

EPGP - The fitness regimen

The academic year is divided into five terms: two terms devoted to core courses, one term for the International immersion module, and two terms primarily for electives. Your performance is graded through a combination of quizzes, case analysis, project submissions and term papers. Evaluation is subject to the faculty's discretion and Institute guidelines.

Core courses are compulsory for all EPGP students and they concentrate on the range of knowledge and skills required by all successful senior managers.

On completion of the core courses, you have the choice of a broad range of electives to align the learning with your career objectives and personal interests. In addition to electives designed specifically for the EPGP, you also have access to designated electives from the Institute's other programmes including the two year PGP, the PGP in Enterprise Management and PGP in Public Policy and Management, each offering specialized topics of study.

Elective Courses

Corporate Strategy and Policy

- Multi-business Strategy
- Mergers and Acquisitions
- Strategic Leadership
- Managing Alliances
- New Product Development
- Understanding Corporate Failures
- Strategic Thinking & Decision Making
- Country Environment and Multinational Strategy
- Leadership Vision, Meaning & Reality
- Corporate Strategy
- Strategic Thinking and Decision Making
- Strategic Management in Media and Entertainment Industry

Economics and Social Sciences

- Decision Analysis and Risk Management
- Current Economic Scenario

Organizational Behaviour and Human Resources Management

- Inclusive Business Models

Quantitative Methods and Information Systems

- Business Data Mining and Decision Models
- Business Forecasting

Entrepreneurial Learning

Understanding and Working with Family Businesses

Finance and Control

- Strategic Finance
- International Finance
- Management Control Systems
- Financial Statement Analysis and Valuation
- Management of Commercial Contracts
- Banking, Financial Markets and Systems

Marketing

- Business to Business Market Management
- Pricing Strategy
- Search Engine Marketing for Business Growth
- Social Media Marketing
- Retail Management
- Competitive Marketing Strategy
- Brand Management
- International Marketing
- Strategies and Tactics of Going to Business Markets
- Research for Marketing Decisions
- Services Marketing and Management
- Product Management

Production and Operations Management

- Technology and Operations Strategy
- Supply Chain Management
- Strategic Management of Services
- Project and Portfolio Management
- Business Process Improvement
- Managing E-Business

A balanced diet - Core courses

Business Law

Competition and Strategy

Corporate Finance

Corporate Governance and Ethics

Cost Management

Designing Organizations

Emerging economies

Entrepreneurial Management

Financial Reporting and Analysis

Macroeconomics

Managerial Economics

Managing People and Performance in Organizations

Marketing Management

Operations Management

Quantitative Analysis and Modelling

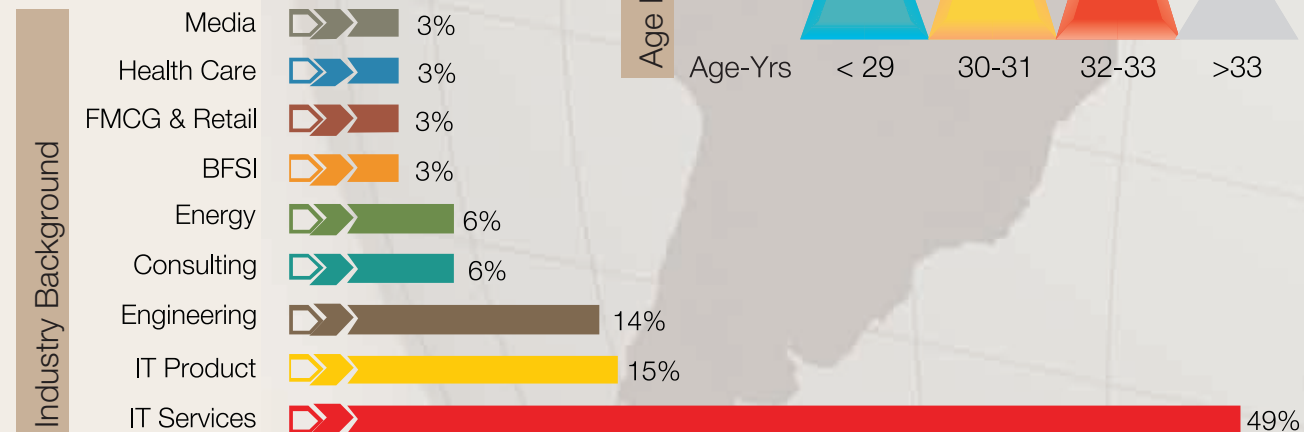
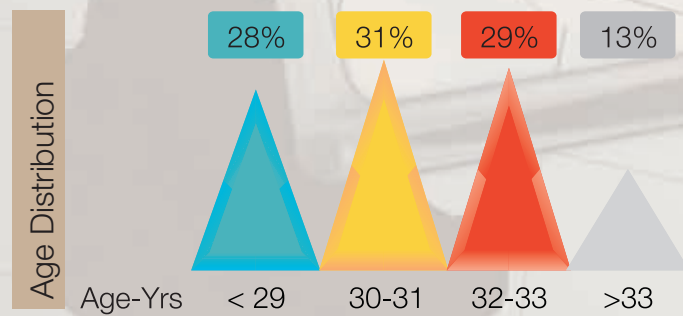
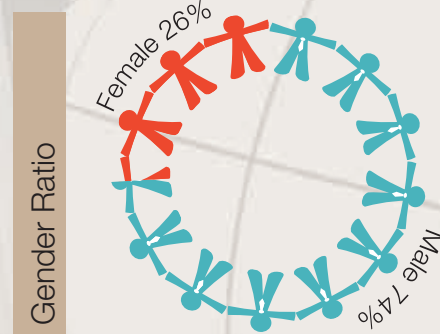
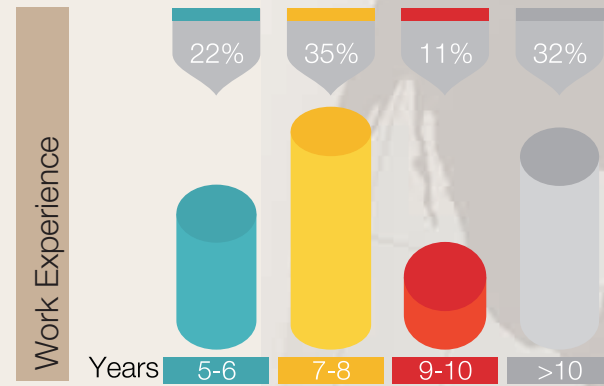
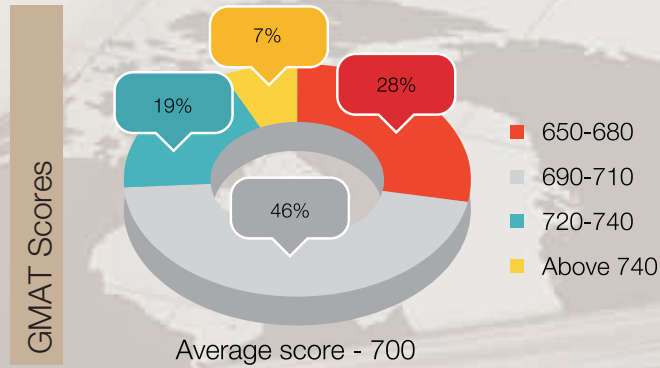
Comprehensive Project

You have the option of undertaking a Comprehensive Project in lieu of 3 credits in electives. The Comprehensive Project, under the direction of a faculty member, examines a contemporary live issue/topic pertaining to either a specific company or an industry. The objective of the project is to apply the concepts and methodologies learnt in the programme to real world management issues and to integrate classroom learning with practical experience. Comprehensive Projects can be done individually or jointly by a team of two students during either the 4th or 5th term.

Independent Study

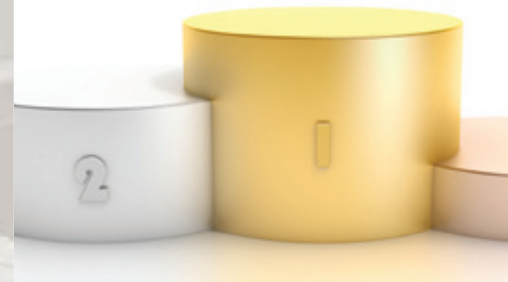
Independent Study offers you the opportunity to develop a business perspective that integrates the knowledge and skills acquired in various management disciplines like Marketing, Finance and Human Resources, with hands-on consulting experience. As part of the Independent Study, you will identify an organization/company that requires a process improvement or solutions to a real life organizational problem. Under the guidance of a multi-disciplinary team of faculty, you will interact closely with the management of the organization and act as a consultant, adviser and external change agent over a period of two terms in lieu of 6 credits in electives. At the end of the study, you are expected to provide a tangible and implementable solution to the organization.

Profile - Class of 2016



A Podium Finish

EPGP students have been making their presence felt on the global stage. A three-member team of EPGP students won the 19th edition of the Global Marketing Competition, an international contest organised by the ESIC Business and Marketing School at Madrid. The team comprising Kaustubh Sathe, Praveen Mokkalapati and Ravi Kiran Cheni, won an intensely competitive event where more than 4600 students, representing 800 universities from 80 countries participated. The competition tested participants on their knowledge and skills in a simulated environment over a 3-month period. "It was a tough competition that tested skills in a professional environment. The win means a lot to all of us. We had a great learning experience overall", said Kaustubh.



The Faculty

The distinguished faculty of IIMB, with a worldwide reputation includes acclaimed scholars and award winning professors drawn from all management disciplines. They possess impressive wealth of industry experience and academic credentials. Renowned research publications, prominent academic journals and influential textbooks authored by the faculty, give IIMB a unique professional standing.

Sushil Vachani Director	
Centre for Public Policy	
Arnab Mukherji	Associate Professor
Deepak Malghan	Assistant Professor
Hema Swaminathan	Assistant Professor
Nayana Tara S	Professor
Rajalaxmi Kamath	Associate Professor
Ramesh G	Associate Professor
Shabana Mitra	Assistant Professor
Anil B Suraj	Visiting Faculty
Sriram M S	Visiting Faculty
Corporate Strategy & Policy	
Chirantan Chatterjee	Assistant Professor
Deepak Kumar Sinha	Professor
Ganesh N Prabhu	Professor
Jose PD	Associate Professor
Murali Patibandla	Professor
Pranav Garg	Assistant Professor
Raghunath S	Professor
Ramachandran J	Professor
Rejie George Pallathitta	Associate Professor
Rishikesh T Krishnan	Professor
Sai Yayavaram	Associate Professor
Srinivasan R	Associate Professor
Economic & Social Sciences	
Anubha Dhasmana	Assistant Professor
Chetan Subramanian	Associate Professor
Damodaran A	Professor
Gopal Naik	Professor
Manaswini Bhalla	Assistant Professor
Ramnath Narayanaswamy	Professor
Rupa Chanda	Professor

Economic & Social Sciences (continued)

Souvik Dutta	Assistant Professor
Subhashish Gupta	Associate Professor
Vivek Moorthy	Professor
Charan Singh	Visiting Faculty
Murali Agastya	Visiting Faculty
Vandana Singhvi Patel	Visiting Faculty

Finance & Control

Ashok Thampy	Associate Professor
Jayadev M	Associate Professor
Narasimhan MS	Professor
Narayanaswamy R	Professor
Padmini Srinivasan	Assistant Professor
Ravi Anshuman V	Professor
Sabarinathan G	Associate Professor
Sankarshan Basu	Professor
Shashidhar Murthy	Associate Professor
Srinivasan R	Professor
Srinivasan Rangan	Associate Professor
Vaidyanathan R	Professor
Badrinath S G	Visiting Faculty
Narayan P C	Visiting Faculty

Marketing

Ashis Mishra	Assistant Professor
Avinash G Mulky	Professor
Moorthi YLR	Professor
Nagasimha B Kanagal	Associate Professor
Patrali Chakrabarty	Assistant Professor
Prithwiraj Mukherjee	Assistant Professor
Ramesh Kumar S	Professor
Seema Gupta	Assistant Professor
Shainesh G	Professor
Sreelata Jonnalagedda	Assistant Professor
Srinivas Prakhya	Associate Professor
Preeti Krishnan Lyndem	Visiting Faculty

NSRCEL

Kumar K	Professor
Suresh Bhagavatula	Assistant Professor
Saras D Sarasvathy	Visiting Professor

Organizational Behavior & Human Resource Management

Abhoy K Ojha	Professor
Anand Ram V	Professor
Kanchan Mukherjee	Associate Professor
Manohar Reddy C	Professor
Mathew J Manimala	Professor
Mukta Kulkarni	Associate Professor
Prasad L	Professor
Ramadhar Singh	Distinguished Professor
Ravi Kumar R	Professor
Ritu Tripathi	Assistant Professor
Sourav Mukherji	Associate Professor
Vasanthi Srinivasan	Associate Professor
Ramya Ranganathan	Visiting Faculty
Sari S.A. Mattila	Visiting Faculty

Production & Operations Management

Amar Sapra	Associate Professor
Anshuman Tripathy	Associate Professor
Devanath Tirupati	Professor
Haritha Saranga	Professor
Janat Shah	Professor
Jishnu Hazra	Professor
Krishna Sundar D	Professor
Mahadevan B	Professor
Murty LS	Professor
Pankaj Chandra	Professor
Siddharth Mahajan	Associate Professor

Quantitative Methods & Information Systems

Arnab Basu	Associate Professor
Dinesh Kumar U	Professor
Ishwar Murthy	Professor
Malay Bhattacharyya	Professor
Pulak Ghosh	Professor
Rahul Dé	Professor
Rajendra K Bandi	Associate Professor
Rajluxmi V Murthy	Associate Professor
Shankar Venkatagiri	Assistant Professor
Shekar B	Professor
Shubhabrata Das	Professor
Trilochan Sastry	Professor

Faculty Speak



“I have had the privilege of interacting with EPGP through an elective course ‘Brand Management’ that I have taught at IIMB over the last four years. Since EPGP participants enter the program with substantial industry experience, class discussions and group tasks have been rich and insightful enabling effective self- and peer-learning. The positive energy, bonhomie, and eagerness to learn that these participants carry are infectious. Their curiosity about academic research has enabled me to have several discussions related to my research work both in and out of class. I have enjoyed these exchanges and have gleaned from their diverse perspectives. I find the EPGP social initiative ‘Prayaas’ to be highly commendable. It is heartening to witness senior executives unfailingly strike the right balance between financial and social impact, in the midst of academic pressures. Undoubtedly, the EPGP participants have had a significant influence in advancing the EPGP program into an asset in the IIMB ecosystem.”

Professor Preeti Krishnan Lyndem

Marketing

“The faculty at IIMB, with a distinguished worldwide reputation includes acclaimed scholars and award winning professors drawn from all management disciplines. They possess impressive wealth of industry experience and academic credentials. Renowned research publications, prominent academic journals and influential textbooks authored by the faculty, gives IIMB a unique professional standing in the country.

I relish teaching EPGP students because they bring in diverse perspectives to the classroom. Class discussions are marked by maturity of purpose. EPGP students have all the ingredients to become future leaders in the corporate world.”

Professor Y L R Moorthi

Marketing

“I really enjoy teaching the EPGP students because of their keen interest in learning, their thought provoking and challenging questions and their insightful perspectives. Their experience and maturity enables them to apply concepts to real world situations and to think laterally, bringing together knowledge from different domains. I am very confident that outside class, they will be well placed for successful careers ahead.”

Professor Rupa Chanda

Economics & Social Sciences

“It is always an exciting experience teaching the EPGP students who are abundantly equipped with skills & confidence to make analysis. The inherent motivation of EPGP students to advance their leadership capabilities makes the interactive academic sessions, between the faculty & students, an intense experience.”

Professor D Krishna Sundar

Production & Operations Management



Breasting the tape - Your Career

As you near the end of a really challenging one year, it is time to choose your career - time to focus strongly on getting the job that really excites you. The list of companies that recruit from this program is strong and diverse. Choose wisely. Choose well. Be guided by the long term perspectives. The one year spent in debating with your bright and experienced peers, discussing with faculty, getting inputs from alumni, meeting industry leaders and doing your own introspection should get you ready for making the right choice. You will also get a lot of assistance and guidance from the Career Development Center.

Career Growth vs Career Change

Normally students seek one of two things: career growth (they would like to accelerate their careers by taking on a senior position in the function and industry that they came from) or career change (they would like to change their function, industry or both). This will require clear thinking and appropriate action. You need to convince the recruiter (who has a choice to hire from the market) that you are the best fit. You will have to align your skills, knowledge and attitude to get the job that you desire. You will get excellent support as you navigate these parameters.



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Functional Choice - Incoming vs Outgoing



Career Development Center

The Career Development Center (CDC) assists you in your placement efforts. Professionals hone your skills on resume building and on acing the interview. The CDC manages the campus recruitment process. For EPGP, a rolling placement system is followed. This system is appropriate for experienced individuals where, for senior positions you may have multiple rounds of interviews and even travel to client locations for final interviews. You will also elect your placement committee, who will work with CDC to get the right companies to campus. Given below is a partial list of companies who have participated in the placement.

Salary

The median salary for the Class of 2015 was: INR 2.12 Million.



Past Recruiters

- 24/7
- Accenture
- Aditya Birla Group
- AFCONS
- Amazon
- Apigee
- Arabcal Group
- Atos
- Avasthagen
- Bahwan Cyber Tek
- Bank of America
- Barclays Capital
- Bosch
- Brand Capital
- Britannia
- Buhler India
- Business Solutions
- Caterpillar
- Citrix
- Cognizant
- Comviva
- Cummins
- Dell
- Deloitte
- Deutsche Bank
- Diamond
- EMC
- Ericsson
- EXL Services
- Fidelity Investments
- Final Mile Consulting
- Gavsini
- GE India
- Genpact
- Goldman Sachs
- Google
- GVK Industries
- HCL Infosystem
- HP
- HSBC
- iGate Global Solutions
- iNautix
- Indegene Lifesystems
- Infosys
- Infotech
- ITC Infotech
- Katuri Medical College Hospital
- Keld Ellentoft India
- Kotak Mahindra Bank
- KPIT
- L&T Heavy Engineering
- L&T Infotech
- Mahindra Satyam
- Managing Emissions
- Manipal Group
- MARG
- Marvel Realtors
- Maverick
- Microsoft
- Mindtree
- Mother Earth Retail
- Mphasis
- muSigma
- National Institute for Smart Govt.
- Oracle Financial Services Software
- Ostrich Mobility
- Parkson Group
- Payne India
- Pochiraju
- Power Exchange India
- Praj Industries
- Praxair
- Primacy Industries
- PRTM
- PwC
- Rane Group
- Reliance Communications
- Robert Bosch Engg.
- Royal Bank of Scotland
- RTSL
- SAB Miller
- Samsung
- Sapient
- Sapta IDC
- Sasken
- Servion
- Shapoorji Pallonji
- Shell
- Shining Consulting
- SOB Capital
- Societe Generale
- SPI
- Subros
- Syntel
- Target Corporation
- Tata Consultancy Services
- Tata Trent
- Tech Mahindra
- Thinksoft Global
- Toyota
- TVS Logistics
- UAExchange
- United Breweries
- VBHC
- Vertical Learning
- Virtusa
- Walmart Labs
- Wipro
- Yahoo
- Zinnov
- Zyme

*This list is representative and partial.

The number of companies recruiting from EPGP has grown every year. They represent a wide diversity of industries and sectors with more than 50% being repeat recruiters.

For further information see <http://www.iimb.ernet.in/postgraduate/epgp/placements/general-info>

Alumni Association

The IIMB Alumni Association provides a focal point of contact among alumni from all IIMB programmes to enable them to meet and network with each other and stay connected with the Institution. IIMB has a very strong and connected Alumni body, of more than ten thousand students across all its programmes. EPGP alumni have become particularly active members of this IIMB alumni community and EPGP students have frequent opportunities to interact with them as well as with other distinguished alumni of the Institute who collectively have a wealth of knowledge and experience.

NSRCEL

Converting a business idea into a successful business calls for a great deal of planning and careful execution, and having a mentor during this process can give a fledgling entrepreneur an edge. If you have a great idea with an entrepreneurial streak and an appetite for achievement -and risks, the N S Raghavan Centre for Entrepreneurial Learning (NSRCEL) is the place to pursue it. NSRCEL's mission is to take ideas to execution through a structured mentoring programme that helps entrepreneurs create successful business entities out of excellent ideas.



Located within the academic space at the serene IIM Bangalore campus, NSRCEL offers extensive engagement with industry in order to channelize and refine raw entrepreneurial energies that go on to become successful businesses. The Centre draws upon both the IIMB faculty and industry experts to provide mentoring support. NSRCEL is a world-class Centre of Excellence for seeding, nurturing and promoting entrepreneurship and has successfully incubated many new ventures in the past. It offers numerous opportunities for entrepreneurially inclined EPGP students to pursue their ambitions in a structured manner.

prayaas - commitment to society

EPGP students believe that education is inherently linked to the communities and cities in which they reside. As future leaders, they feel that giving back to society is an integral part of their education. With guidance from members of the faculty the second batch of EPGP started an initiative known as Prayaas, which has been nurtured and strengthened by subsequent batches.

Every year, the Prayaas committee looks for new means to reach out to the needy. Service projects range from one day events focusing on Jaipur foot and eye camps to long term initiatives such as adoption of a village with the aim of eliminating child malnutrition.



Winners from diverse fields - a vibrant group

A vibrant and diverse student community is the life blood of IIMB. The students chosen for EPGP have made splendid contributions in their respective careers with remarkable professional and personal achievements and many have lived and worked around the globe. This diversity in their experience and perspectives nourishes rich discussions and interactions.

Outside the classroom, EPGP students create strong and lasting bonds. Students in the current batch have an impressive range of interests and accomplishments:

- A stand up comedian who founded and ran a micro venture
- A champion Scuba Diver who was also a state level Badminton Player, University Cricket Captain and Quizz winner
- An accomplished dancer who has performed in India's biggest events
- Winner of one of the first Global Hackathon events
- State ranked Chess player, who played cricket at district level, wrote poems and won numerous prizes in sketching competitions
- And many who spent significant time on social ventures and charity.

Campus Life

It is certainly not "all work and no play". One of the key learnings from an intense programme like this is time management. EPGP students find the time to bring in a rich and engaging social atmosphere to the EPGP experience. When you interact with EPGP students who have graduated, you hear the phrase "the best year of my life" quite often.

Seventy percent of the students of the class are married. The spouses organize many social get-togethers, group meals, and other activities, where EPGP students and their families can let their hair down and take a break from the rigors of academic life. Festivals are celebrated with gusto.



India's City of Promise - Bangalore

One of Asia's fastest growing cities, Bangalore regularly tops the list of the best places to live in India. As home to more than 250 high-tech companies including IT giants such as Infosys and Wipro, Bangalore is known as the IT capital of India. The city is a key driver of India's economic growth and has marked a place for itself on the global business map as India's Silicon Valley. In addition to IT, Bangalore has a wide mix of industries, including bio-tech and avionics, garment and silk manufacturing, machine tools and consumer product.

Students have frequent opportunities over the course of a year to interact with many prominent business leaders.

Highly cosmopolitan, Bangalore offers a rich cultural life, shopping that ranges from traditional market stalls to glitzy luxury brands and an unlimited choice of recreational activities.

It is a new age city that has retained its old world charm. One can still find long, tree lined roads and sprawling gardens – perfect for enjoying the absolutely fabulous climate. Bangalore enjoys pleasant weather throughout the year. In summer temperatures range between 36°C and 20°C, while in winter, temperatures are between 27°C and 12°C.

It is the harmony with which the city accommodates contrasting cultures and styles that makes the Bengaluru experience truly unique.



The Sabbatical - Accommodation

EPGP Students are provided accommodation in a luxury apartment complex about 3.5 kms from the IIMB campus. The Ajmera complex provides facilities such as health club, swimming pool, club house, children's day care and convenience store. It is in close proximity to a mall that houses a large supermarket, retail outlets and a multiplex. Reputed schools, medical facilities and ATMs are available in the neighbourhood of the complex.

Students opting for single accommodation are allotted one bedroom in a three bedroom apartment and those opting for family accommodation are provided a two bedroom apartment. All apartments are furnished with basic requirements.

The commute time between Ajmera and the Institute is about 15 minutes. IIMB provides a shuttle service and timings are decided by the class based on the course schedule.

