



भारतीय प्रबंध संस्थान बेंगलूर  
INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE

Two-year  
Post Graduate  
Programme in  
Management  
2015

Your iconic moment is here



# Contents

|                                  |    |
|----------------------------------|----|
| From the Dean, Programmes        | 4  |
| From the Chairperson, PGP        | 5  |
| From the Chairperson, Admissions | 6  |
| About IIM Bangalore              | 7  |
| About the Programme              | 9  |
| Learning Curve                   | 10 |
| Life on Campus                   | 12 |
| Financial Aid                    | 14 |
| Awards and Recognition           | 16 |
| Orientation Programme            | 16 |
| Last Mile                        | 17 |
| Spirit of Entrepreneurship       | 22 |
| Slice of Life@IIMB               | 24 |
| Student Activities               | 26 |
| Blockbuster Events               | 32 |
| Beyond Boundaries                | 34 |
| Exchange Universities            | 35 |
| List of Recruiters               | 37 |
| Diversity                        | 38 |
| Prominent Alumni                 | 40 |
| Faculty List                     | 42 |
| Young Faculty Speak              | 46 |
| About Bangalore                  | 47 |





# The moment. The glory.

As you stand at the doorstep of IIMB, you are sure to be engulfed with a sense of pride of what you have achieved and where the trail has led you. Here's one milestone of your life which has brought you to the summit of achieving excellence - IIMB.

You'll continue to relish this feat, as you are at the crux of adopting a lifestyle. You'll continue to live the success through the campus, through the faculty, through the camaraderie and throughout your life.

Now, that was a little bit of your very own history in the making. Who knows, in two years' time you may actually be making history, like many of those who have been with us. It's mutual, actually. Bang in the epicentre of your quintessential moment lies our iconic moment as well. Happy to help you make history. Welcome to IIMB!





# From the Dean, Programmes

I am delighted to welcome you to IIM Bangalore (IIMB), one of the premier management institutions of India and one that is increasingly being recognized globally for its excellence in management education and academic research. IIMB is a highly preferred destination for national and multinational organizations who continue to recruit our students in large numbers. These organizations find our students analytically strong, conceptually sound and highly sensitive to the context – qualities that are essential to deal with the complexities and dynamism of leadership roles in this era. IIMB is also a destination of choice for national and international organizations for providing executive education to their managers and leaders through short-term programmes. Reputed academic and research institutions from all over the world are building partnerships with IIMB for collaborative programmes and for conducting research activities.

How do we as an institution endeavour to continuously improve ourselves? We attract high quality and self-motivated faculty from all over the world by giving them resources so that they can chart out their paths of excellence in teaching and research; by benchmarking our programmes with the best in the world and by understanding innovations in management education that are happening worldwide and suitably modifying them to our context. Thus, while we continue to follow our core philosophy of 'creating leaders and entrepreneurs through innovative, holistic and transformative education', we have identified leveraging of technology, internationalization and creation of social impact as our immediate focus areas.

We are the only Indian school to become a member of Global Network of Advanced Management (GNAM) and edX. While GNAM enables our faculty and students to be part of virtual classrooms spread across 30 leading international management schools, edX – the leading MOOCs platform created by the world's top ranked universities, enables us to offer our courses to a global audience. You will benefit from these initiatives in diverse ways – as a student in a virtual global classroom, as a member of an international team that works across geographies and time zones and sometimes as being part of a research project to understand the technological possibilities of these new and evolving platforms.

In our effort to increase social impact, we are bringing in renewed focus on entrepreneurship. We want our students not only to be leaders in reputed organizations, but also to create their own enterprises that will solve India's problems and create employment. Therefore, if you are keen to become an entrepreneur and have some business idea, we will ensure that you can start your own organization after the successful completion of your course.

Finally, what is IIMB like? While we are serious about our studies, business plans and examinations, we are an institution that is informal with very approachable faculty members and a place which, I daresay, is fun. Here, apart from being part of several student-led activities pertaining to culture and sports, you may be educating a faculty member on how to deliver a Ted talk; you may be competing in long distance running with other faculty members; or you may be part of a Hindustani Classical concert, where you may share the stage with another faculty member.

I am confident that your stay at IIMB will be the most educative and enriching experience of your life so far and we are all very keen that you become a member of the IIMB community.

**Sourav Mukherji**  
Dean, Programmes



# From the Chairperson, PGP

As one of the world's best management schools, we attract bright students into the two-year Post Graduate Programme in Management and provide them with a stimulating and challenging learning environment. We emphasize the importance of values and the pursuit of noble ends. We want our students to explore their potential and make significant contributions to society.

Given that a global perspective is imperative in today's interconnected world, we place a great deal of importance on increasing emphasis on globalization of our programmes, our research and our impact. In 2014, we launched new international field courses and dramatically raised the number of PGP students who travelled abroad for study from 34% to 64%. Such exposure prepares our students for leadership in the world economy.

Our location in Bangalore provides us with tremendous advantages. Our Centre for Entrepreneurial Learning is an integral part of the city's vibrant entrepreneurial eco-system. Bangalore is the hub of India's IT and life sciences industries, as well as a host to numerous multinational companies. It is the home of several of India's leading research institutes and dynamic non-governmental organizations. All this provides an unparalleled opportunity for our students.

Life at IIMB is interesting and fulfilling. The institute's library, computing and infrastructural facilities are constantly upgraded. There are various student clubs, which channelize energies into self-development, extra-curricular learning and voluntary service. Students are encouraged to provide feedback on how the quality of the programme can be constantly improved. Open houses are held at periodic intervals where students, faculty and academic administration discuss matters of mutual interest. I am sure you will find the IIMB experience exhilarating and rewarding. I wish you all the best.

**Vandana Singhvi Patel**

Chairperson, Post Graduate Programme in Management





# From the Chairperson, Admissions

At IIM Bangalore, we seek to create a global learning context for our students – our programmes focus on professional excellence, and equip our students for leadership positions in business, industry and government. We aim to provide a stimulating learning environment and emphasize the importance of values and ethical leadership.

At the first level of the admission process, we shortlist candidates out of a large pool of applicants who have qualified through the Common Admission Test – CAT or the General Management Admission Test – GMAT (for overseas applicants). The second level of selection is based on consistent academic track record, meritorious academic achievement and quality of professional experience. Finally, we evaluate the suitability of the candidate to the programme based on confidence, motivation and the willingness to accept responsibility. The unique feature of our selection process is that in addition to our faculty members, our accomplished alumni with significant industry experience are also active partners in selecting the right candidates. We strongly believe that an effective business school is not only about what you learn, but with whom you learn.

Our philosophy is that no student should withdraw from any of our programmes due to financial constraints. There are various corporate scholarships on offer. We also provide need-based financial aid. Our objective is to create an excellent learning environment in management education so that our students can achieve excellence, both during their stay here at IIMB and later in their chosen career paths.

I welcome you to the enriching journey at IIMB.

**Rajendra K Bandi**

Chairperson, Admissions and Financial Aid





# About IIM Bangalore

A 100-acre oasis in south Bangalore, Indian Institute of Management Bangalore (IIMB), with its all-stone architecture, lush verdant woods and landscaped gardens, provides an idyllic environment to engage in learning. IIMB has world-class infrastructure that facilitates excellence in teaching, research, consulting and other professional activities.

IIMB believes in building leaders through holistic, transformative and innovative education. It is an acknowledged hub of academic activity in India and globally. We are recognized as a leading international post-graduate centre of management studies.

IIMB is India's first management school to join edX as a Contributing Member. As IIMBx, India's leading B-school will leverage new technologies and deliver education via MOOCs (Massive Open Online Courses) to a larger population of learners from around the world. EdX, a Cambridge, Massachusetts-based non-profit enterprise created by founding partners Harvard University and MIT, offers interactive online classes from the world's best universities. It was created for students and institutions that seek to transform themselves through cutting-edge technologies, innovative pedagogy, and rigorous courses.

Currently, IIMB offers five long-duration programmes: the Fellow Programme in Management (FPM), the Post Graduate Programme in Management (PGP), the Post Graduate Programme in Public Policy and Management (PGPPM), the Executive Post Graduate Programme in Management (EPGP), and a weekend Post Graduate Programme in Enterprise Management (PGPEM). IIMB alumni occupy senior managerial and academic positions across the globe.

Further, the Executive Education Programme (EEP), with open and customized programmes, caters to a wide variety of organizations in government, public and private sectors and non-governmental organizations.





The International Masters Programme in Practising Management (IMPM), an international collaborative executive education programme jointly offered by IIMB with McGill University (Canada), Lancaster University (the UK), Renmin University (China) and FGV/EBAPE (Rio de Janeiro), is globally recognized as a major innovation in executive education.

IIMB has 150+ faculty members, including visiting and adjunct faculty, who are actively engaged in policy formulation, research, case writing and consulting.

IIMB's research centres include the Centre for Public Policy, the Nadathur S Raghavan Centre for Entrepreneurial Learning, the Centre for Financial Markets & Risk Management, the Centre for Corporate Governance & Citizenship, the Centre for Software & IT Management, the Centre for Supply Chain Management, and the Centre for Enterprise Resource Planning.

A feature that sets apart IIMB from other B-schools is the carefully selected mix of students with diversity as a stated objective. This creates a truly enriching learning experience. IIMB also has the largest Student Exchange Programme amongst all B-schools in India with several partner universities across North America, Europe and Australia. IIMB collaborates with over 114 top B-schools in the world for various research initiatives and student and faculty exchange programmes.

As the global business scenario gets increasingly complex and dynamic, IIMB prepares students to manage and lead in such situations by providing a diverse and challenging environment where they can learn and grow and emerge, ready to lead and inspire.







## About the Programme

The two-year Post Graduate Programme in Management (PGP) is designed to enable students to acquire the skills and capabilities necessary to reach responsible global positions in management. The programme revolves around the principle that world-class business leaders are not mass-produced; they are nurtured and developed with personalised care and attention, in small work groups and teams, in a practical, application-oriented and user-friendly environment.

The programme lays the foundation for conceptual and analytical reasoning, and gives the students an insight into the dynamics of the business environment.

The programme design is inspired by management practice rather than ivory tower academics. The course material and design are oriented towards current and emerging issues in management. The curriculum undergoes a complete transformation every three years. In addition, it is adapted significantly, every year, to keep it abreast with the current business environment.

The faculty members keep themselves updated on present management realities by virtue of their extensive involvement in research and consulting. Further, the level of interaction required in the programme ensures that the pool of work experience among the students is effectively tapped.

The PGP lasts six trimesters, spread over two years, with a summer project in between the two years. The first-year students are exposed to basic concepts in the areas of Marketing, Finance, Personnel Management and Human Resources Management, Quantitative Methods, Operations and Behavioral Sciences through the 'core courses'.

These courses lay the foundation for all the functional areas of management that help students develop problem-solving skills. In the second year, students specialize in functional areas of their interest. There is greater emphasis on the application of knowledge gained in the form of projects, group exercises and case discussions. Guest lectures supplement regular course work while the core Business Policy and Strategy course integrates the learning gained from the first-year basic disciplines. Students are encouraged to take up dissertation work and do a project on 'Contemporary Concerns' under faculty guidance.

This year, IIMB has started a new course called Business Planning for International Markets (BPIM), where students get exposure of international markets for a short period of one week. They also work on a project. In the past year, students have gone to Japan, Singapore and Dubai, and plans are afoot to add China in the coming year.

Teamwork is an important facet of the two-year Post Graduate Programme in Management. Effective communication, conflict management, negotiation and mobilizing individuals towards common goals are the essential ingredients of effective management.

There is a strong emphasis on project work as a part of the regular courses at the Institute. While working on projects, students are required to interact with managers from the industry. On an average, a student graduating from IIMB would have carried out 15 projects, usually live, involving industry interaction and support.

# Learning Curve

Learning at IIMB is exciting, challenging and enriching. A balanced and contemporary curriculum benchmarked against 15 of the world's best schools ensures that students complete their management education on the back of a rewarding learning curve. The programme has a balanced focus on individual assignments and group projects facilitating self as well as peer group learning. The pedagogy includes lectures, case discussions, guest lectures and use of audio-visual content. This makes learning multidimensional and participative.

The first two terms expose students to different functional areas of management through the 'core courses', which serve to build a strong foundation for more detailed immersion later. Thereafter, students are free to choose from a wide array of electives in various areas of specialization. IIMB has the distinction of offering the largest variety of elective courses in the second year of the programme. It is also unique among its peer schools in offering students a choice of electives in the first year of the programme. This allows students to make an early decision to pursue their fields of interest.

Some of the electives that have been offered in the last few years are:

## **Corporate Strategy and Policy**

Advanced Corporate Strategy, Technology Competition and Business, Managing New Ventures, Strategy and Environment, Multinational Management, New Product Development, Competition and Strategy, Understanding Corporate Failures, Business Law, International







Business, Multi-business Strategy, Mergers and Acquisitions, Strategic Leadership, Strategic Thinking and Decision Making, Managing Alliances, Strategic Management in Media and Entertainment Industry, Telecom Strategy

**Economics & Social Sciences**

Business Forecasting, Technology, Infrastructure and Market Reforms, Econometrics, Current Economic Scenario, Political Economy, Managerial Economics, Decision Analysis, Risk Management, Emerging Economies, Global Macro Economy and Financial Markets, Monetary Policy in Advanced and Emerging Countries

**Finance & Control**

Financial Statement Analysis, Financial Derivatives, International Finance, Introduction to Capital Market Theory, Integrated Treasury and Risk Management, Investments, Management of Banks and Financial Institutions, Mergers and Acquisitions, New Enterprise Financing, International Banking, Fixed Income Securities, Social Entrepreneurship, Management Control Systems, Banking, Financial Market and Systems, Advance Corporate Finance, Corporate Tax Management, Indirect Taxation, General Insurance, Insurance and Pension Funds

**Marketing**

Research for Marketing Decisions, Brand Management, Product Management, Advertising Management, Consumer Behavior, Services Marketing, Business Data Mining and Decision

Making, Rural Marketing, Retailing Management, Competitive Marketing Strategy, Sales and Distribution Management, International Business Negotiation Skills, Business to Business Market Management, International Marketing, Pricing Strategy, Strategies and Tactics of Going to Business Markets

**Organization Behavior and HRM**

Tracking Creative Boundaries, High Performing Organizations, Inter Cultural Management, Strategic HRM, Designing Organizations, Managing People and Performance in Organizations, Personal Values, Goals & Career Options, Self-Transformation: Indian Approaches, Inclusive Business Models

**Production & Operations Management**

Supply Chain Management, Logistics Management, Project Management, ERP, MRP II, Operations Strategy, Services Management, Operations Management, Product and Portfolio Management, Technology and Operations Strategy, Business Process Improvement, Supply Chain Management, Managing E-Business, Strategic Management of Services

**Quantitative Methods and Information Systems**

Spreadsheet Models for Business Decisions Problems, Database Management Systems, Software Project Management, Actuarial Mathematics and Statistics, Information Systems Development, Simulation for Management, Game Theory, Marketing of Information Technology, Patterns of Problem Solving, Quantitative Analysis and Modelling, Business Forecasting, Business Data Mining and Decision Models

# Life on Campus

For learning to be effective, it needs to be delivered in a congenial environment. IIMB provides world-class learning infrastructure which ensures that the pursuit of knowledge is not only a rewarding experience, but a thoroughly enjoyable one too.

## Hostels

The spacious and well-maintained hostel blocks provide single-room accommodation for all students.

## Disability Policy

IIMB endeavours to remove all barriers that prevent students with disabilities from realizing their potential. The objective of this policy is to provide “equal opportunity” for all students.

IIMB will assess the needs of each enrolled student with a disability, individually, and determine what needs to be done to provide the best possible educational experience for that student. The Office of Disability Services will arrange such an assessment. It will be the nodal point to ensure that the needs of the student are communicated to every relevant office/department/person of IIMB, and fulfilled appropriately. IIMB will also take proactive steps to identify career opportunities for students with disabilities, and seek to influence recruiting organizations to adopt equal opportunity employment policies and practices.

## Music Room

The state-of-the-art music room, equipped with electric guitars, bass, amps and a Tama drum-kit, is a musician’s delight.

## IT Facilities

IIMB is a Wi-Fi enabled campus. The Computer Centre is available for use round the clock. Printer facility is provided at the Computer Centre as well as in the hostel blocks. High speed Internet, highly resourceful intranet, sharing software, and internal messenger makes work easy and quick. A common ERP platform for various activities, ranging from fees to library journals to personal information to grades to attendance, makes life simple for students.

IIM Bangalore deploys technology to make life on campus easy:

- ERP-based Course Administration, Grading and Student Feedback
- Online Payment Gateway: No more DD hassles! Instant e-receipts now
- Centralized Elective Course Bidding system
- Integration of ERP with Attendance system
- Mess Accounting now totally paperless

## Moodle

IIMB is one of the few campuses to use the Moodle learning management system, which acts as an interface between students and faculty members.

## Library

Spacious and extremely well stocked, the library is regularly updated with the latest journals and newsletters. It also provides access to online databases like Bloomberg. Its services are subscribed by working professionals too.



## Sports Facilities

With a strong focus on overall development, IIMB has robust sporting infrastructure. This includes facilities for tsepak, soccer, cricket, tennis, basketball, volley ball, throwball, badminton and other indoor games. A well-equipped gym is open all days of the week. A whole new sports complex with a brand new swimming pool will open soon, adding to the list of facilities that help IIMB support a strong sporting culture.

## Eateries

Apart from the mess, which provides four meals every day, there is the night canteen to power those late-night project submissions. Park n Eat, Amul, Athica’s and Au Bon Pain are other options on campus.





# Financial Aid

## Loans, Financial Aid and Scholarships

Leading banks offer educational loans to support expenses. IIMB extends financial aid in the form of part or full tuition waivers to students in need of financial assistance. The objective of the Financial Aid Policy at IIMB is to ensure that no student is deprived of an education at the Institute for financial reasons.

In addition to the need-based financial assistance provided by IIMB, scholarships from the Centre and State governments are also available through the Institute. These include the NCERT, NTPC, SC/ST scholarships, and scholarships from various State governments such as Assam, Kerala, Maharashtra, Nagaland and Andhra Pradesh (Pratiba scholars). Certain other prominent scholarships include:

### 1. Aditya Birla Scholarship

The Aditya Birla scholarship, instituted in memory of Aditya Birla, is given for all-round achievement. This scholarship is given to both first-year and second-year PGP students. The company selects three or four students every year from among those ranked in the top 20 across India at the beginning of the programme. Students who are granted the scholarship during the first year are eligible to apply for renewal of the scholarship in the second year provided they belong to the top 25% of the batch in the first year. The scholarship amount is ₹ 1.75 lakh per student per year.

### 2. Uday Nayak Scholarship

This scholarship, instituted by I S Nayak in memory of his son Uday Nayak, is a merit-cum-need-based scholarship. The scholarship of ₹ 10,000 is granted to a second-year student and requires a minimum CGPA of 3.3 at the end of the first year.

### 3. T Thomas Scholarship

This merit-cum-means scholarship of ₹ 1 lakh is awarded by Hindustan Unilever Limited to one second-year PGP student. The selection is based on the following criteria: participation in co-curricular activity, leadership, academic performance and holistic business thinking. All second-year students are eligible to apply. Five students are shortlisted by the Chairperson – Financial Aid, based on the criteria stated by Hindustan Unilever Limited.

### 4. Community Service Award

The award is given to students who have contributed significantly to community initiatives during their stay at IIMB. This scholarship is open to graduating students of PGP, FPM, PGPEM and PGPPM, who are nominated by their peers and faculty. The awardees are selected based on an assessment by a committee comprising faculty members. There is no limit on the number of recipients.

### 5. OPJEMS Scholarship

The OP Jindal Engineering and Management Scholarship is instituted in memory of O P Jindal. Every year, the company selects one second-year top-ranking student based on the first-year CGPA.



### **6. Rajesh Kaushik Memorial Scholarship**

This is a merit-cum-means scholarship of ₹ 1.5 lakh a year. The scholarship has been instituted by the Class of PGP '92 in memory of Rajesh Kaushik, one of their batch mates.

### **7. Societe Generale Global Solution Centre India Scholarship**

Candidates are selected from the most needy financial aid applicants in the first year. Students are selected on the basis of their need and subsequent interviews conducted by Societe Generale. The scholarship award covers the entire tuition fees.

### **8. Ocwen Financial Solutions Private Limited Award**

The Ocwen Scholarship for Competence in Academics and Research (OSCAR) is awarded to one student, based on the research papers submitted. The scholarship amount is ₹ 1.80 lakh.

### **9. Cognizant Technology Solutions – B'izard Scholar**

The B'izard scholarship is awarded to students of exceptional academic and leadership achievements and scholarly promise, who are committed to serving their communities and for whom further study in management would be particularly appropriate. The scholarship amount is ₹ 3 lakh for the winner, ₹ 2 lakh for the first runner-up, and ₹ 1 lakh for the second runner-up.

### **10. Bennett Scholarship**

Beginning 2012, The Times Group (Bennett Coleman & Co Ltd.) instituted, on trial basis for three years, two scholarships for the class entering the two-year programme. Each scholarship provides the support of ₹ 3 lakh, payable in two equal annual installments of ₹ 1.5 lakh.

### **11. IIMB PGP Alumni First Batch (1976) Scholarship**

This scholarship is for differently-abled women students from PGP. The scholarships aim to assist a differently-abled woman or a differently-abled male student if there is no lady candidate. It keeps alive the memory of the Class of PGP '76 and their association with the Institute. The scholarship carries a purse of ₹ 50,000, a medallion and a certificate.

### **12. Citi Women's Leader Award**

This is a merit scholarship that covers the final year's tuition expenses. Candidates are selected from the top 25% of the batch at the end of first year. Nomination is done by the Institute and the students are selected on the basis of their Statement of Purpose and subsequent interviews scheduled by Citi.

### **13. Sir Ratan Tata Trust Scholarship**

Sir Ratan Tata Trust awards scholarships to meritorious students, in PGP2, under its 'Studies in India' programme. The scholarship covers part tuition fee with a ceiling of ₹ 50,000 per student.

The following scholarships are also awarded through the Institute: ACE Consultants Scholarship by Indian Oil, Siddhartha Padam Scholarship and PepsiCo Scholarship.

# Awards and Recognition

**Merit Certificate:** Students who are ranked first in their respective sections at the end of Terms I, II and III are awarded a certificate of merit.

**Director's Merit List:** The top 5% students in the batch, based on academic performance during the first year, are included in the Director's Merit List and are awarded a certificate/ book grant in the second year of the programme.

**Gold Medallist and Best All-Rounder:** Gold medals are awarded by a faculty vote to students



who are top scorers academically and who qualify to become brand ambassadors of the Institute.

**IIMB Best Case Award:** This award is for the author(s) of the best case-under the case-writing initiative.

**Professor P N Thirunarayana Award for Best Student (Marketing):** Instituted by the Marketing area, this award recognizes the best student in the Marketing Area.

## Orientation Programme

Typically, Week 1 of the first term is earmarked for orientation. The objective is to allow students the opportunity to interact with faculty, alumni and second-year students to understand what is expected of them over the next two years. The programme features talks by industry leaders, outdoor team-building activities and workshops.



# Last Mile

IIMB students, owing to their intrinsic talent and holistic personality development, are significant value creators for organizations worldwide. That explains why the best of companies hire from IIMB year-on-year.

The Summer Internship programme, conducted after the first year, also attracts an equally overwhelming response from the corporate world. Students get an opportunity to work closely with companies and develop a long-term perspective with regard to their career choices. Companies view the summer internships as a means to engage students on productive short-term assignments as well as evaluate them for the purpose of pre-placement offers.

## **Final Placements (Class of 2013-2015)**

In 2015, 398 eligible students participated in the placement process. The final placement season for the PGP Class of 2013-2015 saw top recruiters across all sectors on campus. As many as 130 companies participated and made more than 450 offers. There were as many as 135 pre-placement offers extended to students before the start of the final placements based on their performance during the summer internship. The lateral placement season for students with more than 22 months of work experience saw a total of 156 offers being made by 40+ firms in varied domains like Consulting, Business Leadership, Product Management, Operations and General Management. This was about 25% higher than the lateral placement offers made in 2014. As many as 30 students are expected to work overseas for the roles offered by their recruiters.



**Consulting:** The top recruiters this year in the Consulting domain were Boston Consulting Group with 16 offers, KPMG with 13 offers and McKinsey & Co, Accenture Management Consulting and Deloitte with 11 offers. Around 30% of the entire batch received offers in the Consulting sector, which also included reputed names like Bain & Company, Strategy & (Booz & Co.), A T Kearney, Roland Berger, Alvarez & Marsal, Arthur D Little, PRTM Consulting, ZS Associates. Gulf Talent, a leading online recruitment portal in the Middle East, hired from IIMB for the first time for their Strategy role. Other prominent recruiters in this space were EXL, Cognizant Business Consulting and PricewaterhouseCoopers.

**Banking & Finance:** IIMB played host to most big international banks and financial institutions such as Goldman Sachs, JP Morgan and Bank of America Merrill Lynch on the first day of the final placements. The process also saw the participation of Avendus Capital and American Express. Private Equity/Venture Capital roles by Blackstone Group, Catamaran Ventures, o3 Capital, Brand Capital were offered to the students. Germany-based incubator Rocket Internet continued to hire from IIMB for the second year, offering international roles. A host of Indian banks and financial institutions such as Kotak Investment Bank, ICICI Securities, ICICI Prudential, Yes Bank, Axis Bank and Edelweiss also made offers.

**General Management:** Conglomerates such as Aditya Birla Group, Tata Administrative Services (TAS), Reliance Industries Ltd, Mahindra & Mahindra, CK Birla, Larsen & Toubro, Essar Group and General Electric recruited in significant numbers for leadership and general management roles.

**Sales & Marketing:** A number of S&M roles were offered by various consumer goods and services firms. Major recruiters in this category were P&G, Hindustan Unilever, ITC, Mondelez International, Coca Cola, PepsiCo, Reckitt Benckiser, Wipro Consumer Care, Samsung, Johnson & Johnson, Marico and Asian Paints. Media giants – Times Group and HT Media – and Telecom majors Vodafone and Bharti Airtel also made a number of offers in this domain, adding diversity to the profiles. The major retail firm from the Middle East – Alshaya, continued recruiting in good numbers this year too.

**Information Technology:** A number of IT leadership roles were offered particularly during the lateral placements. Prominent recruiters in the IT space included HCL with 15 offers and Wipro with 9 offers. Other major recruiters in this segment were Microsoft, Infosys, Google and LinkedIn. In the IT Consulting domain, prominent recruiters like, IBM and Capgemini, visited the campus.

**Product Management:** The E-Commerce space saw a heightened interest with Amazon and Snapdeal making 17 offers each, which incidentally were the highest offers by any individual firm. Other prominent E-Commerce recruiters included Flipkart, Urban Ladder, AskmeBazaar, Hopscotch, CarTrade, Proptiger, Quikr, Commonfloor, Paytm, Onicra and Ola Cabs.

## Summer Placement

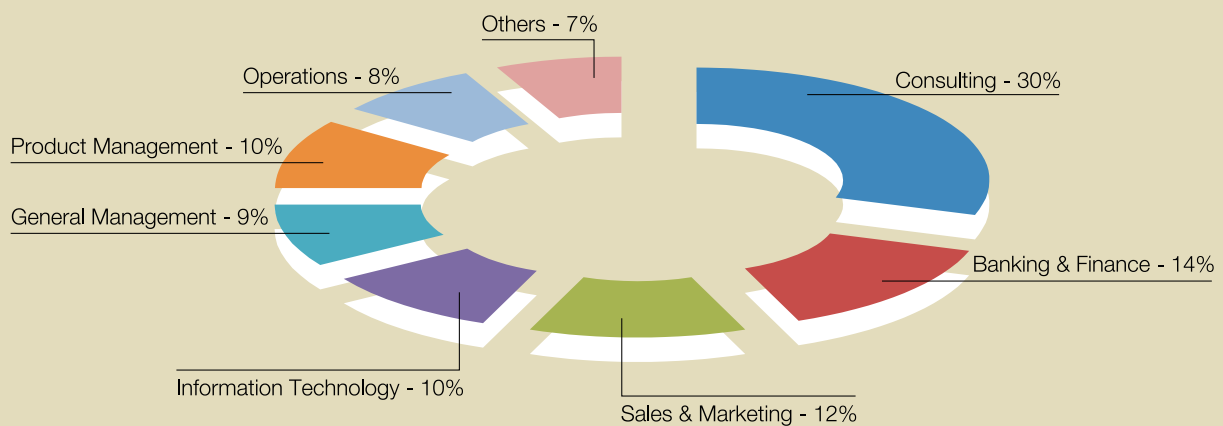
The Summer Placement process for the Class of 2016 at IIMB concluded in a record time of 2.5 days, placing the largest-ever batch of IIMB. The Summer Internship Placement process was completed in five slots spread over three days. A total of 130 recruiters visited the campus, resulting in 400 internship offers for students of the PGP.

Students received offers from regular as well as new recruiters across sectors. IIMB played host to an increasing number of MNCs and banks who hired for international career programmes and over 35 students interned at international destinations. While 23% of the offers were from the management consulting sector, around 20% of students secured internships in the banking and financial services segment. Sales and Marketing roles were offered to 20% of the batch and 10% of the batch interned with conglomerates in general management, leadership and strategy profiles. Operations profiles across sectors were offered to around 10 per cent of the batch. New recruiters or old recruiters returning to the campus included HSBC Markets, Macquarie Group, Rocket Internet, IDG Ventures, DBS, Saint Gobain, Snapdeal, PwC Diamond, and Directi.

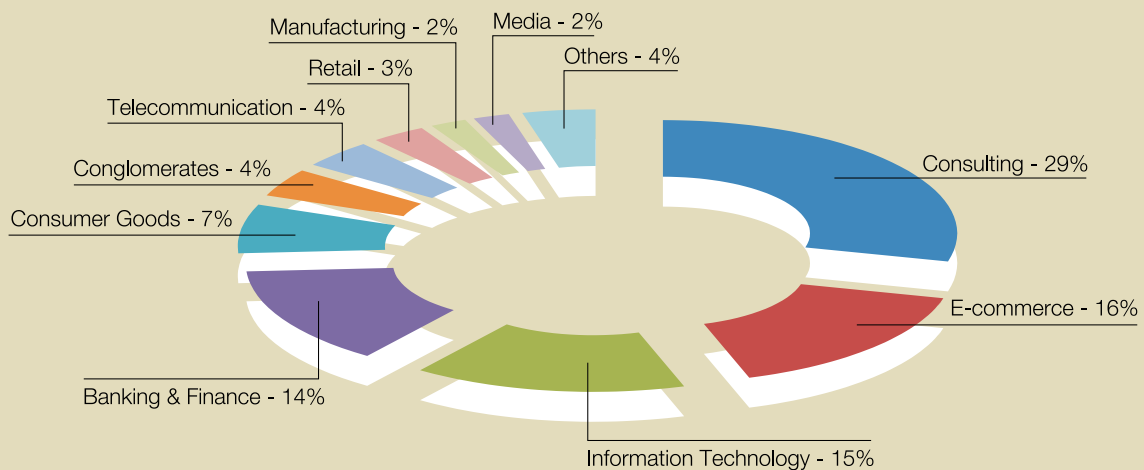


## Statistics for Final Placements 2015

### Role wise break-up of Offers Made



### Sectoral break-up of Final Offers Made



**Management Consulting:** At least 23% of the batch interned in the consulting sector space. Major recruiters this year were Accenture Management Consulting with 17 offers, Boston Consulting Group (BCG) with 13 offers, McKinsey & Co. with 10 offers, Bain & Co. with 7 offers and A.T Kearney with 6 offers. Other prominent recruiters included Strategy& (Booz & Co.), Deloitte, Roland Berger, Alvarez & Marsal, Siemens Management Consulting, PwC Diamond and GEP among others. Capgemini, KPMG and Pricewaterhouse Coopers also offered Consulting profiles to the batch.

**Banking & Finance:** Around 20% of the batch was offered roles in the BFSI sector. International banks and financial institutions like Goldman Sachs, JP Morgan, UBS, Barclays, HSBC, Deutsche Bank, Bank of America Merrill Lynch, Morgan Stanley, Citi Group, Royal Bank of Scotland and Nomura hired summer interns for investment banking and global markets & equities roles. Other financial institutions offering a range of financial roles included Standard Chartered, ICICI, Edelweiss, JM Financial, Avendus Capital and Development Bank of Singapore. In the Private Equity and Venture Capital space, Blackstone Group, IDG Ventures and Germany-based incubator Rocket Internet were prominent recruiters.



**Sales & Marketing:** Around 20% of the batch received offers for Sales and Marketing internships. Hindustan Unilever hired eight interns for domestic and international locations. Top FMCG companies, who continued showing keen interest in talent from IIMB, included Procter & Gamble, ITC, Mondelez, PepsiCo, Coca-Cola, Reckitt Benckiser, Johnson & Johnson, Marico and Wipro Consumer Care. Media giants – Times Group and HT Media – and Telecom majors Vodafone and Bharti Airtel also made offers in this domain.

**General Management:** Around 10% of the batch chose to intern in this sector. Aditya Birla Group, with eight offers, was the top recruiter. Conglomerates offering general management and leadership programmes such as TAS, Mahindra & Mahindra, GE, Reliance also recruited in higher numbers. MNCs such as Saint Gobain also hired in this space.





**E-Commerce:** Big players from the e-commerce segment included Amazon with 19 offers and Flipkart with 10 offers. Students also showed interest in start-ups like TaxiforSure, Stovekraft, and Commonfloor.

**Technology & Others:** Technology giants like Microsoft, Google, Juniper Networks and Directi participated in the process. Around 5% offers each were given in Information Technology and Corporate Finance functions across various sectors. Tata Steel, Airbus, Larsen & Toubro and Robert Bosch also extended offers with Operations roles.

# Spirit of Entrepreneurship



Set up in March 2002 as a focal point for entrepreneurial studies at IIMB, the N S Raghavan Centre for Entrepreneurial Learning (NSRCEL) facilitates business growth through academic research by scholars and practical learning for entrepreneurs. NSRCEL provides a platform for engagement with the industry and aims to refine raw entrepreneurs to become successful business leaders in the future. The

Centre harnesses a large reservoir of talent – both IIMB faculty and industry experts such as NASSCOM, Intel and TiE – to advise and support new ideas and ventures.



## Entrepreneurship Education Programmes

NSRCEL offers a wide range of electives on New Venture Creation, New Venture Management, Business Plan Workshop, Corporate Entrepreneurship and Venturing and more to students of various post-graduate programmes at IIMB. The Centre also conducts two programmes of its own: the Management Programme for Entrepreneurs and Family Business (MPEFB), and the Management Programme for Women Entrepreneurs (MPWE). The Centre also conducts several short-term programmes and seminars/panel discussions that enable an ecosystem of entrepreneurial learning in the institute.

## Research

NSRCEL attempts to drive cutting edge research relating to the field of entrepreneurship. The ecosystem and incubation initiatives have been carefully developed, apart from the goal of developing entrepreneurship, to support such academic research. In addition to its location in Bangalore, an important centre of entrepreneurship in India, the academic ethos and the supportive environment at IIMB make NSRCEL an attractive research collaboration partner for many leading academic institutions across the world. In the past, NSRCEL had undertaken Global Entrepreneurship Monitor (GEM), an international research project designed to assess the level of entrepreneurial activity in national economies. Other project-backers include the international Finance Corporation and the Wadhvani Foundation.

## Mentorship

NSRCEL is an open mentorship centre, engaging with a number of entrepreneurs at the idea stage. Understanding the importance of strengthening the ecosystem, NSRCEL has organized various events such as the ForStartups initiative and collaborated with the International Consortium for Innovation and Entrepreneurship Research (ICIER) for ICIER's Fourth International Conference.

## Incubation

Funded by Global Internet Ventures (GIV), a US-based fund, the NSRCEL incubator provides incubates with high quality business infrastructure and access to IIMB's vast intellectual and knowledge resources. Additionally, the incubatees are offered access to a network of professionals, corporate managers, and investors as well as to complementary academic institutions.









### 8:00 AM

As the cool morning breeze blows through the IIMB campus, the alarm clocks in the hostels go berserk. Wing mates wake each other up and we finally manage to make it on time for class after grabbing a quick breakfast. Half-an-hour into the session we're thanking our stars we didn't miss *this* case for *that* extra glorious hour of sleep.



### 11:30 AM

Two classes down and the sleep bug slowly starts to nibble. We flock to the Central Pergola for a cup of tea or coffee and there we are, completely refreshed to conquer the rest of the day!



### 5:00 PM

All books, no play and tasty mess food (yeah, you read that right) makes one big and boring. In an attempt to shed all those extra pounds put on through the day, we play our favourite sports, hit the gym or go for a walk to enjoy the lovely campus.



### 7:00 PM

Project meetings and team work at Au Bon Pain with the folks from EPGP form a major part of the life at IIMB, be it for group assignments or case competitions. A real taste of management, working with 5-6 persons every term, and you get to understand what it takes to be a team player.





### 1:30 PM

Nothing to beat home food, but the mess has its own appeal with a mix of South Indian, North Indian and Chinese. However, lunch is never complete without chit-chat under the sun, sipping coconut water.



### 3:00 PM

Our auditorium is quite famous, and not just for Chatur's speech in '3 Idiots'. Many illustrious names have set the stage ablaze. From listening to former ISRO chairman Dr. K. Radhakrishnan's management lessons from Mangalyaan to being charmed by Jeffrey Archer's quick wit, Henry Mintzberg's arguments on the changing state of the business world, to Nandan Nilekani's walk down memory lane, the list goes on and on. One of the best parts of being here at IIMB, make sure you never miss the opportunity to interact with such achievers.



### 10:00 PM

Wondering when we actually get some time off? Well that is now. Read a novel, study for a possible surprise quiz, get into an interesting chat with wingies, or simply relax on your bean-bag, and zone out in your own space.

### 12:00 MIDNIGHT

Last-minute frenzied submissions take place as the midnight deadline approaches, post which it's time to head to the Hooshing Pillar for a friend's birthday celebrations, followed by a yummy snack at one of the multiple eating joints.



### 2:30 AM

Be it a section party, a wing party or just a group of friends hanging out, we sure know how to live it up on campus. Nothing like our famous L-square though, where our attendance record is 100%. We are called 'B School of PARTY' for a reason!

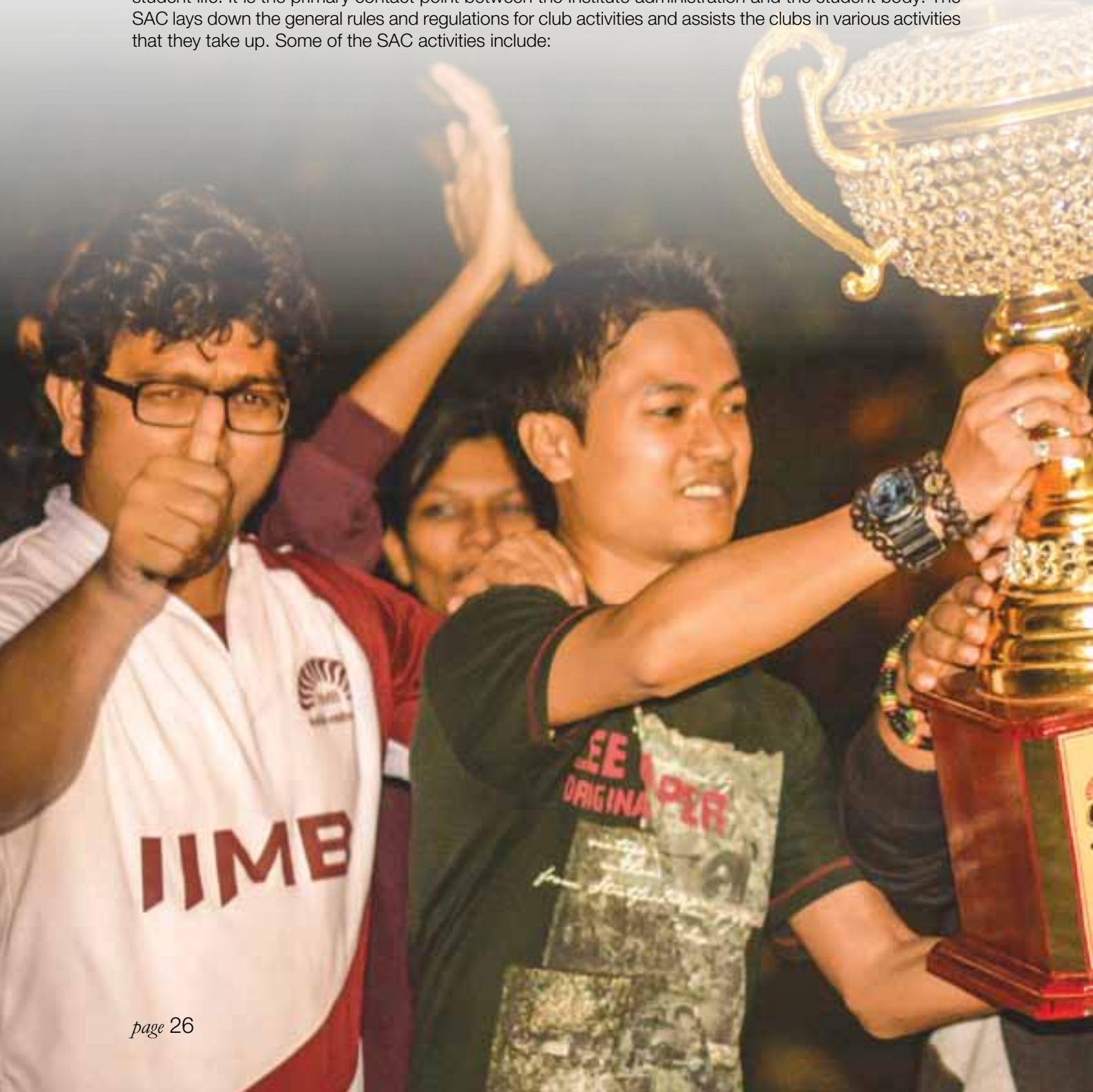


# Student Activities

With more than 30 clubs at IIM Bangalore, students have a raft of opportunities to interact amongst themselves, develop deep bonds of friendship and create everlasting memories. The clubs at IIM Bangalore engage in activities ranging from sports to social responsibility, from dramatics to applying academic learning practically, from creative writing to quizzing. You name an interest and chances are that there will be a club for it. If you are among those whose latent needs are not satisfied by existing clubs, well, you can start your own club! You just need to find enough people with a similar interest and there you are, with a new club formed before your very eyes.

## **Student Affairs Council (SAC)**

The Student Affairs Council is the apex student body at IIM Bangalore and permeates all aspects of student life. It is the primary contact point between the Institute administration and the student body. The SAC lays down the general rules and regulations for club activities and assists the clubs in various activities that they take up. Some of the SAC activities include:





- Acting as a primary interface with the Institute administration and faculty
- Conducting student elections on campus
- Ensuring smooth club selection
- Assisting in the formation of clubs on campus
- Undertaking club reviews
- Coordinating with the Institute for all development activities on campus
- Ensuring that the Institute's facilities are maintained properly

## Student Clubs and Societies

### **Academic Council**

Leading-edge academic learning is at the core of the Post Graduate Programme in Management. As students are the most important stakeholders in learning, it is important that their viewpoint is given enough consideration in academic matters. The Academic Council is the student community's voice in all matters pertaining to academics. The Council acts as a link between the students and the faculty, and functions with the objective of fostering a healthy academic atmosphere where the quality of learning is always on the rise. The Council comprises four members who are elected by the student community.



## **Anveshan**

'Anveshan', the adventure and mountaineering club of IIMB, helps students stay connected with nature, and enjoy a much-deserved break once in a while. The club organizes trekking and hiking expeditions, camping, rock climbing, rappelling, white water rafting, kayaking, cycling, bike trips and night safaris in Karnataka, Kerala and Tamil Nadu.

## **Bharath – Society for Public Policy**

'Bharath' provides a platform for students to engage with government on various public issues. It strives to sensitize the student community to challenges that the country faces in the area of public policy.

## **LitSoc**

LitSoc offers students opportunities to read, reflect upon and review books. Students may borrow bestsellers and classics (no subscription fee), contribute to LitSoc's fortnightly newsletter 'Bits, Bytes and Bakar' or organize book readings.

## **Cultural Committee**

The Student Cultural Committee (Culcom) has the pulse of campus life. Be it festivals or parties, Culcom adds color to events. 'Unmaad', one of the most popular cultural fests in the country, is organized by Culcom.

## **Dhwani**

'Dhwani' aims to get the best of campus musicians to practise together and perform as frequently as possible. The club puts up concerts of blues, rock, metal, alternative music genres, Indian movie and album music, folk music, electronic music and various forms of fusion music, except pure Carnatic and Hindustani classical music.

## **Dramatics Club**

The Dramatics Club is a forum for all enthusiasts of drama to get together and promote the spirit of theatre on campus. It provides the perfect forum to perform and appreciate plays. The Dramatics Club also organizes workshops and prepares teams to represent IIMB at various theatre festivals and competitions across the country.

## **Dress Circle**

Dress Circle is the film and photography club of IIMB. Apart from organizing movie and sports event screenings, the club tries to tap the talents of individuals in short films, photography and ad films.





### **Entrepreneurship and Innovation Cell (EnI)**

The EnI Cell nurtures entrepreneurial talent in the IIMB Community. It works in co-ordination with NSRCEL and has co-hosted events such as a 'Sharktank' to nudge students into exploring their entrepreneurial dreams.

### **Environment and Sustainability Society (ENS)**

The Environment and Sustainability Society aims to provide a platform for interaction and action in the fields of environment, clean energy and sustainable development. The society is pursuing initiatives such as campus greening activities and sustainability report, formation of green network of campuses, and providing students with exposure to green economy.

### **Forum for Communication and Leadership (FOCAL)**

FOCAL is the IIMB Chapter of Toastmasters International. The mission of FOCAL is to provide a mutually supportive and positive learning environment in which every member has the opportunity to develop communication and leadership skills, which in turn fosters self-confidence and personal growth.

Toastmasters International is a non-profit educational organization that aims at helping people improve their leadership and communication skills. Started in 1924, the organization currently has 260,000 members in 113 countries worldwide through its 128,000 clubs.

The IIMB chapter of Toastmasters conducts meetings every week where members play different roles like that of an emcee, an evaluator, a grammarian etc. Each meeting consists of a prepared speech section, an extempore speech section and an evaluation section for feedback on prepared speeches. Every member is assigned two sets of goals – one on the communication track and another on the leadership track. This club is characterized by a nurturing atmosphere with a committed group of people eager to improve their public speaking skills.

Toastmasters@IIMB conducts two flagship events – 'Con Me If You Can' and 'Art of the Elevator Pitch'. This club closely works and networks with the Orators Club, which is open to alumni, faculty and staff of IIMB.

### **Forum for Industrial Interaction (FII)**

The Forum for Industrial Interaction conceptualizes, develops and executes events such as 'Vista', IIMB's popular B-school fest, 'Hell-Square' – an intra-college event, 'Nexus' – a public policy debating event modeled on MUN, colloquiums through the year and TEDxIIMB.

### **Hostel and Mess Committee (HMC)**

HMC is the interface between students and the administration for all issues pertaining to the stay of the students in the hostel. HMC voices the opinions and concerns of students to the administration. It is also the point of contact for new initiatives and ideas implemented in the hostel. HMC is responsible for management of hostel infrastructure, mess and night canteen, resolution of complaints, audit of mess accounts, monitoring of external facilities on campus and room allocation.

### **ICON**

ICON provides IIMB students an opportunity to work on consultations with business enterprises, entrepreneurs and voluntary organizations. The objective is to enable industry and society to benefit from cutting-edge management pedagogy imparted to IIMB students.

### **IQ**

IQ elevates quizzing to an art. The IQ team works closely with other clubs to conduct activities throughout the year during inter-collegiate festivals.

### **MARS – Merchandising and Retailing Society**

MARS, short for Merchandizing & Retail Society, is the club that runs a non-profit student store for the IIMB Community to buy their everyday essentials at wholesale prices. All the activities in running the store, like planning, procuring, stocking and billing, are managed by the students themselves. It is the one-stop store that a student visits to buy everything from a tooth-brush to a business suit.

## **MaSh – a Marketing Shrine**

MaSh aims to provide students an all-round experience of marketing through industry exposure and on-campus activities. The club releases its marketing digest – ‘Panache’ – every term. It hosts workshops where industry titans share experiences with students and events such as ‘War of Sections’, ‘Mercadeo’ and more.

## **MITR**

MITR is a student volunteer group that works with ‘Vishwas’, the counseling organization.

## **Networkh**

Networkh, the finance club, organizes Animal Spirits – the Finance Championship which is a series of five high-energy, inter-section, intensely contested competitions for first-year students of the programme. The club also partners with the Forum for Industrial Interaction to conduct Finance competitions at ‘Vista’, IIMB’s annual B-school fest. Networkh also helps interested companies to conduct workshops, seminars and panel discussions on campus. Networkh releases a Weekly Business Digest, ‘Deal-Fix’ – a fortnightly release that captures current M&A, PE/VC investments as well as latest capital market offerings across the world and Fin Fast Track – a guide to the latest happenings in the world of finance over the past year. Networkh hosts ‘gyaan’ sessions on topics relating to finance and conducts mock interviews for summers.

## **Operations Management Club (OPMAC)**

OPMAC organizes events around Operations Management such as Supply Chain, Operation Strategies, Logistics Solutions, Manufacturing and Service Operations. It also hosts guest lectures regularly.

## **ShARE**

ShARE is a think-tank that connects talented students to global leaders to discuss global economic issues. ShARE has 29 teams across 14 countries. IIMB’s chapter of ShARE is divided into three knowledge verticals: Finance, Industry and Strategy. Each vertical is led by a network manager and consists of six members. There are nine senior coordinators and nine junior coordinators across all networks, with five senior coordinators taking up the posts of president, vice-president and network managers. ShARE conducts events, seminars, and conferences for the IIMB community as well as for Indian/Global ShARE members.

## **SIGMA**

SIGMA, the Systems club at IIMB, is the focal point for IT-related activities. It acts as an intermediary between the students and the administration for all system infrastructure needs. SIGMA facilitates schemes such as the Pan-IIM laptop deal, the Peripheral deal and the Microsoft Windows and Office deal. SIGMA creates and maintains Spidi, the intranet portal for all student-related activities and student bodies on campus. In addition to Spidi, SIGMA helps various clubs such as PlaceCom in the placement process and Academic Council for the course-bidding process. SIGMA also conducts a LAN gaming event called ‘AdrenaLAN’, to encourage students interested in games such as Need for Speed, Counter Strike, Age of Empires and FIFA.

## **SPICMACAY – IIMB Chapter**

SPICMACAY IIMB organizes classical music and dance concerts throughout the year, including the flagship event ‘Yamini’, a dusk-to-dawn concert held on the eve of Republic Day. SPICMACAY IIMB also conducts a variety of classical music classes – violin, Carnatic and Hindustani vocal music – throughout the year. With a deep interest in promoting the arts, the club also conducts workshops on appreciating painting, weaving, sculpture and theatre. SPICMACAY IIMB works in collaboration with SPICMACAY Bangalore chapter to conduct these events.

## **Sports Council**

Sport is an inseparable part of life at IIMB and the Sports Council takes pride in being one of the most popular clubs on campus which organizes events throughout the year. The events are not only for students but also for faculty, alumni, administrative staff and sportspersons from other colleges. The mantra of the Sports Council is simple – ‘Play Hard’ – and its mission is to awaken the sportsperson in every individual. To ensure that no sporting talent goes unnoticed, IIMB has facilities for almost every sport played across the country.



## **Student Alumni Committee**

The Student Alumni Committee (AlumCom) believes that relationship-building with the alumni is of great importance and aims to leverage the IIMB alumni community's network and expertise for the benefit of students. IIMB has one of the strongest alumni networks across all Indian B-schools. AlumCom ensures that students reap the benefits of the alumni network. 'Building Bridges Across Time' is the motto of AlumCom, which organizes various initiatives like 'Anusmaran' (a global IIMB alumni meet), reunions, seminars, mentorship programs and more to bring students and alumni on a common platform. 'Anusmaran', AlumCom's flagship event, is organized in 15 cities across the globe in the month of May every year.

## **Student Exchange Committee**

The Student Exchange Committee facilitates a smooth and effective exchange programme for IIMB students. With over 100 partner universities, spread across five continents, this is among the largest exchange programmes in the country. The Student Exchange Committee ensures that International students get a good exposure to Indian culture. At the same time, it strives to make the exchange programmes for its students a comfortable experience.

## **Student Media Cell**

The Student Media Cell acts as an interface between students and media. Its mandate is to promote 'Brand IIMB', by showcasing the achievements and profile of the Institute and its students. It also seeks to bring media interaction to the student population through Media Conclaves featuring eminent speakers.

## **Taal**

It is said that one can express true emotions only through the language of dance and 'Taal' aspires to do just this. This club organizes dance workshops and its members perform at IIMB and at competitions round the year.

## **tejas@iimb**

tejas@iimb is a knowledge portal that captures the extensive and enriching interaction between IIMB's students and faculty. Every issue of tejas@iimb offers a unique blend of contemporary business insight and academic inputs, from a practitioner's point of view across sectors, functions and geographies. The content includes interviews and podcasts with industry leaders and faculty, articles based on student projects and term papers and other collaborative research work generated at IIMB.

The student projects seek out real-world applications of the concepts taught by the faculty and create new knowledge worth sharing with a wider community. The interactions with industry experts and eminent thinkers are a source of intelligent insights on contemporary issues. tejas@iimb is meant for current and future decision makers – the corporate sector and the management student community across the world.

## **Vikasana**

'Vikasana' is a social service initiative undertaken by IIMB students that works for the benefit of society. Started in 1990, with the aim of providing in-campus education for the children of construction workers at the IIMB campus, 'Vikasana' has grown by leaps and bounds. Successive batches of students, with the help of dedicated faculty, have carried this mission forward by taking on new responsibilities and endeavors, thus keeping the vision of 'Vikasana' going.

'Vikasana' undertakes many initiatives like instituting scholarships for the children of IIMB's mess workers, mess workers' thanksgiving lunches, NGO visits as part of an orientation for the incoming batch, teaching initiatives at NGOs and orphanages, scholarships for underprivileged children and business plans for NGOs to improve their impact.

## **Women in Management (WIM)**

Women in Management Club is an initiative to empower women leaders across India to make it to the top management level. The club hosts different events and workshops.



## Blockbuster Events

### **Unmaad**

Unmaad is IIMB's annual cultural festival. This 72-hour non-stop extravaganza is marked by song, dance, drama and ramp walks, in addition to standup comedy shows. Unmaad 2014 was launched with a Coke Studio concert while Pro-Night, one of Bangalore's most anticipated events of the year saw the famous composer duo, Vishal and Shekhar, perform live on campus.

### **Sangram & Sangharsh**

The two annual events provide sportspersons a platform to excel. 'Sangram' is an inter-IIM meet between IIM Bangalore, IIM Kozhikode and IIM Trichy. Teams compete in cricket, football, volleyball, hockey, basketball, badminton, throwball, kho kho and swimming.

'Sangharsh' is a sporting extravaganza for teams from the IIMs at Ahmedabad, Bangalore, Calcutta and Lucknow. Teams compete in football, badminton, table tennis, swimming, cricket, throwball, volleyball and basketball. IIMB has consistently been a top performer since the competition's inception. Sangharsh 2014, hosted by IIMB and inaugurated by former Indian cricketer Syed Kirmani, saw the host campus bag five gold medals and finish second in the overall standings.



### Eximius

Celebrating the spirit of entrepreneurship, Eximius records enthusiastic participation from budding and successful entrepreneurs, venture capital firms and academia.

### Samarpan

Samarpan celebrates the act of giving back to society. Through an event called 'One Day@IIMB', bids are invited from people to experience a typical day on campus. All proceeds are donated to partner NGOs. A run-for-a-cause marathon and clean-up drives are also organized through the 'Joy of Giving Week'.

### Vista

Vista is a three-day business fest, where the best minds from across the country make a beeline to IIMB to compete in a range of business events and hobnob with the who's who of India's business world.





# Beyond Boundaries

IIMB's courses and programmes have been designed in a manner that allow its students to experience first hand work culture and learning environment in other countries.

## International Summer Internships

The most reputed multinational corporations recruit IIM Bangalore students for summer internships after their first year. A large number of the internships are offered abroad.

## Global B-school Interaction

Delegations from some of the most well-known business schools of the world visit the IIMB campus to interact with the students and faculty here. IIM Bangalore has hosted students and faculty from Harvard Business School, Yale University, Cornell University, Hong Kong University, among other top B-schools, for the fruitful exchange of ideas.

## Short-Term Exchange Programmes-IJ-CSPP (Cornell University)

The students from partner universities work with students from IIMB on real business problems. They have been sponsored in the past by companies like Intel, Aegis, etc. This exercise not only provides students with valuable insights into international business practices, but also gives them a chance to experience the dynamics of business in a global set-up with seamless boundaries. As many as 13 students went on short-term exchange programmes in 2014.

## Business Planning for International Markets (BPIM)

The BPIM, launched in 2014, involves a research based project where students in groups develop a product introduction plan for an actual or assumed Indian company entering a foreign market in Japan, UAE or Singapore. In December 2014, students visited the three countries for six days and their schedule involved market sensing research activities such as: (a) visit market places to talk to potential retailers, (b) meet business executives to understand market perspectives, (c) meet potential customers of the product and (d) build cultural awareness to modify the product to suit that market.

## Full-Term Exchange Programme

IIM Bangalore has a comprehensive exchange programme. In 2014, as many as 119 students went on long-term exchange programmes.

## Incoming Exchange Students

The Office of International Affairs (OIA) and Student Exchange Committee provide support to the incoming exchange students by helping them understand course allocation procedures. They host an orientation programme that covers all the aspects of campus life.

## Outgoing Exchange Students

From selection of university to work on visas, OIA provides support to students. Further, OIA and the Student Exchange Committee conduct an Open House session for Outgoing Exchange Students, where pointers are shared and questions are answered.





# Exchange Universities

| University Name   | Region          |
|---|-----------------|
| Melbourne Business School, University of Melbourne, Melbourne                                       | AUSTRALIA       |
| WU Wirtschaftsuniversitat Wien (Vienna University of Economics and Business Administration), Vienna | EUROPE          |
| NHH - Norwegian School of Economics.  | EUROPE          |
| Warsaw School of Economics, Warsaw  | EUROPE          |
| Nova School of Business & Economics   | EUROPE          |
| Catolica Lisbon School of Business and Economics  | EUROPE          |
| Nanyang Business School, Nanyang Technological University, Nanyang                                  | ASIA            |
| NUS Business School, National University of Singapore, Singapore (ONLY FOR PGSEM)                   | ASIA            |
| KAIST College of Business   | ASIA            |
| ESIC Business and Marketing School  |                 |
| Jonkoping International Business School, Jonkoping University Jonkoping                             | EUROPE          |
| School of Business, Economics and Law, University of Gothenburg, Gothenburg                         | EUROPE          |
| Stockholm School of Economics, Stockholm  | EUROPE          |
| HEC Lausanne, University of Lausanne, Lausanne  | EUROPE          |
| University of St. Gallen, St. Gallen  | EUROPE          |
| College of Commerce, National Chengchi University, Taipei   | ASIA            |
| Katholieke Universiteit, KU Leuven  | EUROPE          |
| UCL-IAG, The Louvain School of Management, Louvain  | EUROPE          |
| Solvay Brussels School of Economics & Management, Brussels  | EUROPE          |
| Rotterdam School of Management, Erasmus University, Rotterdam                                       | EUROPE          |
| FGV-EAESP Escola de Administracao de Empresas, de Sao Paulo   | LATIN-AMERICA   |
| Kenan-Flagler Business School, University of North Carolina at Chapel-Hill, North Carolina          | NORTH - AMERICA |
| Mays College & Graduate School of Business, Texas A&M University, Texas                             | NORTH - AMERICA |
| SC Johnson Graduate School of Management, Cornell University, New York                              | NORTH - AMERICA |
| John Molson School of Business, Concordia University, Montreal                                      | NORTH - AMERICA |
| Queen's School of Business, Queen's University, Ontario   | NORTH - AMERICA |
| Schulich School of Business, York University, Toronto   | NORTH - AMERICA |
| University of Alberta, Edmonton   | NORTH - AMERICA |
| Peter B. Gustavson School of Business, University of Victoria, Victoria                             | NORTH - AMERICA |

|  |               |
|--|---------------|
| Universidad Adolfo Ibanez  | LATIN-AMERICA |
| Guanghua School of Management, Peking University, Beijing                                    | ASIA          |
| Copenhagen Business School, Copenhagen   | EUROPE        |
| Aalto University School of Economics, Aalto  | EUROPE        |
| Audencia Nantes - School of Management   | EUROPE        |
| BEM KEDGE Business School  | EUROPE        |
| EDHEC Business School, Lille   | EUROPE        |
| EMLYON Business School   | EUROPE        |
| ESCP Europe, Paris   | EUROPE        |
| ESSEC Business School  | EUROPE        |
| KEDGE Business School. Euromed Marseille   | EUROPE        |
| Grenoble Ecole de Management   | EUROPE        |
| France Business School previously known as Groupe ESC Clermont Graduate School of Management | EUROPE        |
| Groupe Sup de Co Montpellier Business School   | EUROPE        |
| HEC School of Management, Paris  | EUROPE        |
| IAE de Paris (Sorbonne Graduate Business School), Paris                                      | EUROPE        |
| IESEG School of Management, Lille  | EUROPE        |
| NEOMA BUSINESS SCHOOL (Reims campus).  | EUROPE        |
| ESC RENNES SCHOOL OF BUSINESS  | EUROPE        |
| European Business School, International University Oestrich-Winkel                           | EUROPE        |
| HHL Leipzig Graduate School of Management, Leipzig   | EUROPE        |
| Technische Universitat Munchen (Technical University of Munich), Munich                      | EUROPE        |
| University of Cologne, Cologne   | EUROPE        |
| School of Business & Economics, University of Erlangen-Nuremberg, Nuremberg                  | EUROPE        |
| Mannheim Business School, University of Mannheim, Mannheim                                   | EUROPE        |
| Zeppelin University, Lake Constance  | EUROPE        |
| UCD Michael Smurfit Graduate Business School, Dublin   | EUROPE        |
| Recanati Business School Tel Aviv University, Tel Aviv                                       | ASIA          |
| Universita Commerciale L Bocconi University, Milano  | EUROPE        |
| International University of Japan, Graduate School of International Management.              | ASIA          |
| Graduate School of Business Administration Keio University                                   | ASIA          |
| Waseda Business School, Waseda University  | ASIA          |



# List of Recruiters

3M  
A.T. Kearney  
Accenture Strategy  
Adani Group  
Aditya Birla Group  
Airbus  
Airtel  
Altisource  
Alvarez & Marsal  
Amazon  
American Express  
Arthur D Little  
Arvind Brands - AIL  
Asian Paints  
AskMeBazaar.com  
Aventus Capital  
Axis Bank  
Bain & Company  
Bank of America Merrill Lynch  
Barclays  
Bharti AXA  
Strategy& (Booz & Company)  
Bosch  
Boston Scientific  
Brand Capital  
C K Birla Group  
Capgemini  
CarTrade.com  
Catamaran Ventures  
Cello Bic  
Citibank  
Citrix  
CK Birla  
Cognilytics  
Cognizant Business Consulting  
Coke  
Commonfloor.com  
Crisil  
Deloitte  
Deutsche Bank  
Development Bank of Singapore  
DevFactory  
Directi  
DSM  
Edelweiss  
EFI Inc.  
Essar Group  
EXL  
Feedback Ventures  
Flipkart  
Future Group  
General Electric  
GEP Consulting  
Goldman Sachs  
Google  
Gulf Talent  
Hay Group  
HCL  
Healthify Me  
Hero Motocorp  
Hindustan Unilever  
Hopscotch  
HSBC  
HT Media  
IBM Consulting  
ICICI Bank  
ICICI Securities  
IDG Ventures  
iNautix  
Infoedge  
Infosys Edgeverve  
Infosys Management Consulting  
ITC  
J.P. Morgan  
Jindal Steel Private Limited  
JM Financial Limited  
Johnson & Johnson  
Jotun  
Juniper  
Kolte Patil  
Kotak Mahindra  
KPMG  
Larsen & Toubro  
Latent View  
LinkedIn  
LinkMySport  
Linkstreet  
M H Alshaya  
Macquarie Group  
Mahindra & Mahindra  
Mahindra Comviva  
Marico  
McKinsey & Company  
Microsoft  
Mindtree  
Mondelez  
Morgan Stanley  
Nitesh Estates  
Nomura  
Nucleus Software  
o3 Capital  
Ola Cabs  
Onicra  
P&G  
PayTm  
Pepsi Co  
Philips  
PricewaterhouseCoopers  
Procter & Gamble  
Proptiger.com  
PRTM Consulting  
PwC Diamond  
Quikr  
Reckitt Benckiser  
Reliance ADA - Capital  
Reliance ADA - Communications  
Reliance Communications  
Reliance Industries Limited  
Rocket Internet  
Roland Berger  
Royal Bank of Scotland  
Saint Gobain  
Samsung  
Shell  
Shipdesk  
Siemens Management Consulting  
Snapdeal  
Standard Chartered  
Stovekraft  
Strategy&  
Synergy Consulting  
Syngenta  
Tallenge  
Tata Administrative Services  
Tata Communications  
Tata Steel  
Taxiforsure  
Tech Mahindra  
The Blackstone Group  
The Boston Consulting Group  
Times Group  
Titan  
UBS  
Unicom Seminars  
Unisys Consulting  
Urban Ladder  
Virtusa  
Vodafone  
Walmart Labs  
Wipro  
Wipro Consumer Care  
Wipro Earthian  
Xerox  
Xpressmoney  
Yes Bank  
Zinnov Consulting  
ZS Associates

# Diversity

## Nipun Dhingra

Nipun graduated from the National Institute of Fashion Technology, New Delhi, with a degree in fashion design. During his stint with NIFT, he worked with artisans and craftsmen from many parts of the country and did a two-week project with the weavers of Maheshwar in Madhya Pradesh to learn the craft and also impart modern design knowledge to the traditional weavers. Prior to joining IIMB, he worked in the apparel export sector for close to three years. Nipun joined IIMB to learn and hone his management skills that he can apply in the industry in the future.



## Ishan Shrivastava

If you thought engineers are only good at Math and Science, Ishan will prove you wrong. After graduating with a degree in Engineering Physics from IIT Madras, he took up journalism to pursue his love for writing and worked at the Times of India for four years before joining IIMB. As a Senior Correspondent, he reported on business and technology, with a focus on long features that were published in the Sunday Special pages and Times Crest. He also specializes in startups and conceptualized and wrote for regular startup-focused columns like S-FILES and Spirit of Entrepreneurship. He also interviewed CXOs, politicians, bureaucrats and Nobel-winning scientists during this tenure as a journalist. A National Astronomy Olympiad finalist, he also pursues street photography and has shot over 15,000 pictures on the streets of Chennai, Delhi, Bangalore and Kochi.



## Kapish Malhotra

Kapish graduated from IIT Bombay with a dual degree in Chemical Engineering. While he is no stranger to acing academics, having been the city topper in Science in Class XII, he has also won a variety of extra-curricular laurels. He is a First Dan Black Belt in karate, has won over 50+ medals and has also led the Indian karate team to second position as its captain and contingent leader in the International Karate Championship in 2010, where he won the individual bronze medal. A theatre artiste, he has performed in several professional plays and has been a lead actor with Prithvi Theatre Mumbai and NCPA Mumbai.



## Aman Chindalia



Aman is a Chartered Accountant, but his passion for business is not limited to company balance sheets. He is an active entrepreneur and has co-founded a CA coaching institute, Project Prefix, and has worked with a retail e-commerce marketplace startup. At IIMB, his team won the national-level P&G CEE case challenge 2015 and the team represented India at the international competition where they finished as the runners up. He has represented India in a student exchange programme with Japan hosted by the Japanese PM, Shinzo Abe.

## Nalin Goel

'An engineer by education and an entrepreneur by karma,' is how Nalin describes himself. After graduating from NIT Allahabad, he started his own venture. A merit scholarship holder who worked as a placement representative and sponsorship head in his college, he has a great zeal for networking. When he is not busy with project assignments, he writes Hindi poetry. On what value IIMB can add for him, he says: "The course is very engaging and diverse. In retrospect, I think of how I could have done things differently. While others think and learn, I have the advantage of having a live play field to apply classroom learning."





### Priya Chandramouli

Born and brought up in Chennai, Priya went on to pursue Hotel Management from Manipal University. After graduation, she worked with the Taj group for two years in Mumbai, Chennai and Coimbatore as a part of the sales team. She was also a part of the core team that launched Vivanta by Taj at Coimbatore. She is a passionate singer and learnt Carnatic music for several years. She was the lead vocalist of her college band and performed live on stage at several shows. She is also an athlete who has won several laurels at track events. She enjoys running marathons and playing basketball and has served as the captain of her school and college basketball team.



### Juhi Jain

Juhi holds a double major in Economics (Honors) and Statistics and studied English literature as her third core subject during her undergraduation from St. Xavier's College, Mumbai. She has an excellent academic record and was a topper in school and college. She has excelled at several national Olympiads and stood among the top 10 rankers in the National Cyber Olympiad. She was the founding member of the Xavier's Statistics Society and was in the organizing team of seven festivals in her college. She has learnt Hindustani classical music for six years and the guitar for four years. A keen reader, she is a fan of the classics and loves writing and painting in her free time.



### Sanjana Basu

Sanjana Basu graduated from Tufts University with a double major in Economics and International Relations. She has worked across three countries in political think tanks like the Center for Strategic and International Studies, Gateway House, NGOs including Tata Chemicals Society for Rural Development and has done rural field work with the Institute of Development Studies at Kolkata University. An impact-focused and passionate individual, she loves creating and leading organizations that can impact the community she is part of. She led the South Asian Political Action Committee at Tufts, co-founded her own organization called Tufts Idea Exchange to stimulate learning outside the classroom and led an organization that designed a syllabus and taught English to immigrants in the US.



### Amritha Kini

A gold medalist in IT from NITK Surathkal, Amritha was the district topper in the Class X CBSE exams and is an NTSE scholar. She is passionate about running and won gold medals at the Bengaluru Mid-Night Marathon 2012 and 2013, and a silver medal at the Thump Corporate Relay 2013. She completed the 100-km Oxfam Trailwalker India in 2013. She was a part of the Ultimate Frisbee team- Shurikens, which competes at the national level. She is a Bharatnatyam dancer and has trained for 14 years. She also edited the book, Application Performance Management – A Practical Introduction. Prior to joining IIMB, she was a technology analyst at Goldman Sachs, where she co-headed the Branding Pillar of the New Analyst.



### Vidhi Bhardwaj

Winner of Miss India 'Beauty for a Cause' 2012, Femina Miss India 2012 finalist and winner of Femina Miss UP 2011, Vidhi Bhardwaj has also represented India at the Asian Supermodel Contest 2010 in China. She has been associated with the fashion industry for over three years, having walked the ramp for over 40 designers including Sabyasachi Mukherjee, Falguni and Shane Peacock, Vikram Phadnis and Neeta Lulla to name a few. Vidhi is an IT engineer who has worked in social media marketing. The venture incubation centre (NSRCEL) brings her to IIMB since she wants to start her own enterprise in the future.





## Prominent Alumni

IIMB's alumni have made a mark for themselves in various domains, be it industry, academia, government, media and entertainment. Their success inspires those who are at the threshold of the school.

### **Dr K Radhakrishnan PGP '76** Former Chairman, ISRO

Dr K Radhakrishnan was the Chairman of the Indian Space Research Organization (ISRO) from 2009 to 2014. He was honored with the Padma Bhushan in 2014 for his excellent contributions to Space Research in India. He spearheaded ISRO's focus on undertaking Space Science missions and interplanetary explorations, including the Mars Orbiter Mission (MOM), Chandrayaan-2 and Indian Human Spaceflight initiatives. He has also served as the Director of Vikram Sarabhai Space Centre (VSSC) at Thiruvananthapuram.

### **Aswath Damodaran PGP '79** Professor, NYU Stern

Aswath Damodaran is a Professor of Finance at the Stern School of Business at New York University (Kerschner Family Chair in Finance Education), where he teaches corporate finance and valuation. He is best known as the author of several widely used academic and practitioner texts on Valuation, Corporate Finance, and Investment Management. He is widely quoted on the subject of Valuation, as someone with a great reputation as a teacher and an authority.

### **Stan Sthanunathan PGP '85**

Senior Vice President, Unilever

Stan Sthanunathan is currently Senior Vice-President of Consumer & Market Insights at Unilever in the United Kingdom. He was the Global Vice-President of Market Knowledge & Insights for the Coca-Cola Company based in Atlanta. He started his career 10 years ago in the Coca-Cola Company as Research Manager of Middle East and North Africa division based in London. Before liaising with Coca-Cola, Stan was General Manager of NFO in their Middle East, North Africa Office, based in Dubai, for five years.



PGP 1989  
25th Year



**Sonjoy Chatterjee PGP '94**

Chairman, Goldman Sachs (India)  
Sonjoy Chatterjee has been the Chairman of India Operations at the Goldman Sachs Group, Inc. since March 2011 and has been its Head of Investment Banking – India Operations since May 25, 2011. He served as the Co-Chief Executive Officer at Goldman Sachs - (India) LLC and Goldman Sachs (India) Securities Private Limited from May 2010 to March 2011. He is a Member of the EU Advisory Group of the City of London. He is also designated as 'International Envoy' for the City of London.

**Sameer Suneja PGP '94**

Global CEO, Perfetti Van Melle  
Sameer Suneja, appointed CEO of Perfetti's global operations in 2013, is the youngest global CEO from an Indian background. He joined Perfetti Van Melle in February 1997 and was promoted to the role of Executive Vice-President for Global Innovations and Business Development in August 2013. Prior to this, he worked with Colgate Palmolive and Frito Lay.

**Rajiv Maliwal PGP '85**

Founder and Managing Director, Sabre Partners

Rajiv Maliwal is the Founder and Managing Partner of Sabre Partners, an investment group which has funded and led many start-up and late-stage companies in India in the areas of financial services, healthcare and infrastructure. Prior to founding Sabre Partners in 2002, he was at Standard Chartered PLC as Global Head of Private Equity. Between 1993 and 1998, he was an Executive Director at Goldman Sachs, Hong Kong, and JP Morgan, Singapore, and was responsible for setting up and growing the Investment Banking and Securities businesses for them in India. He established a JV for both these firms in India with domestic partners, led many Mergers and Acquisitions, Equity and Debt underwritings for Indian corporates and originated several Private Equity investments. Prior to 1993, he was with Citibank, where he was responsible for Corporate and Investment Banking in Western India. He also sits on the board of several listed and unlisted companies.

**Matthew Cyriac PGP '94**

Senior Managing Director, Blackstone

Mathew Cyriac serves as Senior Managing Director of The Blackstone Group, a private equity group. Before joining Blackstone in 2006, he served as the Head of Corporate Development and Strategy at iGate Global Solutions. He was Vice-President in the Investment Banking Group at CSFB for two years, where he led several equity and debt offerings, and merger and acquisition transactions. He also worked in the Private Equity Group at Donaldson, Lufkin and Jenrette in India for over four years. He worked in the Investment Banking Division at Bank of America in India, and in the Engineering Division of Tata Motors.

# Faculty List

## CORPORATE STRATEGY & POLICY

### **Chirantan Chatterjee**

PhD, Heinz College, Carnegie Mellon University, USA

Young Faculty Research Chair (2012-2015)

### **Deepak Kumar Sinha**

PhD, Massachusetts Institute of Technology, USA

### **Ganesh N Prabhu**

Fellow, IIM Ahmedabad, India

Chairperson, Career Development Services

### **J Ramachandran (AICWA)**

Fellow, IIM Ahmedabad, India

### **Murali Patibandla**

PhD, Jawaharlal Nehru University, India

Chairperson, Corporate Strategy & Policy Area

### **P D Jose**

Fellow, IIM Ahmedabad, India

### **Pranav Garg**

PhD, Ross School of Business, University of Michigan

Class of '86 Faculty Fellow

### **Rejie George Pallathitta**

PhD, Tilburg University, The Netherlands

Chairperson Centre for Corporate Governance & Citizenship (CCGC)

### **Rishiksha T Krishnan\***

Fellow, IIM Ahmedabad, India

### **S Raghunath**

PDF, Graduate School of Business, Stanford University, USA

### **Sai Yayavaram**

PhD, McCombs School of Business, The University of Texas, Austin

### **R Srinivasan**

Fellow, IIM Ahmedabad, India

## ECONOMICS & SOCIAL SCIENCES

### **Anubha Dhasmana**

PhD, Johns Hopkins University, Baltimore, MD, USA

### **Charan Singh**

PhD, University of New South Wales, Sydney, Australia

Reserve Bank of India Chair Professor

### **Chetan Subramanian**

PhD, University of Southern California, USA

Chairperson, Office of International Affairs

### **A Damodaran**

PhD, University of Kerala, India

Chair Professor IPR Chair on IP Management (MHRD)

Chairperson, Economics & Social Sciences Area

### **Gopal Naik**

PhD, University of Illinois, Urbana-Champaign, IL, USA

Chairperson, Centre of Excellence for Urban Development

### **Manaswini Bhalla**

PhD, The Pennsylvania State University, USA

### **Murali Agastya**

PhD, University of Western Ontario, Canada

### **Ramnath Narayanswamy**

PhD, Ecole des Hautes Etudes en Sciences Sociales, Paris, France

### **Rupa Chanda**

PhD, Columbia University, USA

### **Souvik Dutta**

PhD, Penn State University, USA

### **Subhashish Gupta**

PhD, University of Iowa, USA

### **Vandana Singhvi Patel**

PhD, Leonard. N. Stern School of Business, New York, NY, USA

Chairperson, Post Graduate Programme in Management

### **Vivek Moorthy**

PhD, University of California Los Angeles, USA

\* On leave as Director, IIM Indore



## FINANCE & CONTROL

### **Ashok Thampy**

PhD, Krannert Graduate School of Management,  
Purdue University, USA

### **G Sabarinathan**

PhD, National Law School of India University, India  
Chairperson, N S Raghavan Centre for  
Entrepreneurial Learning (NSRCEL)

### **Jayadev M**

PhD, Osmania University, Hyderabad, India

### **Narasimhan M S**

PhD, University of Madras, India  
PGDFM, Institute of Financial Management &  
Research, India

### **Narayan P C**

PhD, Indian Institute of Technology, Madras, India  
Chairperson, ERP Implementation Committee

### **Padmini Srinivasan**

PhD, National Law School of India University, India  
Chairperson, Finance & Control Area

### **R Narayanaswamy**

PhD, University of New South Wales, Sydney,  
Australia

### **Raghavan Srinivasan**

Fellow, IIM Ahmedabad, India

### **S G Badrinath**

PhD, Purdue University, USA  
Chairperson, Centre for Capital Markets and Risk  
Management

### **Sankarshan Basu**

PhD, London School of Economics and Political  
Science, UK

### **Shashidhar Murthy**

PhD, Columbia University New York, USA  
Chairperson, Fellow Programme in Management

### **Srinivasan Rangan**

PhD, Wharton School of Business, University of  
Pennsylvania, USA  
Chairperson, Research and Publications &  
C-DOCTA

### **V Ravi Anshuman**

PhD, University of Utah, USA  
Canara Bank Chair in Banking & Finance

### **Vaidyanathan R**

Fellow, IIM Calcutta, India  
National Fellow, ICSSR

## MARKETING

### **Ashis Mishra**

PhD, Utkal University, Orissa, India

### **Avinash G Mulky**

PhD, Indian Institute of Technology Bombay,  
India

### **Kanagal Nagasimha Balakrishna**

PhD, University of Texas at Dallas, USA  
Chairperson, IIMB Management Review

### **Patrali Chakrabarty**

Fellow, IIM Ahmedabad, India

### **Preeti Krishnan Lyndem**

PhD, University of Manitoba, Canada

### **Prithwiraj Mukherjee**

PhD, ESSEC Business School, France

### **S Ramesh Kumar**

PhD, Madras University, India

### **Seema Gupta**

PhD, Mohanlal Sukhadia University, Udaipur, India

### **Shainesh G**

Fellow, IIM Bangalore, India  
Dean Administration

### **Sreelata Jonnalagedda**

PhD, The University of Texas, Austin, USA

### **Srinivas Prakhya**

PhD, Tepper School of Business, Carnegie Mellon  
University, USA

### **Y L R Moorthi**

PhD, Bharathidasan University, India  
Chairperson, Marketing Area

## ORGANIZATIONAL BEHAVIOR & HUMAN RESOURCES MANAGEMENT

### **Abhoy K Ojha**

PhD, University of Alberta, Edmonton, Canada  
Chairperson, Post Graduate Programme in  
Enterprise Management

### **Kanchan Mukherjee**

PhD, INSEAD, France  
Young Faculty Research Chair

### **Lakshmanan Prasad**

PhD, Northwestern University, Evanston, Illinois,  
USA

### **Manohar Reddy C**

Fellow, IIM Ahmedabad, India

### **Mathew Manimala J**

Fellow, IIM Ahmedabad, India

### **Mukta Kulkarni**

PhD, University of Texas at San Antonio, USA  
Chairperson, Organizational Behavior & Human  
Resources Management Area

### **R Ravi Kumar**

PhD, Andhra University, India

### **Ramadhar Singh**

PhD, Purdue University, USA  
Distinguished Professor

### **Ramya Ranganathan**

PhD, London Business School, UK

### **Ritu Tripathi**

PhD, University of Illinois, Chicago, USA

### **Sari Mattila**

PhD, Tampere University of Technology, Finland

### **Sourav Mukherji**

Fellow, IIM Bangalore, India  
Dean Programmes

### **V Anand Ram**

Fellow, IIM Ahmedabad, India

### **Vasanthi Srinivasan**

Fellow, IIM Bangalore, India  
Chairperson, Alumni Relations

## PRODUCTION & OPERATIONS MANAGEMENT

### **Amar Sapra**

PhD, Cornell University, USA  
Young Faculty Research Chair

### **Anshuman Tripathy**

PhD, Sloan School of Management,  
Massachusetts Institute of Technology, USA

### **Devanath Tirupati**

PhD, Sloan School of Management,  
Massachusetts Institute of Technology, USA  
Airbus Group Endowed Chair Professor in  
Sourcing & Supply Management  
Chairperson, Centre for Supply Chain  
Management

### **Haritha Saranga**

PhD, University of Exeter, UK  
Chairperson, Productions & Operations  
Management Area

### **Janat Shah\***

Fellow, IIM Ahmedabad, India

### **Jishnu Hazra**

PhD, University of Rochester, New York, USA  
Airbus Group Endowed Chair Professor in  
Sourcing & Supply Management

### **D Krishna Sundar**

PhD, IIT Kharagpur, India  
Chairperson, Centre for Enterprise Resource  
Planning

### **B Mahadevan**

PhD, IIT Madras, India

### **L S Murty**

Fellow, IIM Ahmedabad, India

### **Pankaj Chandra**

PhD, The Wharton School, University of  
Pennsylvania, USA

### **Siddharth Mahajan**

PhD, The Wharton School, University of  
Pennsylvania, USA

\* On leave as Director, IIM Udaipur



## QUANTITATIVE METHODS & INFORMATION SYSTEMS

### **Arnab Basu**

PhD, Tata Institute of Fundamental Research (TIFR), India

### **Dinesh Kumar U**

PhD, IIT Bombay, India  
Chairperson, Executive Post Graduate Programme (EPGP)

### **Ishwar Murthy**

PhD, Texas A&M University, USA  
Dean Faculty

### **Malay Bhattacharyya**

PhD, London School of Economics, London, UK  
Chairperson, Quantitative Methods and Information Systems Area

### **Pulak Ghosh**

PhD, Oakland University, Michigan, USA

### **Rahul Dé**

PhD, J.M. Katz Graduate School of Business, University of Pittsburgh, USA  
Hewlett-Packard Chair Professor

### **Rajendra K Bandi**

PhD, College of Business Administration, Georgia State University, USA  
Chairperson, Admissions & Financial Aid

### **Rajluxmi V Murthy**

PhD, Southern Methodist University, Texas, USA  
Chairperson, Committee on Disability

### **Shankar Venkatagiri**

PhD, Georgia Tech, Atlanta, USA

### **Shekar B**

PhD, Indian Institute of Science, India

### **Shubhabrata Das**

PhD, North Carolina Chapel Hill University, USA

### **Trilochan Sastry**

PhD, Massachusetts Institute of Technology, USA

## CENTRE FOR PUBLIC POLICY

### **Anil B Suraj**

PhD, National Law School of India University, India

### **Arnab Mukherji**

PhD, Pardee RAND Graduate School, USA

### **Deepak Malghan**

PhD, University of Maryland, USA

### **Hema Swaminathan**

PhD, The Pennsylvania State University, USA

### **S Nayana Tara**

PhD, Bangalore University, India  
Chairperson, Library Committee

### **Rajalaxmi Kamath**

PhD, Michigan State University, USA  
Chairperson, Post Graduate Programme in Public Policy and Management

### **Ramesh G**

Fellow, IIM Ahmedabad, India  
Chairperson, Centre for Public Policy

### **Shabana Mitra**

PhD, Vanderbilt University

### **M S Sriram**

Fellow, IIM Bangalore, India

## NS RAGHAVAN CENTRE FOR ENTREPRENEURIAL LEARNING

### **Kumar K**

Fellow, IIM Bangalore, India  
Apeejay Surrendra Chair Professor of Family Business and Entrepreneurship

### **Saras Sarasvathy**

PhD, Carnegie Mellon University, USA  
Jamuna Raghavan Chair Professor in Entrepreneurship

### **Suresh Bhagavatula**

PhD, Vrije University, Amsterdam, The Netherlands

# Young Faculty Speak



## **SHABANA MITRA**

Centre for Public Policy  
Assistant Professor

*I joined the Centre for Public Policy (CPP) in September 2014. My research interests are Development and Political Economy. I primarily work on Poverty and Inequality issues and on the Political Economy side, I look at how Electoral Competition affects Income Distributions. I hope to further boost these research topics here with the help of faculty collaborations and inputs from members of CPP and other groups at IIM Bangalore. I love living on campus because it's given me the opportunity to have time to spend with my son while also being an active researcher. I love living here and I enjoy going for my run in the evening which I hadn't been able to go for a long time. I think I have now achieved a work life balance which I did not have earlier while working for the World Bank and also at the Peace Research Institute, Oslo.*



## **SOUVIK DUTTA**

Economics & Social Sciences  
Assistant Professor

*I joined as an Assistant Professor in Economics in November 2014. Prior to this, I completed my PhD in Economics from the Pennsylvania State University in the US and my primary areas are in Game Theory and Development and Political Economy. I work under areas like Ethnic Conflicts, how they occur and the causes and also in areas like Microfinance and Informal Insurance in the social context. At IIMB you get to meet, learn and interact with the best students from the country.*



## **PRITHWIRAJ MUKHERJEE**

Marketing Area  
Assistant Professor

*I joined the Marketing faculty of IIM Bangalore in January 2015. I completed my PhD in Marketing from the ESSEC Business School, Cergy-Pontoise, France before this. I specialized in Agent Based Modeling, Modelling of complex diffusion processes and Behavioral Decision Making. This continues to be the focus of my research here as well. I do a few computer simulations as well as behavioral experiments on human subjects. I am basically from Bangalore. When IIM Bangalore made me an offer to join the faculty, I was very excited and I consider myself very lucky to be part of this wonderful group of faculty, the crème de la crème of students and such a beautiful and imposing campus on the outskirts of Bangalore. I have floated two new courses, namely Marketing Decisions and Product Management, which I will be teaching from June onwards. I was given full freedom to create my own courses. I believe that IIMB is like an oasis of calm. There are gardens everywhere and it is one of the most beautiful campuses one can see.*





# About Bangalore

Bangalore, arguably Asia's fastest growing cosmopolitan city, is described as one of India's best places to live in. The city that is home to hundreds of Information Technology companies, including titans like Infosys and Wipro, has become synonymous with business, driving India's economic growth, and has carved a place on the global business map as the 'Silicon Valley of India'.

It is a new age city that has retained all of its old world charm. One can still find long, tree lined roads and sprawling gardens – perfect for enjoying the absolutely fabulous climate. Bangalore enjoys pleasant weather year round. In summer temperatures range between 36°C and 20°C, while in winter temperatures are between 27°C and 12°C.

Some of the swankiest discotheques and restaurants in the country adorn the landscape of the city. In fact, you will never run out of great party places when in Bangalore. The city is a potpourri of cultures and provides something for every kind of taste, be it contemporary, classical or quirky in various forms of music, dance, theatre, movies and food. Bangalore is the first destination of almost every international musician or band touring India, thanks to its rich history as India's jazz and rock capital. Tree-lined avenues, lakes and public parks, like Lalbagh and Cubbon Park, make Bangalore a true Garden City. The ease with which Bangalore accommodates different cultures and embraces the new while preserving the old makes it a truly special city.





Student Affairs Council 2014–15



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 YouTube: <http://bit.ly/1zWi8Qk>

