

Syllabus-MBA Programme
Semester-I

Code	Paper	Maximum Internal Marks	Maximum External Marks	Maximum Marks
101	Management Concept And Organisational Behaviour	25	75	100
102	Financial And Management Accounting	25	75	100
103	Business Economics	25	75	100
104	Quantitative Techniques	25	75	100
105	Computer Application in Business	25	75	100
106	Business Communication	25	75	100
	Total	150	450	600

Semester II

Code	Paper	Maximum Internal Marks	Maximum External Marks	Maximum Marks
201	Business Policy And Strategic Management	25	75	100
202	Business Ethics, Law And Environment	25	75	100
203	Marketing Management and Consumer Behaviour	25	75	100
204	Financial Management and Management Of Financial Institution	25	75	100
205	Production Management	25	75	100
206	Human Resource Management	25	75	100
207	Viva-Voce (Subject Based)	--	100	100
	Total	150	550	700

Semester- III

Finance Specialisation

Code	Paper	Maximum Internal Marks	Maximum External Marks	Maximum Marks
301	Security Analysis And Portfolio Management	25	75	100
302	International Financial Management And Financial Derivatives	25	75	100
303	Project Appraisal	25	75	100
	Total	75	225	300

Marketing Specialisation

Code	Paper	Maximum Internal Marks	Maximum External Marks	Maximum Marks
304	Sales And Advertising Management	25	75	100
305	Marketing Of Services	25	75	100
306	International Marketing Management	25	75	100
	Total	75	225	300

HR Specialisation

Code	Paper	Maximum Internal Marks	Maximum External Marks	Maximum Marks
307	Industrial relation And Labor Legislation	25	75	100
308	Human Resource development	25	75	100
309	Organisation Design And Development	25	75	100
	Total	75	225	300

Production Specialisation

Code	Paper	Maximum Internal Marks	Maximum External Marks	Maximum Marks
310	Production Planning And Control	25	75	100
311	Logistic Management	25	75	100
312	Purchase And Stores Management	25	75	100
	Total	75	225	300

Semester IV

Code	Paper	Maximum Internal Marks	Maximum External Marks	Maximum Marks
401	Business Research Methodology	25	75	100
402	Project/ Dissertation	----	200	200
	Total	25	275	300