agon

ET Young Leader

CFA Research Challenge

Shoppers Stop Campus Guru

SBM NMIMS Mumbai has a proud history of providing the best talent to the corporate world and grooming budding leaders of tomorrow. This year saw NMIMS host a good number of companies and offering coveted profiles. On behalf of the B School, I take this opportunity to express sincere gratitude to all the recruiters and alumni who have, time and again, instilled faith in our students. Closing this year's placements, we look forward to welcoming the batch of 2016-18 and further strengthening our relations with the corporate world.

Dr Debashis Sanyal

7

PPOs/PPIs

Over 200 students received PPOs/PPIs from industry leaders like Abbott, Adidas, Aditya Birla Group, Apps Daily, Asian Paints, Barclays, Britannia, Capgemini, Castrol, Cognizant Business Consulting, CRISIL, Cummins, Dabur, Deloitte, Flipkart, Gartner, General Electric, Glenmark, Goldman Sachs, Google, Hindustan Coca-Cola Beverages, HDFC Bank, Hector Beverages, HSBC, HUL, ICICI, Idea, ITC, JLT, JP Morgan, Kellogg's, KPMG, L&T, Loginext, L'Oreal, Mahindra & Mahindra, Mahindra Comviva, Marico, Michelin, Metro Cash & Carry, Microsoft, Nomura, People Strong, Pidilite, RBL, Reckitt Benckiser, RIL, Siemens, Shopclues, Sportz4you, Tata Motors, Titan, VM Ware, Vodafone, Webenza, Wildcraft, Wipro and Whirlpool.

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