



University of East Anglia
Norwich Business School

MBA Yearbook 2014

Norwich Business School

University of East Anglia





Norwich Business School
 University of East Anglia
 Norwich Research Park
 Norwich
 NR4 7TJ
 United Kingdom

MBA Team
 mbateam@uea.ac.uk
 +44 (0)1603 591753

www.uea.ac.uk/nbs/mba

Contents

Foreword by Julian Campbell, MBA Programme Director	p.3	Executive MBA programme overview	p.24
MBA recruitment	p.4	Executive MBA cohort 2014	p.25
Opportunities for working with us	p.5	Index of students The 2014 Executive MBA cohort	p.26
MBA programme overview	p.6	Curriculum vitae The 2014 Executive MBA cohort	p.27–p.42
Norwich Business School MBA cohort 2014	p.7	MBA consultancy projects	p.44
Index of students The 2014 Full-Time MBA cohort	p.9		
Curriculum vitae The 2014 Full-Time MBA Cohort	p.10–p.23		

Foreword

I am delighted to present the latest UEA MBA Yearbook, which showcases the talent of our 2014 student cohort. They have worked incredibly hard to earn an MBA that meets the highest standards of management education. The experience and potential of this group of individuals meant that we had high expectations of them at the start of their degree. As they leave us to pursue their careers, we must acknowledge that they exceeded those expectations.

UEA is one of the UK's top Universities, as shown by our performance in a host of league tables, and our MBA is fully accredited by the Association of MBAs (AMBA), placing it in the top 1% of MBAs in the world. A demanding study programme combines the fundamentals of strategic business management with opportunities to put knowledge into practise with our management consultancy projects. In 2014, the companies that students worked with included Unilever and IBM, as well as a range of innovative high-growth companies from our region.

Their education has been complemented by a careers and personal development initiative that develops personal skills and a range professional competencies. This innovative programme sees student undertake problem solving team-based exercises, psychometric testing and leadership behaviour development to prepare them for senior managerial roles after graduation.

The 2014 cohort will add significant value to any organisation they choose to work with. I recommend these people to you.

Julian Campbell

MBA Programme Director

mbateam@uea.ac.uk

+44 (0)1603 591999

“The MBA has been invaluable in elevating my perspective of business from the operational and tactical to the strategic and insightful.”

Richard Bisset,
Executive MBA, 2014



Norwich Business School
University of East Anglia
Norwich Research Park
Norwich
NR4 7TJ
United Kingdom

MBA Team
mbateam@uea.ac.uk
+44 (0)1603 591753

www.uea.ac.uk/nbs/mba

MBA recruitment

Our aim is to support you to find the best talent for your organisation from our MBA cohort. If you would like to discuss your recruitment needs further, please contact our MBA team who can provide information and advice about the services we offer.

The MBA e-Yearbook

Recruiters can contact students in the MBA e-Yearbook directly via their email addresses. If you have any difficulties making contact, please email our MBA team who have access to student contact details and will be pleased to assist you.

Workshops and presentations

We welcome employers on campus to deliver skills workshops and presentations to our students. Workshops and presentations are an excellent way to meet and communicate with students formally and informally, promote your own organisation and vacancies, and give the students an insight into the skills and abilities necessary for success.

Job posting facility

Vacancies can be placed directly with the Business School by emailing the MBA team. Your vacancy will be promoted to all MBA students and can also be advertised across the wider UEA community at your request.

On-campus interviewing

We offer facilities for interviewing MBA students on campus, a short journey from the centre of Norwich.



Opportunities for working with us

UEA Norwich Business School offers organisations the opportunity to work with a team of MBA students through our management consultancy projects.

Do you have a strategic challenge facing your organisation? Would you like a team of talented and experienced managers to apply 'MBA-thinking' in putting forward practical solutions?

Every year, the Business School works with a range of companies, charities, global brands and start-ups on projects that provide our MBA students with one of the most challenging aspects of their studies. The management consultancy projects can be related to business model analysis, market research, new product development, management and leadership effectiveness or sources of innovative finance for the business. Students will conduct research, analyse the data and information and then offer practical recommendation to their client companies.

Projects can be delivered over 3-4 weeks in the summer or over a more extended period in the autumn. At the end of the project, students deliver a substantive report capturing the work they have done, supported by a presentation to all the senior stakeholders within the business.

If you are interested in finding out more about the opportunity to host one of our management consultancy projects, then please contact:

Julian Campbell

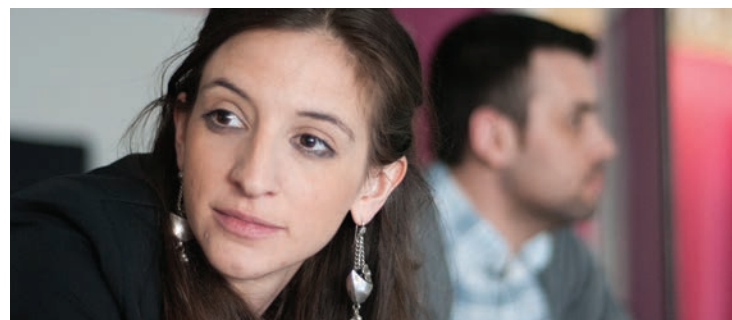
MBA Programme Director

mbateam@uea.ac.uk

+44 (0)1603 591999

“Undertaking an MBA is a life changing experience. It challenges you intellectually but also helps you build a different business perspective to situations, it tests your tenacity and even your personal relationships. The MBA is a big commitment that comes with a high reward as it has definitively changed the way I think and has helped me understand other areas of the business.”

Cassandra Hards,
Executive MBA, 2014





Norwich Business School
 University of East Anglia
 Norwich Research Park
 Norwich
 NR4 7TJ
 United Kingdom

MBA Team
 mbateam@uea.ac.uk
 +44 (0)1603 591753

www.uea.ac.uk/nbs/mba

MBA programme overview

The MBA modules	The Full-Time MBA
Accounting and Financial Analysis	Compulsory
Corporate Responsibility	Compulsory
Customer Focus and Innovation	Compulsory
Entrepreneurship	Compulsory
Information Systems for Management	Compulsory
International Economic Environment	Compulsory
Investment Appraisal and Valuation	Compulsory
Management and Changing Organisations	Compulsory
Management Consultancy Projects	Compulsory
Management of Talent	Compulsory
Operations and Logistics	Compulsory
Strategy and Leadership	Compulsory
Brand Now	Brand Leadership Stream
Consumer Brand Behaviour	Brand Leadership Stream
Corporate Finance	Finance Stream
Economic and Business Forecasting	Finance Stream
Corporate Carbon Management	Strategic Carbon Management Stream
Risk Management for Climate Change	Strategic Carbon Management Stream

Students choose one stream to study alongside the compulsory modules. In addition to the above units, all Full-Time MBA Students undertake Careers Impact, Academic Skills Development and Transition into MBA programmes.



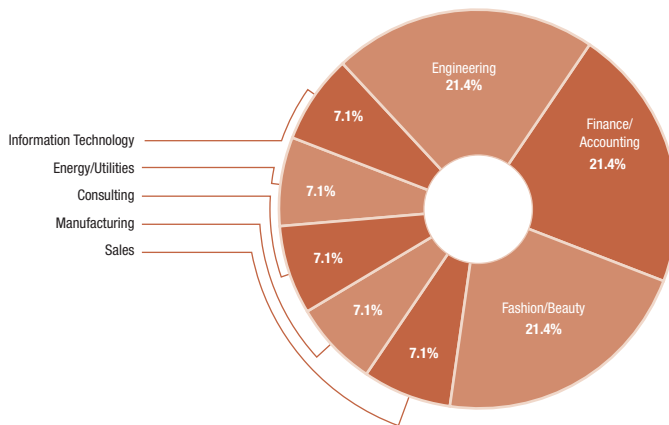
Norwich Business School MBA cohort 2014

At Norwich Business School we place great importance on our MBA students having good quality work experience. We require a minimum of 3 years in a management position. We encourage diversity and this year we have welcomed people from 12 countries, with backgrounds ranging from self-employment to the public sector and multi-national company employees.

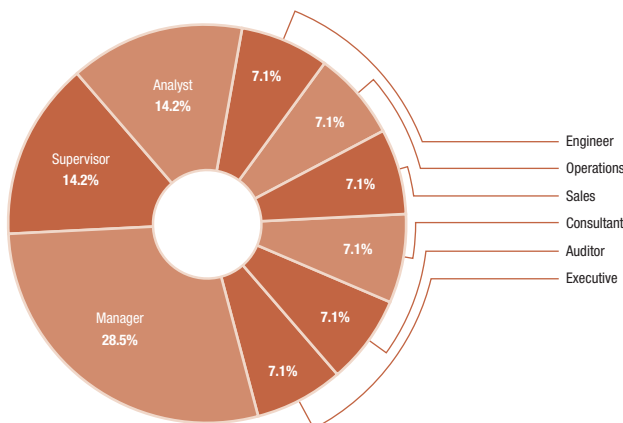
Full-Time MBA cohort 2014

Total size of class:	15
Average age:	30 years
Average work experience:	7 years
Male:	57%
Female:	43%
International students: (12 nationalities)	86%
Home/ EU students:	14%

Work sectors pre-MBA



Job functions pre-MBA







The 2014 Full-Time MBA cohort

Khalid Haroon Al-Jesaiman		aljeseman@gmail.com	p. 10
Thamer Alhashim	00966568511154	thamer.alhashim@hotmail.com	p. 11
Bolutife Rabiab Bakre	+2348035293492	tifanigirl@yahoo.com	p. 12
Alican Biber	+44 (0) 7438 576524	alicanbiber@gmail.com	p. 13
Mohamed Binshamlan		my.m@hotmail.com	p. 14
Beyazit (Z) Güzelyağdöken	+44 (0) 7473 274717	beyazityagdoken@gmail.com	p. 15
Si Lin	+44 (0) 7761404006	mlelinz@gmail.com	p. 16
Stefania Mariano		stefaniamariano31@gmail.com	p. 17
Eric Munthali	+265888305797	ebbmunthali@gmail.com	p. 18
Shoko Ohsawa		ohsawa.shoko@gmail.com	p. 19
Olanrewaju Onabanjo		lonabanjo@yahoo.com	p. 20
Piemsuk Sanghiran	+44 (0) 7477416293	piemsuks@gmail.com	p. 21
Alex Watson		alexander.c.watson@uea.ac.uk	p. 22
Jing Zhao	+8618092571958	JZhao1@uea.ac.uk	p. 23

Khalid Haroon Al-Jesaiman

Education & Qualifications

- 2014-2015 Norwich Business School, University of East Anglia, *UK*
MBA (full time programme) and Level 7 Diploma in Professional Consulting, Chartered Management Institute
- 1997-2002 California State University, *Long Beach, USA*
BSc Electrical Engineering

Professional Experience

- 2012 Qatar Foundation, *Qatar Education / Research*
Senior Maintenance Engineer Electrical
- 2008-2011 Lusail Engineering, *UAE Engineering*
Project Engineer – Electrical
- 2007-2008 RasGas, *Qatar Energy*
Electrical engineer – electrical & instrumentation
- 2006-2007 Doha Asian games 2006 , *Qatar Sport / Tourism*
Venue protocol manager – international relations



Email

aljeseman@gmail.com

Nationality

Qatar

Languages

Arabic (Native)
English

Thamer Alhashim

Education & Qualifications

2014-2015 Norwich Business School, University of East Anglia, *UK*
MBA (full time programme) and Level 7 Diploma in Professional Consulting, Chartered Management Institute

2006-2011 Arab Open University, *Saudi Arabia*
BA Business Administration Studies / Systems

Professional Experience

2003-2012 Saudi Aramco Oil Company, *Saudi Arabia* *Planning and Scheduling Maintenance Planner/Scheduler*

- Manage and coordinates schedule of maintenance work orders
- Develops special reports concerning the maintenance activities.
- Orders materials either B2B or by SAP system
- Handle OME (operation, maintenance, and engineering) meeting for planning unit to discuss the critical jobs
- Communicate with suppliers in order to schedule or expedite deliveries
- Develops special reports concerning the maintenance activities.

Project Experience

Kinnerton Confectionery

Reviewing the Transport and Warehousing needs across 8 sites plus suppliers and Making recommendations that provide increased service levels and provide a significant cost reduction to the business.

The Great British Banjo Company Ltd

Worked as team member to identify the most effective route forward to develop The Shackleton brand. The teamwork developed the brand by discovering suitable products to take 'The Shackleton' brand further, finding the right people who can produce these products either as a contractor, and finding the suitable place in the market for these products and where they should stand.



Email

thamer.alhashim@hotmail.com

Telephone

00966568511154

Nationality

Saudi Arabian

Languages

Arabic (Native)
English

About Me

I am a hard working, self-motivated, always willing to learn new skills. I have good planning and organisational skills.

Career Interests

I would like to work as Business Analyst or Planning Analyst in a reputed company.

Bolutife Rabiya Bakre

Education & Qualifications

- 2014-2015 Norwich Business School, University of East Anglia, *UK*
MBA (full time programme) and Level 7 Diploma in Professional Consulting, Chartered Management Institute
- 2007-2010 University of Lagos, *Lagos, Nigeria*
BSc Business Administration
- 2006-2007 University of Lagos, *Lagos, Nigeria*
Diploma, Finance

Professional Experience

- 2013 Guaranty Trust Bank Plc, *Nigeria Financial Institution*
Executive Trainee. (Institutional Banking Group), Oil & Gas & Power Abuja
- Responsible for the growth of the team's local currency balance sheet size from N1.9Billion to N3.4Billion in line with the 2013 financial year budget plan
 - Responsible for the growth of the team's Profit before taxes from N420Mn to N826Mn by end of 2013 financial year in line with the budget plan
 - Grow the bank's portfolio in reserve based financing schemes, project financing for oil well remedial operations and limited recourse lending for marginal oil
- 2013-2014 Guaranty Trust Bank Plc, *Nigeria Financial Institution*
Executive Trainee (Corporate Banking Group), Construction Unit Abuja
- Effective relationship management to ensure growth in market share of institutional clients with primary focus in Construction market sector
 - Booking fresh quality risk assets (Overdrafts, Time/Term Loans, and Import Finance Loans) and overall processing and monitoring of International trade transactions for clients
 - Financial advisory services in Investment management and finance to institutional clients

Project Experience

Frank Dale Foods Ltd

I worked as part of the team to demonstrate to the company on how the acquisition of a Flexi Pan Line will help the organization to determine its 5-year objectives as well as the selection criteria the company needs to put into consideration before purchasing equipment. The team made recommendations to help the company improve turnover and bottom line.

Lintott Control System

I worked as a part of team to help the company improve their procurement process and supply chain management issues, by developing a 21st century procurement development plan using the Kraljick model and the CIPD category management. The team was able to come up with real world solutions and recommended ERP systems that could help the company to meet its business strategy.



Email

tifanigirl@yahoo.com

Twitter

@tifanigirl

LinkedIn Profile

Bakre Bolutife

Telephone

+2348035293492
+2348162547527

Nationality

Nigerian

Languages

English (Native)
Yoruba
French

About Me

I am a self-direct professional with excellent communication, analytical and management skills. As a resourceful problem solver, I would like to conceptualize solutions to challenging situations.

Career Interests

I would like to work in a reputable institution where my expertise in risk assessment, application of strategic tools and techniques can be of added value.

Alican Biber

Education & Qualifications

- 2014-2015 Norwich Business School, University of East Anglia, *UK*
MBA (full time programme) and Level 7 Diploma in Professional Consulting, Chartered Management Institute
- 2004-2009 Eskisehir Osmangazi University, *Eskisehir, Turkey*
BSc Industrial Engineering

Professional Experience

- 2012-2013 Kartopu, *Turkey textiles*
Business and System Development Supervisor
- Established and developed new systems including Enterprise Resource Planning System, Demand Forecast System, Stock Management System and Production/Purchasing Planning System
 - Analysed and restored business processes including Return & Exchange Process, Inspection & Acceptance Sampling Process and Shipment Planning Process
 - Set down the research subjects and managed research stages, informed top management with reports based on statistical assessments
- 2010-2011 CMS, *Turkey textiles*
Production and Planning Engineer
- Planned the production and created production schedules
 - Evaluated, analyzed and solved the quality issues arising from production in the scope of TQM and took part in KAIZEN works
 - Collaborated with the engineering team in the works performed within the coverage of TPM

Project Experience

20/20 Group

20-20 Group is a British engineering association which focuses on new product development. I worked as part of a team aiming to aid the association in evaluating the most appropriate forms of investment to suit a variety of individual products in order to bring more projects to reality. The project was well received by 20-20 group.

MSF Technologies

MSF Technologies is an engineering company which develops hybrid/electrical systems for different markets. I worked as part of a team aiming to develop an on-highway electric vehicle and plug in hybrid electric vehicle market penetration strategy for MSF's proven and globally patented electrical and hybrid drive systems technology. The project was found very successful by MSF Technologies.



Email

alicanbiber@gmail.com
alicanbiber@hotmail.com

LinkedIn Profile

uk.linkedin.com/pub/alican-biber-mba-dipmc/a1/245/357/

Telephone

+44 (0) 7438 576524

Nationality

Turkish

Languages

Turkish (Native)
English (Fluent)

About Me

I am a passionate and success orientated professional with the benefit of both a business and engineering perspective. Challenge, dedication and continuous development are key words for my career perspective.

Career Interests

To join a well respected organisation which gives me the opportunity to apply and enhance my business and engineering expertise in an international market.

Mohamed Binshamlan

Education & Qualifications

- 2014-2015 Norwich Business School, University of East Anglia, *UK*
MBA (full time programme) and Level 7 Diploma in Professional Consulting, Chartered Management Institute
- 1998-2004 United Arab Emirates University, *Al Ain, UAE*
Bachelor of Geography, Geographic Information Systems

Professional Experience

- 2010-current Abu Dhabi Municipality Town Planning Sector Spatial Data Directorate, *UAE Urban Planning*
Head of Customer Support Unit
- Front end officer supporting customers in their requests for GIS data, map production
- 2007-2010 Abu Dhabi Municipality Town Planning Sector Spatial Data Directorate, *UAE Urban Planning*
GIS Analyst in GIS Section
- Coordinator and Facilitator of several GIS projects, including Web Map Solution and Image Server Project, Mobile Inspection Management system and 3D Model for Abu Dhabi city project
 - Acting as the Head of the GIS and Mapping and Archive section when needed
 - Data analysis, creating and defining vector data projections, digitization, database quality checking. Using GPS, Image reference, Image Classification, Analysis



Email

my.m@hotmail.com

Nationality

UAE

Languages

Arabic (Native)
English

Beyazit (Z) Güzelyağdöken

Education & Qualifications

- 2014-2015 Norwich Business School, University of East Anglia, *UK*
MBA (full time programme) and Level 7 Diploma in Professional Consulting, Chartered Management Institute
- 2001-2005 Faculty of Fisheries, Ege University, *Izmir, Turkey*
Bachelor of Engineering in Marine Biology Engineering (Honours)

Professional Experience

- 2012-2013 Zaimoglu Investment, *Turkey investment*
Business/Investment Analyst
- Made an early sell call on a stock which subsequently dropped c.14% over a short period of time, preventing substantial losses for the firm
 - Identified and analysed key investment possibilities and trends in the market
 - Made short term market forecasts
- 2009-2012 S.B.A. Whole Foods, *Turkey food industry*
Junior Manager
- Expanded the firm's customer portfolio by bringing over 10 new clients
 - Ensured first contact with clients and negotiated further conditions
 - Priced items, determined delivery dates and controlled inventory
- 2006 Akuvatur Mediterranean Fishes, *Turkey Aquaculture*
Operations/Logistics Coordinator
- Represented the firm on international events (European Seafood Expo 2008, 2009 – Belgium)
 - Verified shipments and invoices, performed quality checks, controlled inventory
 - Secured logistics and delivery of shipments to major clients

Project Experience

Turkish Ministry of Tourism

Wrote a dissertation on Fishing & Tourism which obtained a £20,000 budget from the Ministry of Tourism to be run as a pilot project in Gokova - Bodrum.

Future Leaders for the World Program

Effectively accomplished a full scholarship, 4 month program designed by the author of the book 'School for Gods', Professor Stefano D'Anna for self-development and leadership.



Email

beyazityagdoken@gmail.com
b.guzelyagdoken@uea.ac.uk

Telephone

+44 (0) 7473 274717

Nationality

Turkish

Languages

Turkish (Native)
English (Fluent)
French (Beginner)

About Me

Throughout my engineering education I have made a point of being employed at various firms both during and after semesters so that I could build a strong commercial sense and business foundation.

Career Interests

After having delivered a diverse set of consultancy projects to unique clients and developed a strong interest in the type of work, I have decided to pursue a career in Consultancy.

Education & Qualifications

- 2014-2015 Norwich Business School, University of East Anglia, *UK*
MBA (full time programme) and Level 7 Diploma in Professional Consulting, Chartered Management Institute
- 2006-2010 Donghua University, *Shanghai/Lille, China/France*
Bachelor of Knitwear Design and Textile Engineering, with Exchange diploma of Fashion Design and Management in France

Professional Experience

- 2013-2014 INDITEX Group, *China Retailing*
Area Manager of Central China of Bershka Brand
- Control 8 stores with millions dollars turnover each year; set store sales targets; manage and analyze sales of stores
 - Manage and lead merchandise, operation, stock and logistics
 - Recruit and train store leaders and managers
- 2011-2013 INDITEX Group, *China Retailing*
Area Support Manager
- Lead the team and set up opening stores in Central China
 - Recruitment and training store leaders and managers
- 2010-2011 INDITEX Group, *China Retailing*
Store Manager
- Manages and controls the store operations in the achievement of monthly sales targets in order to achieve or exceed the annual business plan objectives
 - Team building and management, communication and customer service
 - Planning and organization of seasonal products and stocks, merchandise and order from Spanish head office
- 2009-2009 Publicist Group, Shanghai Office, *China Media*
Media Planner Intern
- Identify which media platforms would best advertise a client's brand or product
- 2006-2009 <Ray> Fashion Magazine, Shanghai Office, *China Publishing*
Assistant Fashion Editor
- Work as assistant editor, assistant designer, and production assistants of new season fashion trends

Project Experience

The Great British Banjo Company

Worked as a Branding and Marketing Consultant, to develop the premium brand 'The Shackleton'. Finalised discovering potential products and analysing the current products, finding and listing suitable producer and marketplace.

Biomass Anglia

Worked as a Marketing Consultant, developed an Operation & Maintenance Model of the company, provided four scenario options with cost budgets. The project was completed on schedule and gained distinction.



Email

mlelinz@gmail.com

LinkedIn Profile

uk.linkedin.com/pub/lin-si/a1/787/b06/

Telephone

+44 (0) 7761 404006

Nationality

Chinese

Languages

Mandarin (Native)
English
French

About Me

I am a professional, dynamic, energetic person. I have over four years' experience in fashion design and management, and a track-record of success in one of the world's largest fashion groups (INDITEX).

Career Interests

Looking globally for a new and challenging opportunity in Fashion Management & Merchandising, Brand Consulting, Leadership & Management.

Stefania Mariano

Education & Qualifications

- 2014-2015 Norwich Business School, University of East Anglia, *UK*
MBA (full time programme) and Level 7 Diploma in Professional Consulting, Chartered Management Institute
- 2012 University of Pavia, *Pavia, Italy*
Licensed Professional Psychologist
- 2008-2011 University of Bologna, *Bologna, Italy*
MSc Industrial and Organizational Psychology

Professional Experience

- 2013 Revital, *UK retail*
Assistant Manager
- Serve customers as needed, check that the products to sell are well displayed, manage deliveries and carry out and coordinate training for new employees
- 2011-2012 Saips, *Italy recruitment*
Recruitment Consultant
- Taking part in projects regarding relationships among workers, work environment, job commitment, human resources management, outplacement, coaching and mentoring
 - Management, coordination and supervision of all trainee's projects
 - Secretarial duties (appointments and meetings management)
- 2011 City Council of Ravenna, *Italy recruitment*
Recruitment Consultant
- Reception; Update information materials on job vacancies
 - Support users in self-consultation and in finding information about job vacancies; helping interviewees with various information on issues of training and techniques of job research
 - Coordination of meetings among various services in the regional territory
- 2010 City Council of Cesena, *Italy recruitment*
Recruitment Consultant
- Pre-selection of professional profiles; taking part with executive staff in the personal selection and coverage of different job profiles (employees, managers, etc.)
 - Mentoring of the activities of NAIC (National Association of Italian Councils)
 - Assistant Manager on education courses like worker rights, Human Resources Management and collective labour agreement
- 2009-2012 B.O. Service Entertainment, *Italy events planning*
Assistant Manager
- Cost analysis; Leases with suppliers
 - Conventions and conferences planning, meetings and events organization
 - Monitoring and coordination of human resources



Email

stefaniamariano31@gmail.com

Nationality

Italian

Languages

Italian (Native)
English

Eric Munthali

Education & Qualifications

- 2014-2015 Norwich Business School, University of East Anglia, *UK*
MBA (full time programme) and Level 7 Diploma in Professional Consulting, Chartered Management Institute
- 2010-2013 IFS School of Finance, *UK*
Banking Practice and Management
- 1997-2001 University of Malawi, *Zomba, Malawi*
BEd Science

Professional Experience

- 2009-2013 National Bank of Malawi, *Malawi banking*
Account Relationship Manager
- Provided pro-active relationship management to personal and business customers
 - Provided guidance to a team of consultants in compiling credit applications for personal and business customers
 - Oversaw monitoring and recoveries of non-performing facilities
- 2005-2009 National Bank of Malawi, *Malawi banking*
Corporate Dealer
- Market analysis of the foreign and money market
 - Dealing on the foreign exchange, money market and derivative counters
- 2004-2005 National Bank of Malawi, *Malawi banking*
Cash Officer
- Managed daily cash requirements for the branch to ensure adequate cash was available for daily operations
 - Ensured first class service to customers by front line staff
- 2002-2004 National Bank of Malawi, *Malawi banking*
Graduate Trainee
- Went through an in-depth training in various areas of commercial banking within National Bank of Malawi

Project Experience

Smart Biosystems UK Limited

I was part of a team that provided a solution on the finance available to farmers in the renewable sector and the market segmentation of the renewable sector.

National Bank of Malawi

I was part of a team which developed the pay day loan scheme available to members of staff from various institutions willing to access short term finance for emergency needs recoverable on the next pay day.



Email

ebbmunthali@gmail.com
ebmunthali@natbankmw.com

Telephone

+265888305797

Nationality

Malawian

Languages

Chichewa (Native)
English (Fluent)
Chitumbuka (Fluent)

About Me

I am a highly ambitious, motivated and dynamic banking professional. My passion in working with others assists me in establishing profitable business relationships.

Career Interests

I am motivated to continue working in the area of relationship and business development in the banking industry. The MBA has prepared me to execute these roles at senior management positions.

Shoko Ohsawa

Education & Qualifications

- 2014-2015 Norwich Business School, University of East Anglia, *UK*
MBA (full time programme) and Level 7 Diploma in Professional Consulting, Chartered Management Institute
- 2008-2012 Saitama University, *Saitama, Japan*
Economics and Business Studies
- 2000-2001 International College of Zhejiang University, *Hangzhou, China*
Chinese Language Course Level 3

Professional Experience

- 2011-2012 Beauty Partners Co Ltd, *Japan beauty industry*
Supervisor of Customer Support Department
- Built database for new customer service process. Construction and planning of support documentation. Developed work flow. Correspondence with customers. Training and selection, coaching of new staff
 - Successfully completed reorganization of Customer department. Strengthened service quality
- 2008-2011 Bell System 24 Co Ltd (OBP), *Japan housing finance*
Customer advisor (Customer Support Centre)
- Provided consultation service for government organization (including housing loans, tax, and repayment)
 - Developed customer support skills within a challenging service-focused environment
- 2000-2007 Hosn Organization Co Ltd, *China advertising*
Founding member of company / General Art Director / Creative Director / Manager of the Design Department
- As one of the founding members of staff in the company, managed design department and constructed design production flow
Selected as first foreign manager of Chinese local staff (15-20 staff)
 - Contributed to new client acquisition
 - Won Good Design prize for exhibition booth design (Shanghai Cosmetic International Exhibition 2006)
- 1998-2000 Design Factory IN Co Ltd, *Japan design*
Chief designer of editorial design team
- Responsible for editorial design of fashion magazine and book
 - Developed graphic design skills
 - Responsibility and experience gained as team leader



Email

ohsawa.shoko@gmail.com

Nationality

Japanese

Languages

Japanese (Native)
English

Olanrewaju Onabanjo

Education & Qualifications

- 2014-2015 Norwich Business School, University of East Anglia, *UK*
MBA (full time programme) and Level 7 Diploma in Professional Consulting, Chartered Management Institute
- 2003 University of Buckingham, *Buckingham, UK*
MSc Service Management
- 2001-2002 University of Buckingham, *Buckingham, UK*
Bachelor of Law

Professional Experience

- 2010-current Skye Bank Plc, *Nigeria Banking*
Service Quality Auditor
- Design and Deploy monitoring systems for tracking performance of all service functions Bank-wide to serve as input into bi-annual performance appraisal
 - Ensure the requirements of the organization in terms of service policy, business objectives and supporting procedures, are implemented and maintained
 - Review policies and improvise plans to improve upon existing quality standards. Identify service gaps and proffer solutions. Handle high net worth customer complaints and carry out service recovery
- 2008-2010 Skye Bank Plc, *Nigeria Banking*
Service Quality Auditor
- Design, develop, monitor and manage key operational processes and procedures. Evaluate the Banks 'as-is' processes and identify processes that require re-engineering
 - Document the gaps between 'as-is' and 'to-be' processes in terms of work-tools, manning requirements and technology
 - Set up Clearing House Committees consisting of all stakeholders of process owners and process users who require a change in operational process for optimal efficiency
- 2006-2007 Ayanlaja, Adesanya & Co, *Nigeria law*
Barrister / Solicitor
- 2006-2007 Oando Plc, *Nigeria law*
Legal / Insurance Office
- 2005-2006 Dubri Oil Ltd, Adesanya & Co, *Nigeria law / oil & gas*
Administrative / Legal Assistant



Email

lonabanjo@yahoo.com

Nationality

Nigerian

Languages

English (Native)

Piemsuk Sanghiran

Education & Qualifications

- 2014-2015 Norwich Business School, University of East Anglia, *UK*
MBA (full time programme) and Level 7 Diploma in Professional Consulting, Chartered Management Institute
- 2011-2012 Thammasat Business School, *Bangkok, Thailand*
BA (International Business, Logistics and Transport)

Professional Experience

- 2010-2013 APL Agencies (Thailand) Ltd, *Thailand Shipping Liner Business Network Analyst*
- Controlling the balance of exporter bookings and vessel spaces and supervising the flows of dangerous goods to be complied with IMDG code
 - Solving the problems when exporters' demands do not match to vessel spaces
 - Managing cargo flows of import, export and logistic for Cobra gold exercise (An annual Thai - USA co-sponsored joint and multinational exercise)

Project Experience

Maximise Engineering Services Ltd.

I worked as part of a team aiming to providing the desk-based research marketing strategy to launching the company's new product which is in a totally different potential market. The product was officially launched a couple months later and the strategy was used to focus into the right potential customer groups.

Lintott Control System Ltd.

Procurement strategy and procurement process improvement overhaul was carried from this project. As part of the team, I focused on the decision making in procurement process which can be separated by the characteristics of material. It leads to the proper selection of suppliers that can increase company's competitive advantage.



Email

piemsuks@gmail.com

Twitter

@Piemsuk

LinkedIn Profile

www.linkedin.com/in/PiemsukSaghiran

Telephone

+44 (0) 7477416293

Nationality

Thai

Languages

Thai (Native)
English

About Me

I am optimistic and an opportunity seeker who likes challenges and working in fluctuating and changeable circumstances.

Career Interests

Consultancy project which concentrates in operation industry such as supply chain, logistics, shipping liners, etc.

Alex Watson

Education & Qualifications

- 2014-2015 Norwich Business School, University of East Anglia, *UK*
MBA (full time programme) and Level 7 Diploma in Professional Consulting, Chartered Management Institute
- 2006-2010 Leeds Metropolitan University, *Leeds, UK*
BSc (Hons) Construction Management

Professional Experience

- 2012-2014 A C Bacon Engineering Ltd, *UK construction*
Project Manager
- Project Managed a number of construction projects including a high spec nuclear power station building designed to be earthquake proof, and several high-end developments with East Anglia and London.
 - Solved numerous construction problems including access, buildability and cost constraints through innovation, value engineering and planning.
 - Promoted an improved level of health safety culture through experience and knowledge.
- 2010-2012 Balfour Beatty Utility Solutions PLC, *UK construction*
Site Manager
- Management of a number of significant water infrastructure projects including a £2million burst cluster scheme in East Anglia.
 - Completed all projects on time and within budget through strong leadership and proactive planning.
 - Management of a large number of stakeholders including the client, the general public, the highways agency, and environment agency.

Project Experience

20/20 Group

Creation of an Investment Strategy to permit new, innovative technological products to be developed, tested and commercialized through reliable, supportive funding. Lack of such funding had previously resulted in barriers and delays existing, which were subsequently removed. The project offered solid, professional information on sources of investment, a suitable decision making process, and appropriate methods of presenting to potential investors.

Lintott Control Systems Ltd

The update and implementation strategy of a procurement plan to a driven, successful company which operated within infrastructure contracts nationally. The aim was to reduce the number of suppliers, and offer supported advice to improve the security, reliability, and flow of the supply chain, through acknowledge industry practices and procedures that met the company strategy and future targets.



Email

alexander.c.watson@uea.ac.uk

LinkedIn Profile

[uk.linkedin.com/pub/
alex-watson/62/364/bb9/](https://uk.linkedin.com/pub/alex-watson/62/364/bb9/)

Nationality

British

Languages

English (Native)

About Me

I am a motivated, driven, committed management professional with vision and significant experience in the running of multi-million pound projects with an excellent record of meeting time, cost and quality targets.

Career Interests

To become involved in the implementation and improvement of strategic management, business expansion and evolution through implementation of dynamic lean systems and smoothing of operations from a holistic angle.

Jing Zhao

Education & Qualifications

- 2014-2015 Norwich Business School, University of East Anglia, UK
MBA (full time programme) and Level 7 Diploma in Professional Consulting, Chartered Management Institute
- 2006-2010 Modern College of Northwest University, Xi'an, Chian
Bachelor of Economics, International Economics and Trade

Professional Experience

- 2012-current Xi'an SenRan Elevator Co Ltd, *China sales*
Sales Manager
- Project-tracking and collaboration facilitation with clients
 - Recruitment and training for new and existing staff, concentrating on sales and follow-up skills
 - Explore potential clients, networking and enlarging the scope of enterprise market
- 2011-2012 Global Sources (Boyu International Advertising Co Ltd), *China sales*
Sales Executive
- Analysis of data reports and integration of data resources working together to reach regional sales target by cooperating with local offices
 - Act as team leader of 10 members
 - Recruit sales staff and train new AE by coordinating with team coach
- 2010-2011 Global Sources (Boyu International Advertising Co Ltd), *China sales*
Sales
- Explore Chinese Electronic supplier and help them to advertise using trade media
 - Customer services
 - Following up potential customers and try to sign contract with them

Project Experience

20-20 Group

The team helped the client break into the investor market to bring more projects to fruition. The project was to aid the company in evaluating the most appropriate forms of investment to suit a variety of individual products in order to bring more projects to reality. We aimed to achieve this by performing research on the types of investor available at present and highlighting the specific aspects that affect the decision making process.

The Great British Banjo Company

The aim was to identify the most effective route forward to extend the Shackleton brand. We uncovered potential product areas which have a link to Shackleton and found partner companies to work with us on our branded goods whilst sharing the risk and revenue (e.g. outdoor gear, food products and clothing). We also found companies who might want to license the brand to use on their own products and investigated appropriate distribution/retail outlets.



Also known as

Daisy

Email

JZhao1@uea.ac.uk
daisyzhao1027@hotmail.com

LinkedIn Profile

www.linkedin.com/profile/view?id=224014894

Telephone

+8618092571958

Nationality

Chinese

Languages

Mandarin (Native)
English

About Me

I am a fast learner and like to learn things from different fields. A motivating, passionate and dedicated personality that quite like challenges and the process of figuring the challenge out. I also like teamwork.

Career Interests

I work in the marketing and sales sector in China. I am interested in sales management and sales training and a company with high engagement of sales would be more attractive, for example B2B business.



Norwich Business School
 University of East Anglia
 Norwich Research Park
 Norwich
 NR4 7TJ
 United Kingdom

MBA Team
 mbateam@uea.ac.uk
 +44 (0)1603 591753

www.uea.ac.uk/nbs/mba

Executive MBA programme overview

The MBA modules	Executive MBA
Accounting and Financial Analysis	C
Corporate Finance	O
Corporate Responsibility	C
Customer Focus and Innovation	C
Economic and Business Forecasting	O
Entrepreneurship	O
Information Systems for Management	C
International Business Environment	C
Leadership and Change	C
Management and Changing Organisations	C
Management Consultancy Projects	C
Managing Talent	C
Marketing and Management of Services	O
Operations and Logistics	C
Strategic Risk Management	C
Strategy	C

C = compulsory O = optional

In addition to the above units, all Executive MBA students undertake Consultancy Projects 1 and 2. Executive MBA students choose two out of four optional modules marked O.



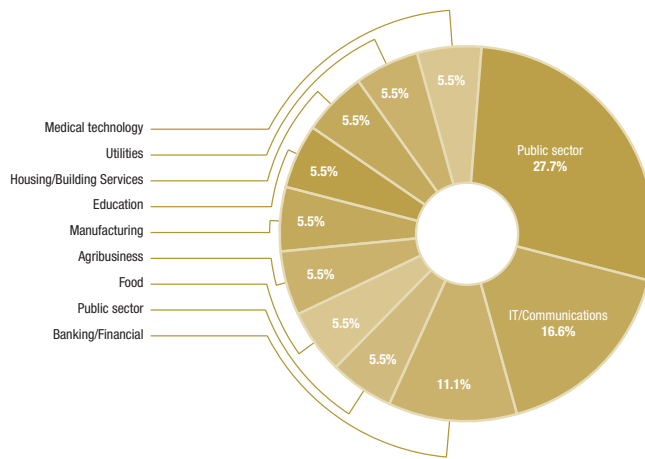
Executive MBA cohort 2014

At Norwich Business School we place great importance on our MBA students having good quality work experience. We require a minimum of 3 years in a management position. We encourage diversity and welcome people with backgrounds ranging from self-employment to the public sector and multi-national company employees.

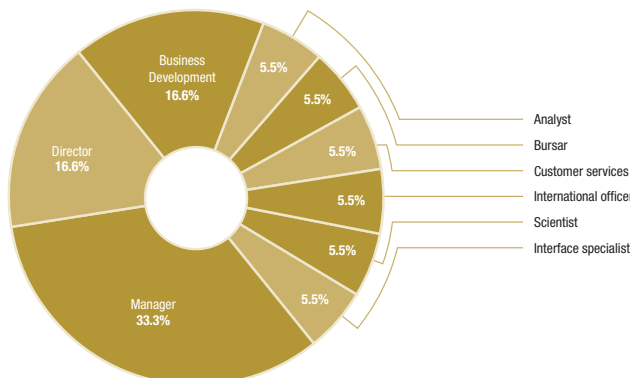
Executive MBA cohort 2014

Total size of class:	17
Average age:	40
Average work experience:	12 years
Male:	84%
Female:	16%
Nationalities:	5

Work sectors pre-MBA



Job functions pre-MBA





The 2014 Executive MBA cohort

Richard Bisset	+44 (0) 7704881488	rick.bisset@gmail.com	p. 27
James Clarke	+44 (0) 7894519752	jamesclarke05@hotmail.com	p. 28
Vittoria Danino	+44 (0) 7771847612	vittoria.danino@googlemail.com	p. 29
Pete Duell	+44 (0) 7900984501	peteduell@gmail.com	p. 30
Peter Graves	+44 (0) 7921395201	peterjgraves@rocketmail.com	p. 31
Stephen Halls		stepheneastgate@aol.com	p. 32
Cassandra Hards		casshards@icloud.com	p. 33
Dale Henri	+44 (0) 7595892696	dale.henri@virginmoney.com	p. 34
Paul Johnson		pjohnson@baruk.co.uk	p. 35
Joseph Kiddell	+44 (0) 7889787250	jkiddell@me.com	p. 36
Nina Langlie		ninal202@gmail.com	p. 37
Neil Loveday	+44 (0) 7976783742	neil.loveday@gmail.com	p. 38
Emmanuel Ncube		mdu_ncube@yahoo.co.uk	p. 39
Ankit Shah	+44 (0) 7525013981	shahankit28@hotmail.com	p. 40
Stuart Smith	+44 (0) 7527984930	mr.stuart.m.smith@gmail.com	p. 41
Eamonn Tracey	+44 (0) 781419237	eamonn.tracey@gmail.com	p. 42

Richard Bisset

Education & Qualifications

- 2013-2015 Norwich Business School, University of East Anglia, *UK*
Executive MBA & Level 7 Diploma in Professional Consulting,
Chartered Management Institute
- 1996-2000 Loughborough University, *Loughborough, UK*
BSc (Hons) Computing and Management
- 2003-2004 Microsoft, *Norwich, Norfolk*
MCSD Microsoft Certified Solution Developer

Professional Experience

- 2008-current The Cotswold Company, *UK Retail*
IT Director
- Responsible for developing and managing a flexible, scalable and dynamic IT infrastructure for this fast growth e-commerce business
 - Insourced software development and IT support functions to build a capable internal IT team whilst reducing cost and increasing quality and volume of output
 - Developed a 'best-of-breed' systems architecture by integrating numerous high quality third party applications connected together using a proprietary, enterprise level, integration framework
- 2007-2008 Moneyfacts, *UK Financial Services*
Project Manager
- Successfully led a development team, using Prince2 methodologies, on various projects including an ETL (data extract, transform, load) solution to migrate complex legacy data to a new platform
- 2006-2007 Moneyfacts, *UK Financial Services*
Senior Software Engineer
- Designed, developed and implemented complex data entry systems to store the expansive details of the UK market's investment, life and pension products
 - Developed an innovative data structure solution to improve the performance of various internal systems
- 2002-2004 BT, *UK Telecoms*
Software Engineer
- Worked at BT's main labs developing a jeopardy management system which was used by over a thousand engineers

Project Experience

Unilever

Worked within a consulting team to make recommendations on how to reduce the client's attrition rate of female employees returning from maternity leave. The project involved spending a week on-site at Unilever's Czech Republic offices.

Marsh

Worked in a team of 4 consultants to make recommendations on premiums decision making criteria for this global insurance broker. Recommendations were presented back to the Board at their London headquarters.



Email

rick.bisset@gmail.com
rick.bisset@cotswoldco.com

LinkedIn Profile

www.linkedin.com/in/richardbisset

Telephone

+44 (0) 7704881488

Nationality

British

Languages

English (Native)

About Me

I am a highly motivated IT professional with an ability to work well as a leader or within a team environment. Skilled at delivering innovative yet robust IT solutions and at maximising team productivity.

Career Interests

To work in a dynamic, results focussed business with a high-calibre management team. Preferable sectors being omni-channel retail, telecoms and financial services.

James Clarke

Education & Qualifications

- 2013-2015 Norwich Business School, University of East Anglia, *UK*
Executive MBA & Level 7 Diploma in Professional Consulting,
Chartered Management Institute
- 1993-1996 University of Reading, Reading, *UK*
BSc Physical Geography

Professional Experience

- 2013-current Westmeria Healthcare, *UK Healthcare*
Business Development Director
- Responsible for Marketing Contracts and Key Accounts
 - Won £1.5million contract business in 2014 to date
 - Sit on the UK Operational Board
- 2009-2013 CRBArd, *UK Healthcare*
Sales Director
- Responsible for the Davol Business Unit. Joined as National Sales Manager and was promoted to Sales Director
 - Drove average growth of 7% over 4 years in a flat or slightly declining market. Team of 12 people
 - Brought on several new Key Opinion Leaders and Private Groups
- 2008-2009 Depuy Johnson and Johnson, *UK Healthcare*
Regional Sales Manager
- Responsible for Trauma and Orthopedic sales in SE England
 - Region of the year in 2009
 - Responsible for 6 sales heads

Project Experience

Unilever

We were tasked to deliver recommendations for the roll out plan on Diversity and Inclusion (D&I) primarily for the Czech Republic which could also be delivered to the rest of Eastern Europe in the medium term. This was designed to drive Unilever's global D&I strategy throughout Eastern Europe and address specific issues within this Geography. The project was completed on time and received very well by the client.

Kodak

The aim was to identify new commercial opportunities using existing IP within market sectors. The second part is to design a Go to Market Plan for specific market sectors.



Email

jamesclarke05@hotmail.com

Telephone

+44 (0) 7894519752

Nationality

British

Languages

English (Native)

About Me

I am a very driven target focused individual with a desire to achieve the best result possible, in whatever situation I am in.

Career Interests

I want to build on my commercial experience to move into General Management, with an international secondment.

Vittoria Danino

Education & Qualifications

- 2013-2015 Norwich Business School, University of East Anglia, *UK*
Executive MBA & Level 7 Diploma in Professional Consulting,
Chartered Management Institute
- 2006-2007 Birkbeck College, University of London, London, *UK*
Post-Graduate Diploma (Merit) Science Communication
- 1998-2002 John Innes Centre, University of East Anglia, *Norwich, UK*
PhD Molecular Microbiology

Professional Experience

- 2009-current University of East Anglia, *UK Research*
Relationships Manager (Science and Health)
- Developing commercial projects resulting from research, responding to industry needs and building strategic relationships
 - Working with staff and students at all levels to develop impact
 - Managing patenting and licensing of UEA technologies
- 2004-2009 Institute of Food Research, Food and Health Network, *UK Research*
Science Industry Relations Manager (50% full time equivalent)
- Worked with senior academics and industrial partners to develop new science and industry expertise cluster
 - Promoted and developed collaborations with international partners to enhance contact with industry
 - Wrote promotional material for new contract research company, IFRextra
- 2004-2009 Institute of Food Research, *UK Research*
Post-Doctoral Researcher, (50% full time equivalent from Oct 2008)
- Utilised whole genome information to undertake transcriptome analysis of Salmonella gene expression in different model systems
 - Wrote work package for EU grant, obtaining funding of £250,000. Author of 8 peer reviewed papers
 - Line management of post-doctoral scientist and supervised students
- 2004-2005 Science and Health Communications, *UK Education*
Self-employed
- Developed and delivered courses for Gifted and Talented children
- 2002-2004 Institute of Food Research, *UK Research*
Industry Funded Post-Doctoral Researcher
- Design and delivery of transcriptome experiments applying whole genome data to vaccine development with Acambis plc
 - Liaising with industry sponsors and delivering results and reports to deadlines
 - Presenting at national and international conferences



Email

vittoria.danino@googlemail.com

Telephone

+44 (0) 1362 668431

+44 (0) 7771 847612

Nationality

British

Languages

English (Native)

Pete Duell

Education & Qualifications

- 2013-2015 Norwich Business School, University of East Anglia, *UK*
Executive MBA & Level 7 Diploma in Professional Consulting,
Chartered Management Institute
- 2002-2003 University of Birmingham, *Birmingham, UK*
MSc (distinction) Computer Science
- 1998-2001 University of Birmingham, *Birmingham, UK*
BSc (2:i) Economics

Professional Experience

- 2013-current *Anglian Water Services Ltd, UK Water*
Regulatory Policy Manager
- Part of a small team that is responsible for producing five-year regulatory plans, and influencing and reacting to regulatory policy
 - Responsible for development of outcome regulation, regulatory incentive design, and strategy development. Also preparing for future regulatory reform such as upstream competition
 - Working across the business to implement and succeed under the regulatory settlement
- 2010-2013 *Anglian Water Services Ltd, UK Water*
Economic Regulation Analyst
- Senior member of a small team providing economic and regulatory analysis for the business. Analysis, auditing, external and internal influencing
 - Leading role in a number of regulatory areas: June Returns, Service Incentive Mechanism, Interim Determinations (IDoK), Guaranteed Standards Scheme (GSS)
 - Focus on service quality regulation, particularly sewer flooding and complaints
- 2007-2010 *Anglian Water Services Ltd, UK Water*
Senior Data Management Scientist
- Responsible for the drinking water quality monitoring programme comprising of around 1 million tests per year to comply with regulatory requirements and manage drinking water quality
 - Reporting to Drinking Water Inspectorate (DWI) and the business on water quality and performance
 - Completely re-designed and implemented new database systems and procedures to improve the efficacy of the team

Project Experience

IBM, Prague

Part of a team working with IBM in Prague to estimate levels of social welfare fraud and error in the Czech Republic and propose strategies for the Czech Government to identify and tackle it. This work complemented IBM's product offering in the Czech Republic, and was of real commercial value to the client.



Email

peteduell@gmail.com
pduell@anglianwater.co.uk

LinkedIn Profile

uk.linkedin.com/in/peteduell

Telephone

+44 (0) 07900 984501

Nationality

British

Languages

English (Native)

About Me

A confident communicator, highly numerate, energetic and analytical, I enjoy taking on strategic roles, influencing policies and stakeholders and being a catalyst for change and innovation.

Career Interests

Regulated utilities remain my focus during this time of exciting change. I'm passionate about how these industries can embrace innovation and change their relationships with their customers.

Peter Graves

Education & Qualifications

- 2013-2015 Norwich Business School, University of East Anglia, UK
Executive MBA & Level 7 Diploma in Professional Consulting,
Chartered Management Institute
- 1992-1996 Loughborough University of Technology, *Loughborough, England*
BSC Construction Engineering Management

Professional Experience

- 2013-current Developing Solutions Limited, *England Management Consultancy*
Director
- Developing customer relationships, establishing CRM systems and organising network events for clients
 - Management of new business opportunities, including the co-ordination of bid teams and mobilisation of contracts
 - Clients include national house builders, housing associations and regional maintenance contractors
- 2010-2013 Lovell Partnerships Limited (Morgan Sindall PLC),
England Construction
Business Development Manager
- Management of contract pipeline, including client liaison, management of design and estimating functions
 - Land negotiation and acquisition, Progression of planning applications, legal and contractual agreements
 - Development of partnerships and joint ventures using my network of contacts and associates
- 2003-2010 Lovell Partnerships Limited (Morgan Sindall PLC),
England Construction
Chief Surveyor/Commercial Manager
- Management of estimating, procurement and surveying functions across the Eastern Region
 - Forecasting and budgeting, performance management of projects and monthly/annual accounting
 - High level reporting to managing director and group commercial director

Project Experience

TN Biofaktory (Nutreco), *Czech Republic*

Development of a structured plan to manage the restructuring of the business unit, moving from a production and distribution facility to a sales, marketing and logistics function for group products. Risk analysis and implementation programme.

Article Number 25

Review of the existing urban farming sector in London. Identifying potential routes to market for responsibly produced vegetables, particularly focusing on low income customers. Market research and recommendations. Development of the organisation's business plan to assist with the acquisition of production sites and corporate support.



Email

peterjgraves@rocketmail.com

LinkedIn Profile

uk.linkedin.com/pub/
peter-graves/14/703/498/

Telephone

+44 (0) 7921 395201

Nationality

British

Languages

English (Native)

About Me

Business Development Consultant, assisting small to medium size companies to realise their potential in their chosen markets. Specialising in the construction and property markets.

Career Interests

Growth of regional SME businesses through targeted marketing and progressive strategies. The development of operating functions to ensure future growth is sustainable.

Stephen Halls

Education & Qualifications

- 2013-2015 Norwich Business School, University of East Anglia, *UK*
Executive MBA & Level 7 Diploma in Professional Consulting,
Chartered Management Institute
- 2013 Chartered Institute of Management Accountants
Fellow
- 2005-2007 College of West Anglia
Level 7 Diploma in Management Studies

Professional Experience

- 2008-2014 Wisbech Grammar School, *UK Education*
Bursar
- Responsible for all support departments - administration, finance, treasury, HR, payroll, ICT, estates, catering, caretaking & cleaning, teaching support
- 2008 Queen Elizabeth Hospital King's Lynn NHS Trust, *UK Healthcare*
Senior Performance Accountant
- Responsible for the finances of two directorates within the Trust - Surgery and Women & Children with combined budgets of £39m
- 2002-2008 The College of West Anglia, *UK Further Education*
Management Accountant
- Budget setting, monthly management accounts and year-end statutory accounts
- 1995-2002 Borough Council of King's Lynn & West Norfolk, *UK Public Sector*
Accountancy Assistant
- Preparation and monitoring of budgets, year end statutory accounts, VAT, treasury
- 1992-1995 Foster Refrigerator (UK) Ltd, *UK Manufacturing*
Cost Accountant
- Product costing, stock valuations, fixed assets

Project Experience

Unilever, *Prague*

The project brief was to research and deliver a set of recommendations for Unilever Czech Republic for a Diversity and Inclusion strategy, with a particular focus on gender equality. In addition, the consultancy team's brief was also to create an implementation plan for both the Czech Republic and the Central Eastern European countries over the next 3 to 5 years.

Article Number 25

The project was to undertake market research on the local food production sector in cities around the UK and more specifically, London, with the aim of identifying innovative routes to market, especially for low income customers. The outcomes of the project included: 1) Finding alternative routes to market for responsibly sourced vegetables; 2) Market research on responsibly sourced vegetables; 3) Finding innovative ways of reaching lower income families.



Email

stepheneastgate@aol.com

Nationality

British

Languages

English (Native)

About Me

I am responsible, committed and dedicated to the task. I work hard and like to see good results at the end. I like to work with colleagues who feel the same.

Career Interests

I enjoy using my experience and skills of accounting and administration for the benefit of others - charities, not for profit organisations and the public sector.

Cassandra Hards

Education & Qualifications

- 2013-2015 Norwich Business School, University of East Anglia, *UK*
Executive MBA & Level 7 Diploma in Professional Consulting,
Chartered Management Institute
- 2001-2005 Universidad Iberoamericana, *Mexico, Mexico*
BSc Chemical Engineering

Professional Experience

- 2012-2013 Bernard Matthews, *UK Food Manufacturing*
Group Sustainability Manager
- I was in charge in setting up BM's 2020 Sustainability Strategy
 - I put in place an environmental scorecard which was adopted by the 2 manufacturing sites and 56 farms, to ensure tracking of main environmental KPI's
- 2009-2012 Britvic Softdrinks, *UK Food Manufacturing*
Environment Specialist
- I was responsible for delivering ISO 14001 on site and for managing compliance for all environmental permits on site
 - I was in charge of the water treatment plant and on the strategy to guarantee water supply to the site
 - I was the site champion for shared services and project between Unilever and Britvic
- 2008-2009 Coca-Cola Enterprises, *UK Food Manufacturing*
Total Quality Management Systems Coordinator
- I was responsible for maintaining the ISO 9001 and HACCP management systems in the Milton Keynes factory ensuring all the key business processes were integrated to deliver an outstanding product
- 2008-2008 Glaxo SmithKline, *UK Pharmaceutical*
Quality Assurance Auditor
- Responsible for approving suppliers for the manufacturing site in Maidenhead
- 2006-2008 The Coca-Cola Company, *Mexico Food Manufacturing*
Quality Systems Auditor
- Performing supplier quality assurance audits for ingredients (e.g. sugar factories) and packaging (eg. aluminium, glass, plastic) for the Bottling Group in Mexico, Central America and The Caribbean

Project Experience

Unilever

I worked as part of a team to deliver a Diversity and Inclusion Strategy for the Czech operation to help them retain their best talent and as part of their employer branding programme. The project was well received by the human resources team.

Emmaus Norwich

I worked as part of a team to deliver a strategic business plan so that Emmaus Norwich can become sustainable whilst their movement is growing. This project has a very high social impact as it gives homeless people the opportunity to build self belief and help others as part of a community.



Email

casshards@icloud.com

LinkedIn Profile

www.linkedin.com/pub/cassandra-hards/10/39b/10

Telephone

+44 (0) 7588693550

Nationality

Mexican

Languages

Spanish (Native)
English

About Me

I am a self-motivated and hardworking professional which can adapt quickly to a diverse environment. I thrive on new challenges and have an urge to succeed.

Career Interests

I feel passionate about sustainability as I believe we all have a role to play in taking care of the world we live in, I particularly enjoy working in the food industry for a global company.

Dale Henri

Education & Qualifications

- 2013-2015 Norwich Business School, University of East Anglia, *UK*
Executive MBA & Level 7 Diploma in Professional Consulting,
Chartered Management Institute
- 2011-2013 Institute of Financial Services, *London*
Professional Certificate in Banking

Professional Experience

- 2013-current *Virgin Money, UK Financial Services*
Head of Marketing Operations
- Leading the team that provides core support services across all Marketing functions
 - Marketing Operations deliver all creative services (print and digital media) through an internal design studio and external agencies
 - The area also operates the Finance, MI, Risk, and People processes for the Marketing department
- 2009-2012 *Virgin Money, UK Financial Services*
Proposition Development Manager
- Responsible for all aspects of new proposition development across credit cards, savings, mortgages and current accounts
- 2007-2009 *Royal Bank of Scotland, UK Financial Services*
Senior Commercial Manager
- Responsible for volume / market share and margin / income targets for Direct and Intermediary mortgage channels
- 2005-2007 *Royal Bank of Scotland, UK Financial Services*
Sales Strategy Analyst
- Working within the Direct and Intermediary loans and mortgages sales channels with a focus on sales efficiencies and channel strategy development

Project Experience

Ricardo

I worked as part of a team tasked with identifying business development opportunities across central and eastern Europe. In a short space of time our team produced a detailed overview of rail, clean energy and government opportunities across eight different countries and left the client with a market attractiveness appraisal to support a targeted business expansion programme

Kodak

The team were tasked with developing go-to-market strategies for a specialist antimicrobial biocide. Kodak had recently created a new business unit to perform as an incubator for new technologies and business development opportunities. The project team supported Kodak's new product development process by providing the inputs required to complete an end-to-end value chain opportunity assessment.



Email

dale.henri@virginmoney.com

LinkedIn Profile

uk.linkedin.com/in/dalehenri

Telephone

+44 (0) 07595 892696

Nationality

British

Languages

English (Native)

About Me

I am motivated by helping people fulfill their potential and businesses to achieve their goals. I enjoy working with children in sport and through a local training company as a business mentor.

Career Interests

I want to help businesses make a demonstrable difference to their customers, staff, communities and share holders. I would love to blend commercial experience with social enterprise to truly challenge the status quo.

Paul Johnson

Education & Qualifications

2013-2015 Norwich Business School, University of East Anglia, UK
Executive MBA & Level 7 Diploma in Professional Consulting,
Chartered Management Institute

Professional Experience

1994-current Barenbrug UK Ltd, UK Sports Agriculture
Managing Director

- Recruited to this troubled specialist grass breeder for the sports and leisure industry, with a brief to restore the profitability and market position of the company.

1985-1994 Con-Agra, UK Agrichemicals
Commercial Director

- Recruited to this large American corporation, due to abilities, with responsibility for establishing a UK agrochemicals subsidiary from scratch, gaining and expanding profitable market share
- Devised and wrote UK agrochemicals business plan, focusing initially on a three year strategy to build the business, through a combination of acquisition and sales/distributor activity
- Recruited and managed a team of up to 18 staff, including overseeing training and development, launching the business from operational base in Norfolk with storage and administrative base

1983-1985 Cargill UK Ltd, UK Food / Agriculture
Field Sales Manager

- Accountable for developing new business within the Norfolk region for the company, working with old customer contacts and building new key account relationships
- Tasked with developing an effective sales team, recruiting and training staff, leading them in the achievement of all relevant performance targets
- Worked as key committee member overseeing the design of new storage unit to enable dual storage of both agrochemicals and seeds, resulting in greater efficiency and competitor advantage

1980-1983 RHM Agriculture Ltd, UK Agriculture
Management Trainee / Arable Sales Specialist

- Promoted to this role, after induction period and as Sales Specialist in NW Norfolk consistently achieved all targets, with the area becoming the top performing out of 14
- Undertook a comprehensive management training programme across company departments



Email

pjohnson@baruk.co.uk

Nationality

British

Languages

English (Native)

Joseph Kiddell

Education & Qualifications

- 2013-2015 Norwich Business School, University of East Anglia, *UK*
Executive MBA & Level 7 Diploma in Professional Consulting,
Chartered Management Institute
- 2005-2006 APM Group, London, *United Kingdom*
PRINCE2 & MSP Project Management & Programme Management
- 1995-1997 Norwich City College, *Norwich, United Kingdom*
HNC Business Information Technology

Professional Experience

- 2014-current Vodafone Global Enterprise, *United Kingdom Telecommunications*
Principle Service Architect
- Focused on ensuring large enterprise customers service experience is focused on their business requirements and the service they receive is joined up and aligned to the customers business
 - Designing a Customer centric service support model tailored to their needs whilst improving the standard operating model of Vodafone. Aiming for a 70/20/10 split of standard, configured & bespoke
 - Developing future products and enhancing existing products to focus on the service experience as well as the technical capabilities and features
- 2011-2014 Vodafone Group, *United Kingdom Telecommunications*
Head of Service Frameworks and Service Catalogue
- Creation of a single enterprise product catalogue covering 25 geographic global operations of Vodafone. Producing the first ever single reference of available products for enterprise customers
 - Developing product rationaliation, simplification, merge and retirement strategies for the enterprise products base of Vodafone designed to focus on fewer, strategically focused, profitable products
 - Review, development and implementation of industry standard frameworks for the enhancement of the service delivered to customers including ITIL, ISO 27000 & Product Development Framework

Project Experience

IBM Global Services, *Prague, Czech Republic*

“Working as part of a team reviewing the social welfare system of the Czech Government and making recommendations on behalf of IBM through identification & prevention of fraud & error. The project required academic research, project management, data management, analysis, strategic review and presentation skills. The final report provided 6 key practical recommendations and supporting data for IBM to pursue.

Article Number 25

Working with a recent London based start up focused on urban farming and the production of affordable fresh vegetables for all, irrespective of social circumstance. The team developed a segmented marketing strategy, a repeatable framework for market review, revised mission, vision and value statements and supportive storyboards of the company for customers, investors, suppliers and partners.



Email

jkiddell@me.com
jkiddell@ntlworld.com

Twitter

[@Joekid90](https://twitter.com/Joekid90)

LinkedIn Profile

uk.linkedin.com/in/josephkiddell/

Telephone

+44 (0) 7889787250

Nationality

British

Languages

English (Native)

About Me

Passionate customer focused business and IT consultant. Working to ensure customer's needs and expectations and managed and met by business and IT.

Career Interests

Interested in further developing as a management consultant influencing & defining customer focused strategies in technology based businesses. Future aspirations of general manager & board in customer driven company.

Nina Langlie

Education & Qualifications

- 2013-2015 Norwich Business School, University of East Anglia, *UK*
Executive MBA & Level 7 Diploma in Professional Consulting,
Chartered Management Institute
- 2009-2010 University of Kent, Brussels School of International Studies,
Brussels, Belgium
MA International Relations
- 1995-1997 American University, *Washington, USA*
BA International Studies

Professional Experience

- 2010-current University of East Anglia, *UK Education*
International Officer
- Represent UEA at international undergraduate, postgraduate and study abroad recruitment fairs
 - Present information sessions for potential students, college counsellors and parents
 - Conduct site visits to Study Abroad partner universities in order to strengthen relationships and promote UEA programmes
- 2007-2009 Connect International, *Netherlands Non-profit*
Coordinator, Membership and Administrative Services
- Managed member services, planned events and provided administrative support for a non-profit organisation specialising in corporate relocation clients in the northern Netherlands
- 2008 Hanze University, *Netherlands Education*
Programme Assistant, International Business School
- Assisted with university administration and procedures, such as marketing, scheduling and preparing materials for outreach and classroom use
 - Processed MBA applications from international students and responded to inquiries from potential and current applicants about programme requirements
 - Provided administrative support for academic programme accreditation
- 2005-2007 Points of Light Foundation, *USA Charity*
Manager, Programmes and Grants
- Managed all aspects of a national training programme about youth leadership and service, including logistics, evaluation and reporting
 - Administered communications, budgets, project plans and evaluation for a two-year, \$1 million federal service-learning grant with 10 sub-grantees in six states
 - Presented and exhibited at national trainings, conferences, workshops and seminars



Email

ninal202@gmail.com

Nationality

United States

Languages

English (Native)

Neil Loveday

Education & Qualifications

- 2013-2015 Norwich Business School, University of East Anglia, *UK*
Executive MBA & Level 7 Diploma in Professional Consulting,
Chartered Management Institute
- 2006-2007 London Business School, London, *UK*
Corporate Finance (Evening) Programme
- 1991 Chartered Institute of Management Accountants, *London, UK*
ACMA (Associate)

Professional Experience

- 2009-current Colourful Grey Limited, *UK Financial Direction*
Director
- Own company engaged in providing interim financial direction
 - Assessments have included Interim Finance and Operations director of a leading London charity, three 'Academy' schools and a SME manufacturing business exporting globally
- 2002-2009 Soup Limited, *UK Marketing*
Finance Director / Company Secretary
- Digital communications agency with offices in Norwich and London, building websites for companies such as Aviva, RBS, Sky and Innocent Drinks developing from a company of 15 to 80 staff
 - Responsible for all financial and administration of the company
 - Developed staff personal development programme
- 1997-2000 Barenbrug UK Limited, *UK Agriculture*
Financial Controller - UK
- Largest 'grass seed' producer in the world
 - Responsible for finance and administration for the UK subsidiary reporting back to Dutch head office
 - Responsible for Group transfer pricing policy across the European Division
 - Developed the-perfect-lawn online retail brand. Wrote ISO 9002 and IIP manuals and gained company accreditation
- 1990-1997 John Wood Group plc, *UK Oil and Gas*
Finance Director, Fire and Safety Division
- Responsible to main plc board in Aberdeen, for financial reporting and control of three company division
 - Undertook financial reporting on £10m Jubilee Line extension contact for one of the operating companies.
 - Responsible for setting up Belgian sales office"
 - Also seconded to Oilfield Supply operations within the group operating as base accountant



Email

neil.loveday@gmail.com
neil.loveday@colourfulgrey.co.uk

Twitter

@neilloveday

LinkedIn Profile

uk.linkedin.com/in/neilloveday

Telephone

+44 (0) 7976 783742

Nationality

British

Languages

English (Native)
French (Basic)

About Me

All round finance and operations specialist with interest in 'Creative Accountancy', not literally, but using the financials to make them work for organisations to aid development.

Career Interests

Strong interest in international assignments and establishing a portfolio of clients across commercial, public and third sectors enabling best practice already learnt from experiences within to be transferable.

Emmanuel Ncube



Education & Qualifications

- 2013-2015 Norwich Business School, University of East Anglia, *UK*
Executive MBA & Level 7 Diploma in Professional Consulting,
Chartered Management Institute
- 2001-2004 University of East London, London, *UK*

Professional Experience

- 2009-current Norfolk Primary Care Trust, *UK Healthcare*
Business Change Manager IM&T Programme Office
- Process Change: working with the various project teams to understand, re-design process and implement service changes that support new models of service
 - Strategy and Benefits: identifying how a particular solution supports the organisation's priorities, understanding what benefits the organisation wants to achieve and helping to realise these benefits
 - Stakeholder Engagement and Communications: ensuring that all stakeholders are identified and engaged in a particular project and committed to playing their part in realising the benefits
- 2008-2009 Lincolnshire Partnership Foundation Trust (UK), *UK Healthcare*
Interim Head of Internal and External Communications
- Responsible for the development, implementation and evaluation of all communications strategies, projects, campaigns, including work on high profile issues, for the organisation
 - Provided accurate and timely communications and PR advice to colleagues throughout the Trust at all levels and those who work on a clinical and non-clinical basis
 - Successfully maintained a pro-active relationship with media, acting as official spokesman. Responsible for ensuring the Trust has the capability to respond to the media 24/7
- 2007-2008 Ernst & Young South Africa, *South Africa Finance*
Business Writer: Marketing and Business Development
- Central writing resource of news releases for Ernst & Young Business Development department
 - Researched and contributed to the compilation of the Mergers & Acquisitions corporate finance handbook, which reviews transaction activity in South Africa annually
 - Played a supporting role in delivering communications strategies and action plans for business units for external communications activities
- 2004-2006 City and Hackney UK, *UK*
Staff Writer for Magazine
- Assisting the company's communications manager in the compilation of the staff magazine
 - Wrote and edited articles for the staff magazine
 - Processed raw copy written by volunteers and guest writers

Email

mdu_ncube@yahoo.co.uk

Nationality

Zimbabwe

Languages

English (Native)

Ankit Shah

Education & Qualifications

- 2013-2015 Norwich Business School, University of East Anglia, UK
Executive MBA & Level 7 Diploma in Professional Consulting,
Chartered Management Institute
- 2006 - 2007 University of Ulster, Coleraine, UK
MSc Biotechnology
- 2003 - 2006 University of Central Lancashire, Preston, UK
BSc (Hons) Biomedical Sciences

Professional Experience

- 2009 - current Norfolk & Norwich NHS Trusts, UK Healthcare
Biomedical Scientist/Cytopathology
- Diagnostic expertise in cervical cytology with over 3 years post registration experience
 - Managing day to day laboratory operations from staff to stock
 - Perform Audits for quality checks and participate in external quality assessments

Project Experience

Prague Technical Centre, Ricardo Engineering Services

I worked as part of a team aiming to provide Ricardo with market research information on Rail, Defence, Clean Energy and Government Services sectors for expansion. The research was targeted on eight countries of Central and Eastern Europe. The research was completed on schedule as planned and well received by the client. Ricardo was provided with a list of potential clients, trade associations and macroeconomic data across the chosen sectors and countries.

Article Number 25

At Article Number 25, an urban farming start-up, with no commercial presence at the moment, I am working as part of a team to create and analyse a survey to identify interest among potential clients. We will also be providing the client with a list of potential low-income housing and resident associations where this technology can also bring in economic benefits along with green ethical produce for the community.



Email

shahankit28@hotmail.com

LinkedIn Profile

[www.linkedin.com/pub/
ankit-shah/42/924/2a7](http://www.linkedin.com/pub/ankit-shah/42/924/2a7)

Telephone

+44 (0) 7525013981

Nationality

Indian

Languages

Gujarati (Native)
English
Hindi
Marathi

About Me

I am a hard-working, passionate and enthusiastic individual. I am highly self-motivated and possess strong business acumen. I have excellent leadership skills and consider myself to be a disciplined team worker.

Career Interests

I am interested in starting a career in consultancy working with clients on leadership, change and strategy. I am also very passionate about starting an ethical entrepreneurial venture.

Stuart Smith

Education & Qualifications

- 2013-2015 Norwich Business School, University of East Anglia, *UK*
Executive MBA & Level 7 Diploma in Professional Consulting,
Chartered Management Institute
- 2002-2004 City College Norwich, *Norwich, UK*
PG Diploma Management Studies

Professional Experience

- 2010-current Sinclair International Limited, *UK Manufacturing*
Manufacturing Manager
- Manufacturing Manager for a World Leader in fresh produce labeling systems. Leading a manufacturing team providing high speed labeling systems and self-adhesive labels across the world.
 - Responsible for staff training and development
 - Continuous Improvement practitioner, using Lean Six Sigma improvement methodologies to reduce waste and increase customer value
- 2002-2009 Sinclair International Limited, *UK Manufacturing*
Production Superintendent
- Leading a machine assembly team, responsible for delivering products on-time and in line with customers requirements
 - Overseeing machine builds providing team support with technical and quality issues
 - Improving team productivity using manufacturing best practice within an ISO 9000 framework

Project Experience

Emmaus Norwich, *UK*

Develop a strategic plan for Emmaus Norwich to reach sustainability within 5 years. Emmaus is a charity that provides homeless people work, skills and a home to rebuild their lives. Working with 4 other consultants I was part of a team that created an expansion plan to generate income through specific activities to support the community, considering the clients needs and Emmaus' ethos. The plan was well received by the management and trustees of the organisation.

Trouw Nutrition Biofaktory, *Prague, Czech Republic*

Worked as part of a small consultancy team creating a change management programme to move production over to a sister company. Consultation process identified strategic risks, communication plan and laid out time-line for senior management team to implement change without damaging the business. The work done proved immensely helpful to the client assisting them through a difficult transition period.



Email

mr.stuart.m.smith@gmail.com

LinkedIn Profile

uk.linkedin.com/in/mrstuartsmith

Telephone

+44 (0) 7527 984930

Nationality

British

Languages

English (Native)

About Me

I am committed to improving businesses and business processes using continuous improvement skills gained from my time in manufacturing.

Eamonn Tracey

Education & Qualifications

2013-2015 Norwich Business School, University of East Anglia, UK
Executive MBA & Level 7 Diploma in Professional Consulting,
Chartered Management Institute

Professional Experience

- 2008-current Sunquest Information Systems, UK IT
Senior Interface Consultant
- Development, installation and configuration of interfaces between Laboratory, Radiology and Patient Information systems
 - Worked with many of the NHS trusts in the UK on projects delivering IT solutions which will help with the move towards a paperless environment in the UK
- 1998-2007 Legal & General, UK Financial Services
Software Developer
- Management Information developer tasked with mining data from many different sources within the company
 - Maintenance of the Corporate website making content changes as required by the business
 - Maintenance of quoting applications used by financial advisors and sales agents in the field

Project Experience

IBM

A researched based project which involved researching the social welfare systems in many European countries and looking at the measures put in place to combat fraud.

Emmaus Norwich

To create a business plan to enable the organisation to become a self sustaining entity by 2017 and to increase the number of places the community has to offer.



Email

eamonn.tracey@gmail.com

LinkedIn Profile

uk.linkedin.com/in/eamonntracey/

Telephone

+44 (0) 781419237

Nationality

British

Languages

English (Native)

About Me

I am a keen musician having started the piano at the age of 4. Being Welsh I am a lover of the game of rugby and support the Cardiff Blues.

Career Interests

I have been an IT professional for the last 15 years with experience in both the financial and healthcare sectors of IT service delivery.





“The MBA has produced significant value to my day-to-day working methods and style. It has helped me identify areas for improvement whilst also highlighting my strengths. This provided me with insights into the types of roles more suited to myself and pushed me to adjust my career goals moving to a new role focused on Consultancy. The breadth of subjects covered all help to develop people into more rounded managers of people and businesses whilst also enhancing the underlying core skills required of a Consultant.”
Joseph Kiddell,
Executive MBA, 2014

MBA consultancy projects at Norwich Business School: How we teach our students to apply knowledge

MBA consultancy projects at Norwich Business School are live and challenging projects. They are not simply placements where a student works full-time in an organisation for a small period of time. Consultancy projects take place over a period of about twelve weeks usually with groups of students acting as consultancy teams to address real problems and issues in organisations. All of this activity is undertaken whilst, at the same time, attending the taught units typical of an MBA programme.

By consulting over a longer time period than many other MBA programmes, the students have an opportunity to undertake an unusually thorough consultancy. Our approach allows them to initiate discussion with a wider range of people than in a short intensive consultancy where access to the relevant people may not be possible within the timeframe. Furthermore the students have time to reflect on their learning as the project progresses and, indeed, part of their assessment is a reflection on the project once it has been completed.

In addition to showing their analytical and creative skills, the students practice negotiation and time management (they work to a proposal agreed with the client) and learn to work as a group (never easy!) toward a high level objective. The projects are chosen so that models and frameworks taught within the course can be applied.

All of this is underpinned with 30 hours of formal education and training in consultancy skills. This commitment to education and training is vitally important when addressing real issues that matter in real organisations. Our approach has been recognised by the Chartered Management Institute (CMI) and our students were the first in the UK to have the opportunity to leave with a joint MBA and a Level 7 Diploma in Professional Consulting.



Example recent consultancy projects

Frank Dale Foods is an award winning family business based in Bunwell, Norfolk and is the UK's leading premium party food manufacturer. Their range includes hand-finished savoury and sweet canapés, delicious mini cakes, traditional stone-oven-baked quiche pickups and rustic country quiche. In 2012, they supplied Mini Victoria Sponges to Her Majesty the Queen for her Diamond Jubilee celebrations.

The company asked a team of international students on the full-time MBA to interrogate their plans for a major capital investment linked to expanding to the business. The students assessed the planned investment, offered a detailed insight into the likely new market opportunities and provided a fresh perspective on the cost-benefit analysis. As a result of the team's recommendations, the client commented that 'This will change the way we do business'.

Unilever is one of the world's high profile brands, with a product portfolio that includes nutritionally balanced foods, indulgent ice creams, affordable soaps, luxurious shampoos and everyday household products. On any given day, two billion people use Unilever products and the company is building a modern business around the themes of 'responsible business' and 'impact and innovation'.

The head office for Unilever in the Czech Republic asked a team of executive MBA students to develop a diversity and inclusion policy that would help their goal of supporting female employees to return to work after maternity leave. The team researched best practice across Europe in a variety of sectors and offered a tailored set of practical recommendations, which the company were very impressed with.

Lintotts Control Systems are a Norwich based engineering company specialising in control, dosing and distribution systems for the water industry. They are a leading supplier in the UK utility sector and have built an enviable reputation of service delivery and excellence based on a history of growth and development since the 1970s. They are currently part of the CEMA Group.

A team of full-time MBA students were asked to conduct a review of the company's procurement processes, with a focus on developing a system that streamlined the range of suppliers whilst maintaining strong supply chain relationships and offering operational efficiency. The client were very grateful for the work the students delivered and looked forward to putting the recommendations into practice.

IBM have been one of the world's leading innovation-based companies since their foundation in the USA in 1911. They are now known as a multinational technology and consulting corporation, offering IT hardware from mainframe computers to nanotechnology and software from hosting, cloud-based analytics and customer engagement platforms. In their anniversary year, they were acknowledged as the 5th most admired company in the world.

The company asked a team of executive MBA students to help them prepare a consultancy-based submission detailing how IBM services could help reduce fraud and increase efficiency in the payment of social benefits in the Czech Republic. The students' work formed a key part of the successful bid by the company to form a new partnership with the Czech Government.

Norwich Business School
University of East Anglia
Norwich Research Park
Norwich
NR4 7TJ
United Kingdom

MBA Team
mbateam@uea.ac.uk
+44 (0)1603 591753

www.uea.ac.uk/nbs/mba