



**SREE NARAYANA GURUKULAM
COLLEGE OF ENGINEERING
Department of Management Studies**

(Approved by AICTE and affiliated to M G University)
Kadayiruppu P.O, Kolenchery, Ernakulam Dist., Kerala
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MBA PROSPECTUS

**Tenth Batch (2013-15)
MBA - Fully Residential
(120 Seats)**



PROSPECTUS

About us

The college started in 2001, is run by Sree Narayana Gurukulam Charitable Trust comprising of a few visionaries of Kunnathunadu SNDP Union. From 180 students in the first batch, the total intake today stands at 859 per year with 277 staff members.

The College has become a trend setter in professional education in the state with higher level of teaching and training and the introduction of D Space Digital Repository System.

Our students have also brought many laurels to the institution with consistent academic excellence backed with a flurry of prizes in extra curricular activities.

I. Introduction

- 1.1** The prospectus contains the rules and regulations applicable for selection and admission to **Tenth Batch MBA Residential Programme (2013-15)**
- 1.2** This prospectus is subject to modification/addition/deletion may be deemed necessary by the Management subject to further orders, if any, passed by appropriate authorities / court of law.

II. Courses Offered and Sanctioned Strength

MBA - 120 Seats



III. Eligibility Criteria for Admission

3.1 Academic

(i) General - A pass in any bachelor's Degree Examination of MG University or an equivalent degree of any other University. Duly recognized by M G university with not less than 50% marks in the aggregate for all parts of examination or a Master's Degree examination with 50% marks in aggregate.

(ii) SC/ST students- A pass in any Bachelor's Degree examination is needed for SC/ST candidates.

3.2 Nationality


Candidates must be citizen of India.

IV. How to Apply?

4.1 Formal Application forms for admission can be obtained from the college office in person on payment of Rs.700/- or by post on payment of Rs.750/- by demand draft. Application forms can also be downloaded from the web site of the college (www.sngce.ac.in). Such applications have to be submitted along with a DD for Rs.700/- in favour of The Principal, Sree Narayana Gurukulam College of Engineering payable at Kolenchery.

4.2 The duly filled in application along with attested copies of necessary documents can be submitted directly or by registered post with AD to the college so as to reach the college office on or before the prescribed date. Applicants shall obtain acknowledgment from the college for application submitted directly.

4.3 Application submitted to the college should be completed in all respects. The candidate should fill in all the items in the application form in his/her own handwriting.



4.4. Attested copies of Certificates / Documents to be submitted along with the application.

- I. 12th / 10th certificate in proof of the date of birth.
- II. Mark list of qualifying examination and entrance examination.
- III. In cases where the candidates claim any sort of reservation or special consideration, documents to prove such claims.

V. Procedure of Selection

5.1. Preparation of common Merit list and Allotment of Seats:

Subject to any orders that may be passed by the court, admission will be on the basis of merit by adding marks obtained in Degree, C-MAT/MAT, Group Discussion and personal Interview. The date for GD & personal interview will be published in the web site and college notice board.

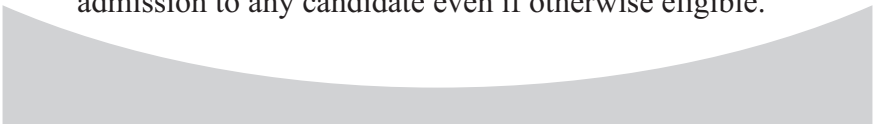
5.2. Reservation shall be as per principle as contemplated in G.O. (P) 208/66/Edn dated 02-05-1966, G.O. (MS) No. 95/08/SCSTDD dated 6-10-2008 and as modified from time to time by the Government.

5.3. Furnishing false information / particulars would result in the forfeiture of the candidature as well as cancellation of admission to the course. If admitted and in addition, will attract the relevant provisions of criminal law of the land.

5.4. Merit list for the admission will be published in the college web site / notice boards. Selection will be in the order of merit.

VI. Admission

6.1. For genuine reasons, management will have the right to deny admission to any candidate even if otherwise eligible.



6.2. Candidates are advised to visit the website of the college from January onwards and appear for GD & personal interview and admission as notified therein. No separate communication will be sent on this account.

Selected candidates shall take admission at the appointed time and date in the College after paying the tuition fee and other fees to be paid. Failing which the offer of admission will be cancelled. The fee to be paid at the time of admission is as given below.

i) Tuition Fee (per semester)	: Rs. 75000.00
ii) Admission Fee	: Rs. 100.00
iii) Refundable Caution Deposit	: Rs.5000.00
iv) University affiliation Fee	: Rs. 250.00
v) University Fee (per year) (GPAIP, SWF, SAF...)	: Rs. 222.00
vi) PTA	: Rs. 500.00
vii) Students Council	: Rs. 500.00
viii) ID card	: Rs. 348.00
ix) Alumni Association	: Rs. 500.00
x) MBA Association	: Rs. 200.00
xi) Yoga	: Rs. 600.00
xii) Training & Placement (per semester)	: Rs. 4000.00
xiii) Business Daily (for two years)	: Rs. 600.00
xiv) Uniform	: Rs. 6000.00
xv) Hostel application form	: Rs. 100.00

xvi) Hostel admission fee	: Rs. 100.00
xvii) Hostel caution deposit	: Rs.5,000.00

Fees Structure given is subject to changes according to the orders of authorities or Hon'ble Courts.

VII. Liquidated Damage

If a candidate leaves the college after taking admission, will be liable to pay liquidated damages equals to a sum of the course fee.

VIII. Original Certificates

All original certificates as per IV 4.4. above have to be produced at the time of admission along with one set photocopy. Besides, the following certificates have to be produced in original.

1. Physical Fitness Certificate.
2. Equivalence / Recognition certificate of the qualifying examination.
3. Conduct Certificate.
4. Transfer Certificate from the institution previously attended.

IX. Important Dates

1. Issue of application form begins : December 2012
2. Registration for admission begins : January 15, 2013

Note: The above dates are subject to change which will be published in the web site.

X. Redressal of Grievances

Any grievances/ complaints regarding selection and admission can

be brought to the notice to the Executive Director of the college within 24 hours of occurrence of the grievance.

XI. Caution Against Ragging

Ragging any type of misconduct towards any student either in the college campus or outside will be immediately reported to the Police. Perpetrators will not be permitted to continue the studies. The Court orders related to this subject will be strictly followed.

XII. College Facilities and Regulations

12.1. General

Sree Narayana Gurukulam College is located in the picturesque location of Kadayiruppu in Ernakulam District with easy access to Railway Station, Airport and Bus station. It has got excellent infrastructure covering about 6 Lakhs Sq.ft. built-up area, with the most modern libraries, computer centers, laboratories, digital smart class rooms and other amenities. The college is approved by AICTE, New Delhi and affiliated to M.G. University, Kottayam.

12.2. Library Facility

The College is maintaining two separate libraries, one for general B.Tech students and the other for MBA, with about 31937 volumes of text book and over 230 journals / magazines and access to over 8411 e-journals. In addition, we have installed the most modern e-learning device namely the D-Space Repository System in our library and this is the first and only one engineering college in Kerala State having this system.

12.3. Hostel Accommodation

Fully furnished hostels for boys and girls are functioning within the College Campus. **All the students admitted to MBA must stay in the hostel.**



12.4. Canteen

A well furnished canteen is functioning in the campus with multi-cuisine food items for use of faculty and students.

12.5. Internal Assessment

Continuous evaluation is followed at Sree Narayana Gurukulam College of Engineering. The weightage for each criterion will be in accordance with the M.G. University curriculum and will be made available at the commencement of each semester.

12.6. Extra curricular activities

The college gives fair importance for extra-curricular activities.


Out bound training is conducted for every batch for their confidence building. Yoga training is given to students by male and female trainers in the first and second Semesters. A modern Health Club, is functioning in the campus for use of students during and off working hours. The college conducts Annual Sports and Arts festivals.

12.7. Examinations

University examinations will be held at the end of all semesters for each subject of instruction. Sessional marks are awarded on the basis of internal examinations conducted by the College.

12.8. Uniform

Students are to follow the college dress code (Uniform) as prescribed. Anyone found violating the rules will be seriously dealt with. Students are to display their identity cards at all times when they are in the college campus and representing the college elsewhere.






12.9. Placement

The placement cell is functioning very effectively providing placement assistance by co-ordinating with the leading companies. All the eligible candidates are getting placed through the placement cell.

12.10. How to Reach

- o The college is situated at Kadayiruppu, which is 5 km North of Kolenchery, on Kolenchery - Perumbavoor route. The College can be accessed in the following ways.
 - o Nearest Airport is Cochin International Airport, Nedumbassery which is 30 km from the College.
 - o Nearest Railway stations are at Thrippunithura (15km) and Aluva (30km) from the College.
 - o By Bus - 30 km from M.G. Road, Ernakulam towards Kolenchery on NH 49.
 - o 5 km from Kolenchery on Kolenchery - Perumavoor Route & 15 km from Perumbavoor.
 - o 20 km from Muvattupuzha (MC Road)
 - o 20 km from Aluva Railway Station.
 - o 25 km from Vyttila.
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ROUTE MAP

MUVATTUPUZHA

KOCHI

KOLENCHERY

SNGCE

PATTIMATTOM

PERUMBAVOOR

MUNNAR

ALUVA



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