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Page 1

DSBM MBM INTAKE 2016 BANGLADESH INSTITUTE OF BANK MANAGEMENT Dhaka School of Bank Management

Page 2

Dr. S. M. Ahsan Habib, Director (Training), Board of Directors, Bangladesh Bank; Dr. Atiur Rahman, Chairman, BIBM Governing Board and Governor, Bangladesh Bank and Professor Dr. Toufic Ahmad Choudhury, Director General of BIBM (Clockwise) at the "Annual Banking Professor Dr. Toufic Ahmad Choudhury, Director General, BIBM addressing on the occasion of observing Shahid Day & International Mother Language Day 2015 organized at BIBM. (From the left) Professor Shibli Rubayat Ul Islam, Dean, Faculty of Business Studies, DU; Professor Dr. A. A. M. S. Arefin Siddique, Vice Chancellor, DU; Professor Dr. Atiur Rahman, Chairman DSBM Governing Body and Governor, Bangladesh Bank; Professor Dr. Toufic Ahmad Choudhury, Director General, BIBM in the Inaugural Ceremony of DSBM on February 26, 2014.

Page 3

CONTENTS About BIBM and DSBM 2 Academic Information 3 Terms and Courses 5 Admission 8 Financial Information 10 Scholarship and Financial Assistance 10 Other Information 11 Broad Outline of the Courses 12 Faculty Members 16 Members of BIBM 18 BIBM Governing Board 19 BIBM Executive Committee 19 DSBM Governing Body 20 The course offerings and requirements of the MBM program are reviewed regularly and modified accordingly. This prospectus is not a contract, it merely presents the offers and requirements in effect at the time of publication of the prospectus and in no way guarantees that the offers and requirements will remain the same during the entire duration of the program.

Page 4

B a n g l a d e s h I n s t i t u t e o f B a n k M a n a g e m e n t (BIBM) Global Network of BIBM Bangladesh Institute of Bank Management (BIBM) is a unique educational, training and research institution supported and supervised by the Bangladesh Bank (central bank), almost all the banks and a few financial institutions of Bangladesh. Established as a national level training institute for the banking sector in 1974 under the Societies Act, 1860, BIBM caters primarily to the requirements of training of the mid and senior-level officers of banks and financial institutions. Besides, it organizes workshops in different formats, seminars, roundtable discussions, conferences and undertakes research on banking and allied fields regularly and provides consultancy services to the banks and other organizations on request. The Director General is the chief executive of the Institute. There are four positions of directors to look after Training; Administration & Accounts; Research, Development & Consultancy; and Dhaka

School of Bank Management (DSBM). BIBM publishes two review series annually namely 'Independent Review of Banking Sector' and 'Independent Review of Non-Banking Sector'. BIBM also disseminates its various research findings through its publications namely, 'Banking Research Series', 'Banking Review Series' and 'Research Monograph'. Moreover, BIBM publishes a quarterly professional journal 'Bank Parikrama' on issues in the fields of Banking, Finance, Economics, Management and publishes a quarterly bulletin titled 'BIBM Bulletin'. BIBM, in recent times, has stepped forward to expand its global network through establishing relationship with a number of reputed international Academic/professional institutions. BIBM is now a member of European Banking and Financial Services Training Association (EBTN) and Asia- Pacific Association of Banking Institutions (APABI). BIBM has also started an online certification course on "Certified Expert in Risk Management" jointly with Frankfurt School of Finance and Management, Germany from 2015. BIBM has started Masters in Bank Management (MBM) program in 1997 with the affiliation of National University. For smooth running of the MBM program, Center for Post Graduate Studies (CPGS) was established. Thereafter, Evening MBM (EMBM) program was started in July, 2006 with the same University. After the successful completion of 16 batches of MBM and 5 batches of EMBM, MBM program has been affiliated with the University of Dhaka in 2012. As a requirement of affiliation under the University of Dhaka, BIBM has created Dhaka School of Bank Management (DSBM) for smooth running of the MBM program. The First Batch of MBM under DSBM has already completed academic program. The MBM Program is a professional postgraduate program for bank officers and others who plan career in banking and allied fields. The primary emphasis of the program is to develop skills for management of banks and financial institutions. The program would also be useful for persons who plan career in other organizations dealing with financial and credit activities. The program is geared towards educating the students to make innovative, informed and creative choices and judgment about policy, operation and execution in banks and financial institutions keeping in view the macro-economic environment. Dhaka School of Bank Management (DSBM) ABOUT BIBM AND DSBM 2

Page 5

Course Plan of the MBM Program MBM program constitutes a total of 66 credit hours. A student shall have to complete twenty (20) courses (3 credit hours for each course). In addition to the required courses, every student must submit a Dissertation (in the last term) weighing 3 credit hours and appear at viva-voce examinations at the end of I, III, IV and V terms, weighing in total 3 credit hours. However, minimum 48 credit hours will be required for completing the degree with a maximum waiver of 6(six) courses. Duration of the MBM program is twenty-four months divided into six terms. For each course, there will be 42 hours of class lectures. The distribution of total credit hours is as follows: A. Fundamental Courses: 10 (Ten) courses: $3 \times 10 = 30$ credit hours MBM 501 Introduction to Business MBM 502 Business Communication MBM 503 Business Mathematics MBM 504 Financial and Managerial Accounting MBM 505 Fundamentals of Management MBM 506 Managerial Economics MBM 507 Business Statistics MBM 508 Marketing Management MBM 509 Financial Management MBM 510 Principles and Practices of Banking B. Specialized Courses: Compulsory 6 (Six) courses: $3 \times 6 = 18$ credit hours MBM 601 Commercial Bank Management MBM 602 Project Appraisal and Management MBM 603 Investment and Merchant Banking MBM 604 International Trade Payment and Finance MBM 605

Central Banking, Regulations and Supervision MBM 606 Risk Management in Banks C. Capstone Course: Compulsory Course: 3 x 1 = 3 credit hours MBM 607 Strategic Management 3 Subject Credit Hours Course Work (20 courses) 60 Dissertation 3 Viva-Voce 3 Total 66 ACADEMIC INFORMATION

Page 6

4 Medium of Instruction English is the medium of instruction in MBM program. Switching of a Student from MBM to MBM- Evening Program A student enrolled in MBM program can apply for switching to MBM-Evening program if the student during his/her tenure in MBM program gets a job. In that case, the student needs not take those courses which have been completed by him/her in the MBM program. All the results of the completed courses (midterm, final exam and other exams) will be incorporated for calculating the MBM- Evening CGPA. A student must take 3 (three) of the above 13 (Thirteen) courses to complete the MBM program. However, the course(s) to be offered will be decided by Dhaka School of Bank Management (DSBM). D. Elective Courses: Any 3 (Three) Courses: 3 x 3 = 9 credit hours MBM 608 Bank Marketing MBM 609 E-Banking and Management Information System MBM 610 International Financial Management MBM 611 Organizational Behavior MBM 612 Human Resource Management MBM 613 Business Research Methodology MBM 614 Banking Ethics and Corporate Social Responsibility MBM 615 Entrepreneurship Development MBM 616 Islamic Banking and Finance MBM 617 Management of Financial Institutions MBM 618 Micro Finance and Rural Banking MBM 619 Financial Derivative and Risk Management MBM 620 Cases in Banking Terms and Courses: MBM Program There are six terms in MBM program. Term-wise course distribution of the MBM program is given in the next page.

Page 7

Term Name of the Courses 1 s t Y e a r TERM - I (January - April) Introduction to Business Business Communication Business Mathematics Financial and Managerial Accounting Viva - Voce TERM - II (May - August) Fundamentals of Management Managerial Economics Business Statistics Marketing Management TERM - III (September - December) Financial Management Principles and Practices of Banking Commercial Bank Management Project Appraisal and Management Viva - Voce 2 n d Y e a r TERM - IV (January - April) Investment and Merchant Banking International Trade Payment and Finance Central Banking, Regulations and Supervision Risk Management in Banking Viva - Voce TERM - V (May - August) Strategic Management Elective Course Elective Course Elective Course Viva - Voce TERM - VI (September - December) Internship in Banks Dissertation 5 In addition to the aforementioned courses, DSBM may offer some non-credit courses during the program. TERMS AND COURSES

Page 8

Evaluation System Two mid-term examinations will be held for each course. An Examination Committee will be formed for the purpose of term-final examination. The Committee will be proposed by DSBM and be approved by the University of Dhaka. Answer scripts of the term final examinations will be evaluated by two examiners while the same of mid-term and other examinations will be evaluated by the course teacher(s). Total marks for each course is 100. The distribution of the marks is as follows: Viva-voce will be conducted by the Examination Committee at the end of Terms I, III, IV and V. Mark for each viva-voce

is 25 (twenty five). The students will have to submit a dissertation weighing three credit hours. The mark for Dissertation is 100 and distributed as follows: Dissertation will be evaluated by the members of the Examination Committee and respective internal guide teacher. Dissertation defense will also be conducted by the Examination Committee. Grading System The grading system for evaluating course performance of MBM students will be as follows: Term grade point average will be computed to determine the academic standing of the student in the program. Final CGPA will be determined on the basis of the grade point earned in all required credit courses of the program. Course Waiver Maximum six courses from the list of fundamental courses may be waived for a student. However, for getting waiver in any course, a student must have "A" grade or equivalent in that particular course in his /her previous Graduate /BBA /MBA /Masters program. The applicant must also pass a waiver test. A student may get waiver for maximum two courses in a term. Degree Requirements and Award A student must meet the following requirements to earn the MBM degree: Completing all the required courses successfully. Earning a minimum CGPA of 2.5 with no "F" grade in any course. Remaining free from any disciplinary actions. Clearing all the dues of the program. Activities Weight Mid-Term Examinations 30 Class Attendance and Participation 5 Class Test/Assignment 5 Term Final Examination 60 Total 100 6 Numerical Grade Letter Grade Grade Point 80% or above A+ (Plus) 4.00 75% to less than 80% A (Plain) 3.75 70% to less than 75% A- (Minus) 3.50 65% to less than 70% B+ (Plus) 3.25 60% to less than 65% B (Plain) 3.00 55% to less than 60% B- (Minus) 2.75 50% to less than 55% C+ (Plus) 2.50 45% to less than 50% C (Plain) 2.25 40% to less than 45% D (Plain) 2.00 Less than 40% F (Fail) 0.00 Report Writing 50 Defense 50 Total 100

Page 9

Retake, Improvement, Make-up and Withdrawal A student failing to secure at least grade point 2.0 in any course for any reason whatsoever must retake the examination of that course in the following year. However, a student can retake at most 4 (four) courses during the entire . A student obtaining lower than "B" (plain) grade in a course may retake the term-final examination for improvement in the following year. The result thus obtained will be substituted only if it is better than the previous one. Generally a student can retake an examination of a course only once. Extraordinary cases (for retake) may be recommended by the Institute to for consideration. Temporary withdrawal from the program may be allowed to a student with permission from the University of Dhaka. Such withdrawal would be permissible only once after completion of at least the first two terms. Students having minimum CGPA 2.50 will be allowed to apply for withdrawal from the program. Students, in any case, must complete the program within a period of 5 academic years from the date of initial registration. Unfair Means Adopting unfair means in all types of examinations and other academic activities is strictly prohibited. The following, among others, would be considered as adoption of unfair means: a. Communicating with fellow students in the examinations; b. Copying from another student's script/report/paper; c. Allowing other students to copy; d. Copying from printed matter, hand written manuscripts, writing from desk or palm of a hand; term final tenure the University of Dhaka e. Possessing any document with a mala fide intent, whether used or not; f. Approaching a teacher directly or indirectly to influence a grade; and g. Any unruly behavior which disrupts academic program. If adoption of unfair means is detected, the student may be given an 'F' grade for that assignment / surprise test / report / examination or for that

course. Adoption of unfair means may also result in the dismissal of the student from the program. Appeal Against Grade It is generally acknowledged that an individual teacher is the best judge of a student's performance in a given course. However, a student may consider a grade to have been unfairly assigned. In such cases, the student may wish to file a formal appeal against the grade with the University of Dhaka through DSBM within one week of the publication of the result. Student Conduct Each student is responsible for knowing the rules, regulations, academic requirements and disciplinary policies of DSBM. He/she is expected to behave in accordance with good moral values, and the rules and regulations of DSBM either on campus or outside. Politics is completely prohibited in the campus. Any form of unruly behavior will be subject to punishment including expulsion from the program. 7

Page 10

The objective of the admission policy is to select students on a competitive basis for the MBM program. Requirements A graduate in any field of study with minimum 16 years of schooling having at least one first division/class and no third division/class in any examination is eligible to apply. CGPA equivalence for those who have passed under Division/Class system is as follows: Selection Process All applicants, fulfilling the minimum requirements, sit for an admission test comprising MCQ and written sections. The admission test is of 150 minutes; 90 minutes for the MCQ and 60 minutes for the written portion. The MCQ section of the Test is designed to assess the general merit of the applicant. The question structure and distribution of marks for the MCQ are as follows: The written section of the test focuses on the writing ability of the applicant in English. The question structure and distribution of marks are as follows: Subject to attaining a minimum percentage of marks in different sections of the admission test, a maximum of top 200 applicants will be called for viva-voce. Viva-voce will carry 10 marks. Regardless of the score in the admission test, an applicant will not be in the final merit list unless he/she obtains a minimum marks in the viva-voce. The final merit list of 80 students will be prepared according to the total marks obtained in the admission test and viva voce. However, 20 seats of the final merit list will be reserved for the bank nominated applicants subject to being included in the list of top 200 applicants. In this regard, maximum number of finally selected from a bank will be five. Application Procedure and Schedule Any eligible candidate must apply in the prescribed form. The form along with a copy of prospectus and sample test is available at the DSBM office on payment of Tk. 1000/- (non- refundable). These can also be obtained from BIBM website. Candidates can also complete their application process online by visiting admission.bibm.org.bd ADMISSION 8 Section Topic Marks English Proficiency Antonym, synonym, analogy, substituting in a single word, sentence correction, sentence completion, comprehension, etc. 40 Mathematics and Analytical Ability Arithmetic, algebra, geometry, tables, graphs, critical reasoning and data sufficiency, etc. 50 General Knowledge and Current Affairs 10 Total 100 For Graduation/Post-graduation Division/Class Equivalent CGPA (on a 4 point scale) First 3.50 and above Second 2.75 to less than 3.50 For SSC/HSC Division/Class Equivalent CGPA (on a 5 point scale) First 4.00 or A and above Second 3.00 or B to less than 4.00 or A Writing Areas Marks Essay Writing 15 Reading Comprehension/Precis 10 Translation into English 10 Argument/Dialogue 15 Total 50

Page 11

Admission Schedule * No one will be allowed to sit for admission test without an admit card issued by DSBM. All Results will be displayed on the Notice Board of Dhaka School of Bank Management (DSBM) and Website of BIBM (www.bibm.org.bd). Further information on admission (if needed) can be obtained from DSBM Office. Address of DSBM office is given below: Dhaka School of Bank Management (DSBM) Bangladesh Institute of Bank Management (BIBM) Plot # 4, Main Road # 1, Section-2 Mirpur-2, Dhaka-1216 Tel: 9003031-35, 9003051-52/Ext. 105 Fax: 880-02-9006756 Web: www.bibm.org.bd Facebook: <https://www.facebook.com/bibmbd> Registration Applicants finally selected for the program should obtain the prescribed forms of admission and registration from the DSBM office. They have to submit the following documents along with their admission and registration forms and the required tuition and other fees. a. Attested photocopies of mark sheets and certificates of the S.S.C/'O' Level/ equivalent and H.S.C/ 'A' level/ equivalent examinations. b. Attested photocopies of mark sheet/ grade and certificate of the Bachelor degree. c. Attested photocopies of mark sheet/ grade and certificate of the Master's degree or equivalent examination, where applicable. d. Release order from the employer (for the candidates who are in service). e. Two copies of recently taken attested photographs. f. Character certificate. g. Attested photocopy of the Migration Certificate (issued by the respective university) for the qualified students from any recognized university except the students of the University of Dhaka. h. Attested photocopy of the Equivalent certificate for the degree(s) obtained from foreign university (equivalence has to be determined by the University of Dhaka. [Note: Attestation of all documents/ photographs and certification of character must be done by a first class gazetted officer/university teacher or a bank officer not below the rank of AGM/AVP] A student is required to complete registration in accordance with the guidelines issued by DSBM and the University of Dhaka before starting academic classes. Foreign Students Students having foreign nationality can apply for admission, provided the admission requirements are fulfilled. Proficiency in English language is essential. Accommodation in BIBM Hostel is available if requested well in advance. The Government of Bangladesh requires routing of the applications through the Bangladesh Embassy/High Commission in the country of the applicant. 9 Activities Schedule Application Opening September 15, 2015 Submission Deadline November 09, 2015 Admission Test * November 13, 2015 Result of Admission Test November 19, 2015 Date of Viva-voce November 22-23, 2015 Final Result November 26, 2015 Admission Period (1st Merit List) November 29 – Dec 15, 2015 Admission Period (Waiting List) December 17 - 23, 2015 Class will start from the 1st week of January, 2016

Page 12

The following fees and deposits are payable by the students admitted to the program. Unless otherwise stated, all payments are to be made in advance prior to the beginning of the period to which these relate. Scholarships and Financial Assistance A) BIBM Scholarships Scholarships from BIBM scholarship fund is available for MBM students in three categories. These are (a) Merit Scholarship; (ii) Financial Assistance; and (iii) Freedom Fighters Quota Scholarship. Merit Scholarship is awarded to top three students of each batch in each term. B) Bank Scholarships A number of scholarships are awarded to meritorious students of MBM Program. These are (i) Sonali Bank Gold Medal and Cash Prize of Tk. 10,000 to the best student of each batch; (ii) Prime Bank Ltd. scholarships of Tk. 50,000, Tk. 30,000 and Tk. 20,000 to the MBM degree earners who secure 1st, 2nd, and 3rd position, respectively at the end of

the 1st year examinations (Term I, II and III examinations); and (iii) Mercantile Bank Limited scholarship of Tk. 50,000 to two best MBM graduates of each batch. FINANCIAL INFORMATION 10 Description Amount (Tk.) Amount for Foreign Student (Tk.) A. Registration Fee 1. For Residential Students 39,000.00 (Once) 123,000.00 2. For Non-residential Students 35,000.00 (Once) 117,000.00 B. Term Fee 3,000.00 (per term) 3,000.00 (per term) C. Course Fee Per credit hour 2,500.00 4,000.00 Total Course Fee 165,000.00 (2,500.00 x 66 credit) 264,000.00 (4,000.00 x 66 credit) D. Refundable Deposits Caution Money Computer 5,000.00 6,000.00 Library 5,000.00 9,000.00 E. Additional Fees for Residential Students 1. Seat Rent* Tk. 100/- per day Tk. 100/- per day 2. Meal Charge* Tk. 250/- per day (Payable monthly in advance) Tk. 250/- per day (Payable monthly in advance) (* subject to change from time to time)

Page 13

Computer Laboratory The Institute has two modern computer laboratories with LAN system and individual internet facilities. The LAN is Windows Server 2010 based. These laboratories provide BIBM trainees and MBM students with computer related services. Library BIBM Library is fully automated having a rich collection of about 28,000 books. The Institute subscribes to about 200 domestic and foreign journals, magazines and other periodicals. BIBM also subscribes online journal portal where from the users can get access to a wide collection of various journals. BIBM Campus The Institute has a lush green campus. The main building is five storied. It houses the administrative and faculty offices, conference rooms, lecture and seminar rooms, computer labs and library. It also has a cafeteria for the trainees and the students. The BIBM campus is well protected. BIBM has a hostel facility which is ordinarily available to the trainees. A very limited number of seats may be allocated to second year MBM students solely at the discretion of BIBM authority. MBM Study Tour A study tour is also included in the schedule of MBM program. Extra Curricular Activities DSBM encourages all out development of a student and for that it has ample facilities for various extra curricular activities. Students organize cultural programs, sports, debates in BIBM premises. A number of clubs are involved in arranging these activities. Currently, Cultural and Social Welfare club, Study and Business club, Sports club, Debate club, and Language club are working in respective fields. Each Student will be required to participate in at least one of those clubs. Medical Facilities A part-time doctor for consultation at its premises is available. Recreation DSBM has modest recreation facilities for the students. It has indoor game facilities, TV room, prayer room and a gymnasium equipped with fitness instruments. Besides, DSBM has a playground for outdoor games and sports. MBM Job Fair Dhaka School of Bank Management (DSBM) arranges a job fair for the graduating students of each batch on completion of MBM program. Almost all MBM graduates of previous batches are working in various commercial banks and have earned a fair reputation in the meanwhile. However, DSBM does not take any responsibility of ensuring job for the passing out MBM graduates. OTHER INFORMATION 11

Page 14

Introduction to Business (501) The aim of this course is to impart knowledge about initiation of different forms of business and their management. This course focuses on understanding business environment, formation of different types of business, financing alternatives, marketing system, record keeping and

human resource management. This course will enable the students to organize different forms of business and run business successfully. Business Communication (502) This course is designed to furnish students with a comprehensive view of communication, its scope and importance in business. The role of communication in establishing a favorable external connectivity as well as effective internal interactions is incorporated. The various types of business communication such as written, oral, graphics, etc. are covered. This course also develops skill and style of succinct report writing for modern business communication. Business Mathematics (503) The purpose of the course is to acquaint and equip the students with the basic mathematical tools and techniques which are commonly used in the field of economics, finance, banking and other activities. The course topics include elements of arithmetic, mathematics of finance, functions, equations, set theory, geometry, logarithm, calculus and matrix. All these techniques will help the students to develop quantitative knowledge in order to take various business decisions. Financial and Managerial Accounting (504) The objective of this course is to acquaint the students with the concepts, principles, techniques and process of financial and managerial accounting. This course will enable the students to understand financial accounting process, to evaluate financial statements of different organizations and to use managerial accounting techniques in business decision making. Fundamentals of Management (505) The objective of the course is to impart knowledge relating to management theory and practice for effective and efficient accomplishment of organizational goals. Through the application of management tools and techniques students will apprehend a critical appraisal of real life situations involving organizing, staffing and motivating others. The students are expected to build up skills relating to problem solving, valuing diversity and coping with change. Managerial Economics (506) The purpose of this course is to provide students with a solid understanding of the economic theory and analytical tools that can be applied in decision making process of a firm including banks. The course also aims at acquainting the students with the macroeconomic fundamentals and basic tools of macro policy and their implications in an economy. Business Statistics (507) The course is designed to equip the students with the statistical tools and concepts used in the decision making process in banks, financial institutions and other entities. Methods of descriptive and inferential statistics are covered with specific reference to measures of central tendency, probability distribution, hypothesis testing, regression and correlation, time series analysis for banking decisions. Marketing Management (508) The purpose of the course is to teach the application of marketing concepts, theories, and practices as they relate to the management of the marketing function in an organization. Students will be exposed to the development, evaluation, and implementation of marketing management in a variety of business environments. Emphasis will be given on the managerial aspects of marketing plans and strategies. 12 OBJECTIVES OF THE COURSES B BANGLA MENT B BANGLA MENT B BANGLA MENT B BANGLA MENT

Page 15

Financial Management (509) The objective of the course is to develop an understanding and appreciation of finance theories as they apply to corporate financial decisions and to understand the implications for problem solving. It gives illustration on financial management practices and policies, processes, techniques and strategies that are used in the financial management. Principles and Practices of Banking (510) The course is designed to provide an exposure to the conceptual framework of banking

and its operations. It will cover the various types of banking such as commercial, developmental, Islamic banking. Moreover, issues related with central bank, various laws related with banking and practices of banking have also been covered in the course.

Commercial Bank Management (601) The aim of this course is to impart knowledge on key business areas of a commercial bank and to make the students acquainted with practical aspects of core banking operations. The course focuses on managing sources of fund, liquidity, credit operations and compliance with regulatory issues. This course will enable the students to deliver commercial banking services and run a bank branch prudently within the regulatory framework.

Project Appraisal and Management (602) The aim of this course is to impart knowledge on project related activities and management. This course will cover the techniques of project identification, formulation, appraisal, and management. Course will enable the students to appraise projects before financing.

Investment and Merchant Banking (603) The course is designed to orient the students with the concepts, tools, techniques and management issues related to Investment and Merchant Banking. Through this course, the students are expected to learn the process of delivering merchant banking services efficiently.

International Trade Payment and Finance (604) This course has been designed to acquaint the students with the concepts and practices of the facilitation of international trade payments and techniques of financing by the banks. Keeping this broad aim in mind, topics related to the trade theories, procedures of trade payments and trade finance, documents, relevant regulations and practices of trade payment and financing of banks in Bangladesh are incorporated in the course contents.

Central Banking, Regulations and Supervision (605) The objectives of the course are to explore the whole issues of central banking like objectives, functions, autonomy, regulatory aspects of central banking, and various approaches of bank supervision. The course is expected to increase the level of understanding of the students relating to the role of central banking in combating bank failure and financial crisis. A good part of the syllabus is devoted on central banking in Bangladesh. That will help the students to think about the environment of central banking in our country.

Risk Management in Banking (606) The course has been designed to equip the students to identify various risks and key players in the risk management process. Different aspects of banking risk management process will be emphasized in the course. Role of regulators, board and management in the risk management process will be discussed. In order to provide insight into the risk management process of a bank, core risk management guidelines and risk based capital adequacy guideline will also be covered in this course.

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Page 16

Strategic Management (607) The course focuses on the strategic issues of organization as a whole and its transactions with its stakeholders. The course helps to develop a framework of analysis to enable students to identify the central issues and problems in complex and comprehensive cases and bridges the gap between theory and practice.

Bank Marketing (608) The purpose of the course is to teach the application of bank marketing concepts, theories, strategies and practices as they relate to the management of marketing functions of a commercial bank. Students of this course will be exposed to the development, evaluation and implementation of bank marketing management in a variety of banking environments. Primarily this course aims to provide an in-depth appreciation and understanding of the unique challenges inherent in managing and delivering quality banking services. E-

Banking and Management Information System (609) The objective of the course is to develop a thorough understanding of e-banking issues, concepts and operations. It will sensitize the students on the opportunities and challenges associated with electronic banking and increase their capacity to plan for e-banking operations. The other main purpose is to provide the students with an understanding of the role of computer-based information systems in business organizations and the analytical skills required to work with management information systems.

International Financial Management (610) The goal of the course is to provide an understanding on the nature of international financial environment. It examines the factors encountered by international financial manager in making financing decisions with a global perspective. Emphasis is given on the key features of foreign exchange markets and managing FEX risks.

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Organizational Behavior (611) The objective of the course is to provide students with a better understanding of behavioral processes and thereby enable them to function more effectively and efficiently in their present or future roles as managers of human resources. Students will gain an understanding and appreciation of the systems approach as applied to human and organizational behavior as well as awareness and knowledge of contemporary issues and approaches to organizational change and development facing organizations.

Human Resource Management (612) The objectives of the course are to familiarize the students with Human Resource Management fundamentals, HR practices in business, tools and techniques notch up the employees for work. Ethics, justice and fair treatment in HR management and labor relation will be covered in this course.

Business Research Methodology (613) The objective of the course is to provide a comprehensive, analytical and up-to-date study of the different facets and contribution of scientific method to research methodology in social sciences including banking. An attempt has been made to critically expose and analyze the techniques applied in social science research.

Banking Ethics and Corporate Social Responsibility (614) This course is designed to boost up ethical issues in banking business operations linking to code of conduct and code of ethics. Moreover, it is for notching up the corporate social responsibility related concept, issues, reporting and other banking CSR related issues.

14

Page 17

Entrepreneurship Development (615) The objective of this course is to acquaint the students with different concepts of entrepreneurship development, tools and techniques of starting new venture. The course will enable the students to understand the critical success factors of entrepreneurship development and the role of financial services in entrepreneurship development.

Islamic Banking and Finance (616) The objective of the course is to provide a comprehensive framework of Islamic finance and banking as an alternative mode of traditional finance. The course will facilitate the students to comprehend the theoretical framework of Islamic Shariah within which the foundations of Islamic Economics. Finance and Banking have been rooted. The diverse types of Islamic financial and banking products and markets will be focused in the course.

Management of Financial Institutions (617) The course has been designed to acquaint the students with the knowledge of asset and liability management, cost and profitability management and risk management of the banks and financial institutions.

Micro Finance and Rural Banking (618) The objectives of the course are to build up knowledge and develop innovative idea in the area of rural banking and micro finance. Through this

course, the students are expected to learn the importance of microfinance and rural banking for attaining the goal of inclusive growth in the context of Bangladesh. Financial Derivatives and Risk Management (619) The course aims at exposing the students to the key concepts, basic characteristics, principle and pricing of derivative securities. It provides a working knowledge of how derivative security can be analyzed and used in portfolio management and also examines the trading strategy of hedging the equity risk arising from the price volatility of underlying financial securities through financial derivatives, such as, stock option and index futures. Cases in Banking (620) The aim of this course is to enable students in devising and resolving problems (cases) that they might face in real life banking, particularly operational banking through scenario analysis. This course focuses on someone's ability to transform knowledge into actions under a stressful situation. 15 B BANGLA MENT B BANGLA MENT B BANGLA MENT B BANGLA MENT

Page 18

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Page 19

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Page 20

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Page 21

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Page 22

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Page 23

Professor Dr. Toufic Ahmad Choudhury, Director General of BIBM (second from left) receiving Asia's Best B-School Leadership Award for the second time conferred by CMO-Asia at a ceremony in Singapore on July 19, 2012. Mr. Md. Mohiuddin Siddique, Director (Dhaka School of Bank Management), BIBM (second from left) receiving Education Leadership 2012 Award conferred by Knowledge Resource Development & Welfare Group at a ceremony in Delhi, India on June 24, 2012. Professor Dr. Atiur Rahman, honorable Chairman DSBM Governing Body & Governor, Bangladesh Bank, Professor Dr. A. A. M. S. Arefin Siddique, honorable Vice Chancellor, University of Dhaka are jointly unveiling the plaque of DSBM on February 26, 2014.

Page 24

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