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Excellence with Values

BIMTECH
BIRLA INSTITUTE
OF MANAGEMENT TECHNOLOGY

• Greater Noida • Bhubaneswar

FAQ 2014



QUESTION- 1. Can you please brief me about the Programmes offered by BIMTECH and various admission categories?

Programmes Offered for Session 2014 at Greater Noida Campus

Programme	Recognition/ Accreditation/ Approval	No. of Seats	Selection Procedure	Broad Eligibility Criteria	Programme Tuition Fee category wise (for full course)
PGDM 2 Year, Full-Time	AICTE Accredited by NBA upto 2013 AIU Equivalence to MBA	240	CAT-2013/ GMAT (2013-14) score +GD+PI+Write-up	Graduation with minimum 50% marks (10+2+3 pattern)	Merit 9,00,000 INR Corp. Sponsored 15,00,000 INR NRI 15,00,000 INR NRI Sponsored 15,00,000 INR Int. Students 9,00,000 INR
PGDM (International Business) 2 Year, Full-Time	AICTE	60	CAT-2013/ GMAT (2013-14) score +GD+PI+Write-up	Graduation with minimum 50% marks (10+2+3 pattern)	Merit 9,00,000 INR Corp. Sponsored 15,00,000 INR NRI 15,00,000 INR NRI Sponsored 15,00,000 INR Int. Students 9,00,000 INR
PGDM (Insurance Business Management) 2 Year, Full-Time	AICTE	60	CAT-2013/ XAT-2014/ MAT (Sep/ Dec 2013 or Feb 2014)/ CMAT Sep 2013, Feb 2014/ GMAT (2013-14) score +GD+PI+Write-up	Graduation with minimum 50% marks (10+2+3 pattern)	Merit 7,00,000 INR Corp. Sponsored 10,00,000 INR NRI 10,00,000 INR NRI Sponsored 10,00,000 INR Int. Students 7,00,000 INR
PGDM (Retail Management) 2 Year, Full-Time	AICTE	60	CAT-2013/ XAT-2014/ MAT (Sep/ Dec 2013 or Feb 2014)/ CMAT Sep 2013, Feb 2014/ GMAT (2013-14) score +GD+PI+Write-up	Graduation with minimum 50% marks (10+2+3 pattern)	Merit 7,00,000 INR Corp. Sponsored 13,00,000 INR NRI 13,00,000 INR NRI Sponsored 13,00,000 INR Int. Students 7,00,000 INR
PGDM (Sustainable Development Practices) 2 Year, Full-Time	AICTE	60	CAT-2013/ XAT-2014/ MAT (Sep/ Dec 2013 or Feb 2014)/ CMAT Sep 2013, Feb 2014/ GMAT (2013-14) score +GD+PI+Write-up	Graduation with minimum 50% marks (10+2+3 pattern)	Merit 5,00,000 INR Corp. Sponsored 9,00,000 INR NRI 9,00,000 INR NRI Sponsored 9,00,000 INR Int. Students 5,00,000 INR

Programme Offered for Session 2014 at Bhubaneswar Campus

Programme	Approval	No. of Seats	Selection Procedure	Broad Eligibility Criteria	Programme Tuition Fee and Category (for full course)
PGDM 2 Year, Full-Time	AICTE	120	CAT-2013/ XAT-2014/ MAT (Sep/ Dec 2013 or Feb/May 2014)/ CMAT Sep 2013, Feb 2014/ GMAT (2013-14) score +GD+PI+Write-up	Graduation with minimum 50% marks (10+2+3 pattern)	Merit 6,00,000 INR

Admission Categories:

(A) Merit (General) Category

90 percent seats in all courses will be filled through merit category.

Regular Admission is granted to those applicants who have fulfilled all the admission requirements and whose names appear in the regular merit list of successful applicants.

Eligibility :

- Minimum 50 percent marks at Graduation. Minimum 50% marks in aggregate till last exam given at the time of filling up of application form, **if appearing in final examination in 2014.**
- (a) In order to be called for GD/PI for admission to PGDM & PGDM (IB), an applicant must have a valid CAT (i.e. CAT score card of CAT 2013)/ Valid GMAT score.
(b) In order to be called for GD/PI for admission to PGDM (RM), PGDM (IBM) & PGDM (SDP), an applicant must have valid CAT/MAT/XAT/GMAT/CMAT score.

Cut off point and number of candidates to be called for GD/ PI process: -

There is no pre-defined cut-off, but the call list will be prepared on the basis of CAT/XAT/MAT/GMAT/CMAT percentile in a ratio of maximum 1:10 for total number of seats in all the programmes after the last date for applying.

(B) Sponsored Category

10 percent seats will be filled through Corporate / NRI / NRI sponsored / International Students category.

Eligibility :

- Minimum 50 percent marks at Graduation. Minimum 50% marks in aggregate till last exam given at the time of filling up of Application form, **if appearing in final examination in 2014.**
- Group Discussion / Personal Interview & Write-up.
- This will be a separate category. A separate merit list will be prepared for candidates in this category.
- The sponsoring company must have annual turnover of Rs. 50 crore minimum supported by latest financial statements (audited copy of the balance sheet of financial year 2012-13) to be submitted at the time of submission of first installment of the tuition fee.
- A sponsorship letter from Company is required as per format prescribed by the institute and uploaded on our website.

6. For NRI Sponsored Candidates – Candidates will have to submit Sponsoring NRI's sponsorship letter as per format prescribed by the institute and uploaded on the website. Passport copy and visa or evidence of NRI status all duly attested by a qualified notary or Indian mission/consulate or Indian Chamber of commerce in the country of residence or by consulate/mission/embassy of the concerned country in India is required. Proof of income – minimum 50,000 USD per annum income of the sponsorer will also have to be produced.
7. The total tuition fee for two years will be payable in two equal yearly installments.

Note: Campus placement assistance is not provided to corporate sponsored candidates.

Programmes offered at Greater Noida Campus

SL.NO.	PROGRAMME NAME	FULL NAME
1	PGDM	Post Graduate Diploma in Management
2	PGDM (IB)	Post Graduate Diploma in Management (<i>International Business</i>)
3	PGDM (IBM)	Post Graduate Diploma in Management (<i>Insurance Business Management</i>)
4	PGDM (RM)	Post Graduate Diploma in Management (Retail Management)
5	PGDM (SDP)	Post Graduate Diploma in Management (<i>Sustainable Development Practices</i>)

Programmes offered at Bhubaneswar Campus

SL.NO.	PROGRAMME NAME	FULL NAME
1	PGDM	Post Graduate Diploma in Management

1988 - Year of Establishment of BIMTECH

2002 - Centre for Retail

1991 - Centre for Business Management

2005 - Centre for International Business & Policy

2000 - Centre for Research

2005 - Centre for Rural Management

2000 - Centre for Insurance & Risk Management

2008 - India Centre for Public Policy

QUESTION- 2. Where does BIMTECH stand among Indian Business Schools?

- **Ranked 7th** among all Private B-Schools by **NHRDN & People Matters B-School Ranking 2013**
- **Ranked 17th** among all Govt. and Private B-Schools in India by **NHRDN & People Matters B-School Ranking 2013**
- **Ranked 7th** among the Top Private B-Schools under the **CNBC-TV18's Cfore B-School Survey 2012**
- **Ranked 10th** among all B-Schools in India by **Nielsen Best Business School, Business Today Survey 2012**
- **Ranked 7th** All-India among Top private B-Schools as per **MBA Universe Survey, 2012**

QUESTION- 3. Kindly update me about the eligibility criteria and selection procedure at BIMTECH for various programmes.

A Bachelor's degree in any discipline with at least 50% marks in aggregate with 10+2+3 pattern. Candidates appearing in the final exam of Bachelor's degree are also eligible to apply.

BIMTECH, Greater Noida Campus

Course	Qualifying Exam	No. of Seats in Merit Category
PGDM	CAT-2013/ GMAT (2013-14) score	216
PGDM (International Business)	CAT-2013/ GMAT (2013-14) score	54
PGDM (Insurance Business Management)	CAT-2013/XAT-2014/ MAT (Sep/ Dec 2013 or Feb 2014)/ CMAT Sep 2013, Feb 2014/ GMAT (2013-14) score	54
PGDM (Retail Management)	CAT-2013/XAT-2014/ MAT (Sep/ Dec 2013 or Feb 2014)/ CMAT Sep 2013, Feb 2014/ GMAT (2013-14) score	54
PGDM (Sustainable Development Practices)	CAT-2013/XAT-2014/ MAT (Sep/ Dec 2013 or Feb 2014)/ CMAT Sep 2013, Feb 2014/ GMAT (2013-14) score	54

BIMTECH, Bhubaneswar Campus

Course	Qualifying Exam	No. of Seats
PGDM	CAT-2013/XAT-2014/ MAT (Sep/ Dec 2013 or Feb/May 2014)/ CMAT Sep 2013, Feb 2014/ GMAT (2013-14) score	120

Final Selection Criteria :

Parameters and Weightages for Merit (General) Category

S.No.	SELECTION CRITERIA	WEIGHTAGES-2014
1	PI	20%
2	GD	10%
3	Write-up	10%
4	CAT/XAT/MAT/CMAT/GMAT percentile	20%
5	Graduation Marks %	10%
6	10+2/Higher Secondary Marks %	10%
7	10th Marks %	5%
8	Misc.*	15%

Parameters and Weightages for Sponsored Category & International Students

S.No.	SELECTION CRITERIA	WEIGHTAGES-2014
1	PI	30%
2	GD	15%
3	Write-up	15%
4	Graduation Marks %	10%
5	10+2/Higher Secondary Marks %	10%
6	10th Marks %	5%
7	Misc.*	15%

*Suitable weightages for Work Experience, Academic & Regional Background, Professional Qualification etc. are also given.

NOTE: Applying for the admission does not ensure that candidate will be called for GD/PI process or get admission. The discretion of the admission committee of the institute will be final in all such matters.

VERIFICATION OF DOCUMENTS

All certificates, mark sheets, degrees and/or diploma submitted by applicants for seeking admissions to any program in BIMTECH will be sent for verification to the issuing authorities. Admission secured through fake or manipulated testimonials will be canceled immediately and no refund of any fee paid will be due.

Selection Procedure

The various steps in selection for admission at BIMTECH include:

STEP I:

Procurement of Form:

Application form (common for all the programmes) can be procured from September 15, 2013 onwards from our website www.bimtech.ac.in

STEP II:

Filling up the application form:

1. For applying online :

Application form can be filled online followed by paying through scratch card. Scratch card PIN No.(16 digits) will have to be given in the space provided.

(A) Payment through Scratch Card :

- Scratch Card can be purchased from Admission office of the institute by paying Rs. 1000/- in cash.(Mon – Sat 10am to 4 pm)
- Scratch Card can be purchased from various centres of IMS, T.I.M.E. & Bulls Eye across India (List /link given on website)
- Scratch Card can be purchased from various branches of Axis Bank on payment of Rs. 1000/- (List of Selected Axis Bank Centres given on website)

(B) Payment through Credit/ Debit Card :

Application form can be filled online followed by paying Rs. 1050/- through Credit/ Debit Card.

2. For applying through downloadable form :

Application form can be downloaded from www.bimtech.ac.in. Duly filled downloaded form can be sent to Admission Office BIMTECH along with a demand draft of Rs.1050/- in favour of “**BIRLA INSTITUTE OF MANAGEMENT TECHNOLOGY**” payable at Greater Noida/ New Delhi.

Last date for submission of Application form for all programmes: December 31, 2013

STEP III:

Call for Group Discussion and Personal Interview:

GD/PI call letters will be issued to shortlisted applicants by 3rd February 2014 (tentative)

Venue and Time Schedule for GD & PI:

GD/PI will be held from 08th to 23rd Feb, 2014(tentative).GD/PI call letters will be sent (in the 1st week of Feb, 2014 tentatively) at the e-mail id provided in the application. A hard copy of the call letter will also be sent on the address provided in the application.

For all programmes, GD/ PI would be conducted at Ahmedabad, Bangaluru, Bhubaneswar, Chennai, Cochin, Dehradun, Hyderabad, Indore, Ranchi, Kolkata, Mumbai, Patna, Pune, and Greater Noida in the month of February 2014 (tentative). The Institute reserves the right to cancel any of the outstation centres.

STEP IV:

Declaration of Final Selection List:

Final Selection List would be declared on March 4, 2014 (tentative)

STEP V:

Fee Submission:

Time of fifteen days would be given to the selected candidates from the day of declaration of final selection list to submit first installment of tuition fee as specified.

Beginning of session

Academic session of all the programmes is likely to start around June 15, 2014 (tentative).

QUESTION- 4. What are the rules for refund of fee in case of cancellation of admission?

In case of cancellation of admission, fee will be refunded as per the AICTE notice and rules are as follows:

Reference: As per AICTE Guidelines & Public Notices for Cancellation of Admission and Fee Refund:

(FOR MERIT CATEGORY CANDIDATES ONLY)

S.NO.	SITUATION	REFUND
1.	Request received before date of start of session	Entire fee less Rs. 1000/- Handling charge.
2.	Request received after joining the course & seat could be filled by the Institute	Entire fee less on pro rata basis - Tuition & Hostel Fee
3.	Request received after joining the course & seat not filled by the institute	No refund

QUESTION- 5.Would the institute assist me in getting my programme financed from bank?

BIMTECH has an understanding with following banks for providing education loans to our students on priority basis subject to fulfillment of their terms and documentation requirement by the Students.

1. Andhra Bank 2. Canara Bank 3. HDFC Bank 4. UCO Bank 5. Union Bank of India

Interested students may contact any of the above bank branches at their place of residence regarding documentation requirements & other terms / conditions for availing education loan at competitive rates.

Note: However the institute cannot extend time limit for deposit of fees at the time of admission or at any other time due to delay in availing education loan by the students.

QUESTION-6: Is there any scholarship offered at BIMTECH, Greater Noida Campus?

Scholarships Offered

To motivate prospective candidates and attract meritorious candidates from economically weaker sections to join, scholarships are offered to the students on means-cum-merit basis on CAT percentile in the order of merit list every year.

Syt B.K. Birla and Dr. (Smt.) Sarala Birla Scholarships are offered to 38 students ever year worth Rs. 1.2 crore. A total of 15 students will be offered 50% tuition fee waiver and 23 students drawn from all the programmes will be offered 30% tuition fee waiver.

Syt. B.K. Birla and Dr. (Smt.) Sarala Birla Scholarship Scheme (2014-16) 38 Scholarships with an outlay of up to Rs. 1.2 crore (Applicable for BIMTECH, Greater Noida campus only)

Programme	Intake of students	Scheme 1 50% Tuition fee waiver	Scheme 2 30% Tuition Fee waiver	Total No.	Eligibility*	Means : Both Parents' annual income up to
PGDM	240	8	12	20	90 %ile	Rs. 12 lakh
PGDM(IB)	60	2	3	5	88 %ile	Rs. 12 lakh
PGDM(RM)	60	2	3	5	80 %ile	Rs. 12 lakh
PGDM(IBM)	60	2	3	5	80 %ile	Rs. 12 lakh
PGDM(SDP)	30	1	2	3	75 %ile	Rs. 12 lakh
Total	450	15	23	38		

* Minimum 65% in High School, 10+2 & Graduation Exam plus Merit (Minimum CAT percentile) passed in first attempt

QUESTION- 7. What residential facilities would I get as a student of BIMTECH?

All students admitted to any program have to compulsorily stay in the hostels of the Institute. BIMTECH is located in a sprawling, fully wired and air-conditioned, Wi-Fi residential campus in Greater Noida, located in National Capital Region on the out skirts of capital of India. The campus is a safe place. The environment is highly conducive for academic learning. The institute provides comfortable living with facilities such as:

- A well appointed Dining Hall
- Multi-cuisine Cafeteria
- Ultra-modern Gym & Sports Facility
- A serene Meditation Centre
- Salon & Beauty Parlor
- A Tuck Shop
- Bus Transport to Noida
- Bank ATM on Campus
- Communication & Reprographic Facilities
- Round-the-clock Campus Security
- Medical Center
- 24 X 7 on campus Ambulance etc.

The institute has both on & off campus hostel accommodation with similar facilities. Rooms may be provided on single or twin sharing basis depending upon the number of students admitted. The allotment of hostel to a student will be made at the sole discretion of the management.

Estimated Cost of Boarding and Lodging in Hostels for Greater Noida Campus:

Lodging (Hostel Rent) : Rs 96000 per year (subject to change)
Boarding (Mess Charges) : Rs. 42000 per year (subject to change)

Estimated Cost of Boarding and Lodging in Hostels for Bhubaneswar Campus:

Lodging (Hostel Rent) : Rs 84000 per year - Single Occupancy (subject to change)
: Rs 42000 per year - Double Occupancy (subject to change)
Boarding (Mess Charges) : Rs. 38400 per year (subject to change)

Note: These charges are to be paid in two equal installments in advance every year

WISH TO REPORT SOMETHING - TALK TO US

BIMTECH has a completely transparent admissions process. At no stage and in no way any individual/(s) bear any influence on the process. In case you wish to report any such issue/(s) please feel free to drop us a mail at chairperson.admissions@bimtech.ac.in and we would look into it immediately while at the same time ensuring complete confidentiality for you.

QUESTION 8: What are other important regulations of BIMTECH?

Important Regulations:

1. The student shall observe all the rules and regulations, framed from time to time by the Institute. Breach of any of these may render him/ her liable for penalty under the rules and/ or expulsion from the institute.
2. The institute reserves the right to alter the course content of the programmes, rules and regulations, teaching schedule, fees payable, living charges and any other matter pertaining to its working. The Director's decision will be deemed as final in all such matters.
3. If a student admitted to the Institute is found to have given any false information or suppressed some information, his/ her admission will be cancelled and no fees will be refunded to the candidate.
4. Cost of Admission Kit is non-refundable after its purchase. Admission kit comprises of Information Bulletin-2014, Scratch Cards and Instructional Manual.
5. The total tuition fee for any programme for merit category may be paid in equal half yearly installments. The first such installment shall be paid before the start of the session. No extension of time limit will be granted for the same. For NRI and corporate sponsored candidates, the fee is payable annually in advance.
6. The institute does not take responsibility for delay in transit involved in receipt and delivery of any communication between the Institute and the applicant.
7. All disputes are subject to the legal jurisdiction of District Gautam Budha Nagar, Uttar Pradesh, (India).
8. Those who are given provisional admission due to non-declaration of their graduation result are required to submit the marks sheet up to 31st October 2014, failing which the candidate will cease to be a student of the Institute. In such case, security deposit alone will be refunded.
9. Also, students who are not able to secure 50% marks in their final result of graduation exam after the admission is granted, will have to withdraw from the programme and no fee except security deposit will be refundable.
10. For Mandatory Disclosure, please visit our website : www.bimtech.ac.in.

*Accredited
by NBA

Founded in 1988 by
B.K. Birla Group

Equivalence
with MBA
by AIU

Alliance with
B-schools of
USA, Europe & Asia

100% Placement
Assistance in Indian &
Multinational Companies

Syt B.K. Birla and
Dr. (Smt.) Sarala Birla
Scholarships for
meritorious students

Landscaped Green
Residential
Wi-Fi Campus

Industry
Partnership from
India & Abroad

All India
7th Rank
Among Top
Private B-Schools



Source: NHRDN & People Matters
B-School Ranking 2013

All India
7th Rank
Among Top
Private B-Schools



Source: CNBC-TV18
Cfore B-School
Survey 2012

All India
7th Rank
Among Top
Private B-Schools



Source:
B-Schools Ranking 2012

ABOUT THE INSTITUTE

Admission related queries:

We prefer queries through emails to avoid delay in getting phone lines due to overcrowding and heavy voice traffic.

Email: admission.queries@bimtech.ac.in

Contact Details:

Admission Counselor

Birla Institute of Management Technology

Plot No. 5, Knowledge Park II, Greater Noida (NCR), Uttar Pradesh - 201 306, India

Tel: +91-120-2323001-10 (Ext. 331 / 332), Mob : +91-9718444466

Fax: +91-120-2323012/22/25

Email: admission.queries@bimtech.ac.in

Website: www.bimtech.ac.in, Toll Free – 1800 1800 1111

The Birla Institute of Management Technology (BIMTECH) was established in 1988 under the aegis of the Birla Academy of Art and Culture. The Institute is supported by the B.K. Birla Group of Companies.

Dr. (Smt.) Sarala Birla, Chairperson of Birla Academy and Syt. B K Birla, Chairperson of the B K Birla Group of Companies, are the founders of our business school. The Institute is governed by an eminent Board of Governors mostly drawn from the top echelons of industry.

The fully residential campus of the Birla Institute of Management Technology (BIMTECH) is located in the National Capital Region (NCR). Its ambience is predominantly green. It has an enviable infrastructure fully connected with Wi-Fi facility.

70+ faculty members with brilliant academic and industry track records engage the students. Their efforts are supplemented by inputs from guest faculty serving the industry in senior positions working in manufacturing, trading, financials, operations etc. The academic pursuits of students are fully supported by a modern, well stocked library and seven state-of-the-art data bases. BIMTECH has international academic tie ups with several leading European, American and Asian centres of management education involving regular exchange of students and faculty.

BIMTECH offers two year AICTE approved post-graduate courses in general management (PGDM), international business (PGDM International Business), insurance business (PGDM Insurance Business Management), retail management (PGDM Retail Management) and sustainable development practices (PGDM Sustainable Development Practices).

The Centre for Research Studies conducts doctoral and post-doctoral programmes and academic and industry focused researches. It has been one of the earliest centres of its kind in private business schools in the country. The programme is offered in collaboration with University of Mysore and Mohan Lal Sukhadia University.

Birla Institute of Management Technology has introduced a Fellow Programme in Management (FPM) with an objective to transform talented young researchers into innovative thinkers and real world solution providers, seeking opportunities in academics or industry. The FPM effectively draws from the research strengths of faculty members at BIMTECH, who have cutting-edge research competence. This programme is both academically rigorous as well as highly relevant to the needs of today's globalised business. BIMTECH has been able to establish strong industry linkages through its MDPs, short term projects with industry, colloquiums etc. organized with industry and research bodies.

BIMTECH is a mini-India in itself. It has students and faculty hailing from almost all the states of India, and also from a few foreign countries. It is this mix of nationalities, cultural backgrounds, academic and professional experiences which makes BIMTECH one of the most exciting and enriching business schools in India today!

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www.facebook.com/BIMTECH.ADMISSIONS

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