



Post Graduate Programme for Executives



Indian Institute of Management Calcutta



***IIMC was the first of the prestigious Indian Institutes of Management and continues to lead management education in the country***

## At the heart of it all...

The Indian Institute of Management Calcutta was established in 1961 by the Government of India in collaboration with the Alfred P Sloan School of Management at MIT and the Ford Foundation with the support of the Government of West Bengal and leading business houses.

IIMC was the first of the prestigious Indian Institutes of Management and continues to lead management education in the country. It is rated and recognized as one of the premier business schools in the Asia Pacific region.

### Vision

The vision of the Institute is to be an International Centre of Excellence in all facets of Management education. Over the past five decades, IIMC has blossomed into one of Asia's finest Business Schools. Today, IIMC attracts the best talent in India - a melting pot of academia, industry and research. The best and brightest young men and women pursue their academic programmes here.

### PGPEX

In sync with its philosophy of continuous innovation in management education, IIMC launched a one-year full time residential programme for executives (PGPEX) in December 2006. On successful completion of the programme, participants would be awarded a Diploma titled Post-Graduate Diploma in Management for Executives.

### Mission

The Mission of the PGPEX programme is to develop experienced and ambitious executives for leadership positions in global organizations.





## Learn it the IIMC way

What sets IIMC apart from all other management schools in India is its analytical pedagogy. It is a unique blend of theoretical knowledge and case discussion, enabling future managers to develop deep understanding of required skills and their application. Debate and interactive discussions are an integral part of IIMC's pedagogy.

## Other Programs

IIMC offers four other fulltime major programmes;

- PGDM (Post Graduate Programme in Management)
- PGDCM (Post Graduate Diploma in Computer Aided Management)
- FPM (Fellow Programme in Management)
- PGPEX-VLM (Post Graduate Programme for Executives for Visionary Leadership in Manufacturing)

Apart from these, IIMC is also engaged in the following:

- Management Development Programmes
- Research and Consultancy

## Innovation in Courses

IIMC leads the way among all Indian B-Schools in academic innovation and offers the largest number of advanced elective courses in all facets of management. The Institute has always made sure that its various executive education programmes remain contemporary and relevant, and are able to meet the changing needs of business organizations.

## The salient features of PGPEX

- Open to executives of all nationalities
- One year full time residential programme
- Targeted at executives with potential for top management positions
- Strong focus on analytical and problem-solving pedagogy
- Emphasis on developing communication, team-building and leadership skills
- Learning in a cross-cultural environment
- Immersion Module
- Learning through group based approach for addressing complex issues
- World class management education at Indian price

## Eligibility Criteria

Executives with graduate degree (minimum 3 years duration) in any discipline (or equivalent qualification) from a recognized University

- At least 5 years of full time post-qualification Managerial/professional experience
- A valid GMAT score (taken within the last 36 months at the time of application)
- Proficiency in English

## Selection Procedure

- Selection will be based on Academic Background, Professional Experience, GMAT

Score, Personal Interview, Statement of Purpose and Recommendation letters from two referees who hold senior academic or managerial positions.

## Mode of Delivery of the Programme

Course delivery through an appropriate mix of classroom lectures, case studies, individual and team assignments. The programme will be delivered by IIMC faculty along with international faculty of repute.



## Being a CEO

'Being a CEO,' a leadership talk series offers a unique platform for the PGPEX students to interact with and learn from industry leaders. The objective of this series is to facilitate interaction of the students with top executives who have managed large organizations and have a plethora of experiences to share on leadership, people management, policies and regulations, and numerous other real issues they deal with on a regular basis. Another key objective of these sessions is to understand executive decision making under different business contexts.

During the past few years, the PGPEX students have had the privilege of hosting CEO level speakers from Banking, Finance, Defence, Retail, Automotive, and IT industries to name a few. One of the greatest benefits students derive from such interactions is to understand more clearly what they study in the classroom and connect them with the ground realities. In today's increasingly complex business world, it is imperative that business school students understand the importance of ethical practices and standards. This platform gives a great opportunity to hear first-hand experiences from top CEOs on how to run businesses ethically. Getting a flavor of the business complexities through such interactions helps students in figuring out the challenges that await them in future and equip them with a holistic understanding of how to tackle such challenges.

## Immersion Module

Participants will be required to undertake a study tour to one or two foreign countries for a period of 2 weeks. This will be facilitated by the Institute.

PGPEX students of the seventh batch went to Mannheim Business School, Germany and Ashridge Business School, United Kingdom in 2 groups for their immersion. The International Immersion module at Mannheim Business School, Germany was designed to provide a high-level view of the economic, cultural and geo-political drivers behind countries integral to the Eurozone economy. The students got insights into the European Economic & Monetary Integration, Marketing Strategy and Management in European Markets and International Management with German perspective.

With a curriculum that ranged from global leadership to leading responsibly during turbulent times to handling change, the Asridge module covered various aspects of contextual leadership. The message was delivered using class-room sessions, experiential learning, peer interactions and case studies amid the lush beautiful 180 acre country estate in Hertfordshire and the PGPEX students over the two week period looked at leadership through a variety of lenses while learning about tools that help leaders turn strategy into action.





## Beyond Academia

Located in the lush green Gangetic Plains of India's 'sea and snow' state West Bengal, IIMC is part of a great intellectual tradition. The City of Kolkata was India's first industrial city and has a thriving cosmopolitan environment, which draws intellectuals and workers from all over the country. The state has many distinguished universities including India's first modern university. It boasts of several international institutions like the IIT, ISI, IACS, IICB and the Asiatic Society. The city of Kolkata has produced more Noble Laureates than the rest of the Indian states combined together.

The Institute is located on a 135-acre campus at Joka on the southern outskirts of Kolkata. Surrounded by lakes and tall trees, the campus is a natural sanctuary of a variety of native and migrant birds. The B. C. Roy Memorial Library at the Institute is one of the largest management libraries in Asia with over 1,20,000 titles and 2,000 electronic journals and databases. The Institute is well equipped in terms of computer and internet facilities. The Campus has a large auditorium, a school, a bank and a post office.

Campus life involves various extracurricular activities with several clubs and societies emphasizing skills and activities beyond classrooms. Participants can join the Finance Club or the Dramatic Cell or be entertained by music from BaroC,

IIMC's own music group. One can also jog through the shady tracks, take a cool dip in the sparkling waters of the new swimming pool or have an exhaustive work-out in the new gymnasium.

The PGPEX students get opportunities to hone and test their skills and talents beyond academics too. Be it sports, or any B-school case competition, PGPEX students have regularly participated in such extracurricular events and have made their presence felt both within IIMC and to the outside world. Many students join various clubs and organizing committees as members while others take part in activities and competitions organized by them. PGPEX students have not limited themselves to just participation but have emerged as winners on numerous occasions including winning case competition organized by Council of Supply Chain Management Professionals (CSCMP) and Operations Club at IIMC.

PGPEX students have not only excelled in club activities and competitions but have also been outstanding on sports front. IIMC PGPEX volleyball team was the winner at XLerate, 1-year MBA sports meet at XLRI, and also won silver medals in other sports including tennis and badminton. PGPEX students participate in highly competitive and entertaining IIMC Cricket Premier League every year and have also been part of IIMC cricket team.

## LATTICE

Lattice is the Annual Business Symposium organized by the PGPEX students of IIM Calcutta. This is a platform that facilitates interaction between transformational leaders of Indian society and IIM Calcutta students. The business symposium aims to propagate the implementation of new ideas and thinking in the corporate world and the society.

Lattice is evolving as an important symposium for policy-makers, academics and business leaders to gather and exchange ideas about India, one of the fastest growing economies of the world. The symposium strives to provide meaningful coverage on current trends, opportunities and challenges faced by students.

The two day event is usually graced by the presence of eminent speakers from diverse industries and it also has exciting events such as Business Quiz, Panel Discussion and Alumni meets.



For more details on



### Post Graduate Programme for Executives

**Contact us :**

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## PROGRAMME FEES

- Programme fee will be Indian Rupees 22,00,000/- (non-refundable) or equivalent US\$ for one year, payable in four instalments as follows :

a) By 15 <sup>th</sup> December, 2015 (or last date of acceptance)	Rs.4,00,000/- (1st instalment)
b) By 20 <sup>th</sup> and 21 <sup>st</sup> April, 2016 (or date of registration)	Rs.5,00,000/- (2nd instalment)
c) By 25 <sup>th</sup> July, 2016	Rs.7,00,000/- (3rd instalment)
d) By 28 <sup>th</sup> November, 2016	Rs.6,00,000/- (4th instalment)
- Furthermore an amount of Rs.20,000/- has to be paid as refundable caution deposit at the time of registration. (Students provided with family accommodation will have to pay Rs. 48,000/- extra).
- The programme fee includes tuition fees, cost of study material, accommodation and cost of study tours organised by IIMC. Airfare, visa and medical insurance charges for overseas study tours will be borne by the Institute. However, students will have to bear the expenses for food, personal travel, electricity, cable TV, other utility and misc., expenses and any other expenses of personal nature during their stay in the campus or abroad.



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PGPEX 2016-2017



## ADMISSION SCHEDULE FOR PGPEX - 10<sup>th</sup> BATCH (2016-17)

### **29<sup>th</sup> June , 2015 onwards**

Downloading application form and  
brochure from IIMC website at  
<http://programslive.iimcal.ac.in/pgpex/download-centre>  
OR  
applying online at  
<http://programslive.iimcal.ac.in/online-admission-application>

### **1<sup>st</sup> July - 31<sup>st</sup> October, 2015**

Submission of duly completed application form

### **First half of November, 2015**

Announcement of short-listed candidates

### **Second half of November, 2015**

Interview of short listed candidates

### **First half of December, 2015**

Announcement of selected candidates

### **Second half of December 2015**

Payment of 1<sup>st</sup> installment fees

### **19<sup>th</sup> April, 2016**

Reporting date on Campus for Participants

### **20<sup>th</sup> & 21<sup>st</sup> April, 2016**

Registration for students - 10<sup>th</sup> Batch

### **22<sup>nd</sup> April, 2016**

Commencement of the programme for the 10<sup>th</sup> Batch

**Post Graduate Programme for Executives**





## COURSE MODULE OVER TERMS

**Term 1:** Induction and Orientation; Human Behaviour at Work; Micro Economics; Financial Reporting and Analysis; Information Technology; Managerial Statistics.

**Term 2:** Designing Effective Organizations; Macro Economics; Cost Management; Marketing Management- Foundation Concepts; Operation Research in Managerial Decision Making.

**Term 3:** Regulatory and Legal Environment; Corporate Financial Management; Managing World Class Operations; Environment, Organization and Strategy; Marketing Management- Strategic Issues; India and the World Economy.

### Course Module

**Total number of credits:** 66

**Compulsory courses:** 300 sessions

**Elective courses:** 150 sessions

(1 session = 1.5 hours)

### Immersion Module

Participants will be required to undertake a study tour to one or two foreign countries for a period of 2 weeks. This will be facilitated by the Institute.

**Term 4:** Human Resource Management; Strategy Execution; Managerial Problem Solving; International Business Management; Business Ethics and 2 Elective Courses.

**Term 5:** Creating and Managing New Ventures and 7 Elective Courses.

**Term 6:** Corporate Governance; Being a Chief Executive and 6 Elective Courses.

Workshops by BE&C group