



**Rajasthan Technical University**



## DEPARTMENT OF MANAGEMENT STUDIES University Campus, Rawatbhata Road, Kota

### Message from the Head of the Department

The present business scenario is dynamic and highly challenging. A student has to prepare and ensure his or her readiness to exploit the opportunities emerging in this highly competitive market. Virtues are generally based on values which should be positive, analytical and visionary. Management institutions play a vital role in inculcating these values and help deliver to the rest of the world.



With this vision Management program at RTU is making a coordinated effort in association with its other Engineering Departments to create future leaders who shall manage powerful organizations in the emerging corporate landscape.

The curriculum of MBA has been designed in a modular format with due impetus on practical labs and corporate case studies along with theoretical aspects. Development of entrepreneurial and intrapreneurial skills is also focused in view of a holistic business perspective. This makes our students compatible with both domestic and international business environment. At the same time help develop such abilities and qualities that empower them to earn the most rewarding jobs and remain committed towards the betterment of the society.

Faculty here at RTU is actively involved in their pursuit of promoting and disseminating knowledge through teaching, research and training. Various pedagogic tools are used that help our students to foster traits of business acumen, people person or a team player. For all of you aspiring managers and leaders, you are now embarking on a novel learning adventure. Enjoy two years journey, as one day down the road you will look back at your career path and know that the small steps you took along the way are what set you up for success.

It has been rightly said “A journey of a thousand miles begins with a single step”.

**Prof. Sanjeev Mishra**

Head, Dept. of Management Studies  
RTU, Kota

## **Message from the Head, Dept. of Training and Placement**

RTU is committed towards over all development of the individual and ensures that this goal is accomplished along with the primary objective of dissemination of Technical Education.



This enables the students to become well equipped to meet the challenges of the competitive business environment. With this view Department of Training & Placement is continuously engaged in equipping students with the necessary skills to meet the expectations of the industry and developing the human resource of the country....It provides suitable training to develop communication and analytical skills, aptitude and reasoning ability of the students through group discussions, presentations, mock interviews by professional trainers and expert lectures delivered by eminent corporate personalities This brings a holistic transformation - from a student to a professional.

The department organizes a recruitment drive annually with the renowned business organization visiting the campus from all over the country. The candidates are selected and offered job as per the recruiter's requirement and suitability of the students On-job practical training and industrial visits are also arranged for the management and engineering students at different public and private sector enterprises.

Moving in this direction the department facilitates the aspiring managers to achieve greater success and scale new heights of achievement in the dynamic corporate world.

**Dr. Rajiv Rajora**

Head, Dept. of Training and Placement  
RTU, Kota



## A Word from Our ALUMNI.....



**ABHISHEK SINGH** (BATCH 2007-09)  
**Asst. Manager, Bank of India**  
*"Lessons learnt at RTU laid the foundation of the path I am walking now."*



**KHALID MEHMOOD** (BATCH 2007-09)  
**Asst. Manager, Andhra Bank**  
*"Campus Ambience helps to develop personal qualities that get you hired and support your success"*



**ANJALI GUPTA** (BATCH 2008-10)  
**Deputy Manager, Bank of Maharashtra**  
*"It is wonderful to be a part of such a prestigious institute and listen to some truly great thoughts from the illustrious faculty."*



**DEEPAK PURWANI** (BATCH 2008-10)  
**Asst. Manager, Canara Bank**  
*"Faculty here at RTU taught us life living lessons. It has given us a life that we dreamt for....."*



**VAIBHAV JAIN** (BATCH 2008-10)  
**Asst Manager (FOREX), State Bank of Patiala**  
*"MBA at RTU was a phase of transition from a student to a professional."*



**DILIP MEENA** (BATCH 2009-11)  
**Asst Manager, Union Bank of India, Ahmbd**  
*"RTU has provided us a wonderful environment to secure a place in the corporate with its best placement"*



**RAKESH SINGH** (BATCH 2009-11)  
**HR Associate, Qatar Airways**  
*"Our college is the platform where one can grow and develop the managerial and employability skills."*



**ABHIPRIYA SRIVASTAV** (BATCH 2010-12)  
**HR Executive, NR Switch N Radio Services Pvt Ltd**  
*"RTU is a Place of knowledge and bliss; it inculcates intra and interpersonal skills that support your success."*



**RANJANA GOGADIA** (BATCH 2010-12)  
**HR Asso., IDE Global Consulting, Bangalore**  
*"A Place to recommend, it makes oneself perfect as per the present scenario."*



**TRISHLA SHARMA** (BATCH 2010-12)  
**Probationary Officer, UCO Bank**  
*"These two years have been a real learning experience and in many ways made me Industry ready and a Potential HR."*



**MAYANK SHARMA** (BATCH 2011-13)  
**Senior Account Assistant, Infosys, Pune**  
*"Studying at RTU is the best thing to happen in one's life, both on Personal and Professional front"*



**KRISHNA KUMAR** (BATCH 2012-14)  
**HR Associate at FIEM Industries, Bangalore**  
*"RTU enabled me to evaluate myself thoroughly and accurately, now I can explore my work in a positive manner."*



**AAKASH PAREEK** (BATCH 2012-14)  
**P&A Officer, IL, Kota**  
*"A Remarkable Learning Experience with compassionate and cooperative faculties"*



**GURVEER KAUR** (BATCH 2012-14)  
**UCE, RTU Gold Medalist**  
*"RTU keep its promises and accomplish objectives by providing quality education".*

## DEPARTMENT OF MANAGEMENT STUDIES (DOMS)



**Rajasthan Technical University** (formerly known as Government Engineering College, Kota) is a prestigious centre of Technical Education in northern India since 2007. **Department of Management Studies (DOMS)** came into existence in the year 2007 at UCE with a *vision* to educate, enrich, empower the students to develop and enhance his/her managerial skills. With the *mission* of encouraging sustained professional enrichment in an academic environment, the department provides professional education in a flexible academic package consisting of two year regular Management Programme synergised with latest applications of information technology, research workshops, skill development and entrepreneurship programmes. In a very short time it has emerged as one of the premier management institute in India.

Teaching at DOMS is highly practical and focused on developing the overall personality of the student. Besides imparting theoretical

knowledge, the curriculum lay impetus on developing analytical skills, communication, problem solving and team work abilities. In addition to above with the aim of promoting high quality research, the department also offers doctoral level programme in various specialization areas of Management.

The curriculum is being constantly updated with the changing national and international business environment. Following the Kaizen concept, a continuous endeavour is made to improve the course design, core readings and the periodic examination process. The emphasis is on creating a 'modular' way of teaching which includes the participation of both the faculty and the experts from industry.

### General Information for Admission to MBA Session 2015-16

Master of Business Administration (MBA) is a 4 semester programme. Details of scheme and curriculum of MBA Course for Academic Session 2015-16 is as follows:

- 2-years Post Graduate Degree Programme. Total Seats - 60
- Eligibility : Graduate in any discipline with 50% & 45% for SC/ST/OBC category
- Fee Structure 27500/- Per Semester, (First Semester 27500 + 7500 Caution Money)
- Admissions as per CMAT Guidelines ([www.cmat-raj.org](http://www.cmat-raj.org))

### Specific Features

- Dual Specialization
- Regular guest lectures by Industrial Experts and Subject Experts from IITs and IIMs.
- Seminar, project work guidance as well as subjective lecture by renowned resource persons
- Entrepreneurship Development Program (EDP) and Skill Development sessions as per govt. scheme.
- Well Equipped computer lab with internet and Wi-Fi connectivity.

- Well established Central Library with accessible online resources and book bank facility
  - Master of Technology Management (MTM) , a Five and a half year Integrated BTech-MBA Programme will be initiated from the current session with the objectives of creating engineers with acumen of manager and shaping their professional personality
- B.Tech. Semester III students can also seek admission in MTM with their regular Engineering course

### **Summary of Academic Achievements – DOMS, RTU**

<b>S. No.</b>	<b>DOMS Details / Dept. Achievements</b>	<b>Annexure- No.</b>
1	Modified & Revised Semester wise scheme of MBA	<b>I</b>
2	Faculty Profiles and their brief academic details	<b>II</b>
3	DOMS Activities - ACME , EDP and Skill Development Centre	<b>III</b>
4	Industrial Visit	<b>IV</b>
5	Campus Placement	<b>V</b>

### **Annexure -I**

#### **Semester wise MBA Revised Scheme**

Following up gradations have been incorporated in the syllabus of Dept. of Management Studies after coordinated efforts esteemed and subsequent BOS subject expert approval for all Semesters.

1. Class Interaction Hours per paper - 42 ( As per guidelines and norms)
2. Curriculum modified into module format to cater to present job scenario.
3. Enriched by practical Labs (Internal and External assignments)



## SEMESTER-I

Code No.	Name of Subject
M-101	Fundamentals of Management
M-102	Organizational Behavior
M-103	Business Mathematics & Statistics
M-104	Managerial Economics
M-105	Accounting For Management
M-106	IT for Managers
M-107	Business Environment
M-108	Communication for Management
M-109	<b>Information and Communication Techniques Lab</b>
M-110	<b>Business Communication</b>

## SEMESTER-II

Code No.	Name of Subject
M-201	Human Resource Management
M-202	Cost Accounting for Management
M-203	Financial Management
M-204	Marketing Management
M-205	Operations and Supply Management
M-206	Research Methods in Management
M-207	New Enterprise and Innovation Management (NE&IM)
M-208	Operations Research
M-209	<b>Seminar on Contemporary Issues*</b>
M-210	<b>Computer Applications Lab</b>

## SEMESTER – III

Code No.	Name of Subject
<b><u>Compulsory Subjects</u></b>	
M-301	Business Policy & Strategic Management
M-302	Summer Training Project Report*
M-303	Employability Enhancement Lab
M-304	Major Optional Subject lab-1##
<b><u>Optional Subjects</u></b>	
Six Subjects (Three from each group) The student will get specialized in two Majors. For example a Finance major & Marketing major student will have to opt any three from M-310, 311, 312 & 313 and any three from M-320, 321, 322, 323)	

## SEMESTER – IV

Code No.	Name of Subject
<b><u>Compulsory Subjects</u></b>	
M-401	Business Ethics and ethos
M-402	Project Management
M-403	Business laws
M-404	Project Work#
M-405	Major Optional Subject lab-2##
<b><u>Optional Subjects</u></b>	
Four subject (two from each group). For example Finance major & Marketing major student will have to opt any two from M-410, 411, 412, 413 and any two from M-420, 421, 422, 423.###	



### DEPARTMENT OF MANAGEMENT STUDIES Faculty Profiles and Their Brief Academic Details

#### Core Faculty Group

##### **Dr. Sanjeev Mishra**

HOD – Mechanical Dept., Dept.Mngmt.Studies, RTU  
Qual.- PhD, M.Tech IIT Kanpur, B.Tech Mechanical  
BITS, Pilani  
Major Ach.: He has published papers in double digit in  
Intl. Journals

##### **Dr. Rohitashwa Shringi**

Academic Director, RTU  
Qual: PhD- IIT Mumbai, M.Tech-NITIE,  
B.Tech Production Engineering, Chandigarh  
Major Ach.: He has published papers in double digit in  
Intl.Journals. Organised FDP

##### **Prof. Rajesh Singhal**

Chief Proctor, RTU  
Coordinator, EDP Programme  
Qual: PhD, M.Tech., B.Tech Civil  
Major Ach. Published Papers in Intl. Journals

##### **Dr. Anand Chaturvedi**

Principal, MLVTextile Engg.College, Bhilwara  
Member, Board of Studies  
Qual: PhD. IIIT, Gwalior, M.Tech, IIT, B.Tech Mechanical  
Major Ach. Published papers

##### **Rajeev Rajora**

Head PTP, RTU  
Qual: PhD (Pur.), M.Tech.Design, B.Tech Mechanical  
Major Ach. Published papers in Journals

##### **Gitesh Vijay**

Dy. Academic Director, Coordinator MBA, RTU  
Qual: M. Tech, B.Tech Mechanical  
Major Ach. Attended Intl. conferences & published papers  
in Intl. Journals

##### **Manish Chaturvedi**

M.E. Ph.D. (Pur.) IIT, Delhi  
Major Ach. Over 15 years of teaching experience

## Faculty Resource Person

### **Dr. Gopal Singh**

Hon. Professor, UOK, Kota  
Qual – PhD, MPhil., MCom  
Major Ach. Eminent Academician in Economics & Financial Analysis. Presented papers in Intl Conferences in India & abroad.

### **Dr. M.M. Sharma**

Lecturer - Govt. Commerce College- Kota  
Qual: M.Com & M.Phil (ABST)  
Major Ach. Writer of multiple books in Accounts & Finance

### **Dr. KD Sharma**

Sr.Lecturer, Govt. JDB Girls College, Kota  
PhD, M.Phil, M.Com.(Bus.Adm.)  
Major Ach. Completed 4 UGC Projects. Published 20 papers in Intl journals, Presented papers in conferences in India & abroad. More than 30 years teaching experience.

### **Dr. B D Sharma**

Principal, Govt. College, Sangod (Kota)  
PhD, M.Phil, M.Com.(Bus..Adm.)  
Major Ach. Completed 2 UGC Projects Published papers in international journals, and over 30 years of teaching experience

### **Sandeep Sharda**

Faculty- MBA (RTU)  
Qual.:B.Tech. Mechanical, UCE  
M.B.A.- Jaipur National University  
Major Ach. 15 Years Industry Exp. & 9 Years Teaching Experience, Undertaken Corporate Trainings

### **Monika Dubey**

Faculty- MBA (RTU)  
Qual.: PhD (Pur), UOK MBA(Mktg.),MSW, M.C.A(Hons)  
UGC –NET (Mgmt.) / Soc. Work, B.A. (Hons.)  
Major Ach. Published papers in Journals Presented papers at IIT's & IIM's. 15 Years Teaching Experience

### **Garima Jain**

Faculty- MBA (RTU)  
Qual.: Phd.- Pur.- UOK, Kota BSc(Bio) MBA – Mktg,  
Major Ach.- 10 Years Teaching Experience  
Coordinated Workshops at UOK, Kota

### **Ankita Birla**

Faculty- MBA (RTU)  
Qual.: PhD (Pur), UOK  
MBA Finance, M.Com, UGC -NET (Mgmt),  
Major Ach. 5 Yrs. Teaching Experience  
Conducted Youth Development Programme

### **Praveen Sharma**

Faculty- MBA- RTU  
Qual.: PhD (Pur), FDP IIM, MBA (Mktg),B.Sc.  
Major Ach. 5 Yrs. Teaching Exp.

## **Annexure –III**

### DEPARTMENT OF MANAGEMENT STUDIES

#### **DOMS Activities - ACME, Entrepreneurship Development Program (EDP)**

##### **ACME-2012**

In view of overall development of students and interaction with industry academia for MBA students Dept. of Management Studies organized ACME-2012 and both academic and co-curricular activities like EXPERT LECTURE, BIZ –QUIZ, B-PLAN, CASE STUDY, AD-MAD-SHOW, Pictionary, EXTEMPORE, SUR-SANGAM were held.

##### **Entrepreneurship Development Programme & Skill Development Centre**

In order to develop entrepreneurial skills in students, Entrepreneurship Development Programme during session 2009-10, 2013-14 have been conducted and in the current session 2015-16 is in progress. In order to develop employment oriented and soft skills, Skill Development Centre is coming up in RTU Campus.

## **Annexure –IV**

### DEPARTMENT OF MANAGEMENT STUDIES

#### **Industrial Visit & Other Activities in Campus**

Department of Management Studies initiated an Industrial Tour last year April 2013 to enhance student's practical learning of industry practices and various functions. Students acquainted with industrial aspects of working and bagged with certificates from organizations. (Godrej, HMT and National Stock Exchange, Delhi)

Local Industrial Visits have also been conducted with the same purpose to engrave the basics of corporate functions (Industries visited- Allied, Mahalaxmi paints and Science Centre)

## **Annexure –V**

### DEPARTMENT OF MANAGEMENT STUDIES

#### **Campus Placement**

With the perseverant and dedicated efforts of Training and Placement Cell of RTU, MBA Final Year students have been selected and placed through campus interviews. Further many more companies have already given consent for conducting campus interviews for future MBA batches.

Students educated and passed from RTU have been gracefully placed in leading Banks, corporate houses, government departments and Educational Institutions etc. Some of the leading employers are **Qatar Airways, Infosys, ITC, ICICI Bank, State Bank of India, Bank of Baroda, Bank of Maharashtra, Syndicate Bank, Bank of India, HDFC Bank, SBBJ, Birla Sunlife, Religare, Canara Bank, Yes Bank, State Bank of Patiala, Wonder Cement** etc.





## Infrastructure

The campus, spanning an area of 385 acres, is situated on the bank of river Chambal. The campus boasts of a state-of-the-art four academic blocks, administrative block, six workshop sheds, computer service centre, canteen, number of boys and girls hostel, residential quarters for teaching and non teaching staff, guest house, dispensary, post office, bank, central library, student agora, amenities block, gymnasium hall, mini shopping complex. The classrooms are equipped with OHP's, computers and LCD projectors to facilitate teaching and learning.

### Library

Library is the veritable powerhouse of the knowledge for the management and engineering studies. It provides a vast and consistently resource to the students for their overall development.

The library is aiming to serve the needs of UCE, RTU's faculty, students and member of the library with the different-different resources of knowledge. The library is equipped with 76,000 books & 150 subscribed journals, a computer lab, news papers and online database.

### Computer Labs

UCE, RTU is well equipped with the six computer labs along with a computer service centre (CSC). These labs is having 6 servers (Multi Operating System Support) for hosting various applications, gateways and internet.

### IT Infrastructure

UCE, RTU have the strong IT infrastructure and equipped with 2Mbps lease line for internet, fiber optic backbone network which provide 24X7 Wi-Fi access.

### Guest House

Guest house has the facility of both AC & non-AC rooms. Presently it has 6 AC rooms along with a big dining hall & 4 staff quarters.

## Hostel

Beautiful constructed single seated & 3- seated girls & boys hostel with the capacity of 108 and 517 seats are located in the campus.

## Gymnasium & Sports

A well equipped Gymnasium hall for indoor games and play ground for outdoor games are provided to students to relax after a gruelling schedule of academics in the campus.

## Proctor Office

## Training and Placement

The Training and Placement Department of UCE, RTU is providing the full industrial and professional exposure to all of its students with no. of expert lectures every month. A lot of students are getting benefitted from summer training every year. The large number of companies are visiting UCE, RTU for the recruitment.

- Infosys
- TCS
- Tech Mahindra
- L&T
- IBM
- Simplex Infrastructure
- Ansal api
- Gammon India
- Alcatel India
- Vatika Group
- Mahindra & Mahindra
- CFCL
- Aditya Birla Group
- Unitech
- DCM
- Ambuja Cement
- Accenture
- Financial Technology
- Ahluwalia Contracts
- Punjloyd
- Cummines Research Tech
- Sterlite Vedanta
- Persistent System
- Mfasis
- Shree Cement
- Era Construction
- REIL
- Gati Infrastructure
- Air Control & Chemical

## GLIMPSE OF OUR ACTIVITIES



ACME-2012 ADDRESSED BY V.C.



REGULAR CLASSROOM



CONVOCATION 2014 & RTU STUDENTS



MBA -2013-14 BATCH WITH FACULTIES



INDUSTRIAL TOUR- RTU STUDENTS



## GLIMPSE OF OUR ACTIVITIES



EDP PROGRAMME 2014



TEACHERS' DAY CELEBRATION



INDUSTRIAL TOUR 2013



ADIEU 2014



FAREWELL 2013



EDUCATIONAL TOUR 2014





**Compiled By:**

Sandeep Sharda  
Monika Dubey  
Garima Jain  
Ankita Birla  
Praveen Sharma