

Idaho State  
UNIVERSITY



FIND YOUR PLACE IN  
THE ECONOMIC LANDSCAPE  
M.B.A. AND MA<sub>cc</sub> PROGRAMS

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# WELCOME

The College of Business (COB) at Idaho State University welcomes Master of Business Administration (M.B.A.) and Master of Accounting (MAcc) applicants from around the state and around the globe. We offer the M.B.A. program to holders of business and non-business bachelors degrees. Since 1978, our program has been accredited by the coveted AACSB International (The Association to Advance Collegiate Schools of Business), and we offer several attractive advantages, including:

- A dedicated faculty with class sizes of approximately 20 students.
- A night program that allows you to work full time while obtaining your degree.
- Graduate assistantships that pay tuition, medical insurance, and a stipend of \$9,600 per year.
- A hands-on, small business consulting and entrepreneurial center.
- A world class information assurance M.B.A. program.
- A strong accounting emphasis with a historically high CPA pass rate.
- A backyard of outdoor adventure.

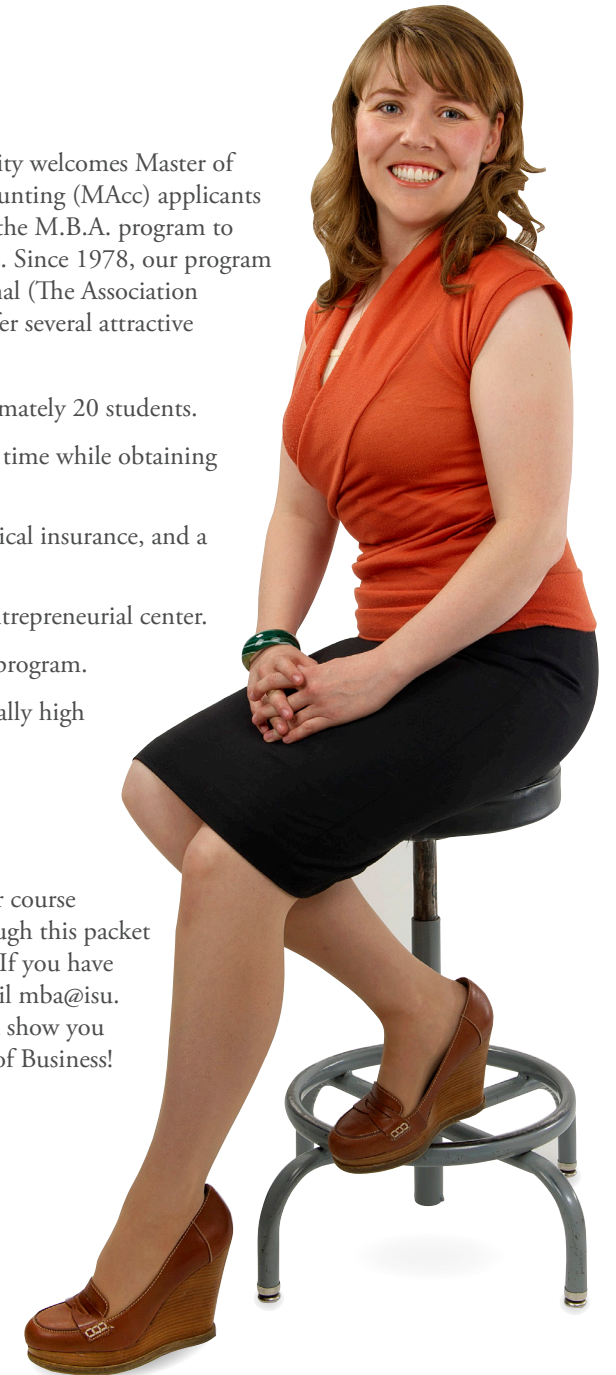
This packet contains the information you will need

to be both admitted into our program and to plot your course through your degree. Please take the time to look through this packet and visit our website at [www.isu.edu/cob/mba.shtml](http://www.isu.edu/cob/mba.shtml). If you have any questions, feel free to call (208) 282-2966 or e-mail [mba@isu.edu](mailto:mba@isu.edu). I would be happy to meet with you in person and show you around our campus. Welcome to ISU and the College of Business!

Sincerely,

*Heidi Wadsworth*

Director of Graduate Studies



# PROGRAM GOALS

The M.B.A. and MAcc program goals are to:

- Develop an integrative and strategic focus for applying business disciplines to solve problems and make business decisions.
- Understand human behavior in business situations and the manager's role as a leader in influencing behavior.
- Conduct skillful industry and financial analyses.
- Appreciate the economic, political, social, legal, ethical, and global environments in which business operates.
- Demonstrate competency in (1) communications (written and oral), (2) critical thinking, and (3) group processes/interpersonal skills.

## M.B.A. HIGHLIGHTS

### BENGAL SOLUTIONS

Bengal Solutions offers consulting services to local businesses. It is a vehicle for Idaho State University College of Business' mission to stimulate economic growth in Southeast Idaho. Students have the chance to solve real business problems and are better prepared for the workforce. Businesses and students have the chance to identify future employees and employers.

### MBA-NIATEC

This program offers students scholarship funding in exchange for service at a Federal agency as an information assurance professional. The program includes tuition/fees, insurance, and a monthly stipend. For complete information visit <http://security.isu.edu/sfs/scholarship.htm>.

### HIGH CPA PASS RATE

ISU College of Business graduates pass the CPA exam at a rate well above the national average.

### BACKYARD OF OUTDOOR ADVENTURE

At the main campus in Pocatello and at the location in Idaho Falls, ISU offers an outstanding education amidst the grand, natural beauty of the West. ISU is at the heart of an outdoor-lover's paradise. For more detailed information about the outdoor adventures awaiting you at ISU visit [www.isu.edu/playhard/index.shtml](http://www.isu.edu/playhard/index.shtml).

*"I enjoyed my ISU undergraduate business degree so much, I couldn't pass up the opportunity for an M.B.A. The professors provide a one-on-one learning relationship that continues in my graduate studies."*

*Cassidy Fernandez*  
M.B.A. Student



*“Our MAcc program is designed to provide a rigorous high-quality education that will enable our graduates to compete at the national level. Moreover, our graduates will have completed the CPA exam by the time they graduate.”*

*Robert R. Picard, Ph.D., CPA  
ISU College of Business  
Professor of Accounting*



# MAcc HIGHLIGHTS

## ONE YEAR PROGRAM

The MAcc program can be completed in one year and is designed to prepare students for the accounting profession and specifically for a public accounting career track. The program provides students with an education that is thorough and first-rate.

## HIGH CPA PASS RATE

ISU College of Business graduates pass the CPA exam at a rate well above the national average. Moreover, the ISU MAcc program provides students with the 150 credit hours required by most states before taking the Certified Public Accountant (CPA) exam. In fact, by the time our students graduate from the program, they will have completed the CPA exam as well.

## BACKYARD OF OUTDOOR ADVENTURE

At the main campus in Pocatello and at the location in Idaho Falls, ISU offers an outstanding education amidst the grand, natural beauty of the West. ISU is at the heart of an outdoor-lover's paradise. For more detailed information about the outdoor adventures awaiting you at ISU visit [www.isu.edu/playhard/index.shtml](http://www.isu.edu/playhard/index.shtml).

## LOW STUDENT TO TEACHER RATIO

MAcc classes have a low student to teacher ratio resulting in many opportunities for classroom participation and individual time with the professors.



# M.B.A. COURSES

## COURSE REQUIREMENTS

M.B.A. students are required to complete both the M.B.A.-I core classes and the M.B.A.-II core classes as well as various classes required for their emphasis in order to obtain their degree. M.B.A.-I courses may be waived for students with a business degree from an AACSB accredited institution or for undergraduate equivalents. The M.B.A. director will review transcripts to determine which, if any, Core I courses may be waived.

Each M.B.A. student must also choose an emphasis area. ISU provides the following eight emphasis areas: Traditional, Accounting, Computer Information Service, Finance, Project Management, Marketing, Health Care Administration and M.B.A./ Pharm.D. Please see the Graduate Catalog ([www.isu.edu/academic-info/crntgrad/](http://www.isu.edu/academic-info/crntgrad/)) for a list of courses required for each emphasis area.

### PRE-REQUISITE COURSES (6 Credit Hours)

These courses may be finished before entering the program or will need to be finished early in the student's studies.

Math 1143 College Algebra  
MGT 2216 Business Statistics

### MBA-I CORE CLASSES (19 Credit Hours)

MBA 6610 *OR* ECON 2201 *AND* ECON 2202  
MBA 6611 *OR* ACCT 2201 *AND* ACCT 2202  
MBA 6612 *OR* MGT 3312 *AND* MGT 5563  
MBA 6613 *OR* MKT 2225  
MBA 6614 *OR* MGT 3329  
MBA 6615 *OR* FIN 3315

### MBA-II CORE CLASSES (24 Credit Hours)

MBA 6620 Quantitative Information for Business Decisions  
MBA 6621 Managerial Decision Making  
MBA 6622 Finance in an Integrated Environment  
MBA 6623 Marketing in an Integrated Environment  
MBA 6626 Business Policy/Strategy in a Global Environment  
MBA 6627 Business Analytics and Strategic Business/IT Alignment  
MBA 6628 Business Applications  
MBA 6629 Competitive Advantage Along the Value Chain and Negotiations

\* Core II M.B.A. classes are offered Monday through Thursday from 6:00 p.m. to 8:45 p.m. Each class meets once a week.



*"The biggest asset of the program is the faculty. They are down-to-earth and accessible. You can't get that at a big school."*

*Mark McOmber, M.B.A.  
Branch Manager, Vice President  
Zion's Bank  
Class of 2009*



# M.B.A. EMPHASIS

Students must choose an emphasis area. Listed in this section are the current requirements for each emphasis area.

## ACCOUNTING

Students are required to take an additional nine elective credit hours of accounting courses. These courses may be any 5500/6600 level accounting courses. Additionally, any pre-requisites for these classes must be met.

## COMPUTER INFORMATION SYSTEMS

Students are required to take an additional nine elective credit hours of computer information systems course work. These courses may be any 5500/6600 level CIS course.

## FINANCE

Students are required to take:

- FIN 5578 Investments

Additionally, students need to take six credit hours of 5500/6600 finance courses.

## HEALTH CARE ADMINISTRATION

Students who select an emphasis in Health Care Administration must take nine credits from any 5500/6600 HCA courses. Students who take the internship earn 10 credits. (Six credit of HCA classes and the four credit internship.)

## OPERATIONS MANAGEMENT

Students are required to take:

- MGT 5582 Project management
- MGT 5591 Seminar in Management

Students must also take one of the following two classes:

- MGT 5534 Productivity and Quality Management
- MGT 5530 Advanced Operations and Production Management

## MARKETING

Students are required to take nine credit hours of marketing classes. These may be any 5500/6600 marketing courses. Additionally, any pre-requisites for these classes must be met.

## MBA PHARM.D.

Students follow the Pharm.D. program of study with mild modifications to incorporate M.B.A. courses. This combined degree requires approximately one extra year to complete. For a list of the modifications please see the M.B.A. Pharm.D. section in the Graduate Catalog.

## TRADITIONAL

Students are required to take an additional six elective credit hours of classes. These courses can be any 5500/6600 College of Business courses as approved by the M.B.A. director.

# MAcc COURSES

## COURSE REQUIREMENTS

The ISU MAcc assumes that students enter with an undergraduate accounting degree. If a student has an undergraduate business degree but not an accounting degree, the student will need to complete the equivalent of an undergraduate accounting major core. At ISU that includes the following courses\*:

- ACCT 3323 - Intermediate Accounting 1
- ACCT 3324 - Intermediate Accounting 2
- ACCT 4425 - Intermediate Accounting 3
- ACCT 4403 - Information Systems
- ACCT 3331 - Taxation
- ACCT 3341 - Managerial and Cost Accounting
- ACCT 4456 - Auditing Principles

\*Note that some programs offer intermediate accounting in two rather than three semester courses. It is also acceptable if one of the two course intermediate accounting sequences is completed

If a student has an undergraduate degree that is neither an accounting degree nor a business degree, depending on the students degree and experience, the student will most likely need some business core courses such as economics, finance, and operations management in addition to the accounting major core outlined above. Students will need to work with the COB to develop a tailored business core program that will effectively prepare the student for the MAcc program.

## FALL COURSES (13 Credit Hours)

ACCT 5531 Advanced Tax Concepts  
 ACCT 5561 Advanced Accounting  
 ACCT 5533 Legal Environment of Accounting  
 ACCT 5571 Accounting Capstone 1  
 ACCT 6631 Accounting Theory

## SPRING COURSES (11 Credit Hours)

ACCT 5557 Advanced Auditing  
 ACCT 6660 Governmental and Not-for-Profit Accounting  
 ACCT 5572 Accounting Capstone 2  
 ACCT 5573 Accounting Capstone 3  
 ACCT 6634 Seminar in Accounting

## SUMMER COURSES (7 Credit Hours)

ACCT 5574 Accounting Capstone 4  
 MBA 6622 Corporate Finance  
 ACCT 6625 Management Control Systems

\* MAcc classes are offered Monday through Thursday from 6:00 p.m. to 8:45 p.m at the ISU Idaho Falls Center for Higher Education campus. Each class meets once a week. Day time classes in Pocatello are generally scheduled in the afternoon. Please see class schedule for days and times.



# ADMISSIONS

## ADMISSION PROCESS

Admission to the M.B.A. and MAcc Program are the same and requires admission to the Graduate School as well as completion of the following steps:

1. Apply to the Graduate School. The application can be found on-line by clicking on 'how to apply' at <http://www.isu.edu/graduate>. The application requires a fee of \$55, which must be paid upon applying on-line. It also requires that your official transcripts be sent to the Graduate School office at:
  - Graduate School  
921 South 8th Avenue, Stop 8075  
Pocatello, ID 83209

Please check with the Graduate School if you have any problems with the application, fees, or transcripts at (208) 282-2150.
2. Send two letters of recommendation, a copy of your resume, and a Statement of Purpose (a page or less stating why you want to earn a M.B.A. or MAcc) to the M.B.A. office via mail OR email to one of the addresses below:
  - M.B.A. Office  
921 South 8th Avenue, Stop 8020  
Pocatello ID 83209
  - [mba@isu.edu](mailto:mba@isu.edu)
3. Take the GMAT or GRE and request that your scores be sent to ISU. The GMAT test registration information can be found at [www.mba.com](http://www.mba.com). The GRE test registration information can be found at [www.prometric.com](http://www.prometric.com).

Admission is granted only to students showing a high promise for success. The College of Business uses various measurements to determine this likelihood. However, the minimum requirement for admission is based on the sum of the following formula:

$$200 \times \text{GPA of your last 60 credit hours} + \text{GMAT score} \geq 1150 \text{ or}$$

$$200 \times \text{GPA of your last 60 credit hours} + (\text{GRE of quantitative} + \text{verbal score}) \div 2 \geq 1150$$

As an example, a student with a 3.0 upper division GPA would need to score a minimum of 550 on the GMAT to be accepted into our program.

The GMAT and GRE scores will be sent to the College of Business. Please allow 30 days for score to post.

## ADMISSION DEADLINES

### FOR DOMESTIC APPLICATIONS:



### FOR INTERNATIONAL APPLICATIONS:



\* If these dates fall on a weekend, the deadline is moved to the following Monday.

# TUITION & FINANCIAL AID

## TUITION FEES

### RESIDENTS



Full-time: \$3,736 per semester  
Part-time: \$374 per credit hour

### NON-RESIDENTS



Full-time: \$9,902 per semester  
Part-time: \$574 per credit hour

\* For residency requirements please contact the financial aid office or visit the following link: <http://isu.edu/cob/residency.shtml>

## GRADUATE ASSISTANTSHIPS

The College of Business also offers several Graduate Assistantships. To apply for an assistantship, please visit [www.isu.edu/cob/assistantships.shtml](http://www.isu.edu/cob/assistantships.shtml) or email questions to [mba@isu.edu](mailto:mba@isu.edu). The stipend for these positions is approximately \$9,600 per year, tuition for both in and out-of-state students, and medical benefits. These positions require 20 hours of work per week, and you must be a full-time M.B.A./MAcc student to qualify.

## SCHOLARSHIPS

There are some scholarships available. The deadlines and requirements vary. For a listing of these scholarships please visit [www.isu.edu/scholar](http://www.isu.edu/scholar) or visit ISU's Financial Aid Office.

## STUDENT LOANS & WORK STUDY

To apply to these programs, you must fill out a FAFSA application. For further information about the application process please visit [www.isu.edu/departments/finaid](http://www.isu.edu/departments/finaid).

## NON-RESIDENT TUITION WAIVER

The Graduate School has a very limited number of Non-Resident Tuition Waivers to award to students who are not residents of Idaho. These waivers are awarded competitively on the basis of scholarship and academic performance. To fill out an application for the Non-Resident Tuition Waiver please visit the following website: [www.isu.edu/graduate/nonres\\_waiver\\_app.shtml](http://www.isu.edu/graduate/nonres_waiver_app.shtml).







## College of Business Graduate Programs

921 S. 8th Ave.  
Pocatello, Idaho  
83209-8020

(208) 282-2966  
FAX: (208) 282-4367  
[www.isu.edu/cob/mba.shtml](http://www.isu.edu/cob/mba.shtml)