



One-Year MBA Program

1Y The fastest way to your Kellogg MBA

NORTHWESTERN UNIVERSITY



If you know where you're going, we can help you get there faster.

Awarded by one of the most respected schools of management in the world, your Kellogg MBA automatically places you in the top tier of business school graduates. If you want to return to the workplace as fast as possible, the Kellogg One-Year (1Y) MBA Program may be your answer.

IS THE ONE-YEAR PROGRAM RIGHT FOR YOU?

The Kellogg 1Y MBA Program offers a great opportunity to move forward in your career at a remarkable pace. To complete a Kellogg MBA in one year, June to June, requires discipline and focus. It means hitting the ground running and working hard. If you have clear academic goals and you're confident about where you want the future to take you, a Kellogg MBA could be yours in a matter of 12 months.

MORE THAN A DEGREE. THE COMPLETE KELLOGG EXPERIENCE.

The Kellogg experience is what makes the Kellogg MBA so valuable, and the 1Y program delivers the total package. You have complete flexibility to design an academic program to fit your needs and future plans. You become fully immersed in the incomparable Kellogg culture focused on academic excellence, collaboration and leadership. And the personal and professional relationships you build will last a lifetime.

AN ACCELERATED ACADEMIC PROGRAM.

As a 1Y student, most of the core courses required of other full-time MBA program students are waived based on your previous academic experience. This means virtually unlimited options for designing an MBA curriculum that fits your career path precisely.

Because the 1Y program consists almost entirely of electives, you can delve deep into a select number of disciplines or go as broad as you like across our 18 areas of study. Most students choose two or three majors, but pursuing more is not unusual. The point is to make the MBA program yours and yours alone.



The flexibility for a perfect fit.

“With a business and engineering background and my professional experience in an international, team-driven environment, I had developed a fairly broad business knowledge base. To prepare optimally for my future career, I was looking for a flexible MBA program that I could tailor to my needs. The diversity of the Kellogg 1Y MBA Program was a perfect fit and even exceeded my expectations.

“The experience of working on a daily basis with fellow students from a diverse mix of cultures across five continents continuously expands and sharpens my business thinking and judgment. The teamwork and social interaction are key ingredients for having a great year at Kellogg and forming a strong global network for the rest of my life.”

EWOUT VAN JARWAARDE

I knew I only had one year. I made it count.

“Because the 1Y program allowed me to bypass core courses, I had the freedom to dive right into my own intensive academic experience.

“I dived right in to student life, too, and found it even more rewarding than I ever imagined. You hear all the clichés about it being amazing and exciting — the clubs, the conferences, the community service, the networking — but the actual Kellogg experience is ten fold what you could expect.

“I involved myself as deeply and broadly as possible, but was very selective about taking on leadership roles like co-chairing the annual marketing conference and serving as a director in Kellogg EATZ, the foodie club. Kellogg has enriched my professional and personal life immeasurably.”

SHEENA BANTON



HOW IT WORKS

All 1Y MBA Program students — about 80 to 90 each year — begin with a highly rewarding summer session during which they become accustomed to the rigorous academic pace of MBA studies and get involved in the richness of the Kellogg culture.

During the summer, you will complete three to five courses, including the two required courses — Management and Strategy (1 credit) and Values and Crisis Decision-Making (1/2 credit). The remainder of the schedule consists of electives of your choice and other courses to complement your undergraduate business studies.

Summer on campus

Summer is a great time to be on campus. You will form supportive relationships with your classmates, attend special events together and have time to get to know the faculty. Because 1Y students are the only full-time students on campus, and graduation is just one year away, it's the perfect opportunity to take maximum advantage of the excellent resources available through the Career Management Center.

Although 1Y students have a heavy academic workload, there's hardly a better place in the world than Chicago in the summer. Lake Michigan is just steps away from your classroom, and the city's cultural and entertainment opportunities are just minutes away by train.

The academic year

When the new academic year begins in the fall, 1Y students are classified as second-year, full-time students, which offers certain advantages in selecting electives. During the fall, winter and spring terms, you'll complete your remaining electives from the more than 300 available across the academic disciplines and professional programs.

1Y students also have the opportunity to participate in Kellogg's many experiential learning programs, such as Global Initiatives in Management and Global Lab, which include international travel and consulting with businesses around the world. If students desire a more international experience, they can participate in our study-abroad programs.

Upon successful completion of the 15.5 course credits required for the 1Y program, you'll receive your MBA in June, one year after you started, graduating alongside your 1Y and Two-Year (2Y) Program peers.

The full Kellogg experience

The academic curriculum is the centerpiece of the 1Y MBA Program, but the Kellogg experience extends far beyond the classroom. You'll also participate in special social and program-related activities geared to help you get to know your second-year classmates and expand your network.

You can join and take leadership roles in the full range of clubs, organizations and volunteer activities created and organized by full-time students. You'll also build a network of fellow students and alumni that will be an invaluable resource throughout your professional and personal life.

Profile for 2011 Kellogg One-Year MBA Program Entrants



I found a new level of real-world experience and understanding.

"I didn't come just to learn more about finance. I wanted to broaden my business and management knowledge. My experiential learning classes added real-world context and provided some of my most memorable moments.

"During my Asset Management Practicum, Myron Scholes, the Nobel laureate, came to speak on campus. My professor invited him to interact with us in a class session and later to have dinner with us. Meeting face-to-face with one of the giants of modern economic theory was a once-in-a-lifetime experience, and Kellogg made it possible for me."

NARAYANAN RADHAKRISHNAN



Eligibility for the One-Year MBA Program

While most One-Year MBA Program students come to Kellogg with undergraduate business degrees, the 1Y program also welcomes non-business majors. Prior to enrollment, however, students in the 1Y program must have successfully completed six of the following seven specific business courses to be eligible: Accounting, Finance, Marketing, Statistics, Operations, Economics, and Organizational Behavior.

If you are lacking any of the above courses, the table below shows the steps you can follow to become eligible for the 1Y program. A note about course eligibility appears below the table. If you have further questions, please download the

eligibility template on the One-Year Program website and send an email to the Office of Admissions at **MBAadmissions@kellogg.northwestern.edu**.

ONE-YEAR PROGRAM ELIGIBILITY REQUIREMENTS

| PRIOR TO APPLYING | |
|---|--|
| Before you submit an application to the 1Y program, you ideally will have completed at least five of the seven required courses as listed here. | Before applying, successfully complete: Accounting Four of the following: Finance, Marketing, Statistics, Operations, Economics, Organizational Behavior |
| PRIOR TO ENROLLMENT | |
| Before you can enroll in the 1Y program, you must have completed six of the seven courses described here. | The sixth course must be completed at an accredited university or community college. We don't accept online courses. If this course is not completed prior to enrollment, admission to the One-Year MBA Program may be revoked. Other conditions may apply. See kellogg.northwestern.edu/Programs/FullTimeMBA/MBA_Programs/1_Year_Program or contact the Office of Admissions at MBAadmissions@kellogg.northwestern.edu |
| BY END OF 1Y SUMMER | |
| The seventh course must be completed by the end of the 1Y summer quarter. | The Office of Student Affairs will determine the schedule for these courses, depending on timing and availability. You will receive credit toward your MBA for the completion of this final course. |

DETERMINING COURSE ELIGIBILITY FOR 1Y PROGRAM ADMISSION

Because course names and content differ among schools, review Kellogg course descriptions to determine whether you have covered similar topics in your undergraduate business education; see "Determining Course Eligibility" at

kellogg.northwestern.edu/Programs/FullTimeMBA/MBA_Programs/1_Year_Program.

Knowledge of the content described for those courses is assumed for upper-level courses, so we encourage you to review these descriptions carefully. Kellogg staff will also assist you in determining eligibility, if needed.

SAMPLE LIST OF COMPANIES FOR 1Y GRADUATES, CLASSES OF 2010 AND 2011

| | | |
|---|---|-------------------------------|
| A.T. Kearney | Goldman Sachs Group, The | Microsoft Corporation |
| Bain & Company | HarbourVest Partners, LLC | Nationwide |
| Banamex | HealthScape Advisors, LLC | PayPal, Inc. |
| Blackstone Group | Hilton Hotels Corporation | Pepsico |
| Boeing Company | JP Morgan | Prax Capital |
| Boston Consulting Group | Johnson & Johnson | Razorfish |
| Celfin Capital | Kaufman Hall | Riverside Company |
| Chicago Growth Partners | Kimberly-Clark Corporation | Samsung Group |
| Danaher Corporation | Krung Thai Bank Public Company Limited | Target Corporation |
| ExxonMobil | LAN Airlines | Technology Crossover Ventures |
| Gibraltar Capital and Asset Management | McKinsey & Company | ZS Associates |

Each year, approximately 30-40 percent of 1Y class members, many of whom are employer-sponsored, return to their former employers.

GMAT DISTRIBUTION OF ENROLLED STUDENTS

| | | | |
|-----------|---------|---------|---------|
| Up to 640 | 650-690 | 700-740 | 750-800 |
| 8% | 38% | 43% | 12% |

GMAT scores are just one of many factors considered in the admissions decision process.

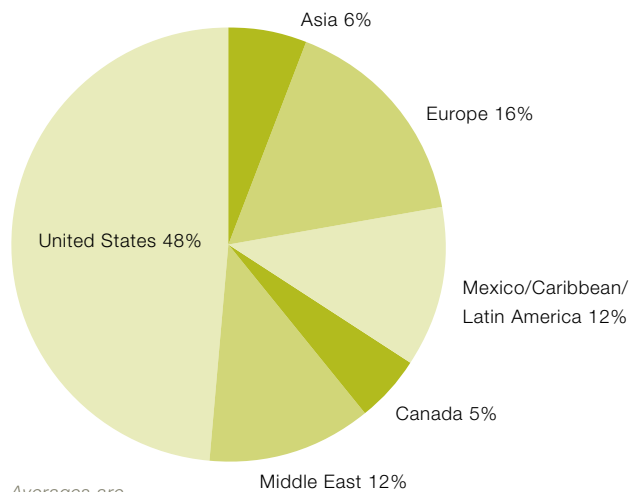
ONE-YEAR (1Y) PROGRAM TUITION

| | |
|-----------------------------------|----------|
| Tuition* | \$72,000 |
| Room & board | \$20,388 |
| Anticipated additional expenses** | \$14,148 |

* Tuition for the 2011-2012 academic school year.
Costs vary from year to year.

** Figure reflects anticipated costs for books/supplies, travel, personal, health insurance, computer equipment and various loan fees, and is subject to change.

GEOGRAPHIC DISTRIBUTION



Averages are rounded and may not equal 100%.

Learn more about...

KELLOGG FACULTY RESEARCH

insight.kellogg.northwestern.edu

KELLOGG DIRECTLY FROM STUDENTS

kellogg.northwestern.edu/Programs/FullTimeMBA/TakeAction/Ask_A_Student

ALUMNI WHO HAVE MADE AN IMPACT IN THE WORLD

centennial.kellogg.northwestern.edu/alumni

Other questions?

Contact the Office of Admissions at MBAdmissions@kellogg.northwestern.edu and include the phrase "1Y Inquiry" in the subject line of your email, or call us at 847.491.3308.



Kellogg

School of Management

Kellogg School of Management

Northwestern University
Donald P. Jacobs Center
2001 Sheridan Road
Evanston, IL 60208-2001

847.491.3308
MBAdmissions@kellogg.northwestern.edu
kellogg.northwestern.edu



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