

Batch of
FINAL PLACEMENT REPORT
2013-2015

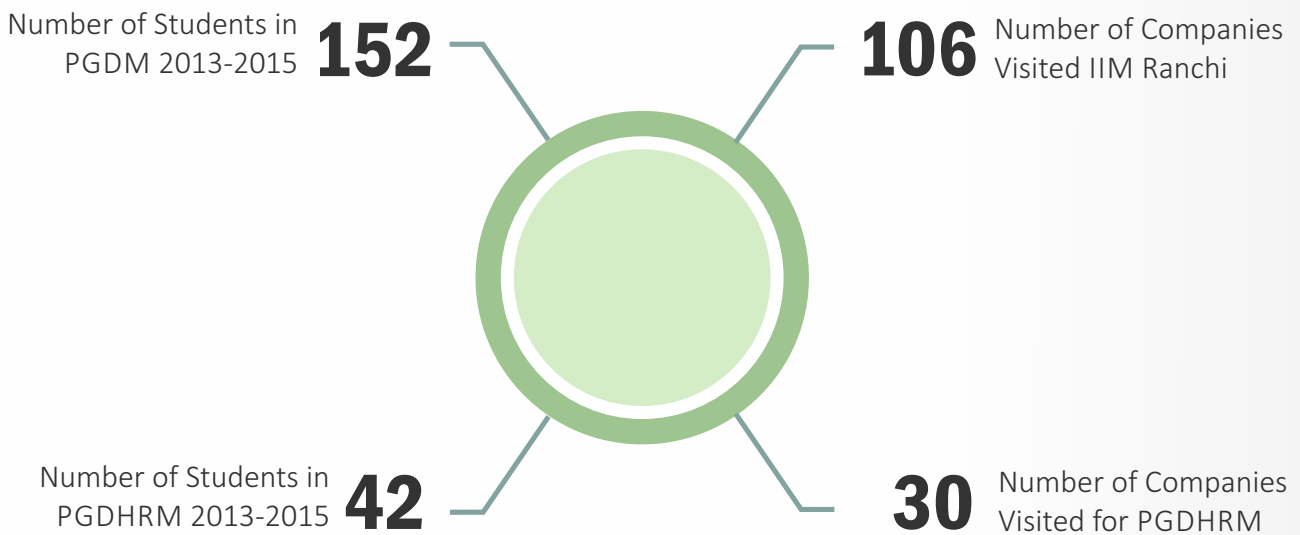



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HIGHLIGHTS



 **45** New Recruiters This Year

 **152** PGDM Highest Batch Size Among New IIMs



Only IIM that offers a specialized course in Human Resource Management (PGDHRM)



Highlights Summary

Indian Institute of Management Ranchi takes immense pride in announcing a successful completion to its final placement season for the PGDM and PGDHRM batches of 2013-15.

The institute, this year, reached one step ahead in establishing a strong foothold as being one of the premier management institutes in the country. With the placement of its 2013-15 batch,

"We saw a marked increase in the number of first time recruiters"

comprising of 152 students from the PGDM batch and 42 from the PGDHRM batch, the institute saw a substantial upward trend in the confidence shown by the industry in the students. A total of 136 companies participated in the campus placements this year. Following the trend with the summer internships ([Link Here](#)), we saw a marked increase in the number of first time

recruiters visiting the campus. The institute had the privilege of hosting some of the biggest names in the industry, offering some of the most sought after profiles to our students. The major in focus were Banking & financial services, Consumer Goods, Strategy & Consulting, PSUs and business conglomerates.

The rising trend in placements was corroborated with an increase in the average compensation. With the increase in the batch size from 111 to 152 this year, highest amongst the new IIMs established, numbers of companies also increased significantly.

Total of 45 new recruiters visited IIMR this year. Moreover, this year also saw a steep increase in the number of international offers on campus. The number of PPOs and PPIs also went up by a substantial number showing a great deal of industry confidence in the students of IIM Ranchi.

At the heart of this achievement, we would like to thank our recruiters, alumni, faculty, staff and all those who have supported and trusted us throughout the placement season.

HIGHLIGHTS CONTD.

PGDM 2013-15

BATCH STRENGTH **152** COMPANIES VISITED **106**



₹13.4 lpa

Average CTC Offered



₹55 lpa

Highest CTC Offered
(International)



3 Total
International
Placements

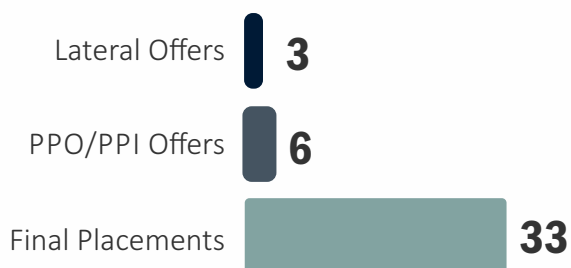
₹27 lpa

Highest CTC Offered
(Domestic)

*2 Students Opted Out of Final Placements

PGDHRM 2013-15

BATCH STRENGTH **42** COMPANIES VISITED **30**



₹12.6 lpa

Average CTC Offered



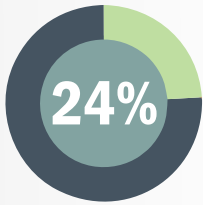
₹17 lpa

Highest CTC Offered



6 Total
PPO/PPI
Offers

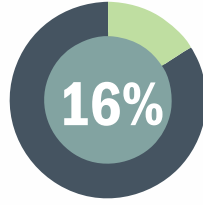
Function Wise



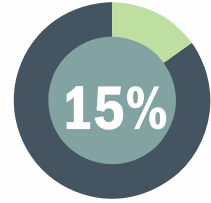
General Management



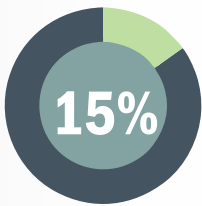
Consulting



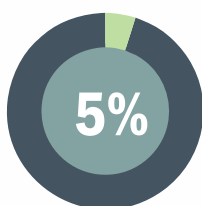
Finance



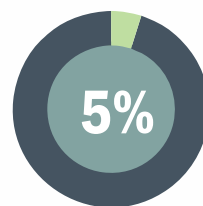
Sales & Marketing



Technology



Operations



Analytics

Stepping into its 5th year, IIM Ranchi successfully completed the Final Placement process for the batch of PGDM 2013-15. The process involved active participation of 106 companies. From the PGDM 2013-15 batch of 152 students, 2 students opted out of the placement process. Prior to the start of the process, lateral placements were conducted for students with prior work-experience of more than 4 years.

IIM Ranchi received excellent response from the industry and attracted prominent companies from diverse domains.

Sales & Marketing



₹12.5 lpa

Median CTC Offered for Sales & Marketing

Placements

Brief

Sales & Marketing was one of the most preferred functional areas for IIM Ranchi graduates attracting 15% of students. Most of the international offers were also made in this domain.

Brands from various sectors like FMCG, Telecom, Pharma & Healthcare, Automotive, Mass media, Ecommerce, etc. recruited in bulk from the institute. The profiles offered included Digital Marketing, Media Marketing, e-Commerce, International marketing and the like. The year saw first-time recruiters such as Hewlett-Packard, Future Group and Bajaj Corp while enhancing the relationship with regular recruiters like Becton Dickinson, RPG Group, Hero Motocorp and HT Media.

Top Profiles Offered



- Corporate Brand Management
- Digital Marketing
- Business Development
- Media Marketing
- E-commerce
- International Marketing

Prominent Recruiters



- GlaxoSmithKline
- HT Media
- Hero Motocorp
- Bajaj Corp
- Maruti Suzuki
- Bharat Forge



Finance



₹13 lpa

Median CTC Offered for Finance

Placements Brief

IIM Ranchi has been able to maintain its dominant position in Finance domain, with the likes of prominent Investment Banks and Asset Management Companies offering roles to our students. The much coveted AVP position in Corporate Finance was offered for the first time on our campus. One of the biggest financial services firm extended their leadership role to our students with rotation across businesses such as Private equity, Investment Banking, Institutional equity, Asset Management and Corporate Planning.

The Finance sector represented by various firms' showed continued interest with nearly 16% of the total offers coming from this sector.

Top Profiles Offered



- Investment Banking
- Corporate Banking
- Treasury
- Risk Management
- Equity Research
- Asset Management
- Retail Product Management

Prominent Recruiters



- JP Morgan Chase
- Royal Bank of Scotland
- Credit Agricole
- Standard Chartered
- Yes Bank
- State Bank of India
- ICICI Bank



Operations



₹14 lpa

Median CTC Offered for
Operations



Top Profiles Offered



Head- FTL & LTL
Supply Chain Consulting
Fleet Management
Ancillary Revenue & Cost
Management
Warehouse Management
Supply Chain Strategy

Placements

Brief

Operations and Supply Chain domain received the highest domestic package offered this year at IIM Ranchi. A Mumbai based firm recruited from IIM Ranchi for the role of Head – FTL & LTL. Tata Steel continued to be a coveted recruiter, extending the maximum number of offers while firms including but not limited to Future Supply Chain offered niche profiles like Operations Consulting.

Prominent Recruiters



Future Supply Chain
Tata Steel
DCM Shriram



TATA STEEL



Consulting, Analytics & Information Technology



₹12.5 lpa

Median CTC Offered for Consulting, Analytics & Information Technology



Top Profiles Offered



Senior Consultant
Consultant
Business Development
Analyst
Account Manager

Placements

Brief

The Consulting and Technology sector made the largest number of offers on campus. A large number of first time recruiters offering management and IT consulting profiles showed up to hire the top candidates.

Prominent Recruiters



Deloitte US
Samsung
Cognizant Business Consulting
HCL Technologies
Wipro
Capgemini
Ramco

General Management



₹12 lpa

Median CTC Offered for General Management



Top Profiles Offered

Leadership and Group Management Strategy



Placements

Brief

There was a sharp increase in the offers made for General Management roles owing to the Lateral Placement Process this year. With close to 24% of overall offers, a substantial number of students bagged roles in this domain. Participants were offered leadership roles by several industry majors such as Daimler India, DS Group, RPG Group, and Idea Cellular among others.

Prominent Recruiters

RPG
Tata Steel
ACG Worldwide
Idea Cellular
Tata Steel
Berger Paints
Future Group
Larsen & Toubro





PGDHRM Placement

Brief

Indian Institute of Management Ranchi takes pride in being the only IIM which offers a specialized course for Human Resource Management (PGDHRM). The course curriculum is designed under the guidance of NHRDN and every year changes are made in the curriculum to adapt to the industry standards. The class of 2013-2015, which is the 2nd batch of PGDHRM, showed a remarkable potential and bagged several lucrative roles in the industry.

IIM Ranchi's vision to create credible and business oriented HR professionals has certainly started materializing with the PGDHRM batch receiving accolades from the industry.

PRE-PLACEMENT OFFERS

Through their merit and exceptional performance in summer internship, three of our students bagged PPO from coveted organizations and a few students got PPI from reputed organizations and converted the offers.

PGDHRM PLACEMENTS



₹12.6 lpa

Average CTC Offered for
PGDHRM 2013-15

Top Profiles Offered



- Industrial Relations
- Talent Acquisition
- Learning and Development
- Compensation and Benefits
- Relationship Manager
- Corporate HR
- HR Business Partner
- HR Operations
- Employee Relations
- HR Analytics
- Market Intelligence

Prominent Recruiters



- Larsen & Toubro
- Maruti Suzuki
- MECON
- Samsung Research India
- ICICI Bank
- BPCL
- Sun Pharmaceuticals
- HCL Technologies
- Tata Steel
- ICICI Prudential
- Ramco
- Ratnakar Bank Limited
- Exide Life
- Berger Paints
- Capgemini
- GAIL





Indian Institute of Management, Ranchi

Address : 5th Floor, Suchana Bhawan, Audrey House Campus, Meur's Road, Ranchi- 834008, Jharkhand
Phone : +91-651-2280940 **Fax :** +91-651-2280940 **Email :** pgp.placement@iimranchi.ac.in **Web :** www.iimranchi.ac.in
Linkedin : www.in.linkedin.com/in/corporaterelationsiimranchi

Design by Grayscale, IIM Ranchi