



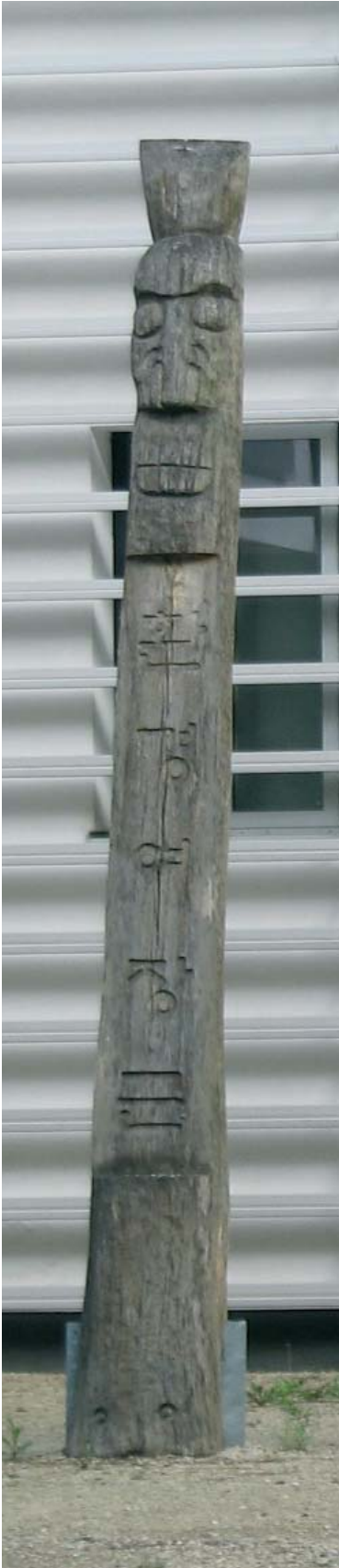
*Managing  
with(in) Europe*

MBA School  
Saarland University



**Full-time and Part-time Options**

## Key facts



Our MBA School (Europa-Institut) is part of Saarland University. The Europa-Institut has a tradition of 60 years now.

Our programme has been providing excellence in executive education since 1990 and has been state-approved from the beginning.

Our focus is on European management, for professionals working both with Europe and within Europe. Our programme is grounded in cutting-edge education.

Our students are from Germany, Europe and throughout the world.

Our students are on their way to becoming leaders in global teams.

Our students may choose between the full-time and part-time options.

Our students learn about strategy, including the economic, legal, political and cultural aspects.

Our international students learn through numerous discussions and case studies about the cross-cultural aspects in particular.

Our students may use the full infrastructure of Saarland University, including child care, sporting facilities and the language center.

Our institute is integrated into the quality assurance system of Saarland University and is FIBAA accredited since 2009.

Our professors are from various countries, have excellent reputations and are qualified instructors with a wealth of practical experience either in companies as in other European institutions.

Our active alumni network is a valuable resource both for present and former students.



## A historical place

The university was founded in 1948 with support from the French state. Saarland University was proclaimed as a “European University” in the early 50s and has had a strong European orientation since that time. In 1951, the Europa-Institut was founded as a symbol of that orientation and as early as the 50s, many students came from abroad to study in Saarbrücken. Today, more than 180 cooperations and partnerships mirror this internationality. The institute’s European tradition is fundamental!



## Managing with(in) Europe

Learn in an interdisciplinary comprehension the economic, political, legal and cultural basics of the European integration. Learn the necessary skills and abilities for leading companies with dealings with(in) Europe.

“Managing with(in) Europe” means on the one hand all the operational and strategic activities necessary for companies working within Europe.

“Managing with(in) Europe” on the other hand relates to the challenge for companies outside of Europe to do business with Europe.



## Careers of tomorrow

What makes us different:

We take account consistently of the specific demands of the European economic area.

We combine cutting edge research with a modern teaching style.

We create a truly international experience in a truly international university.



## **Mission statement: we utilize differences!**

We qualify the managers of tomorrow with fundamental knowledge in European management. Our students understand the cultural diversity of Europe and know how to transform it in successful management decisions. They are prepared for a “Managing successfully with(in) Europe”.



Prof. Dr. Joachim Zentes  
Director



Prof. Dr. Christian Scholz  
Director

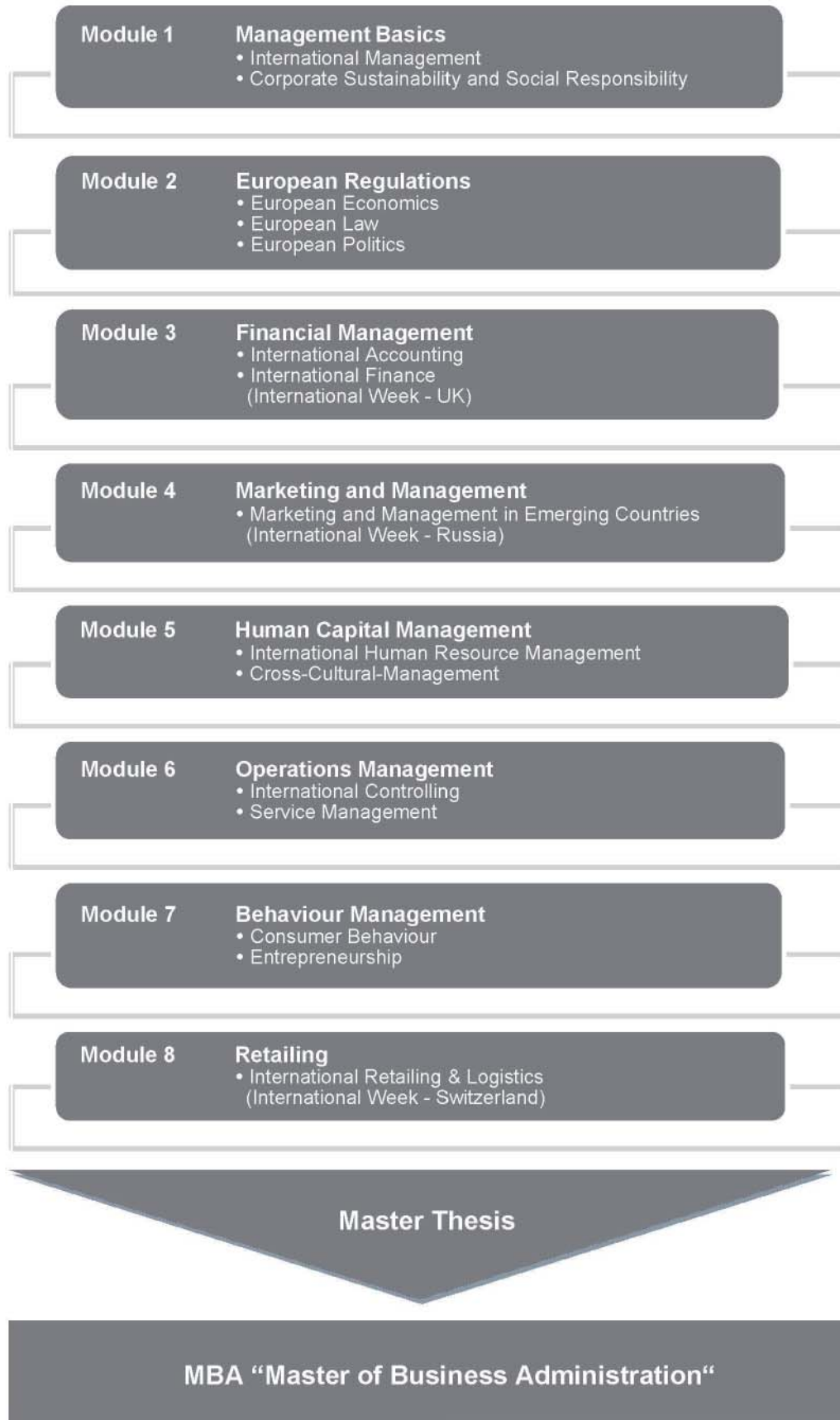


## **Be exceptional**

Learn state of the art methodologies, economic theory and practice as well as key competences within 15 course weeks. Attend other classes to expand your knowledge beyond management.

In accordance with the EU guidelines for the European Credit Transfer System (ECTS), a total of 60 credit points is achieved by completing the MBA study programme.

## Cutting-edge education







## **Personalised leadership programme**

Teamwork and leadership training play an important role in qualifying top European leaders. Therefore, you will have the opportunity to work on case studies in each course.

In workshops, students improve both key competencies and soft skills such as leadership, business behaviour, presentation techniques and teambuilding.



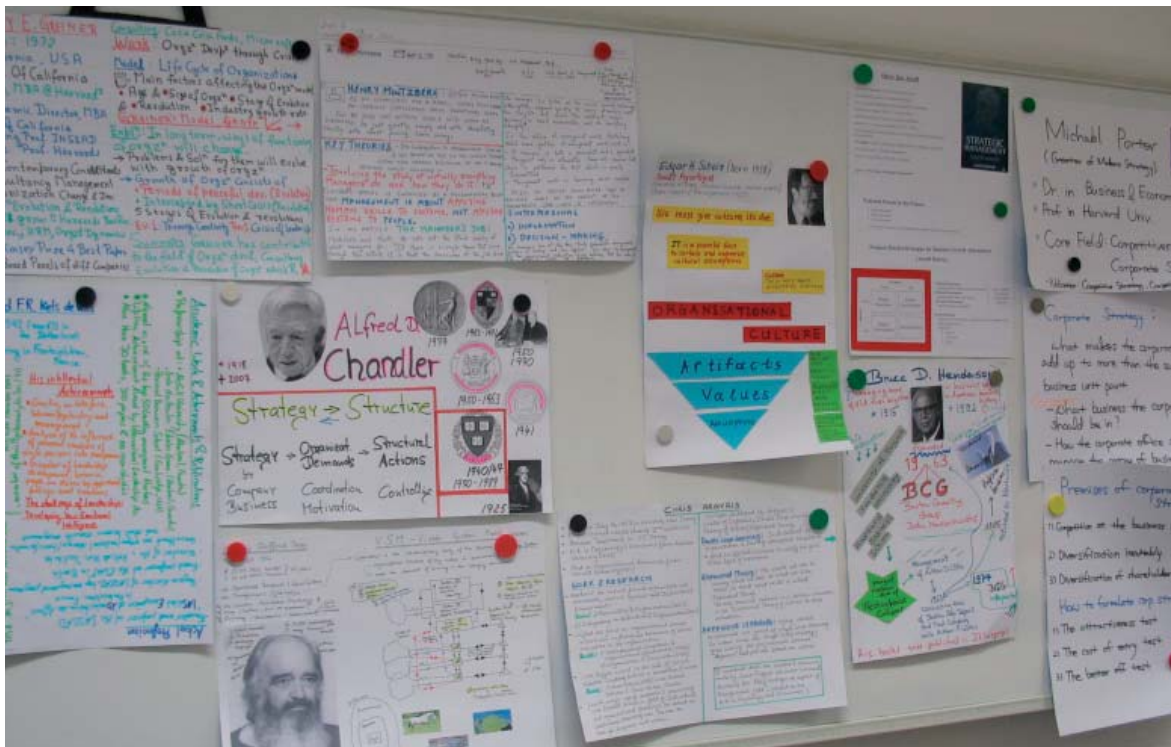
## **Flexible part-time option**

The modular concept of the courses facilitates flexible study structures. You may extend your studies over up to four years while remaining in your job. Like the full-timers, you start the programme in mid-October. During the study period you complete the required 15 block courses. Following the successful completion of the courses, you have six months in which to write a final thesis to complete the programme in October.



### **Intense full-time option**

The programme starts in mid-October. Within the first nine months of study, you complete the required 15 course weeks. Following the successful completion of the courses, you have three months to write a final thesis so as to complete the programme in October.



## Renowned international lecturers

Globally acknowledged experts from universities throughout the world lecture in our programme. The list of guest-speakers of the last years includes:

### Dr. Rainer Landwehr

Managing Director of Goodyear Dunlop Tires Germany GmbH

### Gerd Bovensiepen

Head of the Competence Center Retail & Consumer of PricewaterhouseCoopers (PwC) AG

### Detthold Aden

Chairman of the Board of Management of BLG Logistics Group

### Dr. Ferri Abolhassan

Member of the Management of T-Systems International GmbH

### Klaus-Peter Müller

Spokesman of the supervisory board of Commerzbank AG

### Wendelin von Boch

Member of the supervisory board of Villeroy & Boch AG  
Former chairman of the management board of Villeroy & Boch AG



## Learning in action

High-transfer orientation during the course weeks through numerous case studies, guest lectures and panel discussions.

“Learning in action” also includes study-weeks, for instance in Ireland, Switzerland and Russia.



## High company impact

Practitioners from international institutions and enterprises lecture on topical issues and share their professional experiences.

Managers from major companies invite you to visit their manufacturing facilities and share their insights into European management.



## **Intercultural community**

Our students join a large multinational community: learning high-level management techniques and enjoying a multicultural environment is characteristic for our programme.



## Opening ceremony

Welcoming the new students and celebrating with our successful graduates.

Each academic year, the best student is awarded the “Hans-Werner-Osthoff-Preis” of the Prof.-Dr.-Osthoff foundation.





## Selected Publications of the Faculty

One of our most important publications is our collected edition of “Strategic Management”. The contributions focus on current issues in European management.

The list of authors includes

Prof. Dr. Andreas Al-Laham	Prof. Dr. Karlheinz Küting
Prof. Dr. Dr. h.c. Ernst-Bernd Blümle	Prof. Dr. Ervin Lazlo
Prof. Dr. Philip Bourke	Prof. Dr. Dr. h.c. Klaus Macharzina
Prof. Dr. Udo Broll	Prof. Dr. Dr. h.c. Heribert Meffert
Prof. Dr. Timothy A. R. Clark	Prof. Dr. Hans Günther Meissner
Prof. Dr. Gunter Dufey	Prof. Dr. Mark E. Mendenhall
Prof. Dr. Franz-Rudolf Esch	Prof. Dr. Paddy Miller
Prof. Dr. Hans Georg Gemünden	Prof. Dr. Randall S. Schuler
Prof. Dr. Peter Hartz	Prof. Dr. Bruno Staffelbach
Prof. Dr. Ulrich Hommel	Prof. Dr. Volker Stein
Prof. Dr. Susan E. Jackson	Prof. Dr. Bernhard Swoboda
Prof. Dr. Alfred Jaeger	Prof. Dr. Bruno Tietz
Prof. Dr. Michael J. Kavanagh	Prof. Dr. Rama Velamuri
Prof. Dr. Manfred F. Kets de Vries	Prof. Dr. Norbert Walter
Prof. Dr. Hartmut Kreikebaum	Prof. Dr. Martin K. Welge

## Testimonials



„I decided to study at the MBA School (Europa-Institut) of Saarland University because I was really convinced by the long-standing quality and reputation of the programme. As a part-time student and professional, the flexibility and quality of the programme were the most important aspects to consider. Excellent lecturers combined with the favourable location in the centre of a very dynamic Europe also made the programme very interesting for me.“

Chen Wang, MBA



“The MBA programme at the Europa-Institut in Saarbrücken is very demanding: courses are great but tough and working in groups with people from diverse cultural and professional backgrounds is a huge challenge. However, you have to operate at your supposed limits, if you ever want to go beyond them. This is what the programme has to offer and I am happy that I have seized the opportunity to push my own limits!“

Tanja Fell, MBA



“When selecting an MBA programme one considers several things, chief among them is: „quality of education“. The MBA programme of the Europa-Institut delivers excellent education! Top notch professors and staff. The selection of courses offered through the programme provides the basis for success of its students upon graduation. Key element throughout the programme is to challenge students, to bring them to explore their boundaries and venture past them, not only as individuals but also as a team.“

Kenneth Littlepage, MBA



“I decided on the MBA programme at the Europa-Institut to sharpen my economic and management skills and to develop a deeper understanding of decision-making processes. Although the workload was high, this was one of the most interesting times of my life. It was more than acquiring expert knowledge. It was learning in and from an interdisciplinary and intercultural team of fellow-students.“

Dr. Christian Köhler, MBA



“The MBA course at the Europa-Institut gave me an opportunity to understand the systems and working culture in the European countries. I thoroughly enjoyed and benefitted from the experience of working with students not only from various different countries and cultures but also with different work and personal backgrounds. In my opinion, one of the best features of the course was the on-site visits to world class companies.“

Anusha Kosaraju, MBA



## **International Alumni Network - AEDES**

Founded in 1993 by both current and former students of the Europa-Institut.

AEDES - Saarland MBA School Förderverein e.V.

P.O. Box 60 01 11  
66041 Saarbrücken  
Germany  
[alumni@mba-europe.de](mailto:alumni@mba-europe.de)



## Beyond the programme

Use the outstanding infrastructure of Saarland University: accomodation, cafeteria, public transport system, sport and language centers, child care system.



## **The outside world**

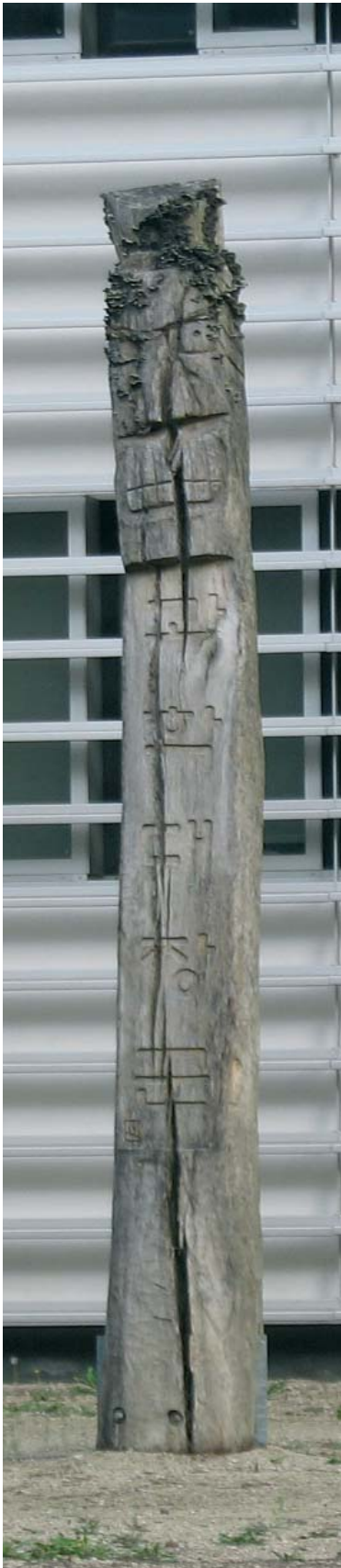
Saarbrücken is located at the border triangle of France-Luxembourg-Germany. Enjoy the cosmopolitan flair of Saarbrücken in the heart of the European Union.



## Ongoing admission process

Through a process entailing several steps, we choose the best students for our programme. Beginning with the initial contact, we discuss your career perspectives, depending on your personality and other attributes. We then analyse the application documents and invite the best candidates to an interview. Admission is granted by July 15th each year. As applications are reviewed and evaluated on an ongoing basis and places are limited, candidates are encouraged to apply as early as possible. Applications submitted after the class has been filled will be transferred to the admissions cycle for the next programme.

## At a glance



Degree: Master of Business Administration

Start: Each October

Duration: One year (full-time study)  
Max. four years (part-time study)

Terms of Admission: Initial academic degree  
Professional experience  
Good knowledge of English  
GMAT

Fees: Full-time: € 12.000.-  
Part-time: € 14.500.-

Housing: Some housing is available on campus.  
In addition, as a typical German University City, Saarbrücken provides a wide variety of rooms and apartments for students.

Cost of Living: In Saarbrücken, the costs of living for students amount to approximately € 500.- a month.

Scholarships: We do not offer scholarships, because we believe in charging all students the same price. However, students though can apply for a scholarship on an individual basis with various institutions.

Facilities: Students of the MBA-programme are entitled to use facilities of the University of Saarland and may attend additional courses, beyond the programme.

Career Placement: Our cooperations with well known international companies create outstanding job opportunities.

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MBA School  
Europa-Institut  
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