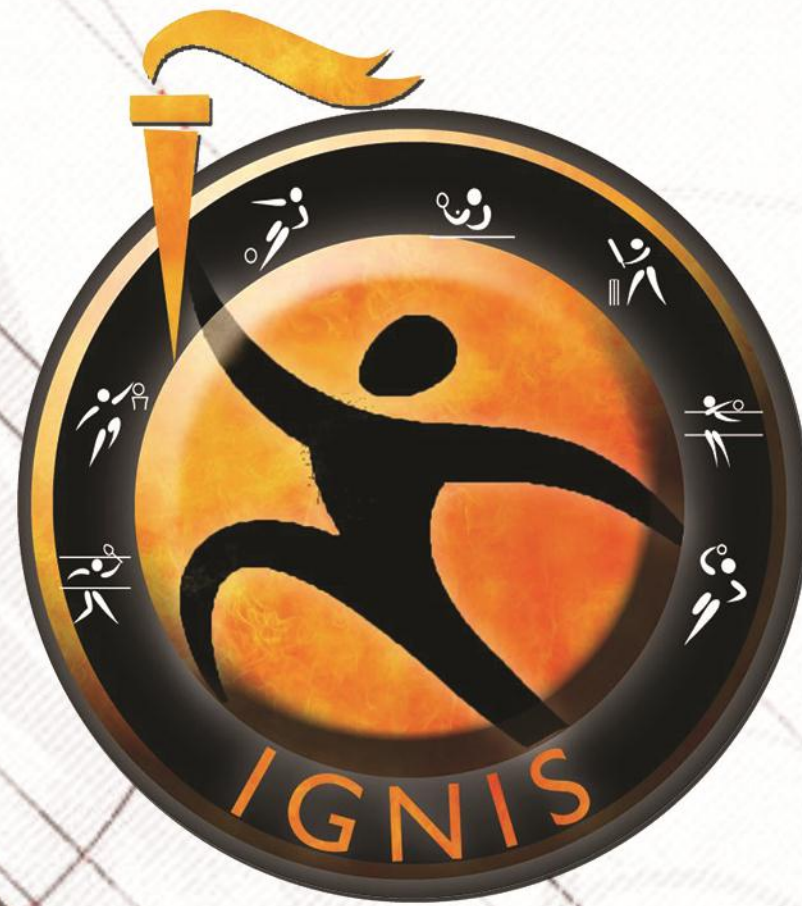


**NATIONAL INSTITUTE OF TECHNOLOGY
SURAT**



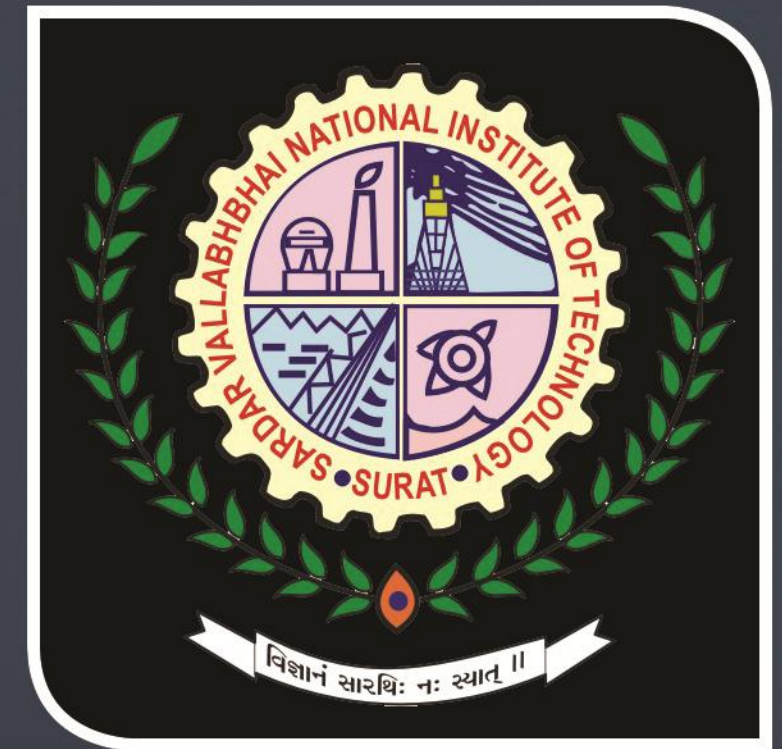
IGNIS 2014

Where Passion Lives

SPONSORSHIP PROPOSAL

ABOUT SVNIT

Sardar Vallabhbhai National Institute of Technology, Surat (NIT Surat) is one of the 17 National Institutes of Technology (NITs) established in India in June, 1961. This institute which was earlier called Sardar Vallabhbhai Regional College Of Engineering and Technology (SVRCET) was upgraded to a National Institute of Technology, as per the NIT Act, in the year 2002. SVNIT was granted the status of an “Institute of National Importance” in 2007.



SVNIT with 9.3/10 in the Technical Education Quality Improvement Program (TEQIP) ratings is a personification of knowledge and progress and is one of the leading engineering institute of our country.

The institute also plays host to several student chapters of societies like SAE, IEEE, IE[II], ISTE, L&D, CHRD and international society like ACM and SAE, providing students an opportunity to apply their knowledge and gather hands on experience.

SVNIT Surat has attended excellence in imparting quality education along with creating newer avenues for the building engineers of tomorrow. And true to its name, it has been bearing the torch of knowledge and progress since its establishment. For the institute, the road ahead is indeed bright.

MEET THE CHAMPIONS | BEAT THE CHAMPIONS | BE THE CHAMPIONS

IN THE WORDS OF OUR RESPECTED PROFESSORS



Art, in all many forms, has the power to transcend cultures and bridge social and economic gape. It gives me immense pleasure to announce the commencement of the proceedings for IGNIS 2014. IGNIS, being the grand event celebrated every year provides a platform for the players of whole Gujarat engineering colleges for the fulfillment of the similar purpose. This year being the golden jubilee of the institute, I look forward to witnessing an exciting week of wonderful games. Let us all pool resources and contribute in every possible way to make this a grand success.

Dr. P.D. Porey, Director, SVNIT

On the occasion of Golden Jubilee Celebration, it is joyous moment for us to have an opportunity to portray the immense talent of our Institute in a grand manner. Being an Institute of National Importance; Apart from imparting technical education and research it is simultaneously important to inspire budding technocrats through the Sports Festival to Improve and bring the talent ahead. I hope the team would keep this in mind and IGNIS-2014 will serve as a springboard for further great things to come in their life and to prove their mettle.



Shri H.A. Parmar, Registrar, SVNIT

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IN THE WORDS OF OUR
RESPECTED PROFESSORS



Physical Education is the only subject, which by the very nature of its content has the potential to affect how a person will feel every moment of every day for the rest of his or her life. IGNIS has given us the opportunity to contribute in the field of sports and athletics. So, let's put in our best efforts to achieve glory in this festival through our physical powers and come up winners.

“Give about two hours everyday to Exercise, for health must not be sacrificed to learning. A strong body makes the mind strong.”

Dr. N.K. Datta
(Physical Education Dept., SVNIT)

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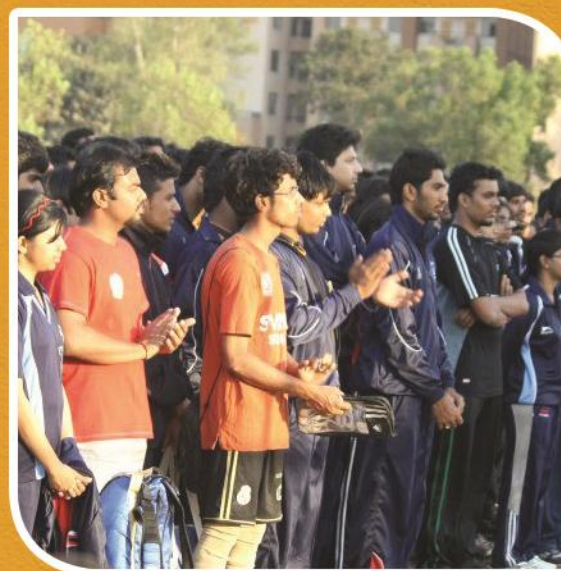
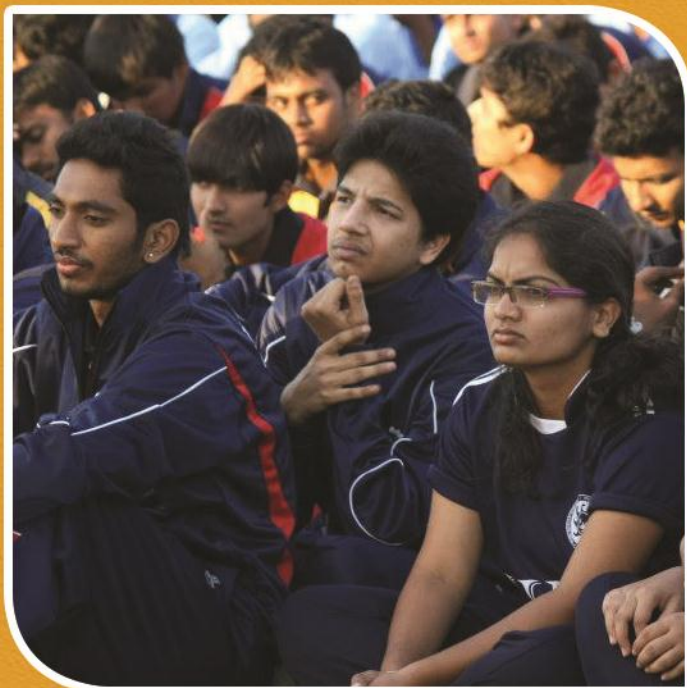
IGNIS'14



IGNIS is All India Inter-Engineering Sports Meet of National Institute of Technology, Surat. SVNIT, Surat in the past has hosted and witnessed the past FOUR Tournaments of such kind and several other editions of INTER NIT Tournaments filled with joyousness, celebrations full of fun and frolic, romp and rollick. It is indeed one of biggest sports meet in western India, attracting crowd over 10,000+ from across the western India.

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GALLERY



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EVENTS

CRICKET



KHO-KHO



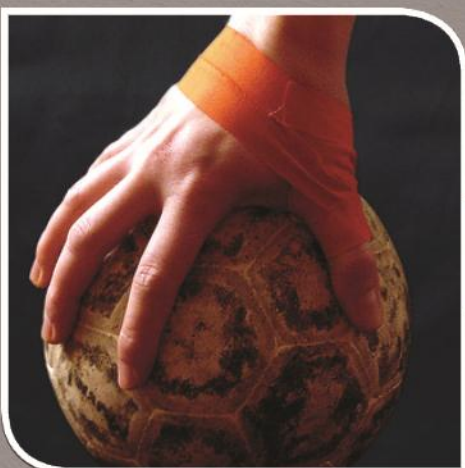
BADMINTON



FOOTBALL



HANDBALL



VOLLEYBALL



KABADDI

CHESS



TABLE-TENNIS

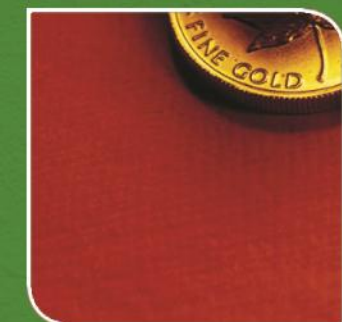


BASKETBALL

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WHY SPONSOR?

- ❖ Sports Meets are good platform for the great talent targeted at the youth. Sponsor of College Sports Fests now go beyond funding to find innovative ways for greater contact with their target audience.
- ❖ Biggest Sports Meet of SVNIT, Surat as well as All Engineering Colleges of Gujarat.
- ❖ Would attract a footfall of minimum 15,000.
- ❖ Expansion of customer base by branding your firm or products
- ❖ Catch the eyes of Collegiate & dignitaries.
- ❖ Ample Media Coverage.
- ❖ Fest publicity.
- ❖ One-on-one interaction with the target audience.
- ❖ Product integration in variety of competitions.
- ❖ Convey your brand message.



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SPONSORSHIP 2014

- ◆ Main/Title Sponsor : One
 - ◆ Co-sponsor : One
 - ◆ Event Sponsor : Ten
 - ◆ Prize / Memento Sponsors : One
 - ◆ Banner & Stalls : (as per space available)
 - ◆ Celebrity Sponsor : One
- ◆ More titles can be worked out as per sponsors interests.

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TITLE SPONSOR : Rs.1.5 LAKH

- ❖ Would be declared over all Sponsor of the fest.
- ❖ Event shall be publicized as 'SVNIT' and 'Your Firm' presents IGNIS 2014.
- ❖ Your firm's name and Logo on the inaugurations and closing ceremony of the events and at the ground of the game event.
- ❖ Your firm's banner in the fest area during all 3 days of the fest.
- ❖ Periodic announcements for your vital support.
- ❖ Information brochures, publicity porters and pamphlets to carry your firm's name & logo.

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CO-SPONSOR : Rs.75,000

- ◆ Also an overall Sponsor of the fest.
- ◆ Event shall be publicized as 'SVNIT' presents IGNIS 2014 co-sponsored by 'Your Firm'
- ◆ Your firm's name and Logo on the inaugurations and closing ceremony of the events and at the ground of the game event.
- ◆ Your firm's banner in the fest area during all 3 days of the fest.
- ◆ Periodic announcements for your vital support.
- ◆ Information brochures, publicity portals and pamphlets to carry your firm's name & logo.

EVENT SPONSOR : Rs.50,000

- ❖ Event shall be publicized as 'SVNIT' presents 'Event' sponsored by 'Your Firm' .
- ❖ Your firm's name and Logo on the inaugurations and closing ceremony of the events and at the ground of the game event.
- ❖ Your firm's banner in the fest area during all 3 days of the fest.
- ❖ Periodic announcements for your vital support.
- ❖ Information brochures, publicity posters and pamphlets to carry your firm's name & logo.

MEMENTO SPONSOR : Rs.50,000

- ◆ Declared as Honorable Prize Sponsors.
- ◆ All prizes & mementos will carry your logo
- ◆ Your firm's name and logo will be there on stage of inauguration and closing ceremony.
- ◆ Your firm's banner in the fest area during all 3 days of the fest.
- ◆ Periodic announcements for your vital support.
- ◆ Information brochures, publicity posters and pamphlets to carry your firm's name & logo.

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CELEBRITY SPONSOR : Rs.1 Lakh

- ◆ Declared as Honorable Celebrity Sponsors.
- ◆ Celebrity stage will have your logo and poster.
- ◆ Your firm's name and logo will be there on stage of inauguration and closing ceremony.
- ◆ Your firm's banner in the fest area during all 3 days of the fest.
- ◆ Periodic announcements for your vital support.
- ◆ Information brochures, publicity posters and pamphlets to carry your firm's name & logo.
- ◆ Special passes to celebrity event.
- ◆ Will get to meet the Celebrity in person.

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CONTACTS

- ◆ Chairman
Dr. N. K. Datta +91 9904003876 | nkd@svnit.ac.in
- ◆ Co-chairman
Mr. Chirag Vaghela +91 9723596978 | vca@svnit.ac.in
- ◆ Sports Secretary
Brijesh Umrigar +91 9978826801 | brijesh231191@gmail.com
- ◆ Joint Sports Secretary
Tanmay Patil +91 9408349203
Yogendra Pratap Singh +91 9033586964
Ruchika Singh +91 9724870635
- ◆ Marketing Head
Naitik Gandhi +91 9722659397 | info@ignis.org.in
- ◆ Event Head
Manzil Patel +91 7405298586 | mail@ignis.org.in



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