



INSTITUTE FOR FINANCIAL MANAGEMENT AND RESEARCH

PLACEMENT BROCHURE 2015



About



Vision

To be the institution of choice for students and employers with a focus on management in general and the financial services industry in particular.

Mission

To be an institution of greater learning, advancing theory and practice in Finance and Management, to prepare young minds and experienced managers to become competent and socially responsible leaders of corporations and other institutions.

History

The Institute for Financial Management and Research, IFMR, is a leading business school with the objective of molding young minds into competent and socially responsible leaders of organizations in a global setting. IFMR's curriculum offers a mix of theory with simulated real life exposure and endeavors to shape global business practices through inventive, sharp thinking and cutting edge research.

It is in this spirit that IFMR was established in 1970, as a non-profit organization by the house of Kothari's and other industrial groups. It is recognized as an institution of national Importance by the Ministry of Finance and as a Scientific and Research institution (SIRO) by the Department of Scientific and Industrial Research, Ministry of Science & Technology, Government of India.

The Department of Management Studies, IIT-Madras and IFMR have also signed an MOU to further their common interest in promoting mutual cooperation in research. The scope includes offering of courses, sharing of academic knowledge, infrastructure and materials, jointly guiding research at masters/doctoral levels, collaborative research and other academic exchanges.

IFMR has well established research centers in Micro Finance, Development Finance, Small Enterprise Finance, Advanced Financial Studies, CLEAR (Centre for Learning on Evaluation and Results) and Abdul Latif Jameel Poverty Action Lab (J-PAL) South Asia.

A**

CRISIL [All India]

A***

CRISIL [Andhra Pradesh]

A1

**League By AIMA
All India Management
Association**

All India

27th

**Rank
By NHRDN**

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Why IFMR?

IFMR started off as a corporate training institution and ventured into the field of management education in 2000 launching its first PGDM program. Since then, it has been producing world-class managers ready to excel in the corporate world. The 2 year full-time PGDM course consists of 6 trimesters and an intensive summer internship (for 2 months) in industry between the 3rd and 4th trimesters. Specializations include Finance, Financial Engineering, IT & Operations, Marketing and Human Resources.

- IFMR holds a track record of 100% placement over the past years with students being placed in a number of industries ranging across IT, Banking, Financial Services, Consulting and Manufacturing, Service sector etc. in highly regarded profiles and lucrative compensations.

With a learning environment that features a trading floor, a well-equipped library, interactive sessions, real-life case studies, mentoring by faculty, opportunities to learn and earn from live projects, IFMR provides a conducive learning environment that is key to creating a complete business graduate. IFMR also has research collaborations with MIT and Harvard Universities, with students getting access to world class case studies and business challenges from them.

- IFMR has a balanced mix of students with industry experience as well as freshers. We also have a vibrant and culturally diverse student community with students from all over India and varying backgrounds as Arts, Commerce, Science and Engineering.



“ IFMR's new state-of-the-art campus is at the heart of the fast-growing Sri City, a 8,000 acre Special Economic Zone (SEZ) situated 55 kms north of Chennai. It is fast becoming a hub for India's large and medium scale industries, and is a business destination for multinational corporations to establish operations in India. ”

– C.V. Krishnan, President, IFMR

Board of Governors



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Mr N Vaghul
Former Chairman, ICICI Bank

Mr K Shanmugam, I.A.S.
Finance Secretary
Government of Tamilnadu

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Vice Chancellor
University of Madras

Mr N Kumar
Vice Chairman
Sanmar Group

Mr R Seshasayee
Vice Chairman
Ashok Leyland Ltd

Mr D Sundaram
Vice Chairman & MD
TVS Capital Funds Ltd

Dr Nachiket Mor
Member, Central Board
Reserve Bank of India

Mr Narayan Sethuramon
Promoter
W.S. Industries (India) Ltd

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Professor Indian Institute of
Science, Bangalore

Mr Rajiv Lall
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IDFC Ltd

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Professor, Indian Institute of
Technology, Madras

Dr T N Srinivasan
Samuel C. Park Jr. Professor of Economics
Yale University

Dr Kshama Fernandes
Chief Executive Officer
IFMR Capital

Dr Bruce Kogut
Director, Sanford C. Bernstein Center for
Leadership and Ethics
Columbia Business School

Dr Rohini Pande
Mohammed Kamal Professor of Public Policy
Kennedy School of Government
Harvard University

Mr C V Krishnan
President, IFMR



Message from the Chairman

The dream is to invest in quality students and produce jewels. Over a period of time, we will create this reputation. The people who walk out of this institute will be the people who create an intellectual revolution in the country. This will certainly transform it into reality.

Mr N Vaghul, Former Chairman, ICICI Bank Ltd, Chairman, Board of Governors, IFMR

Message from the Board

What we offer in the MBA programs should stay with you for the next two or three decades. It should not be that when you walk out of the institution, what you have learned is dated information. Sometimes the concern is the course is too academic. Are the students really relevant in the real world? It is a balancing act. And what we are aiming for is the finished product.

Dr Nachiket Mor, Member, Board of Governors, IFMR



Message from the President

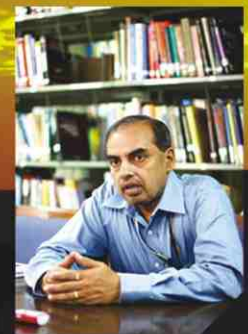
We, at IFMR, keep constantly revamping our existing courses and also create new ones to deal with the current economic issues. The students are made to become familiar with the new market realities and at the same time not compromising on the academic rigor.

Mr C V Krishnan, President, IFMR

Message from the Vice President

The rigorous curriculum, with both theoretical and practical application of concepts, delivered through a blend of lecture, case studies and activities, by a team of dedicated multi-disciplinary faculty, ensures better internalization of concepts and develop a managerial orientation. Computing skills are a natural by product of the pedagogy due to the heavy emphasis on IT based delivery and practice. In addition, the students are exposed to a number of seminars, given by various visiting international faculty and industry experts, on a wide range of topics related to management and related disciplines. The idea is to develop a holistic perspective and appreciation in the students."

Prof G Balasubramanian, Vice President, IFMR



Message from Director-Academics



With immense pride I take this opportunity to introduce you to the 15th batch of PGDM for final placement & 16th batch of PGDM for Summer Placements.

The students of PGDM come from diverse backgrounds of engineering, science, humanities, management, commerce, CA, ICWA & other diverse disciplines. The students are selected through a rigorous selection process. It starts with entrance exams like CAT, XAT, GMAT, CMAT and is followed by written comprehension and personal interview. The rigorous admission process ensures that the students selected for the programme are amongst the best in the country.

Since the launch of PGDM, we have strived hard to meet the high standards the Institute has set for itself. Starting from the excellent & highly rated infrastructure to a highly charged academic culture, IFMR has got all the qualities that a premier institute of the country merits. The recent high rankings by various rating/ranking agencies are a testimony to this.

IFMR has dedicated itself over the years to become innovative and creative in designing & developing curriculum to produce world class managers. These managers can meet any type of managerial challenges from the grass root level to international corporate level. Our Alumni's performance all over the globe merits appreciation. Our students have been earning laurels for the Institute in the national level business games & events- be it in Bloomberg or CFA Challenge rounds & others.

Over the years, IFMR has focused on translating critical aspects of management education into pragmatic managerial excellence supported by path-breaking research. Though IFMR has been recognised for its niche area of Finance & Financial Engineering, in which it is one of the best in the country, it has also strongly focused on other functional area specialisations for students like Marketing, HR, IT, Operations and sought after specialisations like Analytics & BFSI. IFMR provides platform for out of box thinking, experimenting & exploring novel ideas.

I am confident that our PGDM students would be competent to create, manage and lead towards effective & positive development of the organisations for which they are being recruited. They are highly competitive and can work in any challenging situation that may arise. I can assure you that you can bank upon the talents of our students & recruiting them will be worthwhile. In fact, we have received overwhelming response from the recruiters over the years with high level of satisfaction.

Once again, I welcome your esteemed organisation for campus placement/recruitment in 2015. I invite you to our sprawling world class new campus, set up in Sri City, in the midst of global organisations setting up world class manufacturing plants to cater to Indian & export markets.

We look forward to your participation in our placement activities & hoping that your experience will be satisfying and fruitful.

- Prof P K Biswas

Faculty

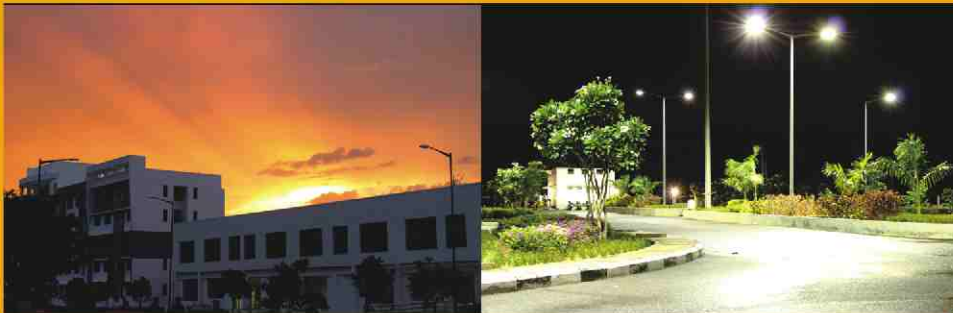
Archana Patro	Fellow (IIM Indore), MBA (Berhampur University)
Badrinathan S	PGDM (IIM Calcutta)
Balasubramanian G	Ph.D (University of Madras), AICWA
Biswas P K	Ph.D (Utkal University), M.A. (JNU)
Chandrashekhar G R	FPM (IIM Lucknow), PGDM, (IIM Bangalore)
Gangadharan S	Ph.D (University of Madras), PGDPM; PDM (OUBS, UK)
Hemalatha Chandrashekhar	FPM (IIM Lucknow), GNNIT, BE (Bharathiyar University)
Jayaraman R	M.Com, M.Phil, AICWA, Adv. Dip M.A.
Jyoti Prasad Mukhopadhyay	M.A. (Eco.) (Delhi School of Economics)
Kannan R	M.Tech (IIT Bombay), Dip. Financial Management (Bombay) Chartered Financial Analyst (ICFAI)
Krishnan C	M.A. (University of Madras)
Krishnan C V	PGDBA (IIM Ahmedabad), ATIM (Netherlands), B Tech (IIT Madras)
Lakshmi Kumar	Ph.D (IIT Madras), MA (University of Madras)
Madhuri Saripalle	Ph.D (University of Connecticut), MA (Hyderabad Central University)
Maheswaran S	Ph.D (University of Minnesota); PGDM (IIM Calcutta)
Praveen Bhagwan	M.Com, MBA, MFT
Raghu Raman S	Ph.D (OUBS, UK), MBA (OUBS, UK); PGDFM (IIFM, Bhopal)
Ramesh Subramanian	M.Com, CAIIB, FCS, LLM
Ramkumar M	B.E. (Anna University), PGDM (SCMS)
Rakesh Nigam	Ph.D (Stanford University); MS (Stanford University)
Shameem S	Ph.D (IIT Madras), M.Sc (Pondicherry University)
Subramanian T V	Fellow (IIM Ahmedabad); M.Stat (ISI)
Sunil Bhatla	Ph.D (The Ohio State University) MBA (West Virginia University)
Surenderrao Komera	Ph.D (University of Madras), M.A. (Osmania University)
Suresh Venkatraman	Fellow (IIM Bangalore); B.E (Bharathiyar University)
Venkatesh B	CFA (Charter from the CFA Institute, US), Graduate Member of ICWAI
Venkatesh T R	PGDM (IIM Calcutta)
Venkateswaran A	PG Dip. in IR & PM (XLRI Jamshedpur), MA (Eco.)
Vijayalakshmi C	Fellow (MDI, Gurgaon), PGDRM (IRMA, Anand)

Infrastructure

IFMR has built a world class campus spread over 40 acres in Sri City, 70 km from Chennai. Sri City is located strategically along National Highway-5, on the border of two industrialized States, Andhra Pradesh and Tamil Nadu. It is India's fastest growing integrated Business City spread over 8000 acres, with a multi-product Special Economic Zone (SEZ), Domestic Tariff Zone (DTZ), Institutional and Lifestyle zones, master planned and designed to figure in any select list of Asia's top five Business Cities. IFMR's new campus is an academic Centre of Excellence in the midst of global organizations setting up world class manufacturing plants in SriCity to cater to Indian and export markets. These include Alsthom, Kobelco, Danielli, Colgate, Cadburys, Pepsico, Kellogs, Isuzu Motors, and a large number of Japanese, American and European corporations.

The Institute has a built-up area of 300,000 sq. ft. that covers the main academic block (fully air conditioned, consisting of classrooms, computer labs, seminar halls, faculty cabins, library, meeting rooms, finance and accounts sections, placement cells), residential hostels, a cafeteria with dine-in services, faculty and staff housing and a Management Development Centre residence. The campus has been designed to give easy access to the physically challenged. Hostel rooms are equipped with attached baths, occupied on a twin-sharing basis.

Automated launderettes, Gymnasium, Recreation Room with services and facilities including television, indoor games and more will help students unwind and relax after hours of lectures. Outdoor games, an open air auditorium and more recreation facilities have also been set up. A beautiful water body, a walkway and enough greenery makes the campus aesthetically and physically soothing. The entire campus is Wi-fi enabled. For the benefit of the faculty, students and the administration, a campus management system has been implemented. Complete security and safety are built in as basic requirements. It is planned to make the campus as not only a higher education institution but also as a vibrant human system.x



PGDM Program

The Program

The PGDM program at IFMR is a rigorous course that offers a unique blend of practical and theoretical knowledge. It is the result of four decades of learning through consultancy, industry interaction and applied research. It prepares students for a managerial career in various sectors and gives students a holistic view on general management practices that are essential to success across fields and functions.

All the courses are designed in a way that enables students to learn from each other's diverse perspectives through discussions and by questioning key assumptions in solving issues. The courses are also designed to sharpen analytical skills so the students can find ways to break through the clutter with inventive, strategic solutions.

Learning teams, case studies, lectures, games, syndicates, web-based learning, real-life simulations and summer projects effectively integrate classroom learning with real-world exposure. PGDM programs include six terms of classroom sessions and one term of industry internship and project.

The program offers specialization in Financial Engineering, Finance, Marketing, Human Resources, IT and Operations, Developmental Finance and Strategy.

Financial Engineering and Analytics

PGDM-Financial Engineering at IFMR is a unique course which emphasizes the application of quantitative techniques to solving problems in finance. The financial engineers who graduate from this course will be able to design sophisticated derivative products, model their cash flows, price them accurately using rigorous mathematical and computational tools, trade and manage the risk arising from such products. The students can apply these skill sets across a wide range of financial functions that range from investment banking, securities trading, quantitative modeling, risk management, financial consulting to catastrophic insurance and applied research.



Finance

Apart from the niche finance courses offered at IFMR, general finance is also offered as a specialization to students who are looking to have a career in Finance domain. This specialization focuses on providing an in-depth knowledge on various disciplines within finance such as Securities Valuation, Derivatives, Financial Modeling, Behavioral Finance, Risk Management etc.

Marketing

In today's highly competitive world, everything boils down to marketing irrespective of the industry. This specialization aims to offer the students a holistic knowledge on the core of marketing by covering various courses like Brand Management, Consumer Behavior, Retail Management, International marketing to name a few.



PGDM Program

Human Resources

While the entire PGDM course aims at offering Management as a discipline of study, people management forms an important part considering every discipline involves human as a resource. This specialization offered at IFMR guides the students through important HR concepts such as performance management, recruitment and industrial relations etc. which form the base to starting a career in HR. Human Resources: While the entire PGDM course aims at offering Management as a discipline of study, people management forms an important part considering every discipline involves human as a resource. This specialization offered at IFMR guides the students through important HR concepts such as performance management, recruitment and industrial relations etc. which form the base to starting a career in HR.



IT and Operations

This is a specialisation that focuses on core IT and Operations with electives ranging from IT Strategy and tools to project management in Information Technology to Supply Chain Management and TQM on the Operations front. This course aims at giving the students a thorough experience on the nuances of these two disciplines.

Strategy & Governance

This stream of electives focuses on some of the recent advancements in the area of strategy and governance. Corporate Social Responsibility practice is getting integrated with strategy. Similarly, sustainability is seen as part of strategy. Competing the uncontested market, namely the Blue Ocean Strategy, is yet another development in strategy.

Developmental Finance

This course equips the graduates with the fundamental theoretical framework, analytical techniques and management skills required to work in the field of Development Finance. This enables them to perceive the background, understand existing scenario, assess impacts and so be able to undertake development projects at both public and private level. The design and execution of the course draws inputs from various research centers at IFMR and the students therefore get a practical exposure to the nuances and implementation methods.



Alumni Speaks

"The inputs from the case based approach followed in the classroom helped us in understanding the application of theory. The diversity of work experiences from my batchmates would enrich our discussions, adding different perspectives on everything. In the various finance electives I took, we were taught not only how to model cashflows, valuing and pricing them correctly, but also we learnt how to measure the risk of various products".

- **Rajiv Mohapatra**, Lead Consultant, Capgemini Batch 2011

"My tenure at IFMR was a wonderful experience. I vividly remember the faculty members taking great pains in explaining every nuance of business with examples. It is here, I first understood what it takes to work in or running an organization, however big or small. The case studies helped me develop my analytical abilities, as well as my communication skills, both of which are critical for success these days. The industry interaction, mentoring opportunities and extracurricular activities helped me develop as a well-rounded professional".

- **Ashok Verma**, SAP SCM Lead, Astra Zeneca, Batch 2004

"IFMR provides students the environment to balance academics with extra-curricular activities. The top management and faculties have always been supportive and encouraged us to assume greater responsibilities, try newer things and look beyond academics. We had the privilege to study and learn from faculty members of international repute who have honed our skills in a manner that has personally helped me a lot in my professional career".

- **Jatin Jain**, Senior Associate, Ernst & Young, Batch 2011

"My two years at IFMR was a transformative experience to say the least. The combination of a dynamic curriculum, state of the art infrastructure, professors that are best in the business and a student community that is so incredibly talented yet amazingly friendly makes IFMR a truly world class institution. I graduated from IFMR with not only a strong foundation in business but also with the confidence to balance my ambition and values".

- **Vijay Manickavasagam**, Product Manager, Amazon Marketplace, Batch 2007

Alumni Speaks

"I am confident in stating that once you undergo the rigorous programme at IFMR you can fit into any treasury at any bank/FI across the world with ease and without much difficulty. The faculty is very supportive and the environment is very conducive to learning. IFMR grooms you into the person you want to be two years from the day you join the course."

- **Pranay Pankaj**, Front Office Financial Consultant, MUREX, Singapore

"IFMR was my door to finance. It was an excellent program which gave me excellent insight into various aspects of finance starting from basic accounting and corporate finance to the more advanced topics such as Interest Rate Modeling. It gave me a definite edge in the job industry and I was able to outperform and grow faster when compared to my peers".

- **Bharathan Balasubramanian**, Equity Derivatives Trader, Nomura International, HongKong

"The programme is well-structured and the concepts are well taught. The additional workshops programmes from visiting faculties add a greater practical dimension to it, in understanding the theory of real time applications. The strength of its faculty members and the support from industry make this course had to miss for people who want to be a part of a bank's or a corporate's treasury business."

- **Amit Gupta**, Derivatives Valuation Specialist, World Bank

"I joined IFMR in 2005 coming from pure mathematics background. The program exposed me to various aspects of Quantitative methods on Finance. It offered a rich curriculum in asset pricing, derivatives, stochastic calculus, etc. This is very unique course in India and will definitely be relevant to changing trends in finance industry".

- **Amruth Krishnan**, Associate, Global Modeling & Analytics Group, Credit Suisse, New York

"There are a few decisions which change your life; deciding to join IFMR's PGDM course after CAT 2001 was surely one of those for me. PGDM was an amazing learning experience & it changed my perspective towards my career completely. Being placed in a fortune 500 manufacturing firm from the campus was surely the most decisive moment of my career. Subsequent success in my next job with SAP also derived a lot from my PGDM. I currently head the ERP, SCM, CRM Practices for HCL AXON and IFMR's is certainly one of the main factors which has helped me reach this level in a very short span of time".

- **Hari Tripathy**, Practice Director at HCL AXON

Curriculum

Term 1

Quantitative Analysis for Decision Making
Financial Accounting
Micro-Economics
Management Information Systems
Managerial Communication
Organizational Behaviour-I
Qualifying Mathematics
Workshop on Excel Skills

Term 2

Management Science
Management Accounting
Macro-Economics
Foundations of Finance
Market Research
Organizational Behaviour-II
Written Analysis & Communication

Term 3

Corporate Finance
Operations Management
Strategic Management
Human Resource Management
Indian Financial System & Institutions
and Markets
Intermediate Probability
Theory/ Development Finance

Finance

Financial Statement Analysis and
Security Valuation
Derivatives and Risk Management
Project Finance and Management
Economic Crises and Resolution
Case Studies in International Finance
Corporate Credit Analysis
Bond Portfolio Management
Mergers and Acquisitions
Micro-Finance
Financial Market Practices
Advanced Financial Modeling
Behavioral Finance
Risk Management in Banks
Game Theory

Marketing

Brand Management
Consumer Behavior
Sales and Distribution
B2B Marketing
Product Management
and Policy
Services Marketing
Retail Marketing
CRM & Data Mining
International Marketing

IT and Operations

Supply Chain Management
Software Project Management
Services Supply Chain
Total Quality Management
IT Strategy and ERP
Business Intelligence and
Knowledge Management

Developmental Finance

Micro-Finance of Development
Project Finance
Economics of Micro Finance
Rural Finance
Infrastructure Finance

Strategy

Growth & Complexity
Entrepreneurship
Blue Ocean Strategy

Human Resources

Competency Based Recruitment
Industrial Relations
Performance Management System
Corporate Transformation
Strategic HRM
Workshops on Contemporary
Issues in HR - I & II
Journey of Self
Introduction to Creativity in Management
Leadership & Group Dynamics

Financial Engineering

Financial Time Series Analysis
Asset Pricing - I & II
Advanced Financial Derivatives
Stochastic Calculus for Finance
Interest Rate: Markets and Models
Simulation techniques in Finance
Advanced Risk Measurement Techniques
Computational Methods in Finance

Learning Experience

Pedagogy

- a. Case study approach and class discussions add another dimension to learning.
 - b. Resources used: Harvard articles, Movie based approach, Business newspaper discussions
- Data sources: Bloomberg, Barclays Capital, CMIE research data
Tools: Prowess, SPSS

Quality of Faculty & Board of Governors

Distinguished faculty makes the foundation of students strong & eminent board members like Dr. Nachiket Mor expose them to current industry issues.

Mentor-Mentee relationship

This is a bond nurtured only by experienced IFMR gurus to help the mentees unleash their true potential suitable for their career paths.

Student initiatives

To augment the learning of Finance concepts, Traders' Club has been an initiative started by students. Another popular initiative in IFMR is Speakers' Club to hone future managers into confident speakers. Future managers are expected to be confident speakers as well. Aren't they?

Guest Lectures

The lectures given by eminent personalities enable students to gain insight to specific industries and sectors. Eminent personalities, who have visited IFMR and interacted with the students and faculty here, include: P.R Krishnan, Global Head, IT Infrastructure Services, TCS; Rajiv Rajendra, Co-founder and Managing Director, Aktrea Capital; Suresh, GM-Finance, Ford; V Srinivasan, MD & CEO 3i Infotech; AG Joseph, General Manager-HR, CavinKare; Swaminathan Nagarajan, Global Operations Director, Financial Services, TCS.



SNAPSHOT OF FINAL PLACEMENTS

119

STUDENTS

32

RECRUITERS

12.5 L

HIGHEST SALARY

8 L

AVERAGE SALARY



10%

INCREASE IN
AVERAGE SALARY

SNAPSHOT OF SUMMER PLACEMENTS

180

STUDENTS

77

RECRUITERS

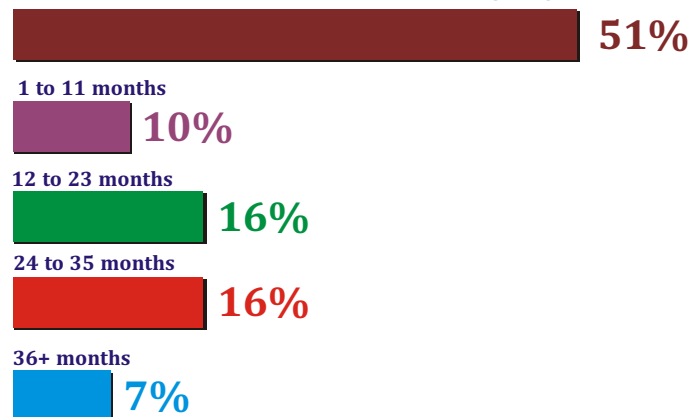
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AVERAGE STIPEND

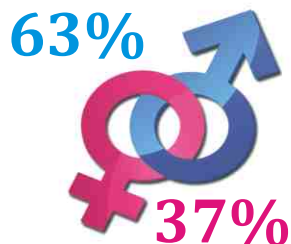
BATCH OF 2014-16: FINAL PLACEMENTS

WORK EXPERIENCE

FRESHERS



180
BATCH STRENGTH



Engineering 74%



Commerce 15%



Science 4%



Management 3%



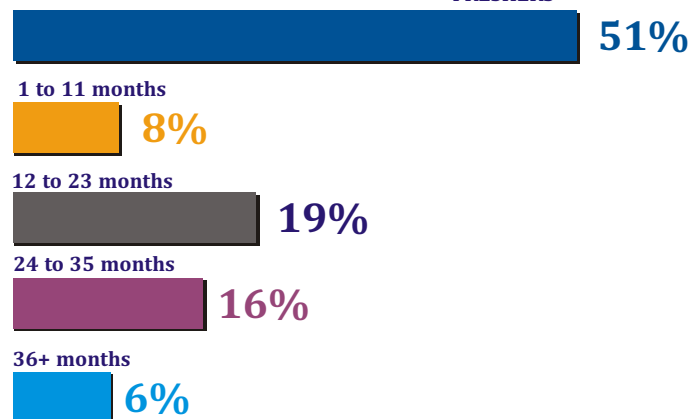
Others 3%

Educational Background

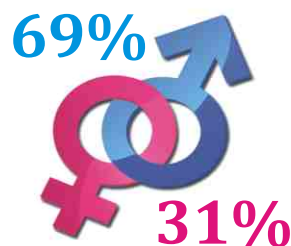
BATCH OF 2015-17: SUMMER PLACEMENTS

WORK EXPERIENCE

FRESHERS



180
BATCH STRENGTH



Engineering 68%



Commerce 18%



Science 8%



Management 2%



Others 4%

Educational Background

CORPORATE FEEDBACK

"Our organization has been associated with IFMR graduates for some time now and it has been a more than satisfactory experience. The Students are industry ready and well trained in soft skills. They are leaders as well as great team players."

Deloitte.



"Our experience with the management graduates of IFMR has truly been interesting and exciting. The students are not only technically equipped in the requisite work skills but also excel in their practical applications. Their value addition to the organization has been immense."

"IFMR is well-known for its high academic standards; the same is evident in its students. Technically strong, with knowledge of real-world scenarios, IFMR students would be an asset for which every organization they become a part of."

dun & bradstreet

OUR PAST RECRUITERS

accenture

ALSTOM

ANDHRA BANK



AXIS BANK

AstraZeneca

Bank of America

BARCLAYS

BNP PARIBAS

Capgemini
CONSULTING TECHNOLOGY OUTSOURCING

CAPITAL FIRST

Cognizant

सेंट्रल बैंक ऑफ इंडिया
Central Bank of India

Cholamandalam

CRISIL

CUB CITY UNION BANK LTD
Trust and Experience SINCE 1954

Deloitte.

EVERTON

EXPLICO
ENGINEERING

Ford

goibibo.com

HCL

HCL

AXON

HSBC

HEALTHKART
AUTHENTICITY GUARANTEED

GENPACT

bharatTM
matrimony.com

CREDITCafé
Credit Advisory & Forex Experts

OUR PAST RECRUITERS



OUR PAST RECRUITERS



Clubs & Committees

Students Council

The student council is a pro-active student body representing the overall student fraternity acting as a link between the management and students. In addition, the student council monitors and assists in the functioning of various committees and clubs and also facilitates effective coordination amongst them.



The Finance Club

The Finance Club aims to cultivate a keen interest for finance and trading among the students. We bring together the entire gambit of finance & economics related issues such as equity research, corporate finance and economic policies. Also, the club bridges the gap between classroom teaching and the outside world. The club plans to launch its newsletter and establish its own investment fund.



MarkaHolic

The Marketing club of IFMR aims at creating a grass root level interest among the students and teasing their appetite for marketing through its three unique events IdEA Burst, Surviral and Rocket Singh. It also looks to provide an all-round experience for the students by floating live project opportunities in marketing, organizing talks, panel discussions, workshops, case competitions and marketing events.

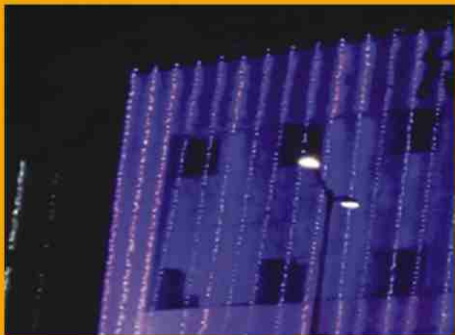
The Consulting Club

The Edge has been operational inside the college since 10 years and has been conducting interactive sessions with the consulting companies and consultants alike. It also gives heads up to the student community about the latest developments and engages the community by throwing in interesting problems and scenarios.

Clubs & Committees

The Entrepreneurship Club

The Entrepreneurship Club of IFMR aims at nurturing the spirit of entrepreneurship amongst students by providing a platform for challenging minds to think differently and experience entrepreneurship through hands on learning. It serves as a medium to assess opportunities for ideas and as a mentoring platform for budding entrepreneurs. This is achieved through both inter and intra college activities including business plan competitions, guest lectures by entrepreneurs and workshops.

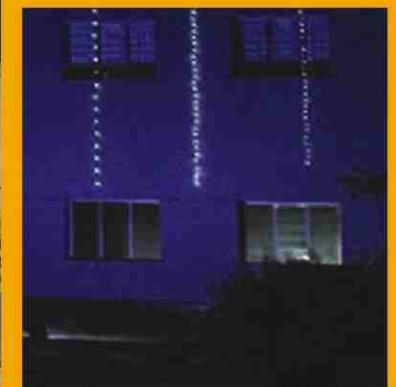


Samarthan

The Social Service Club of IFMR, founded in 2005, has been trying to make a difference in the lives of the under-privileged in our society. Through Samarthan, students have shown that their role extends beyond just textbooks and the corporate world. Samarthan has been striving to provide an interface between the students, voluntary organizations and professionals, ultimately to help build a sustainable and healthy society.

Speakers Club

The Speakers Club is a student self-help forum which was started with the aim of helping the students to nurture and sharpen their communication and leadership skills. The club provides a platform for the students to practice their public speaking skills and also offers various other opportunities for them to develop their overall personality and help them in the business environment.



Clubs & Committees

Abhyudaya

The flagship event of IFMR, Abhyudaya 2015, had participation from around 22 Business Schools including IIM I, IIM Trichy, FMS, NMIMS, KJSom, Wellingkar, XIME, LIBA, GLIM Gurgaon etc. 8 undergrad colleges including SRM, Christ University, Loyola, New College etc. This recent edition of Abhyudaya also witnessed participation from various organizations like KPMG, HCL, Zoho Corp etc. IFMR campus played host to around 1000 plus people from various parts of the country on these 3 days of extravaganza. The events of this Magnum Opus included Stock Pitching, Holistic Marketing, Auctions, Roleplaying, Negotiations, Business plans and many more. Abhyudaya was also filled with colourful cultural nights which included Rock Band shows, mesmerizing dance performances, fashion shows and DJ gigs.

B-Sportive (Sports Club)

The Sports Committee of IFMR takes care of not just the sporting needs but also emphasizes on health and team building through fitness and adventure activities. There are 2 sporting events organized every semester and to ensure full participation, the games are tweaked in innovative ways such as the Gully Cricket, Futsal Football, Mixed Table Tennis, Inter section Games, Online gaming, trekking, jogging and lots more. Further the Sricity campus is equipped infrastructure for all the major sports like Cricket, Football, Basketball, Badminton, Table Tennis, Chess and Carrom which can be played with common sports equipment. These Sporting events are good way to relieve stress from the day to day studies and give the extra energy for the students.

Students' Achievements

Abin Thomas (1st) - Biz Czar, MDI, Gurgaon

Abin Thomas (2nd) - Mirage Ad Making - IIM Indore

Abin Thomas, Shubham Baheti, Suprotim Dutta (1st) - Mark The Cause, IIM Indore

Bhavan Barhate (1st) - Portfolio Creation Game, XIMB

Kshyanaprava Pati - Nehru Memorial Scholarship

Kriti S, Prashant J (2nd) - Creative Salvation, XIMB

Nishant Rathi - CFA Level 2

Dhruv Jain, Haneesha M, Praveen Reddy - FRM Level 1

Bhavan Barhate, Vivek Barath, Somdeb Chanda - CFA Level 1





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