



**POST-GRADUATE DEGREE PROGRAMMES AND  
UNDER GRADUATE DEGREE PROGRAMMES**

**(Faculties of Arts, Science, Indian Languages,  
Education and Fine Arts)**

**PROSPECTUS**

**2014 – 2015**

**University website: [www.annamalaiuniversity.ac.in](http://www.annamalaiuniversity.ac.in)**

This brochure of Information and Instruction to Candidates is published for enlightening those who intend to apply for admission to various Post Graduate and Under Graduate Degree Programmes offered in the Faculties of Arts, Science, Indian Languages, Education, and Fine Arts of the Annamalai University during 2014-2015.

The contents covered are subject to change from time to time and the University may make such changes without notice.

The University will provide additional information in response to enquiries from individuals and institutions.

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**RAILWAY STATION**

Chidambaram, S.Rly.

## ABOUT THE UNIVERSITY

Annamalai University, one of the largest unitary, teaching, and residential universities in Southern Asia, was established in the year 1929 as per the Annamalai University Act 1928 (Tamil Nadu Act 1 of 1929). Now, the Annamalai University Act, 1928 has been repealed and replaced by the Annamalai University Act 2013 (Tamil Nadu Act 20 of 2013). His Excellency the Governor of Tamil Nadu is the Chancellor of the University.

The University is located at Annamalainagar, adjacent to Chidambaram town, the abode of Lord Nataraja, the Cosmic Dancer. The sprawling and scenic campus, spread over an extensive area of about 800 acres has the Faculties of Arts, Science, Indian Languages, Engineering and Technology, Education, Fine Arts, Agriculture, Medicine, Dentistry and Marine Sciences.

This University has, since its inception, aimed at imparting education in all fields of knowledge to thousands of students from across the country and abroad. Located in a rural setting in coastal district of Cuddalore in Tamil Nadu, the University has played a pivotal role in providing access to higher education to thousands of youth from economically and socially disadvantaged classes. In this respect, this university's service to the nation is tremendous.

In the past 85 years, the University has grown into a premier institution of higher learning and research. This is evident from the reports of Ministry of Science and Technology ("Measures of Performance of Universities in India: An analysis of the Publication Output in Science and Technology" published by CSIR – National Institute of Science and Technology and Development Studies, New Delhi – 2011, p.102) that ranks Annamalai University in the ninth position within the top ten Universities, among 600 and odd Universities in India, regarding the overall science publication output. In respect of Environmental Science, the University is ranked second, in Energy fourth, in Engineering Sciences fifth and in Biological Sciences eighth.

The Scimago (Scopus) survey for ranking Universities, educational institutions and sponsoring agencies across the world has rated Annamalai University to be 22<sup>nd</sup> in India, next to DRDO (Defence Research and Development Organisation) and 7<sup>th</sup> among Indian Universities (Scimago Institutions Ranking Scimago Research Group, 2012. Data source: Scopus®. [www.scimagoir.com](http://www.scimagoir.com)). The popular journal in India *Careers 360* has ranked Annamalai University to be second among four star rated universities among 33 such universities, and well above four other popular Universities of Tamilnadu. This survey has ranked only 10 universities in India above Annamalai University (India's Outstanding Universities, *Careers 360*, March, 2014. [www.careers360.com](http://www.careers360.com), p.16-19).

All the ten faculties enjoy reputation across the globe for their distinguished record of effective teaching at the higher level and continuing research.

Numerous infrastructure facilities have been created to cope with the voluminous increase in enrolment of students in various on-campus programmes. New laboratory facilities in terms of space and quality equipment have been provided to cater to the

needs of the learners and researchers. Video conferencing Edusat, Campus wide network, high-tech class room are some of added new facilities.

An Internal Quality Assurance Cell has been set up to monitor the quality of academic output. The departments of study conduct national and international seminars, symposia, workshops and conferences so as to enable teachers of the university to update their teaching and research at the global level. Students Progression Cell has been created to coach students for taking I.A.S. examinations. In keeping with the national policy of public health, the concept of 'No Smoking Zone' has been put into practice. A Students Welfare Cell, for on-campus students, has been set up to develop the individual's personality.

With a view to preparing the students for their profession and, in particular, to impart right attitudes and specific skills, the placement cells are functioning in three different locations. One to cater to the needs of the students in the Faculty of Engineering & Technology, another to cater to the needs of the students in the Faculty of Agriculture and the last, in the Department of Business Administration, for the students of Arts, Science, Education and Fine Arts. These cells advise students with regard to the choice of careers and higher studies. They help students to undergo in-plant training during semester holidays and also find suitable placement through campus interviews. They also conduct seminars and training courses periodically on Entrepreneurial Development Career Guidance Programme.

The 1200 bedded teaching hospital with a built-up area of about 6,00,000 sq.ft. provides basic as well as specialised health care services to various sections of the community in and around the campus.

Students can opt to attach themselves to any of the extracurricular services like NSS, NCC or YRC so as to develop social awareness, an interest in the community and with a clear ambition to improve their personality. To improve upon the physical fitness of the students, a sports pavilion with many infrastructure facilities has been established.

The University Library named after the eminent scholar statesman and former Vice-Chancellor Dr. Sir. C.P. Ramaswami Aiyer, is a key knowledge resource for the students and the staff. The Library is equipped with INTERNET connectivity and CD NETWORK station. Quite a good number of journals can be accessed through the Infonet facility.

The University has Memorandum of Understanding with many foreign Universities on research collaboration and exchange of students and staff as well.

There are sufficient numbers of hostels for the convenience of the students to pursue their studies on campus. Modern kitchen facilities, with safe drinking water, are available to ensure the hygienic conditions in the hostel.

## PROGRAMMES

Apart from conventional programmes, many programmes which are relevant to the recent times are offered in the Faculties of Arts, Science, Indian Languages, Education, and Fine Arts. Several Scholarships are available for deserving candidates.

**Duration:** Two Academic Years – Full-time – July to April.

**Semesters:** An academic year is divided into two semesters, Odd Semester and Even Semester.

The normal semester periods are:

**Odd Semester:** July to November (90 working days)

**Even Semester:** December to April (90 working days)

### Choice Based Credit System (CBCS)

The Choice Based Credit System has been introduced in the above faculties, except in Fine Arts, since 1999-2000. The Postgraduate programmes offered by these faculties are pursued for four semesters that would lead to the postgraduate degree in the respective subjects.

These programmes offer a package of certain courses and some elective courses that allow for effective interaction among students from different disciplines. The novelty of the programmes consists in the inter-disciplinary curriculum with a pronounced accent on frontier areas of knowledge. The programme comprises several courses which are referred to in terms of the credits they learn and the grading of students done according to their performance.

### Structure of the Programme

The Master's Programme will consist of

- i) Core courses which are compulsory for all students
- ii) The students can choose elective courses from the programmes approved in other departments of the same faculty and from the faculties of Science, Indian Languages, and Education.
- iii) Elective subjects are allotted after counselling, by a committee consisting of the Heads of the Departments under the Chairmanship of the Dean.
- iv) Dissertation / Project work / Practical training / Field work, which can be done in an organisation, Government, Industry, Firm, Public Enterprise, etc., approved by the concerned department.

## INFORMATION AND INSTRUCTION TO CANDIDATES : 2014 - 2015

### FACULTY OF ARTS

The Post-Graduate programmes offered by the Faculty of Arts, consist of four semesters.

**Semesters:** An academic year is divided into two semesters, odd semester and even semester. The normal semester periods are as follows:

**Odd Semester:** July to November (90 working days)

**Even Semester:** December to April (90 working days)

The following branches are offered:

#### M.A. ENGLISH / M.A. ENGLISH AND AMERICAN STUDIES

**Eligibility for Admission:**

A pass in the Bachelor's Degree in English under Part-III.

or

A pass in B.A. (or) B.Sc. (or) B.O.L. degree under Part-II in English.

#### M.A. HISTORY, POLITICAL SCIENCE, PUBLIC ADMINISTRATION, DEVELOPMENT STUDIES

**Medium of Instruction:** English

**Eligibility for Admission:** A pass in Bachelor's Degree in any subject including the Professional courses of this University or an examination of any other university accepted by the Syndicate as equivalent thereto.

#### M.A. POLITICAL SCIENCE, M.A. PUBLIC ADMINISTRATION

Syllabi for M.A. Political Science, M.A. Public Administration Programmes have been thoroughly revised from career – oriented perspective so as to incorporate the syllabus prescribed for All India Civil Services examinations (IAS, IPS etc.) and UGC NET/SLET Examinations.

This programme offers a unique opportunity for students aspiring to appear for and do well in the competitive examinations, including TNPSC Examinations.

#### M.A. SOCIOLOGY

**Medium of Instruction:** English

**Eligibility for Admission:** A pass in Bachelor's Degree in any subject including the Professional courses of this University or an examination of any other university accepted by the Syndicate as equivalent thereto.

**Career Prospects:** Those who successfully complete their Master's Degree or Ph.D. Programme in Sociology and qualify the UGC – NET lectureship can make a career as Lecturers or Faculty members. Sociology provides scope for those who plan to appear for the Civil services examinations. The candidates who undergo M.A. Sociology can work as counselors in hospitals or with NGOs. Those who specialize in medical sociology can work as a data collection officer in the field of medical research. Social Welfare specialization is a wide field that offers options to work in hospital and non-governmental organizations.

Qualified sociologists will be considered for a job as probation officers in various child welfare departments and they can be placed in charge of juvenile homes or observation cells. International bodies such as World Health Organization and United Nations Organizations sometimes advertise projects where in the services of people with knowledge of sociology are required. Social Welfare Department of State Government carries out research projects for which sociologists are required.

#### **M.A. POPULATION STUDIES**

**Medium of Instruction:** English

**Eligibility for Admission:** A pass in Bachelor's Degree in any subject including the Professional courses of this University or an examination of any other university accepted by the Syndicate as equivalent thereto.

**Career Prospects:** The students with knowledge in demography find placements in the Demographic Departments, which teach demography and undertake demographic research projects, in the Universities and Colleges. Also, there are avenues for employment in the departments of Census, Health and Family Welfare, Statistics, Social Welfare, Social Science Research Institutions, Community Medicine in the Medical Colleges, National Sample Survey Organizations, Sample Registration System, Planning and Research, Child Development, Women's Welfare, AIDS Control Society, Rural Development, Economic Planning, Health Statistics, Statistical Institutes, etc.

#### **M.A. PHILOSOPHY and M.A. GANDHIAN STUDIES**

**Medium of Instruction:** English

**Eligibility for Admission:** A pass in Bachelor's Degree in any subject including the Professional programmes of this University or an examination of any other University accepted by the Syndicate as equivalent thereto.

### M.A. PHILOSOPHY, CULTURE AND TOURISM

**Medium of Instruction:** English

**Eligibility for Admission:** A pass in Bachelor's Degree in any subject including the Professional courses of this University or an examination of any other university accepted by the Syndicate as equivalent thereto.

**Career Prospects:** M.A. Philosophy, Culture and Tourism Programme, helps to protect and promote the Indian way of life. The prime objective of this course is to impart knowledge on Indian Philosophy, Culture and Tourism. Tourism has been introduced as an innovative subject. Tourism with its wide range is now world's second largest industry. The dynamic growth of tourism over the last 25 years is one of the most remarkable economic and social phenomena of this period.

This Programme provides students with ample job opportunities in Hotels, Travel Agencies, Tour Operators in the Ministry of Tourism both in the Central and State Governments and they can also work as Temple Executive Officer, Arts and Cultural Officer, Tourism Officer and Hotel Front Office Management. It also enables the candidates to operate as free lance Tourism Guide, Tourist Operator, Travel Agency and Ticketing.

### M.A. ECONOMICS

**Medium of Instruction:** English

**Eligibility for Admission:** A pass in Bachelor's Degree in any subject including the Professional courses of this University or an examination of any other university accepted by the Syndicate as equivalent thereto.

**Career Prospects:** Post Graduates in Economics get placed as (a) Research Officer or Project Investigator in Research Projects (b) Lecturer/ Assistant Professor in Arts/Science Colleges (c) Marketing Personnel in Reputed Companies and (d) Statistical Investigators in various government organizations such as Planning Commission, CSO, NSS, etc.

### M.A. APPLIED ECONOMICS

**Medium of Instruction:** English

**Eligibility for Admission:** A pass in Bachelor's Degree in any one of the following subjects:

- a) Economics, Applied Economics, Business Economics, Environmental Economics, Corporate Economics or any other equivalent degree.
- b) Commerce (B.Com.) or Business Administration(BBA) or Corporate Secretaryship (BCS)
- c) B.Sc. Mathematics or Statistics or Computer Applications.



**Career Prospects:** Post Graduates in Applied Economics get placed as (a) Research Officer or Project Investigator in Research Projects (b) Lecturer/Assistant Professor in Arts/Science and Engineering Colleges (c) Various Positions in Corporate sector due to sound grounding in Operation Research such as Planning Commission, CSO, NSS, etc. and (e) Skills useful for Indian Economic Service career.

### **M.B.A. SUSTAINABILITY MANAGEMENT**

**Medium of Instruction:** English

**Eligibility for Admission:** A pass in Bachelor's Degree in any subject including the Professional Courses of this University or an examination of any other University accepted by the Syndicate as equivalent thereof.

**Career Prospects:** The Post Graduates with Sustainability Management get placed as (a) Research Officer or Investigator in Research Projects (b) Guest Lecturer (or) Assistant Professor in Arts/Science/Engineering Colleges (c) Marketing Personnel in Reputed Companies (d) Advisor in Industries for Environmental Management (e) Economic Advisor in Ministry of Environment and so on.

### **M.A. RURAL MANAGEMENT**

**Medium of Instruction:** English

**Eligibility for Admission:** A pass the Bachelor's Degree in any subject including the Professional Courses of this University or an examination of any other University accepted by the Syndicate as equivalent thereof.

**Career Prospects:** There is ample scope for Rural Management Professionals, especially in the NGO Sector, where, the job opportunities are available with CTC of more than Rs. 3 lac/per annum. There is scope in Government sectors and can get their placements through TNPSC, UPSC, Staff Selection Commission and Bank Recruitment Organization. The students of previous batches training and welfare organization.

Rural Management Degree opens avenues for careers in NGOs, Co-operatives, Banks (NABARD, ICICI, UTI), Insurance Companies (ICICI, LOMBARD, LIC), Retail Giants (Future Group, Reliance Retail, Godrej Agrovat, Bharti, RPG), MNCs and rural consultancies (ITS e-choupal; The SCS group; Grossman & Associates). One can also work with research agencies, which include the UN and its subsidiaries. List of NGOs that hire rural management graduates include Action for food production (AFPRO); Association of Voluntary Agencies for Rural Development (AVARD); Age Khan Rural Support Programme (AKRSP); BAIF; CHIRAG; Development Alternatives and Ecotech Services (ETS), (indicative listing).

## **MASTER OF SOCIAL WORK (MSW)**

**Medium of Instruction:** English

**Eligibility for Admission:** A pass the Bachelor's Degree in any subject including the Professional Courses of this University or an examination of any other University accepted by the Syndicate as equivalent thereof.

**Career Prospects:** Social Work is different from other professions. The essence of social work involves working with people, individuals, families and communities. Social workers aim at helping to improve their quality of life by making appropriate changes in their social circumstances.

- 1) Those who successfully complete Masters Programmes in Social Work can make a career at Hospitals, Homes, and Government agencies.
- 2) They can work with residential welfare centres.
- 3) Social Workers find employment in a wide range of community and group care settings providing services for most social groups.
- 4) Trained social workers may work for Union or State Governments and several other National/International Voluntary Organizations like UNESCO, UNICEF, I.L.O AND UNHCR.

Social Work as a profession is based on a commitment to social justice, equality, respects for diversity and critical thinking. The government's modernization agenda is changing the pattern of service provision in relation to social work, health and education and inter-professional practice is fast developing, bringing new, challenging and exciting prospects.

## **MASTER OF HEALTH SOCIAL SCIENCES (M.H.S.S.)**

**Medium of Instruction:** English

**Eligibility for Admission:** A pass in Bachelor's Degree in any subject including the Professional Courses of this University or an examination of any other University accepted by the Syndicate as equivalent thereof.

**Career Prospects:** The students with knowledge in Health Social Sciences are eligible for employment in the Department of Demography, Public Health, Primary Health Centres, Health and Nutrition, Maternal and Child Health, Women & Child Development, HIV/AIDS Control, Sample Registration System, Population Education, Health Statistics, Rural Development, Social Work and in Health Related Research Projects.

**M.COM. ACCOUNTING AND FINANCE and  
M.COM. INTERNATIONAL BUSINESS AND BANKING**

**Medium of Instruction:** English

**Eligibility for Admission:** A pass in B.Com, or B.B.A. or B.A. Corporate Secretaryship or B.B.M. or B.Co-operation or B.A.(Co-operation) or B.A. (Bank Management) or MBA degree examination or any other examination accepted by the Syndicate as equivalent thereto, with not less than 40% of marks in the main subjects.

**M.COM. COMPUTER APPLICATIONS**

**Medium of Instruction:** English

**Eligibility for Admission:** A pass in B.Com or B.Com (C.A) or B.Com (E-Commerce) or B.B.A. or B.A. Corporate Secretaryship or B.B.M. or B.B.M. (C.A) or B. Co-operation or B.A. Co-operation or B.A. Bank Management or M.B.A. Degree examination or any other examination accepted by the Syndicate as equivalent thereto with not less than 40% of marks in the main subject.

**Career Prospects:** The aim of the programme is to blend knowledge in Commerce with the skills to face the challenges in an electronically enabled business environment combined with an emphasis on e-commerce based learning courses.

**M.COM. ENTREPRENEURSHIP**

**Medium of Instruction:** English

**Eligibility for Admission:** A pass in Bachelor's Degree in any subject including the Professional Courses of this University or an examination of any other University accepted by the Syndicate as equivalent thereto.

**Career Prospects:** The programme is designed to impart basic entrepreneurial traits so as to motivate them to start small enterprises and also expose students to various training programmes.

**M.COM. ACCOUNTING AND TAXATION**

**Medium of Instruction:** English

**Eligibility for Admission:** A pass in B.Com. or B.B.A. or B.A. Corporate Secretaryship or B.B.M or B. Cooperation or B.A. Cooperation or B.A. Bank Management or M.B.A. Degree examination or any other examination accepted by the Syndicate as equivalent thereto with not less than 40% of marks in the main subject.

**Career Prospects:** The programme is intended to impart higher level accounting in combination with direct and indirect tax laws and to make students practically conversant with computation of tax, preparation of tax reports and tax planning aspects.

**MASTER OF LIBRARY AND INFORMATION SCIENCE (Two Academic Years)**

**Medium of Instruction:** English

**Eligibility for Admission:** A pass in the Degree examination of this university or an examination of any other university accepted by the Syndicate as equivalent thereto.

**MASTER OF LIBRARY AND INFORMATION SCIENCE (One Academic Year)**

**Medium of Instruction:** English

**Eligibility for Admission:** A Pass in BLIS/Bachelor of Library Science Degree examination of this university or an examination of any other university accepted by the Syndicate as equivalent thereto.

**BACHELOR OF LIBRARY AND INFORMATION SCIENCE (One Academic Year)**

**Medium of Instruction:** English

**Eligibility for Admission:** A Pass in any Degree examination of this university or an examination of any other university accepted by the Syndicate as equivalent thereto.

**Career Prospects:** After completion of a course in Library and Information Science plenty of job opportunities are available to get appointed as a Librarian/ Assistant Librarian/Technical Assistant in the Universities, College and Aided Institutions. The Central and State Government has planned to open more libraries in urban and rural areas thus enhancing the job opportunities.

**MASTER OF BUSINESS ADMINISTRATION PROGRAMME (MBA)**

**(Recognised by AICTE, New Delhi)**

**Structure of the Programme:** This Department offers the following M.B.A. (Full time) programmes of 2 years duration, divided into 4 semesters.

1. M.B.A.(Dual Specialisation)
2. M.B.A.(Human Resource Management)
3. M.B.A.(Financial Management)
4. M.B.A.(Marketing Management)
5. M.B.A.(International Business Management)

**Eligibility for admission**

The candidate who have under gone 10+2+3 pattern of study and the graduate in any discipline with a minimum of 50% marks in Part-III. (For SC/ST – A pass is the minimum qualification).

**Mode of Selection**

Candidates will be selected based on their performance in their qualifying examinations.

**Entrance Test and Interview**

Date of Entrance and Interview will be announced later.

### **M.B.A. (DUAL SPECIALISATION)**

The Department of Business Administration, Annamalai University offers MBA (Dual Specialisation). Candidate needs to choose combinations of two streams of Specialisations such as Finance and Marketing (or) Finance and Human Resource Management (or) Human Resource Management and Marketing etc., from the available specialisations. The available specialisations are Human Resource Management, Financial Management, Marketing Management, Production Management, System Management and International Trade Management. In each specialization, the candidate has to study two papers during Second Semester, Third Semester and Fourth Semester each. Candidates choosing MBA (Dual Specialisation) have the scope for placement in two different functional management specialisations unlike other functional MBA programmes. MBA (Dual Specialisation) will also include Lectures, Case Studies, Management Games, Industrial Visit and Projects.

### **M.B.A. HUMAN RESOURCE MANAGEMENT**

#### **M.B.A. (Human Resource Management) – An Overview**

Human Resource is the most valuable resource of any organizations. Managing humans is the heart of almost all the real-life management 'problems'. The purpose of this course is to bring out issues involved in the management of human resources (HRM), both from current theory as well as practice. The course will examine humans at work and in fulfilling career aspirations with in organisations. HRM involves various issues right from selection-placement to performance appraisal, salary-career management, and training of employees in organizations. The course also endeavours to discuss the basic issues involved in organising employees trade union – the origins, comparative institutional context in regard to HRM, like flexibility, automation, empowerment, Japanese practices etc. The stress throughout would be on evolving a perspective for developing humans at work and in formal organisations.

This course aims to provide high quality graduate professional education to a cultural diverse body of motivated students and also provide a rich programme of complementary activities which introduce students to the application of theory in actual business situations as well as diverse career opportunities and cross cultural experiences. This course offers such students, the opportunity to learn various management skills and business experience. Students of M.B.A.-HRM will gain knowledge about tackling the issues related with human resource management.

### **M.B.A. FINANCIAL MANAGEMENT**

#### **M.B.A. (Financial Management) – An Overview**

This course examines the development of policy, financing options for national and international business and making the standard financial management decisions. In this course, students are expected to apply theory and tools of financial management to the formation of business decision in the global environment. Through this course students can apply key techniques of accounting and financial management.

## **M.B.A. MARKETING MANAGEMENT**

### **M.B.A. (Marketing Management) – An Overview**

The MBA marketing program combines general core curriculum with the advance career-specific, up-to-date marketing training that prepares students to address and develop the expertise required to lead an organisation's marketing efforts by learning not only the traditional disciplines of alternate marketing channels, sales management, advertising and research; but also more current technology-driven marketing approaches. This programme MBA in marketing includes focused knowledge that enables students to make informed, influential decisions that support the development goals of their organization or business, through modules like Market Research, Consumer Behaviour, and Service Marketing.

M.B.A. Marketing Management enriches the students to become competent and specialists in the area of marketing. This course deals with consumer behavior, marketing research, advertisement and sales promotion activities, international marketing, branding etc. By studying this course students may lead their prospective company's marketing department in the right track. Marketing Management, graduates always have an edge in today's market scenario.

## **M.B.A. INTERNATIONAL BUSINESS MANAGEMENT**

### **M.B.A. (International Business Management) – An Overview**

MBA in International Business aims to provide various tools and frameworks for preparing competitive strategies in response to increased internationalisation. Particular attention is given to makes students understand the international environment within which firms operative, and develop suitable management strategies. With an international business MBA, students can prove their capability and ability in this area, and can enjoy moving into exciting, rewarding, and fast-pace careers in global business management.

M.B.A. International Business Management by Department of Business Administration, Annamalai University is an intensive course of study that provides the students with the knowledge, skills and practical experience in international management. This programme is designed to equip the students with specialized knowledge and industry insights to either advancement of the career or to change professional direction. On completion of this course, the students will be enriched with contemporary global management theories and practices.

MBA in international business develops and increase the strategic and integrated views of organizations and management at individual, or at group level. The degree makes students aware of the functioning of the business environments at international level, develop an advanced understanding of international, ethical and strategic concepts and current theories in the management of global business. Students are able to challenge convention by removing subject and functional boundaries, so as to make effective decisions in the absence of complete data.

## **ACTIVITIES OF THE DEPARTMENT OF MANAGEMENT**

### **Entrepreneurial Club, AU**

The Department hosts Entrepreneurial Club with a goal to promote and stimulate interest in Entrepreneurialism among the Entrepreneurs, Government, NGOs and Corporate in accessing various entrepreneurial activities. Regular lectures, events, workshop, seminars are organized by the club.

### **MBA – MRSI. AU**

Marketing Forum of the department functions with the objectives of establishing network with market research firms both in India and International level. The Club periodically arranges research in advertising, strategies marketing and other areas that gives wide scope of employment after completing their programmes.

### **Research Programme**

The Department provides facilities for Full-time Ph.D./ M.Phil. Programmes. The aspirants are requested to contact the Registrar. Admissions are subject to the rules and regulations framed by the university.

### **Placement**

Placement cell organises campus interviews, and counsels students on career choices. It functions under the guidance of the Placement Officer.

### **Events**

Annual Management Meet cultural programme, EDP, Sports meet, Guest Lectures, LLPS, Meet the executives, Industrial Visits, Conference, Seminar etc., are held regularly.

### **Career Prospects**

After completion of MBA, a wide range of jobs and career prospective are available in the industrial sector. One can easily get jobs of managerial or executive level after successfully completing their MBA degree. This job acts as the first step of the ladder of success, after which one can reach to the top most position. With growing number of companies and rapid industrialization, the scope of MBA is increasing every single day. One can work as marketing manager, in which one needs to manage the marketing processes of the company which includes sales, advertisement, and promotion of the products of the company. One can also work as the financial manager, whose responsibility is to control the investment of the capital of the company. Another important post on which one can work after completion of MBA degree is the Human Resource Manager. He or She manages the man power of the company, and hence holds one of the most important positions in the company. Apart from corporate careers, one can opt for entrepreneurship, work in co-operatives, NGO's as the opportunities are literally unlimited.

**APPLICATION**

**The cost of application form, including registration fee for admission to the following programmes of study in the University shall be as follows:**

<b>Programmes</b>	<b>SC/ST</b>	<b>Others</b>
All M.A., M.B.A. Sustainability Management, All M.Com. Programmes, MSW(Master of Social Work), Master of Health Social Sciences, M.L.I.S. and B.L.I.S.	₹ 200/- each	₹ 400/- each
M.B.A.(Dual Specialisation)/M.B.A.(Human Resource Management)/M.B.A.(Financial Management) / M.B.A.(Marketing Management)/ M.B.A.(International Business Management)	₹ 500/- each	₹ 1000/- each

**\* The University reserves full rights to conduct the above programmes, subject to a minimum of 50 students in each programme.**

**INTERVIEW**

All eligible candidates will be called for an interview which they must attend at their own cost.

All Original Certificates are to be produced at the time of the interview:

- 1) Original degree certificate and mark list(s).
- 2) Transfer and Conduct/Migration Certificate where he/she last studied.
- 3) Medical fitness certificate.
- 4) Community certificate.



**FACULTY OF SCIENCE**  
**MASTER OF SCIENCE**

**M.Sc. DEGREE PROGRAMMES**

The Post-Graduate Programmes offered by the Faculty of Science, consist of four semesters.

**Semesters:** An academic year is divided into two semesters, odd semester and even semester. The normal semester periods are as follows:

**Odd Semester:** July to November (90 working days)

**Even Semester:** December to April (90 working days)

**Medium of Instruction:** English.

**The following Branches are offered:**

Mathematics, Statistics, Physics, Chemistry, Biochemistry, Biotechnology, Botany, Zoology, Environmental Biotechnology, Microbiology, Geology.

**M.Sc. (MATHEMATICS)**

**Eligibility for Admission:** A pass in B.Sc. (Mathematics) with not less than 50% of marks in Part-III.

**Career Prospects**

The students who have obtained M.Sc. Mathematics Degree can opt for Scientist positions in CSIR, ISRO and other National Research Laboratories. The Department of Mathematics has attained DST-FIST and UGC-SAP (DRS-I) status and it has a sophisticated computer laboratory with internet facilities. The students with M.Sc. Mathematics aspiring for school teaching can undergo B.Ed. programme and those interested in higher studies can pursue M.Phil. and Ph.D. degrees in diversified fields of Mathematics. The syllabus is designed in such a way to help the students prepare for various competitive examinations like SLET, NET, etc.

**M.Sc. (PHYSICS)**

**Eligibility for Admission:** A pass in B.Sc. Physics with Mathematics as ancillary subject with not less than 50% of marks under Part-III.

**Career Prospects**

This course will provide an opportunity for the students

- i. To get strong fundamental and latest scientific knowledge at theoretical and practical levels and also helps to tackle competitive exams.
- ii. To enable the candidate to take up research and teaching assignments and scientific positions in research laboratories.

### M.Sc. (CHEMISTRY)

**Eligibility for Admission:** A pass in B.Sc. Chemistry, B.Sc. Applied Chemistry or B.Sc. Industrial Chemistry and Ancillary Course with 50% of marks in Part-III.

#### Career Prospects

The Department of Chemistry is a DST-FIST and UGC-SAP (DRS-II) sponsored Department. The Department has a memorandum of understanding with Cavin-Care Pvt. Ltd., Chennai on research collaboration. The department has sophisticated instrumentation facility, computer laboratory with internet facility to carry out advanced research in the field of theoretical, synthetic and Nano Chemistry.

This course will provide an opportunity for the students to take up teaching assignments, research and Scientist position in CISR, DST, UGC, DRDO, Department of Intellectual Property Rights and other National Research laboratories.

### M.Sc. (BIOCHEMISTRY)

**Eligibility for Admission:** A pass in B.Sc. Degree examination with the following major and ancillaries with not less than 50% of marks in Part-III.

Major	Ancillary
1. Biochemistry 2. Chemistry 3. Botany 4. Zoology	Any one of the following: Physics, Biology, Zoology, Botany, Nutrition, Mathematics, Biochemistry, Chemistry

#### Career Prospects

The Department of Biochemistry and Biotechnology offers M.Sc. Biochemistry and M.Sc. Biotechnology Two-year CBCS programmes and M.Sc. Biotechnology Five-year Integrated programme. The department is dedicated in providing a strong foundation on Biochemistry, Molecular Biology, and Biotechnology. The syllabus is constantly updated to keep pace with modern trends and designed to impart training in theoretical and practical skills in addition to equipping students to face competitive examinations such as SCIR-NT and SET. The department has a vibrant research focus that is reflected by international publications, awards, wide spectrum of global collaborations, scopus rating, and generous funding from national and international agencies. The department is sponsored by UGC-SAP and DST-FIST and has state-of-the-art infrastructure for search. The department has produced over 150 Ph.D's and the alumni are well placed both in India and abroad. During their period of study, students have the opportunity to interact with scientists from India and overseas and undertake projects in prestigious research institutions.

Students of Biochemistry can find placements in Educational Institutions, Research and Development Organizations, Clinical Laboratories, Medical Diagnostics and Therapeutics, and Pharma companies.

### **M.Sc. (BIOTECHNOLOGY)**

**Eligibility for Admission:** A pass in B.Sc. Biochemistry / Biotechnology / Microbiology / Botany / Plant Biology and Biotechnology with not less than 50% of marks in Part-III.

#### **Career Prospects**

The Department of Biochemistry and Biotechnology offers M.Sc. Biochemistry and M.Sc. Biotechnology Two-year CBCS programmes and M.Sc. Biotechnology Five-year Integrated Programme. The department is dedicated in providing a strong foundation on Biochemistry, Molecular Biology, and Biotechnology. The syllabus is constantly updated to keep pace with modern trends and designed to impart training in theoretical and practical skills in addition to equipping students to face competitive examinations such as SCIR-NT and SET. The department has a vibrant research focus that is reflected by international publications, awards, wide spectrum of global collaborations, scopus rating, and generous funding from national and international agencies. The department is sponsored by UGC-SAP and DST-FIST and has state-of-the-art infrastructure for search. The department has produced over 150 Ph.D's and the alumni are well placed both in India and abroad. During their period of study, students have the opportunity to interact with scientists from India and overseas and undertake projects in prestigious research institutions.

Students of Biotechnology can find placements in Educational Institutions, Research and Development Organizations, Food, Agro, Energy, Environment and Marine Industries, Healthcare and Pharma companies.

### **M.Sc. (STATISTICS)**

**Eligibility for Admission:** A pass in B.Sc. Statistics Degree examination or a pass in the B.Sc. Mathematics/B.Sc. Computer Science Degree examination with atleast one course in Statistics.

### **M.Sc. (BOTANY)**

**Eligibility for Admission:** A pass in B.Sc. (Botany) or B.Sc. (Plant Biology / Plant Biotechnology) with not less than 50% of marks under Part-III.

#### **Career Prospects**

The students with M.Sc. Botany can opt for Indian Forest Service and Indian Administrative Services. They can work in National Laboratories as Scientists. The Department of Botany, Annamalai University has attained DST-FIST & UGC-SAP status. Necessary laboratory facilities and instruments are available to carry out advanced research in the field of Plant Science. The students with M.Sc. Botany who wish to undergo research programmes can choose any branch of Botany for advanced research.

### **M.Sc. (ZOOLOGY)**

**Eligibility for Admission:** A pass in B.Sc. (Zoology) with Botany and Chemistry as ancillary subject with not less than 50% of marks under Part-III.

#### **Career Prospects**

The Students with M.Sc. Zoology can opt for Indian Administrative Services. They can work in National laboratories as Scientists in Fisheries department, State and Central Entomology Departments, Sericulture Industry, Apiculture Industry. The Zoology Department, Annamalai University has attained UGC-SAP status. Necessary laboratory facilities and instruments are available to carry out advanced research in the field of Animal Science. The students with M.Sc. Zoology who aspire for school teaching can undergo B.Ed. Programme and who wish to undergo research programmes can choose any branch of Zoology for advanced research.

### **M.Sc. (ENVIRONMENTAL BIOTECHNOLOGY)**

**Eligibility for Admission:** A pass in B.Sc. Zoology/ Botany / Environmental Biology / Environmental Science / Chemistry / Microbiology / Biochemistry / Biotechnology / Nutrition / Biology / Aquaculture / Agriculture / Industrial Fishery / Bachelor of Fishery Science / B.Sc. Life Science / B.E. Civil / B.E. Chemical / B.Pharm. / B.V.Sc. with not less than 50% of mark in Part-III.

### **M.Sc. (MICROBIOLOGY)**

**Eligibility for Admission:** A pass in B.Sc. Microbiology / Biotechnology / Zoology and B.Sc. Botany / Chemistry / Biochemistry / Physics with any one ancillary subjects of Microbiology / Zoology / Botany.

#### **Career Prospects**

The students with M.Sc. Microbiology have employment opportunities in state (Government hospitals, TRB, etc.), Central (CSIR, ICMR, CLRI, CECRI, DST, DBT, UGC, DRDO, IPR, MNES, NLC, etc.) and private organizations (academic, scientific, research industries). The curriculum is latest and supports the candidates for the various competitive examinations like (UPSE, CSIR-NET, SLET, UGC-NET, etc.). The department supports advanced research and offers fellowship to the students through its various ongoing research programmes.

### **M.Sc. (GEOLOGY)**

**Eligibility for Admission:** A pass in B.Sc. examination with Geology as the main subject or B.Sc. Science Graduates with Geology as ancillary/allied/ subsidiary.

#### **Career Prospects**

The curriculum for the Master's Degree in Geology is designed as per the UGC guidelines. The course includes mapping camp and field visits. The students have to

take up a project work in the final semester of their choice. These programmes have good employment opportunities in state (PWD, TWAD, TAMIN etc.), Central Government (ONGC, AMD, NRSA, CGWP, NMDC, GSI, NLC, CIL, MECL, etc.) and private organizations (academic, scientific, research, industries) besides a lot of scope in the overseas oil, mineral exploration and mining sectors. The curriculum is latest and supports the candidates for the various competitive examinations like UPSC/ONGC/UGC-CSIR etc. The department supports advanced research and offering fellowship to the students through its various ongoing research programmes.

**Method of Selection: All M.Sc. Programmes:** Candidates will be selected based on the marks obtained in Part-III and the marks obtained in the interview.

**N.B.: In the case of SC/ST candidates a pass is the minimum for all Programmes**

### APPLICATION

**The cost of application form including registration fee for admission to the M.Sc. programmes of study shall be as follows:**

	SC/ST	Others
All M.Sc. Programmes	₹ 200/-	₹ 400/-

**\* The University reserves full rights to conduct the above programmes, subject to a minimum of 50 students in each programme.**

### INTERVIEW

All eligible candidates will be called for an interview which they must attend at their own cost.

All Original Certificates are to be produced at the time of the interview:

- 1) Original degree certificate and mark list(s).
- 2) Transfer and Conduct/Migration Certificate where he/she last studied.
- 3) Medical fitness certificate.
- 4) Community certificate.

**Date of Interview:** Will be informed later

**Venue** : Annamalainagar.

### P.G. DIPLOMA IN REMOTE SENSING & GIS

#### (PART-TIME)

**Eligibility for Admission:** A pass in Under Graduate B.Sc., B.E., B.Tech., B.Sc.(Ag.) by recognized University.

**Duration:** One Year.

**Cost of Application:** ₹ 200/-.

## FACULTY OF INDIAN LANGUAGES

The Post-Graduate programmes offered by the Faculty of Indian Languages, consist of four semesters.

**Semesters:** An academic year is divided into two semesters, odd semester and even semester. The normal semester periods are as follows:

**Odd Semester:** July to November (90 working days)

**Even Semester:** December to April (90 working days)

The following Branches are offered:

Tamil, Sanskrit, Linguistics and Hindi.

### M.A. TAMIL

**Eligibility for Admission:** A pass in B.Litt. / B.A. Tamil or any other degree from a recognised University with Part-I as Tamil.

(Financial assistance will be given for deserving students from the funds of Dr. Rajah Sir Annamalai Chettiar – Chair instituted in Annamalai University and Srilasri Kasivasi Tirupanandal Kasimutt Endowment.)

### M.A. SANSKRIT

**Eligibility for Admission:** A pass in any degree with Sanskrit under Part-I or Part-III.

### M.A. LINGUISTICS

**Eligibility for Admission:** A pass in any degree from a recognised University.

**Medium of Instruction:** English.

The University provides financial assistance under “CAS in Linguistics Silver Jubilee Endowment” and “Dr. S. Agesthalingam Endowment” for two deserving students from each endowment.

### M.A. HINDI

**Eligibility for Admission:** A pass in any degree with Hindi under Part-I or Part-III.

### OR

A University Degree and Rashtra Bhasha Visharad of D.B. Hindi Prachara Sabha, Madras or its equivalent.

**Method of Selection: M.A. Programmes:** Candidates will be selected based on the marks obtained in Part-III and the marks obtained in the interview.

#### **Reservation of Seats:**

Reservation of seats for candidates belonging to ST / SC / SCA / MBC / DNC / BC / OC communities will be made as per rules and regulations of the Government of Tamil Nadu.

Among the above reservations, 3% seats has been included for differently abled persons as per norms laid down by the Government.

### APPLICATION

	SC/ST	OTHERS
All M.A. Programmes	₹ 200/-	₹ 400/-

\* **The University reserves full rights to conduct the above programmes, subject to a minimum of 50 students in each programme.**

## FACULTY OF EDUCATION

The UG and PG programmes offered by the Faculty of Education consist of semester pattern.

**Semesters:** An academic year is divided into two semesters, odd semester and even semester. The normal semester periods are as follows:

**Odd Semester:** July to November (90 working days)

**Even Semester:** December to April (90 working days)

**Medium of Instruction:** English.

The following Programmes are offered:

### M.Sc. APPLIED PSYCHOLOGY

**Medium of Instruction:** English

**Duration:** Two Year (Four Semester)

**Eligibility for Admission:** A pass in Bachelor's Degree in any subject including the Professional programmes of this university or an examination of any other university accepted by the Syndicate as equivalent thereto.

**Selection:** Candidates will be selected based on the marks obtained in Part-III and the marks obtained in the interview. The qualifying examination marks under Part-III will be reduced to 200 and the marks obtained by the candidates at the interview out of 30 marks will be added. The date of interview will be announced later to all the eligible candidates by post.

#### **Career Prospects**

M.Sc. Applied Psychology offers ample scope for career building. There exists a plethora of prospects for psychology professionals in schools, colleges (Medical, Physiotherapy, Nursing, Dental, Engineering & Teacher Training Institutes), Clinics, Hospitals, Prisons, Counseling centers, NGO's. Defense Institute of Psychological Research (DIPR), Human Resource Departments of Industrial Organisations. This department also has a placement cell which assists students to acquire employment pertaining to their interest.

The department of psychology is highly research oriented, it has hitherto produced several Ph.D. and M.Phil. degrees and many are enrolled. As part of the curriculum it is mandatory that every final year M.Sc. Applied Psychology student must necessarily conduct a research study and submit a project report as a partial requirement for obtaining the PG degree. The staff members of the department have research publication to their credit along with UGC & ICSSR major projects. The department offers 'Vallalar Ramaswamy Padayachi' Scholarship to two students every year, besides the department also give 'Gold Medals' and 'Cash Prize' to the rank holders in both Applied.

**The University reserves full rights to conduct the above programme, subject to a minimum of 50 students in each programme.**

**Reservation of Seats:**

Reservation of seats for candidates belonging to ST/SC/SCA/MBC/DNC/BC/OC communities will be made as per rules and regulations of the Government of Tamil Nadu.

Among the above reservations, 3% seats has been included for differently abled persons as per norms laid down by the Government.

**MASTER OF EDUCATION (M.Ed.)**

**Duration:** One academic year (Two Semester) – Full-time – July to April.

**Eligibility for Admission:** 50% in B.Ed. degree examination or M.H.Ed. degree examination of this university or a degree examination in Education of any other University recognised as equivalent thereto.

**Medium of Instruction:** English

**N.B.:** In the case of SC/ST candidates, a pass in the qualifying examination is the minimum qualification for M.Ed. programme.

**Endowment Prizes and Awards:** There are 22 endowments prizes and awards for the students of Education, every academic year. The prize and awards are awarded for the benefit of the students they will be selected on the basis of merit.

**Selection:** The seats will be filled according to merit. Merit shall be determined by the performance at the qualifying examination and by a selection test and an Interview to be conducted by the University. Post Graduate students will be given preference. Date of Selection Test and Interview will be intimated later.

**APPLICATION**

The cost of application form including registration fee for admission shall be as follows:

	M.Sc. Applied Psychology	M.Ed.
SC/ST Candidates	₹ 200/-	₹ 500/-
Others	₹ 400/-	₹ 1000/-



## PHYSICAL EDUCATION AND SPORTS SCIENCES

The following programmes are offered:

**I. Bachelor of Physical Education (B.P.E.)**

**II. Master of Physical Education (M.P.Ed.)**

**III. Bachelor of Physical Education (B.P.Ed.)**

**I. BACHELOR OF PHYSICAL EDUCATION (B.P.E.)**

**(3 Years Professional Programme)**

***General Rule – Examination:***

The examination for the Degree of Bachelor of Physical Education (B.P.E.) shall consist of three parts.

Part-I : Theory

Part-II : Teaching Practice

Part-III : Practicals (Track and Field, Major games, and other activities)

***Duration:*** The duration of the programme shall be three academic years with six semesters. The semester shall be from July to November and December to April in each academic year.

***Eligibility for Admission:***

- a) A pass in Higher Secondary (10 + 2 scheme of examination or any other equivalent examination recognised by the University) for admission into the 3 years professional basic Degree B.P.E.
- b) *Admission Test and Interview:* For admission into the first year B.P.E. Programme, the test consists of
 

1. Physical Fitness	40 marks
2. Written Test	20 marks
3. Games/Sports Skill Ability	40 marks
- c) Other conditions to be fulfilled by each candidate.
  - i) Must have represented the School/District in the Inter School/District Competition in any one of the Games or Sports.
  - ii) Must be medically fit and free from physical deformities and approved by the Annamalai University Medical Officer.
  - iii) Should secure at least 50% of marks in the selection test to be conducted by the Department of Physical Education and Sports Sciences as indicated below:

**Physical Fitness and Written Test:**

Men		Women		Marks
1.	100 M. Race (No crouch start)	1.	50 M. Race (No crouch start)	10
2.	Situps (bent knee)	2.	Situps (bent knee)	10
3.	Vertical jump	3.	Vertical jump	10
4.	800 M.Run	4.	600 M.Run	10
5.	Written Test	5.	Written Test	20
6.	Games/Sports Proficiency (Any one game or one Track and Field Event)			40
<b>Total</b>				<b>100</b>

The maximum age limit as on 1<sup>st</sup> July 2014 is detailed below:

O.C./B.C./M.B.C.	-	30 years
SC/ST	-	35 years

Candidates will be selected on the basis of merit, following the reservation of seats as prescribed by the Government of Tamil Nadu, from among those candidates who secure not less than 50% of marks in the selection tests.

**Eligibility for Admission to the Examination:**

Candidates to be admitted to the B.P.E. Degree Examination should produce, before the examination, a certificate that they have undergone the prescribed programme of study in this University and earned 75% of attendance.

Attendance at the Annual Leadership Training Camp is compulsory for all the candidates.

Date of admission test will be intimated later.

**II. MASTER OF PHYSICAL EDUCATION (M.P.Ed.)**

**Duration:** The duration of the programme shall be of two academic years with four semesters under the Choice Based Credit System. The semester shall be from, July to November and December to April each academic year.

These programmes offer a package of certain core courses and some elective courses for the effective interaction among students from different disciplines. The novelty of the programmes consists in the inter-disciplinary curriculum with pronounced accent on the frontier areas of knowledge. Under this system, the programmes comprise several papers which are referred to in terms of the credits they are worth and the grading of students according to their performances.

**Eligibility for Admission:**

Candidates for admission to the two year Master of Physical Education (M.P.Ed.) degree programme should have passed B.P.E. (or) B.P.E.S. (or) B.P.Ed. Examination of this university and/or from any other university recognised as equivalent thereto. Also they must have represented, District, College and participated district/inter collegiate tournaments in any one of the games or sports, subject to the conditions (i and ii).

- i) Must be medically fit and free from physical deformities and approved by the Annamalai University Medical Officer.
- ii) Should secure at least 50% of marks in the selection tests to be conducted by the Department of Physical Education and Sports Science as indicated below.

**Physical Fitness and Written Test:**

Men		Women	Marks
1.	100 M. Race (No crouch start)	1.	50 M. Race (No crouch start) 10
2.	Situps (bent knee)	2.	Situps (bent knee) 10
3.	Vertical jump	3.	Vertical jump 10
4.	800 M run	4.	600 M run 10
5.	Written Test	5.	Written Test 20
6.	Games/ Proficiency in Sports (Any one game or one Track and Field Event)		40
<b>Total</b>			<b>100</b>

The maximum age limit as on 1<sup>st</sup> July 2014 is detailed below:

O.C./B.C./M.B.C.	-	32 years
SC/ST	-	35 years

Candidates will be selected on the basis of merit, following the reservation of seats as prescribed by the Government of Tamil Nadu, from among those candidates who secure not less than 50% of marks in the selection test.

**Eligibility for Admission to the Examination:**

Candidates to be admitted to the M.P.Ed. Degree Examination should produce before the examination a certificate that they have undergone the prescribed programmes of study in this University and earned 75% of attendance.

Date of admission test will be intimated later.

### III. BACHELOR OF PHYSICAL EDUCATION (B.P.Ed.)

**Duration:** The duration of the programme shall be of one academic year with two semesters. The semesters shall be from July to November and December to April.

**Eligibility for Admission:**

A candidate shall be eligible for admission to the Bachelor of Physical Education (B.P.Ed.) programme if he/she has taken a Degree of this university or of some other University, recognised as equivalent thereto, subject to the following conditions.

- i) Must have represented at the College/District/University level competition in any one of the games or sports.
- ii) Must be medically fit and free from physical deformities and approved by Annamalai University Medical Officer.
- iii) Should have secured at least 50% marks in the selection tests conducted by the Department of Physical Education and Sports Sciences as indicated below:

**Physical Fitness and Written Test:**

Men		Women		Marks
1. 100 M. Race (No crouch start)	1. 50 M. Race (No crouch start)			10
2. Situps (bent knee)	2. Situps (bent knee)			10
3. Vertical jump	3. Vertical jump			10
4. 800 M run	4. 600 M run			10
5. Written Test	5. Written Test			20
6. Games/ Proficiency in Sports (Any one game or one track and one field event)				40
			<b>Total</b>	<b>100</b>

The maximum age limit as on 1<sup>st</sup> July 2014 is detailed below:

O.C./B.C./M.B.C.	-	30 years
SC/ST	-	35 years

Candidates will be selected on the basis of merit following the reservation of seats as prescribed by the Government of Tamil Nadu, from among those candidates who secure not less than 50% of marks in the selection test.

**Eligibility for Admission to the Examination:**

Candidates to be admitted to the B.P.Ed. degree examination should produce before the examination a certificate that they have undergone the prescribed programmes of study in this university and earned 75% of attendance.

Attendance at the Annual Leadership Training camp is compulsory for all the candidates.

**RESERVATION OF SEATS**

Reservation of seats for candidates belonging to ST/SC/SCA/MBC/DNC/BC/OC communities will be made as per rules and regulations of the Government of Tamil Nadu.

**APPLICATION**

The **Cost of Applications** to the B.P.E., B.P.Ed., and M.P.Ed. is as follows.

S.No	Programme	SC/ST (₹)	Others (₹)
1.	B.P.E.	200/-	400/-
2.	B.P.Ed. / M.P.Ed.	300/-	600/-

Date of admission test will be intimated later.

**P.G. DIPLOMA IN GYM INSTRUCTOR**

**Duration:** One Academic Year.

**Eligibility for Admission:** A pass in Bachelor degree or Equivalent degree therein any.

**DIPLOMA IN GYM INSTRUCTOR**

**Duration:** One Academic Year.

**Eligibility for Admission:** A pass in +2 or H.Sc. or equivalent examinations.

**Cost of Application:**

S.No.	Programme	₹
1.	P.G. Diploma in GYM Instructor	200/-
2.	Diploma in GYM Instructor	100/-

**LIFE LONG LEARNING EDUCATION****M.A. LIFE LONG EDUCATION**

**Duration:** Two Years.

**Eligibility for Admission:** A Pass in any Bachelor's Degree inclusive of the professional courses of this University or any examination of other University accepted by the Syndicate as equivalent thereto.

**P.G. DIPLOMA IN LIFE LONG EDUCATION**

**(PART-TIME)**

**Duration:** One Academic Year.

**Eligibility for Admission:** A second class in P.G. Programme of any branch recognized by the University.

**\* The University reserves full rights to conduct the above programmes, subject to a minimum of 50 students in each programme.**

## FACULTY OF FINE ARTS

### MASTER OF MUSIC

**Duration:** Two Academic Years – Full time – July to April.

**Eligibility for Admission:** Candidates who have completed Bachelor Degree in any discipline with Higher Grade Certificate in Music (or) 3 year certificate programme in Music (or) proficiency in Music/Instruments/Training.

**Branches offered:** Vocal, Veena, Violin, Flute and Mirudangam.

**Age Limit:** Should not exceed 30 years as on 1<sup>st</sup> July 2014.

### MASTER OF DANCE

**Duration:** Two Academic Years – Full time – July to April.

**Eligibility for Admission:**

a) Candidates for admission to M. Dance P.G. Degree programme shall be qualified with B. Dance Degree of any University or its equivalent.

or

b) Any Degree with proficiency in Dance

or

Clearance at the entrance test conducted by the Department of Music.

**Age Limit:** Should not exceed 30 years as on 1<sup>st</sup> July 2014.

### BACHELOR OF MUSIC

**Duration:** Three Academic Years – Full time – July to April of the following year.

**Branches offered:** Vocal, Veena, Violin, Flute, Mirudangam, Nagaswaram and Thavil.

**Eligibility for Admission to Vocal, Veena, Violin, Flute and Mirudangam:** A pass in H.Sc. with music as an optional subject or an examination recognised as equivalent thereto. They will have to appear for an entrance test. Only if the candidate passes the entrance test he/she will be eligible for admission into B.Music.

**Age Limit:** Should not exceed 25 years as on 1<sup>st</sup> July 2014.

**Eligibility for Admission to Nagaswaram and Thavil:**

- a) A Pass in final examination of +2 H.Sc. (with Music as an optional subject) conducted by the Board of Secondary Examinations, Tamil Nadu Government or any other examination accepted by the Syndicate of this University as equivalent thereto. They shall satisfy the conditions regarding qualifying marks, age, and physical fitness as may be prescribed by the Syndicate of this University from time to time.
- b) Candidates who have not taken Music (as an optional subject at the +2 level) may also be admitted to B.Music Degree Programme, if found fit as laid down in sub-para (c) below.
- c) Candidates fulfilling the conditions prescribed in (a) and (b) above will be subjected to an entrance test wherein their knowledge in Music will be adjudged. Those who possess at least the knowledge level of a first year

passed candidate in Isaikalaimani Programme of this University, will be allowed to join the B.Music Degree Programme.

- d) Should not exceed 25 years as on 1<sup>st</sup> July 2014.
- e) However, due consideration for exemption of the prescribed age limit, depending on their “Practical Ability” during entrance test will be given.

### **BACHELOR OF DANCE**

**Duration:** Three Academic Years – Full time – July to April of the following year.

**Eligibility for Admission:**

- a) A Pass in final examination of +2 H.Sc. (with dance as an optional subject conducted by the Board of Secondary Examinations, Tamil Nadu Government or any other examination accepted by the Syndicate as equivalent thereto. They shall satisfy the conditions regarding qualifying marks, age, and physical fitness, as may be prescribed by the Syndicate of this university from time to time.
- b) Candidates who have not taken dance (as an optional subject at the +2 level) may also be admitted to B.Dance Programme if found fit as laid down in (c).
- c) Candidates fulfilling the conditions prescribed in (a) and (b) above will be subjected to an entrance test wherein their knowledge in dance will be adjudged. Those who possess at least the knowledge level of a first year passed candidate in Nattiyakalaimani programme of this university only will be allowed to join the B.Dance Programme.
- d) The maximum age of 21 years completed as on 1<sup>st</sup> July 2014.

### **TITLE OF ISAIKALAIMANI / NATTIYAKALAIMANI / THEVARA ISAIKALAIMANI PROGRAMMES**

**Duration:** Four Academic Years –Full Time – July to April.

**Eligibility for Admission:**

**1. Isaikalaimani (Vocal, Veena, Violin and Flute)**

- a) A pass in 10<sup>th</sup> standard from High schools recognised by the Directorate of School Education, Govt. of Tamil Nadu.
- b) A pass in the aptitude test.
- c) Should not exceed 25 years of age as on 1<sup>st</sup> July 2014.

**2. Mirudangam**

- a) A pass in VIII standard from recognized school with Tamil as a course.
- b) A pass in the aptitude test.
- c) Should not exceed 25 years of age as on 1<sup>st</sup> July 2014.

**3. Nattiyakalaimani**

- a) A pass in 10<sup>th</sup> standard from High schools recognised by the Directorate of School Education, Govt. of Tamil Nadu
- b) A pass in the aptitude test.
- c) Should not exceed 25 years of age as on 1<sup>st</sup> July 2014.

**4. Thevara Isaikalaimani**

- a) A pass in 8<sup>th</sup> Standard from High Schools by the Directorate of School Education, Govt. of Tamil Nadu.
- b) A pass in the aptitude test.
- c) Should not exceed 25 years of age as on 1<sup>st</sup> July 2014.

**Note:** For the above programmes, those who have adequate knowledge of Music/ Nattiyam/ Thevaram equivalent to the syllabi prescribed for the First Year of the respective programmes, can be admitted directly into the second year of the programme on request.

**5. Isaikalaimani (Nagaswaram and Tavil)**

- a) A pass in 6<sup>th</sup> standard from a recognised school with Tamil as a subject.
- b) Minimum of 12 years and maximum of 25 years of age as on 1<sup>st</sup> July 2014.
- c) A pass in aptitude test conducted by the university prior to admission.

**POST DIPLOMA PROGRAMMES****ISAICHELVAMANI**

**Duration:** Two Academic years – Full time – July to April.

**Eligibility for Admission:**

- a) Those with a title of “Isai Kalaimani” of this university or equivalent thereto from other universities accepted by the Syndicate.
- b) Possession of a standard of atleast 60% level to that of an accomplished Musician in rendering a music concert (except Ragam, Tanam and Pallavi) as adjudged by a committee conducting an entrance test at this university.
- c) Minimum of 18 years of age as on 1<sup>st</sup> July 2014.  
No upper age limit is prescribed.
- d) A pass in H.Sc.

**Branches offered:** Vocal, Veena, Violin, Flute, and Mirudangam.

**ISAICHELVAMANI IN NAGASWARAM & THAVIL**

**Duration:** Two Years (Full-Time)

**Eligibility for Admission:**

- a) Title of “Isaikalaimani” of this University or equivalent thereto from other Universities as accepted by the Syndicate ‘or’ passed Higher grade examination in Music conducted by the Government of Tamil Nadu.
- b) Possession of a standard of at-least 60% level compared to an accomplished Musician in rendering a Music concert (except Ragam, Thanam, Pallavi) as adjudged by a committee who will conduct an entrance test for admission to the Programme.
- c) A minimum of 18 years of age, as on 1<sup>st</sup> July of that year of admission.



### TITLE OF “NATTUVANGA KALAIMANI” PROGRAMME

**Duration:** One Academic Year – Full Time – July to April.

**Eligibility for Admission:**

- a) A pass in “Nattiyakalaimani” title of this university or other universities accepted by the Syndicate as equivalent thereto by the Syndicate or a pass in the Higher Grade Technical Examinations in Dance conducted by the Government of Tamil Nadu.
- b) Those candidates currently in touch with their profession as per the assessment carried out by a Committee formed for that purpose to select candidates for admission.
- c) No age criterion is prescribed to undergo this programme.
- d) Those who are in the field already, if found suitable for induction into the programme during the entrance test by the assessment Committee, provided they have passed tenth standard from High Schools, recognized by the Directorate of School Education, Govt. of Tamil Nadu.
- e) Those candidates from states other than Tamil Nadu, if any, fulfilling all the preceding criteria will be inducted for the programme subject to their proficiency in Tamil Language. (Spoken and Written).

### TEACHERS TRAINING CERTIFICATE IN INDIAN MUSIC

**Duration:** One Academic year – Full time – July to April.

**Eligibility for Admission:**

- a) A pass in Isaikalaimani programme of this university or other universities accepted by the Syndicate as equivalent thereto or passed higher grade examination in Music conducted by the Government of Tamil Nadu.
- b) Aptitude for teaching and possession of knowledge in Music equivalent to an “Isaikalaimani” title holder.
- c) A pass in H.Sc.
- d) Minimum of 18 years and maximum of 30 years as on 1<sup>st</sup> July 2014.

**Branch offered:** Vocal.

**Stipends and Incentives:**

- i) A stipend upto ₹ 400/- p.m per head will be available for all students of the Department of Music except those in M.Music and TTC programmes.
- ii) An incentive of ₹ 100/- p.m. for 16 students studying in the Department of Music for 10 months in an year on merit basis from the funds of Dr. Rajah Sir Annamalai Chettiar Memorial Trust, Chennai.

**APPLICATION**

**The cost of application form, including registration fee for admission to the following programmes of study in the University shall be as follows:**

Programmes	SC / ST	Others
M.Music, M.Dance, Post Diploma in Isaichelvamani Programmes	₹ 200/- each	₹ 400/- each
B.Music, B.Dance, Title of Isaikalaimani, Nattiyakalaimani, Title of Thevara Isaikalaimani and Teacher Training Certificate in Indian Music and Title of Nattuvanga Kalaimani	₹ 200/- each	₹ 400/- each

**\* The University reserves full rights to conduct the above programmes, subject to a minimum of 50 students in each programme.**

**FEE STRUCTURE FOR VARIOUS PROGRAMMES**

S.No.	Name of the Programme	Total (₹)
1.	M.A. All Branches & Master of Social Work / M.H.S.S., M.Sc. Applied Psychology	5885
2.	M.Com., M.Com.Computer Applications, M.Com.Enterepreneurship, M.Com. Accounting and Taxation	8985
3.	B.L.I.S.	9600
4.	M.L.I.S.	9785
5.	M.B.A.(All Programmes)	57050
6.	M.B.A. Sustainability Management	29050
7.	M.Sc. (Mathematics)	8385
8.	M.Sc. (Statistics)	8385
9.	M.Sc. (Chemistry / Biochemistry)	16985
10.	M.Sc. (Physics / Environmental Biotechnology)	13385
11.	M.Sc. (Botany / Zoology)	12285
12.	M.Sc. (Biotechnology, Bioinformatics, Microbiology)	30085
13.	M.Sc. (Geology)	12785
14.	M.Ed.	52050
15.	B.P.E., B.P.Ed.	22170
16.	M.P.Ed.	29635
17.	M.Music / M.Dance	3285
18.	B.Music / B.Dance / Post Diploma in Isaichelvamani	2585
19.	Isaikkalaimani / Nattiyakalaimani	2085
20.	T.T.C in Indian Music	2585
21.	P.G. Dip. Programmes	2085
22.	P.G. Dip in Gym Instructor	2600
23.	Dip in Gym Instructor	1600
24.	Dip & Certificate Programmes (Part-Time)	1285

**SCHOLARSHIPS SANCTIONED BY THE GOVERNMENT OF TAMILNADU**

- 1) **Application Fee Concession to SC/ST and Converted Christian Students:** Entrance/Course Application fees concession is granted to students belonging to SC/ST Community and Converted Christian by the Government Tamil Nadu (G.O. No. 111. 22.09.1998).
- 2) **Tuition Fee Concession to SC/ST and Converted Christian Students:** Full Tuition fee concession is granted to students belonging to SC/ST community and converted Christian under the rule 92 of Tamil Nadu Education Rules by the Government of Tamil Nadu [92-TNER].
- 3) **Post Metric Scholarship:** Covering special fees, examination fees, and maintenance charges will be awarded to the students belonging to **SC/ST Community** whose Parent's/Guardian's income from all sources does **not exceed ₹ 2,50,000/- per annum, ST ₹ 2,50,000/- per annum, and Converted Christian (converted from SC/ST) ₹ 2,00,000/- per annum.**
- 4) **Higher Education Special Scholarship:** In addition to the Post Metric Scholarship, Higher Education Special Scholarship is awarded to the hostel students belonging to SC/ST and Converted Christian community and the number of scholarship is limited by the Government. The Annual income from all sources *should not exceed ₹ 2,00,000/- per annum.*
- 5) **BC/MBC/DNC Scholarship:** The Scholarship will be awarded to the Students belonging to **BC/MBC/DNC** communities whose Parent's/ Guardian's income from all sources should not **exceed ₹ 2,00,000/- per annum.**
- 6) **Fee Concession to Blind Students:** Under rule 92 (TNER), Full Tuition fees concession is granted to blind Students belonging to all communities whose parents/Guardians annual Income should not exceeds **₹ 24,000/-**.
- 7) **Scholarships for Women students** undergoing P.G Course: This Scholarship will be awarded belonging to SC/ST Communities studying in the Faculties of Arts/Science. There is no income ceiling.

**Note:** All Scholarship income certificate taken after April 2014 should be produced. Except Sl.no.6 the entire fees should be paid by the students at the time of admission and the eligible amount sanctioned by the Government will be reimbursed after receiving from the Government.

#### **FELLOWSHIP / SCHOLARSHIP SANCTIONED BY VARIOUS FUNDING AGENCIES**

- 1) UGC-Post Doctoral Fellowship for SC/ST candidates Research Associate ship (RA).
- 2) UGC Scheme for award of Post Graduate Scholarship for professional courses for SC/ST candidates.
- 3) UGC Rajiv Gandhi National Fellowship (RGNFS)/JRF/SRF for SC/ST research students leading to the award of M.Phil. /Ph.D.
- 4) UGC – BSR Fellowship for SC/ST/BC/MBC/ awarded on the basis of merit.
- 5) ICMR – ICCR, CSIR Fellowship for all Ph.D. Research Scholars.
- 6) First Graduate Scholarships to self- finance Courses based on the merit for the poor students.

- 7) Post Graduate Indira Gandhi Scholarship for single girl Child: This is only for the Candidate who happens to be single Girl child of the family (having no brother or sister) and who has taken admission in regular full time Master Degree course in recognised University or a Post Graduate College in conventional basic subject.

**Note:** This advertisement will be published in all leading news papers and also Guidelines available on UGC Website – [www.ugc.ac.in](http://www.ugc.ac.in) in the month of August first every year.

### HOSTEL

Admission to the hostel will be strictly restricted to actual accommodation available and no associate will be allowed. The room rent and establishment charges will be at the rate fixed from time to time.

### GENERAL INSTRUCTIONS – Common to all Programmes

- 1) Originals of marks-lists or other certificates should not be sent along with the application. Only attested copies of documents need be sent.
- 2) Students who have joined a programme and wish to discontinue must have paid the fees in full up to the year of study.
- 3) In case of candidates who wish to withdraw from the Programme at the same year of admission, who have NOT attended any of the classes and whose seats have been subsequently filled up, a service charge of ` 2,000/- will be collected for refund of tuition fee and return of original certificates (except the Transfer/Migration certificate).
- 4) No certificate will be issued unless the candidate has cleared all the arrears of fees etc., due to the University.
- 5) With regard to any dispute arising in relation to admissions, examinations, remittance of fees etc., the place of jurisdiction for the purpose of filing a suit or preferring a complaint or taking any legal proceedings against Annamalai University, will be Chidambaram Town only and not any other place.
- 6) Late applications and applications which are not in the prescribed form or which are not correctly filled in or in respect of which the prescribed certificates and documents are not received on or before the due date and applications which do not otherwise fulfil the terms of the instructions, will be considered defective and are liable for rejection. The University will not be responsible for any postal or other kinds of delay for the receipt of applications after the due date.

**Original Certificates submitted at the time of admission are not returnable till the end of the Programmes. Before the certificates are surrendered for admission, the candidates are advised to have with them attested copies of mark lists or other certificates that may be required to applying for scholarship etc.**

## ADMISSION TO FOREIGN STUDENTS

Students who are selected under various scholarship schemes, either by the Ministry of Education and Culture or the Ministry of External Affairs, will be given admission on the recommendations/sponsorship of the respective Ministry. Self supporting foreign students seeking admission should possess a student VISA issued by the Indian Embassies abroad and produce a No Objection Certificate from the Ministry of Education, Government of India, after clearance from the Ministry of External Affairs.

## CODE OF CONDUCT FOR ALL PROGRAMMES

The following code of conduct shall be observed by the students who are admitted.

- a. The students should conduct themselves in an exemplary manner so as to be model for other students.
- b. All students will have to strictly adhere to the rules and regulations of the University.
- c. **RAGGING:** The candidates should not indulge or participate in any kind of ragging. If they are found to have indulged in ragging in the past, or noticed later, the candidates will be removed from the roll of the institution at whatever stage of study and criminal action will be taken against the candidates.
- d. **If any student is involved in ragging or any other anti- social activities, he/she will be expelled and criminal proceedings may be launched against him/her.**
- e. The students should be present during all working days and sincerely apply themselves to studies.
- f. The students should attend the classes regularly and punctually and should fulfil the attendance requirement of 75% as prescribed by the University, to be eligible to appear for the University Examinations.
- g. The campus is “Tobacco Free” and “Liquor Free”. Any violation of this will result in dismissal from the programme.
- h. Use of mobile phones and other electronic gadgets are not permitted in the class rooms, examination halls, faculty premises, university organized functions/programmes/extracurricular and co-curricular activities.
- i. The students are forbidden from using motorized vehicles, including powered two wheelers, inside the campus.
- j. **Dress Code:** Students need to wear formal dress largely covering them like Sarees/Churidhar with dupatta for ladies and Trousers, Pant & Shirt for men. Use of T.Shirts/Jeans and other modern outfits should be avoided during working hours and formal functions.

## GENERAL INFORMATION

The following procedures should be followed for applying/getting certificates viz. Bonafide/Course completion/Mark lists etc. with the fee prescribed by the University.

- a. **General:** Mark list for each Semester/Year during the period of study will be issued by the University and distributed through the respective departments of study. On completion of the programme, Provisional Certificate and Transfer Certificate will also be distributed through the department concerned.
- b. **Migration Certificate:** This certificate will be issued by the University Office ('K' Section) only on demand to those who have planned to undergo higher studies in any Educational Institution in India.
- c. **Duplicate Certificate- Mark List/Degree/Transfer Certificate:** A certificate from the police department is required to be produced for the loss of certificates indicating that the certificates were actually lost beyond recovery.
- d. **Degree Certificate:** Notification will be issued in the leading dailies during the month of September/October every year inviting application forms for obtaining Degree Certificate at the Convocation. Students shall apply for the same in the prescribed form which can be obtained from the University.
- e. **Personal File:** Students while admitted in this University must open a personal file to maintain all academic records such as challan for remittance of tuition fee, exam fee, instrument fee, condonation fee etc. till completion of his/her studies.
- f. **Re-admission:** If any attendance deficiency during the tenure of his/her studies, candidates shall apply for re-admission through the Heads concerned along with the photocopy of his/her previous semester/year mark list(s) as proof for having appeared for the University Examinations.
- g. **How to get Certificate:**
  - i. Students applied for any certificates in this University viz., Bonafide, Course Completion, Duplicate mark list, Degree Certificate and Transfer Certificate etc, either during the tenure of his/her studies or completion of the programme should obtain the same from the office or by post within a fortnight period from the date of filing application in the office. He/she should possess compulsorily a) a copy of letter through which he/she has applied for b) a copy of remittance challan and c) any other documents, whenever any lapse of the original submitted to University (or) loss in transaction.
  - ii. If candidates do not receive the certificate/s within the stipulated period, then he/she can immediately seek the assistance of the Section Head/Deputy Registrar of the 'K' Section with relevant copy of records that has been already submitted for claiming the certificates, so as to enable them to get the certificate from the office (or) necessary guidance will be provided for the same.

- iii. Students admitted on various programmes of the University, should get back his/her original certificates produced at the time of admission within three months either on completion of programme (or) discontinuing the same in the middle of the programme. The University is not responsible for any lapse or damage of the certificates, beyond this period.

**Details for Issue of Application Forms and Last Date for  
Receipt of Filled in Application Form**

<b>S. No.</b>	<b>Name of the Programmes</b>	<b>Date of Issue of Application</b>	<b>Last Date for Receipt of Application</b>
1.	M.A. (All Branches), M.B.A. Sustainability Management, M.Com., M.L.I.S. and Master of Social Work, M.H.S.S., B.L.I.S.	19-05-2014	16.06.2014
2.	M.B.A.(All Branches)	19-05-2014	16.06.2014
3.	M.Sc.(All Branches)	19-05-2014	16.06.2014
4.	M.Ed.	19-05-2014	16.06.2014
5.	B.P.E.	19-05-2014	16.06.2014
6.	M.P.Ed. & B.P.Ed.	19-05-2014	16.06.2014
7.	M.Music, M.Dance, B.Music, B.Dance	19-05-2014	16.06.2014
8.	Isaikkalaimani, TTC etc.	19-05-2014	16.06.2014

**The filled in application should be addressed to The Registrar, Annamalai University, Annamalainagar, 608 002, Tamil Nadu by designation and not by name, and should reach him not later than, the last date mentioned as above for each programme.**

REGISTRAR  
ANNAMALAI UNIVERSITY

