

The MBA Program at ECU

The MBA program at East Carolina University offers you unparalleled quality, flexibility, and customization – plus the personalized support you need to achieve your professional goals.

Quality and Value

At the College of Business, we are highly committed to serving our students as an educational institution of excellence. Our accreditation by the Association to Advance Collegiate Schools of Business (AACSB) throughout the past 40 years proves this commitment.

In addition, our program consistently ranks as a Best Buy for AACSB-accredited online education. This cost and quality combination makes our MBA program a smart choice.

Customization

You can pursue the MBA program completely on campus, completely online, or as a mixture of the two delivery methods. These methods can mix, match, and change each semester. The requirements and structure of the program are the same regardless of face-to-face or online delivery.

You can set your own pace throughout the program – taking between one to five classes each semester. The number of classes you take each semester can change to suit your schedule; you can even take a semester or more off if needed. You can take the courses in any order, provided the prerequisites are met.

Who can earn an MBA?

The ECU MBA program is for both business and non-business undergraduates. We customize the program to fit each student based on past academic experience and performance. The degree is completely self-contained, requiring no prerequisite business experience or course work. The program is a maximum of 20 classes, or 60 semester hours, divided into the core level and breadth level at 10 classes each.

Pre-Term Experience

To prepare students for their graduate program, each student must successfully complete the Pre-Term Experience before beginning his or her first class. This course gives students an introduction to the program and covers information such as technology, case study skills, and virtual group skills. It also exposes students to the rigorous pace of the MBA program so you can choose the course load best suited for your situation. Participation in this class will give you a clear understanding of all that is involved with an MBA program. The class is fully online, and is required of all students regardless if you intend to take online or face-to-faces classes.

Core Level Classes

The core component quickly gives a non-business undergraduate student the same academic knowledge base as that of an undergraduate business student. You may waive these courses if you have taken the coursework at the undergraduate level and received an A or B.

A [planning sheet](#) showing the graduate core courses and the undergraduate classes required for waivers is available online. You can use our [Graduate Online Advising Liaison \(GOAL\)](#) to review your transcripts and determine classes that might waive. You will need copies of your transcript and 10-15 minutes to answer a short series of questions. Please note that this is for planning purposes only; an official review of your transcripts occurs upon admission to the program.

Breadth Level Courses

The breadth component is required of all students. There are seven required breadth classes and three required breadth electives. A variety of business electives allows you to tailor your degree to fit your personal and professional interests. You can also substitute the three electives for an [optional certificate](#) containing industry-specific course selections.

The [planning sheet](#) also gives an overview of the program listing the core and breadth classes.