



**Goa Institute of Management**

**Placement Report 2015**

Goa Institute of Management is proud to have astounding 100% placement for the Class of 2015. This is considerably notable especially because of a rise in the first time recruiters and the faith entrusted by recruiters in the quality of our students.

The robust performance displayed by our students is a testimony to the industry connect that GIM has and the students of GIM who are not just capable but ethical. This speaks volumes of the Give Goa initiative that GIM students are involved in aiming at inculcating the spirit of being sensitive to the society and the environment.

We are extremely proud to share an almost 10% increased average salary to INR 8.75 lakhs. The table displays some vital statistics for the Class of 2015:

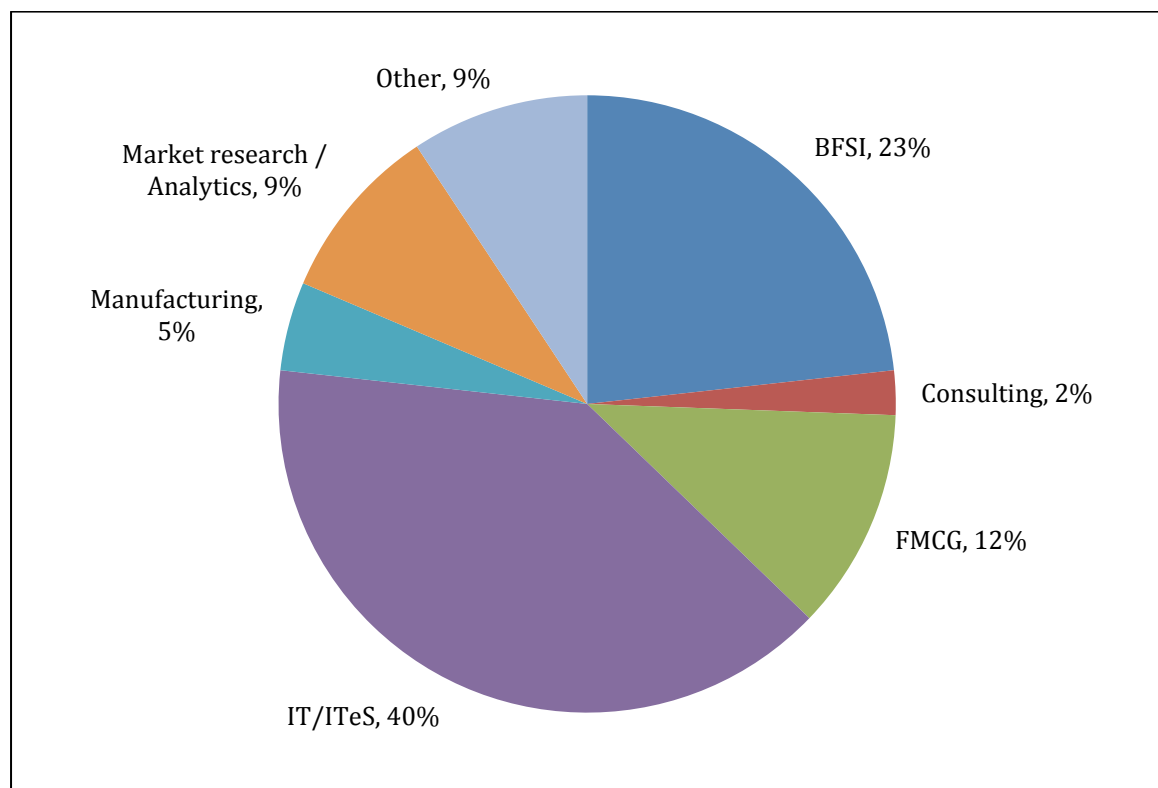
Total number of eligible students in the batch	245
Total number of opt outs	14
Total number of students placed	231
Total number of offers made	231
Number of participating recruiters	56
Number of first time recruiters	6
Total number of PPOs/PPIs	22
Highest Salary	INR 13.15 lakhs
Median Salary	INR 8.8 lakhs
Average Salary	INR 8.75 lakhs

The PPOs and PPIs were extended to our students courtesy their dedicated efforts during their Summer Internships with esteemed corporates such as JP Morgan, HCL Technologies, Fidelity Investments, Cognizant, Wipro, Pidilite, Blue Ocean, Emerson among others.

The below table shows the salary break up as per specializations:

Area	Students	Average Salary	Highest Salary
Marketing	132	8.5	12.5
Finance	69	9.32	13
Human Resources	15	8.06	8.96
Operations / IT	17	8.92	13.15

Corporates from myriad sectors visited our campus and recruited talent. The sector wise break up is detailed in the below figure:



A few key highlights of the placement season for the Class of 2015 were that 40% of the batch bagged offers for more than INR 9 lakhs. Also, recruiters continued to show faith in our capabilities and recruited in double digits. These recruiters are JP Morgan, HCL Technologies, Infosys, HDFC, eClerx, Cognizant.

Sales & Marketing area witnessed students securing offers from organizations such as Pidilite, Tata Motors, WCCLG, Godrej & Boyce, United Breweries, ThoughtWorks, Mastek, Syntel, Blue Ocean, Millward Brown, IMRB, Bisleri among others.

Consulting firms displayed confidence in GIM and made their presence by recruiting for consulting roles. The recruiters included Deloitte, KPMG, Cognizant.

BFSI sector kept our morale high with recruiters such as HSBC, JP Morgan, eClerx, HDFC, HDFC Life, Verity, Fidelity Investments, AQ Insights, Tata Capital, Darashaw offering Investment Banking and other niche finance profiles.

The technology sector and allied fields included Wipro Technologies, Infosys, Accenture, HCL Technologies, TCS, Odessa Technologies, Photon Infotech.

## GIM's top recruiters:

Tata Motors	Deloitte	Cognizant	HCL Technologies
eClerx	Pidilite	KPMG	Infosys
Thought Works	HSBC	Verity	HDFC
HDFC Life	Fidelity	JP Morgan	Wipro Technologies
WCCLG	Godrej & Boyce	Accenture	Syntel
Millward Brown	IMRB	Nielsen	Blue Ocean
Emerson	AQ Insights	Tata Capital	Photon Infotech
Infosys BPO	United Breweries	TCS	Odessa Technologies
Syntel	Syntel KPO	Mastek	Bisleri

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