

A specialization graduate course to develop functional and management skills through a modern syllabus structure, exposing participants to the best practices and main trends involving international business management.

This Masters set of subjects provides specific education on the main areas related to international business operations, expands analysis and evaluation skills as well as proposes satisfactory solutions. Professionals will develop familiarity with application of foundations, models and tools enabling him/her to develop strategies to create better business results.

Target public

Ideal for those seeking specialization in international business management through the latest trends and best practices, and for those willing to deepen knowledge in their area of action, expanding the systemic vision, acquiring and improving management skills for moving on, to undertake higher responsibility jobs.

Benefits

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Acquisition of tools, functional skills and management skills related to international business management practices and policies.

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Discussion of issues such as international intelligence, international marketing and international financing strategies, among others.

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Prepares you to face up to the internationalization challenge in all areas of the organization, such as marketing, finance, logistics and law.

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Integrates professional experience, management knowledge and techniques, to keep a sustainable business growth within an international scope.