Celesta 2013

(Date: 8th, 9th, 10th November 2013)

Management Events Rulebook

Event 1: B-Challenge

Schedule: Round 1 – 9th November, 2:00 PM to 4:00 PM

Round 2 – 10th November, 4:00 PM to 6:00 PM

Venue: Room No. 201, Main Institute Building, IIT Patna

- Register yourselves in the following Google doc link:

  http://goo.gl/cnbAMT

- You will be grouped into teams randomly and teams formed will be revealed on 8th November. Participate in prelims on Day 2.

- Each team will be given a specific product.

- The teams have to prepare presentation on specifications (that are practically feasible) or features of the product and convince the panel of judges regarding the uniqueness of the product given. (Remember the scene where Harpreet Singh Bedi tries to sell a pencil in the movie Rocket Singh: Salesman of the Year?)

- The team which presents most unique features/specifications and is able to convince the judges to fund their product will be the winner.

Event Organiser:

- Akhil Shukla

  +91-8084255325

Event 2: Stockmart

Schedule: 9th November, 10:00 PM to 12 midnight

Venue: Computer Centre (first floor), IIT Patna

- Register yourselves in the following Google doc link:

  http://goo.gl/cnbAMT

- This is an individual event.

- Each participant will be given some fixed virtual money.

- The participants have to trade virtual shares and the participant with the highest amount at the end of the designated time will be declared as the winner.

Event Organisers:

- Ayush Jain

  +91-8544130924

- Ankish Gupta

  +91-8102783083

Event 3: 6 Thinking Hats

Schedule: 10th November, 2:00 PM to 4:00 PM

Venue: Room No. 006, Science Block, IIT Patna

- Registrations are on the spot. Registration closes after first half hour of the start of the competitions.

- Participants are grouped randomly. Each group is given a case/problem-statement. Participants have to analyse the problem and present the solution depending on the mood of the hat he/she is wearing.

- Participants will be given 3 minutes to think/prepare. Each participant has to speak for 4 mins (combined time for all hats)

Event Organiser:

- Ashutosh Agarwal

  +91-9453012060

- Amar Parulekar

  +91-8084339336

Event 4: B-Quiz

Schedule: 10th November, 10:00 AM to 1:00 PM

Venue: Room No. 201, Main Institute Building, IIT Patna

- Form a team of 2 people and register yourselves in the following Google doc link:

  http://goo.gl/cnbAMT

- Prelims will be a written quiz on 10th November, 10:00 AM to 10:30 AM

- Selected teams will participate in the mains from 11:00 AM to 1:00 PM

- Mains will be conducted by a Quiz-master. Will consist of multiple rounds. Also includes rounds for audience. Exciting goodies for audience at stake.

Event Organiser:

- Karthik Kumar

  +91-8084336021

- Rajat Goyal

  +91-9472457145

Event 5: B-Debate

Schedule: 8ᵗʰ November, 2:00 PM to 4:00 PM

Venue: Conference Room, Science Block IIT Patna

- Register yourselves in a team of 2 in the following Google doc link:

  http://goo.gl/cnbAMT

- Topic will be sent 1 day before the event.

- Each team has to debate for a minimum of 6 minutes and maximum 10 minutes. After the debate there will a rebutting session by judges/audience.

- Whether the team has to speak for or against the topic will be decided on the spot on the day of the event by toss.

Event Organiser:

- Jai Prakash Gautam

  +91-8084358710

Event 6: Vendre (Ad-making)

Schedule: Round 1 –8ᵗʰ November, 4:00 PM to 6:00 PM

Round 2 –9ᵗʰ November, 4:00 PM to 6:00 PM

Venue: Room No. 201, Main Institute Building, IIT Patna

- Register yourselves in a team of 2/3 people in the following Google doc link:

  http://goo.gl/cnbAMT

- Round 1: Ad-making

  o Prepare a skit on the given product. Tangible product will be given to you on the spot.

  o Maximum time for the skit is 2 minutes.

  o Each team will be given 1 minute to prepare.

  o Winner of round 1 will be announced on the same day and problem statement of round 2 will be given.

- Round 2: Time-shift Marketing

  o Teams have to present how they'll market a particular product in a shifted-time scala/scenario.

  o Hints/Market Scenario during the shifted time will be given in the problem statement itself.

Event Organiser:

- Shivendu Shekhar

  +91-8084338905

- Jai Prakash Gautam

  +91-8084358710

Event 7: Monopoly

Schedule: Will be informed later via mail

Venue: Hostel Premises

- It is an individual Event

- Eash participant has to play a live Monopoly game. Exciting goodies at stake.

Event Organiser:

- Akhil Shukla

    +91-8084255325

- Ashutosh Agarwal

    +91-9453012060