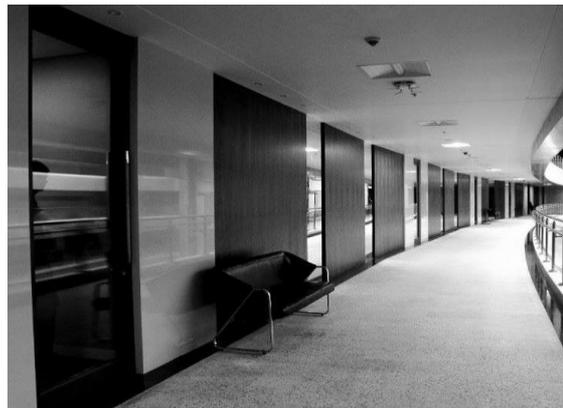




SCHOOL OF
BUSINESS MANAGEMENT
MUMBAI

FINAL PLACEMENT REPORT 2014-16

School of Business Management, NMIMS, Mumbai



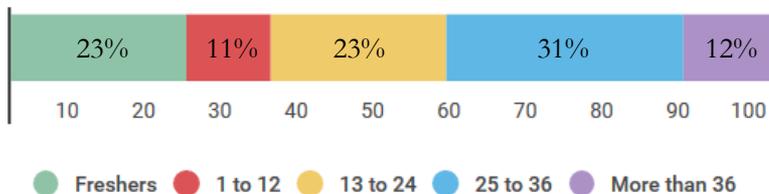
Overview

Located in the commercial capital of India, The School of Business Management, NMIMS, Mumbai lives upto corporate expectations every year by carrying forward its legacy of being a premiere B-School of India. The institute is focused on empowering its diverse pool of talent with knowledge, skills and attitude for the corporate environment which is reinstated by its excellent performance in the current placement season that saw tremendous industry acceptance for its students.

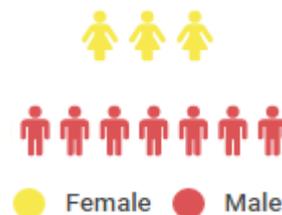
NMIMS has a robust industry connect and the curriculum is in sync with the industry requirements. The B-School has also become a sought after destination for HR talent due to the carving out of the HR specialization into a separate program.

Batch Profile 2014-16

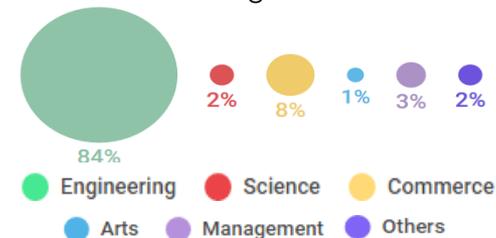
Work Experience in Months



Gender Ratio



Educational Background



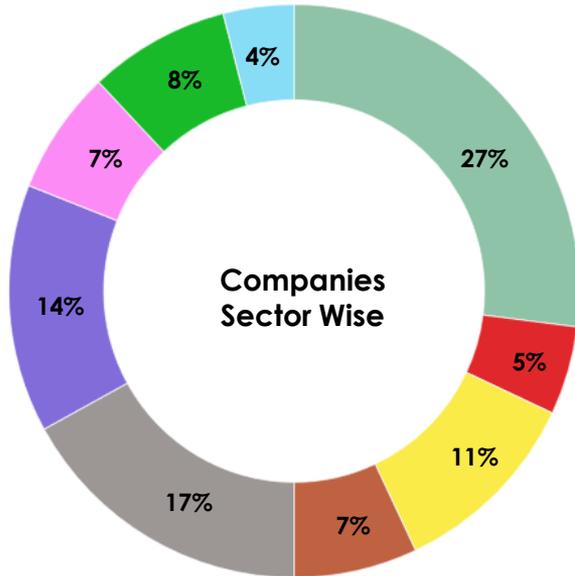
Final Placements

The School of Business Management, NMIMS, Mumbai had a successful placement season with the participation of leading companies across sectors offering coveted profiles to the students of MBA and MBA HR programs.

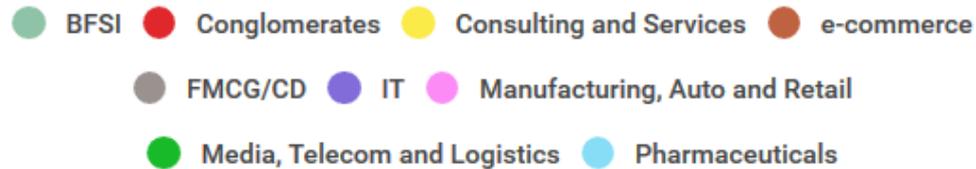
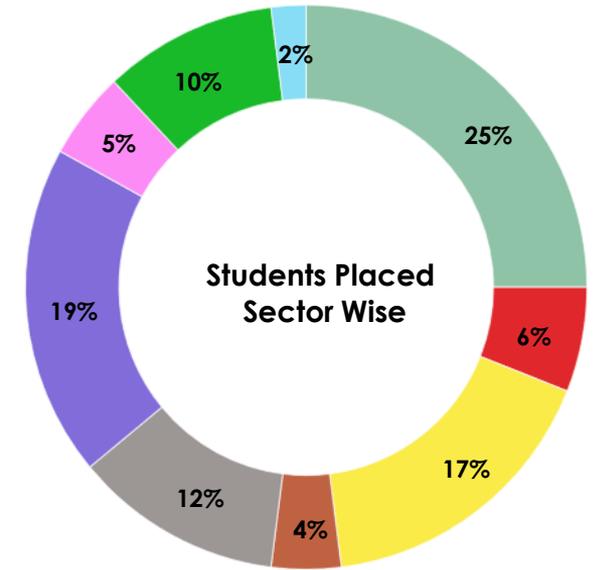
Average CTC for MBA emerged as Rs. 17.09 LPA and for MBA HR as Rs. 12.04 LPA. The immense faith restored by the regular and new recruiters enabled NMIMS to close its final placements for a batch of a 565 in record time with a total of 160 companies including 45 new recruiters participating as compared to a total of 122 companies in the previous season.

Over 200 students received PPOs/PPIs by companies like Goldman Sachs, JP Morgan, GE, Microsoft, Google, ITC, Dabur, L'Oreal, HUL, Marico, Asian Paints, Vodafone, Reckitt Benckiser, Deloitte, M&M, ICICI, Aditya Birla Group, Flipkart amongst others.

Key Statistics: MBA



Highest CTC	Total PPOs/PPIs	Female Participants
30 LPA	205	129
Participating Companies	Average CTC	Participating Students
160	17.09 LPA	508
New Recruiters	Increase in New Recruiters	
45	25%	



MBA (2014-16)

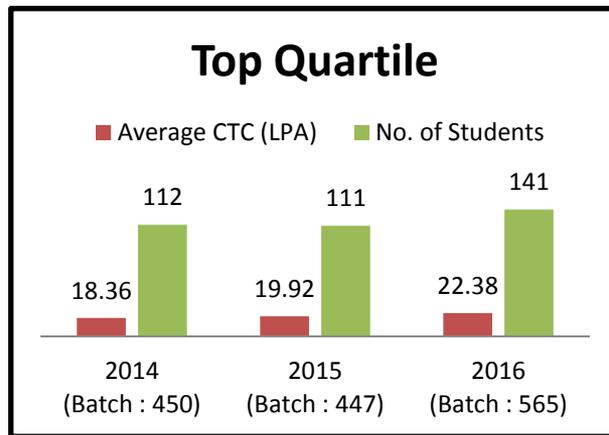
BFSI

Goldman Sachs offered roles in Investment Banking Division, Investment Management Division, Global Investment Research, Corporate Treasury and Securities.

JP Morgan, Nomura, Barclays offered profiles in Investment Banking, Corporate Treasury, Business Operations and Credit Analysis. Profiles in Investment Banking were also opened by BofA Continuum, SBI Capital Markets and Motilal Oswal.

ICICI Bank, Bank of America Merrill Lynch, Citibank, HSBC, Kotak Mahindra Bank, RBS, RBL and SBI recruited students in large numbers offering profiles like Commercial Banking, Liabilities Product Management, Cards Management, Transaction Banking, Corporate Banking, Compliance, Wholesale Risk, Credit Risk, Relationship Management and Treasury.

Credit Suisse, Indus Valley Partners, Religare Finvest, Tresvista Financial Services, JPMorgan Chase, Indiabulls, Bajaj Finserv, Axis Securities,



The Chesapeake Group, Kotak Securities, Verity Knowledge Solutions and Invesco offered sought after profiles in the domain of financial services and insurance. JLT, ICICI Prudential Life, Bharti AXA, Birla Sun Life Insurance Limited also offered varied profiles.

CRISIL & ICRA made multiple offers in areas of Infrastructure Advisory, Research and Corporate Ratings.

Conglomerate

The conglomerate witnessed participation from key recruiters like GE, Mahindra & Mahindra and Aditya Birla Group offering their prestigious Leadership Program. L&T, Godrej and Boyce and Trident offered roles in Marketing and Finance.

Consulting & Services

Consulting sector witnessed an increase in the number of recruiters. Bain (BCC), EY, Deloitte USI, Deloitte India, KPMG, PWC, Michael Page, Cognizant Business Consulting, Gartner, Cartesian Consulting, i3 Consulting, IBEXI Consulting, XSEED Education, Siesta and Hansa Cequity hired from the campus.

Profiles like Corporate Finance, CIO Advisory, Transaction Advisory Services, Infra & Government Consulting, SAP Functional Consulting and Business Development were offered.

eCommerce & Startups

Companies like Flipkart, Amazon and Appsdaily continued their association with NMIMS. The campus also witnessed new alliances with ShopClues, Bluestone, Girnar Soft, Infoedge, IndiaMart, NowFloats, Sportz4you and Banker's Quotient which offered profiles like Strategy, Leadership, Product Manager, Program Manager, Business Finance, Business Development, Category Management, Sales and Digital Marketing.

FMCG/CD

FMCG has been NMIMS' forte. This year ITC, Dabur, Marico, Asian Paints, Pidilite, Hindustan Coca-Cola Beverages, Perfetti Van Melle, Britannia, Kellogg's, Castrol, Reckitt Benckiser, L'Oreal, HUL, UB Group, Hector Beverages, MTR, Emami, Bajaj Corp and Tata Global Beverages offered Sales & Marketing and Operations profiles.

3M, Whirlpool, Titan, Adidas, Casio, Lava International and Wildcraft also offered multiple profiles.



IT/ITES

Industry stalwarts like Microsoft, Google, Cisco, SAP, IBM and National Instruments offered Product Manager, Program Manager, Sales & Marketing and Corporate Finance profiles.

Wipro offered Leadership and Finance profiles. HP, Capgemini, Accenture, Webenza, L&T Infotech, HCL, Mindtree, Fidelity, Sutherland, Polaris, TechProcess Payment, Quality Kiosk, Syntel, Genpact and Birlasoft hired from the campus.

Manufacturing, Auto & Retail

Maruti Suzuki returned after a hiatus. Students were offered roles from TATA Motors, Hero Moto Corp, Michelin, Jindal Steel Pvt Ltd, Metro Cash & Carry, Renuka Sugars, Orix. Aliaxis Group offered leadership profile and KGK Group recruited for its international profile.

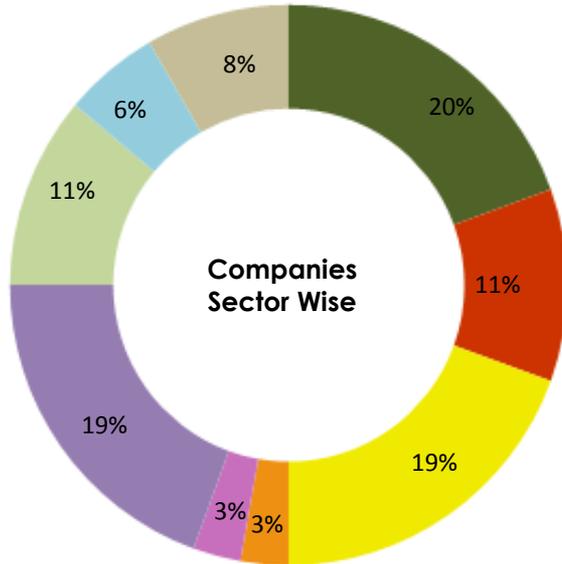
Media, Telecom & Logistics

Vodafone, Idea Cellular and Reliance Communication recruited students for various profiles. Mahindra Comviva, Videocon D2H made their presence felt. HT Media reinstated its faith in NMIMS. Sony Music Entertainment, VuClip, FedEx and LogiNext Solutions also marked their presence and recruited for Sales & Marketing and Operations profiles.

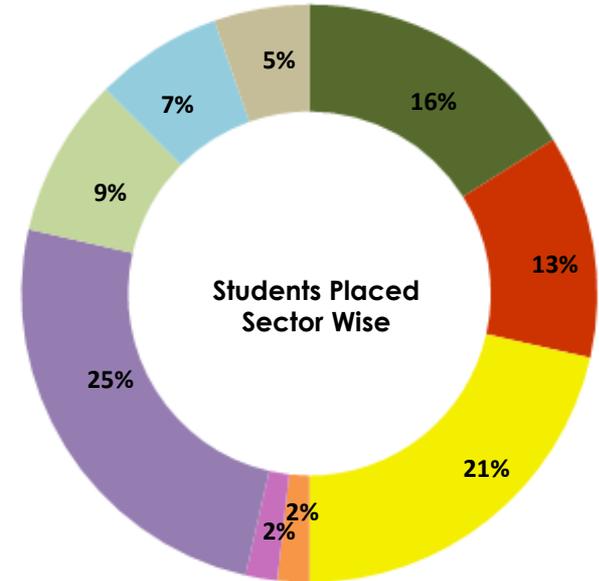
Pharmaceuticals

Abbott, Sun Pharma, Glenmark, Merck MSD, Piramal Enterprises offered Sales & Marketing, Finance, Operations and General Management profiles. Novo Nordisk offered its prestigious International Graduate Program.

Key Statistics: MBA HR



Highest CTC	New Recruiter	Participating Students
17 LPA	17	57
Participating Companies	Average CTC	Female Participants
36	12.04 LPA	32



MBA HR (2014-16)

Ever since its inception in 2011, MBA HR at SBM, NMIMS Mumbai has shown tremendous growth not only in batch strength but also in the number of companies participating in campus engagement activities. The program has gained immense popularity, with the batch size moving to 57 from 24 of last year, due to its design and delivery of core courses, sector specific inputs, skill building workshops and a strategic partnership with the world's largest HR association SHRM.

MBA HR observed a phenomenal placement year with reputed firms from multiple sectors like Conglomerate, Retail, BFSI, IT/ITeS, Automobile, Consulting, Telecom, Pharmaceutical and Real Estate recruiting from the campus.

Recruiters like ICICI Bank, Deloitte, Cummins, L&T, L&T Infotech, IBM, Godrej & Boyce, DCM Shriram, Genpact, Siemens, IndiaMart, VMware, HCL, Axis Securities, Cerebrus Consulting and Future Generali recruited thereby their strengthened their association with the campus.



Rise In Average CTC over 2013-15

Brands like Michael Page, Maruti Suzuki, Videocon, Kotak Bank, Kotak Life, TATA Motors, Vedanta, Positive Moves, McDonalds, Hexaware, Syntel and Kalpataru too recruited.

Strategically important profiles like HR Business Partner, Industrial Relations, Talent Management, Rewards & Recognition, Learning & Development, Corporate HR, HR Generalist, Strategic HR and HR Sales were extended to the students.

Motilal Oswal, Gallup, Piramal Enterprises, Novo Nordisk, JLT and KGK also showed interest in recruiting.

Competitions



International

NUS Cerebration

International Runners Up

L'Oreal Brandstorm

National Winners,
International Runners-Up

Henkel Innovation Challenge 8

National Winners



National

Winners & Finalists

RB Mavericks

SAB Miller Brew-A-Career

HUL Carpe Diem

Asian Paints Canvas

ITC Interrobang

Mahindra War Room

Deloitte Mavericks

Capgemini Agon

ET Young Leader

CFA Research Challenge

Shoppers Stop Campus Guru

PPOs/PPIs

Over 200 students received PPOs/PPIs from industry leaders like Abbott, Adidas, Aditya Birla Group, Apps Daily, Asian Paints, Barclays, Britannia, Capgemini, Castrol, Cognizant Business Consulting, CRISIL, Cummins, Dabur, Deloitte, Flipkart, Gartner, General Electric, Glenmark, Goldman Sachs, Google, Hindustan Coca-Cola Beverages, HDFC Bank, Hector Beverages, HSBC, HUL, ICICI, Idea, ITC, JLT, JP Morgan, Kellogg's, KPMG, L&T, Logixnext, L'Oreal, Mahindra & Mahindra, Mahindra Comviva, Marico, Michelin, Metro Cash & Carry, Microsoft, Nomura, People Strong, Pidilite, RBL, Reckitt Benckiser, RIL, Siemens, Shopclues, Sportz4you, Tata Motors, Titan, VM Ware, Vodafone, Webenza, Wildcraft, Wipro and Whirlpool.

Message from Vice Provost (Management Education) and Dean (SBM)

SBM NMIMS Mumbai has a proud history of providing the best talent to the corporate world and grooming budding leaders of tomorrow. This year saw NMIMS host a good number of companies and offering coveted profiles. On behalf of the B School, I take this opportunity to express sincere gratitude to all the recruiters and alumni who have, time and again, instilled faith in our students. Closing this year's placements, we look forward to welcoming the batch of 2016-18 and further strengthening our relations with the corporate world.

Dr Debashis Sanyal