



Warwick Business School Full-time MBA



Visit our website for the latest information on our courses, fees and scholarship opportunities, as well as our latest news, events, and to hear from former and current students what life is really like here at WBS.

We're always happy to talk through any questions you might have.

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Our Full-time MBA
is currently ranked first in the UK,
and 18th in the world,
by *The Economist*.



Welcome to Warwick Business School



As Dean of Warwick Business School, I am very proud of what we have achieved. Alongside ranking highly in major league tables, and creating strong links with global businesses, we were the first UK business school to achieve triple-accreditation from the world's major management education associations: the Association of MBAs (AMBA), the European Foundation for Management Development (EQUIS), and the US-based Association to Advance Collegiate Schools of Business (AACSB).

Our MBA programmes have grown from some of the most important values we hold dear as an institution - creativity, innovation, leadership and diversity. With these core values, our global network of MBA alumni are prepared to become the great, socially responsible business leaders of tomorrow.

But our MBAs are also developed with return on investment for our students at their heart, as we know that to attract the most talented and ambitious applicants to our MBA programme, you need to know that investing in an MBA from Warwick Business School is the best choice that you could make for your future career. Our experienced international faculty produce cutting-edge, world-class research, which directly influences what you will learn in the classroom, giving you the insight to take your business forward in the decades to come.

As an MBA student at Warwick Business School you will have the opportunity to work in our newly enhanced teaching facilities at the University of Warwick. Our £25 million extension makes WBS one of the largest business schools in the UK. You will also have the opportunity to experience WBS London at The Shard, our new innovative teaching space in the heart of the City. Here we host regular events for our MBA students, businesses and alumni, offering the perfect opportunity for you to network and build those lasting connections which will be invaluable to you in your future career.

If you feel that you have the commitment and determination to become someone who will drive the future of global business forward, I look forward to welcoming you to Warwick Business School.

Professor Mark Taylor
Dean of Warwick Business School



Warwick Business School's MBA programme has been carefully crafted over many years to provide the skills you need to progress to board level positions. As Associate Dean at WBS, I have the benefit of 25 years of board level positions, and 20 years of chairing businesses, so I know first-hand what is needed for you to make that transition.

WBS is home to some of the world's leading business researchers, and also home to a number of senior executives who currently operate at board level as 'Professors of Practice', infusing the programme with practical input and industry experience. In essence, Warwick Business School's Full-time MBA is a practical degree in which theory is taught, and then applied to the practical world. Our students are both academically challenged, and provided with skills to meaningfully apply theory to develop practical solutions.

Creativity and innovation skills, together with an entrepreneurial mind set, are greatly valued by employers. Analytical capabilities are also necessary, but far from sufficient, so we focus on developing the leadership instincts you already have through our unique module - LeadershipPlus.

WBS has very strong business connections which are fully utilised by our CareersPlus team. Throughout the year you will experience personal development activities and a multitude of employer meetings and opportunities, to help you find the role you aspire to.

We offer a number of opportunities to develop your abilities whilst meeting practitioner entrepreneurs and learning from their experience. Innovation and entrepreneurship is an established strength of the School which offers an excellent environment and expert support to develop your ideas.

Your MBA journey will begin and conclude at our recently extended modern facilities at Warwick Business School, part of the highly-ranked University of Warwick. But it will also take you to Sauder School of Business in Vancouver for a week, and you will spend a similar period at WBS London, our new teaching space at The Shard.

Our MBA programme attracts the best students, providing you with colleagues and contacts who will be valuable business associates, and become friends for life. I know from experience that such connections can provide valuable advice and assistance at critical junctures as your careers progress. Warwick Business School's Full-time MBA will challenge you with an unforgettable experience, and benefit you and your career now, and in the years to come.

Professor John Colley
Associate Dean
(Post-experience Masters Programmes)

Why choose WBS for your MBA?

At Warwick Business School, our vision is to be a world leader in business education, research and engagement, helping to create a better global society.

Our vision is accompanied by our four-fold mission to produce and disseminate world-class, cutting-edge research; to produce world-class, socially responsible, creative leaders and managers; to engage meaningfully with business and government to create a better society, and to provide a lifelong return on investment for students and alumni.

Step out of your comfort zone

Our Full-time MBA will challenge and transform you. We combine leadership, entrepreneurship, creativity and innovation with practical business knowledge to bring you a thoroughly transformative MBA experience.

The number one MBA in the UK

The Economist places our Full-time MBA programme top in the UK and 18th in the world, while the *Financial Times* ranks the MBA in the world's top 40 and *Forbes* ranks it as 8th in the world outside of the USA.

Personalised career guidance

You will benefit from access to our industry-leading CareersPlus team before you arrive, throughout your studies and far beyond completion of your MBA. You might be hoping to switch industry, set up your own business or take the next step at your current organisation and we will make sure you achieve these goals.

Experience WBS London

Our London base at The Shard offers part-time programmes for executives in the City and as one of our MBA participants you will experience the superb learning and teaching facilities first-hand.

Become the leader you aspire to be

As part of your journey to discover your leadership style and values you will participate in sessions at The Shard, London, and in Vancouver at Sauder School of Business as part of your LeadershipPlus module.

Join our global community

Join 37,000 individuals from 120 countries in the WBS community. Interact with these people online in our WBS LinkedIn group (the largest of its kind in Europe) and in person at networking events around the world.

Engage with the business world

You will have at least three opportunities during your MBA to work on client-based projects enabling you to gain practical consultancy, stakeholder management and influencing skills through direct experience.

Work with our faculty

We attract some of the world's leading academics alongside senior business people who join us as Professors of Practice. As a Full-time MBA participant, you will benefit from their many years of board-level management experience, their global network of business connections, and direct experience of developing successful careers.

Location: the best of both worlds

We're located at the University of Warwick right in the Heart of England, just an hour away from London and on the doorstep of historic towns such as Leamington Spa, Stratford-upon-Avon and Coventry. The campus offers a busy environment teeming with activity and entertainment, alongside green, open countryside and abundant space to unwind.

Transforming ambitious, talented individuals into entrepreneurial, creative and effective leaders



I undertook a full-time MBA as part of my transition from a career in the military into a senior leadership role in business. I live in the West Midlands, where many business leaders view Warwick's Full-time MBA as the best in the UK, with a reputation for producing grounded, outward-facing and adaptable graduates.

The support provided by the CareersPlus team at WBS is superb. I benefited from an extraordinary quality of mentoring and guidance from experienced careers staff. They invested their time, effort and energies into helping me identify the right career path beyond the MBA.

The Full-time MBA has provided a well-balanced business education, an extensive international network of talented colleagues and some great friends.

I founded a business with a colleague on the Full-time MBA about half-way through the programme. He is an exceptionally talented designer and we have taken the opportunity to build a new and exciting venture – applying the teachings from the various Entrepreneurial modules we both studied during electives.

David Brooks
Full-time MBA (2015)
Amazon, Operations Director

Our location: the best of both worlds

The Full-time MBA is delivered at our Warwick campus, deep in the heart of England and on the doorstep of historic towns such as Leamington Spa, Stratford-upon-Avon, Warwick and Coventry, which all offer attractive, affordable accommodation options.

With over 23,000 students and 5,000 staff, the campus offers a busy environment teeming with activity and entertainment, alongside green, open countryside and abundant space to unwind. Travelling time to London is just over an hour by rail enabling us to deliver some activities from our new base at London's iconic building, The Shard.

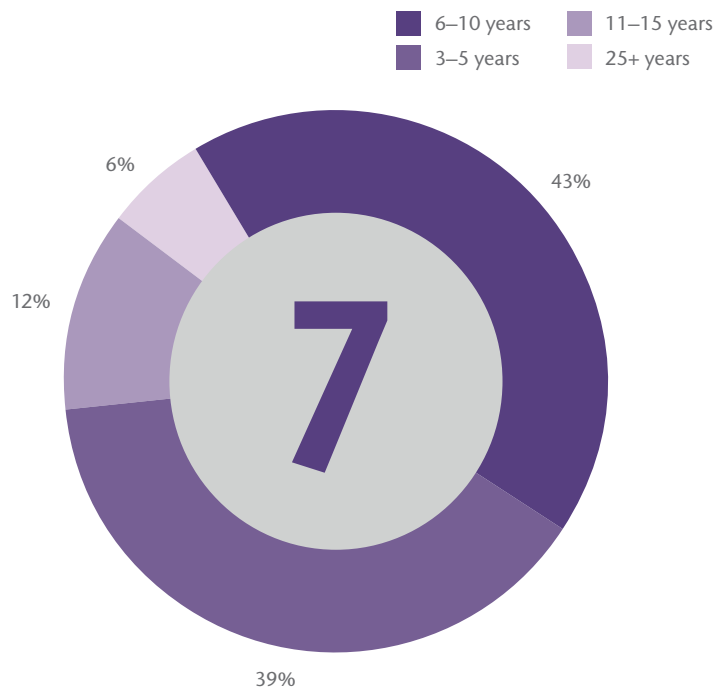




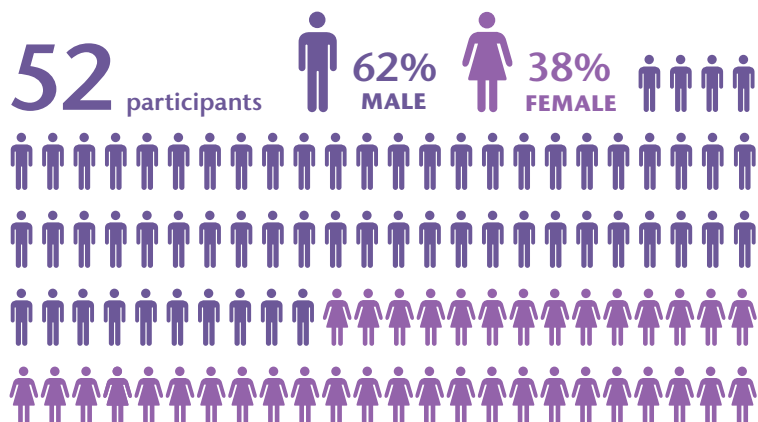
Class profile 2014/15

We carefully select each cohort to ensure diversity in terms of gender, country of origin, work experience and industry sector.

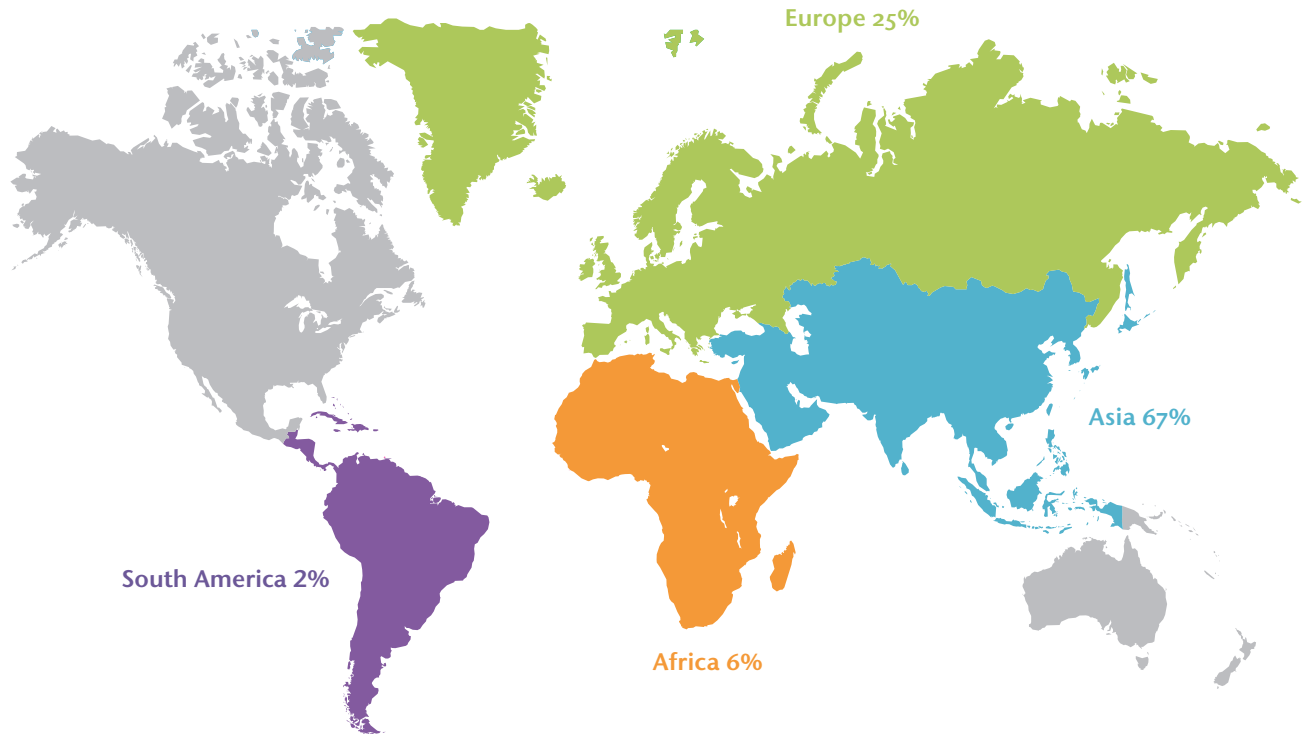
Average years' work experience prior to MBA



Male/Female split



Regions represented



Organisations that have recently recruited graduates from the Full-time MBA include:

- | | | |
|-----------------------------------|-----------------------------------|-------------------------------|
| ❑ Accenture | ❑ Cisco Systems INC | ❑ Headstrong |
| ❑ Access Bank Plc. | ❑ Citi | ❑ HSBC Holdings Plc |
| ❑ AfricInvest Capital Partners | ❑ Cognizant | ❑ Johnson & Johnson |
| ❑ Alghanim Industries | ❑ Costa Coffee | ❑ Kiotech International Plc |
| ❑ Alstom | ❑ Davis Langdon | ❑ KPMG |
| ❑ Amey | ❑ Deloitte | ❑ Mckinsey & Company |
| ❑ Apple | ❑ DHL | ❑ Motorola |
| ❑ Babcock International Group PLC | ❑ Dow Jones | ❑ National Grid Plc |
| ❑ Bank of China | ❑ E.ON | ❑ Nestlé |
| ❑ Barclays Bank Plc | ❑ Ericsson Ltd | ❑ Novartis AG |
| ❑ BP | ❑ Ernst & Young | ❑ Ogilvy Group UK |
| ❑ Brandix Lanka Ltd | ❑ Esso Petroleum Company, Limited | ❑ PepsiCo |
| ❑ British Gas | ❑ Froude Hofmann | ❑ Piaggio Aero Industries |
| ❑ BT | ❑ Foreign & Commonwealth Office | ❑ Procter & Gamble |
| ❑ Burooj Properties | ❑ Frost & Sullivan | ❑ Reckitt Benckiser |
| ❑ Cadbury | ❑ GE Healthcare | ❑ Reliance Industries Limited |
| ❑ Capgemini | ❑ GlaxoSmithKline | ❑ SABMiller |
| ❑ Capita Consulting | ❑ Google | ❑ United Energy Group |
| ❑ Cathay Pacific | ❑ Halcrow Group Limited | |
| ❑ Celtel | ❑ Hammerson Plc | |

Your learning experience

Engage with the business world.

During your MBA year, you will have a number of opportunities to meet and network with representatives from the organisations you want to work for in the future.

Companies like PepsiCo, Goldman Sachs and Citibank, come to us to recruit graduates directly whilst others like Virgin, IBM and Jaguar Land Rover, offer student projects, enabling you to work on a discrete project with real deliverables. Others, like Deloitte, offer teaching support and bring a practitioner's viewpoint to the classroom.

You will also attend numerous careers events and development sessions at WBS London at The Shard. Our MBA Careers Fair attracts international organisations such as Amazon, Kellogg and Johnson & Johnson enabling you to find out more about different industries and discuss potential opportunities.

You will have at least three opportunities to work on client-based projects during your year with us, enabling you to gain practical consultancy, stakeholder management and influencing skills through direct experience and engagement with leading organisations.

In addition, you will work with experienced Executive MBAs in the classroom and network with alumni at events held throughout the year. Our global alumni network, professional networks and geographical networks also offer direct access to individuals and organisations worldwide.

Develop your entrepreneurial mindset

Whether your intention is to join a major corporate and innovate from within or to start your own business after your MBA, unleashing your creative side will help you to get into the right mindset to make this happen.

Tailored career coaching throughout the year and our award-winning mentoring scheme, which enables you to learn directly from inspiring entrepreneurs, will also help you to achieve your goals.

Many of our Full-time MBA participants have gone on to do remarkable things; from bringing safe bio-fuel to homes in South Africa to setting up an innovative digital platform for enabling easier tendering processes.

Creativity

Among your core and elective modules, we have injected a series of projects and activities to bring creativity into the classroom and help you to see things from an alternative perspective to become the exceptional communicator and leader you want to be.

Why creativity matters


Creativity is a powerful force in the business world. Whether your vision is to establish your own start-up or join a major corporate in a leadership role after your MBA, you'll need to be able to think creatively and see the bigger picture.

Our Full-time MBA offers you the chance to step out of your normal life, build your confidence and become somebody who thinks and acts in a different way to others. A selection of carefully crafted modules and workshops throughout your MBA year will challenge you and take you out of your comfort zone.

Become an active learner

We are huge advocates of 'active learning' at WBS. That's why we are currently working with Harvard to research how creative learning through the arts impacts students and how we can implement that in the lecture theatre.

Active learning at WBS means getting out of your seat and out of your comfort zone to work with your classmates through mini case studies, role-playing different business scenarios, creating music and even seeing your discussions animated by a cartoonist.

A black and white portrait of Shaurya Mehta, a man with dark hair and a slight smile, wearing a suit and tie. The background is blurred, showing what appears to be an indoor setting with some structural elements.

My primary reason for pursuing an MBA was to fill some gaps in my knowledge of finance and operations strategy. I also wanted to meet experienced people to learn from, become friends with and share ideas. The MBA helped to sharpen my leadership and team management skills, and take a break from my professional life so I could analyse what I want for my career, and make informed choices.

I chose WBS because of the course structure, quality of teaching and the proximity of WBS to London, Birmingham and Manchester, making it an ideal choice for guest speakers from different industries.

Highlights for me include the WBS-GE Case Competition, our trip to Vancouver, the LeadershipPlus module, and electives in finance and taxation. A personal highlight was playing cricket for Warwick.

Since completing my MBA, I have joined Metcon India Group, my family business in infrastructure and real estate, as Assistant Head of Projects. I have also returned to Metcon Finance Ltd, my financial services venture, as CEO.

I have recently been invited to take up the position of mentor for the National Entrepreneurship Network at Jai Hind College, one of India's premier colleges based in Mumbai.

Shaurya Mehta
Full-time MBA (2015)
Metcon India Group,
Director, Finance & Strategy

Honing your leadership skills

What do you stand for as a leader?
Do you manage yourself effectively?
How can you lead, manage and influence other people successfully?

These are some of the questions you will be challenged with during your core module, LeadershipPlus.

As one of the few institutions to offer an assessed module in leadership, we believe it is really important that you have time to focus on your leadership style and through a series of workshops, lectures, seminars and case studies we will prepare you to lead, manage and influence other people successfully.

As part of this experience, we want you to have some time outside of WBS. You will learn in the heart of the business world at WBS London at The Shard and spend a week in Vancouver at the Sauder School of Business, exploring business challenges through a global lens and thinking about what you stand for as a leader.

LeadershipPlus underpins the rest of your MBA experience, ensuring you continue to develop confidence and the ability to achieve your career ambitions.

Leadership & the Art of Judgement

Underlying good leadership is the ability to make good judgements by weighing up different options. In this elective module you will explore wise leadership and judgement by using great works of literature and lessons from Shakespeare to understand business problems. This will take you out of the classroom and into a performance space to improve your performance and presenting skills.

In business, whether you are trying to sell a product, get buy-in from employees or present to the board you have to make your proposition engaging and in this module you will learn how to convey your message convincingly.

Work with the RSC

Lessons from Shakespeare are built into the course and, as WBS is right on the doorstep of the historical Stratford-upon-Avon, you will have the chance to work with our friends at the Royal Shakespeare Company (RSC) and Shakespeare Birthplace Trust pitching business ideas, participating in acting workshops and watching a play. Sometimes the corporate world can be a pretty rigid environment and it's easy to become too focused on a specific issue. Working alongside actors and theatre practitioners, you will act out business cases from different points of view and think, feel and sense different characters' perspectives.

Produce a documentary

Challenge your creative thinking and learn a set of new skills during your core module Sustainability & Business Ethics. Working in a group you will develop a script, and film, edit and produce a ten minute documentary about a topic covered in the module, to really take you to the heart of an issue and enable you to understand how to convey a complex situation to others. This module (previously known as Business: Politics Society and Behaviour) was nominated for the MBA Innovation Award by the Association of MBAs in 2014.

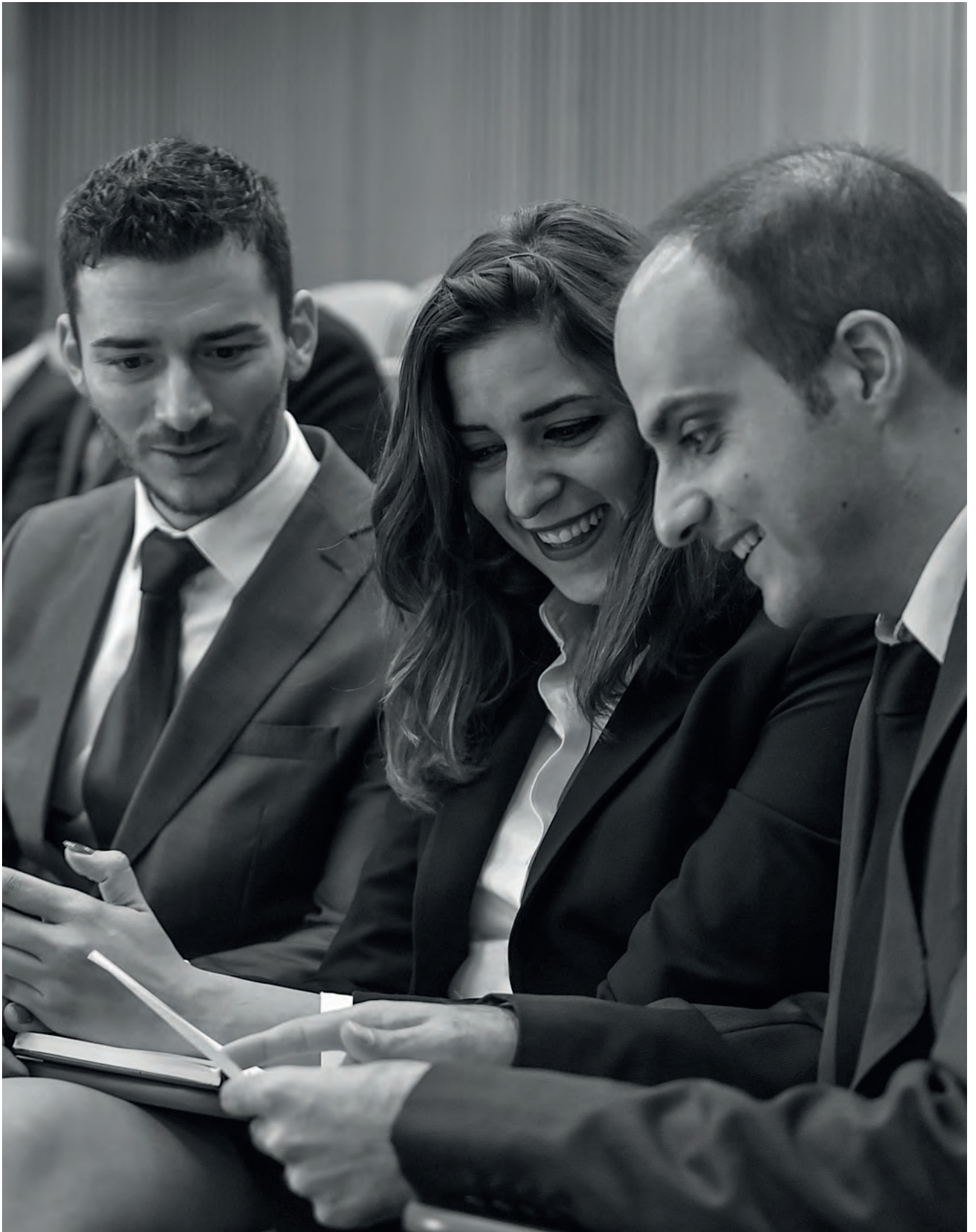


Before I began my MBA at WBS I worked in sales as a District Sales Manager in the USA, but knew I was ready to develop my skills and grow professionally. I felt the Full-time MBA was the perfect platform for me to make a step-change in my career and secure a position in leadership. I did a lot of research and compared WBS to lots of leading business schools across the world. I thought WBS would be a good fit for me, and give me the international experience I desired.

The lasting relationships and friendships I made were pivotal to my experience at WBS, offering the opportunity to learn about different cultures because of the diversity of the cohort. Most importantly the curriculum was just what I needed to progress in my career.

The way we worked at WBS definitely prepared me for the work environment. We worked on lots of projects in small groups so the experience of working with others helped me to prepare for the work environment I'm in now. Working hard to meet tight deadlines with others on the same journey has definitely been helpful to me in my current role. I also valued the development of the softer skills you need in business.

Sahlé Forbes
Full-time MBA (2008)
Nielsen,
Associate Client Director



Immerse yourself in global business

In today's business climate, MBA students need to be able to operate in any business context, anywhere in the world.

That's why we have designed a compulsory week-long expenses paid trip to Vancouver as part of one of your core modules, LeadershipPlus.

While many MBA courses offer optional study tours, at WBS we see the international element as an essential experience for you and your personal development.

During the trip, which takes place in your second term, you will reflect on your leadership style in the beautiful surroundings of Vancouver and Sauder School of Business.

As well as practitioner debates, lectures and workshops where you will consider global business issues, and look at the key themes of sustainability, social enterprise business models and globalisation, we provide meetings with the Careers Service at Sauder to share best practice and you will get to visit local companies to receive first-hand experience of a different business culture.

You will also network with alumni and corporate contacts and, importantly, you will have the chance to bond with your classmates outside of the classroom.

Not only is Vancouver a vibrant and bustling city, it is also a place full of opportunity so there is no better place to absorb new ideas and challenge your business thinking.



In the mornings we attended themed lectures based around the main sectors of British Columbian economy from leading academics at Sauder School of Business. We were also given the opportunity to attend panel sessions with sector experts including a group of entrepreneurs from Vancouver. One of the business owners I met at this session agreed to help me explore job opportunities in Vancouver.

The head of the Sauder careers team has helped me directly explore employment in Vancouver as I have Canadian Permanent residency.

That's why the trip was so worthwhile – we were essentially being introduced to some of the best contacts in the city. It was really interesting to spend time with these people and let them inspire us as MBA students to think about business in different cultures.

Oliver Weeks
Full-time MBA (2014)
RetailMeNot,
VP of Product

“The trip really added to my MBA experience and I see it as a huge differentiator. We had fantastic lectures, visited some amazing companies and spoke to people with very valuable industry experience.”

John Kerrisk, Full-time MBA (2013), American Express, IFRS Centre of Excellence, Director



The opportunity to visit Vancouver was definitely a big perk of the Full-time MBA programme at Warwick. It helped me to see business from another perspective. I started thinking about the business problems and challenges in other cultures; how they manage people, sustainability issues, the effect of different cultures, heritage and traditions; and the way a country is governed.

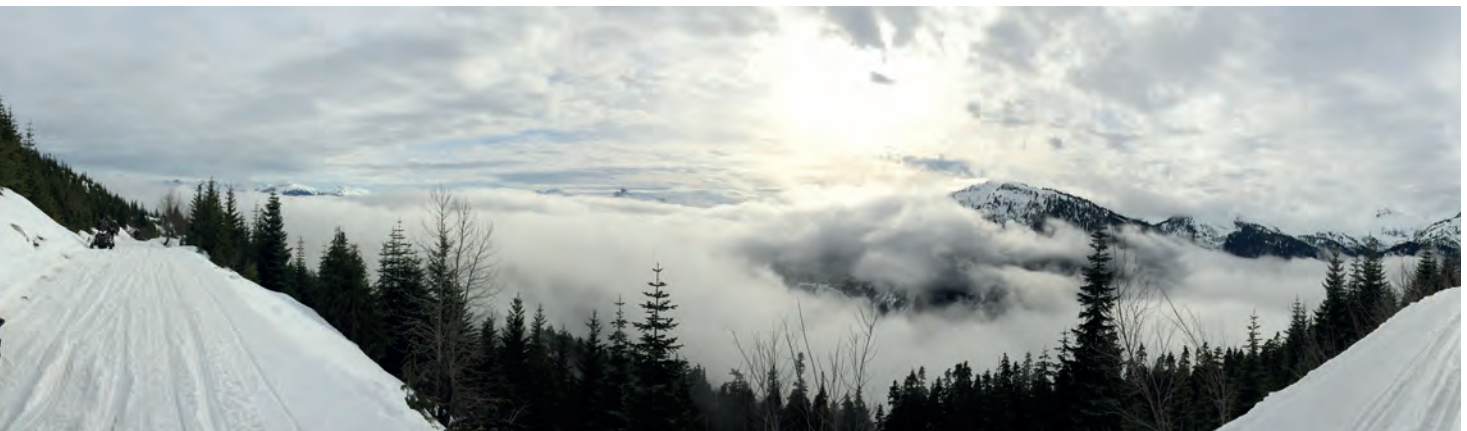
WBS is ahead of other programmes in this regard. The international study trip isn't why I came to WBS but it certainly got my attention when I was comparing courses.

Rachel Mosier
Full-time MBA (2014)
Royal College of
General Practitioners,
International Project
& Development Manager



“Vancouver is a charming city, surrounded by wonderful nature. It was a packed week, but we had some free time and I took the opportunity to see a bit of the nature, while others went skiing in the mountains.”

Cecilia Cordova Ramos, Full-time MBA (2015)



Our global community

Warwick Business School's global community is a network of over 37,000 graduates and students in over 120 countries.

Our overseas students are offered a superb level of support through the University's International Office, and our own dedicated academic and administrative staff.

International faculty

Our faculty is made up of world leading experts from every field of business and management. With more than a third of our staff from countries outside the UK, our faculty is truly international.

Connect today

You can connect with us even before you arrive: our students and alumni can offer you support and advice as you prepare to study here.

Join us as a prospective student on LinkedIn and follow us on Twitter to get the latest news from WBS. In May 2014 our LinkedIn group for students, alumni and staff reached 20,000 members, making it the largest LinkedIn group in Europe and fifth worldwide of all *Financial Times* ranked business schools.



wbs.ac.uk/go/joinus



[@warwickbschool](https://twitter.com/warwickbschool)

Professional networks

Once you are studying with us you can join one of our professional networks which bring together students, graduates, and our faculty to explore industry practice and the latest research in specific industry areas.

Geographical groups


You can also join a group local to your home which will get you involved with students and graduates at social and educational events, in person and online, all over the world.

Online resources

We make it easy for students to network with other students through our bespoke learning environment, my.wbs. We also make it easy for graduates to find each other through our Online Directory.

Mentoring

You can apply to join our award winning mentoring programme where we can link you up with an experienced buddy in your field to develop your career skills.



I chose to study an MBA to develop my leadership capabilities, fill in the gaps in my knowledge, and to become exposed to a more diverse set of opinions.

Some of the most inspiring moments of my MBA were speaking to leaders of businesses as part of the career events at WBS. You get to really understand how the theory we're taught, combined with the practice, can help to drive forward the performance of a company.

The WBS CareersPlus team was really supportive throughout my MBA. I developed a focused action plan with the careers coaches who work one-on-one with students. They were really helpful in terms of connecting my own individual values and beliefs with the career objectives I had set for myself.

In the longer term I see myself leading a business in my home country – Kyrgyzstan, and contributing in a meaningful way to society.

Totu Shananova
Full-time MBA (2015)

Your career... getting you to where you want to be

It's simple, we work with you as an individual to ensure an excellent return on your investment.

We develop your potential as a world class business leader and manager.

Personal development and career planning with our specialist CareersPlus team is fully integrated throughout your Full-time MBA. This begins before you even arrive, with access to pre-arrival webinars and consultations to hone your talent profile (used by employers and project sponsors) to ensure you hit the ground running.

Career Boot Camp

We begin with an induction and workshop on building high-performance teams, followed by an intensive one-week career 'boot camp' where we will assess your strengths and weaknesses, and develop a solid understanding of your career aspirations.

Your induction week includes a 'Development Centre' to challenge you and your MBA team through a series of typical senior management assessment activities. Insights Discovery personality profiling and 1:1 feedback will support your career action planning and focus you on maximising your MBA experience. By the end of the week you will have a clear plan of what you need to achieve during your year with us in order to get to where you want to go.

Ongoing support

Throughout the year, you'll participate in workshops on 'Client Persuasion Skills', 'Presenting with Charisma', 'Pitching the Idea', 'Two Hour Job Search', 'Impactful Applications and Interviews', and 'Cracking the Case', all of which hone and develop your professional skills in a challenging but safe and supportive environment.

Individual leadership style

LeadershipPlus is a core module on the Full-time MBA designed to fully develop your leadership skills. The module includes:

- ✦ A 10-day experiential workshop programme focusing on high-performing teams, emotional intelligence, courageous conversations and leading with authenticity
- ✦ A nine-week group-based corporate or not for profit client project running from January to March, where your team will be tasked with tackling a challenging business critical issue
- ✦ A week-long international study residential at the Sauder School of Business in Vancouver featuring panel sessions with sector experts and introductions to contacts in the city.

Strategic thinking

Strategic Thinking is another of your core modules. After devising a business development pitch for the Royal Shakespeare Company (RSC), and presenting to a WBS team of academics and CareersPlus managers, you will deliver your final pitch to the RSC for feedback and evaluation.

Networking and guest speakers

Alongside numerous events held at our Warwick campus and WBS London, you will have access to our professional networks, recruiter partners and global alumni network. We will help you build your network through the following:

- ✦ Professional Interest Network Events
- ✦ Professional Interest Network Webinars
- ✦ WBS Alumni Directory
- ✦ LinkedIn groups and discussion forums.

Our guest speaker programme has recently included IBM Distinguished Engineer, Rashik Parmar; E.On COO, Jim Lightfoot; JLR Sustainability Manager, Ian Ellison; Sony Entertainment Europe President and CEO, Jim Ryan and Deputy Strategic Partnership Officer at NASA, Steven Gonzalez.

Consultancy project

You will conduct an individual consultancy project with a real organisation for 10 to 12 weeks over the summer period. The project will give you hands-on experience of consulting on a specific business challenge, enabling you to put everything you have learned into practice while offering the chance to network and showcase your individual talent for potential future employment with the organisation.

Students have undertaken partnerships with organisations including:

- ✦ Vodafone
- ✦ Travis Perkins
- ✦ Delphi
- ✦ Jaguar Land Rover
- ✦ IBM
- ✦ DHL
- ✦ L'Oreal
- ✦ Ford
- ✦ Zurich Insurance
- ✦ Scotiabank
- ✦ Bank of China
- ✦ GE Healthcare.

Previous consultancy projects have included:

- ✦ Statistical and analytical work, feasibility studies, application development and business engagement (Virgin Media)
- ✦ Risk within the energy sector (RWE npower)
- ✦ Predictive analytics and workflow modelling (Ministry of Justice).



The tailored mentoring from my careers coach at WBS was crucial in facilitating my aspiration to make a double jump transition of both employment sector and function. Having an MBA from WBS has subsequently changed the landscape of opportunity available to me through the opening of doors in top companies.

One of the key reasons that I came to WBS was the alumni and industry network that was available locally within Warwickshire and in London. During my MBA, this proved to be an invaluable asset that afforded a pathway to networking at Jaguar Land Rover and provided a strategy consulting project at Delphi.

Looking back on my MBA, the main benefit has been the connections I have made and the employment prospects that would not have been there otherwise.

Gareth Roberts
Full-time MBA (2015)

Careers support – during and beyond your MBA

You will be supported by our dedicated team of careers managers and coaches, who will help you to develop and execute a market-driven careers strategy.

Coaching & career consultations

- ⌘ Unlimited access to WBS Careers Manager and Careers Coach
- ⌘ 1:1 sessions with external coaches and sector specialists
- ⌘ Dedicated careers support after MBA completion.

You will continually develop the ability to take charge of your own success. Our team of professional career coaches and sector specialists provide one-to-one coaching and feedback to challenge thinking and empower action.

Alumni mentoring programme

You will also have access to our award-winning mentoring programme, workshops, webinars and executive coaching. Every week you will have careers sessions covering areas including:

- ⌘ Targeting employers
- ⌘ Showcasing your CV
- ⌘ Covering letters and applications
- ⌘ Interview skills.

Recruiter events & opportunities

- ⌘ MBA Careers Fair
- ⌘ Campus presentations
- ⌘ Case competitions including WBS Healthcare Challenge
- ⌘ Company Treks
- ⌘ Practitioner lectures
- ⌘ Job & project postings
- ⌘ Talent profiles.

Information & online resources

- ⌘ WBS CareersPlus Online Portal
- ⌘ Weekly e-newsletter
- ⌘ Self-assessment tools
- ⌘ Going Global
- ⌘ Workmaze recruitment guides
- ⌘ Pay negotiation
- ⌘ WBS Careers Library.

With this kind of expertise and support at your fingertips, you can expect to achieve great things.



Changing lives, challenging minds

Join forces in a team of forward-thinking business minds, to solve stimulating problems facing the healthcare industry.

WBS Case Challenge

Run by a committee of Full-time MBA participants with support from our CareersPlus and Corporate Relations teams, our WBS Case Challenge is a healthcare-focused case competition. The challenge aims to bring the brightest minds from around the world to create innovative answers to healthcare's most pressing problems.

The competition attracts MBA and multi-disciplinary teams from top business schools across Europe and, for the past two years, has been sponsored by GE Healthcare. The competition is designed to test the capabilities of student teams to derive innovative solutions to a present problem facing organisations within the sector.

Participants will develop key consultancy skills and gain exposure to a multi-trillion pound sector that is currently the largest recruiter of MBAs. Past judging panel companies include GE Healthcare, IBM and the Nuffield Trust.

Represent WBS in other case competitions

Our previous MBA participants have represented WBS in the Hult Challenge in London, San Francisco and Dubai, Nespresso Sustainability Challenge, McKinsey Business Challenge, the RSM Private Equity Challenge and the Financial Times business debates, enabling them to apply their business knowledge to key global issues and network with corporate representatives and alumni.

Our Case Study Saturday in February also offers the opportunity to practice your case study and consulting skills, working with WBS alumni, current MSc students, and Sauder School of Business MBA participants in a workshop format.

The WBS Case Challenge was intense and all the teams presented really interesting and varied business proposals. It went really well and it was a great chance to network with other business schools and industry professionals.

Shruti Royyuru
Full-time MBA (2014)

This is the second time we've been associated with the WBS Case Challenge. The teams identified and developed a number of excellent approaches to enhancing the performance of Emergency Rooms and the winning team developed some highly innovative solutions the judges felt could really make a difference. We were extremely impressed with quality of the outputs.

Marc Barlow
Head of Strategic Marketing Solutions
Marketing Organization, GE Healthcare
2015 Case Challenge judge





As an ex-Army Officer, I'd been taught an array of managerial and leadership skills, but lacked sound commercial knowledge.

The Full-time MBA helped me address this gap in my skill set, allowing me to compete for senior management roles. It was also a great opportunity for me to understand what I'm really good at, and what I really enjoy. It was invaluable in launching a second career successfully.

WBS was the school of choice for me due to its excellent reputation, and as part of a University campus it's an engaging place to be.

The course allowed me to tailor my learning through varied electives, offered opportunities to study abroad, and helped me to test my new skills through live business projects.

The Full-time MBA opened doors for me. It provides employers with clear signals about my future intent, and by investing in myself I've gained a far greater self-awareness. As part of a diverse cohort, I've learned a great deal about other sectors and business cultures, as well as making some amazing friendships along the way!

The highlight of my year was directing the WBS Case Challenge, in which eight top business schools compete at WBS London. It was incredibly rewarding to work alongside a highly motivated organising team. I also enjoyed the trip to Vancouver, along with many impromptu social gatherings with my cohort. There was never a dull moment!

Richard Inman
Full-time MBA (2015)
Amazon, MBA Pathways
Operations Manager

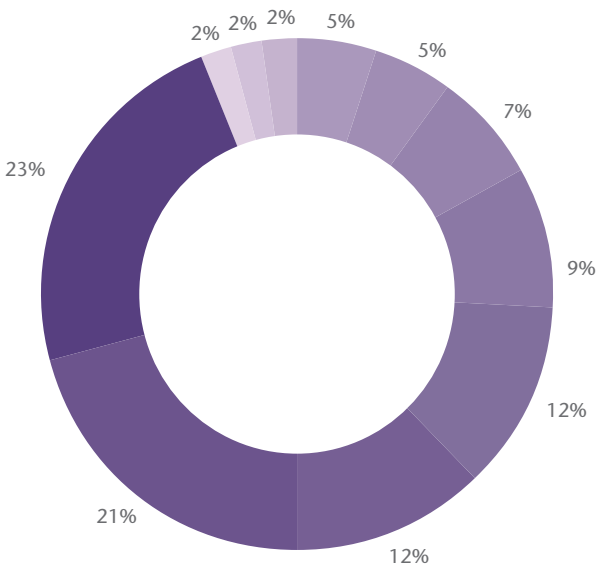
Where can the MBA take you?

Whether you want to change job function or industry sector, or even work in a different country, our dedicated MBA CareersPlus team will equip you with the confidence and skills to make these changes after your programme ends.

Full-time MBA class profile 2013–14

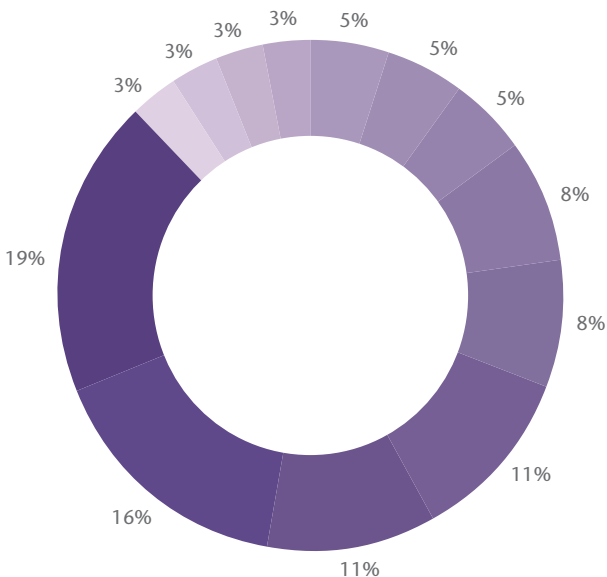
Pre-MBA Employment sectors

- Banking / Financial Services
- Technology / Telecomms
- Consulting
- Consumer Products
- Manufacturing / Engineering / Automotive
- Education
- Energy
- Entertainment / Media
- Transport / Logistics
- Learning / Training
- Government / Public Sector



Post-MBA Employment sectors

- Banking / Financial Services
- Technology / Telecomms
- MBA Exchange Programme
- Other
- Consulting
- Entertainment / Media
- Self Employed / Start-ups
- Manufacturing / Engineering
- Government / Public Sector
- Retail
- Venture Capital
- Transport / Logistics
- Consumer Products



Post-MBA Financial rewards



117% average salary increase

53% changed country of employment post-MBA

62% changed function

44% returned to sector

Organisations that recruited our 2013/14 Full-time MBA graduates:

- ✦ Admiral
- ✦ Amazon
- ✦ American Express
- ✦ British Columbia Ministry of Transportation
- ✦ BT
- ✦ Chenbro
- ✦ Citibank
- ✦ Dassault Systems
- ✦ Davis Langdon
- ✦ Delphi
- ✦ Expeditors International
- ✦ Goldman Sachs
- ✦ i3 Consulting
- ✦ IBM
- ✦ J Soft
- ✦ Marketing Punch
- ✦ OEE Consultancy
- ✦ Prudential Financial
- ✦ PricewaterhouseCoopers
- ✦ Raunaq Automotive Components
- ✦ Royal College of General Physicians
- ✦ Synapse Information
- ✦ Tarsus Group
- ✦ Videocon Industries

Positions held by our 2013/14 Full-time MBA graduates:

- ✦ Assistant VP EMEA Capital Market Operations
- ✦ Business Development Manager
- ✦ Business Growth Strategist
- ✦ Consultant
- ✦ Corporate Business Advisor
- ✦ Cost Transformation Consultant
- ✦ Deputy Manager
- ✦ Director
- ✦ Global Product Line Director
- ✦ International Pricing Manager
- ✦ International Project Manager
- ✦ Nano Apps Product Manager
- ✦ Operations Manager
- ✦ Regional Manager Business – Process & Analytics
- ✦ Self-Employed Consultant
- ✦ Senior Associate
- ✦ Strategy Manager – Business Development
- ✦ Team Manager

What your year will look like

Core modules

Our Full-time MBA study programme features eight core modules which will build your understanding of the key foundations of management, business and leadership.

Elective modules

Choose five elective modules from a vast choice to customise your MBA and achieve your aims. Our range of overseas electives also offers the opportunity to gain international experience. Electives are taught in 5 day blocks and are shared with Executive MBA participants, offering more networking opportunities.

Your consultancy project

You will undertake a management consultancy project to draw together your learning and apply it to a real business. Academically, it tests your ability to apply your learning to real management issues. Professionally, it may well open the door to your next career move.

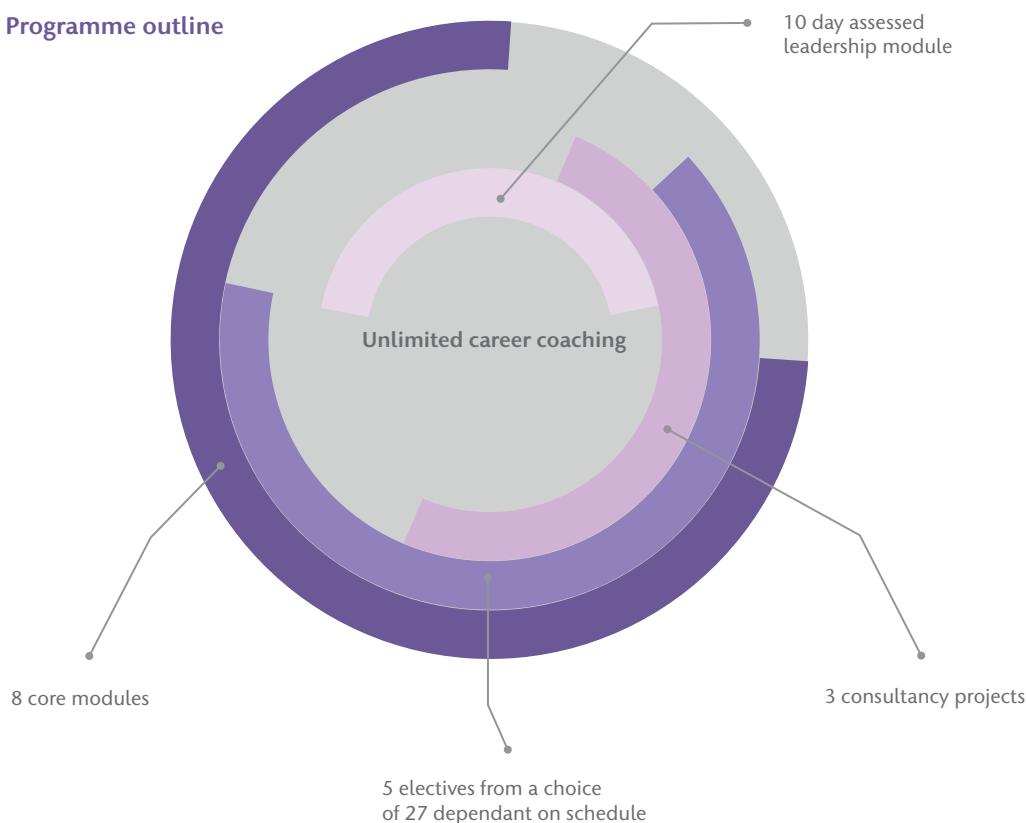
Dissertation linked to your consultancy project


Your dissertation is the culmination of everything you have learned during your studies. It will demonstrate you can integrate your learning from the individual modules into a cohesive whole, taking multiple perspectives on a business issue and writing around 15,000 words to explore your subject thoroughly.

Extend your studies abroad

You may apply to participate in the selective process to study overseas through our Partnership in International Management (PIM) membership, and through our partnerships with other leading business schools.

Programme outline



A black and white portrait of a man with dark, wavy hair and glasses, wearing a dark suit, white shirt, and a striped tie. He is smiling slightly and looking towards the camera. The background is blurred, showing what appears to be an office or hallway setting.

My ultimate aim is to become the master strategist of an automotive company, and be the man behind successful products. In order to kick-start my management journey, I had to deeply understand the different functions of a business and how they overlap to form a successful enterprise. The Full-time MBA at WBS was perfect for my needs.

The high-intensity one-year programme prepares you for management and brings a new discipline to both your personal and professional life. WBS has a global curriculum taught by highly qualified faculty, in a culturally diverse classroom.

In addition to subject knowledge, my MBA offered me fantastic insights through classroom discussion and industry expert talks. Warwick's connections with MNC's helped me to land a project with Jaguar Land Rover, which in turn helped me to win my current role as Product Planning Section Manager at Nissan Middle East, Dubai.

The LeadershipPlus module was a particular highlight for me, because it equips you with skills to tackle complex organisational challenges such as conflict resolution, courageous conversations and dysfunctional teams. Secondly, the overseas learning programme at Sauder School of Business in Vancouver was great to learn about management in a different country and culture.

Gautam Arun
Full-time MBA (2015)
Nissan Middle East, Dubai
Product Planning
Section Manager

Core modules

Getting you to where you want to be.

During your MBA, we will teach you the foundations of key management areas, as well as offering you opportunities to specialise to suit your personal career aims. You will study eight core modules, including a compulsory foreign language module, and five elective modules of your choice.

Accounting & Financial Management

You will study the terminology, concepts, and problems of representing and measuring economic activity. Cover the basic forms in which financial statistics are conventionally presented as well as techniques for their analysis and interpretation.

LeadershipPlus

The LeadershipPlus module offers you the opportunity to learn through experience, feedback and reflection about what you personally stand for as a leader, how you can manage yourself effectively, and how you can lead, manage and influence other people successfully.

You'll visit Vancouver to enjoy a programme of lectures at Sauder School of Business relevant to core topics taught on the MBA with a specific focus on British Columbia and Canada, its financial positioning on a global scale and its wealth of natural resources. Your final LeadershipPlus workshop will take place at WBS London, with a residential stay in London.

Managing in a New World

Explore the international business environment and learn how to work in a global context. Gain an understanding of the causes and nature of the challenges and consider potential strategic responses. The module uses a number of major international case studies to develop learning.

Marketing

You will examine the role of marketing in today's increasingly competitive, dynamic, and turbulent management environment. Explore the core themes addressed by marketing-oriented organisations, whether they are commercially focused or not-for-profit.

Operations Management

Examine the concepts underlying the production/operations function. Learn to appreciate the different nature of the tasks and issues involved in managing the production function in a manufacturing company and the operations function in a service organisation.

Organisational Behaviour

Examine some of the key concepts and problems associated with the management of behaviour in organisations. Explore alternative concepts and frameworks for understanding behaviour in organisations and for diagnosing and dealing with organisational problems.

Strategic Thinking

We've combined our expertise in strategy analysis with insights from behavioural science and our creativity initiative to give you a new, distinctive and compelling approach to management decision-making. You will learn to adopt a critical and innovative perspective on the general management dilemmas faced by executives in modern organisations.

You will also undertake a live company case study as part of our innovative "Strategic Thinking" module. Previous case studies have built on the links we have with the Royal Shakespeare Company (RSC) and Shakespeare Birthplace Trust, both based in nearby Stratford-upon-Avon.

Sustainability and Business Ethics

This module gives you a provocative intellectual platform for challenging attitudes and stereotypes about business and the threats and opportunities of the new era. Topics include corporate social responsibility and ethical mandates, as well as business/government relationships.

Elective modules

Every year we offer many elective modules, available through various study routes: delivered here at WBS and abroad with our partner institutions, or by distance learning.

Whether you're interested in strategy, entrepreneurship, marketing, HR or international business, we offer a wide range of options to suit your needs.

Some of our electives will take you abroad to study with our partner institutions including:

- ▣ Mannheim Business School, Germany
- ▣ IPADE Business School, Mexico
- ▣ University of St. Gallen, Switzerland
- ▣ Guanghua School of Management (GSM) in Beijing.

Finance & Accounting

- ▣ Advanced Corporate Finance
- ▣ Corporate Finance **D**
- ▣ Corporate Mergers & Restructuring
- ▣ Entrepreneurial Finance
- ▣ Financial Analysis
- ▣ Investments & Risk Management
- ▣ Psychology of Investment & Financial Decisions

Marketing

- ▣ Global Branding
- ▣ Service Marketing
- ▣ Strategic Marketing **D**
- ▣ B2B - Marketing and Sales **G**

Global Business

- ▣ Doing Business in China **C**
- ▣ Doing Business in Mexico **M**
- ▣ Global Information & Process Management **G**
- ▣ Global Corporate Strategy **G**
- ▣ International Business **D**

Strategic Leadership & Management

- ▣ Behavioural Sciences for the Manager
- ▣ Complexity, Management & Network Thinking
- ▣ Corporate Governance
- ▣ Corporate Communication **SG**
- ▣ Entrepreneurship & New Venture Creation
- ▣ Improving Management Decision Making
- ▣ Management of Change **D**
- ▣ Managing Organisational Performance
- ▣ Leadership & the Art of Judgement
- ▣ Supply Chain Management
- ▣ Strategy & Practice **D**

Key

D also available by distance learning

G at Mannheim Business School, Germany

M at IPADE Business School, Mexico

SG at the University of St. Gallen, Switzerland

C at Guanghua School of Management

(GSM) in Beijing

Our faculty

At WBS you will engage with and be taught by some of the world's best researchers and business teachers. Our faculty is made up of world leading experts from every field of business and management. With more than a third of our staff from countries outside the UK, our faculty is truly international.

All of our academics are research active, producing cutting-edge theories with real-world impact.

We have also established a new cadre of Professors of Practice who are all successful senior business and industry practitioners, who are experts in facilitating research.



Leif Brandes
Assistant Professor of Marketing and Behavioural Science
Behavioural Science group, Marketing group

Leif's research interests lie in the management of organisations in terms of their social interactions, marketing communication, and behavioural and experimental economics. By analysing customer and employee interactions, his primary goal is to derive testable predictions of economic behaviour and managerial decision making.

Leif's teaching focusses on all aspects of global marketing.



John Colley
Professor of Practice in Strategy and Leadership
Strategy & International Business group

Before entering academia, John was Group Managing Director at a FTSE 100 business, and an Executive Managing Director at a French CAC 40 business. He was a council member of the Foundation for Management Education, a member of the Economic Affairs Committee for the CBI, and is a member of the Bank of England Regional Panel. His previous roles include Finance Director and MD of British Gypsum Ltd, chair of a UK listed plc, and non-executive director roles of UK and European private equity businesses. Currently he chairs two VCT funded businesses and advises at board level for various private businesses.



S John Lyon
Professor of Practice
Entrepreneurship & Innovation group

Initially trained as a Clinical Biochemist, and then a Chartered Accountant, John has held non-executive and chairman appointments spanning over 25 years as both a venture capitalist and personal investor. He is a Fellow of the ICAEW, the Institute of Clinical research, and the Institute of Directors, to name but a few. John combines his entrepreneurial activities with an interest in entrepreneurial research, specialising in entrepreneurial failure and its effects on entrepreneurs' subsequent behaviours.

John teaches about innovation and creativity in organisations, and entrepreneurship, across the MBA programmes.



Pietro Micheli
Associate Professor of Organisational Performance
Operations Management group

During his career, Pietro has worked with and consulted to a number of organisations including Amec, BAT, BP, British Energy, KLM, Shell, the UK Department of Health, United Nations, and the UAE Government. Pietro has lectured in over a dozen European academic institutions, and speaks several languages. His research interests focus on performance management and improvement.

His teaching focus is on the topics of operations management, and managing organisational performance.



Eivor Oborn
Professor of Health
Care Management
*Entrepreneurship
& Innovation group*

Eivor joined Warwick Business School in 2012 as Professor of Health Care Management. She received her PhD as a Gates Scholar from Cambridge Judge Business School, and her research interests include knowledge translation, multidisciplinary collaboration, organisation theory and change, and health service innovation, technology use and policy reform.

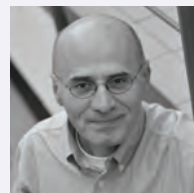
Eivor's teaching focus lies in organisational behaviour and the management of change.



Juliane Reinecke
Professor of
Organisation
Studies
*Organisation
& HRM group*

Juliane is a member of the Industrial Relations Research Unit at the University of Warwick, and also holds Fellowship positions at Cambridge Judge Business School, and Copenhagen Business School. Her research interests include transnational governance, social movements, human rights in global supply chains, fair trade, and economic sociology.

Juliane's teaching topics include sustainability and business ethics.



Hari Tsoukas
Professor of
Organisation
Studies
*Organisation
& HRM group*

Alongside his position of Professor at WBS, Hari is also Academic Advisor to the Hellenic Association of Chief Executive Officers, and former Editor in Chief of *Organization Studies*. His research interests include organisational knowledge and its management, the management of organisational change and social reforms, and epistemological issues in organisational and management studies.

Hari's teaching includes the subject of leadership, and the art of judgement.



Daniel Read
Professor of
Behavioural Science
*Behavioural
Science group*

Daniel is Professor of Behavioural Economics at WBS, following positions at Leeds University Business School, LSE and Durham Business School, as well as visiting positions at INSEAD, Yale School of Management, and Rotterdam Business School. He has consulted for the UK government and the FSA, and his research around judgement and decision making has been widely published in learning journals. He is a former associate editor of *Management Science*, and former editor of *Journal of Economic Psychology*.

Daniel's teaching topics include behavioural sciences for the manager, and sustainability and business ethics.



Christian Stadler
Professor of Strategic
Management
*Strategy & International
Business group*

Prior to joining Warwick Business School, Christian held positions at the University of Bath School of Management, Tuck School of Business at Dartmouth, and Innsbruck University. His research examines how organisations can achieve sustainable competitive advantage, and his work has featured in, amongst other publications, the *Harvard Business Review*, *Sloan Management Review*, *Wall Street Journal*, and the *Financial Times*.

Christian's teaching topics include strategic advantage, the issues of strategy, and international business.

Applications, fees & funding

Entry criteria

You must be intellectually outstanding and display strong interpersonal and communication skills, motivation, creativity, maturity, drive, and leadership qualities. You must also have proven academic ability, the ability to work effectively in a team, the desire to learn, and the potential to succeed.

Experience We require you to have at least three years' postgraduate professional business experience.

Academic record You must have an excellent degree from a UK university or the equivalent from an overseas university.

We also welcome applications from candidates who do not have the academic qualifications but are exceptional, with a proven ability to achieve.

GMAT, GRE and the Warwick Test

Generally you will need a well-balanced GMAT score of 650 or above, or satisfactory performance in the Warwick Test, or a valid GRE score equivalent to GMAT admissions requirements.

Fees & funding

Gender equality We believe a top candidate is a top candidate regardless of gender. However, there are far fewer female than male MBA graduates. We think the number should be even, and we want to increase the number of women graduating with our top-rated MBA.

Fees The fee for 2016 entry is £34,900. To secure your place on the course you must lodge a £2,500 deposit with us within four weeks of receiving your offer. The deposit is part of the total fee, not an additional cost.

What's included and excluded? The fee includes registration, tuition, examination, graduation, and some study materials. The fee also includes flights, visas, accommodation for the visit to Vancouver, and some accommodation and travel costs for The Shard elements of the programme. It excludes residential accommodation, meals, and travel - including to overseas modules and placements, graduation robes and photographs.

How to pay You can pay your tuition fee in a lump sum at the start of the academic year, or if you are self-funding you can pay in three instalments throughout the year (50%: 25%: 25%). If you are linked to a Small or Medium-sized Enterprise (SME), GrowthAccelerator may be able to help fund some of the first year of the Full-time MBA.

£2million+ in WBS Scholarships

This year we have over £2million in WBS Scholarships to award to the most talented candidates. All applicants are automatically considered for a WBS Scholarship while funds are available. We suggest you apply as early as possible to the MBA to enhance your chances of receiving funding. WBS Scholarships are targeted to those who:

- Will be in the top 20% of their class
- Will bring both outstanding experience and diversity of background to the class
- Will be successful ambassadors for WBS during the course and after graduation.

For details of other scholarships, visit

wbs.ac.uk/go/scholarships

Visa requirements

Please see the University's Office for Global Engagement website for the latest information on visa requirements.

warwick.ac.uk/go/io

English language

Test	Minimum Score
IELTS	7.0 – all four language components have to be scored 7.0+, with a maximum of two language components at lowest level 6.0 or 6.5
PTE Academic	70 with 51+ in every section
CPE	190 overall; 2 components 170, 2 components 190
CAE	Grade C – scoring 60+, no worse than three component results at borderline and one at weak. From January: 2015 190 overall; 2 components 170, 2 components 190
TOEFL	100 – minimum language components. L21, R22, W21, S23

2016/2017 Academic Year

Autumn Term

- ☞ Sunday 25 September
– Saturday 1 October 2016
Intensive careers boot camp week
- ☞ Monday 3 October
– Saturday 10 December 2016
Core modules teaching
- ☞ Monday 12 December
– Friday 16 December 2016
Examinations week

Spring Term

- ☞ Monday 9 January
– Saturday 18 March 2017*
Core module teaching
plus first elective module

**Includes one week in Vancouver, and three days at The Shard in London as part of the LeadershipPlus module. Elective modules are taught in an intensive 5-day block format.*

Summer Term

- ☞ Monday 24 April
– Saturday 1 July 2017
Elective modules teaching

Management Consultancy Project Work

- ☞ July to early September 2017
Undertake your management consulting work with a dissertation submission deadline of early September

Graduation

After processing through a final examination board in November 2017 you can choose to graduate at either the January 2018 or July 2018 graduation ceremonies.

Meet us

Come and discover the Warwick experience for yourself. Explore whether the Full-time MBA is the right programme for you.

We attend MBA fairs around the world.

You can join us for regular open events at WBS – a great opportunity to meet staff and participants, and experience a taster lecture.

You can drop in any Tuesday for an informal chat with a member of our team.

You can arrange to visit the University campus at a time convenient to you.

Join us for regular online virtual information sessions.

Full details of all forthcoming events are on our website.

🌐 wbs.ac.uk/go/meet

Talk to us

To find out more about whether the Full-time MBA is the right programme for you, you can call our team weekdays 8.30am–5pm UK time (voicemail out of hours):

☎ +44 (0)24 7652 4100

You can email us at any time

✉ warwickmba@wbs.ac.uk

Once your application is submitted, you will have a named Admissions Coordinator who will manage your application and be your first point of contact.

LiveChat is available on our website between 11.00am–2.00pm GMT Monday to Friday. This allows one of the team to talk to you online in real time.

Apply to us


Although the final deadline for your application to the Full-time MBA is 31 July, we advise you to apply as early as possible as we start receiving highly competitive applications from very early on in the academic year. Applying early will also improve your chances of receiving a WBS scholarship. Applicants based outside of the UK or EU will require a visa and are advised to apply by the end of May at the latest.


Applications should be online and carry an £80 application fee.

🌐 wbs.ac.uk/go/apply

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 Follow us on Twitter
[@warwickbschool](https://twitter.com/warwickbschool)

 Join us on LinkedIn
Warwick Business School –
Prospective Students Group
🌐 wbs.ac.uk/go/joinus

Warwick Business School,
in the heart of rural England.





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website for the latest information.

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Designed in-house at WBS 10/15
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