



e-brochure

2016-2017



School of Management Studies
Ravenshaw University, Cuttack

RAVENSHAW UNIVERSITY

Ravenshaw University came into existence on the 15th day of November, 2006. It was an upgradation of Ravenshaw College established in 1868, one of the oldest and largest colleges in India which subsequently became an autonomous college with CPE status by UGC and 'A' grade by NAAC. The College with all its glorious academic achievement and ceaseless scholastic pursuits had already created a distinct niche for itself in India and beyond. The University has 27 departments of which 20 are post-graduate departments. M.Phil. programme is available in 14 departments and all the departments have provision for Ph.D. & D.Litt. programmes. Presently the University runs 23 Post-Graduate courses with research facilities and 27 Undergraduate honours courses.



Vice Chancellor's Message



My hearty welcome to you all to Ravenshaw University - one of the oldest and prestigious learning abodes in the country. The university aims at facilitating and promoting a spirit of research, and quality education by fostering an environment of learning and creativity. The University focuses not only in providing quality education in contemporary domains but also strives to make students independent in thought and action and build good moral values in them.

School of management provides various quality courses ranging from graduate level to PhD program. The department has well equipped labs, libraries, gymnasium, and superb sports facilities to help students in attaining higher standards in academic, research and professional skills. The

faculty members are highly qualified, experienced and talented drawn from reputed institutions and organizations which will help in shaping the dreams of the budding managers. The pedagogy has been benchmarked with the best practices in industry and academia so that the students can align their theoretical knowledge with corporate needs and industry demands.

It, therefore, gives me great pleasure to welcome the aspiring management students seeking admission during academic year 2016-17 to Ravenshaw University.

*Prof.(Dr.) Prakash Chandra Sarangi
Vice Chancellor
Ravenshaw University*

Dean's Message

The school of management studies which was previously called Ravenshaw Management centre (RMC) was set up in 2008 to provide budding business leaders with the acumen to understand the nuances of business so as to succeed in the knowledge driven era.

The school offers a gamut of management courses starting from three years BBA, five years integrated MBA with special emphasis on financial management, two years full-time MBA, three years part time MBA for working executive, and PhD program to strike a balance between theory and practice of management.



The school has continuously strived to benchmark its pedagogy with the best teaching practices in the leading b-schools in the country and abroad. All the courses have been tailor made keeping in mind the industry relevance and its societal merit. I am glad to announce the commencement of admission process for the academic year 2016 and wish all the prospective Ravenshavians a great learning experience in our university.

*Prof.(Dr.) Mamata Swain
Dean (I/C), SMS
Ravenshaw University*

Department of Business Administration

The department of Business Administration of Ravenshaw University, currently offers two years full time MBA, three years part time MBA, five years Integrated MBA (Financial Management) in collaboration with NSE(National Stock Exchange), three years BBA and PhD programmes in its campus at Cuttack. The department is housed in magnificent heritage building with several air conditioned class rooms, office, library, computer centre, and Hostels. Separate hostel facility is available for both boys and girls which is fully equipped with modern amenities. The curriculum is developed & designed at par with other leading B-Schools. It employs the latest pedagogy, both in form and content, to ensure that all the programs are delivered at par with the standards of other leading B-Schools.





*Dr. Munmun Mohanty
Co-ordinator, M.B.A.*



*Dr. Sanjib Pattnaik
Co-ordinator, B.B.A.*

MBA

The two years full time MBA is the flagship program of the department benchmarked with the best b-schools in the country. The course has four semesters and a three months summer internship in between the two years. A student can have two majors out of the four specializations (i.e., Marketing, HR, Operations and Finance) offered in the second year.

Eligibility: Any graduate with 50 percent in graduation. Those in the final year and expect their result to be declared by June, 2016 may apply.

Selection Process: The selection process includes three stages, RMAT (Ravenshaw Management Aptitude Test), Group discussion and personal interview. The final selection is based on the rank drawn on the basis of composite score of all the three stages.

Number of seats: 60. Application form fees : Rs. 200 /-. Course fees: Rs 3.25 Lacs for two years plus departmental fees of Rs 15,000/- (One time)

Part Time MBA

The three years part time program is designed to cater to the needs of working professionals who would like to gain an MBA to sail high in their career. Eligibility: Any graduate with 50 percent in graduation and two years post-graduation experience.

Selection Process: The selection process includes interview with a panel of experts. Number of seats: 30. Application form fees : Rs. 200 /-.

Course fees: Rs 30,000/- per year

IMBA

The five years integrated MBA is designed in collaboration with National Stock Exchange (NSE) to provide the budding managers with financial acumen and perspicacity. The IMBA program has ten semesters of which six semesters of BBA and four semesters of MBA. A candidate after completion of three years of BBA (FM) can opt out and will be awarded BBA (FM) certificate.

Eligibility: Minimum 50 percent in +2. Those in the final year and expect their result to be declared by June, 2016 may apply.

Selection Process: The selection process is based on percentage secured in the +2. Number of seats: 64. Application form fees : Rs. 200 /-. Course fees: Rs 45,000/- per year plus departmental fees of Rs 3000/- (One time) plus NSE fees.

BBA

The three years BBA program is one of the most popular management graduate courses in the university which grooms the future managers on the fundamentals of management. The three years course has six semesters. The course follows CBCS (Credit based course structure) as prescribed by UGC.

Eligibility: Minimum 50 percent in +2. Those in the final year and expect their result to be declared by June, 2016 may apply.

Selection Process: The selection process is based on percentage secured in the +2. Number of seats: 128. Application form fees : Rs. 200 /-. Course fees: Rs 35,000/- per year plus departmental fees of Rs 3000/- (One time)

PhD

The department also offers doctoral program which provides opportunity to both researchers and practicers to carry out their empirical investigations.

Eligibility: Any post graduate with 55 percent in graduation.

Selection Process: The selection process is based on written exam (Research Aptitude Test) and personal interview. Number of seats: 12.

Application form fees : Rs. 1500 /-. Course fees: Will be notified later.



FACULTY DETAILS (AREA WISE)

Finance & Accounting:

- 1 – Dr. Munmun Mohanty, MBA; Ph.D. (Utkal)
- 2- Dr. Biswajit Prasad Chhatoi, M.Com, MFC, Ph.D. (Utkal)
- 3- Dr. Shradhanjali Panda, Ph.D. (Utkal)
- 4- Mr. Bibhuti Bhushan Mohapatra, M.Sc, CAIIB, PGDPM, MBA, L.L.B
- 5- CA. Abhimanyu Sahoo, M.Com, CA, CS, CMA (Int), UGC-NET
- 6- Mr. Susant Kumar Mishra, PGDM

Marketing:

- 1 – Dr. Pallabi Mishra, MSc, PG-JMC, MBA, Ph.D. (IIT, KGP)
- 2- Mr. Sabyasachi Dey, MBA, UGC-NET
- 3- Mr. Swayambhu Kalyan Mishra, MBA
- 4- Mr. Tapas Ranjan Moharana, MBA

HR & OB:

- 1 – Dr. Sajeet Pradhan, MBA, UGC-NET, Ph.D. (IIT, KGP)
- 2- Er. Punyasloka Rath, MBA
- 3- Mrs Anuradha Dash, PMIR
- 4- Mrs. Leena Priyadarshini Singh, MBA

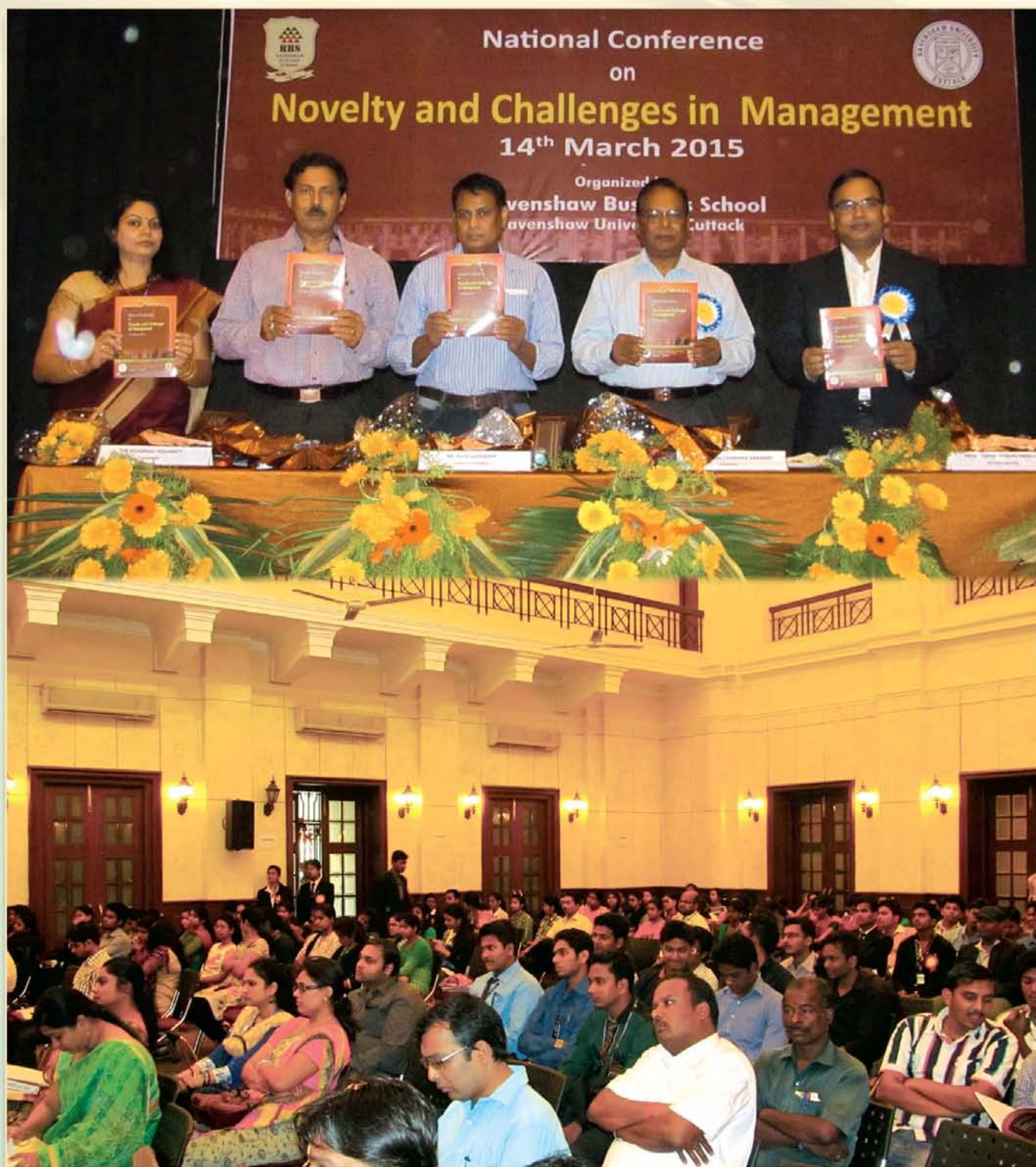
Operations:

- 1 – Dr. Sanjib Pattnaik, MFC; M.Phil; Ph.D (Utkal)
- 2- Dr. Biswaroop Singh, MBA, Ph.D. (Utkal)

Life at Ravenshaw



National Conference



A national conference was organised on March 14th, 2015 . Sixty two delegates across the country participated and presented papers on different management themes. The conference was presided by several leading management scholars of the country like, Dr. Tapan K Panda, Dean, BML Munjal University; Dr. Rabindra Kumar Pradhan, Associate Professor, IIT Kharagpur and Mr. P.K Mohapatra from CII.

CSR Activities



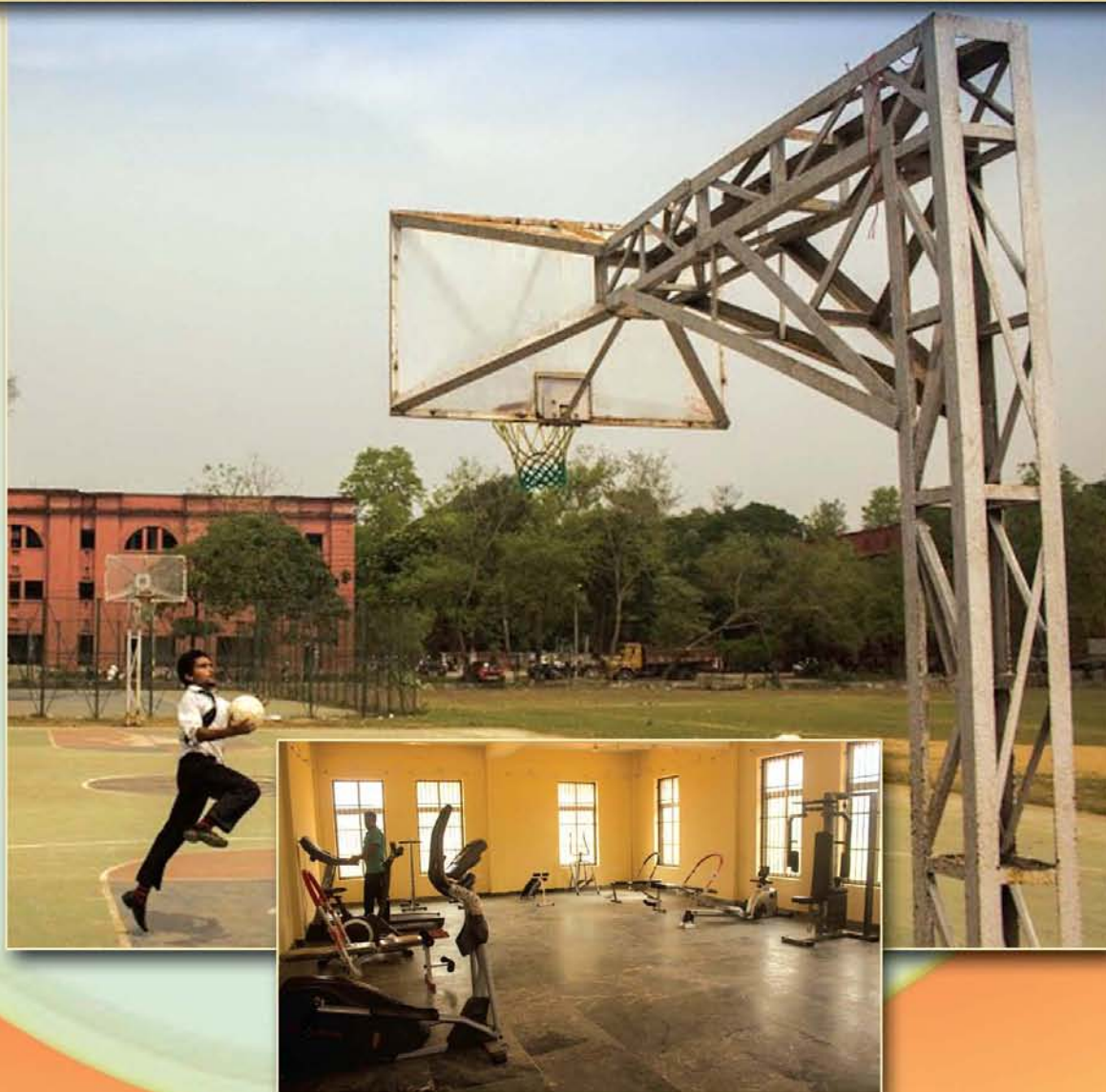
Every year the department organizes several CSR activities like Blood donation Camp on 14th Feb and various competitions for orphan students on children's day.

Industrial Tour



Visit to Coca-Cola and Pegasus

Sports & Games



MBA PLACEMENT DETAILS

***Partial List of companies participated in both Summer Internship
and Final Placement (for Batch 2013-15 & 2014-16)***

*Ajanta Advertising Services
Allegis Group
Amrapali Aadya Trading & Investment Pvt Ltd
Arohan Financial Services Pvt Ltd
CAPITAL IQ
Ceasefire Industries Ltd
CSM Technologies
eClerx
Edelweiss Wealth Management Ltd
ICICI Direct
In2it
HDFC Bank*



*Hidesign
Janalakshmi Financial Services Ltd
Kumar Share Brokers Ltd
Macro Resources Pvt Ltd
OM LOGISTICS Ltd
Reliance Digital
Royal Bank of Scotland
SBI Capital
SGBL Automobiles Pvt. Ltd.
Spandana sphoorty
Tatwa Technologies Ltd.
Universal Sampo
V Mart
Vodafone
Writer Safeguard Pvt. Ltd.*

Admission Details (Only for MBA aspirants)

Last date for receipt of Online Application: 20 April, 2016

Date of Entrance & GD,PI 22 April, 2016

***Venue: New Block, School of Management Studies,
Ravenshaw University, Cuttack***

Reporting Time: 8.30 am

**** Admission date for IMBA & BBA will be notified later***



Contact Details

E- mail: admissions.mba@ravenshawuniversity.ac.in

Contact no. (+91) 9438702661, 9238110030

For online Application visit : www.ravenshawuniversity.ac.in