



**Bharathiar University**  
Coimbatore

**UGC/ DEC Approved NAAC  
Accredited 'A' Grade State University**



**नेशनल इंस्टिट्यूट  
ऑफ बिज़िनेस मैनेजमेंट**



**An ISO Certified Institution**

**NIBM**  
**Advantage Learning**

**PROSPECTUS**  
**विवर्णिका**

**MBA**  
**Online**  
Self-paced learning model

**National Institute of Business Management**<sup>TM</sup>

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# An Epistle from the Director

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Dear Student,

It is my great pleasure to welcome you to the National Institute of Business Management, the pioneers in providing quality education for nearly two decades. Over time, we have been constantly developing powerful strategies for a need-based education system that changes the perception of each individual in to an unmatched profile of a dignified professional.

MBA Online from NIBM Advantage Learning has been introduced for those who do not want to put their career on hold or disrupt your personal routine by attending daily-based classes.

As we understand the needs of the student fraternity, we have designed to provide this course at the most affordable rate.

Approved by Bharathiar University, NIBM has been accepted as a centre for excellence in the field of management education by the leading corporate companies in India, and abroad.

Maintaining its mission, 'Developing professionals through quality education,' NIBM has taken effective measures to meet various challenges and deliver sustainable quality management education with a winning edge.

Hence, let me take the privilege to emphatically state that NIBM reserves the best of educational resources that inevitably render professionalism to develop and conceptualise corporate ideas for the benefit of your Organisation and the society at large.

B. Indusekhar  
Director

# NIBM Vision and Mission

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## Vision

To be the best of business schools in the country with a complete array of management courses and full-fledged services round the clock.

## Mission

To develop management professionals through quality education with career assistance, and disseminating relevant information in the current trends and techniques of the changing business environment rewarding them with a highly profitable career in the field of business management.

## Our Approvals

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NIBM is an ISO 9001:2008 certified Institution approved by the School of Distance Education, Bharathiar University, Coimbatore, Tamilnadu, India, to render MBA programs at their Institutes across the states of India, with the successful students being awarded an MBA Degree by the University. NIBM's strategic MBA courses and its novel MBA Online addition portray its advancement in the arena of advantage learning methods.

## The Bharathiar University

The Bharathiar University has been established at Coimbatore by the Govt. of Tamilnadu in February 1982, under the provision of the Bharathiar University Act, 1981 (Act 1 of 1982). The University Grants Commission (UGC), New Delhi, has recognized the University in May, 1985 for the purpose of grants. Bharathiar University is also a member of the Association of the Indian Universities and Commonwealth Universities; hence the degrees awarded are mutually recognised by each other. Further, Bharathiar University is also accredited with 'A' Grade by NAAC.

# About the NIBM Advantage Learning

NIBM Advantage Learning, an initiative of Big Edutech Ltd, is one of the pioneer institutes in India providing online business studies with a winning edge. At NIBM, we are well-equipped to offer a wide range of career building, online courses in business management, and the related areas for working executives, and students. NIBM has an exceptional leverage in the e-technologies and timely advancements in the pattern of instruction, technologies of learning, and instructive tools to create varied and interesting professional content shared by experts from the leading business schools and industries across the globe.

## Our Course Headers

NIBM Advantage Learning has a cluster of unique MBA specialisations to choose from. With programs that take you off the verge in career opportunities, NIBM thrives to be the best of business schools in India, during the years to come.

Our unique specialisations include:

### Online Courses

1. M.B.A - General
2. M.B.A - Technology Management
3. M.B.A - Banking and Finance
4. M.B.A - Financial Services
5. M.B.A - Entrepreneurship
6. M.B.A - Marketing
7. M.B.A - Project Management
8. M.B.A - Human Resource
9. M.B.A - International Business
10. M.B.A - Investment Management
11. M.B.A - Export Management
12. M.B.A - Tourism and Hotel Management
13. M.B.A - Hospital Management
14. M.B.A - Financial Management
15. M.B.A - Services Management
16. M.B.A - Retail Management
17. M.B.A - Information Systems
18. M.B.A - Logistic and Supply Chain Management

# Admissions Procedure

Beneath this title you will learn about the admission processes as Eligibility, How to Apply, Examinations & Course Duration and our Fee Structure.

NIBM strictly adheres to quality education by global standards. We believe that higher education should never be denied to the deserving lot, and hence have designed the entire process to be simple and easy to understand.

## Eligibility

Graduation in any discipline from a recognized university

## How to Apply

Read the application form prior to filling the blanks. The application form should be filled in CAPITAL LETTERS. A self attested photo-copy of the relevant certificates should also be enclosed with the application form at the time of admission. You should mention the specialisation selected in the space provided. The admission stays valid for the next two years from the time of registration. In case you have not completed the course in the given time-frame you can re-enroll for the course at a nominal fee and complete it successfully.

Application form along with self attested copies of the certificates mentioned therein may be sent to the Institute so as to reach it before the last date mentioned in the Application form

The payment details of the fees remitted by any one of the options mentioned below may be mentioned in a covering letter sent along with the application form.

In case you choose the instalment option the initial payment can be made by any one of the option mentioned below and noted in the covering letter

The payment for the second instalment may also be sent as a post dated cheque for the subsequent month.

In case the cheque bounces you will need to pay a cheque bounce charge of rs.1000/-

You can choose any one suitable mode for paying the fees.

- Online payment can be done by using Debit/Credit card through online payment gateway available at our website.
- Online transfer via NEFT Account. (Details will be provided on enquiry)
- DD in favour of National Institute of Business Management payable at Chennai
- Debit/Credit card pay at NIBM office

## List of Credentials needed for Admission

Copy of 10th Mark list

Copy of 12th Mark list

Copy of Degree certificate or Provisional certificate

(all certificates should be self attested)

## After enrollment

You become a valid member of the NIBM family. You will be sent an enrollment number, Coaching methodology, Username, and Password enabling you to have access to your own student portal wherein you can access the course materials relevant to your chosen subject of study

## Examinations & Course Duration

The Online MBA study is for **two years** and exams are conducted twice a year based on your enrollment date.

For the calendar year students the exams will be conducted in December/January.  
For Academic year students exams will be conducted in May/June

Calendar Year : January to December

Academic Year : June to May

(You are required to fill the relevant Application form for the examination by attaching prescribed fee as may be applicable soon after you are intimated by the Institute.)

The assessment of your online course is sometimes different from what you think. Anyways, you may please note that even though your course is completely online, your examinations will only be conducted on a conventional written mode. You will be allotted exam centres at a particular place solely at the discretion of the University.

However, the University reserves the right to cancel any centre for want of sufficient students.

NIBM is committed to bring a whole range of exclusive features for our students such as Online Discussion Forums and Sessions, 24\*7 Web Support, Email Support, Free Journal, Expert Faculty and a lot more.

## Online Discussion Forums & Sessions

NIBM observes the updated methodology of learning. We understand that discussing subjects online with other students and faculties generate more knowledge and creative power to our students. This drove us to generate an effective discussion forum. Further, we also provide a session for monthly question-answer discussions among the students and faculty.

## 24\*7 Web Support

NIBM students can access the website of the Institute 24\*7 where they will be able to post their queries and doubts related to the curriculum which will be dealt with by our eminent faculty.

## Email Support

At NIBM, students will have the privilege to clear their doubts by raising queries through emails. Our eminent faculty is committed to clarify the doubts raised by the student immediately.

## Study Materials in Printed Format

NIBM Bharathiar University partnership allows its students to receive the study materials in printed format. So that learning the subjects will be as easy as it is.



# Fee Structure

Is this process avoidable when you gain a whole lot of wisdom towards the end of your course? However, we promise solemnly that we *Give more than you Pay*.

You have two modes of paying towards your selected course:

	Courses	Our Fee (Rs.)	Instalment I	Instalment II
1	MBA - GENERAL	30,570	18,000	14,570
2	M.B.A - Technology Management	30,570	18,000	14,570
3	M.B.A - Banking and Finance	36,770	20,000	18,770
4	M.B.A - Financial Services	30,570	18,000	14,570
5	M.B.A - Entrepreneurship	30,570	18,000	14,570
6	M.B.A - Marketing Management	30,570	18,000	14,570
7	M.B.A - Project Management	30,570	18,000	14,570
8	M.B.A - Human Resource	30,570	18,000	14,570
9	M.B.A.- International Business	30,570	18,000	14,570
10	M.B.A - Investment Management	30,570	18,000	14,570
11	M.B.A - Export Management	30,570	18,000	14,570
12	M.B.A -Tourism and Hotel Management	30,570	18,000	14,570
13	M.B.A - Hospital Management	30,570	18,000	14,570
14	M.B.A - Financial Management	30,570	18,000	14,570
15	M.B.A - Services Management	30,570	18,000	14,570
16	M.B.A - Retail Management	30,570	18,000	14,570
17	M.B.A - Information Systems	30,570	18,000	14,570
18	M.B.A - Logistic and Supply Chain Management	36,770	20,000	18,770

# Our Learning Pattern

Beyond the walls of a conventional class-room, NIBM Advantage Learning provides you with sophisticated resources that enhance learning when you are able to learn just like an on-campus course. The resources include complete educational components online. Nevertheless, other interactive mediums related to your online study etc, if needed, will be provided (upon a nominal pay towards the preparation charges) after joining your chosen course.

Our career oriented learning pattern leverages its invincible relationship with the ever-changing industry when you attain a real world perspective into the subjects taught.

## Medium of Learning

The medium of study is English.

## What we Offer

We do have good things to Give from the moment you sign up with one of our most intelligent courses of the time. One amongst our two visions is the provision of Career Prospects the second one being an ideal Placement Assistance Cell.

### Career Prospects

NIBM Advantage Learning passes the real talent to each professional moulded by us to acquire their much aspired heights and to be a part of the conglomerate with a well-paid job or to launch a dignified enterprise.

Further, pursuing a course with us is well appropriate to enhance the career of the State as well as Central government employees, and for students who look for their higher studies in India and Abroad.

### Placement Assistance Cell

Have you ever thought of a pocket without money even after pursuing a heavily paid course? We, at NIBM, have always kept this aspect in mind while designing a course. It is very important that each and every NIBM student gets the best paid job in a well-established company.

The Institute has forged strong associations with many of the leading National and International companies. However, candidates who desire to be placed through the cell need to register their details as soon as they complete the first academic year. The process will commence towards the completion of the course.

# Student Support Services (SSS)

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When you join us, we know the timely need of support services. So, we have a team of dedicated professionals who are ready to answer your probable questions. Being a member of the NIBM family, you are authorized to clarify your doubts through various methods as drop a call, sign in to a chat or post an e-mail to our faculty according to your convenience.

## Technical Support Service

NIBM Advantage Learning offers you an unparalleled technical support. You can avail the best of help-desk supports via e-mail. Further, online representatives are also available to perfectly route your queries.

## Online Study Assistance

We, at NIBM are perfectly aware of your possible issues when you feel unfamiliar of the online learning method. That's why we are so careful to service you through every possible means just to put you at ease. Our 'Triple S' team helps you watch your each step to success.

# How do you get your Certificate?

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It is necessary for you to successfully complete the exams. The following sentences will speak to you about the methods of getting the certificate.

## Course Certificate

On successful completion of the course, the provisional certificate will be forwarded to the candidate along with the statement of marks by the Controller of Examinations, Bharathiar University, to your address registered with us.

A nominal fee has to be remitted to the University towards the same.

## Degree Certificate

Degree certificate will be provided subsequently after applying for the same to the Controller of the Examinations, Bharathiar University after the remittance of the prescribed fee to the University.

# The Legal Jurisdiction

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All the disputes and differences whatsoever arising out of this program, whether during its term or after completion thereof or prior shall be referred to the sole Arbitration of a person to be nominated by NIBM, an initiative of Big Edutech Ltd. whose decision shall be final on every matter arising hereunder.

It is expressly agreed that the student shall not raise any objection. The sole Arbitrator is nominated by the NIBM.

The venue of the arbitration shall be at Chennai and the provisions of the Arbitration and Conciliation Act 1996 shall apply.

## General Rules and Regulations

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NIBM reserves the right to accept or reject an application without stating any reason whatsoever. No refund or adjustment of fees paid other than that mentioned in the prospectus shall be made under any circumstances. In case of rejection of an application full fee will be refunded.

Allotment of examination centre in a particular place will be at the discretion of the University and can be cancelled without notice in case of insufficient students.

# Course Syllabus

For the SDE students admitted during the academic year 2011-12 & Onwards

## First Year - COMMON TO ALL STUDENTS

Paper	Name of the Subject	Marks
1.1	Principles of Management and Organisational Behaviour	100
1.2	Managerial Economics	100
1.3	Accounting and Finance for Managers	100
1.4	Marketing Management	100
1.5	Human Resource Management	100
1.6	Quantitative Techniques for Management	100
1.7	Research Methods for Management	100
1.8	Corporate Communication	100
1.9	Operations Management	100

## SPECIALISATIONS

(Choose ANY ONE of the specializations listed below)

### Second Year

#### 1. M.B.A – General (Annual Pattern)

Paper	Name of the Subject	Marks
2.1	Productions and Operations Management	100
2.2	Executive Communication	100
2.3	Brand Management	100
2.4	Management Information Systems	100
2.5	International Business	100
2.6	Event Management	100
2.7	Micro-Finance: Perspectives and Operations	100
2.8	Business Environment and Ethics	100
2.9	Strategic Management	100

## 2. M.B.A - Technology Management (Annual Pattern)

Paper	Name of the Subject	Marks
2.1	Total Quality Management	100
2.2	Production Planning and Control	100
2.3	Technology Acquisitions & Diffusion	100
2.4	Technology Finance	100
2.5	Goal Programming in Management	100
2.6	Technology Forecasting	100
2.7	R & D Management	100
2.8	Business Environment and Ethics	100
2.9	Strategic Management	100

## 3. M.B.A - Banking and Finance (Annual Pattern)

Paper	Name of the Subject	Marks
2.1	Financial Institutions and Services	100
2.2	Management Control Systems	100
2.3	Banking and Insurance Marketing	100
2.4	Management of Banking and Insurance Companies	100
2.5	Commercial Banking and Role of RBI	100
2.6	Mutual Fund Management	100
2.7	Merchant Banking	100
2.8	Business Environment and Ethics	100
2.9	Strategic Management	100

## 4. M.B.A - Financial Services (Annual Pattern)

Paper	Name of the Subject	Marks
2.1	Marketing of Financial Services	100
2.2	Mutual Funds and Merchant Banking	100
2.3	Legal aspects of financial services	100
2.4	Mergers and Acquisitions	100
2.5	Financial Intermediaries, Financial Institutions and Regulators	100
2.6	Risk Management & Insurance	100
2.7	Treasury Management	100
2.8	Business Environment and Ethics	100
2.9	Strategic Management	100

## 5. M.B.A -Entrepreneurship (Annual Pattern )

Paper	Name of the Subject	Marks
2.1	Entrepreneurial Finance	100
2.2	Entrepreneurship Development	100
2.3	Project management	100
2.4	Information Technology and E-Commerce	100
2.5	Technology Innovation and Sustainable Enterprise	100
2.6	Business Plan and Ethics	100
2.7	Managing Diversity	100
2.8	Business Environment and Ethics	100
2.9	Strategic Management	100

## 6. M.B.A -Marketing (Annual Pattern)

Paper	Name of the Subject	Marks
2.1	Consumer Behavior	100
2.2	Industrial & Services Marketing	100
2.3	New product development	100
2.4	Marketing Research	100
2.5	Advertising and Sales Promotion	100
2.6	Logistics and Sales Management	100
2.7	International Marketing	100
2.8	Business Environment & Ethics	100
2.9	Strategic Management	100

## 7. M.B.A - Project Management (Annual Pattern)

Paper	Name of the Subject	Marks
2.1	Project Formulation and Appraisal	100
2.2	Project Support System	100
2.3	Project Planning and Execution	100
2.4	Project Risk Management	100
2.5	Project Control System	100
2.6	Project Management Software	100
2.7	Small Business Management	100
2.8	Business Environment and Ethics	100
2.9	Strategic Management	100



## 8. M.B.A – Human Resources Management (Annual Pattern)

Paper	Name of the Subject	Marks
2.1	Personnel Management Concepts	100
2.2	Methodology of Training & Development	100
2.3	Human Resource Development and Planning	100
2.4	Industrial Relations Management	100
2.5	Compensation Management	100
2.6	Performance Management: Systems and Strategies	100
2.7	Organizational Development and Change	100
2.8	Business Environment & Ethics	100
2.9	Strategic Management	100

## 9. M.B.A – International Business (Annual Pattern)

Paper	Name of the Subject	Marks
2.1	International Human resource management	100
2.2	International Business Environment	100
2.3	International Marketing Management	100
2.4	International Financial Management and Accounting	100
2.5	International Business Law	100
2.6	International Banking	100
2.7	Organizational Development and Change	100
2.8	Business Environment & Ethics	100
2.9	Strategic Management	100

## 10. M.B.A - Investment Management (Annual Pattern)

Paper	Name of the Subject	Marks
2.1	Derivatives management and Commodities Markets	100
2.2	Indian Capital Market and Financial System	100
2.3	International Financial Markets	100
2.4	Risk management and Insurance	100
2.5	Mutual Funds in India	100
2.6	Security Analysis and Portfolio Management	100
2.7	Project Finance and Management	100
2.8	Business Environment & Ethics	100
2.9	Strategic Management	100

## 11. M.B.A - Export Management (Annual Pattern)

Paper	Name of the Subject	Marks
2.1	International Business Environment	100
2.2	Export Trade & Documentation	100
2.3	Export Finance Procedure	100
2.4	FOREX Management	100
2.5	International Project Management	100
2.6	Logistics Management	100
2.7	International Marketing	100
2.8	Business Environment & Ethics	100
2.9	Strategic Management	100

## 12. M.B.A -Tourism and Hotel Management (Annual Pattern)

Paper	Name of the Subject	Marks
2.1	Hospitality Management	100
2.2	Tourism planning and marketing	100
2.3	Service Marketing	100
2.4	International Hospitality Law	100
2.5	International tourism management	100
2.6	Tourism Business Environment	100
2.7	Tourism Products	100
2.8	Business Environment & Ethics	100
2.9	Strategic Management	100

## 13. M.B.A - Hospital Management (Annual Pattern)

Paper	Name of the Subject	Marks
2.1	Hospital Architecture, Planning And Design	100
2.2	Materials Management	100
2.3	Hospital Operation – I (Patient Care)	100
2.4	Hospital Operation – II (Supportive Services)	100
2.5	Bio-Sciences & Epidemiology	100
2.6	Hospital Information System	100
2.7	Health Laws & Policies	100
2.8	Business Environment & Ethics	100
2.9	Strategic Management	100

## 14. M.B.A - Financial Management (Annual Pattern)

Paper	Name of the Subject	Marks
2.1	Indian Capital Market and Financial System	100
2.2	Management of Financial Services	100
2.3	Capital Budgeting and Financial decisions	100
2.4	Working capital management	100
2.5	Risk management and Insurance	100
2.6	Security Analysis and Portfolio Management	100
2.7	International Financial Management	100
2.8	Business Environment & Ethics	100
2.9	Strategic Management	100

## 15. M.B.A - Services Management (Annual Pattern)

Paper	Name of the Subject	Marks
2.1	Service Marketing	100
2.2	Customer Relationship Management	100
2.3	Health Care Services Management	100
2.4	Hospitality Services Management	100
2.5	Public Services Management	100
2.6	Financial Services Management	100
2.7	Total Quality Service Management	100
2.8	Business Environment & Ethics	100
2.9	Strategic Management	100

## 16. M.B.A - Retail Management (Annual Pattern)

Paper	Name of the Subject	Marks
2.1	Buyer Behavior	100
2.2	Retail operations management	100
2.3	International Retailing	100
2.4	Retail planning	100
2.5	Logistics and sales promotion	100
2.6	Retail sales techniques and Promotion	100
2.7	Direct & Network Marketing	100
2.8	Business Environment & Ethics	100
2.9	Strategic Management	100

## 17. M.B.A - Information Systems (Annual Pattern)

Paper	Name of the Subject	Marks
2.1	Software Project Management	100
2.2	Database Management Systems	100
2.3	E-Commerce	100
2.4	Enterprise Resource Planning	100
2.5	Data Mining and Data Warehousing	100
2.6	Knowledge Management and Information Systems	100
2.7	Information Security Systems, Control and Audit	100
2.8	Business Environment & Ethics	100
2.9	Strategic Management	100

## 18. M.B.A – Logistics and Supply Chain Management (Annual Pattern)

Paper	Name of the Subject	Marks
2.1	Logistic Management	100
2.2	Retail Store and Visual Merchandising	100
2.3	Quality Management and Quality Techniques	100
2.4	Retail Marketing and CRM	100
2.5	Logistic and Supply Chain Management	100
2.6	Export Trade and Documentation	100
2.7	International Marketing	100
2.8	Business Environment & Ethics	100
2.9	Strategic Management	100

## Examination Centres

Chennai	Thodupuzha
Coimbatore	Thrissur
Dindigul Erode	Trivandrum
Gudalur	Guntur
Karur	Hyderabad
Madurai	Nellore
Nagercoil	Tirupathy
Ooty	Vishakhapatnam
Pollachi	Bangalore
Puducherry	Agra
Salem	Ahmedabad
Tirunelveli	Allahabad
Tiruppur	Delhi
Trichy	Ghaziabad
Udumalpet	Goa
Valparai	Jaipur
Vellore	Kolkata
Calicut	Mumbai
Cochin	Orissa
Irinjalakkuda	Lehragaga
Kanjirappilly	Srinagar
Kattappana	Anantapur
Kollam	Vadodara
Malappuram	
Mavelikkara	
Palakkad	

# Testimonials

I could set up my own business firm, manage it well and run it profitably because of NIBM's Business Management study. I recommend this study by NIBM for those who want to start their own business".

Mr. Aravindan. M  
Gowri Traders Cochin University P.O.

"The MBA in Human Resources Management conducted by National Institute of Business Management is very useful to me as it covers all aspects connected with business, including procedures and formalities. The study helped me to secure a highly paid job in a factory".

Mr. Susheel Kumar  
Cuttack, Orissa

"National Institute of Business Management was very prompt in sending all modules and it also conducted the examinations of MBA on time. Hats off to the efficiency of the Institute".

Mr. Santhosh  
Palakad, Kerala

"After doing the MBA study I feel that no further training is required to pursue a career in any business firm. NIBM's efforts are commendable".

Mr. Vinod  
Rajkot, Gujarat

"The MBA study, by NIBM, was very useful to me to act as a business promoter for a leading business firm. Thanks to NIBM.

Mr. Pradeep Choudhary  
Kolkata, West Bengal

"The study materials of NIBM's MBA study were simple and easily understandable. Earmarking a few hours for the study every day will fetch you good credit in the examination".

Mr. Anand Kishore  
Pune, Maharashtra

The MBA study of NIBM with its varied electives helped me to choose the right area of interest in management. I congratulate the Institute for its earnestness and perseverance."

Mr. Rama Swamy  
Chennai, TamilNadu

"After completing graduation, I was on the lookout for a professional course. After seeing various prospectuses of different institutes, I made a decision to join the MBA by NIBM. After the study, I felt my decision was correct".

Ms. Nanda Vikas  
Mumbai, Maharashtra

"In the syllabus of MBA study of NIBM the subjects are dealt with in a very practical and simple way which enables one to start a business of one's own with no further assistance. Thanks to NIBM".

Mr. Suryanarayana Senapathi  
Bangalore, Karnataka

"Acquiring an MBA in Marketing from National Institute of Business Management will give vast opportunity for employment. The topics of the study has been presented in a lucid and engrossing manner".

Mr. Komal Singh  
Delhi

"MBA in Materials Management from NIBM helped me to get a good job in a leading industry. Thanks to NIBM for its study and the help they have given me even after the completion of the study".

Mr. Rishikesh Roy  
Jaipur, Rajasthan



## List of Corporate where our past students are employed

(The list furnished below is only the representation of the large group of Indian Companies where our past students are employed)

1. ABB Limited, Bangalore
2. Accenture Services Pvt. Ltd, Bangalore
3. Accountant Generals Office, Trivandrum
4. Adarsh Chemicals & Fertilizers, Surat
5. Ambuja Cement Eastern Ltd., Kolkata
6. Agricultural Research Station, Sangli
7. AIG Alico General Insurance Division, Dubai
8. Air France, LNT Infotech, Maharashtra
9. AL Mubarak Overseas L.L.C, Dubai
10. Albaross Shipping Pvt. Ltd., New Delhi
11. Alekhya Constructions, A.P.
12. Amexhite Pvt. Ltd , Coimbatore
13. Amrutanjan Limited, Bangalore
14. Ananta Solutions Pvt Ltd, Hyderabad
15. Anna Global Consulting Pvt Ltd, Bangalore
16. Anurang Engg. Co.Pvt. Ltd., Aurangabad
17. AOL Online India Pvt Ltd, Bangalore
18. APCO Pharma Ltd., Uttaranchal
19. Apollo Hospitals Enterprise Ltd, A.P.
20. Applabs Technologies, Hyderabad
21. Arabord Ltd, Adayar,Chennai
22. Arani Agro Oil Industries Ltd., A.P.
23. Arihant Capital Mkt. Ltd, Ahmedabad
24. Arin Industial Marketing Co, Chandigarh
25. Assarain Enterprise Lic, Muscat
26. Assistant Registrar's Office University of Calicut, Malapuram
27. Astron Anrdonnley Company, Chennai
28. Atic Data Systems Pvt. Limited, Bangalore
29. Aurobindo Pharma Ltd., Hyderabad
30. Avadh Tractors Autho, Rajkot
31. Avt Infotech Pvt. Ltd, Chennai
32. Baccentire Service Pvt Ltd Bangalore
33. Badve Engineering Pvt.Ltd., Aurangabad
34. Bharat Heavy Electricals Ltd, Bhopal
35. Bharat Petroleum Corporation Ltd, A.P.
36. Bharti-Airtel, Hyderabad
37. Bhilwara Info Tech Ltd, Noida
38. Bhw Birla Home Finance Ltd, Bangalore
39. Bi Marketing & Services (P)Ltd, Chennai
40. Biocon Ltd, Bangalore
41. Birlasoft Ltd, Hyderabad
42. Birla Sunlife Insurance Co Ltd, Pune
43. Bluestar Consultancy Services, Cochin
44. Canadian High Commission, New Delhi
45. Canara Bank, Pune
46. CBRE- Property Management Company, Chennai
47. Centrum Direct Limited-New Delhi
48. Centurion Bank of Punjab Ltd.,Gujarat
49. Cethar Vessels(P) Ltd, Trichy
50. Champs International Pest Management Services, Hyderabad
51. Cheviot Company Ltd, West Bengal
52. Ciba Specialty Chemicals Ltd, Ankleshwar
53. Continuserve Softech India Pvt Ltd, Bangalore
54. Copper Strips Pvt Ltd Bhopal
55. Cotmac Electronics Pvt. Ltd, Pune
56. Crystal Springs Pvt. Ltd., West Bengal
57. Dana Group Vidyavihar, Mumbai
58. Delis Infotech Pvt Ltd, Hyderabad
59. Dell International Services, Bangalore
60. Deloitte Tax Services India Private Ltd.,A.P.
61. DGP Hinoday Ind Ltd, Pune
62. Divyasagar Hide& Skin Exim Pvt. Ltd, Mumbai
63. Dwarka Gems Ltd, Jaipur
64. E-Funds International, Gurgaon
65. Elementk India Pvt. Ltd., Chennai
66. Eli Lilly & Co India Pvt. Ltd., Coimbatore
67. Emmbros Auto Comp Ltd, Chandigarh
68. Essar Power, Gujarat
69. Esskay Shipping Pvt Ltd, Kakinada
70. Events Management Consultants, Kerala
71. Excel Crop Cake, Guntur
72. Executive Logistics Om Associates, Orissa
73. EXL Service (I) Pvt. Ltd., Delhi
74. Expert Netcad Solutions Pvt. Ltd, Pune
75. Expertserv Solutions India Pvt Ltd, Gurgaon
76. Facade & Glazing Tech (P) Ltd, Bangalore
77. Fairmate Chemicals Pvt Ltd, Vadodara
78. Fiat India Pvt Ltd, Mumbai
79. Findro Marketing Solutions, Bangalore
80. First Indian Corporation (FIC), Hyderabad
81. Fox Mandal & Co., Noida, U.P.
82. G.R.T.Temple Bay Mahablipuram
83. Grey Matter India Tech.Pvt Ltd, Mumbai
84. Ground Water Floor Divn., Chattisgarh
85. Group 4 Securicor, Bangalore
86. Gujarat Ambuja Cements Ltd, Ghaziabad
87. Haersk India Pvt.Ltd, Cochin
88. Halcrow Consulting India Ltd, New Delhi
89. Hanukripa Ispat Pvt. Ltd., Chattisgarh
90. Harita Seating Systems Ltd, Hosur
91. HCL Technologies, Chennai

## List of Corporate where our past students are employed

92. HDFC Bank, Rajkot
93. Hindustan Platinum Pvt Ltd Mumbai
94. Hi-Tech Flexipack Pvt Ltd, Chennai
95. Home Solutions Retail(I) Ltd, Bangalore
96. Hundekari Motors (P) Ltd, Ahmednagar
97. Hyderabad Chemicals Ltd., A.P.
98. Hykon India (P) Ltd., Thrissur
99. IBM Dhaksh Business Process Services Pvt Ltd., Bangalore
100. IBM India Pvt Ltd, Hyderabad
101. ICICI Bank, Tuticorin
102. ICICI Prudential East-Fort, Kerala
103. ICICI Web Trade Ltd., Mumbai
104. IDBI Bank , Mumbai, Maharashtra
105. IMC Ltd, Alwarpet
106. Implications Biz Pvt Ltd Pune
107. India Literacy Board, U.P
108. India Medtronic Pvt. Ltd, Chennai
109. Indian Air Force Bangalore
110. Indian Army, Bangalore
111. Indian Navy, Mumbai
112. Indian Petrochemicals Corp. Ltd, Silvassa
113. Indian Railway - Jaipur
114. IDOL Biotec(P)Ltd, Rajasthan
115. Indo Tech Transformers Ltd., Chennai
116. Indo-Us Mim Tec Pvt Ltd, Bangalore
117. Indus Motors, Trivandrum, Kerala
118. Indus-League Clothing Ltd., Karnataka
119. Infosys Tech, Bangalore
120. ING Vysya Life Insurance Co. Pvt. Ltd, Bangalore
121. Intec Telecom System, Karnataka
122. Integrated Fisheries Project, Kerala
123. Interglobe Enterprises Ltd., Haryana
124. Illies Engineering India Pvt Ltd, Mumbai
125. ISG Novasoft Tech. Ltd, Chennai
126. ITC Hotel Park Sheraton & Towers, Chennai
127. ITC Infotech, Bangalore
128. J.G. International School, Ahmedabad
129. Jagruthi Traders, A.P.
130. Jayshree Polymers Pvt. Ltd., Pune
131. Jindal Transworld Pvt. Ltd, New Delhi
132. JL Informatrik Limited, Chennai
133. Johnson & Johnson, Chennai
134. Kaiwa Bpo Service Pvt. Ltd, Karnataka
135. Kancor Ingredients Ltd, Kochi
136. Karnataka Welding Products Ltd, Bangalore
137. Karrox Technology Ltd., Pune
138. Kessels Engi. Works Pvt. Ltd, U.P.
139. KHS Machinery Pvt. Ltd, Ahmedabad
140. Kochhar & Co Chennai
141. Kotak Mahindra Prime Ltd, Kannur, Kerala
142. Kpit Cummins Infosystems Ltd., Pune
143. Labour Dept., Govt. Of Andhra Pradesh
144. Lalit Profiles & Steel Industries Ltd, Mumbai
145. LIC Housing Finance Ltd, Patila
146. LIC of India, Chennai
147. Little Bee Impex, Ludhiana
148. LKP Forex Ltd, Gurgaon
149. Logic Software Solution, Jalgaon
150. Lycatel B.O.S{P}Ltd, Chennai
151. M.V.R.Degree College, Visakhapatnam
152. Macmittan India Ltd, Bangalore
153. Madhusudan Bajaj, Burhanpur
154. Malayala Manorama, Calicut
155. Mirc Electronics Ltd., Bangalore
156. Monali Petro Chemical Ltd., Chennai
157. Motilal Oswal Securities Ltd, Kochi
158. Mouawad National Co, Kerala
159. MRF Tyres Bunder Road, A.P
160. Muthoot Fin. Corporation Ltd., Trivandrum
161. N.A. Tehsildar Collector Office, Aurangabad
162. Nakoda Global Services, Jodhpur
163. NRI Film Production Associates (P) Ltd., Mysore
164. Oman Trading Establishment L.L.C, Oman
165. Oracle India Pvt. Ltd., Bangalore
166. Orchid Healthcare, Chennai
167. Orient Packaging, Daman
168. Oriental Bank of Commerce, A.P.
169. P.D.Industries Pvt Ltd, Raipur
170. Pan India Network Infravest, W.B.
171. Pantaloons Retail India Ltd, Maharashtra
172. Parle Agro Pvt. Ltd, New Delhi
173. Pearl Global Mezp, Tambaram, Chennai
174. PSG, Industrial Institute Sales Branch, Indore
175. Pulikkam Agencies, Idea Mobile, Thrissur
176. Punjab Gramin Bank, Kapurthala
177. Punsuni India Pvt Ltd, Bhiwadi
178. Purshotam Co Pvt Ltd, Jamshedpur
179. Quality Services And Solutions, Orissa
180. Qyasar Insurance Brokers Pvt Ltd, Kerala
181. R.B. Enterprises International Pvt Ltd, W.B.
182. R.F. Motors (P) Ltd, Cochin
183. R.R. Heavy Engineering Co (P) Ltd, U.P.
184. R.R. Industries, New Delhi
185. Raaga Nayuri Builders Gayathri Estate, A.P.
186. Radha - Madhav Investments Ltd, Mumbai
187. Raj Scanning Ltd, Lucknow
188. Ranbaxy Laboratories Ltd, New Delhi
189. Ranger Farm Pvt Ltd, Bangalore
190. Ranyer Facuis Pvt Ltd, Bangalore
191. Raymond Fedora Pvt. Ltd., Maharashtra
192. RBI Employees Co-Op Bank Ltd, Bangalore
193. RDH Technologies Pvt Ltd, Kolkata
194. Recron Synthetic Limited Naini, Allahabad
195. Reliance Communication Infrastructure Ltd, Mumbai
196. Reliance Communication Ltd, Hubli
197. Reliance Logistics Limited, Mumbai
198. Reliance Web World Express, Kerala
199. Rittal India Pvt Ltd, Bangalore
200. Roop Automotives Ltd, Haryana
201. Rupa & Co Ltd, Kolkata
202. Ruskin Chemipharm Mumbai
203. S.A.Sharief Tax Consultant &Co, A.P.

Enrollment No:

Last Date



**National Institute of Business Management**

NIBM

No:5, Kamaraj Nagar West 1st Main Road,  
Tiruvanmiyur, Chennai 600 041.



Technical Collaborator of  
**Bharathiar University**  
Coimbatore

# MBA - Application form for Admission

Centre Code:

CENTRE NAME / LOCATION:

Note: KINDLY FILL THE APPLICATION FORM IN CAPITAL LETTERS ONLY

Name of the Counsellor:

Specialisation APPLIED FOR :

Center Name / Location :

## Personal Information

Name of the Candidate:  Mr. / Ms.

Address for Communication :

Telephone & Mobile:

E Mail ID:

Permanent Address

Telephone & Mobile :

Email Id :

Nationality:

Date of Birth (DD/MM/YY):

Sex MALE  FEMALE

Social Status: OC  BC  MBC  SC  ST

Educational Qualification :	% of Marks	Name of the Institution / Body	Year of passing	Course / Major
10th				
12th :				
Degree				
Additional Degree/Diploma				

Affix your recent  
passport size photo  
here  
  
Do Not Staple

Occupation :	Student / Housewife / Employed / Others
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<b>Father / Spouse Information:</b>
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Father's / Spouse's Name:	Mr. / Ms
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Monthly Family Income:	
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<b>Employment Information</b>
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Occupation / Designation:	
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Company Name:	
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<b>Other Information</b>
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How did you come to know about this program:	Newspaper <input type="checkbox"/> Banner & Poster <input type="checkbox"/> TV <input type="checkbox"/> Friends <input type="checkbox"/> Others <input type="checkbox"/> Please specify Name of News Paper or TV :
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Do you want Placement?	If yes then Career preference in the field of:
------------------------	--

<b>Declaration:</b>  I hereby declare that the particulars given are correct. If any particulars are found to be incorrect at any point of time, I will abide by the decisions of the Institute. I will, if admitted abide by the rules and regulations of the Institute.
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Signature of the candidate:	
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For Office Use Only (SDE/BU)	
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Student Approved:	Yes / No
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Approved By	Name & Designation
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	Sign
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	Date
--	------

Check List:

- Self Attested Copy of the Last Degree Certificate/Provisional Certificate
- Self Attested Copy of 12th Marklist:
- Self Attested Copy of 10th Marklist:

·For Oce Use Only

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APPLICATION FORM





**Bharathiar University**  
Coimbatore



## Quality Policy

*NIBM aims at academic excellence in management education through continuous research and delivery of various studies providing efficient and excellent service to the students. We shall constantly strive to improve the academic processes by regular human resource training, student feedback and review of systems.*

Place : Chennai  
Date : 15/06/2005

*For National Institute of Business Management*

**B.Indusekhar**

# National Institute of Business Management

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