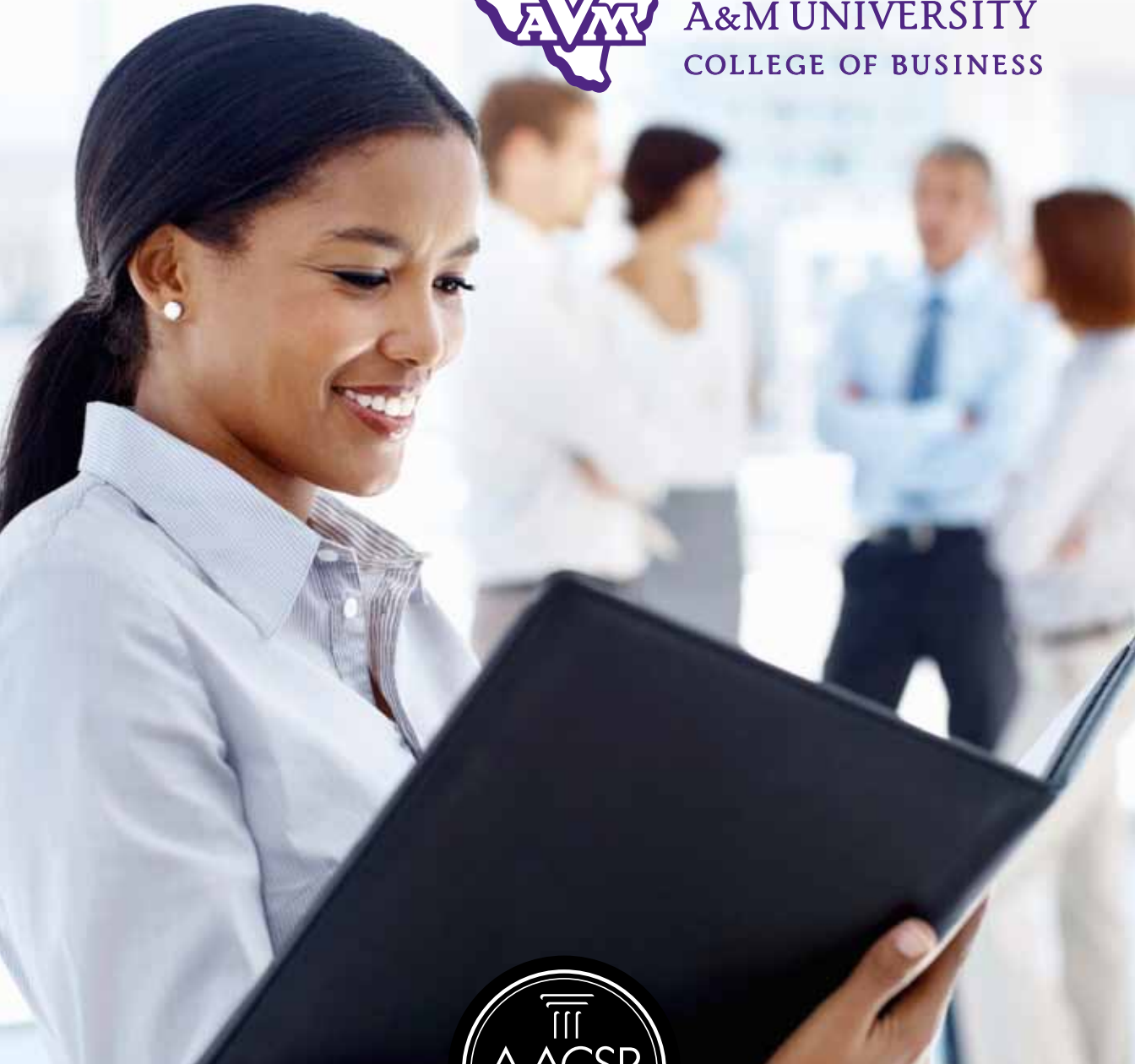


Executive MBA



PRAIRIE VIEW
A&M UNIVERSITY
COLLEGE OF BUSINESS



Application and Information

The PVAMU College of Business accepts applicants for admission to the Executive MBA Program in the fall and spring semesters. Application deadlines for admission to the EMBA program are July 1 for the fall semester and November 1 for the spring semester.

Applicants to the EMBA program will be evaluated based on the following:

- Completed application for admission to the PVAMU Graduate School through www.applytexas.org.
- Completed application for admission to the Graduate Programs in Business for the EMBA Program (available at www.pvamu.edu/emba).
- Official transcript(s) for all college work (undergraduate and graduate from each institution previously attended). A bachelor's degree from an accredited college or university is required for admission.
- Minimum undergraduate cumulative grade point average (GPA) of 2.75 on a 4.00 grading scale for program consideration.
- Evidence of a minimum of three years of professional management experience (e.g. as project manager, director, or district manager).
- A current résumé (or academic vita).
- Three letters of recommendation from professors, supervisors and/or colleagues attesting to the applicant's work experience.
- A two-page statement summarizing how the EMBA will advance career goals and personal objectives.
- An interview (phone or in-person).
- For international applications, the TOEFL score may be required.
- A non-refundable application fee of \$50.

Application Deadlines

	Domestic Students	International Students
SPRING	November 1	October 1
FALL	July 1	June 1

Executive MBA Program Highlights

PROGRAM A two-year program for experienced managers and executives.

DEGREE Executive MBA participants complete 36 credit hours (12 courses) and earn a Master of Business Administration (MBA) degree from Prairie View A&M University.

COURSES Courses are eight (8) weeks.

CLASS MEETINGS Classes meet on alternate Saturdays during the fall, spring and summer semesters.

LOCATION Classes are taught in northwest Houston at the PVAMU Northwest Houston Center located near FM 1960 and SH 249 (Tomball Parkway) at 9449 Grant Road.

ACCREDITATION All business degree programs offered through the PVAMU College of Business are accredited by AACSB International - considered the gold standard of business school accreditation.

INTERNATIONAL FIELD TRIP Students have the opportunity to participate in a study excursion abroad prior to their final semester in the program.

EXECUTIVE PARTNERS Learn from experienced faculty and executives who serve as mentors and lecturers throughout the program; take advantage of a number of career-building and networking opportunities.

COSTS Program costs for classes are \$36,252 (\$3,021 per course). Costs include tuition, program fees, meals on class days, course materials and the international trip abroad.

FINANCIAL ASSISTANCE Financial assistance is available to qualified students.



Executive MBA

Courses and Descriptions*

EMGM 5103 - DATA ANALYSIS FOR MANAGERIAL DECISION MAKING

The course provides an in-depth introduction to statistics as applied to managerial problems. The course covers a quantitative approach to decision making with an emphasis on conceptual understanding as well as applied statistical analyses. Statistical software will be used throughout the course.

EMCO 5203 - EXECUTIVE MANAGERIAL COMMUNICATION

Management communication as the downward, horizontal, and upward transfer of information and exchange of meaning, through formal and informal channels will be discussed in this course. Subject matters covered will also include the art of negotiation, identifying rhetorical strategies and guidelines for analyzing and resolving stakeholder conflicts.

EMGM 5403 - OPERATIONS AND SUPPLY CHAIN MANAGEMENT

This course covers the systematic design, direction, and control of processes that transform inputs into services and products for customers. Subject matter will focus on how processes can be designed and managed to support the strategic objectives of an organization.

EECO 5103 - ECONOMICS IN THE GLOBAL ENVIRONMENT

Students will explore the global economy and its potential to affect management decision-making. The course will focus on exports, imports, international trade, international finance, as well as micro and macro perspectives of the firm relating to the global economy. Highlights include study of the global economy, global market structure and policy, pricing in a global market, and the economics of multinational firms. Students will also learn skills critical in negotiating contracts and agreements across national boundaries.

EACC 5213 - ACCOUNTING FOR EXECUTIVES

The primary focus of this course is managerial accounting within a global environment. Topics addressed will include advanced accounting tools, concepts, and techniques for decision making in a global environment.

EMRK 5433 - MARKETING IN A GLOBAL ENVIRONMENT

Topics related to the marketing function and how it relates to value creation, strategic corporate management, and marketing decisions in a global environment will be the primary focus of this course. Included will be materials and presentations on organizational market orientation and dynamics, advertising and promotion, managing customer relationships, marketing for startups, maintaining brand value, and global marketing strategies, and linking marketing strategies to financial value, within the scope of both domestic and international markets.

EFIN 5103 - TOPICS IN CORPORATE FINANCE

Real and simulated cases will be analyzed to help students integrate financial and economic theories to analyze and solve major financial problems facing corporations. Topics such as capital budgeting, capital structure, mergers and acquisitions, bankruptcy and reorganization, and risk management will be covered.

EMGM 5503 - BUSINESS ETHICS AND LAW

Understand the underlying principles of ethics, related law, integrity, and objectivity for business executives, the audit committee, and external auditors. In addition, information and materials will also stress the importance of observing the ethical rules of the professional and regulatory bodies.

EMIS 5513 - INFORMATION TECHNOLOGY AND ORGANIZATIONAL VALUE CREATION

The role of Information Technology in value creation in organizations will be discussed in this course. Topics will include business value of organizational technologies (such as ERP, CRM, etc.), IT-based resources, capabilities, and competitive advantage.

EMGM 5303 - EXECUTIVE TOPICS IN STRATEGY AND POLICY

The course is intended to provide broad exposure to strategic management theories and various concepts and developments in this area. Students will develop skills necessary to analyze a problem situation, problem identification, strategy formulation, and strategy implementation and evaluation. The process will also focus on the leader's ability to manage the process of strategy formulation and implementation.

EMGM 5113 - EXECUTIVE LEADERSHIP

This course addresses topics such as leadership skills necessary at the executive level, building a personal leadership brand, managing personal reputation and image, the nature of strategic thinking, how decision-making changes at different leadership levels within an organization, personal and organizational barriers to execution and implementation, and understanding one's style of relating to and leading others.

EMGM 5903 - CAPSTONE PROJECT

This course will provide an opportunity to bring the learning from the EMBA program to bear on a final project. These intensive, active learning projects, with an emphasis on finding solutions to real world business/industry problems must be original and have bearing on real world problems. The project will be completed over the final two semesters of the program. A few sample (broad) topics are given below:

- Healthcare Management
- Oil and Gas Accounting
- Transfer Pricing - Global
- Entrepreneurship (including Social or Not-for-Profit)
- Managing Organizations in the Oil and Gas industry, Health Care Sector
- Leadership in a Global Economy
- Leveraging Social Media in Contemporary Organizations
- Communication
- Strategic Vision
- Other

*Tentative course offerings



Executive MBA

Course Sequence

SEMESTER	COURSE
Semester 1	Course 1: EMGM 5103 - Data Analysis for Managerial Decision Making
Semester 1	Course 2: EMCO 5203 - Executive Managerial Communication
Semester 2	Course 3: EMGM 5403 - Operations and Supply Chain Management
Semester 3	Course 4: EECO 5103 - Economics in the Global Environment
Semester 3	Course 5: EACC 5213 - Accounting for Executives
Semester 3	Course 6: EMRK 5433 - Marketing in a Global Environment
Semester 4	Course 7: EFIN 5103 - Topics in Corporate Finance
Semester 4	Course 8: EMGM 5503 - Business Ethics and Law
Semester 5	Course 9: EMIS 5513 - Information Technology and Organizational Value Creation
Semester 5	Course 10: EMGM 5303 - Executive Topics in Strategy and Policy
Semester 6	Course 11: EMGM 5113 - Executive Leadership
Semester 6	Course 12: EMGM 5903 - Capstone Project

Frequently Asked Questions

WHAT IS THE EMBA? HOW DOES THIS BENEFIT ME? The Executive MBA Program is designed for experienced professionals and managers who would benefit from understanding business principles they need to be successful in either growing their own business, or moving up in their company. Faculty and corporate mentors provide useful tools and a framework for people who need to craft a better business strategy as well as understand some key business tools and philosophies. This is also a great chance to network with people from other industries and hear outstanding faculty, professionals and executives who understand what it takes to be successful in business.

HOW IS THIS PROGRAM DIFFERENT FROM ONE OF THE OTHER MBA PROGRAMS?

The EMBA is one of two graduate program offerings in the College of Business. The COB also offers an traditional MBA which is offered in the evenings and on Saturdays as well as an Online MBA offered completely online. The EMBA program is fast-paced and rigorous; students receive a lot of information and are able to apply it immediately in their business environments. Applicants must have at least three years of professional work experience before being considered for the program.

I WANT TO APPLY AND I DON'T HAVE A BACHELOR'S DEGREE IN BUSINESS. DOES IT MAKE A DIFFERENCE? WHAT ABOUT THE GMAT?

You do not need to have a bachelor's degree in business! We welcome students with a variety of backgrounds: engineering, liberal arts, sciences, math, health care, and so on. Students will attend an orientation session before their program begins and there is an orientation session to give students access to additional resources.

There is no GMAT requirement for admission to this program. Some international students may need to take the TOEFL, but there is no GMAT, GRE or thesis required for this program.

HOW LONG DOES THE PROGRAM TAKE TO COMPLETE? HOW DO THE CLASSES WORK?

This is a two-year program with classes offered in the fall, spring and summer semesters with breaks between semesters. In the fall and spring semesters, students move in cohorts and take two classes each semester: students spend eight weeks on one course then eight weeks on the second course. This is a great format because it allows students to focus on one subject area at a time. The college also recognizes that professionals are pressed for time, so students spend two Saturdays each month in class (three hours in the morning and three hours in the afternoon) with a professor and the other two weekends they work online.

WHERE ARE CLASSES HELD? Classes will be held at the Prairie View A&M University Northwest Houston Campus located close to Willowbrook Mall near FM 1960 and Highway 249. The address is 9449 Grant Road.

HOW MUCH DOES THE PROGRAM COST? The PVAMU EMBA is priced competitively. Each course costs roughly \$3,000 and the program has 12 courses. Students should expect to pay just over \$36,000 for the entire program. It is worth noting that this cost includes all course materials such as books and other required documents, lunch on class days and a trip to China as part of the study abroad component of the program. Some financial assistance may be available for tuition and fees and individuals should check with their companies to see if they would be eligible for company reimbursement.

IS THIS AN ACCREDITED MBA PROGRAM? Prairie View A&M University College of Business is fully accredited by AACSB International, the premier accrediting agency for bachelor's degree, master's degree and doctoral degree programs in business administration.

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