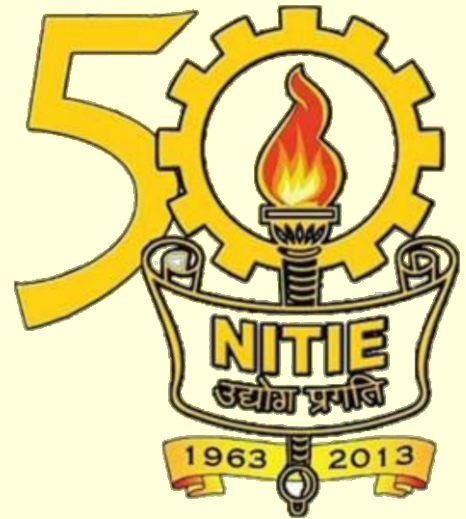


# NITIE

*Nurturing First Class Engineers  
Into World Class Managers*



PGDIM || PGDISEM  
**ADMISSIONS BROCHURE**  
**2015**

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## Prof. (Ms.) Karuna Jain

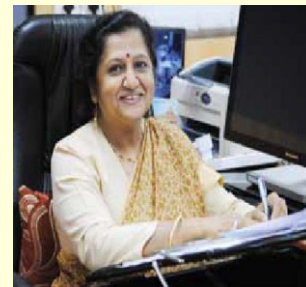
### Director

Key challenge for a contemporary management professional is to efficiently transcend the ever changing business horizon. National Institute of Industrial Engineering (NITIE) consistently endeavors to identify the evolving leadership requirements of the industry; and develops a multi disciplinary approach to channelize the latent potential of students

NITIE has a strong vision to be the thought leader in Industrial Engineering education and research and partner in manufacturing renaissance of the nation. NITIE's mission to advance transformative education and industry inspired research in Industrial Engineering is strengthened by its core values – **PRAGATIE** with effective integration of **Passion, Respect, Agility, Genuineness, Acceptability, Trustworthiness, Integrity and Empathy.**

Celebrating its Golden Jubilee, NITIE came up with a variety of initiatives ranging from launching new courses to diversify its portfolio of niche programs to building international relations. A dedicated team is constantly working to expand NITIE's reach to the varsities abroad through exchange and research programs.

NITIE possesses a unique blend of talented faculty members, rich academic content, ample industrial exposure and a state-of-art Infrastructure. Our PGDIM and PGDISEM courses are highly valued and respected in Indian and Global arena; a clear testimony to this is an ever-encouraging campus placements. NITIE has remained a preferred destination for the national and multi-national enterprises. Since inception, focus of NITIE has been towards education, research and strengthening the knowledge base. The institute has strong linkages with public and private sectors, research institutes and universities. NITIE provides a very conducive environment to pursue the professional goals and promises a lifetime experience to its students.



## Prof. Seema Unnikrishnan

### Dean (Academics)

NITIE has always been a unique institute in the field of higher education. In a world where change and innovation are the basic necessities, NITIE teaches its students to ingrain innovativeness as a way of thinking. Our students have been serving the Indian Industry and fostering the growth of business for over four decades. As NITIE celebrates its golden jubilee this year, it is a source of pride for us that all our post graduate programs are doing extremely well. The success of the programs is evident from the fact NITIE has been and remains the preferred destination for leading national and multinational enterprises.

Flanked between two lakes, Vihar Lake and Powai Lake, NITIE provides students with an enriching learning environment where nature is at her best. NITIE also blends classroom work and hands-on industry internship. The programs strive to develop a holistic outlook in students that views the organization as an entity and not as a composition of fragmented functional areas. Our postgraduate programs help in developing leadership and interpersonal skills to help manage human issues, operational and environmental issues present in complex industrial scenarios, with emphasis on teamwork that builds shared vision and objectives. The students of NITIE are well received by industry as all the programs help them to develop expertise in handling scientific management principles, methodologies, quantitative and analytical skills and the ability to adapt, apply and integrate these skills to enhance managerial effectiveness.



# VISION & MISSION

## VISION

“To be the thought leader in Industrial Engineering education and research, and partner in the manufacturing renaissance of the nation”.

National Institute of Industrial Engineering was founded by the Government of India with the assistance of United Nations Development Program (UNDP) through the International Labour Organisation (ILO). Steve Dembbicki, the then Chief Advisor at ILO and Vikram Sarabhai were instrumental in founding the Institute. Started initially as an institute to impart training to the executives from industries, NITIE has changed over the years aligning itself with the changing business scenario.

NITIE has a vision to contribute towards “Udyog Pragati” which translates to “Nurturing Industry towards Excellence”.

The Institute has been able to reach to its vision by nurturing talents to become able managers who could enhance the practice of business by melding intellectual capacity with personal integrity, innovation with social responsibility and action oriented leadership with accountability.

## MISSION

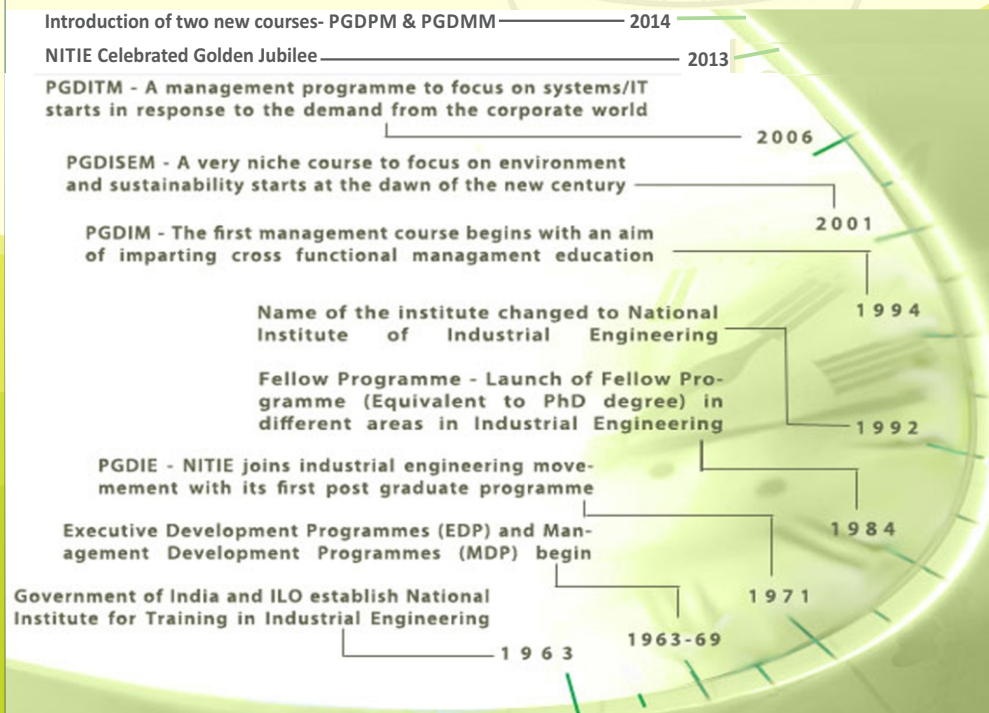
To advance transformative education and industry-inspired research in Industrial Engineering.

Future orientation of the Institute will be based on education and research towards strengthening the knowledge base, development of business and industry, sustainable development of the region, supporting communities for their economic development, and integration into the global economy.

The Institute has its own distinct profile in certain strong niche areas. It has strong linkages with private and public sectors, national research institutes, other academic institutions, universities, government organisations and communities.

This helps us in reaching towards our goal of being a leader in the knowledge led productivity movement and inspires us to attain excellence and perfection in whatever activity we undertake.

## MILESTONES



# NITIE

## “Learning Comes Alive”

Recognized as one of the 15 Centres of Excellence by the Ministry of HRD, Govt. of India, NITIE has, over the years, earned the reputation of being the facilitator of the process of evolution of the best engineering brains of the country to the best business ones.

Armed with excellent academic resources, backed up by quality pedagogy, NITIE provides the appropriate platform for students to hone their business acumen as well as their interpersonal skills.

NITIE fosters the capacity for value based leadership, the aptitude for innovative thinking and confident decision-making, the ability to communicate effectively and helping them collaborate thus equipping them for a promising future.

The unique pedagogy of interactive classroom lessons coupled with real-world practical learning experiences, both faculty and peer-driven, provides the students with the right foundation to take on the challenges posed by the corporate world and respond effectively and efficiently.



*“Industrial Management has evolved over the years to have a transformational impact on all sectors of business and industry and NITIE has been the leader of this transformation. I give the NITIE program full credit for all the success I have achieved in the global ICT industry and I am sure all NITIE graduates will achieve unprecedented levels of success.*

**“Dr Ganesh Natarajan,**  
Vice Chairman & MD – Zensar Technologies,  
Chairman – IT & ITS CII,  
Chairmen's Council NASSCOM

NITIE has consistently been ranked among the top notch institutes imparting quality education in the discipline of Management and has been recognized as an Institute of National Importance.

## NITIE in Rankings

- Received **“Outstanding B-school (west)”** award in Lokmat National Education Leadership Awards on 13 February 2014.
- Received **“B-schools with Industry related curriculum in operations management”** award in Lokmat National education leadership awards on 13 February 2014.
- Received **“Innovation in Building Academic & Industry Interface”** award in DNA and Stars B-school Awards on 17 February 2014.
- ABP News National Education Awards – **Outstanding B-School (West)** – 27 June 2014
- Ranked 2<sup>nd</sup> in Higher Education Review beyond IIM's Top B-School Survey-2014.
- Ranked 1<sup>st</sup> as Top B-Schools by Infrastructure and Facilities by Higher Education Review Beyond IIM's Top B-School Survey-2014
- Ranked 2<sup>nd</sup> as Top B-schools by Placements by Higher Education Review beyond IIM's Top B-School Survey-2014
- Ranked 2<sup>nd</sup> in Go-Getter Best B-school survey 2014.
- Ranked number 1 B-Schools for MBA in SCM/Operations in India by Career Anna Rankings 2014
- 22<sup>nd</sup> Dewang Mehta Business School Award for **Business School with Best Academic input (syllabus) in Marketing**

# Infrastructural Support

NITIE believes that its students are the product of top notch engineering institutions and hence they deserve excellent support facilities. The infrastructural support it provides is just an expression of that belief. From the best-in-class hostel facilities to the state-of-the-art fitness center, NITIE has it all.

## Hostel

The accommodation consists of 5 hostel blocks, an MDP building for executives and a new hostel block. The institute has excellent accommodation facilities for the students. Students are provided with double seated rooms in the first year and individual rooms in the second year. Every room is well furnished with attached baths and LAN connectivity.



## Computing Facilities

NITIE is equipped with excellent computing facilities to compliment the classroom pedagogy. An 8 mbps leased line for LAN and another 8 mbps radio frequency line are available to cater to the internet requirements of the campus providing 24/7 connectivity. NITIE has acquired licenses for many educational softwares, thus helping students go beyond theoretical learning.

## Fitness Center and Ergonomics Lab

NITIE has a comprehensive state-of-the-art, fully air-conditioned fitness center and ergonomics lab with world class equipment and a floor area of over 5000 sq. ft. The entire program is scientifically managed and executed on a strictly individualized basis to monitor and improve fitness levels.



## Recreation facilities

To ensure an all-round development of students, the campus has a basketball court and a lawn tennis court in addition to a ground for cricket and football. The hostels have facilities for table tennis and carrom. Televisions have been provided at every floor as well as in the common room. Too new eateries have been opened in the campus; Campus HUB and Knorr Garden Café to serve the students attractive and nutritious meals in a friendly, clean, and efficient atmosphere.

## Auditorium

NITIE houses an acoustically designed, fully air-conditioned auditorium, equipped with hi-tech audio-visual aids and having a seating capacity of 200. The auditorium is well suited for holding various corporate talks, cultural events, executive development programs and other academic and community activities.



## Library

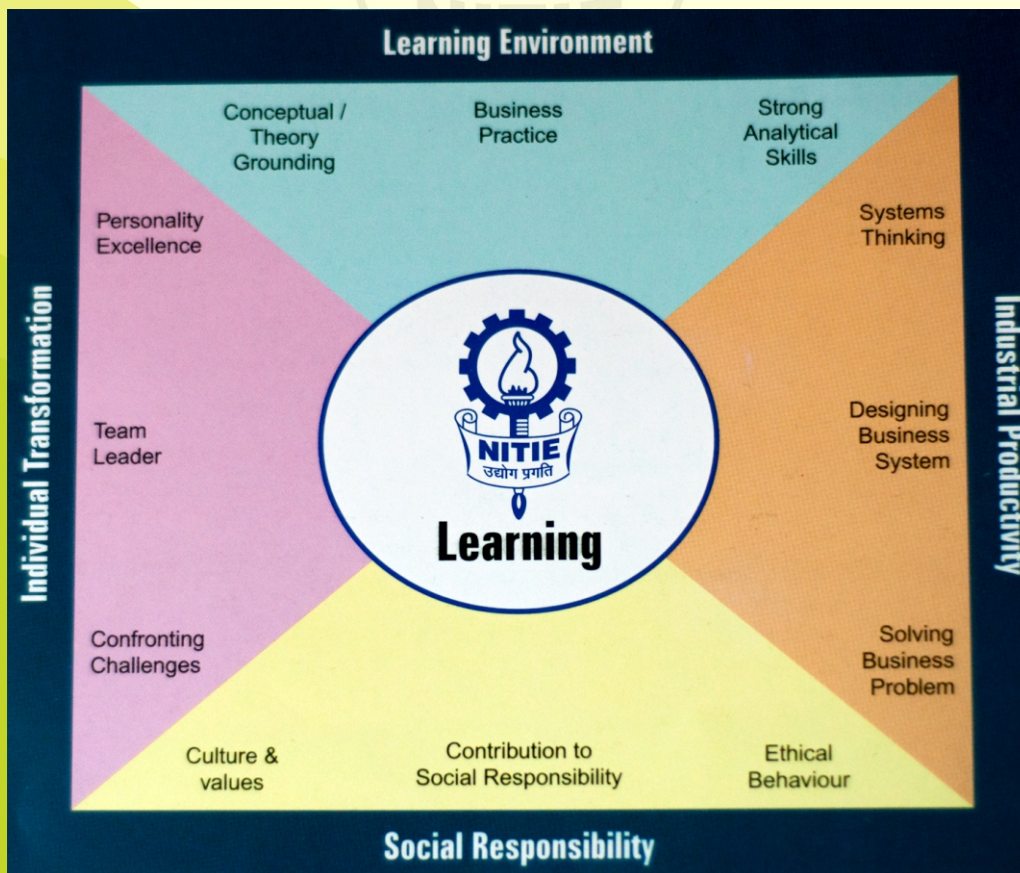
NITIE has a well-furnished library housing over 74,000 books, 9,800 bound volume periodicals and 250 journals in the field of Supply Chain, Operations, Systems and Information Technology, Marketing, Finance, etc. Additionally, various online services like CD Stacker, Indiastat, Science Direct, EBSCO, IEEE Publications, ACM publications, etc. are available. The vast reservoir of knowledge is a source of constant value addition to the students and plays a vital role in the intellectual pursuits of NITIE's academic community.

Given the rapidly changing environment of modern management, the academic programs emphasize an understanding of fundamental concepts, application of analytical and value-added techniques, insights into human qualities and behaviour, and the ability to synthesize the human technological aspects of management into unifying frameworks. Personal analytical judgment, autonomous learning capabilities and entrepreneurial skills are also developed.

At NITIE, learning is embedded in classroom rigour and business practice, systems approach to process design and solving business problems, grounding in ethics and social responsibility, and individual transformation through inculcation of leadership traits, excellence, and ability to win by confronting challenges. The curriculum is designed based on a respect for individual goals and career aspirations, a commitment to excellence and a strong awareness of social and organizations' needs.

The curriculum is designed based on the needs and preferences sought by our alumni and industry experts. It is interdisciplinary, combining elements of industrial engineering, economics, social psychology and management fields. It is structured into three components: Institute required courses, elective courses, and a summer project.

NITIE is committed to excellence and to developing well-qualified, able people in all spheres. Our post-graduate programs are a clear demonstration of this commitment. NITIE has developed a series of programs that enables participants to extend and improve their managerial abilities. The faculty is well respected for research and dedicated to developing the talents of course members through teaching. They also bring to the program a wealth of business experience that enables them to combine the latest developments in intellectual theory with business realism.





*NITIE encouraged me to seriously think about a career beyond engineering. This led me to the Economics and Public Policy Graduate Programme at Princeton, and a career with the World Bank Group. What I reflect on everyday as I begin my day is the phrase that I heard when I took my first industrial engineering course at NITIE : "there is always a better way". I use this phrase every now and then as I cajole and persuade my colleagues and partners to rethink the way we do business with different institutions across countries. Even after two decades, the NITIE experience still continues to influence and contribute to excellence in my work."*

**Ramesh Ramankutty,**  
Head, Operations & Business Strategy,  
Global Environment Facility, U.S.A

At NITIE, Management education is provided in following disciplines:

Post Graduate Programmes (PGP)

1. Post Graduate Diploma in Industrial Management (PGDIM)

2. Post Graduate Diploma in Industrial Safety and Environmental Management (PGDISEM)

These programs offer a rigorous and professional education experience, a collaborative learning environment, market driven concentration and programme flexibility.



## Academic Schedule

Each of these programmes is structured into seven modules spanning over two years, out of which two months are spent in summer project with an organization.

	Module	Begins	Ends
1st Year	Module I	JUNE	AUG
	Module II	SEP	DEC
	Module III	JAN	APRIL
	Module IV (Summer Project)	APRIL	MAY
2nd Year	Module V	JUNE	AUG
	Module VI	SEP	DEC
	Module VII	JAN	APRIL

## Programme Design

Curriculum design begins with input from faculty, recruiters, alumni and students. It's all delivered in a dynamic, high-energy learning environment that emphasizes the application of skills in complex real world business situations.

NITIE creates an atmosphere driven towards innovation under the guidance of recognized faculty which helps students to become effective leaders, who have the potential to transform organizations.

## Pedagogy

The programmes are designed not only to impart the necessary knowledge and skills one will need to be successful in business, but also to hone lateral thinking and develop an all round personality.

To help develop the student's business acumen, a mix of analytical thinking and intuitive approach is used. This includes lectures, case studies, seminars, group discussions, roleplays, simulation exercises, business games and field visits.



## PGDIM

Varying industry expectations stem from the continuously changing forces that shape the economy. In order to match these expectations, it is essential that students garner a wholesome understanding of the changing trends and enrich their knowledge base with a macro as well as micro view of the factors that drive the existing industries. This is the objective that the PGDIM program has been designed to meet.

True to its motto 'Udyog Pragati', the PGDIM program aims to provide the industry with innovative managers ready to face and deliver in the challenging economic scene present today. The dual pronged approach integrates theoretical concepts that facilitate analysis of complex situations; and practical knowledge that is indispensable for generation of optimal and pragmatic solutions to problems encountered. Extensive industry interaction provided to the students in the form of corporate projects and opportunities for undertaking consultancy assignments, inculcates in them the most essential cutting edge competencies which help them perform and stand out in the corporate world.

### General Core Courses

Organisational Behaviour and Human Resource Management  
 Managerial Accounting  
 Business Communication  
 Managerial Economics  
 Statistics for Management  
 Industrial Engineering and Productivity Management  
 Financial Management  
 Business Research Methods  
 Operations Management  
 Operations Research  
 Marketing Management  
 IT for Management  
 Sustainable Development  
 Strategic Management  
 Legal and Ethical Issues in Business

### Subject Core Courses

Supply Chain Management  
 System Dynamics  
 Procurement and Materials Management  
 Project Management  
 Quality Management

### Summer Project

### List of Electives

#### Economics

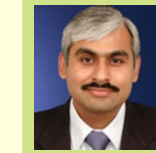
Managerial Economics  
 Business Analysis and Econometric Applications  
 Economics of Regulation  
 Economics of Strategy  
 Global Trade & Institutions  
 Institutional Organisations  
 Macroeconomic Environment and Policy  
 Public Systems & policy

#### GM, OB & HR

Entrepreneurship Development  
 Management of Intellectual Property  
 Competency Assessment and Development  
 Corporate Leadership Development  
 HR Analytics  
 Labour Laws and Managing Industrial Relations  
 Managing Your Career  
 Organisational Development  
 Principles of Organisation and Management  
 Strategic Human Resource Management

#### Safety and Environment

Industrial Safety and Health Management  
 SHE Audit Systems – ISO 14000 & OHSAS 18000  
 Strategic Corporate Social Responsibility  
 Workplace Health and Stress Management



*"NITIE is truly a learner's choice. Due to its strategic location, it offers a unique blend of classroom and industry led training. Since the program has been custom developed for engineers, it provides a more consistent learning platform and helps in development of managerial skills backed with strong analytical techniques."*

**Akhilesh Tuteja**  
 Director, KPMG

## PGDIM ADVANTAGE

Modeled as a general management program, PGDIM provides a holistic approach towards business, which sets it apart from the plethora of management programs available today.

- Update regular curricula with inputs from industry
- Excellent support system – Faculty members with rich industry experience and an unparalleled knowledge base
- Wide range of electives covering all functional areas
- Key focus on Business Processes and Technology Interface

#### Finance

Advanced Financial Statement Analysis  
 Asset Valuation & Modeling  
 Commercial Bank Management  
 Derivatives and Financial Modeling  
 Financial Analytics  
 Financial Intermediaries and Markets  
 Financial Risk Management  
 International Trade and Forex Management  
 Investment Analysis and Portfolio Management  
 Mergers & Acquisitions and Valuation  
 Options, Futures and Swaps

#### Operations

Logistics Management  
 Product Lifecycle Management  
 Advanced Logistics Management  
 Advanced Production and Inventory Management Systems  
 Advanced Project Management  
 Advanced Supply Chain Management  
 Business Process Re-Engineering  
 Computer Integrated Manufacturing System  
 Energy Management Strategies  
 Flexible Manufacturing Systems  
 International Purchasing and Supply Management  
 Service Operations Management  
 TQM & Six Sigma

#### Strategy

International Business Strategies  
 Managing Technology & Innovations  
 Mergers and Acquisitions: Strategic, Economic, Financial, and Human Aspects

#### Quantitative Methods

Business Decision Models  
 Decision Making Under Uncertainty  
 Estimation Theory and Forecasting  
 Multivariate Data Analysis  
 Multi-Objective Optimization  
 OR Modeling and Applications  
 Stochastic Processes

#### Marketing

B2B Marketing  
 Brand Management  
 Consumer Behavior  
 Global Marketing  
 Green Marketing  
 Marketing Research  
 Media Planning  
 Online Buyer Behavior  
 Pricing for Products and Services  
 Rural Marketing  
 Sales and Distribution management  
 Services Marketing  
 Retail Management

#### Information Technology

Business Process Integration  
 Business Process Management  
 Business Value of IT  
 Data Analysis and Decision Making  
 Data Mining for Business Intelligence  
 Decision Support System and Expert System  
 e-Commerce  
 e-Customer Relationship Management  
 Enterprise Resource Planning  
 IT Consultancy Management  
 IT Strategy  
 Knowledge Management  
 Management Information Systems

## PGDISEM

PGDISEM, a program which focuses on making business development sustainable, is the most integrated program on business management and sustainability. The unique curriculum of PGDISEM program applies the Triple Bottom Line approach, which places equal emphasis on People, Planet and Profit to manage business operations, thereby providing business solutions that are economically and environmentally sustainable. The PGDISEM program views environment and safety concerns as strategic business opportunities for an organization.

The program is one-of-its kind in South Asia and since its inception in 2001 has attracted students who are passionate about the environment and safety issues. The program provides the students with the skills and knowledge necessary to undertake challenging tasks. This program, which integrates areas of Operations, Supply Chain Management and Business Strategy with aspects of Environmental Management, Safety Management and Corporate Social Responsibility, is updated regularly with inputs from the Alumni and the Industry. The combination of dedicated students with learned faculty results in a superior learning environment, developing managers capable of addressing the need for environmentally sound industrial systems.



*“NITIE PGDISEM course is designed to satisfy the industry’s needs, and is constantly updated with inputs from alumni and industry. A well thought-out curriculum equips students in the complete value chain of the sustainability domain. Amongst others, the various subjects cover the topics of Environment, Health and Safety (EHS), Triple Bottom Line Reporting, Managerial Finance, Marketing, Business Communication. With a holistic perspective about various business functions the students are well trained to adorn the various hats in the industry ranging from core Sustainability profiles to EHS roles. The success of the Alumni in various fields in the corporates is a testimony to this fact. The knowledge and experience that I have gained at NITIE has contributed tremendously in my career path and still continues to influence the excellence in my work.”*

**K.V. Srinath**, Assistant Vice President, Yes Bank.

## PGDISEM ADVANTAGE

- The program has been modeled with inputs from distinguished professors of University of Windsor, Ontario, Canada
- Cross-functional curriculum
- Addresses environment and safety as strategic business opportunities
- Hands on experience of softwares like GaBi, SIMA Pro, SAFETI, PHAST, etc.
- Well equipped research laboratory, Center for Environment Studies, with lots of research activity being carried out.

### General Core courses

Sustainable Development  
OB & HR  
Managerial Accounting  
Operations Management  
Industrial Engg. & Productivity Mgmt.  
Business Communication  
Managerial Economics  
Financial Management  
Operations Research-I  
Statistics for Management  
Business Research Methods  
IT for Management  
Marketing Management  
Strategic Management  
Legal and Ethical Issues in Business

### Subject Core Courses

Air and Noise Quality Management  
Environment and Safety Legislation  
Industrial Safety and Health management  
Industrial Wastewater and Hazardous  
Waste Management  
Sustainable Manufacturing

### Summer Project

### Stream specific Electives

#### Environmental Management

Natural Resource Management  
Design of Water & Wastewater Facilities  
Energy Management  
Energy Efficiency & Carbon Management  
Energy Crisis & Role of Innovative Practices  
Environmental Impact Assessment for  
Developmental Projects  
Environmental Laboratory for Testing Water  
& Wastewater  
Environmental Modeling  
Industrial Noise Management  
Integrated Water Resources Management  
Shop floor Waste Management  
Disaster Management  
Global Environmental Policy  
Trade & Environment

#### Sustainability

Business Strategies for Climate Change  
Business Strategies for Sustainability  
Clean Development Mechanism and  
Climate Change  
Environmentally Sustainable Strategy &  
Operations  
Strategic Corporate Social Responsibility  
Sustainable Construction

#### Safety & Health Management

Advanced Industrial Safety Management  
Ergonomic Assessment Tools in Industrial  
Health and Safety Management  
Fire and Safety Management  
Process Safety Management  
Safety in Construction & Engineering  
Industries  
Safety Management in Oil & Gas Industry  
SHE Audit Systems – ISO 14000 & OHSAS  
18000  
Workplace Health & Stress Management

#### Open Electives

##### Economics

Environmental Economics  
Carbon Market Analysis  
Economics of Climate Change

##### Information Technology

Enterprise Resource Planning

##### HR & OB

Corporate Leadership Development  
Organizational Development

##### Marketing

Green Marketing

##### Operations Management

SCM  
Project Management  
Logistics Management  
Procurement & Materials Management

## Admission Requirements

Admissions to PGDIM and PGDISEM courses are open to graduates of all branches of engineering/ technology or equivalent. The candidates must have aggregate 60%(relaxable by 5% in case of SC/ST/PD candidates).

## Seats

PGDIM : 274 seats

PGDISEM: 39 seats (including 15 seats for Sponsored candidates)

## Application Procedure

Interested candidates can apply to NITIE through ONLINE mode. For details and instructions please visit NITIE's official website: [www.nitie.edu](http://www.nitie.edu).

Application Fee for each programme is Rs.1000/- (Rs.500/- in case of SC/ST/PD candidates) for candidates from India and SAARC countries and USD 50 for International students, plus bank charges as applicable. Online/ Challan payment option is available through all branches of SBI and ICICI bank.

15 seats in PGDISEM are available for Sponsored Candidates. Sponsored Candidates must be from reputed Industrial Organization/Academic Institution. The Candidates must have aggregate 60% marks in Engineering/Technology with two years of full time work experience as on June 15, 2015. CAT score is not required for sponsored candidates however they are required to attend a written test to be conducted at the institute. Sponsored candidates should also fill-in the Sponsorship Form available on the NITIE website.



15% of the approved intake (in supernumerary quota) will be reserved for international students in each programme offered by NITIE. Entry level qualification shall be at par with that of Indian students as specified above. Admission cut-off will be based on GRE/GMAT scores, whichever applicable. Students from non-English speaking countries should have a valid TOEFL score. International students should attend the interview along with Indian students; if not feasible, there is an option for interview through video conferencing.

## Admission Process

Every candidate will have to qualify through the CAT (Common Admission Test) administered by the IIMs. This will be followed by a group discussion and personal interview of the shortlisted candidates to be held at NITIE, Mumbai. Work experience will be given suitable weightage.

## Fees and Payment Mode

Sr.No.	Fee Nomenclature	PGDIM/PGDISEM	
		First Year	Second Year
I	Academic charges*	270000	270000
II	Facilities charges	64000	64000
III	Student welfare and Alumni activities charges**	33000	33000
IV	Hostel charges	24000	24000
	Deposits	28000	
	<b>TOTAL</b>	<b>419000</b>	<b>391000</b>

\* SC/ST students are exempted from payment of Academic charges whose annual family income is less than Rs 4.5 lakhs and such students shall have to pay all other charges and deposits.

\*\* Project and Placement facilities charges amounting to Rs 10000/- not applicable to QIP and Sponsored students.

### First year fees:

At the time of admission through a demand draft of Rs. 4,19,000/-.

### Second year fees:

Rs. 3,91,000 Academic charges and other charges are payable at the beginning of the second year.

Please refer the admission portal 2015 for other guidelines regarding admission.

## Mediclaim

Mediclaim policy is mandatory for all the students of NITIE enrolling to the various programs. Annual premium for policy coverage of Rs. 1,00,000/- will be collected along with the fees.



*Over last five decades, NITIE has remained a preferred choice for the Engineers aspiring to be the Business Leaders. NITIE promises a rich value added learning experience and versatile grooming of aspiring talents in the knowledge led productivity movement. The unique academic content and rigour of NITIE's PG programs blended with industrial interactions in various form, has set a niche for the institute. I invite you to NITIE for an exciting and memorable educational experience.*

**Prof. Priyanka Verma**  
Admission In-Charge  
NITIE

## Refund of Fees & deposits etc.

i) A candidate who doesn't join the program after paying the academic charges and necessary other charges including deposits and has intimated the institute of his/her decision of not joining, and if this intimation is received in writing by the institute before commencement of the course and if the vacant list is filled by the waitlisted candidate, then the academic charges and other charges will be refunded along with the deposits as per the GOI rules.

ii) When a student discontinues the course after joining the program or is terminated by the institute, whether in beginning or in mid-way and the resultant vacancy cannot be filled by the waitlisted candidate, then the academic charges, hostel charges and other charges paid by him/her will be forfeited.

However, his/her deposits will be refunded to him/her after deducting the outstanding amounts specified with regard to NO DUES CERTIFICATE issued by various departments.

## Anti-Ragging Regulation

A student seeking admission shall have to submit affidavits countersigned by his/her parent/guardian in the forms prescribed by the institute at the time of joining the PG Program

## Jurisdiction

The courts in Mumbai alone shall have jurisdiction in respect of any dispute which may arise with respect to your application admission and all other aspects relating thereto.

## Important Dates

Event	Date
Online Application Begins	October 13,2014
Challan Payment Closure	December 15,2014
Online Application Closure	December 16,2014 , 1700hrs
Last date for entering CAT score on Admission Portal	Within 10 days after the CAT result is declared
Group Discussion/Personal Interview	March/April 2015
Course Begins	June ,2015

All inquiries should be directed to :

Assistant Registrar (Academic)  
NITIE  
Vihar Lake  
Mumbai – 400087  
Phone No. : 91-22-28035317/28035370  
Fax : 91-22-28572066/28573251  
E-mail : [admissions@nitie.edu](mailto:admissions@nitie.edu)

To know more about our programs visit our website : [www.nitie.edu](http://www.nitie.edu)



Today's scenario of globalisation, it is essential for everyone to have cross cultural communication skills as well as awareness on the international trade. In accordance with NITIE's constant effort to keep up with the globalisation trends, we have introduced admissions to international students for its Post Graduate Diploma in Industrial Management (PGDIM) and Post Graduate Diploma in Industrial Safety and Environmental Management (PGDISEM) courses.



A student can apply under the category of International student if he/she fulfils the criteria mentioned below:

1. **NRI means Non Resident Indian** as defined in Income Tax Act, 1961, with the following clarifications: An individual is treated as "Non-Resident" or "not ordinary resident" when any of the following condition is satisfied:
  - (a) If he/she has not been resident in India in nine out of ten preceding years, or
  - (b) if he/she has not been in India for a period of 730 days or more during the preceding seven years.
2. **Persons of Indian Origin (PIO)** means persons who are citizens of other countries and having foreign citizenship (except Pakistan and Bangladesh) without NRI status, but who holds a foreign passport at the time of sending application, or at any time held an Indian Passport, or that either of his/her parents or any of his/her grandparents was a citizen by virtue of the provisions of the Constitution of India or Sec 2(b) of Citizenship Act, 1955 (Act No. 57 of 1955).



(Please refer to Gazette corrigendum dt. Wednesday July 17, 2002 for the replacement of Indian passport in this sentence with Foreign passport.)

3. **Foreign Student** means a student with the status of Foreign National who possesses a foreign passport. Foreign

National means citizens of all countries other than India, who are not of Indian origin as defined under NRI and PIO.

4. In addition, International student category will include such other students like SAARC country nationals and children of Indian workers in Gulf countries.

For more details regarding application form and application fees refer to our website. ([www.nitie.edu](http://www.nitie.edu))

The fee structure for the two year Post Graduate courses will be:

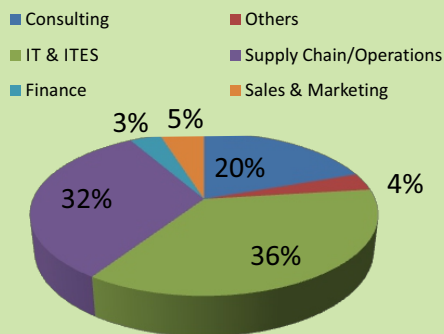
Sr. No	Category of International Students	Course Fee(PGDIM/PGDISEM)
1	Foreign Students	US \$ 30000
2	Candidates belonging to PIO(Person of Indian Origin) Category	US \$ 28000
3	Candidates belonging to NRI(Non Resident Indian) Category	US \$ 28000
4	Candidates who are children of Indian workers in Gulf countries	At par with Indian students
5	Candidates from SAARC countries	At par with Indian students

## PGDIM

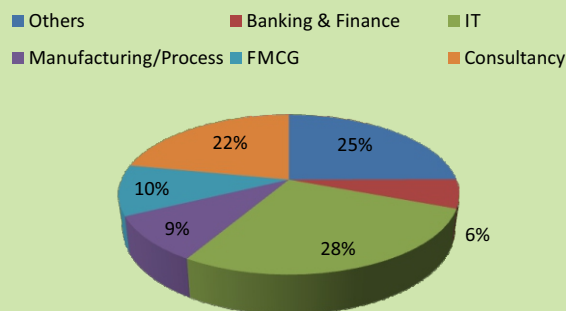
Exemplary Final Placements at NITIE.

National Institute of Industrial Engineering (NITIE), Mumbai reinforced its standing as one of the preferred hunting grounds for recruiters as it successfully managed to place its batch at the recently conducted final placements. The process saw the participation of around 91 companies with the offer per student averaging to 1.14. A wide range of roles across various domains like Supply Chain, Operations, Marketing, Finance, Consulting and IT/Systems were offered. The number of offers increased from 3.05 to 3.87 per company which is a striking increase of 27% over previous year.

### Functional Area Wise Placement for IM Batch



### Sector Wise Placement for IM Batch



### 2014 Placement Statistics

IM	LPA
Highest Salary (International)	19.38
Highest Salary (Domestic)	23.36
Average Salary	11.83

### Our Recent recruiters

Consulting	PwC, Ernst & Young LLP, Syncore, Inspirage, Trinamix, Bristlecone, GeP, Capgemini, Cognizant, SAP Global Delivery, KPMG, JDA Software, Deloitte, ZS Associates
Banking & Finance	JLT, Credit Suisse, HSBC, Axis Bank, Kotak Mahindra, Deutsche, Neogrowth, Yes Bank
FMCG & Pharma	Abbott, Berger Paints, Reckitt Benckiser, Emami, Mars International, General Mills, GlenmarkPharma, Colgate, Asian Paints, HUL, ITC, Johnson & Johnson, Nestle, Ely Lilly, P&G, Hero Motocorp Ltd., HCCB, Dr Reddy's Lab, GCPL, Sab Miller, Cummins, Bata India, VVF, Ranbaxy, Skoda Auto
IT & Systems	Impetus, Infotech, Syntel, MindTree, Zensar Technologies, Dell, Citius, Infosys, Accenture, Persistent Systems Ltd., Yash Technologies Pvt. Ltd., Wipro, TCS, ITC Infotech, HCL, L & T Infotech, iGate, NSE
Others	IBM, DHL Express, DHL Supply Chain, Godrej Industries, UTC, Jet Airways, Titan, AQ, United Health Group, Lava, Lodha Group, Mahindra Comviva, Madura, Amazon, Idea, Schneider Electric, GE India, Henkel, Casby Logistics, Jewelx India, Pure Chem, Mahindra Logistics, IBS, Ebay, Oracle, Reliance Communication
International	Landmark

## PGDISEM

The recruitment for the 12th batch of graduates of the PGDISEM course saw recruiters exhibit the same level of exuberance that PGDISEM has witnessed over the years. With the ranks of the traditional recruiters augmented by a number of new sectors and companies expressing interest in the program, the final-year students had many more choices open to them.

### Placements

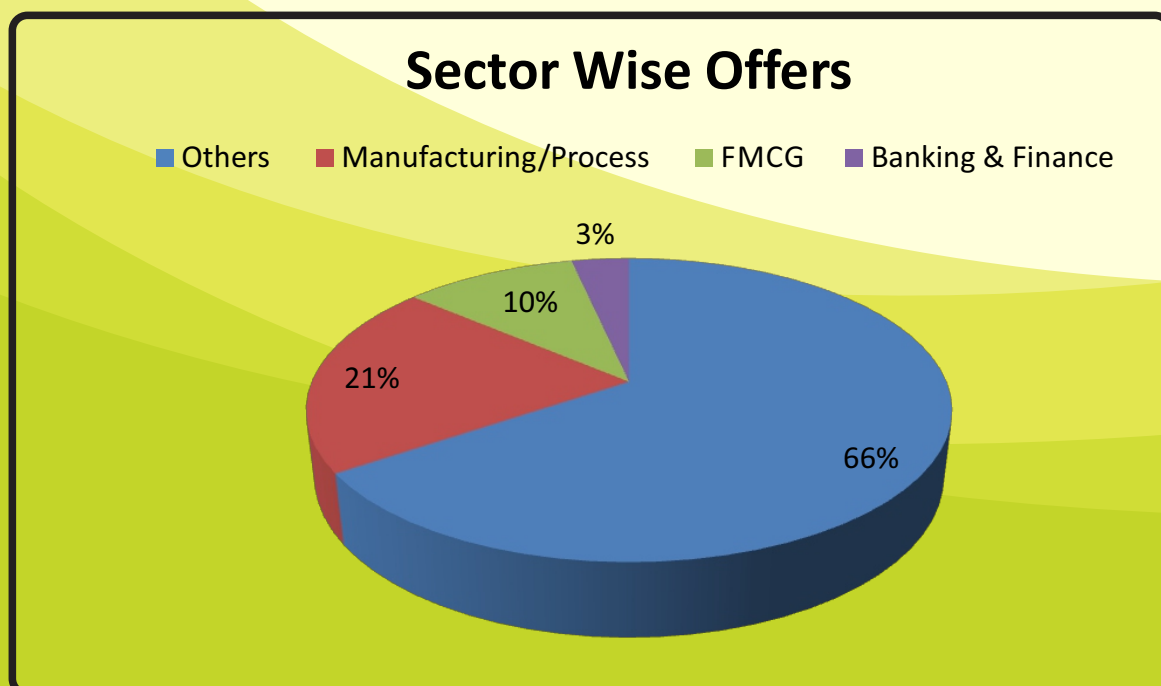
National Institute of Industrial Engineering (NITIE), Mumbai has strengthened its position as a preferred choice for recruiters looking for the best minds in field of Environment, Health and Safety after the final placements of the Post Graduate Diploma in Industrial Safety and Environmental Management (PGDISEM), Batch of 2014.

Many distinguished companies participated in the process this year recruiting the ecstatic and content group of students. A wide range of profiles were offered that included Manufacturing EHS, Responsible Banking, Corporate EHS and Business Development

My Setu, Godrej AgroVate, ProcessMAP, YES BANK, Henkel, Pure Chem, Tata motors, Asian Paints, Syngenta, Covacsis, Mahindra Logistics, PEPSICO, GLAXOSMITHKLINE, Aecom, CARBON CLEAN SOLUTIONS, Jubilant Lifesciences are among the many coveted companies who visited the serene campus for recruitment.

More than one third of the batch was offered Pre-Placement Offers (PPOs) by companies like Asian Paints, Henkel, My Setu, Pepsico, Syngenta & Tata Motors.

As the recruitment process concluded, companies departed pleased with their choices and with the promise of returning for more leaving the students jubilant about their prospective future.



Salary Data for the batch of 2014	
Highest salary (Domestic)	INR 18.25 lpa
Average Salary	INR 10.15 lpa

The Success of NITIE's education is largely anchored in its faculty as a key resource. A high-caliber faculty ensures that the students receive maximum exposure to the latest insights and thinking from the industry. The members of faculty actively engage students with case based curricula, real world examples and strong academic theories. With a passion for the classroom, they are also experienced, dynamic and interactive group of knowledge leaders.

Members of faculty are drawn from diverse disciplines in humanities, technology and management. Many of them are highly distinguished professionals, trainers and leading authors in management.

The combination of broad experience and devotion to scholarship translates into a faculty that is committed to staying ahead in industry trends, countering the business' most complex challenges and imparting their knowledge to tomorrow's business leaders.

### **AKARTE MILIND, M**

Associate Professor  
PhD (IIT Bombay),  
M.Tech (IE & OR)  
BE (Production Engg.)  
Areas of Interest: Collaborative  
Product Design,  
Product life cycle Management

### **AGARWAL, UPASANA**

Assistant Professor  
PhD, MBA/MLL  
Areas of Interest: OB & HR

### **BANERJEE, PRADIP**

Assistant Professor  
PhD (Utkal University)  
M.Com, CFA(ICFAI)  
Areas of Interest: Finance & Accounting



*With a basking glory of 50 years of excellence, NITIE continues to give students myriad opportunities to grow through various academic programs. Our primary mission is to provide resources that will aid in our students' professional as well as personal development. We ensure that through top quality education and real-world engagement, our students become leaders in their respective fields.*

**Prof. Sanjay Sharma**  
Dean Research

### **BHASIN, H V**

Professor  
Fellow (NITIE), MS (Indl. Engg)  
PGDIIT (Indl. Design),  
BTech (IITB)  
Areas of Interest: Work System Design,  
Product Design & Mgmt., Tech. Mgmt.,  
Value Engineering, Industrial Safety

### **BISWAS, P K**

Associate Professor  
Fellow (NITIE),  
M.Tech & B.Tech (Electronics &  
Telecommunication), BSc (Phy)  
Areas of Interest: Digital Electronics,  
Computer Systems Engg., OR, Finance  
and Energy Mgmt.

### **BINILKUMAR, AS**

Assistant Professor  
PhD(Eco)  
Areas of Interest: Economics & Strategy

### **CHATTOPADHYAY, UTPAL**

Associate Professor  
PhD (Delhi Univ), MSc (Calcutta)  
Areas of Interest: Industrial Economics,  
Global Competitiveness

### **CHAUDHURI, RANJAN**

Associate Professor  
PhD, MBA (Marketing), EEDC  
Areas of Interest: Service Marketing,  
Retail Mgmt.

### **CHIKHALKAR, R D (Mrs)**

Associate Professor  
Fellow (NITIE), MBA, BSc  
Areas of Interest: Marketing Mgmt.

### **DATE, HEMA A (Mrs)**

Associate Professor  
Fellow (NITIE), PGDIE (NITIE), BE  
Areas of Interest: Software Engineering,  
MIS, DSS e-business, Data Mining &  
Data Warehousing, Knowledge Mgmt.,  
Expert Systems, AI, e-CRM, ERP

### **DE, AMITABHA**

Professor (on Deputation)  
PhD (Calcutta Univ), Msc (Calcutta Univ)  
Areas of Interest: Ergonomics, Work &  
Exercise Physiology, Work System  
Design and Safety Management Systems

### **DHUME, SUDHEER**

Associate Professor  
PhD, MBA, BSc (Agri)  
Areas of Interest: Market Research,  
Consumer Behaviour, ICT Marketing,  
e-Learning

### **DIWAN, HEMA**

Assistant Professor  
PhD(NETE/SLET), MSc(Envir Sc.)  
Areas of Interest: Environmental Engg.  
& Management

### **DIXIT, VIJAYA (Ms)**

Assistant Professor  
Fellow (IIM Lucknow), B.E.(Marine  
Engg)  
Areas of Interest: Project Management

### **GANAPATHY, L**

Professor  
PhD (IIT Kgp), MTech, BSc (Engg)  
Areas of Interest: Quantitative Methods,  
Project Management

### **GHODESWAR, B M**

Professor  
PhD, MBA, BSC  
Areas of Interest: Marketing

### **GOKHALE, RAVINDRA SHRIDHAR**

Assistant Professor  
PhD (Operations Management)  
M.Tech (Indl.Engg & IR)  
B.E.(Production)  
Areas of Interest: Operations

### **GUPTA, RUCHITA**

Assistant Professor  
PhD (IIT Bombay)  
M.Tech (Digital Systems)  
B.E.(Electrical)/Gold medalist  
Areas of Interest: Management of  
Technology



## **GUPTA, VIJAYA (Mrs)**

Professor  
PhD (University of Rajasthan), Mphil, MA  
Areas of Interest: Business Economics, Agriculture Economics, Environmental Economics

## **HIREMATH, S B**

Professor  
PhD (IITB), MSc (Tech)  
Areas of Interest: DBMS, e-Commerce and IT Project Mgmt.

## **JHA, M K**

Associate Professor  
PhD (Bihar University), MBA, BE  
Areas of Interest: Mktg. Strategy, Software Engg, MIS

## **KAMBLE, S S**

Associate Professor  
PhD (Vikram University)  
Areas of Interest: Applied Statistics, Marketing Research, Operations Management

## **KHANAPURI, V B**

Associate Professor  
Fellow (NITIE), MBA, BE  
Areas of Interest: Project Mgmt., Maintenance Mgmt., BPR & IT

## **KHANZODE, VIVEK V**

Associate Professor  
PhD, MTech, BE  
Areas of Interest: Operations & SCM

## **MADALA, MANI (Ms)**

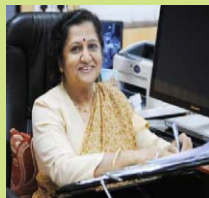
Professor  
PhD (IITD), MPhil, PGDPM & IR, LLB  
Areas of Interest: Strategic Mgmt., Entrepreneurship, Quality Mgmt., OB, Personnel Management.

## **MADDULETY, K**

Associate Professor  
PhD (Shivaji Univ), MBA, BTech  
Areas of Interest: Operations Mgmt., Quality Mgmt., Business Statistics

## **MEHTA, NIKHIL**

Associate Professor  
PhD (Nagpur University), MBA  
Areas of Interest: Organization Behaviour, Communication



*The main aim of our management programmes is to develop future business leaders keeping in mind the requirements of our country which is going to be a manufacturing giant in the future. NITIE is committed to bringing about a holistic learning and multi dimensional development of its students, who are prepared to meet the challenges lined up for them in the times to come. The institute offers intellectual, social, leadership and research opportunities to its students. Ever since its inception, the institution has been instrumental in understanding Indian businesses and their role in the global market place.*

**Prof. (Ms) Karuna Jain**  
Dean(Programmes and Consultancy)

## **MUKUNDAN, R**

Assistant Professor  
PhD (IIT, BOMBAY)  
B.E.(Electrical & Electronics)  
Sandwich/PGDIPRL  
Areas of Interest: Intellectual Property & Innovation

## **Md. RAUF IQBAL SK**

Associate Professor  
PhD (Vidhya Sagar Univ.) MSc  
Areas of Interest: Ergonomics, Work Exercise, Human Fitness, Physiology, Lifestyle Management

## **MUKHOPADHYAY, SUMAN**

Associate Professor  
PhD (Punjab Univ.)  
MSc (Calcutta Univ.)  
Areas of Interest: Ergonomics, Sports & Exercise Physiology, Health, Fitness, Stress & Lifestyle Management

## **MURTHY, SANKAR**

Associate Professor  
PhD (IITB), ME, BE  
Areas of Interest: Environmental Mgmt., Waste water Treatment

## **NAIK, N S (Mrs)**

Professor  
Fellow (NITIE), MS (Penn. University, USA), BSc  
Areas of Interest: Environmental management, Noise Mgmt., Health Mgmt.

## **NAIK, KOTESWARA RAO**

Assistant Professor  
PhD, MBA, BTech  
Areas of Interest: Engineering & Technology Management

## **NAIR, S K**

Professor  
PhD (Nagpur University), MPhil, MA, DBM  
Areas of Interest: OB, HRM

## **NARAYANA RAO KVSS**

Professor  
PhD (IITB), PGDIE (NITIE), BTech  
Areas of Interest: Capital Markets, Industrial Engg

## **NEERAJ PANDEY**

Associate Professor  
PhD (MNNIT, Allahabad), MBA (Marketing), BSc(Math)  
Areas of Interest: Marketing Research, B2B Marketing, Internet Marketing

## **PADMANAV, ACHARYA**

Associate Professor  
PhD, B.E./M.Tech IIT Kharagpur  
Areas of Interest : Operations

## **PANANDIKAR, S C**

Associate Professor  
PhD, MSc, BSc  
Areas of Interest: Decision Sciences

## **PRASAD, T**

Associate Professor  
PhD (Osmania University) , Mcom  
Areas of Interest: OB & HRM

## **PUNDIR, A K**

Professor & Dean (Student Affairs and Placement)  
Fellow (NITIE), PGDIE (NITIE), BTech (Mech), FIE, FIIE  
Areas of Interest: Project Management, BPR, Work System Design

## **POONAM SINGH (Mrs.)**

Assistant Professor  
PhD (IGIDR) Economics, M.A., B.A. (Economics)  
Areas of Interest: Economics

## **RAMASWAMY, R**

Professor  
Fellow (NITIE), MPhil, MSc(Tech)  
Areas of Interest: Computer Networks, Java Programming, MIS, Software Engineering

**RANJANI, K.S. (Mrs.)**

Assistant Professor  
PhD, M Phil(commcerce), B.Com,  
FCA, AICWA  
Areas of Interest: Accounting &  
Finance

**RAUT, RAKESH D**

Assistant Professor  
Fellow (NITIE) / EPEL Switzerland,  
M.Tech (Mechanical), B.E.  
(Production)  
Areas of Interest: Operations &  
SCM

**SANGLE, P S (Mrs)**

Associate Professor  
PhD (Indore University), MSc  
Areas of Interest: Intelligent Soft  
Computing Techniques, Data Mining  
& Data Warehousing, Knowledge  
Mgmt., e-CRM, m-CRM, ERP

**SANGLE, S**

Associate Professor  
PhD (Indore University), MTech  
Areas of Interest: Corporate  
Environmental Mgmt., Life Cycle  
Assessment, DFE & ISO 14000  
Family of Standards, CSR

**SHARMA, SANJAY**

Professor  
PhD, MTech, BE  
Areas of Interest: Manufacturing  
Mgmt.

**SINGH, A (Mrs)**

Associate Professor  
PhD (IITB)  
Areas of Interest: Environmental  
Mgmt.

**VENKATESHWARLU, M**

Professor  
PhD (Osmania University), M Com  
Areas of Interest: Accounting and  
Finance



*NITIE has always believed in imparting education that the industry yearns for and expects from the managers of tomorrow. Grooming engineers to become proficient managers, capable of taking decisions proactively, based on the learnings from the course, has been the basis of the institute's pedagogy. The desire to align our curriculum to the needs of the industry has encouraged us to introduce new courses which will sharpen the skills of the students and equip them in the best possible way to face the challenges posed by organisations.*

**Professor Ashok K Pundir**  
Dean (Students Affairs & Placement)

**SOM SEKHA BHATTACHARYA**

Associate Professor  
FPM (MDI, Gurgaon), PGDFM (IIFM,  
Bhopal), B.Tech (ISM, Dhanbad)  
Areas of Interest: Strategic  
Management, Corporate Social  
Responsibility, Collaborative  
Strategies

**SRIVASTAVA, D K**

Professor  
PhD (IITB), MA  
Areas of Interest: Organizational  
Behaviour, Consumer Behaviour

**SUMI, JHA**

Associate Professor  
Fellow (NITIE), MBA (HR), B.Sc.  
(Chem.)  
Areas of Interest: HR & OB, Research  
Methodology, General Management

**UNNIKRISHNAN, S (Mrs)**

Professor  
Fellow (NITIE), MSc,  
PGD (Environmental law)  
Areas of Interest: Environmental  
Mgmt., Environmental legislation, Air  
Quality Mgmt., Hazardous Waste  
Mgmt.

**VERMA, PRIYANKA**

Assistant Professor  
Admission In-Charge  
Phd(IIT, Kanpur)  
B.E.(Mechanical)/Gold Medalist  
M.Tech  
Areas of Interest: Operations &  
Quantitative Technics

**VERMA, RAKESH**

Associate Professor  
PhD (IIT Kgp), MSc  
Areas of Interest: Operations  
Research

**VERMA, SANJEEV**

Associate Professor  
PhD (Meerut University), MBA  
Areas of Interest: Marketing Mgmt.,  
Services Marketing

**NITIE has a wide alumni network spreading across the continents and serving all industry majors. A strong alumni relationship has been one of the hallmarks of NITIE and has been the keystone of NITIE's success over the years. Our alumni stay connected and share their rich experiences with the students. They play a vital role in a NITIE student's life by assisting in his/her career development and providing research and internship opportunities.**

**Ganesh Natarajan,**  
Vice Chairman and MD,  
Zensar Technologies.

**Dev Anand Kumar,**  
Chief Manager,  
Exim Bank of India

**Diwakar Singhal,**  
Sr. VP, Banking & Financial  
Services, GE Capital

**Seshadri T.V.,**  
VP,  
Master Card (Asia Pacific)

**Dev Bhattacharya,**  
Group Executive President &  
Business Head  
Aditya Birla Group

**Akhilesh Tuteja,**  
Director, IRM  
KPMG

**K V Sayee Prasad,**  
Manager, Quality  
Deloitte Consulting

**R. Suresh,**  
VP – APAC,  
Stanton Chase Intl.

**Amitabh Dasgupta,**  
AVP,  
PriceWaterhouseCoopers

**B Ravi,**  
CEO,  
Eicher Consultancy

**N Sreekumar,**  
VP,  
Apollo Tyres Ltd.

**R K Sinha,**  
VP,  
Marketing, Godrej CP

**Choonia Mufaddal,**  
Chief Executive Officer,  
M&M

**Shashi Mandpaty,**  
Country Media Manager,  
P&G

**Ajay Kumar Sinha,**  
GM, Operations,  
ABB Alstom India

**Dharmesh Joshi,**  
Country Head,  
Cadbury

**Vivek Sarabhai,**  
Country Head,  
Logistics,  
Coca Cola

**Anand Mocheria,**  
Country Head,  
Daimler (Thailand)

**Saurabh Tiwari,**  
National Manager,  
Marico

**Ulhas D Telang,**  
COO,  
Thirdware Solutions Ltd.

**K Venugopal,**  
President and CEO,  
GE Lighting India

**V Subramanyan,**  
Logistics Manager,  
Asia Pacific,  
Kellogg's

**Jayanto Karmakar,**  
Head,  
Voltas

**G Shiva,**  
Vice President,  
Citibank N.A

**Ashwin Rangan,**  
CIO,  
WalMart.com

**Arvind Thakur,**  
VP,  
NIIT

**Sharad Hegde,**  
SVP,  
Infosys

**S Hariharan,**  
Head Corporate,  
TCS (Japan & Korea)

**Swadia Prashant K,**  
Director,  
General Motors Bangalore

**K Subramanian,**  
MD,  
Afcons

**K G Mohan,**  
Vice President ( IT),  
Hindustan Lever Ltd.

**A S Vishwanathan,**  
Executive Director,  
SISL

### EVENTS

The talent exhibit continues with various performances organized by the Cultural Team in SANSMARAN and Convocation. Fun converges with competitive spirits at NITIE, when the Cultural Team organizes "Dahi Handi Competition" for Janmashtami, or "Rangoli Competition" during Ganesh Chaturthi or during Holi Celebrations.

#### MAHA MANDI

'MahaMandi'- A daylong event at NITIE, in which students of NITIE & other top b-schools take to the streets of Mumbai for a social cause. MahaMandi stands as a hallmark in NITIE curriculum as it integrates the theoretical principles of managerial economics, marketing and basic market research, consumer behavior and selling, with their practical applications. It is an innovative socio-marketing initiative by NITIE which combines entrepreneurial spirit and practical approach towards learning, with social responsibility. In 2009, NITIE was given the B school Innovation Award for conceptualizing the event. Previously known as Mandi, it has grown tremendously over the years with enthusiastic participation from various premium B-Schools.

#### JOSH

JOSH is a sporting extravaganza that is organized with all flagship events of NITIE amalgamated under the banner name AVARTAN; one of the grandest management, cultural and sports festival across the B-Schools in India. It's a delight to see a huge participation from all the B-Schools in Mumbai, to bring the best of intellectual minds across the country to experience & relish a blazing sporting season at NITIE with events in Athletics, Football, Basketball, Volleyball, Tennis, Badminton, Table Tennis, Carrom, Chess and Cricket. This year, it will touch new heights with a 3 day long fun filled sports festival with participation from the Top most B schools including IIM - A,B,C, FMS and more, in an Inter-College event spanning from 11th-17th October'14.



NPL is a merger between elite B-Schools and corporate world of India via cricket. Students of National Institute of Industrial Engineering have embarked on the unique endeavor of taking this cricketing madness to the next level. NITIE Premier League on the lines of IPL, is first of its kind B School sporting event that combines the enthusiasm for cricket with the strong business acumen of the students. Team auctions, Player bidding, Brand managers, Foreign players, Sponsors – NPL has it all. NPL is a merger between elite B-Schools and corporate world of India via cricket.



To commemorate 50 years of glorious existence, NITIE plans to organize a series of events over the two years. As major milestone in the Institute Journey a new logo to commemorate the event was designed.

To begin with the celebrations a formal inauguration of the Golden jubilee celebrations was held during the period Oct 18th 2013 to 25th Oct 2013.

As a part of Golden Jubilee Celebrations, inaugural function was held on 22nd October, 2013 (Tuesday) at NITIE Campus. Following is the schedule of various events that were held :

- 1) Inaugural Function
- 2) Inauguration of Academic and Library Building
- 3) Inauguration of new Hostel Building
- 4) Laying the Foundation Stone for new Student's Activity Centre
- 5) Laying of foundation Stone for Type V & Type VI Residential Building
- 6) Panel Discussion and/or Talks by eminent personalities from Academia, Industry and Government on the topic "Road Map for Developing Manufacturing Competitiveness by 2025"
- 7) Campus visit
- 8) Cultural Programme

Students Activities: 11th to 17th October, 2014 - AVARTAN

Various students events are planned during Students Activities Week from 11th to 17th October, 2014.

- 1) "JOSH" - Sports Competition amongst students of various institutes from 11th to 13th October, 2014.
- 2) "AAROHAN" – Cultural events competition amongst students of various institutes from 11th to 13th October 2014
- 3) Lakshya, Prerana, Envision and other related events during 11th to 17th October, 2014.



## EVENTS

*The strength of an academic program is best gauged by the academic rigour and the student participation in extra-curricular activities. At NITIE, there is a fine balance between these two aspects wherein the curriculum is well augmented by the events that help in a better understanding of the concepts learned in classrooms. NITIE is highly rated for the range and quality of events conducted round the year. Every event has a specific focus and they are designed to collectively bring diverse skills in to the spotlight. The challenge to achieve high standards brings the best out of our students.*



B-Gyan is an industry-institute interaction initiative at NITIE. It is an endeavor to amalgamate the rich experiences of the corporate world with the academic acumen of the students to create meaningful insights into the world of business. It is a series of extramural lectures on varied management related topics and it draws very enthusiastic participation from the stalwarts of the corporate world. It has hosted eminent personalities such as Mrs Ishween Anand (Founder: NYASSA), Mr Rajesh Pednekar (Head - Distribution at Pfizer (NITIE Alumnus, IM First batch) etc and Eminent speakers such as Mr. Kannan Rajarathnam (Head-Corporate Performance Management, Hinduja Group) and the likes have used these lectures as a platform to connect with the students.



EnVision, the flagship event of PGDISEM group at NITIE, is a series of panel discussions and group learning activities that aims at bringing the leaders from industry, academicians and students together to discuss business risks associated with environment and share their perspectives on the same. The event provides a platform for deliberating on business problems and offering solutions that are relevant in the industrial context.



### Alumni Meets

The two major events that form an integral part of the activities of the Alumni Committee are Sansmaran (Annual Alumni Meet) and RAM (Regional Alumni Meet). Sansmaran is a daylong event that includes felicitation of the silver jubilee batch, launch of NITIE's alumni magazine and announcement of the Distinguished Alumnus Award. RAM is held across the country and abroad; the 2014 edition saw it happen in 8 cities: Pune, Delhi, Chandigarh, Bangalore, Hyderabad, Chennai, Mumbai and Kolkata.



Litmus is the annual IT conclave of NITIE organized by PGDITM. Live case studies, panel discussions and similar events with a focus on IT management are a part of Litmus. It provides an opportunity to explore the role of IT in the ever evolving world with the stalwarts of the industry.



Avartan, the eight days annual grand celebration of NITIE's vision of being the leader in the knowledge led productivity movement. It is a unified celebration of all student events: Lakshya, Prerana, Josh and Arohan. Lakshya is NITIE's annual international corporate festival - A unique knowledge sharing platform for the industry, academia and the student community whereas Prerana is a platform that brings together students, industry leaders, and faculty to foster managerial excellence through a series of events and discussions. In Sports extravaganza 'Josh', we host athletes from various b-schools for a series of sporting events that include: Cricket, Football, etc. and Aarohan is the celebration of the cultural prowess of NITIEans. The event sees students perform plays, group dances and vocals.

D'apprendre, held thrice a year, provides a unique platform for entrepreneurs to showcase their proficiencies and skills; Also it provides a discussion forum for the audience to interact with the best in the industry.



The B-Plan Contest is an annual event which presents before young and aspiring entrepreneurs an opportunity to be original, innovative, to showcase their zeal, passion and commitment and hence live their dream. The B-Plan Contest provides a platform to showcase business plans by students with entrepreneurial spirit to an eminent jury comprising the industrialists, VCs and other financial institutions. Similar events are Avezha, an entrepreneurial workshop, and Enflammer, which is a unique opportunity for the student-run enterprises to present their business ideas.

Best Business Brains (B-Cube), is an event aimed at educating the aspirants about the different management verticals and help them in making an informed choice. This is achieved through a series of informative and exciting events and workshops spanning an entire day at the NITIE campus. The aspirants get to interact and learn from highly knowledgeable NITIE faculty, eminent alumni and the NITIEans.



Samiksha is a series of panel discussions on contemporary business themes. It provides a platform for the students and eminent corporate dignitaries to interact with each other, focusing on forces that would be instrumental in shaping the businesses in the future.

### Cultural activities

In the interest of the students and their talents, Cultural Team maintains various clubs like Music, Dance and Drama clubs and coordinates cultural activities round the year. Cultural activities at NITIE start right from the initial few weeks of the commencement of the session with the event called TOPA - Theatre of Performing Arts. Following which this team provides the students with a platform to showcase their individual talents at the annual Cultural Event of NITIE, aptly named DeNovo, which means "Beginning Again".





**Team Dramatix**

TDX represents a group of extremely creative people from NITIE, who have expertise in using professional video editing softwares and tools. We have been making videos for various committees of NITIE and other college festivals from past few years. We also make promotional videos for Organizations / Companies.

We provide design and advertising solutions and make videos, teasers, banners, posters, magazines, logos and the creative stuff one can imagine for organizations/start-up/college events



Rotaract Club of NITIE is an institution based Rotaract Club that contributes to the avenues of Community Service, International Service and Personality Development in and outside NITIE. The club particularly emphasizes on Youth Leadership and works towards creating responsible youth. The club conducts various drives like Sapling Plantation, Blood Donation, Thalessamia Check-ups, Cloth Donation etc and partners with peer Rotaract Clubs to organize large scale movements.



**NITIE Premier League(NPL)**

Cricket is the greatest leveler this country has ever known. It is more than a sport and the madness and euphoria that surrounds it is unimaginable. Students of NITIE have embarked on the unique endeavor of taking this cricketing madness to the next level. NITIE Premier League (NPL) on the lines of IPL, is first of its kind B-School sporting event that combines the enthusiasm for cricket with the strong business acumen of the students. Team auctions, Player bidding, Brand managers, Foreign players, Sponsors, NPL has it all. There have been two editions of NPL so far and both have enjoyed spectacular successes. Rajasthan Warriors(NPL 1.0) and Delhi Dashers(NPL 2.0) have been the champions so far.



**SPICMACAY**

SPICMACAY - NITIE chapter is under the parent body SPICMACAY and promotes Indian classical music and culture amongst the youth of NITIE with its association with various stalwarts of Indian classical music.



**SAY (Sustainability And You)**

A confluence of ideas and efforts to promote the ideology of sustainability among the leaders of tomorrow. Untamed and reckless industrialization has brought to the world grave risks of climate change.

Promoting the concept of triple bottom line i.e. people, planet, and profit, the forum works to instill perspective of sustainability among the students' community so that they can uncover opportunities in these challenges. Yearly celebration of the 'Earth-Hour' is the forum's prime event, which engages the students on a larger scale to further champion the cause of sustainability.



**Just talk**

Gestated with the endeavor to expedite holistic personality development through an absorbed emphasis on soft-skills, 'Just Talk' is the foremost medium to learn & enhance effective communication & presentation skills at NITIE. Through a plethora of activities including impromptu speech contests, group discussions, debates, etc., Just Talk is effectively mentoring 'NITIEs' into future 'managers'!

**KNOWLEDGE FORUMS**



ARTH, NITIE's quasi mutual fund, is an initiative of the students to have a common platform for learning about capital markets. It is managed by student fund managers including fundamental and technical analysts.



C2X, Chain to Excellence, is NITIE's Operations and Supply Chain Management interest society. With the theme of "Knowledge is Power", it complements academia in SCM/Ops through a series of extramural lectures, workshops and case studies. C2X also publishes 'OPUS', the student magazine on SCM/Ops.



NSC2, NITIE Students' Consulting Club aspires to create and foster deep relationships with consulting organizations. The club organizes sessions by industry experts and leading consultants on a wide range of topics that are relevant in the current business environment and conducts consulting related case study competitions periodically.



\$treet, the Finance club at NITIE aims to satiate the financial enthusiasm of the batch. Through events such as "Beat the Street" case study competition, quarterly magazine "In-Fin-NITIE", lecture series, alum sessions, financial workshops and numerous others, it brings together members of the NITIE community and professionals from financial Industry and beyond.



Strategy & Quizzing Club - Formed in July 2014 to make NITIE synonymous with Strategy and Quizzing Excellence. Continuing the legacy of Prueba (Strategic Knowledge forum) and Mastishk (Simulations)



## Golden Jubilee Celebrations - 2014



Today 2500+ top notch industrial engineers, 2000+ industrial managers, 1000+ industrial safety & environment professionals and Information technology management professionals are rendering services in various sectors of industries and businesses all over the globe. This has been possible due to the tireless and dedicated efforts of NITIE, a pioneering institute of higher learning in the financial capital of India, Mumbai. Today NITIE is the preferred choice for organizations to seek solutions for problems in all the areas like Industrial Engineering, Operations Management and Environment management.

To commemorate 50 years of its glorious existence, NITIE is organizing a series of events over a period of two years. As a major milestone in the Institute Journey a new logo to commemorate the event has been designed. To begin with the celebrations a formal inauguration of the Golden jubilee celebrations was held. The highlights of the various events held and planned during the two years are as below:



### Events Held

- **Inaugural function** was held on 22nd October, 2013 at NITIE Campus. The new Academic and Library Building were inaugurated along with the inauguration of new Hostel Building. The Foundation Stone for new Student's Activity Centre and Type V & Type VI Residential Building were laid. A Panel Discussion by eminent personalities from Academia, Industry and Government on the topic "Road Map for Developing Manufacturing Competitiveness by 2025" was held. This was followed by short cultural program.
- Golden Jubilee Year Special issue of **Udyog Pragati** was released on October, 2013. Special Issues with articles from seminal thinkers focusing on the theme of Technological Innovation papers were invited.
- **Golden Jubilee Alumni Meet** was held on 16<sup>th</sup> November, 2013 to recognize the contribution and role played by its alumni in building the institute
- **POMS 2013 Practice Leaders Forum** was held during December 23 - 24, 2013. This intended to provide a forum for domestic and international faculty in POM area to engage with practice leaders in Micro, Small, and Medium Enterprises (MSME) in the manufacturing sector in India. The main objectives of the forum are to:
  - a. Discuss and share the best practices across various industries and economies.
  - b. Identify concerns and challenges faced by various organizations in achieving manufacturing excellence.
- Round Table Conference was held in February 2014
- NITIE celebrated its first-ever **Institute Day** on 15<sup>th</sup> April, 2014
- A **socially relevant project** was undertaken in June 2014

### Upcoming Events

- A **National Conference on Industrial Engineering and Technology Management** Interface will be held from October 29 – 31, 2014. The Theme for the 3 day National Conference is 'Challenges and Opportunities for IE in Emerging Economics'.
- An **International Conference** has been planned in association with Production and Operations Management Society (POMS) in December 18 – 21, 2014. The theme of the conference is "**Manufacturing Excellence: Imperative for emerging economies**".
- A three day Conference in the area of **Project Management** is planned during 13 - 15 February 2015 in association with Project Management Institute (PMI) at NITIE.

The faculty at NITIE is known for its deftness in training, consultancy and research. The faculty members excel not only in the classroom, but they also are leaders in training, research and consulting with leading business organizations.



### RESEARCH

NITIE conducts applied research and it undertakes various public and private sectors' special projects as sponsored research. In addition, they guide Fellow (Doctoral Program) students in their investigative pursuits. Many research papers of the faculty are published in the peer-reviewed international journals of repute of various themes in their academic disciplines.

NITIE has established a Centre of Excellence in Ergonomics and Human Factor Engineering (CEEHFE) as a part of Government of India's Technology Mission - 2020 through Technology Information Forecasting and Assessment Council (TIFAC). NITIE has also established an advanced Centre of Excellence in Operations and Manufacturing Management. Faculty members engage in research in all thrust areas identified by the institute.

Each quarter NITIE publishes a professional journal-UDYOG PRAGATI. This publication elucidates new developments in industrial engineering and allied fields.

### CONSULTANCY

NITIE assists various organizations through consultancy services that provide the needed competence and imparts the needed thrust to the organizations by sharing the expertise of a multi-disciplinary team with diverse backgrounds. Consultancy assignments undertaken by NITIE are aimed at providing service to the industry by sharing the expertise and competence of experienced NITIE faculty members to diagnose and solve industrial problems objectively in selected areas of industrial engineering and management. NITIE encourages a participative approach and joint study with company executives and employees during the detailed consultancy assignment. This provides an opportunity for client personnel to understand the nature of problem, approach to the solution and have training on the job. This also helps in smooth implementation of the recommendations evolved as a result of the study.



### TRAINING

NITIE offers short-term Management Development Programs (MDPs) for the benefit of the middle and senior level executives to update their skills in industrial engineering, industrial management, industrial safety and environmental management, ergonomics, information technology management, operations and supply chain management, general management, strategy, marketing, finance, economics, human resources management and many other functional areas of management.

In addition, Unit Based Programs (UBPS) are undertaken by NITIE to increase the organization's effectiveness through diagnosing and assessing the training needs in different functional areas and designing training programs to inculcate the latest concepts and techniques in the relevant field of management. It helps companies in identifying areas for improved productivity and enabling the executives and employees to apply the knowledge gained to real life problems in their organizations.



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