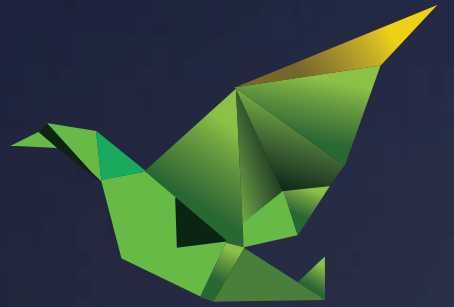




*Arise*  
— AND BE ALL THAT YOU —  
*Dreamed*

PLACEMENT  
BROCHURE 2016

**BIRLA INSTITUTE OF MANAGEMENT TECHNOLOGY  
BHUBANESWAR**



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You see things and say **'Why?'**  
but I **dream** of things that never  
were and say **'Why not?'**



*- George Bernard Shaw*



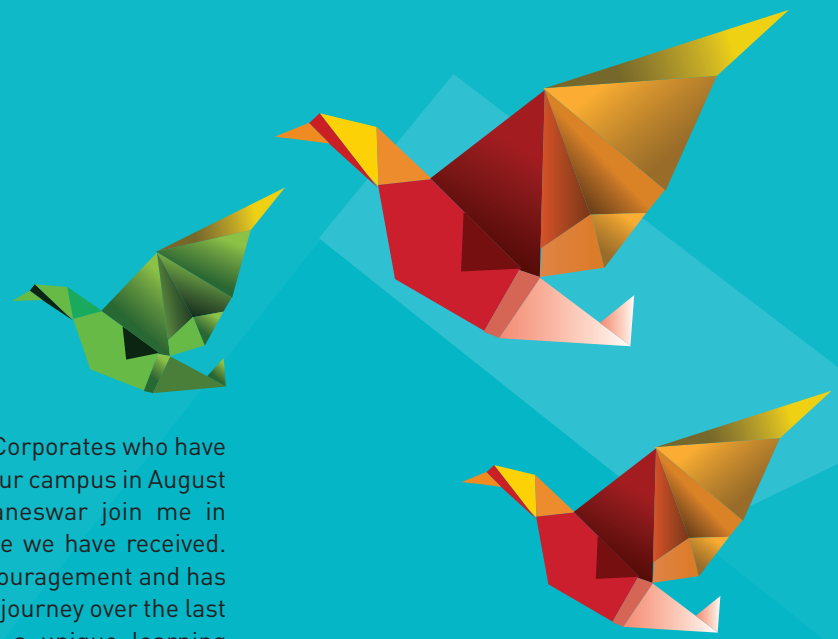
To be known for **developing** ethical  
**global** leaders and **entrepreneurs**  
striving for sustainability and  
inclusive **growth**



Late Dr. (Smt.) Sarala Birla & Syt. B. K. Birla



# DIRECTOR'S MESSAGE



To begin with, I am highly grateful to all the Corporates who have been associated with us since inception of our campus in August 2013. My colleagues at BIMTECH Bhubaneswar join me in conveying sincere gratitude for all the assistance we have received. Your support has been an immense source of encouragement and has boosted our morale beyond our expectations. The journey over the last two years though not an easy one, has been a unique learning experience. At the same time we can proudly say that we have been able to mark the very presence of a 'premiere' institute in the Eastern Region.

With the present Government completing one year in office and promoting "Make-In-India" tag line very aggressively, a tremendous bubble has been created leaving an upbeat mood in India Inc. At the same time, a pace eclipsing growth of e-tailing, growing beyond 10 times by 2020 to \$ 50 billion (according to UBS) and global investments opening up in diversified sectors, thus, creating more and more opportunities for trained management young professionals.

BIMTECH Bhubaneswar's sprawling 30-acre campus with unique architectural design depicting Odisha culture & massive pillars, indicative of Birla's strong value system, holds high with vision "Excellence with Values". Right from the first batch, students from across 16-17 states have joined us to create a mini-India culture in the campus, a right platform for cross cultural development. We at BIMTECH Bhubaneswar inculcate the guiding principles of excellence, ethics and values amongst our students while shaping and sharpening their mindset by academic rigour. You will be happy to hear that the maiden batch of PGDM (13-15) have successfully completed the course and also have found suitable place in the industry.

On behalf of the management and faculty colleagues, I consider it my pride and privilege to extend you a warm welcome to our campus at Bhubaneswar for the recruitment season of 2015-16.

Looking forward to welcome you all!

## **Prof. Prithvi Yadav**

Director, BIMTECH Bhubaneswar  
Ex-Professor, IIM





# MESSAGE FROM THE PLACEMENT HEAD

I am glad to present the students of 2014-16 batch of PGDM programme, BIMTECH Bhubaneswar for possible recruitment in your esteemed organisation. BIMTECH students are trained well, to the best of their capabilities, to contribute positively towards growth and profitability of the organization and nation.

Each year, individuals from various backgrounds are selected after a rigorous screening of group discussion and interview conducted by management stalwarts. These talented individuals enhance their educational background by completing BIMTECH's curriculum which aims to foster creativity, innovation, analytical ability through total personality development, an appropriate blend of Indian ethos, Western Philosophy of management and foster a sense of hard work, commitment, devotion, discipline, and nationalism in an aesthetic and cultural atmosphere matching global standards.

The institute's highly selective admission process and broad based innovative learning environment ensures that you are selecting the most appropriate resource for your esteemed organisation. We are certain that you would find the preparation, diversity and business acumen of BIMTECH management graduates meeting your management and staffing needs.

We assure you that BIMTECH Bhubaneswar is committed to a sustained partnership with your organization. We look forward to your encouraging presence on our campus during the placement season.

## **Dr. Bibhu Panda**

Head – Placement  
Centre for Corporate Relations  
Ex-Placement Officer, IIM





# BOARD OF GOVERNORS

## Chairperson

**Smt. Jayashree Mohta**

Vice - Chairperson  
Birla Academy of Art & Culture  
Kolkata

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## Members

**Shri Vikash Kandoi**

Director  
Royal Touch Fablon (P) Ltd.  
Kolkata

**Shri D. N. Patodia**

Former President  
FICCI & Ex. M. P.  
Gurgaon

**Shri A. K. Agarwala**

Chairman  
Business Review Council  
Mumbai

**Shri Ramesh Maheshwari**

Executive Vice Chairman  
Texmaco Rail & Engineering Ltd  
Calcutta

**Dr. Ajit Ranade**

Chief Economist  
Aditya Birla Group  
Mumbai

**Dr. H. Chaturvedi**

Director  
BIMTECH  
Greater Noida

**Shri P K Mishra**

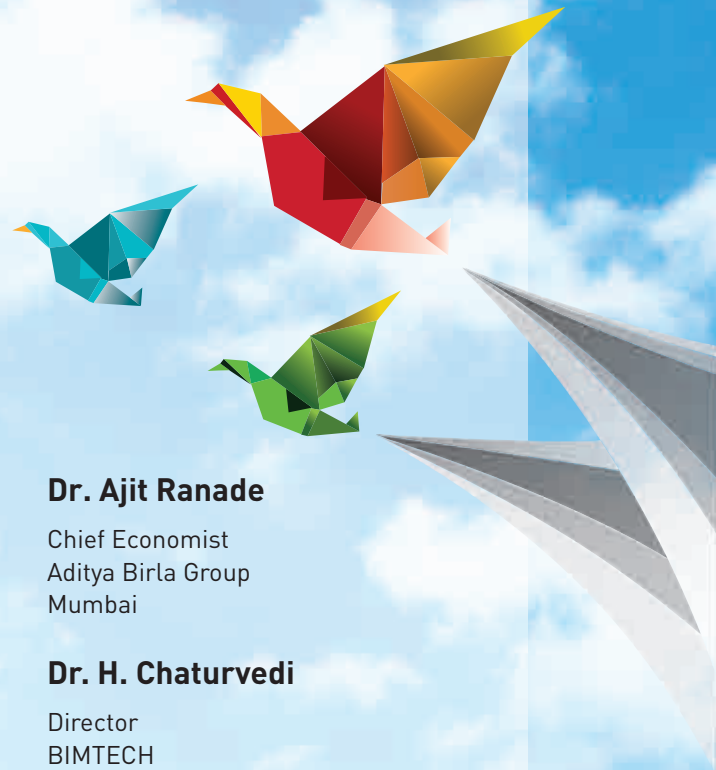
IAS (Retd)  
Bhubaneswar

**Dr. Prithvi Yadav**

Director  
BIMTECH  
Bhubaneswar

**Dr. B K Das**

Director  
Birla Global Institute  
Bhubaneswar





# ABOUT THE INSTITUTE

The Birla Institute of Management Technology (BIMTECH), Bhubaneswar is a sister concern of BIMTECH, Greater Noida, which was established in the year 1988. Like the Greater Noida campus the Bhubaneswar campus is also established by the Birla Academy of Art and Culture, the educational wing of the B.K. Birla Group of Companies. Late Dr. (Smt.) Sarala Birla, Chairperson of the Birla Academy and Syt. B. K. Birla, Chairperson of the B K Birla Group of companies are the founders of Bhubaneswar Campus. The institute is governed by an eminent Board of Governors mostly drawn from top echelons of Industry.

Set in a vast space of about 30 acres of land, the Bhubaneswar campus with its majestic buildings at Bhubaneswar, aims to serve the Higher Education needs of Odisha, Jharkhand, Chattisgarh, West Bengal, Andhra Pradesh, Assam, Manipur, Mizoram, Nagaland, Arunachal Pradesh, Sikkim And Tripura. The choice of Bhubaneswar as a destination has been motivated by the immense natural and human resources of the Eastern States in general and the emergence of the capital city as a destination for Higher Education in Eastern India in particular.

The institute commenced operations from 01 August 2013 offering Post Graduate Diploma in Management-PGDM (with specialization in Finance, HR, Marketing and Operations)-as its flag-ship programme. This two-year full-time, residential programme is AICTE approved, and there are expansion plans for further programmes and research activities.

The academic pursuits of the institute are fully supported by faculty members who are drawn from the academia and industry, besides drawing on the expertise of the existing strength of the Greater Noida campus. Their efforts are supplemented by the inputs from guest faculty serving the industry in senior positions.

The campus is a mini-India with students from across the country pursuing their PGDM programme. It is this mix of cultural backgrounds, academic and professional experiences which makes BIMTECH, Bhubaneswar the most exciting and happening business school in Eastern India today!

The institute has successfully launched its third batch in June 2015.

Did you know?

## Governing Trust

Birla Academy of Art & Culture,  
Kolkata, 1962

## Patrons

Late Dr. (Smt.) Sarala Birla & Syt. B. K. Birla  
(leading Business Family of India since 1902)

# INFRASTRUCTURE AND RESOURCES



This fully-residential campus is a blend of traditional Odisha Architecture with modern amenities and resources.

- A campus spread across 30 acres, with nine blocks of buildings.
- The main Administrative Block, flanked on both sides by two Academic buildings each with walls of yellow stone cladding, inspired by the ancient Oriyan style of Architecture, looks majestic.
- More than 50% of the area is kept green in the campus with existing philosophy of learning in the lap of nature. The buildings set among lush-green landscaped garden, have been designed to provide high standards in all respects.
- Class rooms, Multi Media studio, offices, residential accommodation, gymnasium, play fields, cafeteria and health centre with all modern amenities
- English Pro classes Lab to enhance communication skills in the areas of Listening, Speaking, Reading and Writing.
- Facilitate Business English Certification (BEC) examinations conducted by Cambridge English Language Assessment.

## Facilities for Learning

- World-class classrooms fully equipped with multimedia facilities – based on participatory style of learning
- State of the art library with access to world class facilities for academic learning.
- Fully-residential, air-conditioned and Wi-Fi enabled campus with state-of-the-art infrastructure.
- Provision of an environment which promotes team-work while maintaining the individuality.
- Facilities for sports and recreation.

## On-Line Resources

- **ProQuest:** creates indispensable research solutions that connect people with vetted, reliable information. It also provides access to over 90 Newspapers and Magazines including many which are not found in BSE
- **J-Gate Social & Management sciences:** J-Gate is an electronic gateway to global e-journal literature. Launched in 2001 by Informatics India Limited, J-Gate provides seamless access to millions of journal articles available online offered by 8,750 + Publishers.

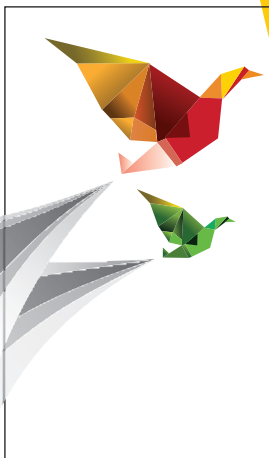
## Publications

BIMTECH Bhubaneswar's News Letter "Darpan"

## I.T. Resources

The campus is wi-fi enabled and connectivity is one of the major strengths of the institute. Round-the-clock internet facility connects the students with the world through fast internet speed.





The fully residential campus of Birla Institute of Management Technology (BIMTECH) located in National Capital Region is one of the top management colleges to study in India. It provides a highly conducive academic environment, interaction with hard working and industry-academia mix professors, proximity to the strategy makers of the industry and practitioners of the service and manufacturing companies, exposure to the international universities and companies, and a ready profile of strong alumni base spread throughout the world. Among business school rankings BIMTECH makes it to the elite bracket.

The Birla Institute of Management Technology (BIMTECH) was established in 1988 under the aegis of the Birla Academy of Art and Culture. The Institute is supported by the B. K. Birla Group of Companies. Late Dr. (Smt.) Sarala Birla, Chairperson of Birla Academy and Syt. B K Birla, Chairperson of the B K Birla Group of Companies, are the founders of our business school. The Institute is governed by an eminent Board of Governors mostly drawn from the to echelons of industry.

The fully residential campus of the Birla Institute of Management Technology (BIMTECH) is located in the National Capital Region (NCR). Its ambience is predominantly green. It has an enviable infrastructure fully connected with Wi-Fi facility.

70+ faculty members with brilliant academic and industry track records engage the students. Their efforts are supplemented by inputs from guest faculty serving the industry in senior positions working in manufacturing, trading, financials, operations etc.

The academic pursuits of students are fully supported by a modern, well stocked library and seven state-of-the-art data bases. BIMTECH has international academic tie ups with several leading European, American and Asian centres of management education involving regular exchange of students and faculty.

BIMTECH offers two year AICTE approved post-graduate courses in general management (PGDM), international business (PGDM International Business), insurance business (PGDM Insurance Business Management) and retail management (PGDM Retail Management)

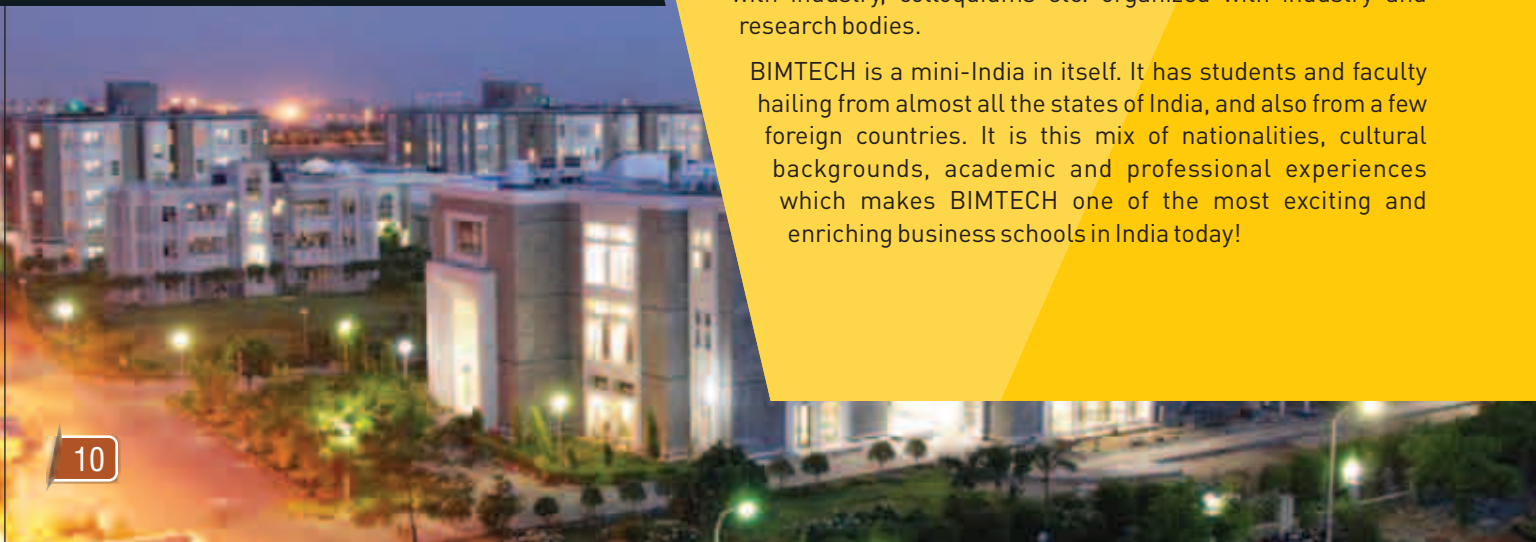
The Centre for Research Studies conducts doctoral and post-doctoral programmes and academic and industry focussed researches. It has been one of the earliest centres of its kind in private business schools in the country. The programme is offered in collaboration with University of Mysore and Mohan Lal Sukhadia University.

Birla Institute of Management Technology has introduced a Fellow Programme in Management (FPM) with an objective to transform talented young researchers into innovative thinkers and real world solution providers, seeking opportunities in academics or industry. The FPM effectively draws from the research strengths of faculty members at BIMTECH, who have cutting-edge research competence. This programme is both academically rigorous as well as highly relevant to the needs of today's globalised business.

BIMTECH has also introduced an Executive Fellowship Programme in Management (EFPM) with an objective to transform the willing researchers in the corporate world into innovative thinkers and real world solution providers, seeking to enhance their value in their respective industry. BIMTECH has been able to establish strong industry linkages through its MDPs, short term projects with industry, colloquiums etc. organized with industry and research bodies.

BIMTECH is a mini-India in itself. It has students and faculty hailing from almost all the states of India, and also from a few foreign countries. It is this mix of nationalities, cultural backgrounds, academic and professional experiences which makes BIMTECH one of the most exciting and enriching business schools in India today!

# ABOUT BIMTECH GREATER NOIDA



# Centres & Year of Establishment



## BIMTECH RANKING 2015

**15** Pan India B'Schools

**06** Among Private B'School

in the national HRD Network (NHRDN) & People Matters B'School Ranking 2015.

# INTERNATIONAL & NATIONAL ALLIANCES



The Bhubaneswar campus draws on the rich relations cultivated by its sister concern BIMTECH, Greater Noida, which has collaboration with top B Schools of the world to provide International exposure to students and faculties. The strong belief is that outstanding ideas come from crossing traditional boundaries and hence we promote: student exchange, faculty exchange, partnership with international universities and organisations; research projects for students, research sharing and collaboration; joint certificate programmes, dual degree programmes, emerging market programmes, joint seminars and other academic activities to enhance the academic experience.

BIMTECH Bhubaneswar had the privilege of being associated with following eminent Academicians to explore opportunities for academic exchange and collaborative research opportunities:

- Dr. Hugo Gaggiotti, Director-MBA Program, Bristol Business School, University of the West of England, Bristol, UK.
- Dr. Diana Marre, Profesora Titular, Universitat Autònoma de Barcelona (UAB), Barcelona, Spain who visited the campus in May 2014.
- Prof. Jack Reardon, School of Business, Hamline University, Minnesota first visited campus during July 2014 and has made several visits since then. He conducted a one-day workshop on "Issues in Research Publications for Research Scholars and BIMTECH faculty in January 2015.
- Dr. Hugo Gaggiotti again visited the institute in May 2015 to conduct a two-day Faculty Development Program on 'Self Learning Environment in Management Education'



BIMTECH faculties travel across the world for academic and research assignments. Our Professors visited Dubai, Netherlands, Singapore, Tanzania, Thailand, UK, Spain and USA, on academic assignments comprising teaching, research, funded research projects, seminar presentation etc.





# STUDENT EXCHANGE

Student exchange presents broad based benefits and outcomes for students keen to embark on the international academic adventure. International learning and knowledge propels students towards acceptance and understanding of an array of different academic, cultural and community perspectives.

In 2014-15, seven students from BIMTECH Bhubaneswar received offers for exchange programme from partners in Austria and France. Three students went ahead to pursue two trimesters of academic assignments of their interest at FH Joanneum Austria and ESSCA, Angers France. A report of their experience is shared below:

## *Exchange Programme in Graz, Austria*

Studying in Austria has been the fulfilment of a dream. The chance to study in a foreign country as well as travel around a continent I have never been to before introduced me to ideas, concepts, places and people I would otherwise probably not have encountered anytime soon.

Austria is a small country with a population of 84,39,924. Eighty Five percent of its total land area is covered with snow-capped mountains called Austrian Alps. I have always been brought up in a noisy city atmosphere where I was not exposed to much of nature and mountains; but now this 6 months stay in Austria has given me a heavenly experience. I have experienced all the seasons in Europe in these six months from freezing snow to warmth of sun. Most importantly the language "German" which I learnt back in India, was very helpful which made me it easier in connecting and getting along with people and learn more about their culture.

The exchange programme allows students to take courses in different majors. The courses I studied here introduced me to Analytical Techniques, Emerging Markets and Global Business Programme. I was able to learn many new perspectives and concepts, thanks to the broad array of classes available to students on exchange programs.

My life has changed. I was an independent person before, but by managing to study abroad I have demonstrated that I am capable and mature enough take the initiative to relocate, adapt to a new environment, and learn from new resources.

**Harshini Raghuram**  
PGDM (2014-16)





# *Studying at ESSACA, Angers, France*

One of the major reasons I decided to study abroad for 6 months is to gain maturity and social poise, fuelled by the necessity to confront challenges outside my comfort zone.

Favourable highlights of living with a French family included experiencing French culture and traditions, whilst having lots of fun and making great friends and living like a family. It was great sharing and experiencing all the cultural differences that make us all same yet very different simultaneously. It was much harder than I had expected it to be and the French can be rather complex when trying to understand them and their culture. However it was nice to live in France for a while, living the French/student lifestyle in a local manner and not being so exposed to the touristy elements and attractions. I made wonderful friends in my neighbourhood; I helped them improve their English while they helped me with my basic French language skills.



ESSCA had organised an inauguration on the 13 January 2015 which included all the basic information of the rules and regulation of the campus and a brief explanation of how the country functions. We had a typical French lunch, a three course meal. I was lucky to be crowned queen and I bossed everybody around for the rest of the day. It was real fun that day.

Classes started the very next day. I chose to study: Business and Market Dynamics, Digital Marketing, Leadership and Strategy, Country Risk Analysis and French for Beginners. We had continuous assessment of grading where every project, every quiz, every assessment was taken into account. The classrooms were really lively and interactive where students from across the world were present. There were students from America, Hungary, China, Korea, Mexico, Japan, European Union etc. It was a very diverse study environment. It was also very competitive as the faculties made us have debates arguing about the highlights of our country's risks and resources. We learnt a lot about our country as well as that of others. We had a lot of business simulation games where we had to start a new company and take care of the all the accounts and promotions of that organization. My company (U'R Pool- a pool maintenance company) got the third place out of the other 11 companies. French have this concept of work while you play which lacks in India. We learnt marketing while marketing virtual products in group of 10 and we learnt accounting while making balance sheets for our imaginary company. It was a very fun and we learnt a lot in the process.

All in all I had a terrific experience away, What I learnt about myself, others and other countries and their cultures could never be taught. I know that I would recommend to anyone to take the opportunity of a lifetime to live and study in a non-English speaking country and embrace a country other than your own. I take this opportunity to thank everyone who made me realise this dream.

**Jayalakshmi Shanmugam**  
PGDM (2014-16)



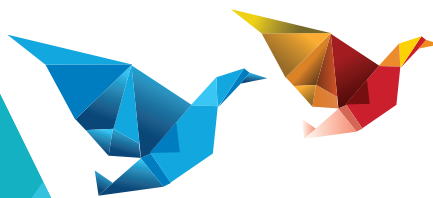
## *ESSACA – A Lifetime Experience*

I have gained so much experience, independence and knowledge from this exchange program that it will stay throughout my life. We had a good mixture of students in our class from different countries that made this international experience more challenging. It was nice to learn about different perspectives in class. The things I have learned through this experience about myself and the world around me is immeasurable. Meeting amazing people and learning about French food and culture from my host family has been the best part of this experience. Learning a foreign language was made so much fun by my host university. I had a great time staying in France.

**Sangeetha KS**  
PGDM (2014-16)



# THE MENTORS



The Bhubaneswar campus has well-qualified and capable faculty fraternity drawn from the academia and industry bringing with them a rich repository of knowledge and experience who are engaged in research and consultancy. Every faculty member, besides their academic pursuits also act as an entrepreneur for non-academic activities.

This is well supplemented by the advantage of drawing upon the expertise and knowledge of the team of expert faculty members at the Greater Noida campus.

The faculty also act as mentors of various student conduits and clubs promoting quizzing, gaming, public speaking etc.



## Bhubaneswar Campus

### **Pritivi Yadav**

Director & Professor

### **B. K. Das**

Director BGI & Professor  
BIMTECH

### **K. V. Narrasimham**

Professor ADJ Operation  
Management

### **Shylaja Iyengar**

Assoc. Professor  
Business Communication

### **Y. R. Lakshmi**

Asst. Professor  
Finance

### **Pradipta Kumar Sanyal**

Asst. Professor  
Finance

### **Archana Choudhary**

Asst. Professor  
OB & HR

### **Bala Subramanian R**

Asst. Professor  
OB & HR

### **Sandeep Mohanty**

Asst. Professor  
Marketing

### **Anubha Ray**

Asst. Professor Business  
Communication

### **Sagarika Misra**

Asst. Professor  
Economics

### **Swagat Kishore Mishra**

Asst. Professor  
Economics

### **Somnath Dutta**

Asst. Professor Strategic  
Management

### **Sujit Patra**

Asst. Professor (BGI)  
Marketing

### **Shivshankar Das**

Asst. Professor (BGI)  
Mass Communication

### **Amit Neogi**

Asst. Professor (BGI)  
Mass Communication

## Greater Noida Campus

### **A. Sahay**

Professor

### **R. J. Masilamani**

Professor

### **K. R. Chari**

Professor

### **Akhil Pandey**

Professor

### **Parameswar Nayak**

Professor

### **Sunil Sangra**

Professor

### **Somnoy Ghosh**

Assoc. Professor

### **Manosi Chauduri**

Assoc. Professor

### **Rahul Singh**

Assoc. Professor

### **Amit Sharma**

Assoc. Professor

### **Nitika Sharma**

Asst. Professor



# ACADEMICS LEARNING & PEDAGOGY

## Team Learning

Learning starts with the formation of study-groups of the students for the duration of their stay on the campus. The groups are self-formed by the students on the basis of chemistry of social life, culture, academic background and work experience. Students share ideas, thoughts, culture and personal experience. This enriches and enhances the learning process.

## Sharing of Industry Experience

BIMTECH gives high priority to inviting industry mentors for making business education more relevant.

## Class Room Guidance by Experts

The class room guidance, with the combination of directions from tenured professors and external industry experts, prepares a candidate on the fundamentals and industry practices simultaneously.

## Pedagogy

The teaching pedagogy is a **mix of lecture and case-method basis with high focus on self-learning, collaborative learning and practice. Simulation, Management Games, Role Play** and other teaching techniques are used in the classroom for greater effectiveness.

Teaching of each subject is carried out according to the detailed course plan designed in accordance with the syllabus.

Each course comprises case study analysis, assignments, presentations, working exercises, quizzes and group discussions on current issues.

Current affairs, general awareness and ethical practices are embedded in all modules.

The evaluation is based on continuous internal assessment and term-end examination.

# 17<sup>th</sup> SSCA Annual Conference at BIMTECH, 23-25 February 2015

BIMTECH, in association with Society of Statistics, Computer and Applications (SSCA), organized the Seventeenth Annual Conference on **Statistics and Informatics for Smart Decisions in Managing Resources: Issues and Challenges** from 23 – 25 February 2015. Smt. Jayashree Mohta, Chairperson – BIMTECH, was the Chief Patron of the event. The President – SSCA, Prof. Vinod Gupta, and Director – BIMTECH, Dr. Prithvi Yadav were the patrons. Prof. Anubha Ray was the convener.

Unique at this conference was the theme, which aims to synergize statistical & IT applications in optimal management of resources in organisations, thus leading to smart decisions.

Today, Organisations are witnessing a huge explosion in data availability - 90% of the world's data was created in the last two years. Structured, semi-structures and unstructured data across internal business systems and external sources like social media, market data and syndicated research are now creating a tremendous opportunity to create insights, leading to smarter decisions and optimal resource management.

Organisations must be able to convert information into insights, insights into actions and these actions should lead to positive & quick decisions and thus lead to appropriate resource management. Key note lectures, Technical sessions and Workshops scheduled in the conference by eminent resources are the backbone of the conference.



# CONFERENCES AND WORKSHOPS

## International Conference On Multidisciplinary Approaches In Business Management And Sustainability (ICMABMS) 2014

BIMTECH Bhubaneswar organized its first International Conference on 28-29 November, 2014 on the theme **Multidisciplinary Approaches in Business Management & Sustainability**, in association with the Confederation of Indian Industry (CII) and Global Business and Management Forum (GBMF), USA and several other national and global partners. The Advisory Committee was drawn from the top echelons of the industry and academia, with Shri B.K. Birla as the Chief Patron. The conference was the first major students-driven initiative, inaugurated on 28 November 2014 by Dr. Subas Pani, IAS (Retd.), former Chief Secretary, Odisha and Dr. A K Mahapatra, Director, AIIMS Bhubaneswar in the presence of Dr. Prithvi Yadav, Director, BIMTECH Bhubaneswar and Dr. B. K. Das, Director, Birla Global Institute.

The conference created a platform for corporate executives, government officials, academicians, research scholars and students from diverse fields such as management, economics, law, etc. to present their views, facilitating a knowledge sharing environment. The conference was aimed at enhancing understanding of the contemporary corporate practices, nuances, issues and challenges of business management and sustainability.

The conference received more than 150 contributions from several countries such as Sweden, USA, Mexico, Malaysia, New Zealand, Mauritius, Pakistan, Nigeria etc. apart from papers from India. There were six technical sessions spanning two-days during which many eminent speakers from the industry delivered talks on diverse topics in various Plenary Sessions by Mr. Dinesh Pillai, CEO, Mahindra Special Services Group, Mr. Kalpataru Tripathy, Partner, Amarchand Mangaldas, Ms. Gurmeet Kaur, Vice President, Home Credit India, Mr. Vinod Chaturvedi, Jt. Executive President, Ultra- Tech Cement, etc. Dr. R Venkata Rao, Vice Chancellor, National Law School of India University, Bangalore, Dr. Kulbhushan Balooni, Director (In-charge), IIM Kozhikode and Mr. Umesh Hota, President HR, Hindalco.

Best three papers were awarded cash prizes of Rs. 20,000/-, Rs. 15,000/- and Rs. 10,000/- respectively. Further, the top six papers would be considered for publication in the International Journal of Pluralism and Economics Education (ISSN: 1757-5648), an American journal.

The event was such a success that it was declared as a flagship annual event of BIMTECH Bhubaneswar was released in the valedictory programme on 29 November 2014



# EMINENT SPEAKERS FROM THE INDUSTRY & ACADEMICS

**Mr. Kalapataru Tripathy**

Partner, Amarchand Mangaldas

**Mr. Jyotiromoy Bhattacharya**

Country Group Head HR , Mahindra Finance

**Mr. Umar Ali**

Head -ATOS , Sales, Alliance, Portfolio & Bid Centre

**Mr. Debarchan Mishra**

Executive Vice President and National Head-  
Government Business, Axis Bank

**Mr. Prakash Pandey**

Regional HR Manager East, Britannia Industries

**Mr. Charudutta Panigrahi**

Mentor, FIDR

**Mr. Umesh Hota**

President, HR, Hindalco

**Mr. Jaganath Khuntia**

GM, HR, Orissa Cement

**Mr. Gopal Krishna**

GSS Country Head TCS Mumbai

**Mr. Ambika Prasad Nanda**

UNDP State Coordinator

**Mr. Shashanka Choudhury**

Vice President, Tech Mahindra

**Ms. Smita Chakraborty**

Regional Manager, ICICI Securities

**Ms. Bobby Patnaik**

Manager, Infosys

**Mr. Arun Misra**

Vice-President Tata Steel, Kalinga Nagar

**Mr. Sreelok Mahapatra**

Marketing Head, Aircel

**Mr. Bodhi Satwa Das**

DGM, HR, HINDALCO

**Mr. Dinesh Pillai**

CEO, Mahindra special Services Group

**Mr. Vinod Chaturvedi**

Jt. Executive President, Ultra Tech Cements

**Mr. Prabhat Kumar Nayak**

Parle Agro

**Mr. Jatindra Mishra**

Head HR South East Zone, Reliance Retail

**Mr. Deepak Kumar Singh**

Dy. Director & State Head, Confederation of Indian  
Industry

**Mr. Dillip Mohanty**

Head HR, Reliance Cement

**Dr. Hugo Gaggiotti**

Director, Bristol Business School, UK

**Dr. Jack Reardon**

Professor, Hamline University, USA

**Dr. Diana Marre**

Professor, UAB, Barcelona, Spain

**Prof. Kalyan Banerjee**

Co-founder, Mindtree& Pro-Vice Chancellor of  
Centurion University

**Ms. Tumpa Sarkar**

Consultant -HR, Learning & Development, British  
Council

**Dr. C V Ramanan**

Professor Inspirational Speaker

**Mr. Rajendra Bose**

Jt. Director, ICAI Kolkata

**Dr. Niraj Kumar**

Professor, XIMB Bhubaneswar

**Mr. Dhram Pal**

CAPSTONE Business Simulation

**Mr. Ajay Chugh**

KPMG

**Prof. Arun Pal**

Professor XIMB Bhubaneswar

**Prof. Sayan Mukherjee**

XLRI

**Dr. A. K Mahapatra**

Director, AIIMS, Bhubaneswar

**Dr. R. Venkat Rao**

Vice Chancellor, National Law School of India  
University, Bangalore

**Dr. Kulbhushan Balooni**

Director(In charge), IIM Kozhikode

**Dr. Ashish Das**

Professor, IIT Mumbai

**Prof. Arun Kumar Paul**

Professor XIMB

**Dr. P. Srinivas Rao**

Principal & Director, AMC Group of Institutions

**Mr. Vivekanand Das Gupta**

Senior Consultant and Regional Head - North,  
Sutra Consultancy Group

**Mr. Vineet M Gupta**

Chairman, Yi Bhubaneswar Chapter, Director, Kunj  
Alloys Pvt Ltd





**The year 2014 -2015 saw BIMTECH Bhubaneswar busy organising a spate of workshops for both faculty and students :**



Prakash Pandey, Regional HR, Britannia Industries



Umar Ali, Head, ATOS



Dilip Mohanty, HR, Reliance Cement



Jatindra Mishra, Zonal HR Head, Reliance Retail



Chander Thapar, Group VP- HR, Hiranandani constructions



Deepak Kumar Singh, Dy. Director, CII



## Workshops for Students

- Workshops on Competence Based Personal Interview and Soft skill sessions covering areas of Attitude, Aptitude, Emotional and Social Intelligence were conducted by Mr. Manash Mandhata, Executive Coach and Certified NLP Practitioner of SHR Career Clinic in 2014 & 2015.
- A two-day workshop on Business Etiquette was organised on 30 November and 01 December 2014 by Ms. Gurmeet Kaur, Vice-President, Home Credit India. The workshop enlightened the students on the advantages of Professional Eitquette in the Corporate world.
- Two workshops on **Competency Mapping** were organized during March and July 2015, by Mr. Chander Thapar, Group VP HRD of Hiranandani Group of Companies. The two-day workshop, attempted to teach the students to make a SWOT analysis of their competencies, which would enable them to make the right choices in their career and life.
- Workshop was conducted by Prof. Gagan Katiyar of Noida Campus “Expectations of a Good Summer Internship” for the PGDM (2014-16) batch with the objective of assisting students move in the right direction during their Summer Internship.
- “Mr. Avik Gupta of National Stock Exchange (NSE), Kolkata gave a brief overview of the activities of NSE and the different programmes it conducted.
- A two-day Summer Internship Workshop was organized on 11 and 12 April 2015 to guide the students on the importance of a good Summer internship and how to structure a report. While Dr. Prithvi Yadav, Director, BIMTECH took them through the SPSS Environment for Data Analysis, Prof. Shylaja Iyengar, Associate Professor guided the students on the Report Structure and Presentation of a good report.







# Faculty Development Programmes

## Knowledge Management

Mr. Suryaprakash Mohapatra, India Leader – Knowledge and Capability Management, Hewlett Packard conducted a workshop on “Knowledge Management” for the faculty of BIMTECH Bhubaneswar on 26 December 2014. The session threw light on how a multi-disciplinary approach to achieve organizational objectives such as improved performance, innovation, sharing, integrating etc. can be obtained by making the best use of knowledge management.



## Creating a Self-Learning Environment in Management Education

A two-day Faculty Development Programme on **Creating a Self-Learning Environment in Management Education**, aimed at designing the future of classroom learning by engaging students actively in the teaching learning process, was organized at BIMTECH Bhubaneswar on 18 & 19 May 2015. The resource person was Dr. Hugo Gaggiotti, Associate Head of Department of MBA Programmes at Bristol Business School, UK.



## Applied Financial Econometrics

A five-day FDP on Applied Financial Econometrics was conducted for Research Scholars, Faculty of B-Schools and Industry researchers on the BIMTECH, Bhubaneswar campus from May to May 2015 to provide a platform for budding Researchers interested in the area of Finance with the fundamental aspects of Econometrics. The Programme Director was Dr. Pradipta Kumar Sanyal, Asst. Professor of BIMTECH, Bhubaneswar. The programme saw participants from Karnataka, Andhra Pradesh, Punjab and Maharashtra taking active interest in the workshop.



The second four-day Leadership Development Program organised by BIMTECH G.Noida in Bhubaneswar, in January 2015, was attended by senior executives of NTPC and NALCO from Mumbai, Jhanor, Barh, Rourkela, Bhilai, Durgapur and Damanjodi. Prof. Parameswar Nayak was the Programme Director.

Birla Global Institute (BGI), Bhubaneswar, a sister concern of BIMTECH Bhubaneswar, organized a **seven-day National Workshop on Research Methodology for Research Scholars** in collaboration with Ranganathan Society for Social Welfare and Library Development, Greater Noida and BIMTECH Bhubaneswar supported by the Indian Council of Social Science Research (ICSSR), from **02 to 08 March 2015** at the Campus. 44 Participants from 17 states attended the workshop.



In 2015, BIMTECH, Bhubaneswar conducted two successful MDPs on **Finance for Non-Finance Executives** at IFFCO Paradip on **27 & 28 February and 07 & 08 July 2015**. Both the MDPs were conducted at the IFFCO Paradip premises. It introduced the participants to financial terminologies, evaluating the financial performance of an organization through financial statements including Tally, and basics of Cost Accounting, Personal Tax and Corporate Tax.

# CENTRE FOR CORPORATE RELATIONS



A dedicated team comprising faculty and staff with prior Industry experience and strong networking abilities together with a team of students are engaged in augmenting opportunities in targeting and achieving preferred career choices and challenging summer internship projects (SIP). These efforts are supplemented and leveraged by adequate support from the G.Noida campus thus leveraging the BBSR campus in their efforts. Other activities of the Centre include:

- Providing a one-window service outlet striving to build close mutually beneficial relations with corporate for promoting industry-academia interface.
- Working in tandem with corporate and students to ensure value-added summer internship and short-term projects.
- Providing training facilities in the areas of soft-skills, arranging workshops, seminars, colloquiums, contests to enhance the experiential ambience of Industry to students.

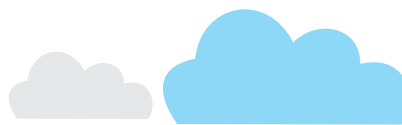
## Mission

To ensure the best possible placement and training outcomes for the students consistent with their preferences and choices.

## Visit us at:

<http://www.bimtechbbsr.ac.in/placement>

Please see the inside back cover of this brochure for details about Campus Recruitment Programme and telephone numbers and particulars of officials coordinating placements.





Retail Marketing  
Management



# POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

## About the Programme

BIMTECH Bhubaneswar offers a two-year full-time residential Post Graduate Diploma Programme in Management which is approved by AICTE. The programme has the advantage of using a rich knowledge capital, developed by the G.Noida campus over the last 26 years.



Admission into the programme is screened based on qualifying any one of these competitive exams i.e. CAT/XAT/MAT/CMAT/GMAT. Thereafter, Written Essays / GD and Personal Interview process is conducted with the support of senior faculty / corporate to select students for the programmes. Final selection into the program involves suitable weightages allocated for Work Experience, Academic and Professional Qualifications, Regional background etc.

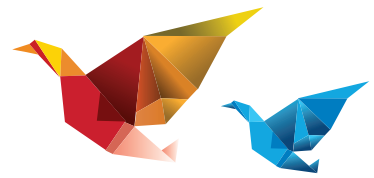
PGDM is conducted in close association with the industry. From the admission of the students to the designing of the curriculum and providing opportunities for short term projects, summer internship and final placement, they are our partners. The rigorous regime inculcates in the students the ability to work under pressure, multi-tasking besides giving them a strong academic base. Wading through classes, guest lectures, presentations and assignments, students also learn time management, which is an essential requirement for being a successful manager.

The PGDM programme is divided into six trimesters across two years. **Marketing, Finance, HR or Operations** is offered as a specialization from the **third trimester**. Students are also exposed to the corporate world through **industry-academia interface, special guest lectures, workshops, summer internship and short term projects**, all of which are a part of the course design and has to be compulsorily taken up by the students. **Live projects and industrial visits**, jointly guided by the industry managers and faculty, develop students' understanding of modern business processes and practices. A **two month summer internship assignment** with a corporate is mandatory between the first and second year. In addition, students complete **2-3 short term projects** as well.





# Course Structure for PGDM (2014-16) Batch



## Trimester-I (Core Courses)

Accounting for Decision Making –I  
 Managerial Economics  
 Marketing Management  
 Organizational Behaviour  
 Statistics for Managers  
 Business Communication – I

## Trimester-II (Core Courses)

Human Resource Management  
 Accounting for Decision Making –II  
 Macroeconomics for Business Decision Making  
 Financial Management  
 Marketing Management –II  
 Operations Research  
 Business Communication –II  
 Operations Management

## Trimester-III (Core Courses)

Research Methodology  
 Business Law (Contract Act, NI, Competition, VAT)  
 Management Information Systems  
 Elective – I  
 Elective – II

## Summer Internship

## Trimester -IV (Core Courses)

Strategic Management –I  
 Business Innovation & Growth Strategy  
 Business Environment  
 Business Communication -III (Communication Lab)  
 Elective – III  
 Elective – IV  
 Elective – V  
 English Pro

## Trimester - V (Core courses)

Business Ethics, Corporate Governance and Corporate Social Responsibility  
 International Trade Operations  
 CAPSTONE Business Simulation  
 Elective – VI  
 Elective – VII  
 Elective – VIII

## Trimester -VI (Core courses)

Strategic Management – II  
 English Pro (English Language Proficiency)  
 Academic Dissertation – Report and Presentation  
**Knowledge Enhancement Course (Any One)**  
 Element of Basic Econometrics  
 Knowledge Management  
 Social Innovation & Entrepreneurship  
 Globalization & Business Growth  
 Social Marketing

### MARKETING

- Sales & Distribution Management
- Services Marketing
- Customer Relationship Management
- Consumer Behaviour
- Integrated Marketing Communication –I
- International Marketing
- Product and Brand Management
- Marketing Research & Analytics

### FINANCE AND BANKING

- Financial Product/ Services & Financial Markets
- Management of Banks & Financial Institutions
- Investment Management
- Financial Report Analysis & Valuation
- International Financial Management
- Retail Banking and Operations
- Derivatives and Risk Management
- Project & Infrastructure Finance

### HUMAN RESOURCE

- Organization Development and Change
- Training & Development (Compulsory)
- Industrial Relations and Labour Laws
- Organization Structure and Design
- International Human Resource Management
- Managing People and Performance in Organizations
- Strategic HRM
- Compensation Management

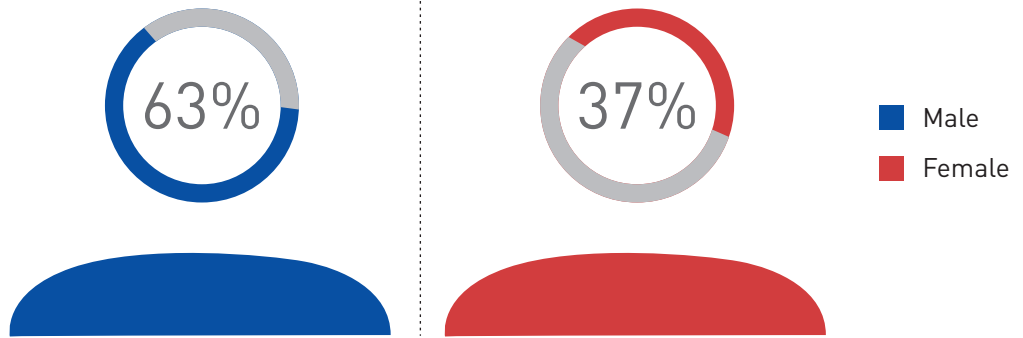
### OPERATIONS

- Operations Strategy
- Service Operation Management
- TQM-Manufacturing and Services
- Logistics & Warehousing Management
- Systems Approach to Materials Management
- Productivity Management
- Forecasting & New Product Development
- Business Intelligence and Data Mining

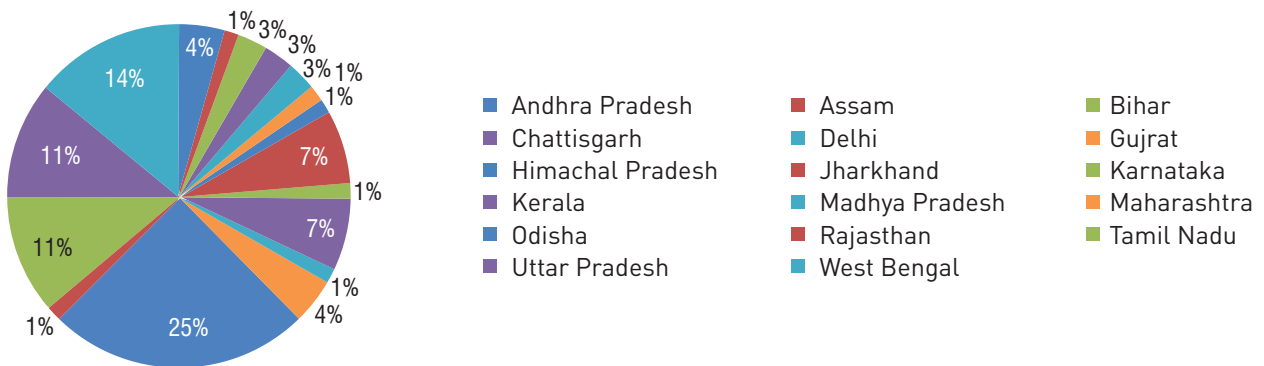
# STUDENTS' PROFILES

## Snapshot of PGDM (2014-16)

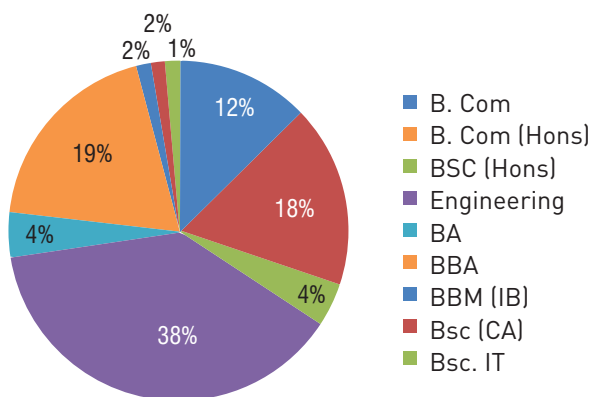
Male:Female ratio of PGDM (2014-16)



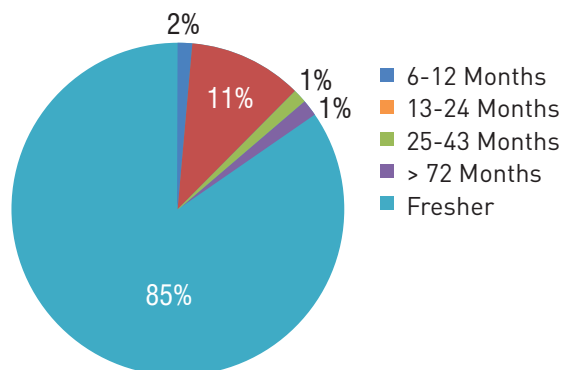
Pan India spread of PGDM (2014-16)



Academic background PGDM (2014-16)



Work Experience PGDM (2014-16)



# Programme Structure

## PGDM (2015-17)



### Trimester - I

Accounting for Decision Making –I  
 Managerial Economics  
 Marketing Management-I  
 Organizational Behaviour  
 Statistics for Managers  
 Business Communication – I

### Trimester – II

Human Resource Management  
 Accounting for Decision Making –II  
 Macroeconomics for Business  
 Decision Making  
 Financial Management  
 Marketing Management –II  
 Operations Research  
 Business Communication –II

### Trimester – III

Research Methodology  
 Business Environment  
 Management Information Systems  
 Operations Management  
 English Pro\*  
**Elective – I**  
**Elective – II**

## SUMMER INTERNSHIP PROJECT (SIP)

### Trimester – IV

Strategic Management –I  
 Business Law  
 Business Communication -III  
 (Communication Lab)  
**Elective – III**  
**Elective –IV**  
**Elective – V**

### Trimester – V

Business Ethics, Corporate  
 Governance and Corporate Social  
 Responsibility  
 International Trade Operations  
 CAPSTONE Business Simulation  
**Elective – VI**  
**Elective – VII**  
**Elective – VIII**

### Trimester – VI

Strategic Management – II  
 Industrial Visits  
 Business Seminars  
 Academic Dissertation  
**Knowledge Enhancement Course  
 (Select One)**  
 a) Element of Basic Econometric  
 b) Knowledge Management  
 c) Social Innovation &  
 Entrepreneurship  
 d) Globalisation & Business  
 Growth  
 e) Social Marketing

### MARKETING

- Sales & Distribution Management
- Services Marketing
- Customer Relationship Management
- Consumer Behaviour
- Integrated Marketing Communication
- Retail Marketing
- Product and Brand Management
- Marketing Research & Analytics

### FINANCE AND BANKING

- Financial Product/ Services & Financial Markets
- Management of Banks & Financial Institutions
- Investment Management
- Financial Report Analysis & Valuation
- International Financial Management
- Financial Econometrics & Engineering
- Derivatives and Risk Management
- Project & Infrastructure Finance

### HUMAN RESOURCE

- Organization Development and Change
- Training & Development
- Industrial Relations and Labour Laws
- Organization Structure and Design
- HR Analytics
- Performance Management
- Managerial Competencies and Assessment Centre
- Compensation Management

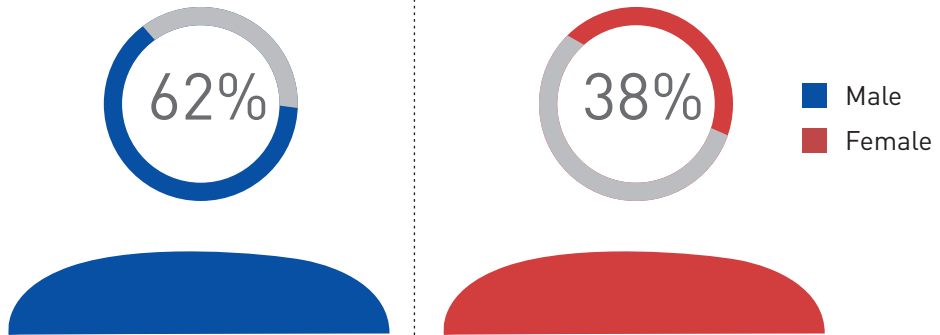
### OPERATIONS

- Operations Strategy
- Service Operation Management
- TQM-Manufacturing and Services
- Logistics & Warehousing Management
- Systems Approach to Materials Management
- Productivity Management
- Forecasting & New Product Development
- Business Intelligence and Data Mining/Business Analytics

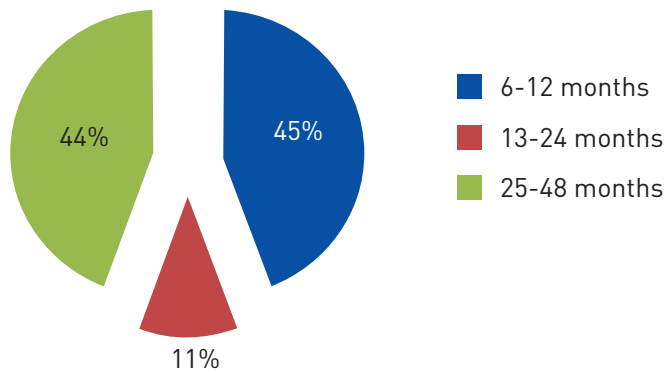
# STUDENTS' PROFILES

## Snapshot of PGDM (2015-17)

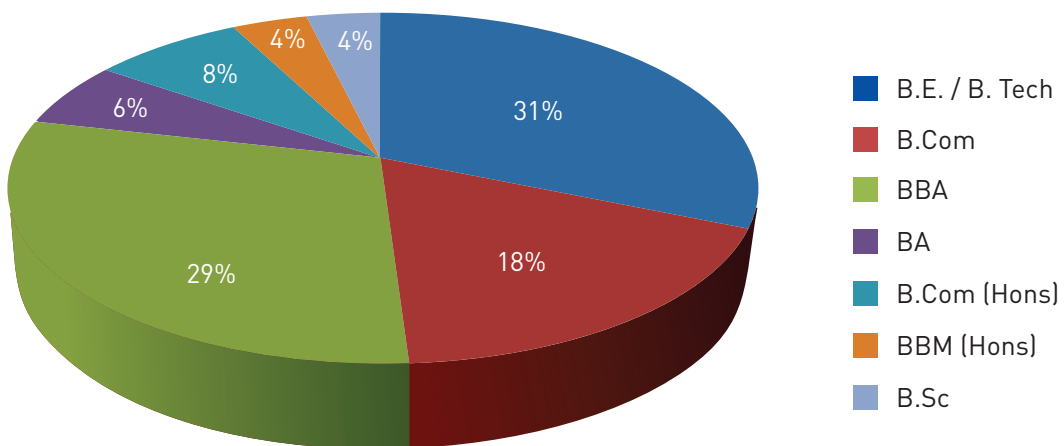
Male: Female Ratio of PGDM (15-17)



Work Experience PGDM (2015-17)



Academic Background PGDM (2015-17)







# STUDENT ACTIVITIES



# ICMABMS - 2015



Launching Ceremony of second annual flagship event International Conference on Multi disciplinary Approaches in Business Management and Sustainability'2015 (ICMABMS'15) was inaugurated on 20th July 2015. Mr. Debarchan Mishra, Executive Vice President, Axis Bank was the "Chief Guest" and Prof. Jack Reardon, School of Business, Hamline University, USA was the "Guest of Honour"

## Student Felicitation for SSCA

The student organizing committee consisting of Jobin James, Kirty Agarwal, Sourav Chopdar, Biswajit Pani, Ajay Radhakrishnan, Sreejith S. Akshat Garg along with the volunteers were felicitated grandly by the Director, Bimtech & Director, BGI Dr. B. K Das and Dr. Anubha Ray in acknowledgement of their contributions to make the three day conference an outstanding success.





# Double Whammy at NMIMS Empresario'15

Two students of PGDM (2014-16) Abhishek Ghosh and Akshat Garg participated in the B'Plan competition Empresario'15 held at NMIMS Hyderabad on 21 February 2015. Pitted against 125 B-School teams, they sailed through different levels and emerged victors into the Final round pitching in front of Venture Capitalists and Angel Investors. Akshat Garg bagged the First-Runner-up and Abhishek Ghosh won the Second-Runner-up!



## Success at IBCS Convergence

Six students of BIMTECH participated in several events in Convergence 2015, a B-School event held at IBCS, SOA University on 13 and 14 March 2015. The following students won prizes:

**Ad-Mad:** Second Prize to the team comprising Harshini Thota , RS Vidhya, Ravindharan T and Udhayarajan

**Extempore:** Second Prize to Akshat Garg





# B'MAHOTSAV

January 16-17, 2015

THE FIRST MANAGEMENT FEST OF BIMTECH BHUBANESWAR

*"A dream doesn't remain just a dream, if you work hard to realize it"*

The First Management Fest of BIMTECH Bhubaneswar, conceptualized by the students of the maiden batch PGDM (13-15), finally took shape and turned into reality in the form of **B'Mahotsav**, which was held in the campus on **16 and 17 January 2015**.

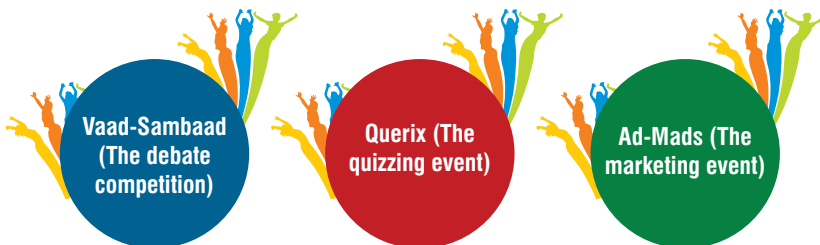
This completely student driven initiative spread across two-days saw the participation of students from 25 institutes from in and around the state of Odisha.

Some of the big corporate houses who sponsored the events were Indian Oil, NTPC, NALCO, UCO Bank, Vodafone, Jyote Motors, Brain Buxa, Meistas, Creative Express, SNM group & many more. The media partners - 92.7 BIG FM, Newspaper partners - Business Standard and Prameya gave the event it's desired limelight.

The two-day extravaganza began with an inaugurating speech from Prof. Jack Reardon, Hamline University, USA and the Prof. P. Yadav, Director, BIMTECH, Bhubaneswar on the importance of Sustainability in today's fast-paced world. Padmashree Sudarshan Pattanayak world popular Sand Artist, was the Brand Ambassador of the Management Fest; he launched the Souvenir on the theme "Sustainability".

The events were divided in two categories, as academic and non-academic events. **The academic events** that took place were:

## Academic Events



## Non- Academic Events



Sand-art by Padmashree Sudarshan Pattanayak on the occasion of B'Mahotsav

It was a day full of colors of joy, enthusiasm and a drive to excel. XIMB, IMI-Bhubaneswar, ASBM, IBCS, IIIT etc., including BIMTECH, Greater Noida participated in the two day extravaganza. The participation level was at par with any premier B-School Fest in Bhubaneswar. The energy and the level of intense competition exhibited by the participants was commendable. Though the day-long events gave a hard time for the organizers, but nothing was compromised and everything was organized in a proper manner without any hiccups.

The second day hosted the Flagship academic event ATULYM, -a management event with a business case for the students to analyze and solve. The event lasted for the entire day; the caliber of the event was so high that the participants were completely engrossed in the stiff competition. It started with case study presentations and ended with participants trying to prove their business mettle and acumen. The prize money of the event was worth 35k.

The day also saw a non-academic event called NATYARASA - a drama competition where participants displayed their acting skills to bring out some very grave social issues to the limelight. The presentations made the audience have goose bumps.

The two-day event was rounded off by a Fashion show, scintillating Odissi dance performances by the children of Adruta Children's Home - the CSR partner of BIMTECH and a beautiful individual performance by BIMTECH's own star performer - Silpa Sonali Mohanty. The finale was a STAR NIGHT and the star attraction of the night was the founder of the famous band "BOMBAY VIKINGS", Mr. Neeraj Shridhar.

It was a life time experience and was special for every BIMTECHIAN.



# INDUSTRIAL VISIT TO VISHAKAPATNAM



PGDM Batch (2014 – 16) visited Visakhapatnam, the largest city in the Indian state of Andhra Pradesh and the third largest city on the east coast of India (after Chennai and Kolkata). Visakhapatnam is the commercial hub and a financial capital of Andhra Pradesh, with a GDP of over \$26 Billion (USD). Many SEZ's & industrial corridors such as, VSEZ, APSEZ, APIIC, Aganumpudi Industrial Park, Visakha Dairy, JNPC, Brandix Apparel City etc., are located in and around the city.

The main motto behind this trip was to visit organizations in person to understand the working environment and their behaviour. This practical exposure helped gain insight into the internal activities of a company and how business is run and learn the managerial aspects of a business house. It was a great experience for to visit industries like Visakhapatnam Steel Plant, Hindustan Shipping Yard and Coca Cola bottling plant which helped develop an understanding of the real difference between a process line and a job shop which was classroom learning until then. Each organization was different from the other in its nature and operation, both in process and business perspective. Being a management student, this visit provided a great opportunity to understand the differences and similarities between these organizations environment and behaviour.



The five-day journey by road spanned from 6 to 10 March 2015. The four days spent in Vizag left memorable moments which will be cherished forever. Two busloads left in a convoy in the evening with loads of expectations and high spirits. The dinner at Chilika Dhaba and the sleepless nights in the bus were worth every bit of the sacrifice. The south Indian food was delightful; this being a first journey to south for many of us, we were spell bound after tasting the south Indian delicacies. Few of us faced problems because of the spicy food but all settled well in few hours.

The visit to VSP was a memorable one, the kind of work environment and massive infrastructure of the plant was worth a visit. At Hindustan Shipping yard we saw the whole process of building a ship, from steel plate preparation, their movement from one workplace to another through polar and rail crane as well as the roller conveyer, the press and primary blocks workshop, how the hull and critical part of the ship are built. The visit to Coca Cola bottling plant, which was small in size, hardly took half an hour to tour the whole plant. But here we were able to see the actual process line in action. The whole bottling process is a continuous process which focuses on the efficiency and productivity that emphasize on the profitability of the organization. In the end, we were served with cold drinks to quench our thirst.

The beauty of Vizag is treat to watch- the R.K beach, the live submarine turned museum and beach, Borra caves located in the Ananthagiri hills of the Araku valley, distinctly exhibiting a variety of impressive speleothems ranging from very small to big and irregularly shaped stalactites and stalagmites. (The Caves are basically caustic limestone structures extending to a depth of 262.5 ft.), Kailashgiri hills and the Simhachalan temple (a mini Tirupathi of Lord Narasimha) can be considered as marvels of nature and were delightful to visit. There were moments that were unique and different. We had problems, confusions, rifts among us, but at the end of the day when we returned, all of it left a sweet memory that will be in our hearts for years to come.

Before going to our industrial visit the class was divided into several groups. Each group consisting of 8 members (including the Team Leader and the Assistance Team Leader)

The main reasons for doing this division of groups was

- To check the team effort
- To check the individual effort in that concerned team
- To inculcate team spirit
- To enhance the interpersonal communication amongst the member in a group as well as with the members of other groups.



Managing people, organising, scheduling events, working in groups and time management, the responsibility of being brand ambassadors were some of the lessons learnt.



# STUDENT CONDUITS



Several Student Conduits and Committees have been formed under which different activities are carried out throughout the year by the students

**CCR Conduit:** is the student representative team for the Centre for Corporate Relations (CCR). This is the single-window for contacting Organisations to invite them to the campus for various activities like guest lectures, student interactions, projects, internships, final placements etc.

**Discipline Conduit:** Members of this conduit ensure that discipline is maintained on the Campus, in the hostel and in the mess. Any observations of deviations are dealt with deftly and differences resolved between differing individuals at the earliest.

**Editorial Conduit:** ensures that all events are recorded and reported; this is later brought out in the form of a Newsletter "Darpan". The student team of this conduit are responsible for writing, compiling and editing articles on the various activities that happen on the campus. It also highlights the laurels achieved by students, faculty and staff in various spheres.

**Sports Conduit:** Facilities are available on campus to engage students in several sporting activities throughout the year. There is also a State-of-the-Art Gym for use by students and faculty at dedicated times. The sports conduit organises various events both within the institute and also takes on the responsibility of forming teams for different competitions in intercollegiate events. The sports conduit is responsible for all the sports and gym equipment including for seeing new requirements according to the needs of the students. Cricket, Football, Volleyball, Badminton, Table tennis, carrom etc. are some of the popular games on the campus.

**Cultural Conduit:** The executive members organise various functions and festivals with the help of other student volunteers. To date, Fresher's party, Independence Day, Eid, Janmashami, Ganesh Chaturti, Onam, Diwali, Christmas, New Year, Lohri, Saraswati Puja, Farewell Party etc. have been organised on the campus. This conduit also organises other events like debates, quizzes, song & dance, elocution competitions, besides antakshari, fashion shows, music recitals, theatre workshop, and other fine art related events.

**Mess Conduit:** In addition to 'food for thought' adequate importance is also given to "food for the stomach". Being a residential campus, food forms an important part of the Life on the campus! The Mess Conduit members coordinate and assist the campus mess in preparing the monthly menu for all meals like breakfast, lunch, tea and dinner. Besides this, the conduit also organises special meals on special occasions to the satisfaction of all the residents on the campus. The conduit members are responsible for the quality and variety of food served on a daily basis including its taste and nutritional value. The menu is drawn up in consultation with the students, faculty and staff and regular feedback is obtained, which is conveyed to the mess.

**Media & PR Conduit:** maintains relations with the local and national media houses and ensures that all events conducted by the institute are given due coverage. Media are invited to the campus on a fairly regular basis to cover all the happenings on the campus. The conduit members are trained to interact with the media and to also write press releases.



# STUDENTS CLUBS

In addition to the conduits, several clubs are also active on the campus.

**Quizzing & Debating Club:** Though a part of the Cultural conduit, it organises quizzes and debates within the campus and also ensures participation of teams in intercollegiate events. Over the last two years students have participated in several intercollegiate competitions and brought laurels to the campus.

**Photography:** the members of this club are responsible for recording the various events on and off the campus through the 'eye of the lens'. Records of all the memories captured are then maintained in the library for future use.

**Graphics:** provides support to all the conduits and committees by creating the art and graphics required to be designed for various events. They are innovative and bursting with creativity.

**CSR Club:** spearheads and guides the Corporate Social Activities undertaken by the students of the campus.

## Specialization Clubs

Finance, Marketing and HR related activities are being staged by the students of the respective specialization under the following clubs

### “FINANZAS” – The Finance Club

The Club is meant to provide a platform for the students specialising in finance and reaching beyond the books. It's a platform provided to support all such activities which facilitates the students to reach out for the knowledge in the area of finance and is well supported by the faculties.

### “MARCOB” – The Marketing Club

The club is conceptualized to spread the essence of marketing and for nurturing in every individual a zest for “hitting the road running”. Events are being organized on regular basis to facilitate the students to learn the day to day development in the field of marketing.

### “AIKARTHYA” – The HR Club

This Club has been envisaged to enable the students specialising in Human Resources an exposure beyond the lectures of the Human Resources Management, under the continuous guidance of the faculty members. It provides an opportunity to implement the conceptual framework of HR in real-time situations, encouraging a first-hand practical learning. “Aikarthya” as the name suggests describes the unity of ideas which very significantly represents collectivism.



# COMPETITIONS, FESTIVALS AND CELEBRATIONS





# LIST OF SUMMER INTERNSHIP RECRUITERS

Aachi Masala Foods

Allahabad Bank

Ambuja Neotia Group

Axis Bank

Balmer Lawrie & Co.

Bharti Airtel Ltd.

Bharat Heavy Electricals (BHEL)

Birla Sun Life Asset Management Co.

Container Corporation of India

Dhamra Port Company

DharmalSatyapal Group

Edupristine

Emami Agrotech

Emami

Engineers India

Ernst & Young LLP

Future Retail

Hindalco Industries

Hindustan Coca-Cola Beverages

IIFCL

Indian Overseas Bank (IOB)

IMRB

Indian Oil Corporation

ING Vysya Bank

ITC

Jindal Steel & Power

Jindal Steel and Power

Karvy Stock Broking

Kotak Asset Management Co.

L&T Metallurgical & Material Handling

Lake Wood Malls Pvt Ltd., (Hiranandani Group)

Lex Mantra

Ma Foi Analytics & Business Services

Mahanadi Coal

Mitsubishi Chemicals, MCC PTA India

Mother Dairy Fruit & Vegetable

ONGC

Outlook India

Patna Dairy Project

Pidilite, Waynad

Prayag Consulting

Privi Organics

Punjab National Bank

Randstad

Reliance Capital Asset Management

Reliance JioInfocomm

Reliance Retail

SAIL, Bokaro Steel Plant

SMC Global Securities

Southern Health Foods

State Bank of India

SREI Infrastructure Finance

Sundaram business Services

Tata Consultancy Services

Tata Motors

Tata Power Co.

Tata Steel

Tata Steel Special Economic Zone

Tata Tinplate

Text Nook Online Books

The Calcutta Stock Exchange

The Columbia Asia Hospital

TRF

Trident Group

TVS Motor Company

UCO Bank

UltraTech Cement

Vedanta

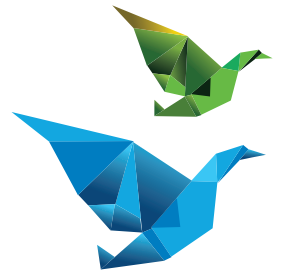
Vimala Paper Company

Vodafone

Water Health India



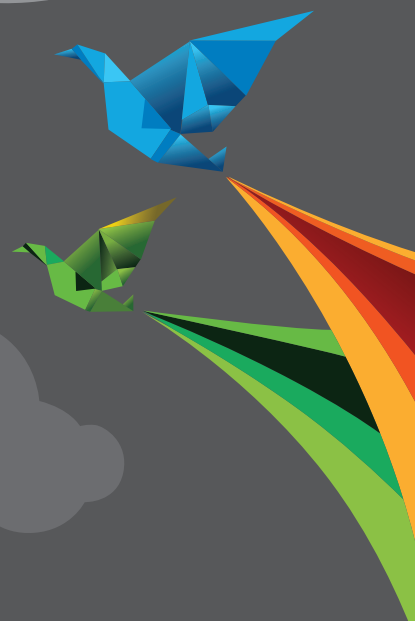
# FINAL RECRUITERS PGDM (2013-15)



# BATCH PROFILES

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## PGDM (2014-16)





**Name :** Abhishek Ghosh  
**Age :** 25 years  
**Educational Qualification :** B.Com (Hons) Accountancy  
**Institution :** North Bengal St.Xavier's College (NBXC)  
**University :** University of North Bengal  
**Additional Qualification :** Certificate Course in Information Technology Application

**Summer Internship Title :** A Study on Return on Investment of IndianOil Corporation Ltd and Five Retail Outlets in North Bengal

**Summer Internship Company :** IndianOil Corporation Ltd., Siliguri



**Name :** Ajay Kumar  
**Age :** 22 years  
**Educational Qualification :** BBA (Finance)  
**Institution :** Amity Global Business School  
**University :** Amity University, Noida  
**Additional Qualification :** Graduate Diploma in Business Administration

**Summer Internship Title :** Application of Technical Analysis in Equity Investment Decision

**Summer Internship Company :** SMC Global Securities Ltd., Lucknow



**Name :** Akshat Garg  
**Age :** 23 years  
**Educational Qualification :** Accounts & Finance  
**Institution :** Umesh Chandra College, Kolkata, West Bengal  
**University :** Calcutta University  
**Additional Qualification :** C.S Finalist

**Summer Internship Title :** Expected M&A and Venture Capital (VC) Trends in the India Cloud SaaS Space

**Summer Internship Company :** Ernst & Young LLP, Mumbai

**Work Experience :** 18 Months as Trainee (Finance Secretariat & General Administration at Kesoram Industries, Kolkata



**Name :** Bibekananda Parida  
**Age :** 29 years  
**Educational Qualification :** B.Com (Hons), Accounts & Finance  
**Institution :** Fakir Mohan College, Orissa  
**University :** Fakir Mohan University, Balasore, Orissa  
**Additional Qualification :** N.A

**Summer Internship Title :** Working Capital Management - A Study on Power Sector

**Summer Internship Company :** Tata Power Co. Ltd., Bhubaneswar

**Work Experience :** 41 Months as Accountant and 31 Months as Accounts Officer with Tata Consulting Engineers Ltd. (TCE)



**Name :** Chitra Sharma  
**Age :** 25 years  
**Educational Qualification :** B.Com (Hons) Commerce  
**Institution :** Heramba Chandra  
**University :** Calcutta University  
**Additional Qualification :** Passed Company Secretaries- Executive Level

**Summer Internship Title :** Insight to Indian Capital Market

**Summer Internship Company :** Kary Stock Broking, Kolkata

**Work Experience :** 14 Months as Trainee Analyst with eClerx Services Ltd., Pune & 10 Months as Finance Executive with Shirdi Country Inns Pvt. Ltd., Pune



**Name :** Deepam Pattanayak  
**Age :** 24 years  
**Educational Qualification :** B.Com (Hons)  
**Institution :** Panskura Banamali College, Mednipur, W.B.  
**University :** Vidyasagar University  
**Additional Qualification :** Mobile repairing for course

**Summer Internship Title :** Branch Banking & Evolution of banking sector from Manual banking to digital banking.

**Summer Internship Company :** Axis Bank, Bhubaneswar



**Name :** Gyana Ranjan Das  
**Age :** 24 years  
**Educational Qualification :** B.Com (Hons) Accounts  
**Institution :** Karim City College, Jamshedpur  
**University :** Kolhan University  
**Additional Qualification :** N.A

**Summer Internship Title :** Working Capital Management in Tata Steel at Jamshedpur

**Summer Internship Company :** Tata Steel, Jamshedpur



**Name :** Ipsita Mahapatra  
**Age :** 21 years  
**Educational Qualification :** B.Com (Hons)  
**Institution :** Kalinga College Of Commerce, Bhubaneswar  
**University :** Utkal University  
**Additional Qualification :** Tally & ERP

**Summer Internship Title :** Comparative analysis of mutual fund Schemes & risk averse behavior of investors in present scenario

**Summer Internship Company :** Birla Sun Life Asset Management Co. Ltd., Bhubaneswar



**Name :** Karan Singh  
**Age :** 22 years  
**Educational Qualification :** B.Com  
**Institution :** Manav Bharti University, Solan  
**University :** Manav Bharti University, Solan, Himachal Pradesh  
**Additional Qualification :** Spanish Language

**Summer Internship Title :** Non-Performing Assets and Pradhan Mantri Jan Suraksha Yojana at Allahabad Bank, Indiranagar Branch, Lucknow UP

**Summer Internship Company :** Allahabad Bank, Lucknow



**Name :** Kirty Agarwal  
**Age :** 22 years  
**Educational Qualification :** B.Com (Hons)  
**Institution :** Siliguri College of Commerce  
**University :** North Bengal University  
**Additional Qualification :** Graphic Designer

**Summer Internship Title :** A Study on Foreign Exchange Policies of Emami Agro-Tech Ltd.

**Summer Internship Company :** Emami Agrotech Ltd., Kolkata



**Name :** Preety Lata  
**Age :** 22 years  
**Educational Qualification :** BBA  
**Institution :** Amity Global Business School  
**University :** Amity University 'Noida'  
**Additional Qualification :** Graduate Diploma in Business Administration

**Summer Internship Title :** The Study of Fundamental Analysis and its impact on Stock price

**Summer Internship Company :** SMC Global Securities Ltd., Lucknow



**Name :** Rajat Kumar Tripathi  
**Age :** 23 years  
**Educational Qualification :** BBA (Business Economics)  
**Institution :** BIT, Mesra, Ranchi,  
**University :** Birla Institute of Technology (BIT), Mesra

**Summer Internship Title :** Financial Statement Analysis and Inventory Management

**Summer Internship Company :** Tata Motors, Jamshedpur



**Name : Rincy Joseph**  
**Age : 24 years**  
**Educational Qualification : BBA**  
**Institution : IIPM, Cochin,**  
**University : Manonmaniam**  
**Sundaranar University**  
**Additional Qualification : N.A**

**Summer Internship Title :** 'Project finance in Tata Power with specific reference to Kalinga Nagar Project

**Summer Internship Company :** Tata Power Co. Ltd., Bhubaneswar



**Name : Rojaleen Rout**  
**Age : 22 years**  
**Educational Qualification : B.Com**  
**Institution : Ispat Autonomous**  
**College**  
**University : Rourkela, Sambalpur**  
**University**  
**Additional Qualification : Tally ERP**

**Summer Internship Title :** Financial Model Development

**Summer Internship Company :** Lex Mantra, Bhubaneswar



**Name : Saket Ahuja**  
**Age : 24 years**  
**Educational Qualification : B.Com**  
**(Hons) Accounting & Finance**  
**Institution : The Bhawanipur**  
**Education Society College**  
**University : Calcutta University**

**Summer Internship Title :** Recognition of revenue and expenses in case of Construction Contract Projects

**Summer Internship Company :** L&T Metallurgical & Material Handling, Kolkata



**Name : Sheik Anjla Sunza**  
**Age : 21 years**  
**Educational Qualification : BBA**  
**Institution : DAV School of Business**  
**Management**  
**University : Utkal University**  
**Additional Qualification : N.A**

**Summer Internship Title :** Mutual Fund as a tool for Financial Planning

**Summer Internship Company :** Kotak Asset Management Co. Ltd., Bhubaneswar



**Name : Sreejith AS**  
**Age : 25 years**  
**Educational Qualification : B. Tech**  
**(E & C)**  
**Institution : National Institute of**  
**Technology, Calicut**  
**University : National Institute of**  
**Technology, Calicut**  
**Additional Qualification : N.A**

**Summer Internship Title :** Project Financing of Tata Steel Special Economic Zone Ltd.

**Summer Internship Company :** Tata Steel Special Economic Zone Ltd., Bhubaneswar



**Name : Tanvi Agarwal**  
**Age : 24 years**  
**Educational Qualification : B.Com**  
**(Hons)**  
**Institution : Mody Institute Of**  
**Technology & Science, Rajasthan**  
**University : Rajasthan University**  
**Additional Qualification : CA**  
**Foundation**

**Summer Internship Title :** Costing of GEQ Coils

**Summer Internship Company :** Hindalco Industries Limited, Hirakud, Sambalpur, Odisha



**Name :** Udhayarajan K  
**Age :** 22 years  
**Educational Qualification :** B.Tech (IT)  
**Institution :** VSB Engineering College, Chennai  
**University :** Anna University TN  
**Additional Qualification :** N.A

**Summer Internship Title :** Comparative analysis of NPA of selected Commercial Banks (SBI, PNB & CBI)  
**Summer Internship Company :** Punjab National Bank, Trichy



**Name :** Vishal Singh  
**Age :** 23 years  
**Educational Qualification :** B.Com (Hons)  
**Institution :** Allahabad University Campus  
**University :** Allahabad University  
**Additional Qualification :** GNIIT

**Summer Internship Title :** Internal Audit of ONGC  
**Summer Internship Company :** ONGC, Dehradun



**Name :** Vivek Jain  
**Age :** 23 years  
**Educational Qualification :** B.Com (Hons) Accountancy  
**Institution :** Surendranath College  
**University :** Calcutta University  
**Additional Qualification :** 100 hrs IT Training under ICAI , cleared CA (foundation)

**Summer Internship Title :** Technical and Fundamental Analysis of CSE towards listing/delisting of shares  
**Summer Internship Company :** The Calcutta Stock Exchange, Kolkata



**Name :** Shashank Pareek  
**Age :** 23 years  
**Educational Qualification :** B.Com  
**Institution :** S.D College of Commerce, Muzaffarnagar  
**University :** Chaudhury Charan Singh University (CCS) Meerut  
**Additional Qualification :** N.A

**Summer Internship Title :** Risk return matrix of investors in Reliance Mutual Fund, New Delhi  
**Summer Internship Company :** Reliance Capital Asset Management, Delhi



**Name :** Viraj Kumar Dewangan  
**Age :** 25 years  
**Educational Qualification :** B.E.(Hons) Mech  
**Institution :** BITS Pilani KK Birla Goa Campus  
**University :** BITS Pilani  
**Additional Qualification :** Proficient in C, Autocad, Ansys, Pro E Flash

**Summer Internship Title :** Bench marking of different performance indicators of Jindal Power and Steel Limited with industry standards and competitors  
**Summer Internship Company :** Jindal Steel and Power Limited, Machinery Division, Raipur  
**Work Experience :** 21 Months as Manager with (1) Tata Motors & (2) Shivalik Power & Steel



**Name :** Ankita Singh  
**Age :** 23 years  
**Educational Qualification :** BCA  
**Institution :** Monad University, Hapur, U.P  
**University :** Monad University, Hapur, U.P  
**Additional Qualification :** N.A

**Summer Internship Title :** Employees' discernment and effect of performance appraisal on their work outcome

**Summer Internship Company :** TRF Ltd., Jamshedpur



**Name :** Harshini Raguram  
**Age :** 22 years  
**Educational Qualification :** B.Com  
**Institution :** Jyoti Nivas College Autonomous, Bangalore, Karnataka  
**University :** Bangalore University  
**Additional Qualification :** Proficiency in German and Spanish Languages

**Summer Internship Title :** The Recruitment Process in ING Vysya Bank

**Summer Internship Company :** Recruitment Process of RBSAL in ING Vysya Bank

**Work Experience :** Fresher

**Overseas Exchange Program :** Five months with FH Joanneum, Graz Austria for Masters in Emerging Markets and Global Business Programme



**Name :** Mandakini Rout  
**Age :** 22 years  
**Educational Qualification :** B.Sc (Hons) (Zoology)  
**Institution :** Shailabala Women's College, Cuttack  
**University :** Utkal University  
**Additional Qualification :** N.A

**Summer Internship Title :** Comparative study of Emotional Intelligence and Work Performance of the employees of SREI Infrastructure Finance Ltd. in Kolkata

**Summer Internship Company :** SREI Infrastructure Finance Ltd., Kolkata



**Name :** Manisha Priyadarshini  
**Age :** 22 years  
**Educational Qualification :** BBA  
**Institution :** Asian School Of Business Management, Bhubaneswar, Odisha  
**University :** Utkal University  
**Additional Qualification :** N.A

**Summer Internship Title :** Impact of training on Performance of Employees in MCL, Odisha

**Summer Internship Company :** Mahanadi Coal Ltd., Bhubaneswar



**Name :** Puja Pandey  
**Age :** 24 years  
**Educational Qualification :** B.Com(Hons)  
**Institution :** Karim City College, Jamshedpur  
**University :** Kolhan University  
**Additional Qualification :** N.A

**Summer Internship Title :** A Critical Analysis of the efficacy of the Training evaluation model and redefining to improve it at Merchant Mill in Tata Steel

**Summer Internship Company :** Tata Steel Ltd., Jamshedpur



**Name :** Renuka Ulhas Hood  
**Age :** 24 years  
**Educational Qualification :** BBA  
**Institution :** Birla Institute Of Technology, Mesra  
**University :** Birla Institute of Technology (BIT), Mesra  
**Additional Qualification :** Passes CS (Foundation)

**Summer Internship Title :** Study on Perception of Employees on HR Practices in Columbia Asia

**Summer Internship Company :** The Columbia Asia Hospital, Ghaziabad



**Name :** Silpa Sonali Mohanty  
**Age :** 23 years  
**Educational Qualification :** BBA  
**Institution :** ASBM Institute of Professional Studies  
**University :** Utkal University  
**Additional Qualification :** N.A

**Summer Internship Title :** Evaluation of Effectiveness of Training and development on Employees of Trident Hotel Bhubaneswar

**Summer Internship Company :** Trident Hotel, Bhubaneswar



**Name :** Subrata Seth  
**Age :** 25 years  
**Educational Qualification :** BBA  
**Institution :** Trident Academy of Creative Technology, Bhubaneswar  
**University :** Utkal University  
**Additional Qualification :** PGDCA

**Summer Internship Title :** Scope and applicability of Indian labor laws in service sectors

**Summer Internship Company :** Lex Mantra, Bhubaneswar



**Name :** Sudipta Priyadarshini  
**Age :** 22 years  
**Educational Qualification :** BSc (Hons) (Zoology)  
**Institution :** Sailabala Women's College, Cuttack, Orissa  
**University :** Utkal University  
**Additional Qualification :** N.A

**Summer Internship Title :** Survey on Employee Satisfaction in JSPL, Raigarh, Chhatisgarh

**Summer Internship Company :** Jindal Steel & Power Limited, Raigarh



**Name :** Sakshi  
**Age :** 24 years  
**Educational Qualification :** B. Tech (Genetics)  
**Institution :** SRM University, Chennai  
**University :** SRM University  
**Additional Qualification :** N.A

**Summer Internship Title :** Standard Operating Procedures for HR Activities at Privi

**Summer Internship Company :** Privi Organics Limited, Mumbai





**Name :** Abhishek Kumar Thakur  
**Age :** 24 years  
**Educational Qualification :** B.Tech (IT)  
**Institution :** AIMT, Greater Noida  
**University :** Uttar Pradesh Technical University (UPTU)  
**Additional Qualification :** N.A

**Summer Internship Title :** Raichak on Ganges - Sales & Marketing

**Summer Internship Company :** Ambuja Neotia Group, Kolkata



**Name :** Abhishek Raina  
**Age :** 25 years  
**Educational Qualification :** B.Tech (IT)  
**Institution :** University Institute of Information Technology, Shimla  
**University :** Himachal Pradesh (HP) University  
**Additional Qualification :** N.A

**Summer Internship Title :** Study on Consumers Satisfaction with 3G Network Connectivity and scope of 4G Network

**Summer Internship Company :** Reliance Jio Infocomm, bhubaneswar



**Name :** Ajay R  
**Age :** 22 years  
**Educational Qualification :** B.Tech (Biotech)  
**Institution :** SASTRA University, Thanjavur, Tamil Nadu  
**University :** SASTRA University  
**Additional Qualification :** N.A

**Summer Internship Title :** A study on customers expectation and perception about a leading European player in cable industry

**Summer Internship Company :** Prayag Consulting Pvt. Ltd., Bangalore



**Name :** Anupriya Singh  
**Age :** 22 years  
**Educational Qualification :** BSc (IT)  
**Institution :** NIIT  
**University :** Kuvempu University  
**Additional Qualification :** N.A

**Summer Internship Title :** Lead Generation through Digital Marketing : A study on social media campaign in Edupristine

**Summer Internship Company :** Edupristine, Delhi



**Name :** Armaan Kishore Swain  
**Age :** 24 years  
**Educational Qualification :** BBM (International Business)  
**Institution :** Brihan Maharashtra College of Commerce  
**University :** Pune University  
**Additional Qualification :** N.A

**Summer Internship Title :** Consumer convenience and experience at Mother Dairy booth using SBI Mother Dairy "Smartchange Card" in Delhi/NCR

**Summer Internship Company :** Mother Dairy Fruit & Vegetable Pvt. Ltd., Noida



**Name :** Biswajit Pany  
**Age :** 25 years  
**Educational Qualification :** B.Tech (E&T)  
**Institution :** CVRCE, Bhubaneswar  
**University :** Biju Patnaik University of Technology (BPUT)  
**Additional Qualification :** N.A

**Summer Internship Title :** Market Potential Analysis of Tata Shaktee (Galvanised Corrugated) Sheets & its distribution System (Dhenkanal & Angul Regions of Odisha,

**Summer Internship Company :** Tata Steel Special Economic Zone Ltd., Bhubaneswar

**Work Experience :** 20 Months as Systems Consultant with Enterprise Systems Solutions Pvt. Ltd. (ESSPL), Bhubaneswar



**Name :** Cibi Mohan  
**Age :** 23 years  
**Educational Qualification :** B.Tech (Comp. Sc.)  
**Institution :** PRIST University, Tamil Nadu  
**University :** PRIST University, Tanjore, Tamil Nadu  
**Additional Qualification :** N.A

**Summer Internship Title :** A study on understanding XL super customer in Tamil Nadu

**Summer Internship Company :** TVS Motor Company Ltd., Tanjore, Tamil Nadu



**Name :** Ekjyot Singh Sabharwal  
**Age :** 23 years  
**Educational Qualification :** BBA (Marketing)  
**Institution :** I.P.S Academy  
**University :** Devi Ahilya Vishwa Vidyalyaya (D.A.V.V) Indore  
**Additional Qualification :** N.A

**Summer Internship Title :** Retailers Satisfaction towards Promotion Schemes offered by Coca-Cola, variations & Proper Supply to Retailers

**Summer Internship Company :** Udaipur Beverages Ltd., Jabalpur (M.P.)



**Name :** Goutham G  
**Age :** 23 years  
**Educational Qualification :** B.E (Mech)  
**Institution :** Sona College of Technology, Salem, Tamilnadu  
**University :** Anna University, Chennai  
**Additional Qualification :** PRO-E, Auto CAD, ANSYS

**Summer Internship Title :** E-Commerce Analytics solution overview

**Summer Internship Company :** Ma Foi Analytics & Business Services Pvt Ltd., Bangalore

**Work Experience :** 12 Months as Management Trainee with PG Enterprises, Attur, Salem District, Tamil Nadu



**Name :** Harshini Thota  
**Age :** 23 years  
**Educational Qualification :** B.E. (ECE)  
**Institution :** Vignan University, Guntur, Andhra Pradesh  
**University :** Vignan University  
**Additional Qualification :** N.A

**Summer Internship Title :** Strategies to launch Aachi Biscuits

**Summer Internship Company :** Aachi Masala Foods (P) Ltd., Chennai



**Name :** Himani Karn  
**Age :** 25 years  
**Educational Qualification :** B.A  
**Institution :** Dyal Singh College  
**University :** Delhi University  
**Additional Qualification :** N.A

**Summer Internship Title :** Consumer Satisfaction and future aspects of Magazine at Outlook

**Summer Internship Company :** Outlook India, Delhi



**Name :** Jayalakshmi Shanmugam  
**Age :** 24 years  
**Educational Qualification :** B.E. (ECE)  
**Institution :** Velammal Institute of Technology Chennai TN  
**University :** Anna University  
**Additional Qualification :** Diploma in Java ,C ,C++

**Summer Internship Title :** Study of Market Potential of SBS entering the outsourced para planning industry in Australia

**Summer Internship Company :** Sundaram business Services, Chennai

**Work Experience :** 23 Months as Sr. Systems Executive with Cognizant Technology Solutions

**Overseas Exchange Program :** Five months with Ecole Supérieure des Sciences Commerciales d'Angers, (ESSCA School of Management, Angers) in France.



**Name :** Mohammed Aqil  
**Age :** 22 years  
**Educational Qualification :** B.Tech (E&E)  
**Institution :** Dhanekula Institute of Engineering and Technology, Vijayawada  
**University :** Jawaharlal Nehru Technological University Kakinada (JNTUK)  
**Additional Qualification :** N.A

**Summer Internship Title :** Penetration of Laptops and exploratory analysis of Reliance Jio in Bhubaneswar.

**Summer Internship Company :** IMRB, Bhubaneswar



**Name :** Muhammed Danish  
**Age :** 22 years  
**Educational Qualification :** B.Com (CA)  
**Institution :** MAMO College, Calicut, Kerala  
**University :** University Of Calicut, Kerala  
**Additional Qualification :** N.A

**Summer Internship Title :** Market Mapping of Fevicol PWG and Terminator at Calicut & Wayanad Districts in Kerala

**Summer Internship Company :** Pidilite Industries Ltd., Calicut, Kerela



**Name :** Pratik Sharma  
**Age :** 25 years  
**Educational Qualification :** B.Tech (ECE)  
**Institution :** Venkateshwara Institute Of Technology  
**University :** Gautam Buddh Technical University  
**Additional Qualification :** Post Graduate Diploma In Geographic Information System And Remote Sensing, Noida

**Summer Internship Title :** Effect of On-line Sales on Traditional Business: A Study on Outlook Magazines

**Summer Internship Company :** Outlook India, Delhi

**Work Experience :** 13 Months as GIS Trainee with MapMyIndia



**Name :** Rakesh Gopinath  
**Age :** 23 years  
**Educational Qualification :** BBA  
**Institution :** Jagannath International Management School  
**University :** GGSIP University, Delhi  
**Additional Qualification :** N.A

**Summer Internship Title :** Market Mapping Tata Galvanized Corrugated Sheets in the Western Part of Odisha

**Summer Internship Company :** Tata Steel Special Economic Zone Ltd., Gopalpur Project, Bhubaneswar



**Name :** Ravindharan T  
**Age :** 23 years  
**Educational Qualification :** B.E. (ECE)  
**Institution :** Mepco Schlenk Engineering College, Sivakasi, TN  
**University :** Anna University  
**Additional Qualification :** N.A

**Summer Internship Title :** Strategies for Market Development & Pricing Analysis: A Study of 'Idea Notebooks'

**Summer Internship Company :** Vimala Paper Company, Chennai



**Name :** Riutparna Choudhury  
**Age :** 23 years  
**Educational Qualification :** B.Com (Hons)  
**Institution :** Sivanath Shastri College  
**University :** Calcutta University  
**Additional Qualification :** N.A

**Summer Internship Title :** Reviewing Marketing Mix of RhumasyL towards different specialities

**Summer Internship Company :** Emami Ltd., Kolkata



**Name :** Ruchika Sharma  
**Age :** 24 years  
**Educational Qualification :** B.Com  
**Institution :** LAD College, Nagpur  
**University :** Nagpur University  
**Additional Qualification :** N.A

**Summer Internship Title :** Role of Social Media Platforms in Creating & Managing A Brand: A Study on Edupristine

**Summer Internship Company :** Edupristine, Delhi



**Name :** S. Sethu  
**Age :** 23 years  
**Educational Qualification :** BBA  
**Institution :** St. Xavier's College (Palayamkottai -627002, TN)  
**University :** Manonmaniam Sundaranar University  
**Additional Qualification :** N.A

**Summer Internship Title :** Potential for Digital Magazine in India : A study at Outlook Group.

**Summer Internship Company :** Outlook India, Delhi



**Name :** Sabyasachi Roy  
**Age :** 27 years  
**Educational Qualification :** B.Tech (ECE)  
**Institution :** SRM University, Chennai  
**University :** SRM University, Chennai  
**Additional Qualification :** N.A

**Summer Internship Title :** Analysing the positioning of FBB

**Summer Internship Company :** Future Retail Limited, Kolkata

**Work Experience :** 24 Months as Project Engineer with Wipro Technologies, Bangalore



**Name :** Sangeetha KS  
**Age :** 24 years  
**Educational Qualification :** B.E (ECE)  
**Institution :** P.B College, Chennai  
**University :** Anna University  
**Additional Qualification :** N.A

**Summer Internship Title :** Wheat Flour Analysis

**Summer Internship Company :** Southern Health Foods Pvt Ltd., Chennai

**Overseas Exchange Program:** Five months with Ecole Supérieure des Sciences Commerciales d'Angers, (ESSCA School of Management, Angers) in France



**Name :** Shamim Akhtar Hussain  
**Age :** 24 years  
**Educational Qualification :** B.Tech (ECE)  
**Institution :** Lovely Professional University  
**University :** Lovely Professional University, Jalandhar, Punjab  
**Additional Qualification :** N.A

**Summer Internship Title :** Retailers take on 3G business in Bhubaneswar and scope of upcoming 4G connectivity - A study

**Summer Internship Company :** Reliance Jio Infocomm, Bhubaneswar



**Name :** RS Vidhya  
**Age :** 23 years  
**Educational Qualification :** B.E. (ECE)  
**Institution :** P. B. College  
**University :** Anna University  
**Additional Qualification :** N.A

**Summer Internship Title :** Strategic analysis to Strengthen Online sales @ aachifoods.com

**Summer Internship Company :** Aachi Masala Foods (P) Ltd., Chennai



**Name :** Zola Zareen  
**Age :** 22 years  
**Educational Qualification :** B.A,  
**Institution :** Maharani College,  
 Jaipur  
**University :** University of Rajasthan  
**Additional Qualification :** N.A

**Summer Internship Title :** Market Intelligence & Strategic mapping of FMCG and Engineering Sector in Kolkata

**Summer Internship Company :** Randstad India, Kolkata



**Name :** Amar Kumar Pahi  
**Age :** 23 years  
**Educational Qualification :** B.Tech (Mech)  
**Institution :** Institute Of Technical Education and Research (ITER)Bhubaneswar  
**University :** Siksha O Anusandhan University  
**Additional Qualification :** Completed full course on CATIA

**Summer Internship Title :** Pre-launch Customer Perception Survey for Upcoming Cellular Service Provider Reliance-Jio

**Summer Internship Company :** IMRB, Bhubaneswar



**Name :** Ankit Kumar Jain  
**Age :** 22 years  
**Educational Qualification :** BBA  
**Institution :** DAV School of Business Management  
**University :** Utkal University  
**Additional Qualification :** N.A

**Summer Internship Title :** Online Marketing of Outlook Magazines

**Summer Internship Company :** Outlook India, Delhi



**Name :** Ayan Sardar  
**Age :** 25 years  
**Educational Qualification :** B.Sc (Hons) Molecular Biology & Biotechnology  
**Institution :** Kalyani Mahavidyalaya  
**University :** Kalyani University  
**Additional Qualification :** N.A

**Summer Internship Title :** Raichak on Ganges - Sales & Marketing

**Summer Internship Company :** Ambuja Neotia Group, Kolkata



**Name :** Gopal Krushna Panda  
**Age :** 22 years  
**Educational Qualification :** BBA  
**Institution :** DAV School of Business Management, Bhubaneswar  
**University :** Utkal University  
**Additional Qualification :** N.A

**Summer Internship Title :** Beat mapping and Brand Presence Analysis of Emami Edible Oil in Cuttack, Odisha

**Summer Internship Company :** Emami Agrotech Ltd., Kolkata



**Name :** Kaustav Roy  
**Age :** 22 years  
**Educational Qualification :** B.Tech (Mech)  
**Institution :** JIS College of Engineering, Kalyani, West Bengal  
**University :** University of Technology (WBUT)  
**Additional Qualification :** N.A

**Summer Internship Title :** Raichak on Ganges - Study on Leisure Department

**Summer Internship Company :** Ambuja Neotia Group, Kolkata



**Name :** Peeyush Rajput  
**Age :** 21 years  
**Educational Qualification :** B.Com  
**Institution :** N.A.S College, Meerut  
**University :** Chaudhury Charan Singh University (CCS)  
**Additional Qualification :** N.A

**Summer Internship Title :** Competition Review, Market Understanding and Market Potential for Ksheer flavoured milk in Delhi

**Summer Internship Company :** Dharmpal Satyapal Group, Noida



**Name :** Gurkirat Kaur Gambhir  
**Age :** 22 years  
**Educational Qualification :** BA (Hons) (English Literature)  
**Institution :** Khallikote College  
**University :** Berhampur University  
**Additional Qualification :** N.A

**Summer Internship Title :** Beat Mapping and Brand Presence Analysis of Emami Edible Oil in Bhubaneswar

**Summer Internship Company :** Emami Agrotech Ltd, Cuttack, Odisha



**Name :** Abhinav Nandy  
**Age :** 21 years  
**Educational Qualification :** B.Com (Hons) (Accounting)  
**Institution :** Pranath College, Bhubaneswar  
**University :** Utkal University  
**Additional Qualification :** N.A

**Summer Internship Title :** Market Potential of BPD Ultratech in Delhi, Noida & Ghaziabad

**Summer Internship Company :** UltraTech Cement Ltd. Ghaziabad



**Name :** Abhinab Das  
**Age :** 26 years  
**Educational Qualification :** B.Tech (Mechanical)  
**Institution :** Eastern Academy of Science & Technology  
**University :** Biju Patnaik University of Technology (BPUT)  
**Additional Qualification :** DCA, CATIA, AUTOCAD

**Summer Internship Title :** Optimization of finished goods movement of Vedanta Ltd using Six Sigma Methodology

**Summer Internship Company :** Vedanta Ltd., Jharsuguda



**Name :** Jobin T James  
**Age :** 26 years  
**Educational Qualification :** B.Tech (E & I)  
**Institution :** KMEA Engineering College, Aluva  
**University :** Mahatma Gandhi University, Kottayam  
**Additional Qualification :** Advance Diploma In Automation

**Summer Internship Title :** Reduction in Compressed Air Consumption to Achieve Process Capability

**Summer Internship Company :** Vedanta Ltd., Jharsuguda

**Work Experience :** 15 Months as Commissioning Engineer with L&T Electrical Automation



**Name :** Koteswara Kartheek Edara  
**Age :** 26 years  
**Educational Qualification :** B.Tech (CS)  
**Institution :** Vignan's Engineering college, Vadlamudi, Jawaharlal  
**University :** Nehru Technological University, Kakinada  
**Additional Qualification :** N.A

**Summer Internship Title :** To bring Operational efficiency to an Online Marketplace Model

**Summer Internship Company :** TextNook Online Books Pvt. Ltd., Bangalore

**Work Experience :** 43 Months as Systems Engineer with TCS



**Name :** Kumar Sourav Chopdar  
**Age :** 22 years  
**Educational Qualification :** B.Tech (Mechanical)  
**Institution :** Institute Of Technical Education and Research BBSR  
**University :** Shiksha O Anusandhan University, Bhubaneswar  
**Additional Qualification :** N.A

**Summer Internship Title :** Optimisation of Transportation and its system for the Finished Goods movement in the Plant

**Summer Internship Company :** Vedanta Ltd., Jharsuguda



**Name :** Sivasubramaniyan R  
**Age :** 25 years  
**Educational Qualification :** B.Tech (Chemical Engg)  
**Institution :** Sathyabama University, Chennai  
**University :** Sathyabama University, Chennai  
**Additional Qualification :** PG Diploma in Process Design & Equipment Design Engineering from Magnus Global Tech, Bangalore (Apr

- June 2012) 2. Advance Diploma in Process Automation From Technocrat Automation, Chennai (Oct - Dec 2012)

**Summer Internship Title :** Capacity increase in Warehouse and improvement in Warehouse Operations

**Summer Internship Company :** Privi Organics Limited, Mumbai



**Name :** Vaibhav Ramesh Hawelkar  
**Age :** 24years  
**Educational Qualification :** B.E. (Electronics)  
**Institution :** LTCOE, Navi Mumbai  
**University :** Mumbai University  
**Additional Qualification :** Diploma in JAVA

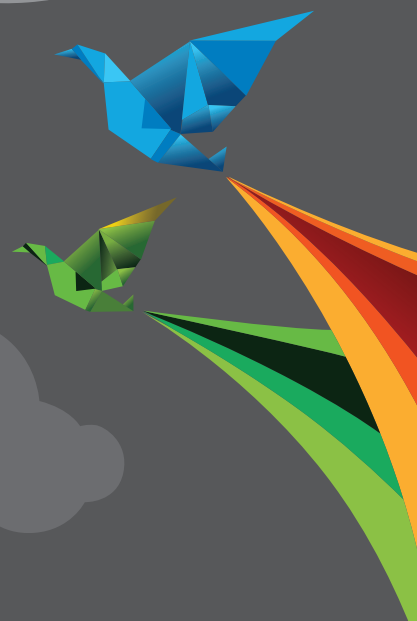
**Summer Internship Title :** To design and Implement the optimal safety stock model in Hiranandani Retail - HAIKO Supermarket

**Summer Internship Company :** Lake Wood Malls Pvt Ltd., (Hiranandani), Mumbai

# BATCH PROFILES

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## PGDM (2015-17)







**Name :** Aaditya Sood  
**Age :** 26 years  
**Educational Qualification :** B.Tech (Electronics & Communication)  
**Institution :** Lovley Professional University  
**University :** Lovley Professional University



**Name :** Aakash Kumar  
**Age :** 23 years  
**Educational Qualification :** B.Com (Accounting & Finance)  
**Institution :** Prafulla Chandra College  
**University :** University of Calcutta (CU)  
**Additional Qualification :** Pursuing Chartered Accountancy. Currently at CA Intermediate level



**Name :** Aastha Jaiswal  
**Age :** 21 years  
**Educational Qualification :** BBA (General)  
**Institution :** Institute of Management Studies , Noida  
**University :** Chaudhary Charan Singh University, Meerut  
**Additional Qualification :**



**Name :** Abrarul Haque  
**Age :** 26 years  
**Educational Qualification :** BBA (General)  
**Institution :** Institute of Management Studies , Noida  
**University :** Chaudhary Charan Singh University, Meerut  
**Additional Qualification :** MICIT, International Certificate in Information Technology



**Name :** Alisha Mohapatra  
**Age :** 24 years  
**Educational Qualification :** BA (English)  
**Institution :** Buxi Jagabandhu Bidyadhar Autonomous College  
**University :** Utkal University  
**Additional Qualification :** Finishing School Course, Arena Animation Professional



**Name :** Alisha Samantray  
**Age :** 22 years  
**Educational Qualification :** B.Com (Management)  
**Institution :** Ramadevi Autonomous College  
**University :** Utkal University



**Name :** Ankita Kumari  
**Age :** 20 years  
**Educational Qualification :** B.Com (Hons) (Accounts)  
**Institution :** Jamshedpur Women's College  
**University :** Kolhan University



**Name :** Anurag Gadi  
**Age :** 21 years  
**Educational Qualification :** BBA (Marketing)  
**Institution :** MITSOM College  
**University :** Savitribai Phule Pune University



**Name :** Aritra Sarkar  
**Age :** 21 years  
**Educational Qualification :** B.Sc (Biotech)  
**Institution :** Institute of Genetic Engineering  
**University :** West Bengal University of Technology



**Name :** Ashwini Agarwal  
**Age :** 21 years  
**Educational Qualification :** B.Com (Hons) (Banking & Insurance)  
**Institution :** Jawahari Devi Birla Institute, Kolkata  
**University :** Jadavpur University



**Name :** Avik Ghosh  
**Age :** 22 years  
**Educational Qualification :** B.Tech (Mechanical Engg.)  
**Institution :** JIS College of Engineering  
**University :** West Bengal University of Technology



**Name :** Chinmoy Nanda  
**Age :** 23 years  
**Educational Qualification :** B.Tech (Electronics & Communication)  
**Institution :** Institute of Technical Education & Research  
**University :** Siksha O Anusandhan University  
**Work Experience :** Site Engineer with Honeywell Automation India Ltd., for 13 Months



**Name :** Deba Dutta Sahu  
**Age :** 24 years  
**Educational Qualification :** BBA (General)  
**Institution :** DAV School of Business Management  
**University :** Utkal Unkversity  
**Work Experience :** Business Officer with Zuventus Health Care & Cipla Ltd., for 31 Months



**Name :** Deeksha Verma  
**Age :** 20 years  
**Educational Qualification :** BBA (Management)  
**Institution :** Chhatrapati Shahu Ji Maharaj University  
**University :** Chhatrapati Shahu Ji Maharaj University



**Name :** Gaurav Anand  
**Age :** 26 years  
**Educational Qualification :** BE (EEE)  
**Institution :** BMS Institute of Technology  
**University :** Visvesvaraya Technological University  
**Additional Qualification :** UNIX  
**Work Experience :** Systems Engineer with TCS for 47 Months



**Name :** Gaurav Kumar  
**Age :** 22 years  
**Educational Qualification :** BBA (General)  
**Institution :** IIMT College of Management Greater Noida  
**University :** CCS University



**Name :** Harsh Biltu Agarwal  
**Age :** 22 years  
**Educational Qualification :** B.Com (Hons)  
**Institution :** SDMY Degree College  
**University :** Tilkamanjhi University, Bhagalpur, Bihar



**Name :** Hashreet Dhillon  
**Age :** 22 years  
**Educational Qualification :** B.Tech (Information Technology)  
**Institution :** National Institute of Science and Technology  
**University :** Biju Patnaik University of Technology



**Name :** Ishan Srivastava  
**Age :** 23 years  
**Educational Qualification :** B.Com (Business Admn, Economic & Fiscal Admn.)  
**Institution :** Kewla Sundar Mahavidyalaya, Gorakhpur  
**University :** Deen Dayal Upadhyay Gorakhpur University



**Name :** Jagadeesh Kumar TNV  
**Age :** 28 years  
**Educational Qualification :** BA in Public Administration  
**Institution :** Sri Krishnadevaraya University Centre for Distance Education  
**University :** Sri Krishnadevaraya University Centre for Distance Education  
**Additional Qualification :** Diploma in CAD, CATIA  
**Work Experience :** Secretary with Sri Chaitanya Educational Institutions for 48 Months



**Name :** Jasprit Saini  
**Age :** 21 years  
**Educational Qualification :** BBA (HR & Finance)  
**Institution :** Birla Institute of Technology, Mesra  
**University :** Birla Institute of Technology, Mesra  
**Additional Qualification :** Junior & Senior Diploma & Ankan Bivakar in Painting. Sree Bharati in Classical Vocal.



**Name :** Karan Rawat  
**Age :** 22 years  
**Educational Qualification :** B.Com  
**Institution :** Government P.G. College, Solan  
**University :** Himachal Pradesh University



**Name :** Kiran Das KH  
**Age :** 24 years  
**Educational Qualification :** B.Tech (Aeronautics)  
**Institution :** Jawaharlal College of Engineering & Technology  
**University :** Calicut University



**Name :** Kishan Gopal  
**Age :** 22 years  
**Educational Qualification :** BBA (General)  
**Institution :** Indian Institute of Planning & Mgmt (IIPM)  
**University :** ICHE



**Name :** Kishan Kumar  
**Age :** 21 years  
**Educational Qualification :** BBM (Hons) (IB, Computers, HRM & OB)  
**Institution :** Anugrah Narayan College, Patna  
**University :** Magadh University



**Name :** Kshirod Kumar Biswal  
**Age :** 22 years  
**Educational Qualification :** B.Tech (Electronics & Communication)  
**Institution :** Trident Academy of Technology  
**University :** Bijupatnaik University of Technology  
**Additional Qualification :** CCNA



**Name :** Kumar Rohan  
**Age :** 27 years  
**Educational Qualification :** B.Tech (Information Technology)  
**Institution :** National Institute of Technology, Surathkal, Karnataka



**Name :** Kumar Yashwardhan  
**Age :** 24 years  
**Educational Qualification :** B.Com (Pass)  
**Institution :** DAV PG College Dehradun  
**University :** Hemwati Nandan Bahuguna Gharwal University



**Name :** Manikandan Vishwanathan Nair  
**Age :** 25 years  
**Educational Qualification :** B.Sc (IT)  
**Institution :** Pillai's College  
**University :** Mumbai University  
**Additional Qualification :** Diploma in Software Testing  
**Work Experience :** Business Analyst with Big Sun Technologies Pvt Ltd., for Five & Half Months



**Name :** Monalisa Sutar  
**Age :** 29 years  
**Educational Qualification :** BBM (IB & Finance)  
**Institution :** Gandhi Institute of Technology & Management  
**University :** Andhra University  
**Work Experience :** Associate (Finance) with Bank of America Continnum Solutions Pvt. Ltd., Hyderabad for 32 Months



**Name :** Nagaraju Sai Dheeraj  
Gannam Raju

**Age :** 23 years

**Educational Qualification :** B.Tech  
(Comp. Sc. & Engg.)

**Institution :** Nalanda Institute of  
Engineering & Technology

**University :** Jawaharlal Nehru  
Technological University, Kakinada

**Additional Qualification :** DOT NET



**Name :** Neha Kharbanda

**Age :** 21 years

**Educational Qualification :** B.Com  
(Accounts)

**Institution :** Jamshedpur Women's  
College

**University :** Kolhan University



**Name :** Nisha Agrawal

**Age :** 22 years

**Educational Qualification :** BBA  
(Marketing & HR)

**Institution :** Usha Martin Academy,  
Ranchi

**University :** Punjab Technical  
University



**Name :** Nishant Gaurav

**Age :** 20 years

**Educational Qualification :** BBA  
(General)

**Institution :** Dr. Zakir Hussain  
Institute

**University :** Sikkim Manipal  
Univeristy



**Name :** Paladugu Mounika

**Age :** 21 years

**Educational Qualification :** B.Tech  
(Electronics & Communication)

**Institution :** JGandhi Institute of  
Technology & Management

**University :** GITAM University



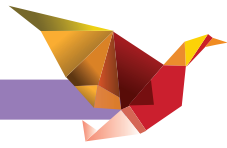
**Name :** Prabhjot Kaur

**Age :** 22 years

**Educational Qualification :** BBA  
(General)

**Institution :** Rourkela Institute of  
Management Studies

**University :** Sambalpur University



**Name :** Prachi Pragyanjita Nanda  
**Age :** 21 years  
**Educational Qualification :** B.Com (Hons) (Accountancy)  
**Institution :** Ramadevi Autonomous Women's College  
**University :** Utkal University  
**Additional Qualification :** Tally 0.9, Tally ERP 0.9; Pursuing Costing from ICMAI.



**Name :** Prerak Bhalla  
**Age :** 23 years  
**Educational Qualification :** B.Tech (Electronics & Communication)  
**Institution :** Guru Nanak Dev University  
**University :** Guru Nanak Dev University



**Name :** Rashmi Venugopal  
**Age :** 23 years  
**Educational Qualification :** BE (Computer Science)  
**Institution :** Sathyabama University  
**University :** Sathyabama University, Chennai



**Name :** Ravi Raj  
**Age :** 21 years  
**Educational Qualification :** BBA (General)  
**Institution :** Arya College of Engineering & IT  
**University :** Rajasthan University



**Name :** Rohit Narang  
**Age :** 24 years  
**Educational Qualification :** BBA (General)  
**Institution :** Jagannath International Management School, Delhi  
**University :** Guru Gobind Singh Indraprastha University  
**Work Experience :** Project Associate with CII for 8 Months



**Name :** Roshen Charles Philips  
**Age :** 21 years  
**Educational Qualification :** B.Com (Marketing)  
**Institution :** Madras Christian College  
**University :** Madras University



**Name :** Rousnug Quadri  
**Age :** 22 years  
**Educational Qualification :** B.Com Accounts  
**Institution :** Fakir Mohan Autonomous College  
**University :** Fakir Mohan University, Odisha  
**Additional Qualification :** Java, Tally, PGDC



**Name :** Saddam Husain Mansuri  
**Age :** 21 years  
**Educational Qualification :** BA (Mass Communication)  
**Institution :** Makhn Lal Chaturvedi National University of Journalism and Mass Communication  
**University :** Makhn Lal Chaturvedi National University of Journalism and Mass Communication



**Name :** Satarupa Ganguly  
**Age :** 23 years  
**Educational Qualification :** BBA (H)  
**Institution :** Institute of Engineering & Management  
**University :** West Bengal University of Technology



**Name :** Satya Swaroop Behera  
**Age :** 28 years  
**Educational Qualification :** B.Tech (E & IE)  
**Institution :** National Institute of Science and Technology  
**University :** Biju Patnaik University of Technology  
**Work Experience :** (I) Sales Engg. With Multiway Automation for 18 Months  
(ii) Engg. With Hindalco for 12 Months

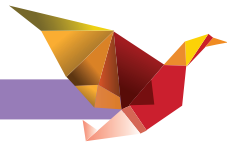


**Name :** Sheetal Budhwar  
**Age :** 21 years  
**Educational Qualification :** B.Com (General)  
**Institution :** Vaish Mahila Mahavidyalaya  
**University :** Maharshi Dayanand University  
**Additional Qualification :** Certificate in Fashion Designing



**Name :** Shubhadeep Singha  
**Age :** 24 years  
**Educational Qualification :** B.Tech (ICE)  
**Institution :** Haldia Institute of Technology  
**University :** West Bengal University of Technology  
**Additional Qualification :** PLC & SCADA  
**Work Experience :** Junior Engineer with Yew Petroproducts Pvt. Ltd., for 12 Months





**Name :** Sureswar Bhattacharya  
**Age :** 23 years  
**Educational Qualification :** B.Com (Marketing)  
**Institution :** Dibrugarh Hanumanbox Surajmal Kanoi College  
**University :** Dibrugarh University  
**Additional Qualification :** Diploma in Computer application



**Name :** Susrita Maharana  
**Age :** 21 years  
**Educational Qualification :** BBA (General)  
**Institution :** DAV School of Business Management  
**University :** Utkal University



**Name :** Swati Dubey  
**Age :** 23 years  
**Educational Qualification :** B.Tech (Electronics & Instrumentation)  
**Institution :** Siddaganga Institute of Technology  
**University :** Viswesaraya Technical Education



**Name :** Tanmayananda Sahu  
**Age :** 23 years  
**Educational Qualification :** B.Tech (Electronics & Communication)  
**Institution :** Institute Of Technical Education & Research  
**University :** Siksha O Anusandhan University  
**Additional Qualification :** C, C++

# About Bhubaneswar

Bhubaneswar, the capital of state of Odisha, is also popularly known as the "Temple City of India". Being the seat of Tribhubaneswar or 'Lord Lingaraj', Bhubaneswar is an important Hindu pilgrimage center. Hundreds of temples dot the landscape of the Old Town, which once boasted of more than 2000 temples. The new Bhubaneswar with its modern buildings and extensive infrastructure perfectly complements its historic surroundings. With facilities to cater to all types of visitors, Bhubaneswar makes an ideal tourist destination.



## Some of the Places of Tourist Interest near Bhubaneswar

Puri

Konark

(World Heritage Site):  
Special Attraction Konark  
International Festival: 1-5  
December 2014

Chilika Lake

Gopalpur

Chandipur

## For more information visit:

[www.orissatourism.gov.in](http://www.orissatourism.gov.in) (Government Portal) [www.panthanivas.com](http://www.panthanivas.com) official website of Odisha Tourism Development Corporation Limited.

## Bhubaneswar Connectivity

Bhubaneswar is well connected by air, rail and road to the rest of India.

# Campus Recruitment Programme

BIMTECH Bhubaneswar has successfully conducted the 'integrated' placements for the batch 2013-15. Institute is extremely grateful to all the recruiters from the corporate. The recruiters from different industry were impressed with the diverse views, out of box thinking, enthusiasm and keenness shown by the students. This shows the huge strides taken by the institute in providing talented young professional to the industry. This has greatly encouraged and boosted the morale of the students at the opportunity to be directly in touch with the

corporate world. The campus warmly welcomes all recruiters for the selection process in the year 2014-16. The campus placement of the 2014-16 batch for the final placement and 2015-17 batch for summer internship is managed by a team of experienced senior faculty and students under the Centre for Corporate Relations (CCR) of the institute.

The campus placement for the year 2015-16 commences with effect from 01 November 2015 onwards

PRE-PLACEMENT TALK: 01 NOVEMBER 2015 onwards

FINAL PLACEMENT PROCESS: 20 NOVEMBER 2015 onwards

SUMMER INTERNSHIP PROCESS: 20 NOVEMBER 2015 onwards

## ADVISORY COMMITTEE

Dr. Prithvi Yadav, Director, BIMTECH

Dr. B. K. Das, Advisor and Professor, BIMTECH

Prof. Shylaja Iyengar, Associate Professor

## PLACECOM TEAM

### Dr. Bibhu Panda

Head Placement

Centre for Corporate Relations

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bibhu.panda@bimtech.ac.in



### Mr. Francis T. P.

Manager, Centre for Corporate Relations

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francis.tp@bimtech.ac.in

[www.bimtechbbsr.ac.in / placement](http://www.bimtechbbsr.ac.in/placement)

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# Bhubaneswar Campus

Birla Institute of Management Technology  
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Mobile: +91 94370 64720

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# Greater Noida Campus

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Greater Noida – 201 306, Uttar Pradesh  
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