

Top Consulting Firms by Industry

Use this document as a general tool to learn about the top consulting firms.

Consulting firms rarely operate in only one industry. The following list of consulting firms have been grouped in industry categories based on their PRIMARY service offering. Company descriptions are based on company websites. You should review the company websites to learn more information and pay particular attention to career section to learn about what types of positions are available. [Login to OCS Yale Symplicity](#) to find out which of these companies participate in on-campus recruiting and other Yale-sponsored programs.

<u>Industry</u>	<u>Page</u>
Management Consulting	2
Financial Services/Accounting	6
Human Resources	8
Information Technology	9
Litigation/Economic Consulting	9
National Security	10
Sales and Marketing	11

Management Consulting

Alix Partners *15 offices Worldwide. US: California, Chicago, Dallas, Detroit, LA, New York, DC*
 Alix Partners is a global business advisory firm providing operational performance improvement, financial restructuring, bankruptcy reorganization, litigation consulting and financial advisory services. The firm operates in a number of industries including high tech and telecommunications, automotive, steel, transportation, retail and consumer products, distribution, heavy manufacturing, health care, oil and gas, precious metals and many others.

Altman Vilandrie & Company Boston, New York City
 Management consulting group focusing on communications, media, clean tech and related technology and investor sectors. Altman's areas of focus include improving investment decisions, accelerating growth, optimizing business performance, and turnarounds and restructuring.

Alvarez & Marsal *41 Offices Worldwide*
 A leading independent global professional services firm, A&M draws on its deep operational and turnaround heritage to help companies across the industry spectrum improve operating and financial performance, and to navigate business, litigation and tax matters.

Arthur D Little *32 Offices in 20 Countries*
 Arthur D Little is a global management consulting firm specializing in strategy and operations management. They practice areas include a Corporate Finance practice, Information Management, Operations Management, Strategy & Organization, Sustainability & Risk, and Technology & Innovation Management.

A.T Kearney *Offices in 37 Countries Worldwide; North and South America, Europe, Middle East, Africa*
 Global Management consulting firm founded in 1926. A.T. Kearney works in all major industries providing consulting on Complexity Management, Innovation, Manufacturing, Marketing & Sales, Mergers & Acquisitions, Organization & Transformation, Procurement & Analytic Solutions, Strategic IT, Strategy, Supply Chain Management, and Sustainability.

Bainbridge *North America, Central and South America, Asia Pacific, Europe, Middle East*
 Boutique management consulting firm that focuses on a wide variety of industries including Business Services, Consumer Products and Services, Education, Energy and Utilities, Financial Services, Food and Beverage, Healthcare, Industrial Products, Infrastructure and Transportation, Traditional and New Media, and Technology.

Bain and Company *42 Offices in 27 Countries*

Bain is a management consulting firm operating in all major industries and providing various consulting services including: Change Management, Cost and Supply Chain Management, Customer Strategy & Marketing, IT, M&A, Organization, Performance Improvement, Private Equity, and Strategy.

Booz and Company *Worldwide Offices in 18 Countries*

Management consulting firm considered to be one of the “most prestigious”. Booz and Company operates in all major industries including a major presence in Aerospace & Defense (many employees hold top security clearance). Service Offerings include Corporate Finance, Strategy, IT, Marketing & Sales, Organization and Change, Mergers & Restructuring, Operations, and Produce and Service Innovation.

Boston Consulting Group *75 Offices Worldwide*

Management consulting firm considered to be one of the “most prestigious”. Boston Consulting Group works in all major industries including Banking, Healthcare, Technology, and Pharmaceuticals. According to their website, their capabilities include corporate development, corporate finance, globalization, growth, IT, innovation, managing in slow growth economy, marketing and sales, operations, organization, postmerger integration, strategy, sustainability, transformation, turnaround.

Cambridge Group *Chicago*

Cambridge Group focuses on developing “Demand Strategies” to identify and address “challenges that inhibit growth”. The company helps organizations align their infrastructure, businesses, and resources to meet marketplace demand in a way that is differentiated from their competitors.

Corporate Executive Board *DC, Chicago, Toronto, San Fran, London, Sydney, Singapore, Delhi*

CEB is a “performance advisory firm”, providing organizations actionable insights, analytic tools, and advisory support. Through a subscription service, organizations receive reports on what other companies are doing to solve their business challenges including key performance trends and risks, organizing and managing talent, benchmarking performance and plans, establishing innovative operating approaches, driving alignment and support for change, and navigating leadership transitions. Clients include 85% of the Fortune 500.

Diamond Management and Technology Consultants *Chicago, Hartford, NYC, DC, Mumbai*

Recently acquired by PwC (November 2, 2010), Diamond Management and Technology Consultants operates in three service areas: Information Advantage (IT and Technology), Customer Impact, and Execution.

FTI Consulting *Offices Worldwide: US: Baltimore, Florida*

FTI mainly focuses on financial consulting services including practices in corporate finance/restructuring, economic consulting, forensic and litigation consulting, strategic communication, and technology.

GALLUP Consulting *Worldwide Locations in 20 Countries*

Gallup uses behavioral economic principles to support organizations in boosting their performance. Services including both workplace and marketplace solutions. Workplace solutions: devising a wellbeing strategy, measure and enhance employee engagement, recruit and hire best performers, establish powerful employment brands, employee development, and building powerful succession planning and leadership development system. Marketplace practices include measuring and improving customer engagement, increasing effectiveness of brand engagement programs, and creating marketing strategies.

Huron Consulting Group *15 Locations Worldwide. North America, Europe, Middle East*

Huron Consulting Group focuses on helping clients improve performance, comply with regulations, reduce costs, recover distress, leverage technology and stimulate growth. Its practice areas include Accounting & Finance, Corporate Governance, E-Discovery, Financial Services, Global Education, Global Health, Healthcare, Higher Education, Legal, Life Sciences Advisory Services, Restructuring & Turnaround.

Kurt Salmon Associates *New York, Atlanta, San Francisco, LA, Minneapolis, Europe, Asia*

Kurt Salmon Associates is split between a business and healthcare practice. The business practice focuses on retail and consumer products, managing in volatile economy and cutting costs. The HealthCare Practice Area includes integrating technology in ambulatory care, security access to capital and project financing, finding a facilities untapped resources, gaining efficiencies with process management, using technology to reduce medical errors, ensuring future growth in today's economy, planning and operating facilities, and planning and upgrading technology in new spaces.

L.E.K. Consulting *20 Locations Worldwide. US: Boston, Chicago, LA, New York, San Francisco*

LEK works throughout all major industries and provides consulting services in the areas of Strategy, Mergers & Acquisitions, Shareholder Value Management, Operations & Organization, Marketing & Sales.

Mars & Company *New York, San Francisco, London, Paris, Tokyo, Shanghai*

Mars & Co was founded in 1979 by a former Boston Consulting Group Director. Mars prides itself in only working with a select number of clients and giving them "a world-class unique competitive advantage".

McKinsey & Company *95 Offices in 50 Countries*

Management consulting firm considered “most prestigious” (according to vault.com). McKinsey’s functional areas include Business Technology, Corporate Finance, Marketing & Sales, Operations, Organization, Strategy, and Risk. The company operates in dozens of industries including Banking, Healthcare and Energy.

Monitor Group *30 Offices in 15 Countries; Boston, Boston, Chicago, New York, and California*

Founded by Harvard Professor Michael Porter (Porter’s Five Forces), Monitor has offices in 15 countries and throughout the United States. Monitor Group is involved in various industries and work on issues including Strategy, Marketing and Pricing, Innovation, Organization and Leadership, and Economic Development and Security.

Oliver Wyman *40 Locations Worldwide. North and South America, Asia Pacific, Europe, Middle East*

Management consulting firm with expertise in strategy, operations, risk management, organizational transformation, and leadership development. Oliver Wyman works in various industries providing services that include Actuarial, Business Transformation, Corporate Finance & Restructuring, Delta, Finance & Risk, Leadership Development, Marketing & Sales, Operations & Technology, and Strategy.

Parthenon Group *Boston, San Francisco, London, Mumbai*

The Parthenon Group operates in several industries including Business and Financial Services, Consumer and Retail, Education, Healthcare and Life Sciences, Industrials, Information/Publishing, Private Equity, and Technology. Organizational capabilities include Change Management and Implementation Support, Competitive Analysis, Corporate and Business Unit Strategy, Cost Improvement, Econometric Forecasting, Innovation, Marketing and Distribution Strategy, M&A Due Diligence and Execution, Policy Development and Systems Design, Pricing, Sales Force Optimization, and Strategic Resources Allocation.

PRTM *19 Global Locations in US, China, Germany, France, England, UAE, India, Japan, Scotland*
 Founded in 1976, PRTM offers Operational Strategy Consulting, Global Supply Chain Management, Product and Service Development, Customer Value Management and Enterprise Co-Creation.

Roland Berger Strategy Consulting *39 Offices Worldwide. US: Chicago, NYC, Detroit*

Roland Berger is a strategy consulting firm operating in all major industries. Their service offerings include Brand & Marketing Management, Case Management, Corporate Finance, Corporate Responsibility, CRM, Financial & Risk Effectiveness, Franchising, Information Management, Manufacturing, Market Attack, Price & Offer Management, Purchasing, Real Estate Management, Research and Development, Restructuring, Sales, Scenario & Corporate Excellence, Supply Chain Management & Logistics, Trade Fairs and Events, and Working Capital advisory.

Financial Services/Accounting

Aon Consulting Worldwide *500 Offices in 120 Countries*

Aon Corporation provides risk management services, insurance and reinsurance brokerage and human capital and management consulting.

Argus Information & Advisory Services

The firm assists financial institutions in making marketing and risk management decisions (manage tradeoffs among price, product, risk). Argus clients include the largest credit card issuers and consumer financial services providers. Argus also works with credit card issuers, retail banks, and insurance companies on project-based consulting assignments.

Deloitte Consulting LLP *600 Offices in 150 Countries*

Deloitte provides consulting services in audit, financial advisory, and tax for companies spanning all major industries. According to a 2009 issue of Business Week, the company was voted as the Best Place to Launch a Career for its “training programs” and “employee benefits”.

Ernst & Young LLP *Locations Worldwide and in All Major US Cities*

Ernst & Young is one of the biggest Accounting firms in the world. It is a global leader in the areas of assurance, tax, transaction and advisory services. The company works with companies in various industries including Automotive, Consumer Products, Financial Services, Government and Public Sector, Life Science, Media and Entertainment, Oil and Gas, Power and Utilities, Provider Care, Real Estate, Retail and Wholesale, Technology, and Telecommunications.

First Manhattan Consulting Group *New York City*

Founded 30 years ago, First Manhattan Consulting Group focuses specifically on the financial services industry including private equity groups and vendors. FMCG serves clients on six continents. They provide a wide variety of consulting services including corporate strategy, business strategy, market segmentation, revenue growth and value proposition, acquisition analysis and integration, performance management, and many others.

Grant Thornton LLP *Locations Worldwide and in All Major US Cities*

Grant Thornton is on the largest accounting firms providing consulting services in Audit, Tax, and Advisory Services. The company works with public and private companies to improve overall financial reporting processes and keep clients informed on accounting, financial, and regulatory developments that may impact their business.

KPMG *Locations Worldwide and in All Major US Cities*

KPMG is one of the largest accounting firms the US. It specializes in three areas: Performance and technology, transactions and restructuring, Risk and compliance. They serve a range of industries including Banking and Finance, Government, Healthcare and Pharmaceuticals, High Growth Markets, Industrial Markets, Information, Communication & Entertainment, and Consumer Markets.

Milliman, Inc *50+ Locations in US, Asia-Pacific, Europe, Latin America, and Middle East*

Milliman is an independent actuarial and consulting firm. Practice areas include Employee Benefits, Healthcare, Life & Financial, Property & Casual, Investment.

Novantas *New York, Chicago, Boston, Toronto, Madrid*

Novantas is a management consulting firm specializing in the financial industry. It is organized in practice teams around industry sectors, such as retail banking, corporate banking, card, payments, brokerage, and insurance.

Orion Consultants *New York City*

Orion Consultants is a management consulting firm, which specializes in advising its Wall Street clients on how to better serve their institutional customers. Orion performs strategic research in the fixed income marketplace in both the United States and Europe, focusing on all areas of counterparty relationships and sellside service including sales, trading, underwriting and research performance.

PricewaterhouseCoopers LLP *Hundreds of locations Worldwide; All Major US Cities*

PWC is one of the largest accounting firms in the US. The company offers various consulting services including Strategy, Finance, Operations, Technology, People and Change, Risk, and Forensic Services but have particular expertise in accounting/finance related services.

Zolfo Cooper *New York, New Jersey, California*

The company provides financial and operational restructuring for clients in various industries. Services include Restructuring and Turnaround Consulting, Interim & Crisis Management, Performance Management, Creditor Advisory, Financial Investigations & Dispute Services, Cross-Border Restructuring, and Corporate Finance. In 2002, the company was acquired by Kroll Associates.

Healthcare/Insurance/Pharmaceuticals**Advisory Board Company** *Washington DC, London, San Francisco, Portland*

The Advisory Board Company is a provider of performance improvement services to the health care and education sectors—including operational best practices and insights, business intelligence and analytic tools, management training, technology evaluation, and consulting support.

IMS Health Incorporated 80+ Locations: North America, Latin America, Asia, Europe, Middle East
 IMS is a Healthcare consulting firm providing various services including Market Measurement, Commercial Effectiveness, Portfolio Planning, and Value of Medicines. “From researchers and payers to government agencies and pharmaceutical manufacturers, healthcare stakeholders need to better understand the role prescription drugs play in delivering high-quality, cost-effective care. At the same time, pharmaceutical companies face unprecedented competition for market share and pressures to maximize brand lifecycles, all while proving the value of their medicines.”

Human Resources

Buck Consultants 80 Offices in 40 Countries

Management consulting firm that specializes in Communication, Compensation, Global Consulting, Global Technology and Delivery Solutions, Health and Productivity, Human Capital Management, and Retirement.

Hay Group 86 Offices in 49 Countries

The Hay Group works with a wide variety of clients including from the private, public and not-for-profit sectors, across every major industry. The company is known for creating the most widely used job evaluation methodology in the world, used in over 8,000 organizations worldwide. The McClelland Center for Research and Innovation helps clients assess, select and develop hundreds of thousands of managers and executives. The company also provides benchmarking services, having built one of the largest databases of organizational management information in the world. Practice areas include leadership and talent, reward services, building effective organizations, and employee effectiveness surveys.

Hewitt Associates 86 Offices in 49 Countries

Hewitt Associates specializes in Human Resources Consulting. Services include Actuarial, Communication, Compensation, Corp. Transactions, Employee Engagement, Executive Compensation, Government, Global Risk, Health Care, HR Effectiveness, Investment, Leadership, Retirement, and Sales Effectiveness.

Mercer Worldwide Locations: Asia, Australia, Europe, Latin America, Middle East, North America.

Mercer offers various solutions mostly focusing on an organization’s management of human resources including retirement, risk & finance consulting, health & benefits, human capital, surveys & products, workforce communication & change. Mercer also provides investment consulting and management, outsourcing, and M&A advisory services.

Towers Watson Worldwide Locations: 35 locations in Major US Cities

Towers Watson focuses on Human Resources consulting including helping organizations think about Benefits, Talent Management, Rewards, Risk and Capital Management. The company is a merger between Towers Perrin and Watson Wyatt (merged on January 4, 2010).

Information Technology

Accenture *Offices in 53 Countries Worldwide*

Global Management consulting firm providing management consulting, technology services, and outsourcing. The company works in all major industries.

Capgemini *Offices Worldwide*

Headquartered in Paris, France, Capgemini is a technology company providing consulting, technology, outsourcing, and local professional services.

IBM Global Business Services *Offices Worldwide*

IBM is a technology powerhouse that began an intensive push into the consulting industry in the mid 90s. Their services include IT, Business Consulting, Application Services, and Outsourcing Services.

Litigation/Economic Consulting

Analysis Group *Boston, California (x2), Chicago, Dallas, DC, Denver, Menlo Park, Montreal, NYC*
 Founded in 1981, Analysis Group provides economic, financial, and business strategy consulting to law firms, corporations, and government agencies. The company assists law firms with pretrial discovery, development of economic and financial models, preparation of testimony, critique of opposing experts' analyses. Analysis Group offers corporate and government clients financial planning, tax and transfer pricing, company and asset valuations, cost-effectiveness analyses, market analyses, evaluations of M&A, and strategies for growth.

BDO Consulting *Atlanta, Boston, Chicago, Dallas, Orange Country, Los Angeles, and New York*
 Boutique management consulting firm that focuses on four major areas: litigation, investigation, restricting, and risk advisory services. The company serves over 300 US and more than 100 international publically traded entities.

Cornerstone Research *Boston, Los Angeles, Menlo Park, New York, Washington DC, San Francisco*

Cornerstone Research assists attorneys with expert information in finance (securities, valuation, bankruptcy, financial distress, accounting, and real estate), Economics (antitrust and competition; intellectual property; consumer fraud and product liability; and labor, employment, and discrimination matters), as well as other matters including international arbitration and litigation, breach of contract, white collar litigation and investigations, corporate governance, and taxation.

CRA International *20+ Locations Worldwide: North America, Europe, Middle East, Asia*

Charles River Associates offers economic, financial, and business management expertise to major law firms, industries, accounting firms, and governments. CRA International operates in a wide variety of industries and two service areas: Management Consulting and Litigation. Litigation services include Antitrust & Competition Economics, Damages, Financial Accounting & Valuation, Financial Economics, Financial Markets, Forensic Services, Insurance Economics, Intellectual Property, International Trade, Labor & Employment, Mergers & Acquisitions, and Regulation. Management Consulting services

LECG *30+ Offices Worldwide: US, Europe, Asia Pacific, Latin America*

LECG provides expert testimony, independent and authoritative studies, and strategic advice and consulting to various industries. Their practices include actuarial services, antitrust and competition, audit, risk, and compliance, bankruptcy and restructuring, environment and natural resources, financial consulting, forensic accounting, and government and regulatory oversight, IP, arbitration, labor and employment, legal technology and analytic consulting, litigation consulting, outsourcing, people solutions, public policy, securities, strategy and performance improvement, tax advisory, and technology consulting.

Navigant Consulting *30 Offices Worldwide: Canada, UAE, England, China, Hong Kong, Singapore*

Navigant Consulting is a specialized expert services firm assisting clients in protecting value in the face of critical business risks and opportunities. They focus on Disputes and Investigations, Economics, Financial Advisory, and Management Consulting. Navigant operates in a number of industries including Construction, Energy, Financial Services and Healthcare.

NERA Economic Consulting *25 Offices Worldwide: North America, Europe, Asia Pacific*

Economic consulting firm applying economic, finance, and quantitative principles to complex business and legal challenges. NERA has worked with all 100 of the American Lawyer Global 100 Largest law firms.

National Security

Civitas Group *Washington, DC*

Management consulting firm focused on helping clients to understand the complex and shifting government and commercial homeland and national security environment, assisting them in identifying opportunities and building long-term strategies for growth and success. Civitas also makes equity investments in security-oriented companies with promising technologies.

Sales and Marketing

Nielsen Company *New York City*

The Nielsen company operates in the Media and Entertainment, Consume Packaged Goods, and Telecom industries. Their service offerings include growth & demand strategy, advertising effectiveness, marketing performance, market structure & segmentation, retail & shopper marketing, brand & portfolio management, pricing & promotion, product innovation & renovation, cross platform media, and social media intelligence.

PSB- Penn, Schoen, & Berland Associates *11 Offices Worldwide including US, China, UAE*

Part of the WPP Group, PSB is a global research-based consultancy that specializes in messaging and communications strategy for blue-chip political, corporate and entertainment clients. Their hybrid model combines both political and corporate research, recognizing that the strategies used to effect change in one area can be innovative and effective in the other. Clients include Fortune 100 companies and major political campaigns.

ZS Associates *19 Locations Worldwide including North America, Europe, and Asia*

Global management consulting firm focusing on sales and marketing, capability building, and outsourcing. The company's marketing services include Customer Insights, Segmentation, Value Proposition, Marketing Planning, and Marketing Performance. ZS Associates Sale's services include Sales Process Development, Sales Force Design, Territory Design, Incentive Compensation Design, and Sales Performance Management.