



Become a Complete Professional

Join NMIMS Distance Education Program



**NMIMS GLOBAL ACCESS
SCHOOL FOR
CONTINUING EDUCATION**

Elevate your status to: **The Complete Professional.**

NMIMS Perspective

NMIMS Distance Education Programs carry a sterling reputation of SVKM's NMIMS legacy of imparting cutting edge management courses. Our programs reflect market realities and we constantly innovate & upgrade our course material that go far in making you a complete professional.

In today's corporate scenario, the best degrees and richest experience don't always compensate for a lack of management qualification. It limits your growth and earning potential, even as less experienced colleagues move ahead. The catch 22 is that you cannot afford to take a year or two off, pursuing these elusive qualification. That's why there is **NMIMS Distance Education Program** to support you.

A complete and power-packed management program developed after carefully considering corporate demands, competitive market requirements and global education standards, flexible enough to pursue even while you continue in your job. **NMIMS Distance Education Program** helps you take control of your career destiny. Come discover the world of management studies at its best.



A Brief Overview of SVKM's NMIMS

In order to meet the growing demand for management education, the Shri Vile Parle Kelavani Mandal, with the help of a donation from Narsee Monjee Educational Trust, established a recognised management institute of the Mumbai University in 1981. Since then NMIMS has grown into a flourishing university, offering courses / programs across various disciplines such as Management, Technology, Science, Pharmacy, Architecture, Commerce and Economics .

Today, the University has over 5000 students and more than 430 faculty members. The faculty at the University represent an electric mix of Industry and Academic experts having vast national and international experience.

Awards and Accolades for the University

- NMIMS is ranked amongst India's top 'Ivy League' schools on the basis of recruiter's perception conducted by the Economic Times and the IMRB , NIMMS - Ranked 6th best Business School in the country (2011)
- In 2012 NMIMS has been ranked 3rd overall best B-School by Competition Success Review, 7th overall best B-School by Business Today and 5th best private B-School by Outlook Magazine.
- NMIMS is the only institute to be recognised in the 'Mckinsey and Company' report for the growth of Entrepreneur and Family Business (2011)

Current Ranking

Ranked 8th in "Top 150 B-Schools in India" by a survey conducted by Times of India.



Campus

SVKM's NMIMS - Mumbai



SVKM's NMIMS - Shirpur



SVKM's NMIMS - Bengaluru

SVKM's NMIMS - Hyderabad



NMIMS Global Access - School for Continuing Education - (NGA - SCE) Distance Education that's close to your aspirations

SVKM's Narsee Monjee Institute of Management Studies is one of the first generation management institutions of the country, which had launched distance education programs for upgrading the professional skills of those engaged in various professions. NMIMS Global Access – School for Continuing Education, the distance learning arm of SVKM's NMIMS University has been growing by leaps & bounds in the past few years. However, there has been no compromise on quality.

All the programs are highly flexible, and emphasize self paced learning. In fact, it is our constant endeavor to improve the quality of programs in terms of content and delivery with a strong student support system available online 24 x 7. All programs cater to the diverse needs of working executives, management students, fresh graduates as well as housewives.



Vision:

To develop quality programs, curriculum and services, and deliver them to students with uncompromising work ethic, with the primary intention of nurturing a pool of highly employable professionals honed to live up to 21st Century demands.

Mission:

We are committed to prepare professionals to fulfil corporate demands in a globalised world. This we shall achieve through technologically enhanced teaching-learning opportunities and using multiple modes for course delivery. We will reach out to a community of learners by creating an environment characterised by Quality, Convenience, Timeliness and Accuracy. Through our values we will create a climate of high expectations for the success of our students and corporate associates.





Dr. Vidya Naik

- Dean

Welcome to your future.

Welcome to **SVKM's NMIMS Global Access – School For Continuing Education.**

The very concept of Distance Education is to continue your studies even as you carry on with your work schedule. The experience the School has gained so far with the corporate houses has further fuelled its commitment to introduce online education with the support of modern communication technologies. Basically education has to be holistic and relevant to dynamic business realities. It has to hone skills and create leaders.

We offer a bouquet of programs at Certificate, Diploma and Post Graduate Diploma level to suit your needs and aspirations. We have robust programs which are vetted by industry experts. Our programs are high on quality, rigor, and industry relevance.

At NGA – SCE, we have qualified full - time and visiting faculty who interact with you continuously along with industry experts. We lay a lot of emphasis on the quality of our faculty. Faculty at NGA – SCE continuously endeavor to provide intellectually stimulating learning experiences while using the most modern technology.

Keeping in mind the current marketing and business ups and downs, the flexible delivery mode of our courses is another milestone that the School has evolved with over time to bridge the gap between the workplace and the institution to facilitate learning.

Distance Education can surely take you the distance in achieving the brownie points you so much deserve. I am also sure your education at NGA – SCE will be a fulfilling experience and will help you achieve your career aspirations.

Awards and Accolades

- Ranked 2nd twice consecutively by Zee Business among the TOP B-Schools in India offering Management Program in Distance Learning Mode in 2011/12
- Ranked 5th in DNA-Indus Learning 2012 Survey of top stance learning institutes in India that have leveraged methodology, technology, faculty & infrastructure to provide best experience.
- Awarded " Top Distance Learning Institute of India " by Competition Success Review at CSR Awards for Excellence 2013
- Awarded " Top Distance Learning Institute of India " by Competition Success Review at CSR Awards for Excellence 2014



Approvals

SVKM's Narsee Monjee Institute of Management Studies is a member of Association of Indian Universities (AIU)

All the Programs of NMIMS Global Access - School for Continuing Education are approved by Joint Committee of **UGC - DEC - AICTE**

University Learning Centers

To ensure quality in our academic delivery, NGA - SCE has set up its own Learning Centers across 7 major locations of India, viz. Mumbai, Delhi, Kolkata, Bengaluru, Hyderabad, Pune and Ahmedabad. These centers are NMIMS's own centers having state of the art infrastructure to deliver quality education. The IT set up at these centers allows students to use these centers to log in to access various digital resources provided by NGA-SCE including the LMS, online lectures, e-books, digital library, etc. Apart from that, the centers are equipped with classrooms and have best in class faculty available to conduct Personal Contact Programs offered by NGA-SCE. These centers also act as a local contact point for students within that area to facilitate student support services. Our Learning Centers are one of our biggest differentiators in the Distance Learning space.



Academic Delivery Methodology and Support

NMIMS GLOBAL ACCESS – School for Continuing Education offers Management Education through blended learning mode.



Our eLearning Platform:

- Blackboard Learn • Blackboard Collaborate • Blackboard Mobile Learn

A world-class e-learning platform that creates an exciting and immersive learning environment for learners. Provides instructors with full functionality to interact and collaborate with students and thereby ensuring enhanced student engagement



SVKM'S
NMIMS
Deemed to be UNIVERSITY

School of Business Management

CONVOCATION 2014



Programs

Post Graduate Diploma Programs (2 - Years)

- Business Management
- Marketing Management
- Financial Management
- Human Resource Management
- International Trade Management
- Banking and Finance Management
- Supply Chain Management
- Retail Management

Diploma Programs (1 - Year)

- Business Management
- Marketing Management
- Financial Management
- Human Resource Management
- International Trade Management
- Banking and Finance Management
- Supply Chain Management
- Retail Management
- Services Management
- Financial Planning and Wealth Management

Certificate Programs (6 - Months)

- Business Management
- Digital Marketing
- Corporate Communication



Program Duration, Validity and Eligibility

Program Name	Program Duration	Program Validity	Minimum Eligibility Criteria
Post Graduate Diploma Programs	2 Years	4 Years	Bachelor's Degree in any discipline from any recognised University or equivalent degree recognised by Association of Indian Universities (AIU) with minimum 50% marks at Graduation Level. OR Bachelors Degree in any discipline from any recognised University or equivalent degree recognised by Association of Indian Universities (AIU) with minimum 2 years of work experience.
Diploma Programs	1 Year	2 Years	Bachelors Degree in any discipline from recognised University or equivalent degree recognised by Association of Indian Universities (AIU) OR HSC plus 2 years of work experience OR SSC plus 3 years Diploma recognised by AICTE and 2 years of work experience
Certificate Programs	6 Months	1 Year	HSC plus 2 years of work experience OR SSC plus 3 years of Diploma recognised by AICTE and 2 years of Work Experience



Program Structure

Post Graduate Diploma Programs – Semester I,
Each Subject - 4 Credits

PGDBM	PGDHRM	PGDMM	PGDFM
Management Theory & Practice	Management Theory & Practice	Management Theory & Practice	Management Theory & Practice
Organizational Behavior	Organizational Behavior	Organizational Behavior	Organizational Behavior
Business Economics	Business Economics	Business Economics	Business Economics
Corporate Social Responsibility	Corporate Social Responsibility	Corporate Social Responsibility	Corporate Social Responsibility
Information System for Managers	Information System for Managers	Information System for Managers	Information System for Managers
Business Communication & Etiquettes	Business Communication & Etiquettes	Business Communication & Etiquettes	Business Communication & Etiquettes

PGDBFM	PGDSCM	PGDITM	PGDRM
Management Theory & Practice	Management Theory & Practice	Management Theory & Practice	Management Theory & Practice
Organizational Behavior	Organizational Behavior	Organizational Behavior	Organizational Behavior
Business Economics	Business Economics	Business Economics	Business Economics
Corporate Social Responsibility	Corporate Social Responsibility	Corporate Social Responsibility	Corporate Social Responsibility
Information System for Managers	Information System for Managers	Information System for Managers	Information System for Managers
Business Communication & Etiquettes	Business Communication & Etiquettes	Business Communication & Etiquettes	Business Communication & Etiquettes

Program Structure

Post Graduate Diploma Programs – Semester II,
Each Subject - 4 Credits

PGDBM	PGDHRM	PGDMM	PGDFM
Marketing Management	Marketing Management	Marketing Management	Marketing Management
Financial Accounting	Financial Accounting	Financial Accounting	Financial Accounting
Essentials of HRM	Essentials of HRM	Essentials of HRM	Essentials of HRM
Strategic Management	Strategic Management	Strategic Management	Strategic Management
Operations Management	Operations Management	Operations Management	Operations Management
Written and Oral Communication	Written and Oral Communication	Written and Oral Communication	Written and Oral Communication

PGDBFM	PGDSCM	PGDITM	PGDRM
Marketing Management	Marketing Management	Marketing Management	Marketing Management
Financial Accounting	Financial Accounting	Financial Accounting	Financial Accounting
Essentials of HRM	Essentials of HRM	Essentials of HRM	Essentials of HRM
Strategic Management	Strategic Management	Strategic Management	Strategic Management
Operations Management	Operations Management	Operations Management	Operations Management
Written and Oral Communication	Written and Oral Communication	Written and Oral Communication	Written and Oral Communication

Program Structure

Post Graduate Diploma Programs – Semester III,
Each Subject - 4 Credits

PGDBM	PGDHRM	PGDMM	PGDFM
Business Statistics	Performance Management System	Brand Management	Cost & Management Accounting
International Business	Industrial Relations & Labor Laws	Consumer Behavior	Micro Economics
Organizational Theory Structure & Design	Organizational Theory Structure & Design	Marketing Strategy	Capital Market & Portfolio Management
Financial Institutions & Markets	Manpower Planning, Recruitment & Selection	Customer Relationship Management	Strategic Cost Management
Consumer Behavior	Organization Culture	Sales Management	Financial Institutions & Markets
Financial analysis & Management	Compensation & Benefits	International Marketing	Financial Analysis & Management

PGDBFM	PGDSCM	PGDITM	PGDRM
Commercial Banking System & Role of RBI	Business Statistics	Business Statistics	Introduction to Retail
Cost & Management Accounting	Supply Chain management	EXIM Procedures & Documentation	Consumer Behavior
Investment decisions in Banking	Logistic Management	International Business	Merchandising Management
Retail Banking	Customer Relationship Management	India's Foreign Trade	Sales Management
Financial Institutions & Markets	Total Quality Management	Financial Institutions & Markets	Retail store Design and location
Marketing of Financial Services	Enterprise Resource Planning	International Marketing	Cost and Management Accounting

Program Structure

Post Graduate Diploma Programs – Semester IV,
Each Subject - 4 Credits

PGDBM	PGDHRM	PGDMM	PGDFM
Project Management	Employee Development & Talent Management	B2B Marketing	Strategic Financial Management
Services Marketing	International HR Practices	Services Marketing	International Finance
Corporate Finance	HR Audit	Integrated Marketing Communicatio	Corporate Finance
Marketing Research	Strategic HRM	Marketing Research	Corporate Taxation- Direct & Indirect
Business Law	Business Law	Business Law	Business Law
Project	Project	Project	Project

PGDBFM	PGDSCM	PGDITM	PGDRM
International Banking & Foreign Exchange Management	Advanced Supply Chain Management	Project Management	Global Retailing
Corporate Finance	World class operations	International Finance	Retail Store operation & inventory Management
Advances & Credits	Decision analysis & modeling	Customs shipping & Insurance	Marketing Research
Insurance & Risk Management	International Logistics & SCM	International Logistics & SCM	International Logistics & SCM
Business Law	Business Law	Business Law	Business Law
Project	Project	Project	Project

Program Structure

Diploma Programs – Semester I,
Each Subject - 4 Credits

DBM	DHRM	DMM	DFM	DBFM
Management Theory & Practice	Management Theory & Practice	Management Theory & Practice	Management Theory & Practice	Management Theory & Practice
Organizational Behavior	Organizational Behavior	Organizational Behavior	Organizational Behavior	Organizational Behavior
Business Economics	Business Economics	Business Economics	Business Economics	Business Economics
Corporate Social Responsibility	Corporate Social Responsibility	Corporate Social Responsibility	Corporate Social Responsibility	Corporate Social Responsibility
Information System for Managers	Information System for Managers	Information System for Managers	Information System for Managers	Information System for Managers
Business Communication & Etiquettes	Business Communication & Etiquettes	Business Communication & Etiquettes	Business Communication & Etiquettes	Business Communication & Etiquettes

DSCM	DITM	DRM	DSM	DFPWM
Management Theory & Practice	Management Theory & Practice	Management Theory & Practice	Management Theory & Practice	Management Theory & Practice
Organizational Behavior	Organizational Behavior	Organizational Behavior	Organizational Behavior	Organizational Behavior
Business Economics	Business Economics	Business Economics	Business Economics	Business Economics
Corporate Social Responsibility	Corporate Social Responsibility	Corporate Social Responsibility	Corporate Social Responsibility	Corporate Social Responsibility
Information System for Managers	Information System for Managers	Information System for Managers	Information System for Managers	Information System for Managers
Business Communication & Etiquettes	Business Communication & Etiquettes	Business Communication & Etiquettes	Business Communication & Etiquettes	Business Communication & Etiquettes

Program Structure

Diploma Programs – Semester II,
Each Subject - 4 Credits

DBM	DHRM	DMM	DFM	DBFM
Marketing Management	Essentials of HRM	Marketing Management	Corporate Finance	Corporate Finance
Financial Accounting	Financial Accounting	Financial Accounting	Financial Accounting	Financial Accounting
Consumer Behavior	Industrial Relations & Labor Laws	Consumer Behavior	Cost & Management Accounting	Cost & Management Accounting
Essentials of HRM	Manpower Planning, Recruitment & Selection	Sales Management	Micro Economics	Commercial Banking System & Role of RBI
International Business	Performance Management System	Marketing Strategy	Corporate Taxation Direct and Indirect	Marketing of Financial Services
Written and Oral Communication	Written and Oral Communication	Written and Oral Communication	Written and Oral Communication	Written and Oral Communication

DSCM	DITM	DRM	DSM	DFPWM
Total Quality Management	Marketing Management	Marketing Management	Marketing Management	Introduction to Financial Planning and Investment Planning
Financial Accounting	Financial Accounting	Merchandising Management	Understanding Service Business	Tax Insurance & Retirement Planning
Logistic Management	EXIM Procedures & documentation	Consumer Behavior	Service Operation Management	Financial Accounting
Supply Chain Management	India's Foreign Trade	Introduction to Retail	Services Marketing	Capital Market & Portfolio Management
Operations Management	International Business	Sales Management	Quality & Excellence in Customer Service	Marketing of Financial Services
Written and Oral Communication	Written and Oral Communication	Written and Oral Communication	Written and Oral Communication	Written and Oral Communication

Program Structure

Certificate Programs, Each Subject - 4 Credits

CDM	CCC	CBM
Information System for Managers	Business Communication and Etiquettes	Introduction to Management
Internet Marketing	Written and Oral Communication	Human Resource Management
Social Media Marketing and Web Analytics	Public Relations Theory and Practice	Marketing Management
E Commerce and Cyber Laws	Mass Communication	Business Communication
Integrated Marketing Communication	Integrated Marketing Communication	Financial Accounting



Examinations



NGA-SCE Examination has two components:

1. Internal Assignments (30%) and
2. Term End Examination (70%)

Both the above components are compulsory in nature for each course and hence compulsory for successful completion of the program.

Internal Assignment submission is a pre-requisite before appearing for Term End Examination. Every student has to submit the assignment for each subject on Blackboard on or before the last date of submission declared by NGA-SCE and before appearing for that term end examination.

Project Submission is mandatory and every student has to submit on or before the last date declared by NGA-SCE. Non submission will lead to non completion of program.

Term End Examination is scheduled twice in a year (i.e. June & December). Student needs to download the examination form from the website, fill it and submit the same before the specified last date of submission which is pre-declared by the University. Exam fee is Rs.500/- per subject.

Passing Criteria: To be eligible for being declared as 'Pass' in any course/subject, students will be required to obtain 50% marks on the aggregate of marks obtained by them in the internal assessments and Term End Examinations taken together. It means that individual passing or separate cutoff is not applicable for assignment as well as for term end examinations marks.

Result is uploaded on the website by the University. (Approx. one month from completion of the Term End Examination)

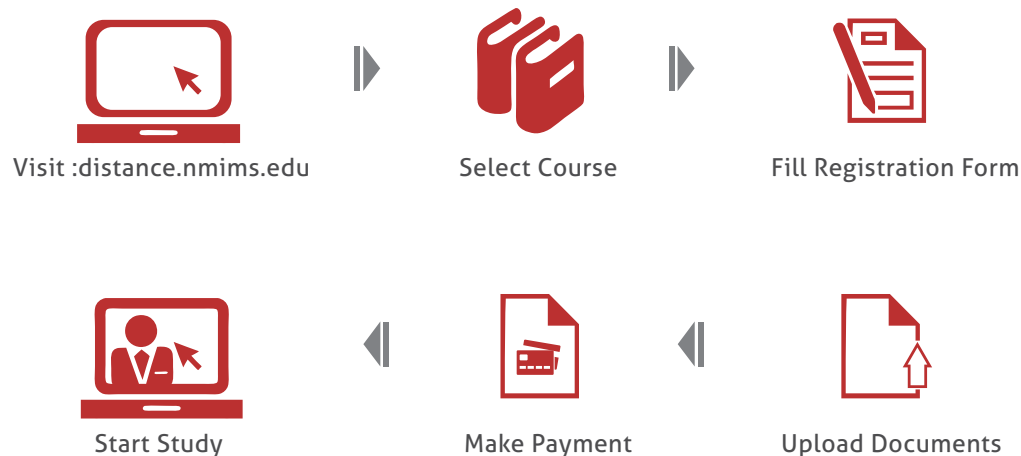
Issuance of Degree Certificate: Student needs to apply to the University for Degree Certificate on completion of program (All Semesters All subjects: Aggregate Passing 50%)



Admission Process

The admission process is an extensive and comprehensive exercise for the NGA – SCE, NMIMS University.

Admissions to the programs are based on the eligibility criteria as decided by the university from time to time. For detailed admission process kindly visit our website or your nearest information center.

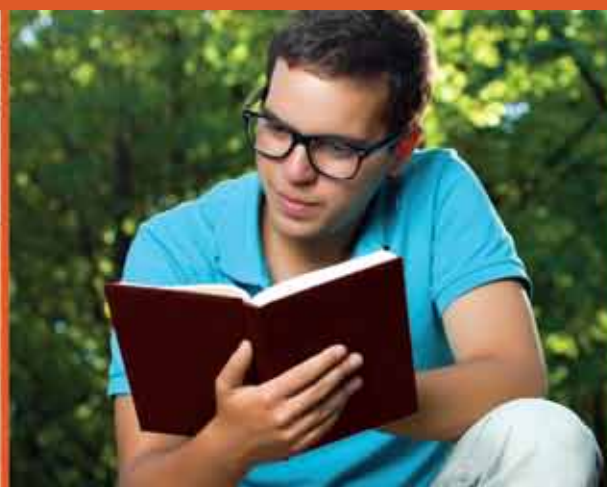
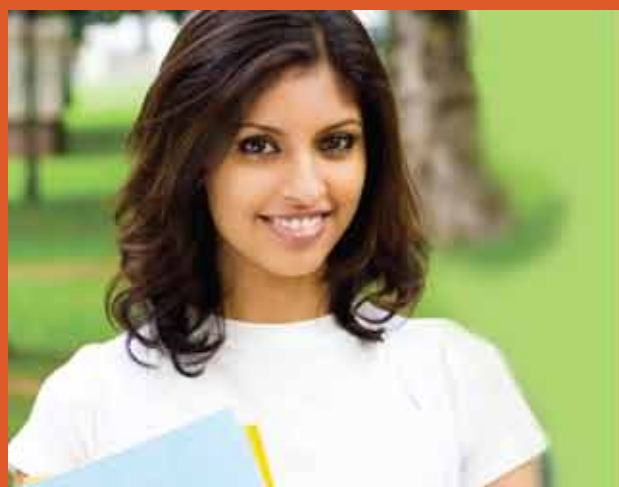


Fee Structure

Programs	Certificate Program	Diploma Program	Post Graduate Program
Number of Semesters	1	2	4
Admission Processing Fee (one time)	1,000/-	1,000/-	1,000/-
Program Fee (Per Semester)	18,000/-	17,000/-	17,000/-
Examination Fee	Rs 500/- per subject per attempt		
Personal Contact Program Fee (Optional)	Rs 250/- per subject		

- Payment Option - Online, Demand Draft or Challan
- Separate Payment towards the Admission processing fee of Rs. 1000/- and Program fee of Rs. 17,000/- or Rs. 18,000/- (as applicable) should be given. Cash / Cheques are not accepted.

• Note: In case Payment made by Demand Draft should be in favor of "SVKM's NMIMS" payable at Mumbai only.



Corporate Solutions

NMIMS Global Access - School for Continuing Education offers tailor made, customised Diploma and Post Graduate Diploma Programs to the corporates. Programs are designed to suit the objectives of the corporate world and create opportunities across the globe.

Some of the corporate associates are:

- 3G Hutchison Whampoa Properties India Pvt. Ltd.
- Eureka Forbes Ltd.
- IBM Daksh
- GE Money
- Accenture Service Pvt. Ltd.
- American Express
- Wallace Pharmaceuticals Pvt. Ltd.
- WNS
- Viacom 18 India
- Strides Arcolab
- Max Life Insurance
- Jet Airways
- Emerson Network Power (INDIA) Pvt. Ltd.
- Cipla Ltd.
- Vodafone India Ltd.

University Learning Center Contact Details

- Ahmedabad -** B-3, Ground Floor,"Safal Profitaire", Corporate Road, Prahladnagar, Ahmedabad -380 007 Gujarat
T: +91 93273 69131, +91 99743 66562
- Bengaluru -** Bengaluru- 11, Kaveri Regent Coronet, 80 Feet Road, 7th Main, 3rd Block, Next to Raheja Residency, Kormangla, Bangalore – 560034 Karnataka
T: +91 80408 55555 / 2552 3551
- Delhi -** Delhi – Upper Ground Floor,KP - 1, Pitampura, New Delhi – 110088
T: +91 98689 75746
- Hyderabad -** Hyderabad- 12-13-95, Taranaka , Street No. 3, Secunderabad – 500017 Andhra Pradesh
T: 040 2700 4842 / 2701 5556
- Kolkata -** Kolkata -Unit no. 505, Merlin Infinite,DN-51, Salt Lake City, Sector V, Kolkata-700091 West Bengal
T: +91 98316 09337
- Mumbai -** Mumbai – NGA SCE, 1st Floor, V.L.Mehta Road, Vile Parle West, Mumbai -400056 Maharashtra
T: 022 4235 5515, +91 75062 83418
- Pune -** Pune - 365/6 Aaj Ka Anand Building, 2nd Floor, Opposite SSPS School, Shivaji Nagar, Ganeshkhind Rd., Narveer Tanaji Wadi, Pune -411005 Maharashtra
T: +91 99220 22300



Students Speak



Rohit Shivpuri

Dy Manager – VAP,
Accessories & Customisation
Mahindra & Mahindra Ltd.

The distance learning management program in NMIMS helped me gain a broader perspective of overall business features and supplementary subtlety to my personality. It has one of the best infrastructure facilities. The faculty here is exceptional, very compassionate and has remarkable subject knowledge. It is not just a stride in the right direction but a leap towards my professional goal.



Kalyani Iyer

Abbott Pharma
Compliance Manager

I am so happy to have chosen NMIMS to do my Distance Education Program. The infrastructural facilities are excellent and the teachers very learned and motivating. Real life corporate scenarios are presented for us to put the knowledge garnered, into practice. The course schedule is very flexible and does not disrupt normal working routine at all. I am now confident of progressing in my career smoothly.

Nilesh Deshmukh

Associate Partner -
Max Life Insurance



The course material was just perfect. In fact, their examination pattern is refreshingly different from other online courses and it was very helpful. Lectures were amazing and with current market scenario examples I got the opportunity to excel. The best part is that my regular schedule was never disrupted.

Sneha Adhikari

Business Operation Manager
S.K Oswal Group



The year that I am spending at NMIMS University is the best year of life after Graduation. The teachers are friendly, approachable and always able to answer my questions. I am confident to explore in my industry with added knowledge and information.

Ritika Agarwal

Ocwen Associate



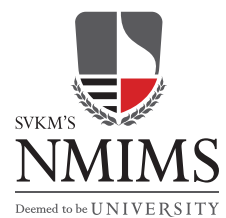
I feel fortunate to be a student at NMIMS. They are helping me develop my overall personality and building self-confidence. I am being exposed to market realities and getting armed with knowledge to take on tomorrow. I am impressed with the quality of the teaching, material provided to the students and of course the excellent interaction between students and faculty.

Taniya Arya

Asst. Manager – Admin and HR
iCan Solutions Pvt Ltd.



NMIMS educates students in a very creative way and encourages them to think out of the box. With the help of NMIMS I've substantially improved my understanding of Human Resources. The teachers & the staff are very passionate & have shown the genuine desire to help students to achieve their goals. I can say my overall experience at NMIMS is been very positive.



**NMIMS GLOBAL ACCESS
SCHOOL FOR
CONTINUING EDUCATION**

V.L.Mehta Road, Vile Parle (W), Mumbai – 400 056, Maharashtra, India

University Contact Details: +91 7506283418

Email: ngasce@nmims.edu **Website:** distance.nmims.edu