

PROSPECTUS MBA PROGRAMME 2016



NIRMA
UNIVERSITY

INSTITUTE OF MANAGEMENT

NAAC ACCREDITED 'A' GRADE



VISION

Shaping a better future for mankind by developing effective and socially responsible individuals and organizations

MISSION

Institute of Management emphasizes all-round development of its students. It aims at producing not only good professionals, but also good and worthy citizens of a great country, aiding in its overall progress and development.

It endeavours to treat every student as an individual, to recognize their potential and to ensure that they receive the best preparation and training for achieving their career ambitions and life goals.

QUALITY STATEMENT

To develop high quality professionals who reflect and demonstrate values that the university stands for, through innovation and continuous improvement in facilitation of learning , research and extension activities

Nirma Education and Research Foundation

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At the Helm



Dr. Karsanbhai K. Patel
President
The Visionary Behind
Nirma University

The Institute of Managements draws much of its inspiration and strength from its founder, Dr Karsanbhai K. Patel, Chairman, Nirma Ltd. Dr Patel was conferred with Padma Shri for 2010. He is also the recipient of the Udyog Ratna Award-1990, Gujarat Businessman Award-1998, Ernst & Young Lifetime Achievement Award-2006, Sardar Vallabhbhai Patel Vishwa Pratibha Award-2009 and The Baroda Sun Lifetime Achievement Award 2009. He is best known for his contributions to industrial development in the country.

Dr Patel awarded the Honorary Doctorate of Humane Letters by Florida Atlantic University for business and marketing acumen and Philanthropy. Dr. Patel has also been awarded another Honorary D.Litt by Devi Ahilya Vishwavidyalaya, Indore.

In the last 20 years, Dr Patel has turned his attention to the growing challenges in the field of education. In the year 1994, he set up Nirma Education and Research Foundation which is a stellar example of his commitment to the needs of the society.

Dr Patel firmly believes that, to withstand global competition and to satisfy the growing need for quality professionals, an academic institution must constantly grow, innovate, build strength and strive to become self-reliant.

Dr. Anup K. Singh
Director General,
Nirma University



Dear Prospective Students,

India is fast emerging as a strong country in the comity of nations. Although a large country, she has a host of problems; however, the direction of growth and prosperity is apparent. Recently, the world economy has slowed down, adversely affecting emerging economies. Of course, this has temporally created problems for India's growth. However, the fundamentals of the Indian economy are robust. It would continue to grow at a speedy pace for the next three decades. The country would require a large number of management professionals to occupy leadership positions in the future.

At Nirma, we impart high quality management education on the one hand and carefully develop students for facing corporate challenges on the other. Our approach to management education involves focus on developing real world competencies. Among others, we cultivate leadership and communication competencies. We nurture you to take up challenges, show the way to others, and have an entrepreneurial mindset. Critical thinking, persuasive communication, creative writing, presentation, and empathetic listening are some vital communication skills that we hone in you. Besides providing requisite management knowledge to, we organize many developmental interventions to nurture your personality and help you achieve what you are capable of achieving. We like others help you in developing your analytical and problem solving skills. Unlike others, we rally around you to help you realize your potential.

A true education is a transformational experience. It facilitates you to change yourself and become an effective, ethical, and empowered leader. It helps you understand yourself better and chalk out a plan for selfgrowth. Education is not the transferring of information but is an acquisition of new perspectives, skills, and values. It indeed entails your intensive involvement in various learning activities. Therefore, we work closely with you and engage you in active learning. We egg on you to construct your understanding as well as support you to work with your peers so that you learn from one another.

The purpose of management education is to serve the corporate world. Therefore, there must be a marked nexus between an education provider and an education consumer. Unfortunately, this is not true for many institutions. We at the Institute of Management strive to remain aligned with the requirements of the corporate world. We involve corporate professionals in the design of the curriculum, course development, and instructional delivery. We host a series of events, seminars, and conclaves to invite senior corporate professionals to interact with you. A unique feature of our programme is numerous workshops on managerial skills, such as creativity, business etiquettes, advanced spreadsheet for finance, etc. We expose you to business games and simulations so that you acquire global competencies and compete with your global counterparts.

Last but not least, life on the campus is quite vibrant and vivacious. There are a large number of clubs and events to meet your individual needs. The world class cricket ground is the favourite of all. Lawn tennis courts, basketball courts, volleyball courts, and badminton courts are mostly jampacked with students who unwind and socialize. The Student Activity Centre is an adda where students not only meet but also discuss serious academic matters. The rich ambience and sylvan setting of the campus is always rejuvenating.

I assure you of an impactful learning and development experience at the Institute of Management, Nirma University

With best wishes

Dr. Anup K. Singh
Director General - Nirma University



Director's Message



Dr. Somayajulu Garimella
Director
Institute of Management

Greetings from the Institute of Management, Nirma University.

The business environment has become very complex and volatile due to rapid changes in economic, political, technological, competitive, regulatory and cultural factors which has led to a huge demand for managers with requisite knowledge and skills to handle and steer the organizations through turbulent situations. To be a successful manager, one has to be equipped with comprehensive knowledge of different facets of business and range of managerial skills which only well managed management programmes such as the Master of Business Management (Full-Time) offered by Institute of Management, Nirma University can provide.

The Master of Business Management (Full-Time) is the flagship programme of the Institute. This is highly rigorous, comprehensive and practice-oriented by design. In addition, the programme is also designed to develop students as socially responsible citizens through participation in not only curricular but also in co-curricular activities that are socially oriented. The programme has also several unique features such as field courses on Managing Social Projects, close relationship with the corporate world in the delivery of the programme, emphasis on development of soft skills, outcome based education and so on.

We recognize that challenge of nurturing future leaders as the prime purpose of our programme. To achieve this objective, we make untiring efforts to nurture the students who are empowered with knowledge and skills capable of contributing significantly to their organizations; engaged and committed to their tasks and roles; entrepreneurial and willing to constantly seek new opportunities and try out new ideas and finally exhibit highest standards of ethical behaviour in both their professional and personal lives.

I am confident that you will enjoy the vibrant student life during the two years on the campus which boasts of world class sports facilities and a serene environment which is highly conducive for learning.

I wish you all the best for the journey you are embarking on and all your future endeavours as well.

With best wishes.

Yours sincerely
Dr. Somayajulu Garimella
Director,
Institute of Management

Nirma Education and Research Foundation

Nirma Education and Research Foundation (NERF) was established in 1994 by the well-known industrialist and philanthropist, Dr. Karsanbhai K. Patel, to promote and support higher education in India. NERF is a trust chaired by Dr. Karsanbhai K. Patel.

The first institution, Nirma Institute of Technology (NIT), was set up by the NERF in 1995 to provide world-class engineering education in Gujarat and to inculcate the spirit of social relevance among young students. It offers under-graduate, post-graduate and doctor level programmes in all branches of engineering. Other Institutes set up by NERF include the Nirma Institute of Management in 1996, the Institute of Pharmacy in 2003, the Institute of Science in 2004, the Institute of Law in 2007 and the Institute of Architecture, 2014. All these institutes have been brought under the umbrella of Nirma University.



Nirma University

Nirma University, Ahmedabad, was established as a statutory university in 2003. The University is recognized by the University Grants Commission (UGC) under section 2(f) of the UGC Act. The University also accredited 'A' grade by National Assessment and Accreditation Council (NAAC).

Nirma University consists of the Faculty of Technology, Faculty of Management, Faculty of Pharmacy, Faculty of Science, Faculty of Law, Faculty of Architecture and Faculty of Research and Doctoral Studies. The graduate, post-graduate, and doctoral level programmes offered by these faculties are rated highly by accreditation agencies, industry, business magazines, and students.

Innovation, quality, and excellence are the key driving forces on the campus which have translated the vision of the university institutions into reality. Today, the campus vibrates with not only world class curricular activities but also with myriad activities like international conventions, symposia, conferences, student competitions, conclaves, short-term industry relevant programmes, cultural activities etc.



About the Institute

Institute of Management

Founded on the vision of Padmashri Dr. Karsanbhai K. Patel, the Institute of Management, Nirma University (IMNU) earlier known as Nirma Institute of Management came into existence in 1996. Embodying the principles of entrepreneurship, excellence and professionalism, it imparts top-class business education and has produced new generation leaders and managers over the years.

The Institute of Management believes in serious academic pursuit and encourages original and innovative thinking with regard to national and internationally relevant ideas and policies through intellectually stimulating debates and discussions at all levels. The Institute has built its reputation with a dedicated goal of adding value to life and professional standards.

IMNU, a centre of learning where knowledge fuels the desire for distinction, has always pioneered in serving the changing needs of industry. The campus infrastructure and amenities are comparable to any reputed university around the world. It hosts fully equipped classrooms where focused discussions, interactive study sessions, role plays, presentations, case studies and strategy implementation sessions are held as part of the future managers' everyday work schedule.

The Institute currently offers the following programmes:

- Master of Business Administration (Residential)
- Master of Business Administration (Family Business and Entrepreneurship)
- Doctor of Philosophy (Full-Time)
- Doctor of Philosophy (External)
- Integrated BBA-MBA Programme
- Executive Diploma Programmes in Management
- Management Development Programmes

Accreditation

The Institute of Management, Nirma University is a constituent Institutions of Nirma University. Nirma University and Its constituent Institutions are accredited by National Assessment and Accreditation Council (NAAC), an autonomous institution of the University Grants Commission, Government of India with 'A' grade.

The letter grade 'A' is the highest grade awarded to an institution of higher education by NAAC. This accreditation status indicates that Nirma University and all its constituent Institutions meet the standards of quality as set by NAAC, in terms of its performance related to educational processes and outcomes; covering the curriculum, teaching-learning, evaluation, faculty, research, infrastructure, learning resources, organisation, governance, financial well-being and student service.

The Institute also under the process of accreditation by an International Accreditation Institute, South Asian Quality Assurance System (SAQS).

Approvals

- Institute of Management is a constituent Institution of the Nirma University, a statutory university established under the Gujarat Government Act, 2003 (amended in 2006). The University is recognized by the University Grants Commission (UGC) under Section 2(f) of the UGC Act.
- All academic programmes offered by the Institute are recognized by UGC.





Awards

- The Institute was honoured with Award for “B-School with Excellent Industry Interface – 2015” on 24th July, 2015 at Mumbai, presented by LOKMAT.
- Institute was honoured with Best B-School with Innovative Marketing to the Target Segment by 7th DNA & Stars of the Industry Group on February 18, 2015 at Mumbai.
- Institute was honoured with 22nd "Dewang Mehta B-School Award" for Best Business school which encourages Innovations that Leads to Better Development” on November 15, 2014.
- Institute was honoured with Bureaucracy Today Business School Award for the Best Institution under category “Student and Admission” in New Delhi on July 19, 2013.
- Institute honoured with “Innovation Leadership Award” by DNA & Stars of the Industry Group, in Mumbai on February 17, 2013.
- Institute was honoured with “Education Excellence Award” for Leader in Family Business & Entrepreneurship in the country by Assocham on November 17, 2013.

IMNU’s Ranking

- 9th Best Private B-School, Competition Success Review, November, 2015
- 11th Ranked in Learning Experience “Business Today, 2015”
- 22nd Best B-School, National HRD Network (NHRDN), Published in People Matters, March, 2015
- 24th Best B-School, Business Today, October, 2015
- 25th Best B-School, Business India, December 2014
- A1 Category B-School, Indian Management, May 2014.

International Conferences

With a view to providing an opportunity to the faculty and students to interact with eminent scholars from India and abroad, the Institute has been organizing at least one International Conference every year since its inception. The last International conference NICOM-2015 (Nirma International Conference and Management) was organized from January 8-10, 2015 on the theme "Transforming HR for Enhanced Capabilities". The next International conference, NICOM - 2016, is scheduled to be held on the theme "Empowering Trade, Industry and Society in Challenging and Competitive Environment" from January 7 - 9, 2016.

International Alliances

The Institute has signed MoUs for academic collaboration with the following Foreign Universities/National Institutes:

- HOF University, Germany
- Florida Atlantic University, USA
- Han Yang University, South Korea
- Texas A&M University – Commerce, USA
- California State University, USA
- National Institute of Securities Markets (An educational initiative of SEBI)





Infrastructure

The Campus

The Institute is located on Nirma University campus which is on the Sarkhej-Gandhinagar Highway. A 110-acre sprawling campus in picturesque surroundings provides a refreshing environment, stimulating intellectual alertness and creativity. The campus has an ambiance that motivates students to grow. The Institute building, which is centrally air-conditioned, has several amphitheatres, flat classrooms, an auditorium with the capacity of 450 seats, computer centre, a communication lab, a fully automated library, an art gallery, faculty and administrative blocks, conference rooms and other facilities. Modernity, aesthetics and grandeur characterize the building. The campus has modern sports facilities. The overall atmosphere on the campus is distinguishable by serenity and is conducive for intellectual pursuits. The campus is Wi-Fi enabled.

Classrooms

The classrooms are air-conditioned and equipped with multimedia and audio-visual equipment to facilitate effective learning. The classrooms are designed to promote maximum interaction between the faculty and students. Each classroom has Internet connectivity through wireless local area network.

Computing Facilities

Computing facilities for the students include a well equipped lab. A state-of-the-art gigabit network connects every corner of the Institute. Every student and faculty member has a networked laptop computer at his or her disposal. High-speed servers run on a variety of platforms to suit all kinds of requirements and support the entire network. A 256 mbps dedicated optic fiber leased line and Wi-Fi hotspots enable round the clock Internet connectivity on the campus. The Institute has also acquired the latest software, namely SPSS v23 and Oracle v8, among others. Internet mail servers are also available to students and faculty round the clock.



Library Resource Centre (LRC)

The library provides access to a wide range of management and business information sources that include Leading National and International Business Periodicals, in addition to an impressive collection of Business Databases, Digitized Corporate Annual Reports and CDs / DVDs. The library has over 31,005 books (including 617 E-books from Springer).

The library subscribes to 15 databases and around 10,964 E-journals through databases such as EBSCO, Business Source Complete, Academic Search Elite, JSTOR, Elsevier's Science Direct: Business Management & Accounting Package, Emerald Management 150 and Oxford e-bundle. The library subscribes to ISI Emerging Markets Database which provides trade related information from all over the world. The financial and economic databases subscribed to by the library are ACE Equity, ACE Mutual Funds, Cogensis, Center for Monitoring Indian Economy, Industry Outlook, Economic Outlook and States of India Services. The library also subscribes to Indiastat.com which is a socioeconomic database.

The library is fully automated and accessible on the campus LAN and operates on specialized library software, Alice for Windows. The user-friendly package facilitates issue and return of books with biometric identification, online access to the catalogue, i.e. Web catalogue and reservation of books. The library has adopted the latest ICT tools like CD, DVD, Multimedia Kids, Barcode scanners and Text & Graphic scanners for effective use of library services.

Hostels

The Institute has separate hostel facilities for boys and girls. Both hostels are located on the campus. The hostel rooms are spacious and well-furnished. The hostels have sports and other recreational facilities such as cable TV, common room for interaction, etc. All hostel rooms have Internet connectivity round the clock. The hostel mess is outsourced to a professional caterer.

Other Facilities

A branch of the Kalupur Commercial Co-operative Bank Ltd., a scheduled bank, with ATM facility is located on the campus. The Institute is also equipped with a canteen & a food court in addition to the mess, various sports facilities, medical facilities, etc. There is a non-resident doctor who visits the campus regularly on week days. The Institute has a volleyball court, a lawn tennis court, a basketball court, a football and cricket ground, a table-tennis room, and a well-equipped modern gymnasium.





Programme Design

MBA Programme

This is a two-year full-time residential programme and follows trimester system. The first year consists of core courses and general elective courses. The second year consists mainly specialisation elective courses. The summer project is scheduled at the end of the first year. The programme offers dual specialization (major and minor) in the second year. The important themes running across courses are: Internationalism, Business Ethics and Information Technology.

Unique Features of the Programme

- Close relationship with the corporate world in the delivery of the programme
- Balance between conceptual frameworks and industry practices
- Unique field course on Managing Social Projects
- Case study method, Project work and Simulations as the main pedagogical tools
- Outcome based Education (OBE)
- Special emphasis on the development of soft skills such as communication leadership, teamwork, achievement orientation and creativity

Programme Structure

- Duration of the Programme : 2 Years
- Credit Requirements : Total 102 Credit Hours
 - First year (compulsory) : 51 credit hours
 - First year (General Electives) : 9 credit hours
 - Second Year(Specialisation Electives) : 42 credit hours
- One Credit Hour : 10 Sessions of 75 minutes each (12.50 Contact Hours)
- Summer Project Duration : 8-10 Weeks
- Major Specialization (2nd Year) : At least 18 Credit Hour of Electives
- Minor Specialization (2nd Year) : At least 12 Credit Hour of Electives

Curriculum

The curriculum is continuously updated to integrate changes that are taking place in the business environment. It is benchmarked against the courses offered among the best B-schools. Suggestions are also invited from industry experts and alumni in designing the curriculum. The curriculum consists of compulsory (core) and elective courses. The core course package provides students with the foundation of business. Elective course, on the other hand, are offered with an option to specialize in an Area. The Institute presently offers specialization in Finance, Marketing, Human Resource Management, and Operations areas. There is a provision for major and minor specialization

Pedagogy

The main pedagogical methods are lectures, case studies (Harvard, Ivey and other International and Indian cases) simulations (Tata interactive, Harvard) and project works. These methods are further augmented by Massive Open Online Courses (MOOCs) from different providers, role-plays, group discussions and movie screenings and the actual mix varies with the nature of a course. To ensure effective learning, the Institute leverages these latest technologies to make teaching-learning process more experiential and participative.

The pedagogy is designed in such a way that academic rigor is maintained and students are continuously evaluated. Strong support from the faculties and robust emphasis on ethics and values are the notable features of the pedagogy. Case studies help students to experience the management predicaments whereas role-plays and simulations prepare them to take decisions on the real time scenarios.

Additionally interaction with industry experts, live projects, innovation workshops, participation in Conclaves and learning through co-curricular activities give a feel of the real world which encourages active learning for better a foundation.

The pedagogy ensures that analytical skills are developed through concepts and practice, which help the students hone their decision making skills. The Institute set up an "Idea-lab" for the purpose of generating innovative ideas to solve business as well as societal problems. This is a very innovative feature of the curriculum. There is also a very strong focus on entrepreneurship with courses being offered which are quite hands-on to inculcate a spirit of entrepreneurship among the students.





Programme Design

Outcome Based Education (OBE)

To remain in the top league of B-Schools, the Institute has introduced Outcome Based Education (OBE) by developing and nurturing a culture of excellence in teaching, training and research. OBE which is practised by the leading B-schools is student / learner centric as compared to the traditional form of education which has always been teacher-centric. Thus, the focus is to have a clear picture of what the students should be able to do at the end of their learning experience and thereby modifying the curriculum, instructions and assessment accordingly to ensure that the learning really takes place. Rubrics have been developed to assist faculties in rating qualities of learning outcomes. It is a document that articulates the expectations for an assessment component by listing the criteria or what counts, and describing levels of quality of performance from excellent to poor.

Assurance of Learning Standards is set which evaluates how well the course accomplishes the educational aims (learning goals) at the core of its activities. Measures of learning shall assure external constituents such as potential students, trustees, public officials, supporters and accreditors that the Institute meets its goals. This is followed by closing of the loop by the faculty submitting a detailed report on the learning process in his/her course which helps in review and continuous improvement of curriculum.

The emphasis is to shift from lower order thinking and learning (remembering, understanding and application) to higher order thinking and learning (analyzing, evaluating and creativity). The faculty sets challenging standards of performance to encourage students to be engaged deeply with the issues they are learning. Teachers strive to provide expanded (extended) opportunities for the learners, and believe that given appropriate opportunities, most students are capable of achieving high standards of performance. Thus, personalized attention is given to the students by virtue of learning through frequent faculty-student interaction and small groups

Learning Outcomes

After undergoing the programme, the students shall be able to:

- a) Scan socio-economic, technical-legal environment at national and global levels influencing the industries/organizations.
- b) Use relevant conceptual frameworks and best management practices,
- c) Make effective decisions with strong analytical bent of mind,
- d) Demonstrate leadership, team work and entrepreneurial and intrapreneurial skills, and
- e) Act as socially responsible management professionals.

First Year

Term-I

- Managerial Accounting-I
- Managerial Economics
- Marketing Management-I
- Organizational Behaviour
- Quantitative Techniques in Management
- Communication for Managers
- Operations Management-I
- Research methodology

Term-II

- Financial Management-I
- Macro Economics
- Managerial Accounting-II
- Marketing Management-II
- Operations Research
- Communication for Managers
- Management Information System
- Operations Management-II
- Human Resources Management

Term-III

- Financial Management-II
- Indian Economy in Global Context
- Business Ethics
- Managing Social Projects
- Strategic Management
- Business Laws

General Electives (the students need to study
9.0 Credit Hour General Elective Courses)

List of General Elective Courses

- Big Data Architecture and Applications
- Business Forecasting
- Business Sustainability
- Conflict Management and Negotiations Skills
- Critical Thinking
- Cross-Cultural Issues in Management
- Cyber Security
- E-Commerce: Opportunities & Challenges
- Emotional Intelligence
- Entrepreneurship Motivation Lab
- Entrepreneurship-New Venture Creation
- Evolution of Management Thoughts
- Fundamentals of Data Science and Decision Support
- Green Business
- Indian Business History
- Indian Constitution & Business
- Indian Philosophy and Values
- Indirect Taxation
- Industry Analysis
- Innovation Management
- Intrapreneurship
- Introduction to Econometrics
- Managerial Implications of Globalization
- Managing e-Governance Applications
- Managing Global Markets
- Markstart Simulation
- Personal Finance
- Personal Taxation
- Presentation Skills
- Professional Management in Non-Profit Organizations
- Public Finance
- Public Sector Management
- Social and Rural Entrepreneurship
- Social Media and Business
- Sports Management
- Women in Management
- WTO & Business



The students are given opportunity to choose the elective courses which are offered in different Terms in the second year of the programme.

Summer Project/Internship

At the end of the 3rd Term, all the students will have to do summer project/internship of 8-10 weeks with an industrial, business or service organization. The best learning takes place when concepts from the B-School classroom are applied in the field. To accomplish this objective, the students are required to go for a mandatory 8 week summer internship program, where apart from their project, they also learn about how a professional organization works. This internship is a great value addition to students as they get lot of insights from the corporate world.

Second Year

Given below is the list of elective courses to be offered in the second year of the programme. The actual number of courses offered in a particular year shall depend on registration and available resources. An elective course will be offered only if a minimum number of students opt for it. The decision of the Institute will be final in this regard,

Specialization

AREA: FINANCE

- Bank Management
- Management of Direct and Indirect Taxes
- Management of Financial Services
- Insurance
- International Finance
- Management Control Systems
- Project Planning and Control
- Strategic Cost Management
- Working Capital Management
- Investment and Portfolio Management
- Derivatives and Risk Management
- Mergers and Acquisitions
- Econometrics for Finance
- Investment Banking
- Stochastic Calculus in Finance
- Economic Analysis of Asset Prices
- Economics of Bond and Derivatives Markets
- Wealth Management
- Valuation
- Strategic Financial Management
- International Financial Reporting System
- Financial Modeling Using Spreadsheets
- Behavioral Finance
- Financial Statement Analysis
- Financial Time Series Analysis
- Direct Tax Planning
- Indirect Taxes

AREA: MARKETING

- Integrated Marketing Communication
- Business-to-Business Marketing
- Consumer Behaviour
- International Marketing
- Product and Brand Management
- Retail Marketing
- Services Marketing
- Strategic Marketing
- Managing Corporate Relations
- Direct Marketing
- Rural Marketing
- Internet Marketing
- Customer Relationship Management
- New Product Development
- Advanced Marketing Research
- Sales Management
- Marketing Channel Management
- Marketing of High-Tech Products
- Product Management
- Strategic Brand Management
- Marketing Models
- Return on Marketing Investment
- Entertainment Marketing
- Societal Marketing
- Franchising
- Events Management
- Marketing Research
- Qualitative Research Methods in Marketing
- Contagion Marketing

AREA: HUMAN RESOURCE MANAGEMENT

- Compensation Management
- Employee Relations & Labour Laws
- International Human Resource Management
- Organization Development & Change Management
- Performance Management
- Recruitment and Selection
- Strategic Human Resource Management
- Training and Development
- Human Resource Development
- Psychometric Testing
- Human Resource Analytics
- Human Resource Information System
- Power, Influence and Leadership
- Managerial Competencies and Career Development
- Understanding and Managing Cultural Diversity
- Stress Management

AREA: INFORMATION MANAGEMENT

- Client Server Application Management
- Business Intelligence
- Enterprise Resource Planning
- Information Technology Strategy for Business
- Managing Electronic Business
- Relational Database Management Systems
- Software Project Management
- Telecommunication and Networking for Business
- Multi-Media Management
- Security and Control of Information Systems
- Business Process Re-engineering
- Knowledge Management
- Telecommunications Management
- Technology Enabled Operations Management

AREA: INTERNATIONAL BUSINESS

- Export- Import Management
- Export- Import Policy, Procedures and Documentation
- International Business
- International Business Laws
- International Market Research
- International Organizations, Regional Blocks, & WTO
- International Technology Transfer /
- Multinational Corporations
- International Trade
- Global Management
- International Logistics and Supply Chain Management

AREA: OPERATIONS MANAGEMENT

- Logistics Management
- Operations Management in Services
- Supply Chain Management
- Total Quality Management
- World Class Manufacturing
- Project Management
- Technology Management
- Management of Business Process Outsourcing (BPO) Organizations
- Statistical Techniques in Quality Control
- Operations Strategy & Competitiveness
- Infrastructure Management
- Lean Six Sigma

AREA: STRATEGIC MANAGEMENT AND ENTREPRENEURSHIP

- Creativity and Innovation
- Entrepreneurship
- Managing A Growing Organization
- New Venture Creation
- Social Entrepreneurship
- Case Studies of Entrepreneurs
- Industry, Government And Society
- High Technology Venture Creation
- Management of Technology and Innovation

- Sustainable Competitive Advantage for Business
- Strategizing Corporate Social Responsibility
- Indian Philosophy, Values & Management
- Strategic Applications of Game Theory
- Managing Strategic Alliances
- Corporate Governance
- Business History

AREA: ECONOMICS

- Economic and Business Forecasting
- Contemporary Issues in Economics
- Information Economics
- International Economics and Trade Analysis
- Economics of Business Strategy
- Applied Welfare Economics and Public Policy
- Efficiency and Productivity Analysis
- Economic Thought
- Environmental Economics
- Political Economy

AREA: GENERAL MANAGEMENT

- Environmental Management
- Multivariate Data Analysis
- Research Project
- Management Consulting
- Managerial Oral Communication

AREA: ORGANIZATIONAL BEHAVIOUR

- People Management and Leadership
- Negotiation Skills
- Personality Development & Business Etiquette
- Coaching and Counseling
- Management of Co-operation and Conflict
- Personal Growth Laboratory
- Transactional Analysis



Social Project

Business is a part of society, and this initiative is a step taken by the Institute to bring the two (the business & the society) closer. The Social Project, in its very essence, aims to make students take their role as socially responsible citizens. The course 'Managing Social Projects' provides the students with a lot of insight, experience and valuable learning about social organizations and NGOs. Through these projects, the students gain exposure and develop an understanding towards community/social issues prevalent in the society. The course introduces students to the field of social enterprise and the practices of growing mission-driven ventures that are increasingly garnering attention of entrepreneurs, investors, philanthropists, foundations and consulting firms around the world. The initiative helps the students to contribute to the organizations in their spheres of Corporate Social responsibility.

Simulations

Institute of Management, Nirma University (IMNU) has a tie-up with Harvard Business Publishing (HBP) and Tata Interactive Modules. These associations allow the institute to access the entire range of global and India centric content including Participant Centered Learning tools. This makes learning to be highly application oriented. It also helps our students in honing critical thinking, analytical and decision making and communication skills required to succeed at the workplace. The materials accessed from HBP include unrestricted individual cases from Harvard Business School and available partner schools printed Cases and Harvard Business Review reprints, including HBR Article Collections and online Simulations.

Certification Programs

The Institute organizes several certification programmes in association with professional agencies. Last year the following certification programmes were offered.

- Big Data Analytics by Capgemini, Pune
- Lean Green Belt Six Sigma certification by KPMG
- Capstone :- Business Strategy Simulation by CAPSTONE
- Business Analytics by N-more, Hyderabad
- Logistics Management by Confederation of Indian Industries

Other Workshops

The Institute also conduct a variety of workshops on Personality Development such as Effective Presentations and Interview Skills, Psychometric Testing, Business Etiquettes, Creativity and Innovation, Mind Mapping, Skills of Highly Effective People, etc. These workshops are in addition to the workshops related to specific areas of management such as Analysing Financial Statements, Logistics Management, Selling Skills, and Workshops on MS Excel, SPSS, and other tools to acquaint students with financial and statistical functions.





Beyond Classroom

We believe that it is our responsibility to develop our students as managers right on the campus itself while they are still students. The Institute considers the students as active partners in managing the Institute's activities such as conferences, guest lectures, seminars, placements, etc. and ensures that they play an active role rather than remaining passive recipients. The two years that students spend at the campus are designed to be the most fulfilling years of their life.

Co-Curricular Activities

Functional Clubs

- Niche - The Marketing Club
- Fine\$\$e- The Finance Club
- Imprintz - The HR Club
- Clique - The IT Club
- Optimus - The Operations & Supply Chain Club
- Swayam - The Entrepreneurship Club

Extra Curricular Activities

Clubs

- Sumantra - The Book Club
- Pratikriti - The Photography Club
- Chehre - The Dramatics Club
- Konkurrence - The B-School Competition Club
- Fiesta - The Music & Dance Club
- XquizIT-The Quizzing Club

Committee

- Student Advisory Committee
- Kaizen Committee
- Media Committee
- Cultural Committee
- Sports Committee

Social Activities

- The Rotaract Club
- Saral
- NSS



Co-Curricular Activities

The students are encouraged to plan and organize various co-curricular activities on their own with basic support from the Institute. Such an atmosphere inculcates the spirit of leadership and an understanding of several aspects of management. They undertake such activities not merely for learning but also for the pleasure that comes with the experience of a job well accomplished. The students recognize their talents and skills in the process and get inspired to develop themselves further. The students are also nominated to participate in the co-curricular activities organized by other leading business schools. The major activities organized by the students every year on the campus are:

Conclaves

The institute nurtures the culture of learning beyond classroom with the help of various activities and platforms. It facilitates bringing industry to the classroom through a series of Conclaves wherein experts from different fields share their experiences with the students. This helps the students stay up-to-date with the new & emerging industry practices. The conclaves are also meant to be a platform for idea generation and stimulation of novel management thoughts. The Institute organizes the following six conclaves every year which forms integrate part of the annual calendar of the Institute.

- Arthodaya: The Finance Conclave
- Ayatana: The Sense Sphere - The Marketing Conclave
- Pravartan: The HR Conclave
- Prayojan: The Operations Conclave
- Entrepreneurship Conclave
- Pratidhwani: The Alumni Conclave

Institute Public Lecture and CEO Lecture Series

Industry exposure of the students is also facilitated through a series of guest lectures from the industry experts throughout the year. The Institute organizes Institute Lecture Series wherein eminent persons are invited to speak on the topics of contemporary interests. The Institute also organizes the Institute's CEO Lecture series. Last year, eminent CEO's including Mr. Subroto Bagchi (Mindtree) and Mr. Ashish Chauhan (MD & CEO-BSE) delivered lectures.

Institute Seminar Series

The Institute regularly organizes at least, two lectures in a month under its Seminar Series. These lectures are held on various management themes delivered by academia, industry experts, sr. alumni and prominent Government officials.





Students' Activities

Student Clubs

The institute also strongly believes in experiential learning of its students. The students are exposed to hands on training through the platforms of various functional area clubs. These students managed clubs meet weekly and organize workshops, training programmes, interactive games, competitions, guest lectures etc. throughout the year to fulfill the insatiable need of the budding managers.

Extra-Curricular Activities

Extra-Curricular Clubs and Committees aim at providing rejuvenating experience to the students on the campus. The extra-curricular activities also provide a platform to the students for implementing and testing various management lessons that they learn in the class. These activities also offer opportunities to the students for keeping their hobbies alive.

Annual Extra-Curricular Events

Richter-10: Richter-10 is Inter B-School Annual Cultural Fest held on the campus, where around 20 events in which more than 300 students from about 30-35 B-Schools across India participate and compete. In addition to the programme by student participants, the Richter also organizes Star Night in which a well renowned personality comes and performs live.

Perspective - The Academic Meet : The Institute organizes an academic meet named 'Perspective' for B-School students every year. The meet deals in 'perceiving what is beyond the common sight'. It is a platform where students from about 50 B-Schools from different parts of the country participate. Shared learning is enhanced through activities such as paper presentations, business plan contests, business quizzes, book reviews, business cartoon contests, and panel discussions.

Sports Activities

GOALZZZ: Inter B-school Football Tournament is organized by Sports Committee, where about 10-12 teams from various colleges compete for the champions Trophy. IIM-A, K.J.Somaiya, IBS, PDP, MICA are among the colleges who participated in this competition last year.

Nirma Champions' League (NCL): This 7 day event is the biggest Intra college event. Games ranging from Cricket, Football, Volleyball, Throw ball, Basketball, Badminton, Chess, Carom, Table Tennis are organized and participated by the students.

Parakram: Annual Inter B-School Sports Competition: Parakram is a National level, Inter B-School sports tournament and is organized every year. The tournament witnesses scintillating performances from sports teams representing B-Schools across the country in various sports events for the tournament championship.

Cultural Activities

SPIC – MACAY Collaborative Events: IMNU is a member of the Spic-Macay Ahmedabad Chapter. Spic-Macay is the society for promotion of classical Music and Culture amongst youth. During the journey of Spic-Macay, we had Pt. Shiv Kumar Sharma for Santoor Recital, Manipuri Performance by Darshana Zaveri, Performance by Pandit Vishwa Mohan Bhatt, to name a few.

Talent Night: A platform for new faces to showcase their talents is organized by Cultural Committee. This is an Ice-breaking event in which all the first year students showcase their talents by performing activities such as dance, song, skit, play etc.

Social Activities

SARAL - A Social Initiative: SARAL is a noble initiative that was undertaken by a group of students which was founded in October 2009. It has been established with the aim of providing education to the underprivileged children of the labours working in and around the campus. In a short span, it has been successful in making these children a part of the life of the students of IMNU. SARAL is working with other major organizations like IIM-A (Prayaas), MICA and NGO's like Manav Sadhna through events like Sanidhya.

The Rotaract Club: The Rotaract Club of IMNU is a Rotary-sponsored service club. The club provides an opportunity to the youngsters to enhance their knowledge and skills that will help them in personal development, and to address the physical and social needs of their communities. Rotaract organizes events such as Blood Donation Drives and creativity fostering activities like Face Painting and Collage Making. One of the initiatives of the club is the long term mentorship programme that Rotaract has jointly taken up with Manav Sadhna, an NGO in Ahmedabad, which works for betterment of poor and needy children.





Students' Activities

Committees

The students' body organizes a wide range of extra-curricular activities that not only make the campus life vibrant but also act as a window to reach out to management students across the country.

Student Advisory Committee: The Student Advisory Committee (SAC) acts as a bridge between the students and the administration. The SAC is the only committee whose members are elected by the students themselves and, in a way, are the representatives of the batch. The objective of the SAC is to make sure that the management and the students understand each other's needs and work together as a team for the betterment and growth of the Institute.

Kaizen Committee: The Kaizen committee works for continuous improvement of the brand IMNU. Major work areas of this committee include alumni relationship building, facilitation in admissions and internal process improvements. The major tasks undertaken by the Kaizen Committee include publishing of the monthly Alumni Newsletter, Mentorship Program for the upcoming batches, organizing Alumni Get-togethers, IMNU Merchandise, Hall-of-Fame, and organizing seminar series by industrial experts.

Media Committee: The Media Committee acts as a representative of IMNU to the outside world. The Media Committee covers all the happenings, events and seminars that take place inside the IMNU campus and portrays it through various media including the press, the IMNU blog and the official accounts of IMNU on Facebook and Twitter. The Media Committee plays a pivotal role for the branding of planet IMNU.







Students' Activities

Life @campus

A student's experience at IMNU goes far beyond the reaches of pure academic training, encompassing an all-round development of mind, body and soul. The two years that students spend at the campus are designed to be the most fulfilling years in their life. Life, at the Institute, is vibrant and exciting, transforming students into all round individuals.

Along with gruelling hard work, fun at the Institute has been a way of life, be it celebrating the Independence Day, organizing Shramdan, or an excursion. Besides co-curricular, extra-curricular and social activities, festivals such as Garba, Diwali, Durga Pooja, Lohri, New Year Day, Holi, Kite Flying Festival, etc. are celebrated with full spirit by the students on the campus. Welcoming the new batch of students and bidding farewell to the graduating classes are other occasions that students celebrate with great fanfare.



Ragging – Zero Tolerance

Ragging is strictly prohibited inside and outside the University campus. The Anti-Ragging Committee, constituted for this purpose by the Institute, is empowered to take immediate action against any untoward incident and also to counsel the freshers. Students seeking admission shall have to furnish an undertaking in this regard. To enhance familiarity and to acclimatize the freshers to the academic and social environment of the campus. The Institute organizes an orientation session in the first week of the new academic calendar.

Ragging – Definition: Any undesired conduct / behaviour whether by words, spoken or written, or by an act which has the effect of teasing, or showing with rudeness towards any other student or undisciplined activities which cause or likely to cause annoyance, hardship or psychological harm or to raise fear or apprehension thereof in a fresher or a junior student or asking the students to do any act or perform something which such student will not do in the ordinary course and which has the effect of causing or generating a sense of shame or embarrassment so as to adversely affect the physique or psyche of a fresher or a junior student.

The student will also be required to give an undertaking to be filled-up and signed by the candidate and his parent/guardian to the effect that he/she is aware of the University's approach towards ragging and the punishment to which he/she shall be liable.

Prevention of Sexual Harassment of Women at Work Place

In pursuance of the directions of the Hon'ble Supreme Court of India, the University has constituted a Complaints Committee for the solution, settlement or prosecution for the acts of sexual harassment to women. The sexual harassment includes:

- (i) Physical contact and advances
- (ii) A demand or request for sexual favours
- (iii) Sexually coloured remarks
- (iv) Showing pornography
- (v) Any other unwelcome physical, verbal or non-verbal conduct of sexual nature.

Any such act will be viewed very seriously and stern action will be taken against the person concerned.

Women's Development Cell

In pursuance of the directions issued by the UGC and MHRD, Govt. of India the Nirma University has set up a Women Development Cell (WDC) and prescribed norms to sensitize the community with regard to gender related issues and create a gender friendly environment at the campus.





Placements

Corporate Interaction & Industry Exposure

The institute has functional Corporate Relationship Cell (CRC) which facilitates the entire process of placement. The students and faculty members are actively involved in the placement process. The students themselves constitute a Placement Committee (PlaceCom), which co-ordinates placement process from pre-placement interaction to post-placement follow-up with the corporate.

Corporate Stakeholders

From the point of view of the students, their employability is one of the most important criteria while selecting a B-School. IMNU provides its students the opportunity to interact with the prospective employers by inviting the employers to the campus for guest lectures, seminars, MDPs, live projects, mentoring sessions, etc. This way, the students get the first hand information from the professionals about their expectations and requirements. Students can also showcase their talents and prepare themselves for the future career.

IMNU has grown to a position of recognition, where it currently enjoys the patronage of a number of respected organizations for campus placement. A selected list of past organizations visiting the campus for Final Placements and Summer Internship is given below:

Automobile

- Ashok Leyland
- Bajaj Auto
- Daimler India Commercial Vehicles
- Ford
- Jaquar & Co.
- Mahindra & Mahindra Farm Equipments
- Mahindra Trucks & Buses
- Tata Motors
- Toyota Kirloskar Motors
- TVS Motors

Banking

- Andhra Bank
- Bank of Baroda
- Bank of India
- Bank of Maharashtra
- BNY Mellon
- Citi Bank
- Deutsche Bank Global
- Federal Bank
- HDFC Bank
- ICICI Bank
- Kotak Mahindra Bank
- UCO Bank

Consultancy

- Accenture Services
- Deloitte Consulting

- Dexter Consultancy
- Eclerx
- Ernst & Young India
- Finitives Learning India
- BDO

Consumer Durable

- Daikin
- Hitachi
- Ices Products
- IFB Appliances
- Jaipur Rugs Company
- Lee India
- LG Electronics India
- Perfetti Van Melle
- Samsung Electronics
- Usha International

Engineering & Manufacturing

- ACC Cement
- Adani Enterprises
- Adani Logistics
- Adani SEZ
- Alstom
- Atul Industries
- Balmer Lawrie & Co.
- Berger Paints India
- Carbodiu Universal
- CEAT
- GIDC

- GMDC
- GMMCO
- Gujarat Electricity Regulatory Commission
- Gujarat Gas
- GVK power & Infrastructure
- Hindalco
- Hindustan Zinc
- Kirby Building Systems
- Mott Macdonald
- NEI
- Polycab Wires
- Reliance Industries
- SAIL
- Schneider Electric India
- SSL Vedanta
- Tata Steel

Financial Services

- Amherst Advisory Services
- Anand Rathi
- Aranca
- Arihant Capital Markets
- Bajaj Finance
- Capital Technosys
- CARE
- CRSISL
- Eclerx
- Equirius Securities

- Financial Inclusion & Network Operations
- FinIQ Consulting India
- Franklin Templeton Investments
- GSFC
- Gujarat Venture Finance
- HDFC Ltd
- HDFC Mutual Fund
- ICICI Securities
- IDFC
- J K Investments
- Jhaveri Securities
- Karvy Stockbroking
- Kotak Mahindra Bank
- Kotak Securities
- KPMG
- L&T Finance
- Mahindra Finance
- Mavericks
- Motilal Oswal Securities
- Religare Enterprise
- SBI Funds Management
- Sharekhan
- SNL Finance
- Srei Infrastructure Finance
- Xylem

Data Analytics

- Aleph Analytics
- Fractal Analytics
- Mu Sigma
- IQR Analytics

E_Commerce

- Amazon
- Askme bazaar
- Food Panda
- Fortune Wizard.com
- Infibeam
- Location Guru
- Youth Connect

FMCG

- Amul
- Abuda
- Aditya Birla Minacs
- Café Coffee Day
- Hindustan Coca Cola Beverages
- Khimji Ramdas
- HUL

- Marico
- Reckitt Benckiser
- Dabur

Hospitality/Service

- GVK EMRI
- Industrial Extension Bureau
- Meru Cabs

Insurance

- Bajaj Allianz General
- Bajaj Allianz Life
- Bharti AXA
- HDFC Standard Life Insurance
- TataAIG General Insurance Co.

IT / BPO/KPO

- Code Solutions
- Cybage
- Evosys
- Gujarat Informatics
- HCL Infosystems
- Hewlett Packard
- Honeywell Technologies
- IBM India
- Infosys
- Infosys BPO
- Meditab
- Mphasis
- Mu Sigma
- Omnitel InfoSolutions
- Sutherland Global
- Tata Consultancy Services
- TCS e-Serve
- Winjit Solutions
- Wipro

Market Research

- IMRB
- The Nielsen Company
- Bureau Veritas

Media

- EMC Worldwide
- DDB Mudra
- FCB Ulka
- Hindustan Times
- Reliance Entertainment
- Radio Mirchi
- TBWA Anthem
- Ogilvy & Mather

- Wild Dreams Media and Communications
- Zapak Digital

Pharmaceuticals

- Alembic Pharmaceuticals
- Apollo Pharmacy
- Elomatic - Pharmalab Consulting & Engineering
- GSK Pharma
- Gujarat Alkalies & Chemicals
- Himalayan Drugs
- Indoco Remedies
- Lupin Pharma
- Lupin Pharmaceuticals
- Macleods Pharmaceuticals
- Maruti Multichem
- Pidilite Industries
- Piramal Health Care
- Ranbaxy Lab
- Ranbaxy Laboratories
- Rose Lab
- Teva Pharmaceuticals
- Torrent Pharmaceuticals
- Zydus Cadila

Power / Petroleum

- Adani Power
- GSPL
- IOCL
- ONGC petro Additions
- Torrent Power

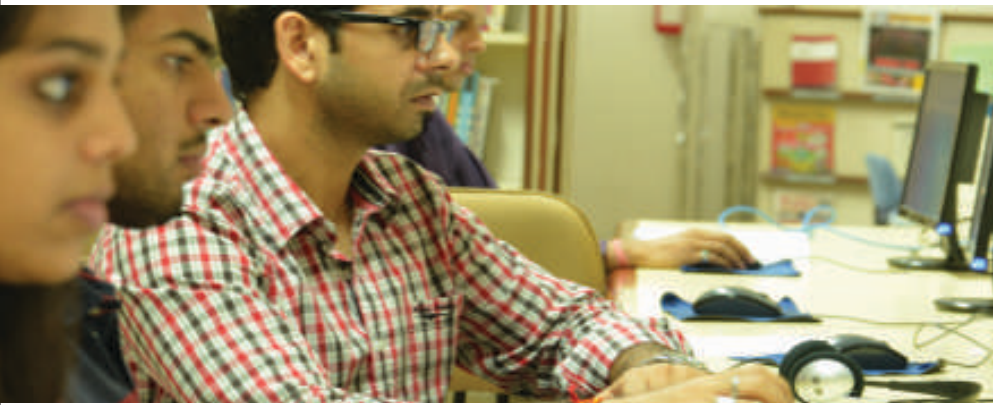
Retail / Textile / Others

- Arvind
- Future General
- Gimatex Industries
- Ingram Micro
- Prakash Chemicals
- Reliance Retail
- Trident
- Wrangler

Telecom

- Idea Cellular
- Tata Teleservices
- Reliance Jio Infocomm
- Spice Mobile
- NCC Telecom
- Bharti Airtel





Our Alumni Success path

We are proud to say that our students have achieved great success in their careers and are now holding prominent positions in some of the best companies today.

Our alumni

No.	Name of Alumni	Name of Present Company	Designation	Batch
1	Sachinder Bhinder	Kotak Mahindra Bank	Executive Vice President & Business Head (Home Finance)	1996-1998
2	Yatish Mehrishi	Radio Mirchi	Chief Revenue Officer	1996-1998
3	Birendra Mohanty	ICICI Lombard	Vice President - Corporate Broking & SME	1997-1999
4	Kunal Sharma	Pepsico	Associate Director - Po1 GTM	1997-1999
5	Meenu Bagla	Quinnox Inc.	VP Marketing	1998-2000
6	Farookh Rusi Bharucha	ICICI Bank	Zonal Risk & Compliance Manager	1998-2000
7	Pawan Nahar	BNP Paribas ISPL	Team Lead	1998-2000
8	Ram Motipally	Samsung Telecommunications America	Director - Business Development	1998-2000
9	Chintan Mehta	(n)Code Solutions, An IT Division of GNFC Ltd	DGM (Pre-sales & Delivery)	1998-2000
10	Sumit Bhatnagar	Wells Fargo	Vice President -HR	1999-2001
11	Premdeep Shah	Citi Commercial Bank	Vice President, Middle Market	1999-2001
12	Gautam Saraf	Cushman and Wakefield India	Managing Director, Office Agency India	2001-2003
13	Parthiv Shah	HDFC Bank	DVP	2002-2004
14	Anshul Joshi	Gilbarco Veeder Root India	Accomplished Product Strategist	2003-2005
15	Vineet Jhaveri	HSBC	Vice President	2004-2006
16	Sachin Bansal	KPMG Corporate Finance	Associate Director	2004-2006
17	Saurabh Kasat	Ernst & Young	Associate Vice President	2004-2006
18	Vaibhav Kathju	DBS Bank	Assistant Vice President	2000-2002
19	Jyotil Mankad	Vodafone India	General Manager - Cloud Service	1998-2000
20	Nimish Vora	Price Waterhouse Coopers	Sr. Consultant Advisory GRID	2007-2009

Entrepreneurs from Nirma

Many of our alumni have taken the path chosen by Nirma's founder Dr. Karsanbhai K. Patel to become entrepreneurs. They have now become job creators rather than job seekers. They are highly successful in their endeavours. Here's a select list of their companies:

Company Name	Alumnus Name	Batch
Ardor International	Fenil Shah	2000-2002
Dare2Invest	Prakash Dhoot	1999-2001
Winjit Solutions	Abhijit Junagade	2002-2004
X-plora Designs	Rohit Swaroop / Tinu Sukhadia	1996-1998
Ishan Infotech	Keyur Jathal	1997-1999
iQue ideas	Mohit Mangal	2001-2003
Palaash Ventures Pvt Ltd	Piyush Goyal / Tapesh Singhi	2000-2002
Aeterno Partners	Neha Tandon Sharma	2005-2007
Finitiative Learning India Pvt Ltd	Srinjoy Guha Bakshi	2011-2013
Money Minds Financial Consultants Pvt. Ltd.	Milind Sarwate	1999-2001
Playbook Consultancies	Debasis Sahoo	1998-2000
Popp Advertising	Manish Mehrishi	1996-1998
Adventura Media	Omkar Joshi / Deepak Krishna	2009-2011
Alephone Analytics	Shirshendu Das	2002-2004
Odd Routes	Akansha Bumb	2007-2009
Rise@People Connect	Anjali Gulati	1999-2001
Tridha Advisors Pvt Ltd	Vishal Thakkar / Shamil Chotai	1999-2001/1998-2000
Varhad Capital Pvt Ltd	Sachin Gupta	2001-2003
GM EXIM LLC	Sachin Gandhi	2000-2002





Admissions

Number of Seats: 240

Upto fifteen percent of the intake is allocated for admission to NRI/NRI sponsored students. Over and above the intake of 240, 15% seats are also allocated to Persons of Indian Origin (PIO) / Foreign Students / Children of Indian workers of Gulf countries and South East Asia.

Eligibility

A three-year bachelor's degree (10+2+3) or equivalent in any discipline from a recognized university with at least 50% aggregate marks or equivalent CGPA.

Candidates appearing in the final year of the Bachelor's Degree can also apply provided they furnish the proof of having met the minimum eligibility criteria by September 30, 2016. The candidates failing to meet the minimum eligibility criteria will be asked to withdraw from the programme. The tuition fee paid by such candidates will be forfeited unless such vacant seats are filled by other candidates.

Application Procedure

Application and Entrance Test (Common Admission Test)

Entrance Test

Applicants are required to appear for the Common Admission Test [CAT 2015] conducted by Indian Institute of Management (IIM). The CAT examination conducted at different centres all over the country on November 29, 2015 [refer CAT Bulletin for further details at <https://iimcat.ac.in/>]. The candidates aspiring for admissions at the Institute of Management are required to apply to the Institute separately. The Institute will receive the test scores from IIM for those candidates who have appeared in the CAT examination and have also applied to the Institute.

IIM have no role either in the selection process or in the conduct of the programme.

Foreign students/NRI/Person of Indian origin/Gulf Countries and South Est Asia candidates can be considered for admission on the basis of their GMAT scores also [not taken before January 2015].

However, NRI sponsored candidates will be considered for admission only on the basis of CAT scores. GMAT scores will not be considered for NRI sponsored categories.

Application Forms

Online Application Form

- Online application form is available at www.nirmauni.ac.in/imnu
- Fill in the Online Application form, and submit it along with an online payment of ₹ 1500/- by credit card / debit card / net banking.
- The online application will be remain open till 10th January, 2016

Applications for NRI\NRI Sponsored\Foreign Students\Person of Indian Origin\CIWGC-SEA Categories

The applicants can download the Application Form from our website www.nirmauni.ac.in/imnu and submit completed Form along with a DD of Rs. 5000/- drawn in favour of "Institute of Management, Nirma University" and payable at Ahmedabad.

A candidate who has applied for admission under general category can convert the application in any other category in which she or he is eligible. In such a case, the candidate is required to make a payment of an additional processing fee of Rs. 3500/- or US\$ 80 and submit it alongwith a written application referring the original application Form No. on or before the last date.

Mode of Payment:

The payment should be made through a DD drawn in favour of "Institute of Management, Nirma University" and payable at Ahmedabad.

Last Date for Receiving Application Form

Completed Application Forms must reach the Institute by 10th January, 2016. Incomplete Forms are liable to be rejected summarily.

All Communications should be addressed to:

The Deputy Registrar,

Institute of Management, Nirma University,

S G Highway Ahmedabad - 382 481, Gujarat, India.

Phone: 079-30642000, 30642604 (Direct), 02717-241900-04 & 241911-15

Cell: +91 97260 15603

Email : admissions.im@nirmauni.ac.in

Website: www.nirmauni.ac.in/imnu





Admissions

Selection Process

Candidates shortlisted on the basis of their performance in different components of Common Admission Test will be called for Written Communication Test and Personal Interview. The interview and the test will be conducted at 5 selected cities viz, Ahmedabad, Bangalore, Delhi, Kolkata and Pune.

The candidates will be finally selected for admission based on the candidates' performance in the CAT, Written Communication Test, Personal Interview, Academic Performance in X, XII and graduation and work experience.

The following weightage will be given for each component of the selection criteria and composite scores will be computed based on the selection criteria.

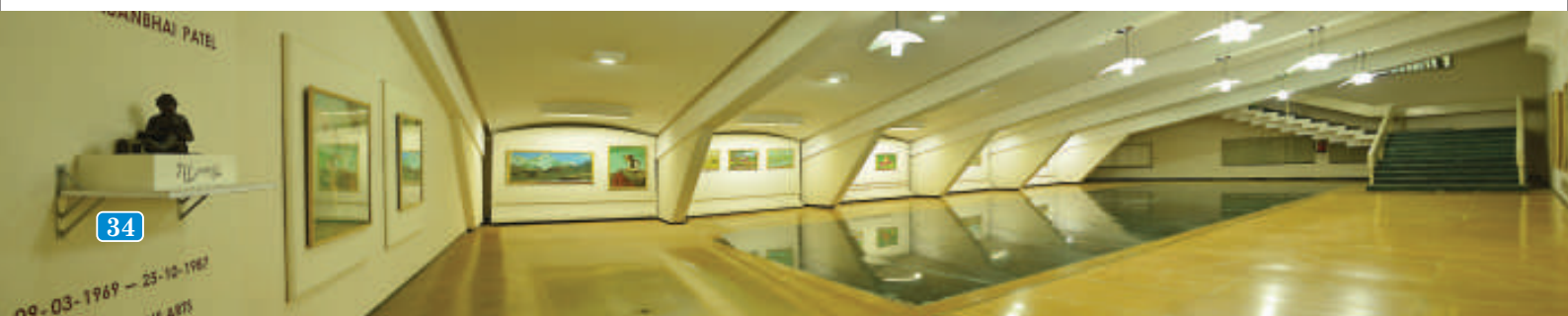
- Common Admission Test: 60%
- Personal Interview: 20%
- Written Communication Test: 10%
- Academic Performance: 10%

An additional score up to 5 points will also be given for full-time relevant work experience in a professional organization.

While computing the score of the Academic Performance, the marks obtained in SSC, HSC and Graduation shall be taken into account with 15% weightage for SSC marks, 25% weightage for HSC marks, 40% weightage for graduation marks (only the aggregate marks obtained in the examinations upto pre-final year will be considered for computing the merit, for example in case of a 3 year degree programme first and second year examinations' marks will be counted and in case a four year degree programme first, second and third year examinations' marks will be counted) and 20% weightage for overall academic consistency.

Admission Offer:

Admissions will be offered as per the merits arrived based on the composite score computed considering the above given admission criteria and the result will be announced on the Institute's website. Successful candidates also will be informed through the e-mail id provided in the application form. Offer letters will also be dispatched to the mailing address provided in the application form. Applicants are therefore advised to check the updates on the website and their respective e-mail ids at regular intervals. The Institute will not be responsible for non-receipt or delay of any communication which is sent to the candidate's mailing address and email ID provided in the Admission Application form



Fee Structure

Tuition Fee	:	4,76,000 per annum
Foreign Nationals/PIO/NRIs	:	US\$ 30,000 or equivalent in Indian Rupees for the entire programme
CIWGC (Gulf), SAARC & South East Asia categories	:	US\$ 22,000 or equivalent in Indian Rupees for the entire programme
Hostel Fee	:	55,000 per annum
Activity Fee	:	15,000 per annum
Examination Fee	:	8,000 per annum

Cost of lodging & boarding, books, reading material, handouts, printouts, medical insurance, electricity use in the hostel room, etc. will be charged separately on actual use basis.

Fee Refund Policy

- If student of first year cancels the admissions within one month and waiting list exist on the date of cancellation then fees will be refunded after deducting Rs. 1000/-.
- Fees paid for first semester or first year including in the case of NRI or PIO should not be refunded if the seat cannot be filled in the absence of any waiting list or the admission cannot be given because of the statutory provision.
- From second year onwards also the same policy can be adopted, that fee cannot be refunded.
- The cases for claiming the amount of fees for remaining duration of the course will be decided by the management on the basis of the individual merit.

Scholarship

To encourage the meritorious students and help the meritorious students on the basis of merit and merit-cum-means, the University provides the scholarships for the students admitted in the Programme. The scholarship is applicable to the admitted in general category only.

Key Dates (Tentative)

Last date for submitting the form	10th January, 2016
Short-listing of the Candidates	February/March 2016
Written Communication Test/Personal Interview	March 2016
Final Selection	April 2016
Commencement of the Programme	End of June 2016

All communication with regard to admission will be done online or through electronic mails and therefore the candidates are advised to keep track of the online information at our website (<http://www.nirmauni.ac.in/im>) and their emails provided in their application forms.

Note: The admission selection process is subject to the approval of the Government of Gujarat.

Jurisdiction

The admission process, at the Institute, shall be subject to the jurisdiction of the courts of Ahmedabad.

The information provided in the brochure is pertaining to the current status and is subject to change.





MBA (FB & E) PROGRAMME

Programme Design MBA (FB & E) PROGRAMME

This Programme is targeted towards two distinct audiences:

- (a) young graduates with no prior experience in business but who exhibit entrepreneurial ambitions, and
- (b) the next generation of Family Business owners.

After going through this Programme, the students will be able to: Operate as Effective Family Business Owner-Managers, develop themselves as successful Entrepreneurs use conceptual frameworks and best management practices conduct as socially responsible business-persons

The programme is spread over two academic years. An academic year is divided into three terms of about twelve weeks each. The first three terms consist of compulsory (foundation) courses, while the next three terms consist of mostly elective courses offered in two streams of specialization: (a) Entrepreneurship, and (b) Family Business Management. The students are also required to prepare a Business Plan in the second year. Besides, they are required to undertake an industry visit either in India or abroad and prepare a report of the Learning from the visit during summer vacation.

Programme Outcomes

After going through the Programme, the students will be able to:

- Operate as effective Family Business owner-managers,
- Develop themselves as effective entrepreneurs
- Use relevant conceptual frameworks and best management practices
- Act as the leaders of people, and
- Conduct as socially responsible businesspersons

Programme Structure

- Duration of the Programme : 2 Years
- Number of Terms : Six (3 Terms of approx. 11-12 weeks each) every year
- Credit Requirements : 102 Credit Hours
- One Credit Hour consists of : 10 Sessions of 1 hour 15 minutes each (12.50 hours of contact)

Curriculum Design

The curriculum of the Programme is developed on the basis of in-depth interactions with family businessmen, entrepreneurs and subject experts, and consists of Compulsory & Elective courses. The compulsory course package provides the students with the business foundation.

First Year

Term-I

- Fundamentals of Entrepreneurship
- Managerial Economics
- Financial Accounting
- Marketing Concepts & Practices-I
- Business Communication
- Organizational Behaviour

Term-II

- Marketing Concepts & Practices-II
- Human Resource Management
- Cost & Management Accounting
- Macro Economics
- Government & Business
- Business Laws
- Quantitative Techniques in Management

Term-III

- Financial Management
- Strategic Management
- Production & Operations Management
- Succession Planning and Management
- People Management & Leadership
- Business Information Systems
- Entrepreneurial Motivation Lab
- Business Ethics

Summer Project/Internship (FB&E)

At the end of 3rd Term, all the students opting for Entrepreneurship Specializations are required to do summer project/internship of 4-5 weeks with an industrial, business or service organization. The conditions of successful completion of the programme shall not be deemed to have been satisfied unless a student does summer project/internship. Each student shall be required to submit a project report to the Institute for the work undertaken by him/her during internship within two weeks of the commencement of the 4th Term. He/she also need to submit a copy of the report to the organization guide where the internship is undertaken. The report will be assessed by both the organization guide and internal advisor in terms of Satisfactory or Unsatisfactory.

The summer internship is optional for the students opting for Family Business specialization



Second Year Compulsory Courses

- Business Plan, (Field Course)
- Industrial Orientation, (Field Course)

Specialization: Elective Courses and General Elective Courses

Entrepreneurship

- New Venture Creation
- Social Entrepreneurship
- Case Studies of Entrepreneurs
- Business Tax Planning
- Entrepreneurial Finance
- Start-up Financing
- Export-Import Management
- Ideation
- Management of Technology and Innovation

- Entrepreneurial Marketing
- Management Control System
- Doing Business with Government
- Strategic Management of Innovation

Area: Family Business Management

- Family Business Management
- Entrepreneurial Finance
- Managing A Growing Organization
- Management of Technology and

Innovation

- Business Tax Planning
- Entrepreneurial Marketing
- Export-Import Management
- Management Control System
- Application of strategic Frameworks for SMEs
- Ideation
- Business Development Strategies
- Doing Business with Government
- Strategic Management of Innovation



Admission Process

Eligibility

- A three-year Bachelor's Degree (10+2+3) or equivalent in any discipline from a recognized university with at least 50% marks or equivalent CGPA.
- Candidates appearing in the final year of the Bachelor's Degree and completing all requirements for obtaining the degree by June 25th, 2016, can also apply provided they furnish the proof of having met the minimum eligibility criteria by September 30, 2016. The candidates failing to meet the minimum eligibility criteria by the given deadline will be asked to withdraw from the programme. The tuition fee paid by such candidates will be forfeited unless such vacant seats are filled by other candidates.

Entrance Test

- The candidates are required to appear for a Entrance test to be conducted by the Institute of Management, Nirma University. The test will be held in Ahmedabad, Mumbai, Delhi, Jaipur. (Note : The Institute reserves the right to drop or add any test center)

Entrance Test Structure : Duration of this test is 120 minutes and have four section of 30 questions each.

- Logic & Data Interpretation
- Quantitative Skills
- Verbal Skills
- General Knowledge

Final Selection

The final selection for admission to the programme would be based on the candidate's performance in the Entrance Test, Communication Test and Personal Interview. The following Weightage will be given to each component:

- Entrance Test : 60%
- Personal Interview : 20%
- Communication Test : 10% [Essay Test]
- Past Academic Performance : 10%

An additional score of 5 points shall be given for the candidates who belong to Business Families.

Application Form

Prospective candidates are required to fill-in the Application Form. The application form can be downloaded from our website www.nirmauni.ac.in/imnu and be submitted alongwith a Demand Draft for Rs. 1500/- in favour of "Institute of Management, Nirma University" and payable at Ahmedabad.

Candidate applying under categories such as NRI/NRI Sponsored/Foreign students/Person of Indian Origin / CIWGC - Sea (Gulf Candidates) should submit the form alongwith a Demand Draft for Rs. 5000/- in favour of "Institute of Management, Nirma University" and payable at Ahmedabad.

The Application Forms are to be submitted to:

The Deputy Registrar, Institute of Management, Nirma University,
S G Highway Ahmedabad - 382 481, Gujarat, India.

Phone: 079-30642000, 30642604 (Direct), 02717-241900-04 & 241911-15, Cell: +91 97260 15603,

Email : admissions.im@nirmauni.ac.in, Website: www.nirmauni.ac.in/imnu

Fee Structure

Tuition Fee	: 3,81,000/-
Foreign Nationals/PIO/NRIs	: US\$ 30,000 or equivalent in Indian Rupees for the entire programme
Gulf & South East Asia	: US\$ 22,000 or equivalent in Indian Rupees for the entire programme
Activity Fee	: 15,000 per annum
Examination Fee	: 8,000 per annum

Cost of lodging & boarding, books, study/reading material, handouts, printouts, medical insurance, electricity use in hostel room etc. will be charged separately on actual use basis.

Key Dates (Tentative)

Application forms available on	: March, 2016
Last Date to Submitting the Form	: April, 2016
Shorlisting of the candidates	: May, 2016
Essay Test & Personal Interview	: May, 2016
Final Selection	: First week of June, 2016

Commencement of the Programme: Last week of June, 2016

Note : The Admission selection process is subject to the approval of the Govt. of Gujarat.

Jurisdiction

The admission process, at the Institute, shall be subject to the jurisdiction of the courts of Ahmedabad.

The information provided in the brochure is pertaining to the current status and is subject to change.

Faculty

SOMAYAJULU GARIMELLA



Director
B.Tech., MBA, Ph.D. (Osmania University)
Area : Marketing & Entrepreneurship

A. C. BRAHMBHATT



Adjunct Faculty
M.Sc. (Stat), LLB, Ph.D.(Gujarat University)
Area : Marketing

AMOLA BHATT



Assistant Professor
MBA (Gujarat University)
Area : Economics & Finance

ANAND G. DEO



Adjunct Faculty
B.Tech., PGMM
Area : Marketing

ASHWINI K.AWASTHI



Professor
B.Sc, MBA, Ph.D.
(Himachal Pradesh University)
Area : Marketing

BINDI MEHTA



Professor
M.A Hon (Eco), Ph.D. (University of Mumbai)
Area : Strategic Management &
Entrepreneurship

CHETAN A. JHAVERI



Assistant Professor
M.Sc. (Maths),
Ph.D. (Kadi Sarvavishwa Vidhalay)
Area : Statistics & OR

DEEPAK KUMAR J. DANAK



Professor
M.Com., Ph.D. (Saurashtra University)
Area : Finance

DEEPAK K SRIVASTAVA



Sr. Associate Professor
B.Sc, MBA, Ph.D. (Jivaji University)
Area : International Business & Economics

DHIREN JOTWANI



Assistant Professor
MBA, Ph.D. (Nirma University)
Area : Economics & Finance

HARISMITA TRIVEDI



Sr. Associate Professor
MBA, Fellow (AHRD-XLRI) (Gujarat University)
Area : Organization Behaviour & HRM

JAYESH AAGJA



Associate Professor
B.A. (Eco), MBA,
Ph.D. (Veer Narmad South Guj University)
Area : Marketing

KHYATI DESAI



Assistant Professor
MBA, ACS (Uni. of Birmingham, UK)
Area : Strategic Management &
Entrepreneurship

KHYATI SHAH



Assistant Professor
MBA, CA (Gujarat University)
Area : Accounts & Finance

M. MALLIKARJUN



Professor
MA (Eco), Ph.D. (Aligarh Muslim University)
Area : Economics & Finance

MAHESH K.C.



Assistant Professor
M.Sc., Ph.D. (Saurashtra University)
Area : General Management

MEETA MUNSHI



Assistant Professor
MBA, Ph. D. (Gujarat University)
Area : Marketing

MONALI CHATTERJEE



Assistant Professor
MA, Ph. D. (Saurashtra University)
Area : Organization Behaviour & HRM

NARESH POTURAJU



Assistant Professor
MBA, LLB (Gujarat University)
Area : Economics & Finance

NIKUNJ PATEL



Assistant Professor
MBA (HNG University)
Area : Economics & Finance

NINA MUNCHERJI



Associate Professor
MA (Clinical Psy.),
Ph.D. (Kadi Sarva Vishvavidyalaya)
Area : Organization Behaviour & HRM

NIRMAL SONI



Assistant Professor
M.Com. (MDS University)
Area : Economics & Finance

NIYATI DAVE



Assistant Professor
PGDM, MBA (Gujarat Technological
University)
Area : Economics & Finance

NITYESH BHATT



Sr. Associate Professor
B.Sc., MBA, FDP, Ph.D.
(ML Sukhadiya University)
Area : Information Management

PARAG RIJWANI



Assistant Professor
M.Com., M.Phil. (Gujarat University)
Area : Economics & Finance

PAWAN KUMAR CHUGAN



Professor
MA (Eco), Ph.D. (Jamia Milia University)
Area : International Business & Economics

PRABHAT KUMAR YADAV



Sr. Associate Professor
BE (EE), MBA, Ph.D. (Vikram University)
Area : Marketing

RAJESH KIKANI



Adjunct Faculty
B.Tech., PGDBM (IIM, Ahmedabad)
Area : Strategic Management &
Entrepreneurship

Faculty

RAJESH KUMAR JAIN



Sr. Associate Professor
BE (Mech), PGDBM, Ph.D. (ABV-IIITM, Gwalior)
Area : Operations Management

REENA SHAH



Assistant Professor
M.Com (Mgmt), Ph.D. (Nirma University)
Area : Organization Behaviour & HRM

SAMEER PINGLE



Associate Professor
BE (Mech), MBA,
Ph.D. (RTM Nagpur University)
Area : Organization Behaviour and HRM

SANJAY JAIN



Associate Professor
MBA, Ph.D. (ML Sukhadiya University)
Area : Marketing

SAPNA CHORARIA



Assistant Professor
M.Sc., Ph.D. (Nirma University)
Area : Marketing

SAPNA PARASHAR



Assistant Professor
M.Sc, MBA, Ph.D. (DAVV, Indore)
Area : Marketing

SATISH NAIR



Assistant Professor
MBA, Ph.D. (DD University)
Area : Strategic Management &
Entrepreneurship

SHAHIR BHATT



Assistant Professor
BE, PGDM,
Ph.D. (Kadi Sarva Vishwavidyalaya)
Area: Strategic Management

SHANTANU MEHTA



Professor
C.A., Ph.D. (Bhavnagar University)
Area : Economics & Finance

SUNITA GURU



Assistant Professor
M.Sc., Ph.D. (Sardar Patel University)
Area : General Management

TRIPURASUNDARI JOSHI



Assistant Professor
M.Sc. (Sci), MBA (Gujarat University)
Area : Marketing

V. V. NATH



Professor
M.Sc., Ph.D. (Hemchandracharya NG Uni.)
Area : Information Management

YOGESH DOSHIT



Professor
B.Tech, PGDM, Ph.D. (Gujarat University)
Area : Economics and Finance

Visiting Faculty

Besides the core faculty, the Institute draws on a pool of visiting faculty from academia and industry. Visiting faculty, currently associated with the Institute are:

Abhijit Kothari

Entrepreneur, Tarun Electrical Industry

Kirti Sanghvi

Director (Finance), Umasree Texplast Pvt.Ltd.

Victor Saldanha

Freelance Consultant

Amar Gargesh

Management Teacher

M.C. Gupta

Company Law Consultant, Proprietor, M.C. Gupta & Co.

Vishal Thakkar

Founder Director, Tridha Advisor Pvt. Ltd.

Deepa Sanghvi

Freelance Academician

R.J. Modi

Former Professor at the State University of New York, Albany

Yogesh Chati

Management Teacher

Deepak Shukla

Advocate
Gujarat High Court

Snehal Desai

Sr. Vice President
Adani Group

K. Thyagrajan

Consultant & Founding Member, i-Create

Officers

G. RAMACHANDRAN NAIR



Deputy Registrar
MBA - Education Management
(Alagappa University)
M.A. (Economics) (Sri Venkateswara University)

INDRANIL BANERJI



Head (Corporate Relations)
B.Sc. (Hons.) (Chemistry)
PGDM (Marketing),

NEERAJ ARORA



Senior Manager (Corporate Relations)
B.Sc. (Statistics), M.B.A. (Marketing)

KRISHAN KUMAR



Programme Officer
M.B.A., M.A. (English Lit.)

MONITA SHASTRI



Librarian
B.Sc., M Lib.,

Pillars of Strength

Biju Thomas
(Office Superintendent)
Administration

Sujatha B Pillai
Director's Office

Jigar J. Barot
Programmes

Anand Christian
Computer Centre

Chirag S. Bhatt
Library

Robin Joseph
Programmes

Mahesh Solanki
Accounts

Gayatri Iyer
Placements

Nikita Patel
Programmes

Pinky B Nimbark
Administration

Girish Soni
Administration

Sushila Swami
Administration

Devang B. Pandya
Programmes

Maqsud G. Shaikh
Admission

Amit P. Amin
Examinations

Mihir Pandit
Programmes

Pragna Prajapati
Library

Harishchandrasinh J. Chavda
Programmes

Sahdevsinh Jadeja
Examinations

Heta Shah
Administration

Divya Dobariya
Library

Rakesh Trivedi
Library

Vishal Sutariya
Administration

Maulik Bhatt
Academic Associate

Shernaz F. Muglai
Academic Associate

Vyoma P. Brahmbhatt
Academic Associate

Aney Rawat
Academic Associate

Rita S. Barot
Hostel





Ranked as the 25th Best B-School by a survey published in Business India, December, 2014

RANK OF INSTITUTE / ORGANIZATION	INSTITUTE	INSTITUTE RANK	2013	2012	WEBSITE
11	Institute of Management Technology (IMT)	11	480	52	www.imt.edu
12	Central Board Institute of Management Studies (CBIMS)	12	120	33	www.cbims.edu
13	Indian Institute of Management, Kozhikode (IIMK)	13	320	46	www.iimk.ac.in
24	N.J. Somaiya Institute of Management Studies & Research (NJSIR)	24	180	52	www.njsir.ac.in
25	Institute of Management, Nirma University (IMN)	25			



Ranked as the 24th Best B-School by a survey conducted by MDRA and published in Business Today, October 26, 2014

Overall Rank	Name of the Institute	City
1	IIM, Ahmedabad	Ahmedabad
2	IIM, Calcutta	Kolkata
3	XLRI, Jamshedpur	Jamshedpur
22	IRMA, Anand	Anand
23	IIM, Shillong	Shillong
24	Institute of Management, Nirma University	Ahmedabad
25	Institute of Management	Panaji

GHRDC West Region

published in Competition Success Review, November, 2014.

Sl. No.	Name of the B-School
1	SVM's NIMMS, School of Business Management, Mumbai, Maharashtra
2	National Institute of Industrial Engineering (NIIE), Mumbai, Maharashtra
3	Institute of Management, Nirma University, Ahmedabad, Gujarat
4	Gan Institute of Management, Gatal, Goa

CSR-GHRDC B-School Survey 2015

Ranking of Top Private B-Schools of India

Rank	Name of the B-School	Overall Score	Academic	Faculty	Infrastructure	Placement	Research	Industry Linkage	Alumni
1	SRM Institute of Business Studies, Chennai	1000	1000	1000	1000	1000	1000	1000	1000
2	SRM Institute of Science and Technology, Kattankulathur	980	980	980	980	980	980	980	980
3	SRM Institute of Technology, Kattankulathur	960	960	960	960	960	960	960	960

RATINGS

INSTITUTE	OVERALL PERCENTILE	AUDIT PERCENTILE	PERCEPTION PERCENTILE
Department of Management Studies, Indian Institute of Technology, Delhi	90	90	95
Department of Management Studies, Indian Institute of Technology, Madras	90	90	90
Fore School of Management, New Delhi	90	90	90
Great Lakes Institute of Management, Chennai	90	90	90
Institute of Management Technology, Nagpur	90	90	70
Institute of Management, Nirma University, Ahmedabad	90	90	90
Institute of Rural Management, Anand	90	90	90
Loyola Institute of Business Administration, Chennai	90	90	90
Shailesh J Mehta School of Management, Indian Institute of Technology, B	90	90	90
Xavier Institute of Management and Entrepreneurship, Bangalore	90	90	90

NIRMA, Ahmedabad

National HRD Network (NHRDN) published in People Matters, April 2015 Issue.

Location: 1100, Kurla West, Mumbai

Top scoring parameters: Leadership & Governance, Infrastructure, Corporate Citizenship, Alumni Strength, Differentiator: World class infrastructure

The Institute of Management, NIRMA University, former a constituent unit of Maharashtra University in 2002, recognized by the UGC and accredited by NAAC, is now a fully compliant, great faculty and state-of-the-art infrastructure. The Institute with which NIRMA has academic collaboration with University of Business, North Florida University, South Korea, Florida State University, University of Wisconsin, USA and many other international universities.

TOP PRIVATE BUSINESS SCHOOLS IN INDIA

Rank	Name of the B-School	Overall Score	Academic	Faculty	Infrastructure	Placement	Research	Industry Linkage	Alumni
1	SRM Institute of Business Studies, Chennai	1000	1000	1000	1000	1000	1000	1000	1000
2	SRM Institute of Science and Technology, Kattankulathur	980	980	980	980	980	980	980	980
3	SRM Institute of Technology, Kattankulathur	960	960	960	960	960	960	960	960

Top Private B-Schools in India 2015

RANK	NAME OF THE INSTITUTE	INPUT	PROCESS	OUTPUT
9	Loyola Institute of Business Administration, Chennai	104.84	75.00	100.00
10	Symbiosis Institute of Business Management, Pune	70.93	88.00	100.00
11	Narsee Monjee Institute of Management Studies, Mumbai	88.51	62.00	100.00
12	Institute of Management, Nirma University, Ahmedabad	87.85	76.55	100.00
13	Prin. LN Welingkar Institute of Management Development and Research, Mumbai	76.26	72.00	100.00

INDIA'S BEST SCHOOLS

business today

Rank	Name of the B-School	Score	Quality of Faculty	Quality of Infrastructure	Quality of Placement	Quality of Research	Quality of Industry Linkage	Quality of Alumni
1	Indian Institute of Management Ahmedabad	2471	66.5	63.1	24.6	9.0	43.4	42.5
2	Indian Institute of Management Calcutta	2319	59.9	54.0	20.1	9.0	45.8	42.7
10	Indian Institute of Foreign Trade, New Delhi	206.2	53.9	50.1	20.9	9.0	40.4	33.9
11	Institute of Management, Nirma University, Ahmedabad	206.1	54.9	58.1	17.9	7.7	39.1	29.0
12	Narsee Monjee Institute of Management Studies, Mumbai	205.9	49.8	50.4	15.3	9.0	45.1	35.9
13	Srija Institute of Management Technology, India India	204.4	60.4	56.8	13.9	9.0	33.1	31.0

with us we achieve

NIRMA UNIVERSITY

INSTITUTE OF MANAGEMENT

NAAC ACCREDITED 'A' GRADE



Institute of Management

Nirma University, Sarkhej-Gandhinagar Highway

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