

INVESTING IN A GRADUATE PROGRAM HAS ITS REWARDS

2014 EMPLOYMENT REPORT

SFU

BEEDIE SCHOOL
OF BUSINESS



EXECUTIVE DIRECTOR'S MESSAGE



It is my pleasure to share with you the 2014 Employment Report for the Beedie School of Business' full-time MBA classes of 2014, as well as that of the Management of Technology MBA class of 2014.

The University's strategic vision, to be "the leading engaged university defined by its dynamic integration of innovative education, cutting-edge research and far-reaching community engagement", is evident at the Beedie School of Business. According to the world QS Global Business Schools Report ranking (2013-14), the School is ranked among the top 10 for business management in Canada, and the Eduniversal Ranking (November 2014) ranks the School number one in Canada in the category of Four Palmes: Top Business Schools with Significant International Influence. The latter survey was carried out by deans of the top 1000 business schools around the world, with selection and ranking taking into account the national and international reputation of each business school.

With Beedie's growing reputation, it is no surprise that our full-time MBA stats continue to grow in competitiveness year after year. The wide range of industry leaders hiring our graduates across the province demonstrates the diversity, talent and range of experience within this program. Our MBA graduates and interns bring their talents to roles in consulting, project management, finance, general management, sales/business development and operations.

Our Management of Technology MBA was ranked in the top ten Master's-level Engineering and Project Management focused programs in North America. The list ranks the programs, rather than schools, through an annual evaluation of more than 12,000 programs, 5,000 international recruiters and almost 800,000 students. With a strong technology sector in Vancouver, our MOT MBAs are hired by not only large scale technology firms but also those which are up and coming and proving to make a mark in the industry. In addition, companies in the Silicon Valley and Seattle are keen to host and meet with our students on industry trips.

Whether you are considering hiring one of our students or becoming a student in one of our graduate programs yourself, I encourage you to review the report findings.

A handwritten signature in blue ink that reads "Christine Sjolander".

Christine Sjolander, BBA, MSc. Eng.
Executive Director, Graduate Career Management Centre

CAREER MANAGEMENT CENTRE

At the Graduate Career Management Centre (CMC), our mission is to empower business students and alumni with skills for career success, create lasting stakeholder relationships with business students, alumni, faculty, and the business community, and be recognized as career development experts.

The CMC offers a comprehensive and program-specific Career Management Program (CMP), one-on-one career advising, mentorship and networking opportunities, and a robust collection of online resources—all designed to help our graduate students achieve their career goals.

We're also committed to working with employers to ensure they connect with the right talent from our various graduate business programs. Our goal is to ensure that the employer recruitment experience is seamless, well-executed, and successful.

SERVICES

We provide students and alumni various services and programs designed to assist in successful career transitions, whether it be to advance at their current place of employment, or to transition into a new role, company, or industry.

Program Managers administer a tailored career program and meet one-on-one with students to provide them with career support right from the very start of their program.

SAMPLE OF CAREER PROGRAM TOPICS

- » Self-assessment
- » Resume creation
- » Cover letter writing
- » Interviewing
- » Job search strategies
- » Networking & business etiquette
- » Informational interviews
- » LinkedIn
- » Professional business communication
- » Personal branding
- » Salary negotiation
- » Working with recruiters & search firms

ALUMNI / EMPLOYER ENGAGEMENT

- » Guest speaking
- » Career exploration programs or events
- » Fireside chats
- » CareerTalk program
- » Mentors in Business program
- » Corporate mock interviews
- » Industry tours
- » Networking events

JOB OPPORTUNITIES

- » Beedie Community job board
- » Company information/recruitment sessions
- » On-campus interviewing
- » MBA Recruiting Reception

We provide additional services for students with English as an Additional Language to assist with the transition to North American culture and job search.

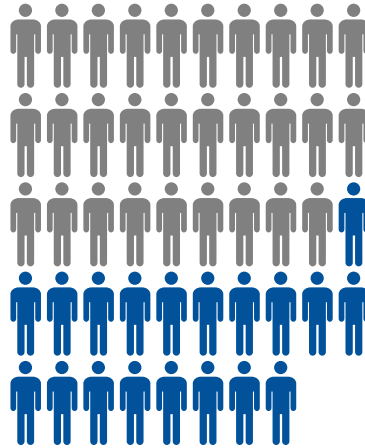
MBA

CLASS OF 2014 PROFILE

The 12-month, full-time MBA combines theory and application to provide students with the skills and tools needed to do big things in their careers. Courses are based on the principles of applied learning. Real cases and examples are used to build knowledge and explore topics relevant to today's business world. We also push beyond the classic business education by incorporating subjects such as entrepreneurship, sustainability, and creativity. Our unique environment provides students with the opportunity to engage with a wide range of progressive and innovative organizations.



CLASS SIZE: 48

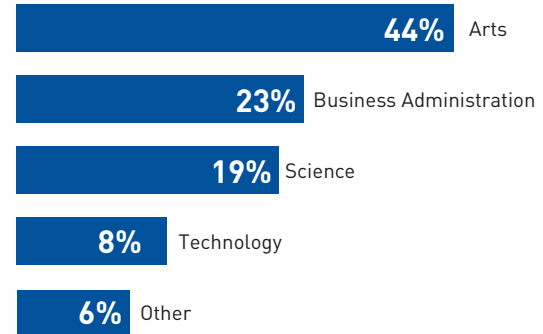


5 Average years of work experience

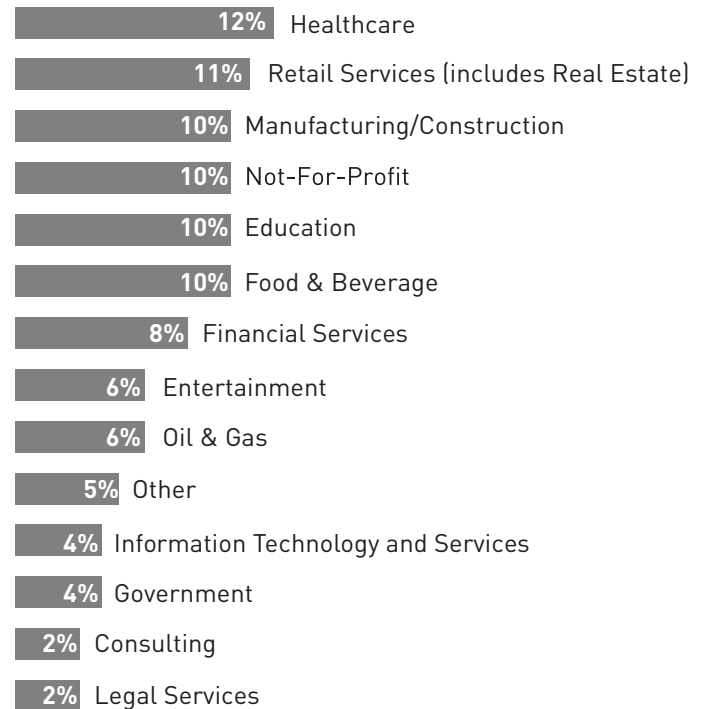
28 Average age

600 Average GMAT

UNDERGRADUATE MAJORS



PRE-MBA INDUSTRY WORK EXPERIENCE



* Figures quoted are for the MBA class of 2014 whose program began September 2012 and completed in April 2014, with convocation in June 2014.

MBA

CLASS OF 2014 EMPLOYMENT

Reported in Canadian dollars and foreign salaries are converted at the going exchange rate.

Average post-MBA Salary

\$60,000

% Increase in pre/post MBA salary

20%

Average post-MBA Salary
(Canadian Locations Only)

\$59,100

Employment outside BC

9%

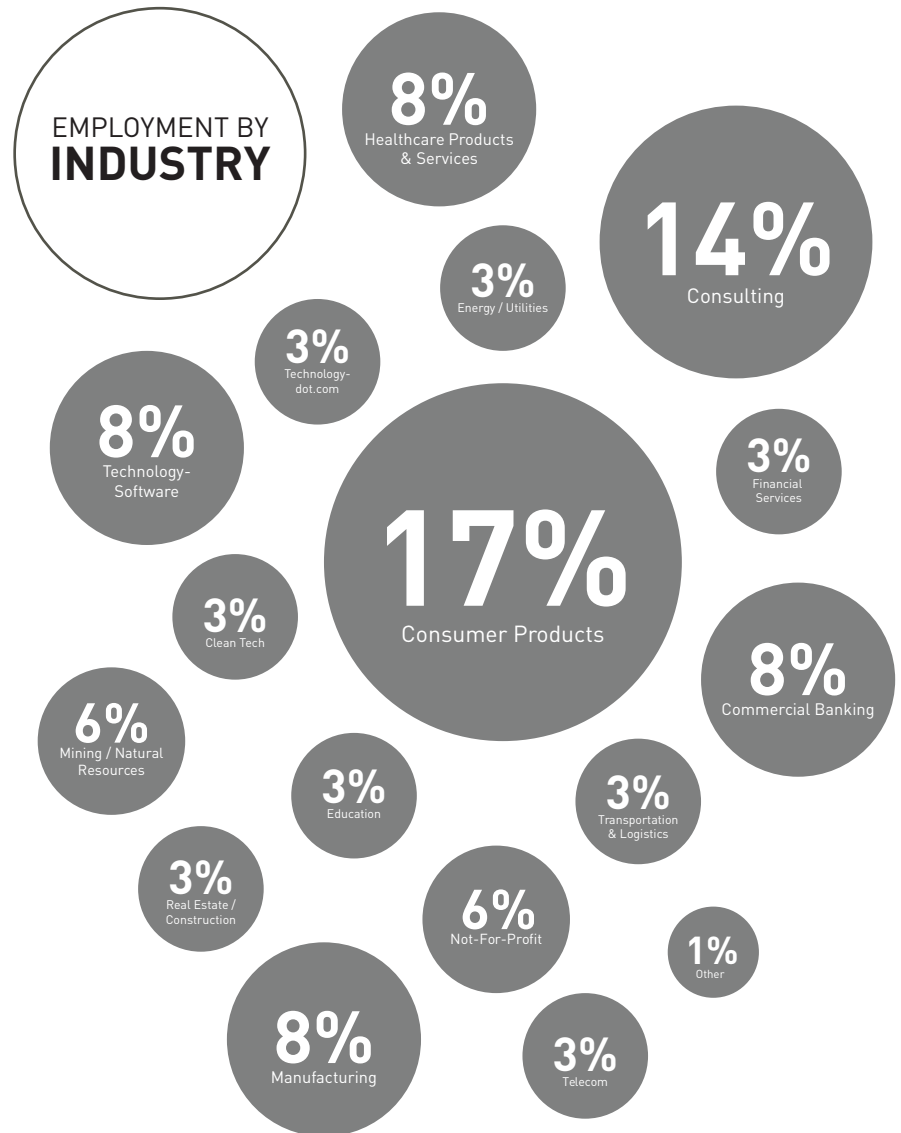
COMPENSATION BY JOB FUNCTION

Base salary in Canadian dollars and based on three year average.

Sales / Business Development	Project Management	Operations / Logistics / Purchasing
\$53,900	\$70,800	\$51,600
Consulting / Business Analysis	General Management	Finance
\$64,500	\$66,800	\$70,500

* Results are for the full-time MBA students only. Figures are quoted as of September 30, 2014 (following June convocation) with a data collection response rate of 87%.

* Figures quoted are for the MBA class of 2014 whose program began September 2012 and completed in April 2014, with convocation in June 2014.



MBA

CLASS OF 2015 INTERNSHIP EMPLOYMENT

Each fall, MBA students embark on paid full-time internships at the end of the academic program to acquire essential work experience and facilitate a smooth transition into the workplace.

Reported in Canadian dollars and foreign salaries are converted at the going exchange rate.

Average Monthly Salary

\$4,340

Monthly Salary Range

\$1,500 - \$7,500

Average Length (Weeks)

18

Internships outside BC

10%

COMPENSATION BY JOB FUNCTION

Based on two year average.

Project Management	Marketing / Sales / Business Development	Business Analysis / Consulting	General Management	Finance
\$4,200	\$3,900	\$4,100	\$5,000	\$4,500

** Figures quoted are for the MBA class of 2015 which includes students whose program began September 2013, with internships running from September 2014 - April 2015, and convocation in June 2015.*

EMPLOYMENT BY INDUSTRY



INTERNSHIP OVERVIEW

Start Date: September onward

Duration: 4 month minimum

Hours: 35/week (minimum)

WHO HIRES OUR MBA GRADS?

These lists provide a small sample of past hiring companies and job titles.

POST-PROGRAM HIRING COMPANIES

- » Accenture
- » AMEC
- » Aritzia
- » BCAA
- » BC Assessment
- » BC Hydro
- » Best Buy Canada Ltd.
- » Cypress Capital Management
- » Deloitte
- » FortisBC
- » Fraser Health Authority
- » Goldcorp Inc.
- » HSBC
- » lululemon athletica
- » Metrie (formerly Moulding and Millwork)
- » Mobify
- » MRX Solutions
- » National Guard Health Affairs
- » Ontario Genomics Institute
- » Orbis Investments (Canada) Limited
- » PNI Digital Media
- » Providence Health Care
- » Provincial Health Services Authority
- » Qlik
- » QuickMobile
- » RBC Royal Bank
- » Saje Natural Wellness
- » Suncor Energy
- » TD Commercial Banking
- » Teck
- » TELUS
- » Vancouver Coastal Health
- » Wind Prospect Inc.
- » WorkSafeBC

POSITIONS

- » Account Manager
- » Associate
- » Business Analyst
- » Business Development Coordinator
- » Business Development Manager
- » Business Process Specialist
- » Business Systems Analyst
- » Client Associate
- » Consultant
- » Corporate Banking Officer
- » Corporate Risk Coordinator
- » Executive Officer
- » Field Consultant
- » Financial Analyst
- » Operations Analyst
- » General Manager
- » HR Generalist
- » Lead Developer
- » Market Analyst
- » Marketing Director
- » Marketing Manager
- » Product Analyst
- » Product Manager
- » Purchasing Coordinator
- » Senior Consultant
- » Sales & Marketing Manager
- » CRM Application Consultant

"I received the lead to my internship, which became a permanent position, through the CMC. The CMC provided me with great help: preparing my resume and cover letter, conducting practice interviews with CMC staff, and providing informational interviews. As a result of this support, and through my own practice and persistence, I have developed a strategic vision for myself that will benefit me throughout my career. I see this as a valuable tool which could not have been created without the CMC's help."

Yosef Falsafi, MBA 2014

WHO HIRES OUR MBAS FOR INTERNSHIPS?

These lists provide a small sample of past companies hiring for internships and their positions.

INTERNSHIP HIRING COMPANIES

- » Ahp-cii-uk Community Society
- » AMEC
- » BC Hydro
- » BC Safety Authority
- » Best Buy Canada Ltd.
- » Canada Export Centre
- » Catapult ERP
- » City of Richmond
- » City of Vancouver
- » CKD Mines Co., LTD
- » Cossette
- » Deloitte
- » Ecotrust Canada
- » Endurance Wind Power
- » Enterprise Investment Partners
- » Envision Credit Union
- » Global Relay Communications
- » ICBC
- » KPMG
- » LeftOfTheDot.com
- » London Drugs
- » lululemon athletica
- » McLaren McCann
- » McKesson Provider Technologies
- » Metrie (formerly Moulding and Millwork)
- » Nissan
- » NGRAIN
- » Northern Health Authority
- » Provincial Health Services Authority
- » Research in Motion
- » Saltworks Technologies Inc.
- » SAP
- » Service Canada
- » Stratos Inc.
- » TELUS
- » Teresan Gas
- » The Humphrey Group
- » Transport Canada
- » Tribal Worldwide
- » Vancouver Board of Trade
- » Vancouver Coastal Health
- » Weston Foods
- » Weatherhaven
- » WorkSafeBC
- » 6S Marketing

INTERNSHIP POSITIONS

- » Account Coordinator / Executive
- » Account Manager
- » Associate
- » Brand Developer
- » Business Analyst
- » Business Development Manager
- » Business Information Analyst
- » Business Process Analyst
- » Communication Coordinator
- » Community Liaison
- » Community Relationship Coordinator
- » Consultant
- » Corporate Risk Manager
- » Economic Development Coordinator
- » Events and Policy Intern
- » Financial Analyst
- » Human Resources Coordinator
- » Market Analyst
- » Marketing and Sales Representative
- » Marketing Manager
- » Operations Analyst
- » Policy Intern
- » Portfolio Analyst
- » Procurement Specialist
- » Product Analyst
- » Product Manager
- » Project Analyst
- » Project Manager
- » Raw Material Purchasing Manager
- » Research Analyst / Associate
- » Senior Associate
- » Supply Chain Officer
- » Sustainability Research Associate
- » Web Project Manager

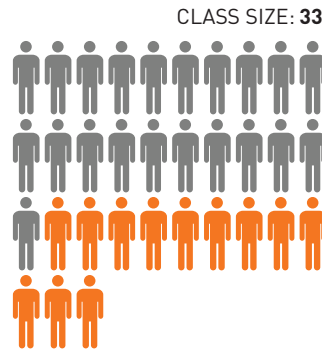
"The power of relationships is critical. The CMC provides opportunities to build relationships and practice networking skills with potential employers. It became apparent quite quickly during the interview process that the impression I had made during the CMC organized info session opened the opportunity to work at Deloitte for me."

Peter Wachira, MBA 2014

MOT MBA

CLASS OF 2014 PROFILE

The 24-month, part-time Management of Technology MBA is a dynamic mix of solid academic theory complemented by practical experience designed to mirror the challenging situations facing the technology sector. Students learn business fundamentals from a technology perspective and focus on topics such as innovation management, project management, and new product development. Students complete the program with a strong business foundation, the skills and confidence necessary to excel in cross-functional, managerial positions, and the ability to offer new perspectives on issues currently challenging today's technology-driven organizations.

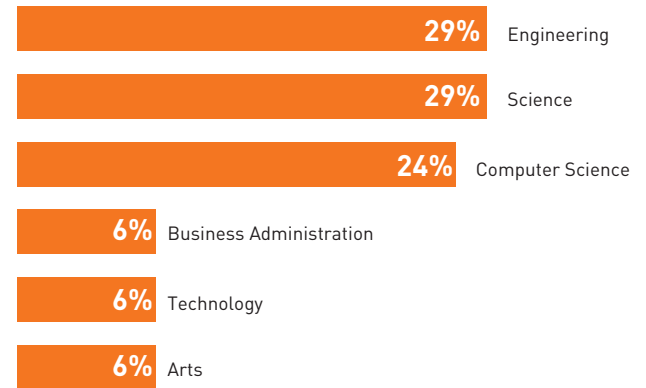


9.4 Average years of work experience

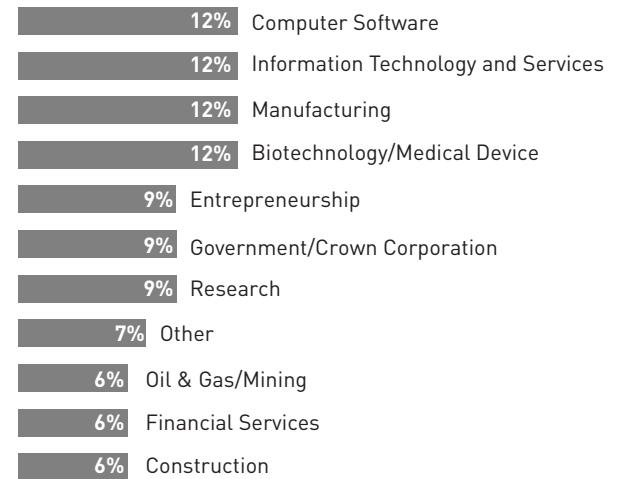
33 Average age

621 Average GMAT

UNDERGRADUATE MAJORS



PRE-MBA INDUSTRY WORK EXPERIENCE



MOT MBA

CLASS OF 2014 EMPLOYMENT

Reported in Canadian dollars and foreign salaries are converted at the going exchange rate.

Average post-MOT Salary

\$88,400

% Increase in pre/post MOT salary

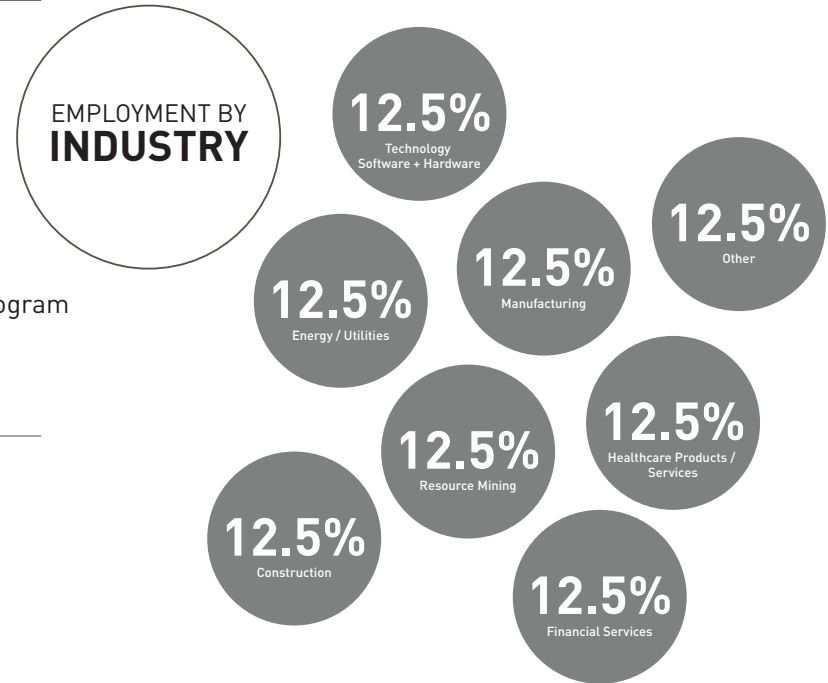
32%

Average pre-MOT Salary

\$67,000

% Who changed jobs during the program

77%



COMPENSATION BY JOB FUNCTION

Based on three year average.

Management Information Systems / Business Analysis	Project Management	Operations / Strategy / Consulting - Management	Supply Chain Logistics / Operations / Purchasing	General Management	Marketing
\$107,750	\$81,700	\$103,700	\$79,700	\$102,300	\$81,350

* Results are for the part-time MOT MBA students only. Figures are quoted as of January 15, 2015 with a data collection response rate of 96%.

* The MOT class of 2014 includes students whose program began September 2012 and completed in August 2014 with convocation in October 2014.

WHO HIRES OUR MANAGEMENT OF TECHNOLOGY MBA GRADS?

These lists provide a small sample of past hiring companies and job titles.

HIRING COMPANIES

- » 3v Geomatics Inc.
- » Assured Software
- » Avigilon
- » BC Cancer Agency
- » BC Hydro
- » Broadridge Financial Solutions
- » Catapult ERP
- » Cayenta
- » City of Vancouver
- » Coast Capital Savings
- » Creation Technologies
- » DNV GL
- » Electronic Arts
- » Hootsuite
- » Hunter Dickinson Inc.
- » Ingram Micro
- » INTRACORP
- » Intranet Connections
- » Maxxam Analytics
- » Nordian Solutions
- » Novo Nordisk
- » Paragon Testing Enterprises
- » Paypoint Mobile and Online
- » Recombo Inc.
- » SAP
- » SemiosBIO Technologies Inc.
- » Sirona Biochem Corp.
- » SNC Lavalin
- » SQBox Solutions Ltd.
- » Stantec
- » Teck Resources Inc.
- » Tekmira Pharmaceuticals Corporation
- » TELUS
- » TRADER Corporation
- » United Front Games
- » University of British Columbia
- » Velometro Mobility Inc.
- » Vision Critical
- » Weatherhaven
- » Westport
- » Z2

POSITIONS

- » Academic and Internal Relations Officer
- » Assistant Manager, Test Centre Operations
- » Business Analyst / Sr. Business Analyst
- » Business Development Manager
- » Commercialization Analyst
- » Continuous Improvement Lead
- » CTO
- » Design Lead
- » Development Services Team Lead
- » Economic Analyst
- » Energy Planner
- » Engineering Team Lead
- » Executive Producer / Studio Head
- » Managing Director
- » Manager, Clinical Trials
- » Manager of IT, Pensions Administration, HR
- » Manager, Business Intelligence Services
- » Marketing Manager
- » Product Manager
- » Project Engineer
- » Project Manager
- » Process Engineer
- » Quality Assurance Manager
- » Senior Developer
- » Sales Representative
- » Scrum Masters Manager
- » Software Architect
- » Solution Architect
- » Team Leader, Project Development Services

"Each year brings a vast range of MBA students to SFU – fresh full-time students to experienced executives in the part time programs, people changing careers and upgrading skill sets, and it can be difficult to be something for everyone, but the CMC is. They are a sounding board, a 'sanity check' and a source of great ideas, guidance in a career change, and a great resource to have at SFU. They make available a range of opportunities and assistance - resume tune-up, information interviews, practice interviews and are a great support. When juggling the course workload in addition to a full time job, it's hard to make time for these extras, but do. Do make the time, do take advantage of it. "

Cynthia Shippam-Brett, MOT MBA 2014



To hire a student, contact us at businessjobs@sfu.ca or 778.782.9569.

For more information about our graduate business programs,
call 778.782.5013 or visit beedie.sfu.ca/segal

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