

MBA

University of Wolverhampton Business School
Master of Business Administration

BCAS
CAMPUS
BRITISH COLLEGE OF
APPLIED STUDIES

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 UNIVERSITY OF
WOLVERHAMPTON

The School to be Proud of

The University of Wolverhampton Business School has grown in size and importance over the past 80 years by focusing on the needs of its students and organisations in the region, across the UK and worldwide.

The School employs over 60 full-time lecturers and professors drawn from a wide spectrum of management disciplines and backgrounds. Many have held senior positions in multinational and blue chip organisations whilst others have worked in the public sector and in not-for-profit organisations – keeping up-to-date with current trends and practices through research and active projects with businesses.

We are committed to testing the boundaries of knowledge through applied research. We have a vibrant community of business researchers who investigate issues relating to entrepreneurship and small business management; corporate governance and ethics; HRM; and industrial relations and the public sector. This research underpins learning and teaching and ensures that you are aware of current and emerging issues in your areas of study.

Many highly regarded professional bodies are pleased to put their names to our courses and offer exemptions from professional qualifications. We are an accredited study and examination centre for the Chartered Institute of Marketing (CIM) and the Chartered Institute of Personnel and Development (CIPD) and we also have links with the chartered Management Institute (CMI), the Institute of Leadership Management (ILM) and the Institute of Training and Occupational Learning (ITOL).



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Building Careers - Transforming Lives



Message from the Dean

University of
Wolverhampton

A warm welcome to the University ofWolverhampton Business School, a School with an acknowledged reputation for being a leading provider of vocationally relevant academic programmes and continuous professional development.

For the past 80 years, we have provided business education to equip students with the skills and knowledge they need to be effective managers. Our programmes place an emphasis on working with business, innovation and internationalization and our students are supported throughout their studies to realize their full potential and succeed in the workplace.

Our programmes, which are underpinned by the School's research, are continually reviewed and updated to ensure they meet the changing demands of the business environment and students regionally, nationally and internationally.

As Dean of the School, I look forward to welcoming you to the University of Wolverhampton's MBA delivered in partnership with BCAS Campus, Colombo and join the vibrant community of the Business School.



Dr. Anthea Gregory
School of Business
University of Wolverhampton , United Kingdom

Message From the Chairman

BCAS Campus

I am delighted to pen this message as a Chairman of BCAS Campus at the launch of MBA programme to be delivered in academic partnership with the University ofWolverhampton, UK. In today's growing corporate challenges, arming yourself with an MBA has become indispensable.

BCAS Campus has been in the forefront in providing market relevant and skill oriented courses and training. Ever since its inception in 1999, this has and nothing else, been BCAS' sole mission. To give meaning to that glorious goal, BCAS Campus coined the slogan "Building Career; Transforming Lives".

The launch of University of Wolverhampton's MBA is yet another direction towards helping the corporate staff like yourselves. Most MBA students enroll at least partially in hopes of advancing in their professional life and, consequently, realizing their career ambitions. Some students earn an MBA at the behest of the company for which they work, while others enroll for an MBA in order to start up their own businesses. Surely, you belong to one of these categories.

Experts have also criticized today's MBA programmes because students often do not receive the training in social skills required to succeed in the current global marketplace. Intangible skills like leadership, good communication, self-discipline, and interpersonal relations are necessities for MBA students wishing to be successful. So you should look for a programme that incorporates coursework that addresses these skill sets. That will increase your MBA ROI (Return on Investment). Your expectation, it is my belief, will be fulfilled with the MBA delivered by BCAS Campus in partnership with university of Wolverhampton, UK.

Wish you all the best,



Eng. M M Abdur Rahman
BSc.Eng(Hons), AMIESL
Chairman, BCAS Campus

About MBA Programme

University of
Wolverhampton

On successful completion of the MBA you will meet the requirements of the Chartered Management Institute (CMI) level 7 Diploma in Strategic Management & Leadership

Our programme provides you with the opportunity to develop your knowledge of key business functions and their relationship with the wider strategic and international environment. You will also expand your knowledge and understanding of the current changes in the business environment through the study of leadership, organisational change and transformation, innovation and stakeholder management.

At the end of the programme you will have enhanced your knowledge and understanding of business and management concepts and principles, theoretical frameworks and applied analysis through a range of learning experiences which may include live case studies, visiting speakers and blended learning.

You will also develop key skills in formulating and managing basic research, presentations, problem-solving and organising and managing group-based projects.

Successful completion of the MBA provides a much sought-after academic qualification, which will enhance your career prospects in a number of managerial roles across a wide range of international business sectors. The programme provides the basis for further study in a range of professional subject areas such as accounting, marketing and human resources as well as further academic study such as a PhD.

On successful completion of the MBA you will meet the requirements of the Chartered Management Institute (CMI) level 7 Diploma in Strategic Management & Leadership.

Module Covered

Managing Human Resources

You will explore and analyse the human resource management (HRM) role in organisations – particularly the link with how people are managed at work, and consider HRM and organisational performance, as well as contemporary management issues such as leadership, people development, diversity and downsizing.

Operations Management

You will consider a broad range of operations management problems that managers face in modern businesses, as well as the tools, techniques and contemporary knowledge for dealing with these issues in an international context.

Marketing Management

This module will help you understand the importance of the organisational environment and the impact this has for analysis, planning and control in a marketing management context. You will develop the skills required in order to be an enterprising and creative marketer.

Accounting and Financial Management

You will gain the knowledge and skills to analyse and question financial information and decision-making. Through a thorough analysis of financial statements and organisational investment decisions, you will be exposed to the essential elements of organisational finances.

Leading Transformation and Change

This module challenges managers and aspiring managers to consider the practical issues associated with effective change leadership from a range of different conceptual perspectives, in order that they are better equipped to deal with these issues within the workplace.

Strategic Management

The focus here will be on how to analyse, plan and implement successful strategies for organisations operating in a national or international context.

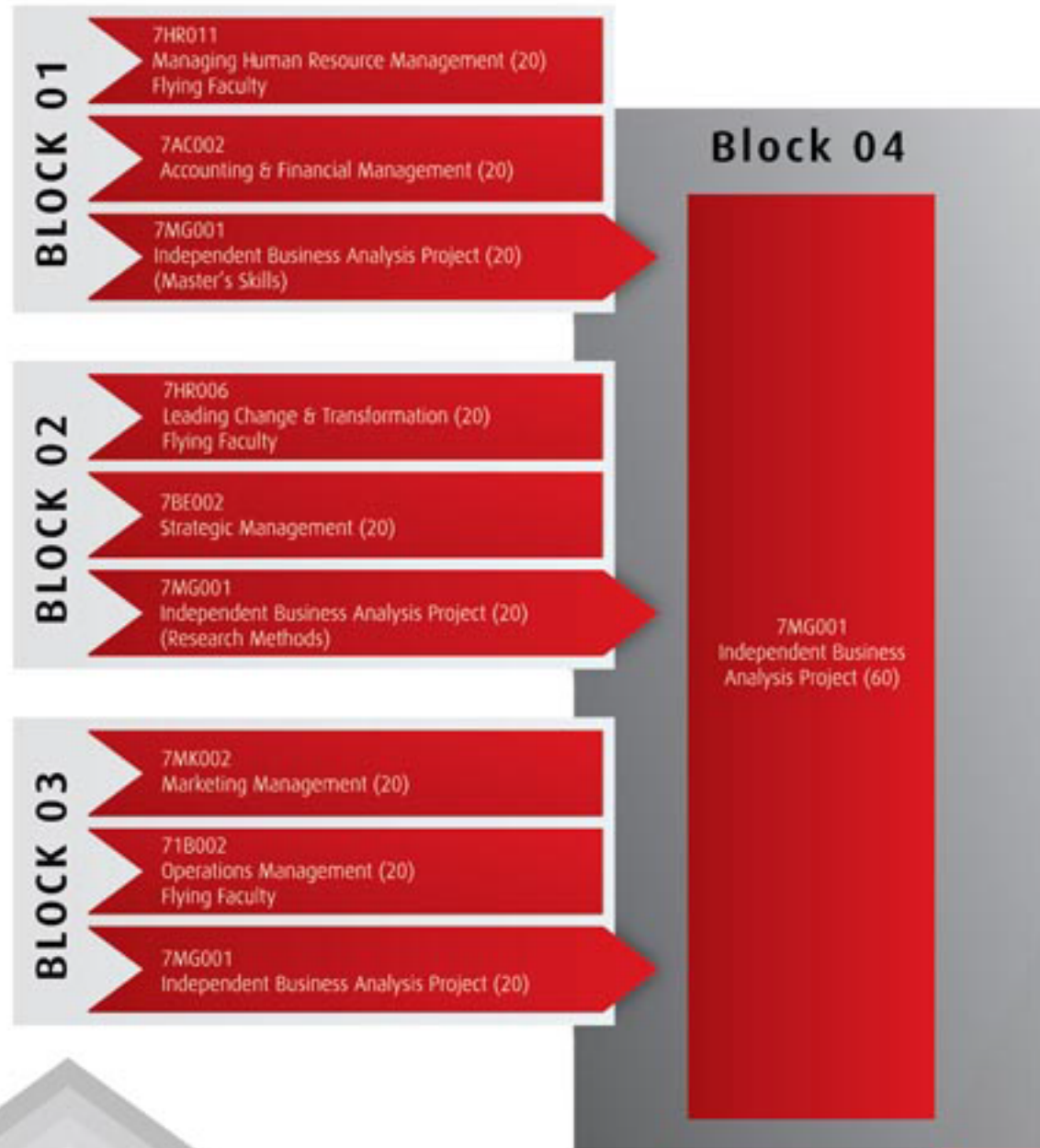
Business Analysis Project

You will also undertake an independent business analysis project which runs throughout the course.

Course Structure

MBA Programme

Master of Business Administration degree programme is uniquely designed to help students to succeed and advance in their career. The programme develops a capacity for understanding managerial relationships and provides specialized training and personal research in a functional field of management.



Learning Outcomes

MBA Programme

Master of Business Administration degree programme is uniquely designed to help students to succeed and advance in their career. The programme develops a capacity for understanding managerial relationships and provides specialized training and personal research in a functional field of management.

- > Critically analyse the use of the key functional areas of Marketing, HR, Finance, Accounting & Operations Management in support of wider organizational activity.
- > Analyse strategic perspectives regionally, nationally and internationally at organization and sector levels.
- > Critically evaluate the relationship between the organization and its environment and the importance and nature of organizational change and transformation.
- > Critically analyse contemporary issues, challenges and problems relating to business and management that impact on business and management at functional, strategic and sector levels.
- > Evaluate the role and contribution of integrative strategic and leadership approaches.
- > Synthesise relevant critical thinking through academic research, completing an independent research project / dissertation at master's level.

Entry Requirements

MBA Programme

- > A degree from a recognized local or foreign university + Adequate working experience
- > A recognized professional qualification (Eg CIMA, CIM, etc) + adequate working experience
- > A professional qualification + 2-5 years of managerial experience at corporate level
- > GCE AL + 5-10 years of managerial experience at corporate level
Age: Immaterial

With good proficiency in English in all four skills
(Applications are subject to the approval of UWBS)

BCAS' State of the art Facilities

MBA Programme

BCAS Campus has got state of the art learning environment with air-conditioned classrooms, overhead projectors etc thus ensuring pleasant and encouraging learning atmosphere.

The Campus has computing and internet browsing facilities for all students. Hi-speed broadband connections are available for Internet access for students. The entire premises have been made wireless for easy Internet access. The students can thus freely use their own laptops / ipads / Tabs within the premises.

The library has in stock all the requisite reference books and materials and at the same time a digital library provided by the University of Wolverhampton will be at your disposal through WOLF/ E-vision.

While a self-service canteen facility is available, students can consume their own food brought from home. A host of snack bars and restaurants, too, are available in the vicinity.

The Faculty

BCAS Campus



Andrew Hambler
(Senior Lecturer Human Resources & Employment Law)
University of Wolverhampton, UK



Dr Paschal Anosike
(Senior Lecturer, Department of HR & Leadership)
PGCE, PhD, M. A. Management, B. A. (Hons), English / Literary Studies



Dr Gurnak Singh
(Principal Lecturer - UWBS International)
PhD / MRES - BT / PG Dip in Management Studies / PG Certificate in Education / B.Sc. (Hons) University of Wolves (Swansea)



Dr Shaukat Ali
(Post Graduate Dissertation Coordinator)
PhD - Strategic Management / MBA - International Business & Business Policy / MA Education / PG Cert in Learning & Teaching HE / BSc Elec. Electronic Engineering



Ian Hughes
(Senior Lecturer, Department of Finance Accounting and Business)
PGCE / MSc / BSc Zoology, Botany, Environmental Studies



Mark Price
(Principal Lecturer, UWBS Postgraduate & Professional Operations)
Master in Business Administration / PGCE (FE) / ACA / BScSc



Chamara De Zoysa
MBA (Marketing & Management) (1st Class-Faculty of Management Studies - University of Delhi)
B.Sc(Hons) (1st Class-University of Delhi)
MSLIM / PhD (Reading)



Priyanka Darshana
MBA (Aus), B.B Mgt (Marketing) Sp (Hons), ACMA, Senior Lecturer BCAS Senior Lecturer for CIMA



Robert (Bob) Perry
(Principal Lecturer, UWBS Coordinator for Learning and Teaching)
MPhil / MBA / Chartered Institute of Public Finance & Accountancy



Graduation 2012

BCAS Campus

The fifth graduation ceremony of British College of Applied Sciences was held at the BMICH, Colombo on the 18th of November 2012 in the presence of academic and corporate dignitaries representing various sectors along with the Chairman of British College of Applied Sciences Mr. Abdur Rahuman. The dignitaries included Mr Phil Harris, Director International, University of Wolverhampton; Ms Judith Evans, Senior Lecturer, Law School, University of Wolverhampton; Mr Suriya Bibile, Regional Development Manager, Edexcel, Sri Lanka and the Maldives; Dr Rodrigo, Principal, Sri Lanka Law College; Mr H D Chandrasena, Chairman, Cost Consultancy Services (Pvt)Ltd; Hemantha Aponso, Chairman, IQQSL; Mr Laleen Jeewakaranth, Senior Manager (Sales) State Pharmaceutical Corporation; Ms Natasha Sneddon, Assistant Manager Legal Operations, Brandix Mercury Asia Pvt Ltd and Dr Iralvan, Head of Operations, Lanka Hospitals.

Grand Graduation 2012

BCAS Campus



A brief account of BCAS Campus

British College of Applied Studies

Founded in 1999, we are popularly known and identified as BCAS Campus (pronounced "bikas") in Sri Lanka. We have been providing quality higher education and vocational training for over 13 years now in a variety of fields. Our courses are offered at various levels from foundation to Masters and structured basing on the Edexcel BTEC awards such as National Diploma (Level 03) and HND's (Level 4/5) with progression options on to top up degrees and Masters from universities in the UK, Malaysia, etc. Currently, we are offering courses in the following areas.

- Computing General
- CT System Support
- Software Development
- Business Management
- Quantity Surveying
- Telecommunication Engineering
- International Hotel Management
- Law
- Bio-medical Science
- Civil Engineering
- Psychology

BCAS currently operates FIVE campuses in Five Main cities in Sri Lanka thus making its courses accessible to the students in the length and breadth of the country. An overseas learning centre is also being operated in Qatar with another satellite operation in Oman. Close to 3000 students are currently on roll on the different streams of BTEC HNDs and Top Up Degrees courses in all five campuses.

BCAS Campus consists of following academic schools and student service divisions:

- BCAS School of Computing
- BCAS School of Building Studies
- BCAS School of Engineering
- BCAS School of Management
- BCAS School of Legal Studies
- BCAS School of Health Science
- BCAS English Language Teaching Unit
- BCAS International Placement Division

We are currently in the process of setting up an exclusive Campus in the city of Colombo for the UG Top Up and PG courses to ensure better learning environments and facilities for our students.

In recognition of maintaining consistent and high quality academic standards, BCAS Campus has been rated by Edexcel and awarded for Performance Excellence and Fastest Growth. In addition to strong academic partnership with UK's Edexcel, BCAS Campus has established a highly successful academic and student transfer collaboration with the University of Wolverhampton, UK.

A visit to our website www.bcas.lk will be further convincing to you about our academic activities.



BCAS Awarded “Best Performing Institute”

in Sri Lanka
for the years 2010 & 2011

by edexcel
advancing learning, changing lives



City Campus	256/2, Galle Road, Colombo 6, Sri Lanka. T: 011 2364458
Dehiwela Campus	106/1, Galle Road, Dehiwala, Sri Lanka. T: 011 2735977
Kandy Campus	344, Peradeniya Road, Kandy, Sri Lanka. T: 081 2224731
Batti Campus	294 1/4, Trinco Road, Batticaloa, Sri Lanka. T: 065 2228451
Wayamba Campus	103, Dambulla Road, Kurunegala. T: 037 2221144
Jaffna Campus	16, Point Pedro Road, Jaffna, Sri Lanka. T: 077 7102131
Qatar Centre	PO Box: 35406, No: 36, Al-Ain St, Hila, Doha-Qatar. T: +974 44366572