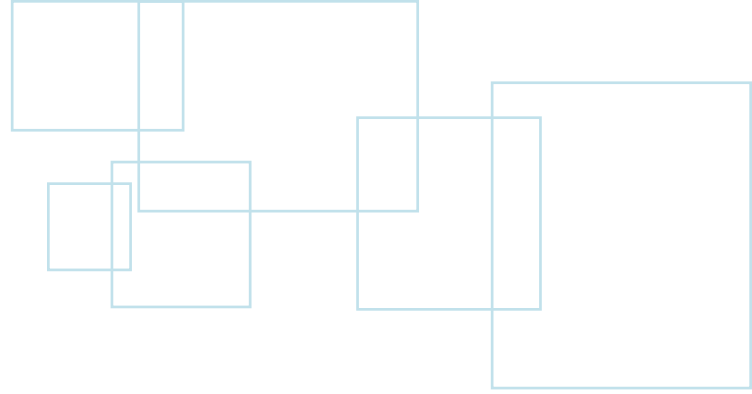




Tezpur
University



Placement Brochure | 2015-16

Department of Business Administration
School of Management Sciences





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From the Vice Chancellor's Desk



Tezpur University
(a Central University)
Tezpur 784 028, Assam, India

Phone : 03712-267003(O), 267093(R)
Fax : 03712-267006
E-mail : mkc@tezu.ernet.in


Professor Mihir K. Chaudhuri, FASc, FNA
Vice-Chancellor

All the best

With the students placement season nearing the corner, the final year students of our department of Business Administration are gearing up to present themselves before recruiters with full enthusiasm and vigour. One of the important pre-placement actions is publishing a brochure highlighting some important facts, figures and facets of the department, and most importantly the prospective students' profiles in brief along with their photographs. This is an important exercise because the students' placement brochure provides a lot of relevant information for the benefit of the employment providers. The employers also get a flavour of the overall academic activities of the department including research. A point to be taken into reckoning is that a good number of the students have engineering background, a kind of a profile many recruiters seem to look forward to. In addition to their domain training, the students also got opportunities to get them trained in soft skills and application of ICT. I am sure the students are also strong enough in terms of their attitude, aptitude and skill in addition to their domain knowledge.

It's a world of competition, my dear students, and I am sure you are ready to face the competition to win. I wish all my students a grand success and the recruiters to get the best that they are looking for from our campus.

18 September 2015


Mihir K. Chaudhuri

From the Dean's Desk




Quest for Excellence is the underlying theme of all that we do at Tezpur University. The participants of our MBA flagship program, go through a curriculum which is very rigorous and demanding both in terms of time and rigour. The curriculum has been dynamically aligned to the needs and aspirations of the industry to ensure that students not just imbibe academic concepts but develop the requisite analytical and decision-making skills to be the leaders in the ever changing world of business. Our MBAs are well qualified to contribute and add value to the organization as the programme is practice- oriented with a thrust on managerial decision making.

Having stamped its class in academic and corporate circles, the alumni of Tezpur University today don the most challenging and demanding roles in the industry - India and abroad. In addition to a rigorous academic schedule, each student undergoes industrial internship to complement theory with practice. Outside the classroom, students engage in several activities to develop well-rounded personae. The clubs on campus cater to interests as diverse as functional areas like marketing and finance to performing arts like music, dance, theatre, fine arts, and entrepreneurship.

Our overall programme is a transformational experience that will stay with them life-long and give them the perspective to deal with the complex and ever changing realities of business and life. Our students come through a very tough selection process. The screening process consists of short listing from CAT/MAT scores followed by a round of GD and personal interview. Our MBA Batch of 2015-2016 has a right blend of students of diverse talents. The varied background of the batch, representing participants who are fresh graduates as well as a mix of those who come from a range of sectors including Finance, IT/ITeS, PSUs and Engineering, adds to the richness of the class. The distinguished faculty at Department of Business Administration, Tezpur University which forms the most impacting clout in academic and consulting circles, has taken the pains to ensure that every student is constantly acclimatised to the dynamics of change and takes his/her rightful place amongst the future change drivers of the industry

On behalf of School of Management Sciences, Tezpur University it gives me immense pleasure to take this opportunity to invite you to the Placement Program of 2015-2016. The time has come again for us to expose the best minds we have, to the outer world that waits to test and absorb the talent radiating from every individual. I assure you that your expectations will not just be met, but will be surpassed substantially.


30/9/15

Subhrangshu Sekhar Sarkar

From the Head's Desk



It is my proud privilege to present 20th batch of MBA graduates. There are 50 students with mixed background. The Tezpur University Department of Business Administration today has posed itself to be a centre for professional management learning in the North East Region with lots of potential to excel to the national level with top class institutional facilities for innovative teaching and professional development of budding managers. Faculty members have been conducting cutting edge socially relevant research and consultancy. The department has got support under UGC-SAP which is a highly competitive national level recognition for research. The recent Chronicle B-school survey 2015 conferred the Department with 'A' Category and also ranked among top ten B-school of the Eastern Region.

The Department with 13 dedicated high calibre faculty members adopts innovative teaching pedagogy, transparent and scientific evaluation system, and a modern and dynamic curriculum. Students are selected through national entrance tests CAT /MAT and GD&PI from a large pool of applicants. Dual specializations balanced with core courses in functional areas like Marketing, Finance, HR, Operations and IT are offered. Rigorous two year curriculum tailored with two months Summer Internship Project makes students well equipped for industry. Students are also taught at least one foreign language and a few courses from other Departments including yoga to make their personality holistic and ability to work in cross-cultural environment. Our alumni have been able raise the name of the department demonstrating their ability, acumen and loyalty. Currently, many of them are occupying high profile roles in the corporate world across the industry.

I take this opportunity to invite you to the campus and solicit your co-operation in our tryst to being beyond better.

Debabrata Das

About Tezpur University

विज्ञानं यज्ञं तनुते



Tezpur University was established by an Act of the Parliament of India in the year 1994 as a teaching and residential central university. Nestled amidst serene environs, the University is a perfect combination of natural beauty and modern infrastructure providing for a highly conducive atmosphere for the pursuit of quality education and research. With 21 departments under four Schools of Studies, the University offers a number of carefully chosen programmes at the under-graduate, post-graduate and research levels in the disciplines of management, engineering, science and humanities & sciences. The sprawling 262-acre campus of the University is located 15 kms east of the historic town of Tezpur in middle Assam and is just three hours drive from Guwahati, the gateway to the North-East India.

Over the years, the University has been playing a significant role in transforming the higher education scenario of the region as well as the country. The student demographics of the University show the presence of students not only from all regions of India, but also from abroad which facilitates the promotion of socio-cultural exchange and the spirit of convergence. The University is focused on providing innovative, employment-driven and interdisciplinary academic programmes with transparent and scientific evaluation system. It also takes special care in building strong work ethics among the students.

While imparting quality education with the state-of-the-art infrastructure, Tezpur University puts special emphasis on the holistic development of students. In order to take care and cultivate the extra-curricular talents of the students, the University has various centres/cells and clubs manned by qualified and experienced instructors/guides. As positive results, a number of participants from the University have been recognized with top honours/prizes in national and international youth meets in literary, cultural and other extra-curricular events.

About the Department

BUSINESS ADMINISTRATION

ACADEMIC BUILDING
SCHOOL OF MANAGEMENT SCIENCES
INAUGURATED BY
SRI PRANAB MUKHERJEE
HON'BLE UNION FINANCE MINISTER
ON JULY 23, 2011

The Department of Business Administration, Tezpur University came into existence on January 1, 1995 with two year full time MBA programme. Currently, the department is offering Doctoral Programme, and Post Graduate Diploma in Tourism Management in addition to Master of Business Administration .

With the help of highly accomplished faculty members and brilliant and dedicated student force, the department has strengthened itself over the years and successfully emerged as one of the premiere B-School of the North-Eastern region as well as of the country. The department has been conferred 'A' Category B-School of India, 2015 by Business & Management Chronicle and was put in Top Ten best B-School in the Eastern Region. The Department alumni have successfully been placed at distinguished positions on the national as well as international platforms and they are exhibiting their values learned at the department to gain name and fame for their company.

Since its establishment, the Department through its active engagements with the business houses and various industries, has successfully been marching ahead of the curve and has indeed created a steady stream of professionally competent, vibrant and value oriented management graduates who can be assets to your organization.

The Department takes pride in its esteemed faculty members who have been trained at top Universities across India and abroad. All the members of the faculty are doctorates from reputed Universities and currently engaged in high value research and consultancies. In recognition to the research acumen, the University Grants Commission has granted Special Assistance Programme (2011-2016) to the department for furtherance of research pursuit. Several consultancy projects are on board.

The Department also organizes professional seminars periodically so as to pool in knowledge from prominent personalities from premier B-Schools or corporates all over the country. The regular interactions with the industry/business community has been instrumental in understanding the current needs of the industry and educating the students accordingly so that they can be in a better place to tackle challenges in a dynamic environment.

The Department has always strived for excellence and perfection with the punch line Being Beyond Better. It inspires students to be honest, innovative and proactive.

Why Recruit us

Awards and accolades

‘A’ CATEGORY B-SCHOOL OF INDIA, 2015 BY BUSINESS & MANAGEMENT CHRONICLE.

DEWANG MEHTA B-SCHOOL LEADERSHIP AWARD

B-SCHOOLS WHO INNOVATE IN TEACHING METHODOLOGY (3rd Asia’s Best B-School Awards, Singapore)

BEST B-SCHOOL AWARD BY BUREAUCRACY TODAY (In the category of PLACEMENTS- N.E. Region)

RATED “A+” BY BUSINESS INDIA



- Exceptional Teacher-Student ratio of 1:10
- Yoga is introduced as an add-on-course in the curriculum
- The only Non-IIM institute in North-East participating in CAT
- Compulsory learning of foreign language (Chinese, German and French)
- A rigorous admission process of National Level Test CAT & MAT, GD, PI to ensure the students are best in category.
- A Choice Based Credit System (CBCS) where student can learn any other subject apart from Management.
- International Student Exchange Programs with University of Nottingham, Colorado University, Queen’s University and many more.



Facilities for Recruiters

The University has carefully and tastefully created facilities generally required for conducting placement events at its campus including an auditorium, conference halls and interview rooms ideal for different stages of the recruitment process. Apart from this, the university has following support system:

- Infrastructure to support online and written screening test;
- Guesthouse with boarding and lodging (air-conditioned) facilities with luxury suites where recruiters can stay as well as conduct interviews. The University also has a Guesthouse in Guwahati to cater to the needs of recruiters and guests;
- Well-furnished, air conditioned rooms for interviews and group discussions;
- Tele-interview rooms and video conferencing facility;
- Air conditioned auditorium and halls for conducting pre-placement talks and tests;
- Conference halls of different capacities equipped with audio and multimedia facilities.



Our Thought Leaders



Dr. Subhrangshu Sekhar Sarkar, M. Com, Ph.D
Professor & Dean, School of Management Sciences
FDP(XLRI, Jamshedpur), CPET(ISB, Hyderabad),
Trained in Case Pedagogy (Harvard Business School, USA)
Email : subh@tezu.ernet.in
Specialization : Accounting and Taxation

Dr. Debabrata Das, M. Com, Ph.D.
Professor and Head
Email : ddas09@tezu.ernet.in
Specialization : Finance



Dr. Mrinmoy Kr. Sarma, MBA, Ph.D.
Professor
Visiting Faculty at Asian Institute of Technology, Bangkok
Email : mrinmoy@tezu.ernet.in
Specialization : Research Methodology, Services Marketing, Tourism Marketing.

Dr. (Mrs) Chandana Goswami, MBA, Ph.D.
Professor
FDP(IIM-A); British Chevening Scholar(2004)
Email : cg1@tezu.ernet.in

Specialization : General Management, Financial Management, Communication.



Dr. (Mrs) Papori Baruah, MBA, Ph.D.
Professor
Chairperson, Department Placement Committee
Email : papori@tezu.ernet.in
Specialization : Human Resource Management, Organizational Behaviour,
Change Management.

Dr. Chandan Goswami, MBA, Ph.D.
Professor
Coordinator, Tourism Programme
Email : chand@tezu.ernet.in

Specialization : Marketing, Consumer Behaviour, Promotional Strategies.





Dr. Tridib Ranjan Sarma, BE, MBA, DCSA, Ph.D.

Associate Professor

Email : tridib@tezu.ernet.in

Specialization : Operations Management, Operations Research, Project Management.

Dr. Anjan Bhuyan, MA, Ph.D.

Associate Professor

Email : anjanb@tezu.ernet.in

Specialization : Economics, Tourism, Entrepreneurship



Dr. Arup Roy, MBA, Ph.D

Associate Professor

Email : arup@tezu.ernet.in

Specialization : Stock Market, Financial Derivatives, Supply Chain Management, Microfinance.

Dr. Heera Barpujary, MCA, LLB, Ph.D.

Assistant Professor

Email : heera@tezu.ernet.in

Specialization : Knowledge Management, Web Technology.



Dr. Kakali Mahanta, MBA, Ph.D.

Assistant Professor

Email : kakali@tezu.ernet.in

Specialization : Human Resource Management, Social and Industrial Psychology.

Dr. Runumi Das, MBA, Ph.D.

Assistant Professor

Email : runumi@tezu.ernet.in

Specialization : Marketing, Interpersonal Relationship.



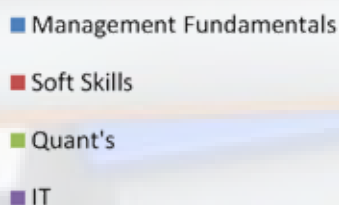
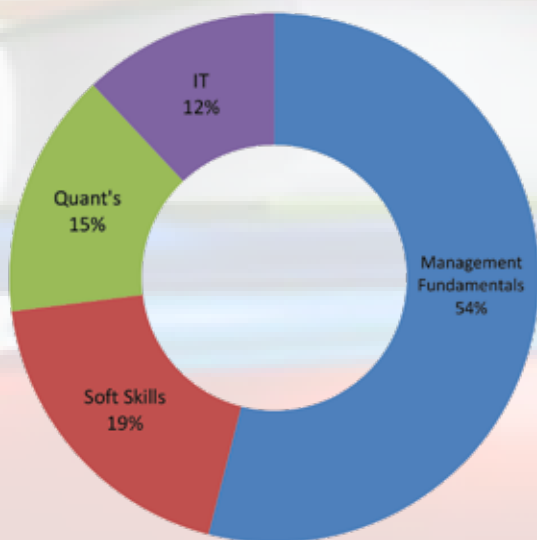
Dr. Mridul Dutta, MBA, Ph.D.

Assistant Professor

Email : mridul@tezu.ernet.in

Specialization : Community Based Tourism, Intellectual Property and Assets

The Course Curriculum



First Semester

Core Subjects

- Foundations of Management
- Financial Management
- Marketing Management
- Human Resource Management
- Operations Management
- Quantitative Techniques
- Organizational Behaviour

General Elective

- Financial Accounting
- Information Technology Management

Second Semester

Core Subjects

- Research Methods in Business
- Managerial Economics & Legal Environment

General Elective

- Systems Analysis and Design
- Managerial Communication
- Cost and Management Accounting

Third Semester

Core Subjects

- Management Information System
- Summer Internship Project

General Elective

- International Business Environment
- Operations Research
- Business Online Basics

Fourth Semester

Core Subjects

- Strategic Management
- Business Ethics & Corporate Social Responsibility
- Entrepreneurship Development

General Elective

- Project Management
- Knowledge Management
- Supply Chain Management
- Organization Effectiveness and Change

Marketing

- Consumer Analysis
- Sales & Distribution Management
- Digital Management
- Service Marketing
- Promotional Strategies
- Brand Management
- Retail Management
- Rural Management
- Advanced Marketing Research

Human Resource

- Human Resource Development
- Labour Law
- Social & Industrial Psychology
- Industrial Relations
- Cross Culture & International HRM
- Compensation Management

Information Technology

- Database Management System
- Object Oriented Analysis & Design
- Software Engineering
- Web Designing
- Operations Systems
- Network & Communication
- Data Mining
- Business Software System Design & Development

Operations

- Quality Management
- Material Management & Inventory Control
- Advanced Operation Research & Optimisation
- Logistics and Transportation Management
- Process Certification
- Management of Technology

Finance

- Security Analysis and Investment Management
- Financial Institutions & Financial Services
- Corporate Taxation
- Financial Engineering
- Management Control System
- Trends and Innovations in Financial Sector
- Advanced Financial Management
- International Finance
- Treasury, Forex and Risk Management.

Languages

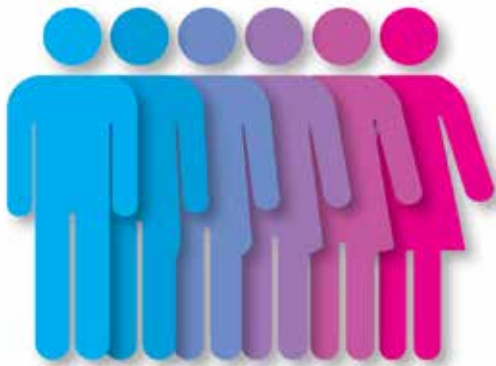
- Chinese, French and German

Add-on Course

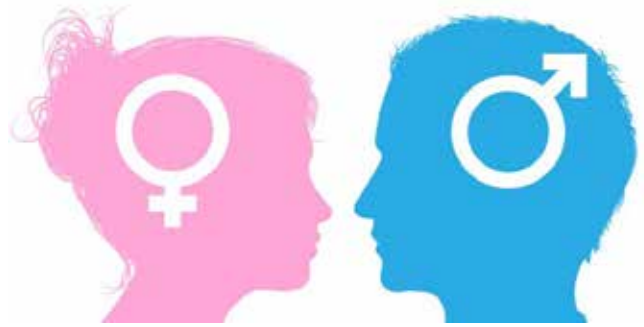
- Yoga for promotion of positive health



Batch Demographics

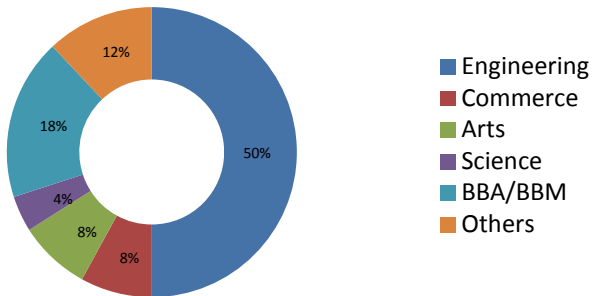


Total batch strength-50

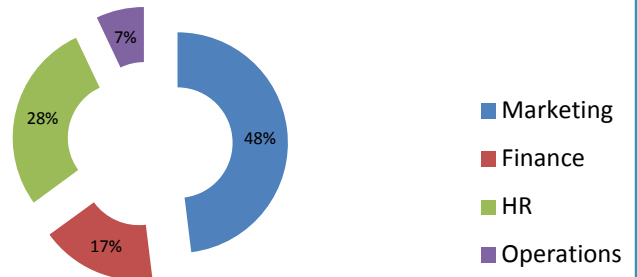


Male-68%
Female-32%

Student Background



Specialization



Student Profile

Specialisation

Finance and Marketing



Name : David Rajbangshi
Previous qualification : B.E. (Electronics and Telecommunication)
Internship : **Organisation** - Tata Motors Limited
Project - A Comparative study of the institutional spread of automobile manufacturers.
Experience : Project Monitoring Engineer in NEDFi for 17 Months
Email : david.rajbangshi@gmail.com
Phone : +91 95772 65608

Name : Siddharth Choudhury
Previous qualification : B. Tech (Electronics and Communication)
Internship : **Organisation** - Stock Holding Corporation of India Limited
Project - A comparative study on the various pension and retirement schemes in the market with a focus on public awareness on NPS (National Pension System).
Experience : Fresher
Email : siddharthchoudhury1991@gmail.com
Phone : +91 78966 02131



Name : Sandip Kumar Talukdar
Previous qualification : BE (Mechanical)
Internship : **Organisation** - Stock Holding Corporation of India Ltd.
Project - Awareness of the People Regarding National Pension System and Comparative Analysis of Preference of National Pension System with Mutual Funds.
Experience : Fresher
Email : sandipatalukdar91@gmail.com
Phone : +91 96130 55057



Name : Himangshu Phukan
Previous qualification : B.E. (Civil)
Internship : **Organisation** - Indian Oil Corporation Limited
Project - A comparative study of revenue budget and budget controlling mechanism of Indian Oil Corporation Limited.
Experience : 9 months in KSK Energy Ventures Pvt. Ltd.,
10 months in Haridwar Infrastructure Ltd.,
17 months in North Eastern Development & Finance Corporation Ltd.
Email : hpjec11@gmail.com
Phone : +91 99548 49981

Name : Bishal Debroy
Previous qualification : B.Tech (Computer Science)
Internship : **Organisation** - PNB Metlife
Project - A comparative analysis between private sector and public sector insurance policies based on service quality and their acceptance among users.
Experience : Fresher
Email : bishaldebroy@ymail.com
Phone : +91 95310 69875, +91 82560 28573



Name : Jayanta Jeet Bora
Previous qualification : B.E. (Electronics and Telecommunication)
Internship : **Organisation** - Indian Oil Corporation Limited
Project - A study to determine the financial viability of capacity revamp of a unit from 0.1 MMTPA to 0.15 MMTPA at Guwahati refinery.
Experience : Fresher
Email : jayantaborah123@gmail.com
Phone : +91 96782 12532



Name : Bhaskarjyoti Konwar
Previous qualification : BBA (Finance)

Internship : **Organisation** - Asomi Finance Pvt. Ltd.
Project - An analysis on customer satisfaction and debt management of the customers of Asomi Finance Pvt. Ltd.

Experience : Fresher
Email : bhaskar.konwar74@gmail.com
Phone : +91 84868 37810

Name : Surajit Paul
Previous qualification : B.E. (Electronics and Telecommunication)

Internship : **Organisation** - Asomi Finance Pvt. Ltd.
Project - An assessment of impact of Asomi Finance Pvt.Ltd on Women Empowerment.

Experience : Fresher

Email : sur.90@rediffmail.com
Phone : +91 97064 23231



Name : Prithuraj Gautam
Previous qualification : B.E. (Power electronics and instrumentation)

Internship : **Organisation** - Tata Motors Ltd.
Project- Comparative analysis of Tata and Mahindra Pick Up vehicles.

Experience : Fresher

Email : prithurajg@gmail.com
Phone : +91 96787 81858



Name : Rajesh Thakur
Previous qualification : B. Com (Management)

Internship : **Organisation** - MIINTDIRECT (Mumbai)
Project - An Industry report on Ceramic Tiles sector in India with Fundamental Analysis On Kajaria Ceramics Ltd. and Somany Ceramics Ltd.

Experience : 25 Months as Manager in ATMA NIRBHAR-EK CHALLENGE.

Email : drajesh1006@gmail.com
Phone : +91 95773 98156, +91 90855 60563

Name : Nikita Modi
Previous qualification : BBA(Finance)

Internship : **Organisation** - State Bank of India
Project - Feasibility of financing in pre owned car market- A study of SBI in Guwahati City.

Experience : Fresher

Email : nmniks4@gmail.com
Phone : +91 81338 04127



Name : Rahul Deka
Previous qualification : B.E. (Applied Electronics and Instrumentation)

Internship : **Organisation** - Reserve Bank of India
Project - A Study on the Payment and Settlement Systems in India with insights into the Changing Payment Scenario over the years.

Experience : Fresher
Email : rahul.deka90@gmail.com
Phone : +91 88762 40964



Name : Samujjwal Mohan Dev Sarma
Previous qualification : B. Tech. (Mechanical)

Internship : **Organisation** - State Bank of India
Project - A comparative study of SBI car loan scheme vis-à-vis schemes of other financial institutions.

Experience : Fresher
Email : samujjwalsarma325@gmail.com
Phone : +91 95088 69419

Name : Manash Jyoti Pathak
Previous qualification : B. Tech. (Electrical)

Internship : **Organisation** - GCMMF (AMUL)
Project - Comparative Study of Amul Fresh cream, Gulab Jamun and Chocolates as compared to other brands available in Guwahati.

Experience : 18 months in Shiv-vani Oil and Gas Exploration Services Ltd.

Email : manash07001@gmail.com
Phone : +91 88764 99481



Name : Priyanka Dutta Barua
Previous qualification : B.E. (Computer Science)

Internship : **Organisation** - Assam Co-operative Apex Bank
Project - Performance Evaluation of Agricultural Finance of The Assam Co-operative Apex Bank.

Experience : 8 months in Center for Microfinance and Livelihood.

Email : priyanka.duttabarua20@gmail.com
Phone : +91 88767 29117



Name : Anirban Sharma
Previous qualification : B. Sc.

Internship : **Organisation** - Metlife
Project - An analysis on the decision making behaviour of clients while choosing investment avenues with emphasis on life insurance.

Experience : Fresher
Email : anirbansh13@gmail.com
Phone : +91 84860 24665

Name : Juhi Moni Saikia
Previous qualification : B.E. (Mechanical)

Internship : **Organisation** - GCMMF(AMUL)
Project - A study on the satisfaction and motivation level of distributors and retailers of AMUL - conducted at Guwahati.

Experience : Fresher
Email : juhi.saikia6@gmail.com
Phone : +91 84029 79060



Name : Bhrigu Ranjan Borthakur.
Previous qualification : M.A. (Development Studies)

Internship : **Organisation** - NABARD.
Project - Sources of finance for production and investment need: Understanding the cash flow pattern of different categories of farmers.

Experience : Fresher
Email : bhrigurb7@gmail.com
Phone : +91 84028 26418



Name : Rahul Gogoi
Previous qualification : B. Tech. (Computer Science)

Internship : **Organisation** - Rashtriya Gramin Vikas Nidhi
Project - Some desirable retirement policies that may be availed by RGVN employees.

Experience : Fresher

Email : rahulgogs@gmail.com
Phone : +91 99575 63295

Name : Trishna Baishya
Previous qualification : B. Com (Management)

Internship : **Organisation** - IOCL
Project - A study on "The Awareness of Social Security Benefits at IOCL - Guwahati Refinery"

Experience : Fresher

Email : trishnabaishya9@gmail.com
Phone : +91 84865 59808



Name : Bhaskar Jyoti Bhuyan
Previous qualification : B. Tech. (Mechanical)

Internship : **Organisation** - Numaligarh Refinery Limited
Project - Organisational Citizenship behaviour and Organisational Climate : A study in Numaligarh Refinery Limited.

Experience : 12 months in ESP Asia Pvt.Ltd . (NRL WAX PROJECT)

Email : bhaskarjyotibhuyan18@gmail.com
Phone : +91 94019 92897



Name : Rahul D. Lyngdoh
Previous qualification : BBA

Internship : **Organisation** - Amul
Project - Comparative study of different brands of cold drinks and to find a gap of Amul beverages and formulation of strategy to penetrate Amul beverages range in Shillong region.

Experience : Fresher
Email : rahullyngdoh@gmail.com
Phone : +91 97741 61597

Name : Najlina Begum
Previous qualification : BBA (HR)

Internship : **Organisation** - Indian Oil Corporation Limited
Project - A Study on Employee Satisfaction with respect to Plant Welfare Measures in IOCL Guwahati Refinery with special reference to Contract Workers.

Experience : Fresher
Email : najlinabegum19@gmail.com
Phone : +91 84864 57051



Name : Dhrubajyoti Choudhury
Previous qualification : B.Sc. in Hospitality and Hotel Administration.

Internship : **Organisation** - Infinia Corporate Solutions, Gurgaon
Project - Buying Behaviour of Industries: A comparative study between offline and online procurement.

Experience : 18 Months. (6 months- IBM GPS, Gurgaon and 12 months, FIS Global Solutions, Gurgaon.)
Email : djyotichoudhury7@gmail.com
Phone : +91 87238 16295



Name : Midka Saharia
Previous qualification : B.E. (Electronics and Telecommunication)

Internship : **Organisation** - Sunrise Biscuits Company Pvt. Ltd.
Project - An Assessment of Training and Development Programs of Sunrise Biscuits Company Pvt. Ltd.

Experience : Fresher

Email : midkadotn@gmail.com
Phone : +91 87209 88623

Name : Rahul Baro
Previous qualification : B.E. (Mechanical)

Internship : **Organisation** - A.P.G.C.L.
Project - Effect of incentive scheme and other motivational measures on job satisfaction of the employees in A.P.G.C.L.

Experience : 12 months in NEECON (B.C.PL site)
Email : rahul.br281089@gmail.com
Phone : +91 82540 80828



Name : Shibani Deori
Previous qualification : B.E. (Electrical)

Internship : **Organisation** - ONGC
Project - A study on Employee's Welfare Schemes of ONGC Ltd., Assam Asset, Nazira.

Experience : Fresher

Email : deorishivani@gmail.com
Phone : +91 84748 61764, +91 95084 72433



Name : Nagma Khan
Previous qualification : B. Pharm
Internship : **Organisation** - GNRC Group of Hospitals Ltd.
Project - Work related stress and work life balance-a study conducted at GNRC hospitals Ltd., Dispur
Experience : Fresher
Email : khannagma629@gmail.com
Phone : +91 84748 04086

Name : Munmi Deka
Previous qualification : B. Sc. (IT)
Internship : **Organisation** - GNRC Group of Hospitals Ltd.
Project - A Study on the relationship between Employees' satisfaction and patients' experience conducted at GNRC Hospitals Ltd., Dispur.
Experience : 8 months as Software trainee in Open Origin IT Solutions Pvt. Ltd., 6 months as IT assistant in IIT Guwahati, 10 months as Computer faculty in IQ Guwahati.
Email : munmiapolo123@gmail.com
Phone : +91 88221 62277



Name : Rupshika Dutta
Previous qualification : B. Pharm
Internship : **Organisation** - ICICI PRU LIFE
Project- Hiring and onboarding
Experience : 4 months in Life Cell.
Email : rup14sy@gmail.com
Phone : +91 97073 34882



Name : Parthasarathi Borah
Previous qualification : B.Com (Accounting and Finance)

Internship : **Organisation** - Numaligarh Refinery Limited.
Project - Performance Management System – Practice, Perception and Satisfaction: A study in Numaligarh Refinery Limited, Numaligarh

Experience : Fresher
Email : borahpartha26@gmail.com
Phone : +91 97066 32659

Name : Bhaskar Jyoti Bhuyan
Previous qualification : BBA (HR)

Internship : **Organisation** - PNB METLIFE
Project - Effectiveness of motivational strategies for financial advisors in PNB METLIFE

Experience : Fresher

Email : bhaskarbhuyan90@gmail.com
Phone : +91 88764 51265



Name : Debalina Das
Previous qualification : B. Tech. (Electronics and communication)

Internship : **Organisation** - RGVN
Project - The reasons which make RGVN a good NGO to work for and future benefits that could be implemented to make it better.

Experience : Fresher
Email : debalina1991@gmail.com
Phone : +91 75769 23750



Name : Sagar Dey
Previous qualification : B. Sc. (Biotechnology)

Internship : **Organisation** - HAVELLS INDIA LTD.
Project - A comparative analysis of HAVELLS product with its competitors in small domestic appliance market A study in upper Assam"

Experience : Fresher
Email : deysagar555@gmail.com
Phone : +91 97069 83205

Name : Sristi Borah
Previous qualification : B. Tech (Electronics and communication)

Internship : **Organisation** - Numaligarh Refinery Limited.
Project - A study on the motivation level and the job performance level of the employees of middle level executive position in Numaligarh Refinery Ltd.

Experience : Fresher
Email : sristiborah147@gmail.com
Phone : +91 97069 03829



Name : Pallab Dowari
Previous qualification : B.A. (Economics)

Internship : **Organisation** - PEPSI Co. (India)
Project - Studying the prospective market of Quaker oatsin Jorhat district.

Experience : Fresher

Email : pallabdowari@yahoo.in
Phone : +91 84028 33212



Name : Saroop Mozumder
Previous qualification : B.A. (Economics)

Internship : **Organisation** - Tata Motors Ltd.
Project - Guwahati MINITAXI : "Feasibility study and strategy to increase volume"

Experience : Fresher

Email : saroop123456@gmail.com
Phone : +91 84863 61456

Name : Debojit Deb
Previous qualification : B.A. (English)

Internship : **Organisation** - Kotak Mahindra Old Mutual Life Insurance.
Project - A study to analyse the root causes of termination of agency partners and their retention: A study with kotak life insurance.

Experience : Fresher
Email : debojitdeb20@gmail.com
Phone : +91 96135 71681



Name : Ashish Shankar Das
Previous qualification : B. Com (Management)

Internship : **Organisation** - APGCL
Project - Effectiveness of Training and Development Programme in A.P.G.C.L.

Experience : Fresher

Email : dasashish795@gmail.com
Phone : +91 99547 96468



Name : Smita Basumatary
Previous qualification : BBA
Internship : **Organisation** - Indian Oil Corporation Limited, Guwahati refinery
Project - Employee Satisfaction of Guwahati Refinery Canteen services.
Experience : Fresher
Email : smita.basu666@gmail.com
Phone : +91 80112 54180

Name : Mayouri Handique
Previous qualification : BBA
Internship : **Organisation** - HDFC Bank
Project - A comparative study on customer satisfaction of the banking sector with special reference to HDFC Bank.
Experience : Fresher
Email : mayourihandique20@gmail.com
Phone : +91 88764 14037



Name : Maharshi Bharadwaj
Previous qualification : B. Tech. (Electronics and Communication)
Internship : **Organisation** - Assam Electricity Grid Corporation Limited (AEGCL)
Project - An overview of current manpower positioning in various sub-stations of AEGCL and making future manpower forecasts.
Experience : 7 months as Technical Engineer in M/s Thrive Energy Technologies Pvt. Ltd., Hyderabad (Service & Maintenance), 5 months as Survey Engineer in M/s NECCON Power & Infra Ltd., Guwahati .
Email : m.bharadwaj999@gmail.com
Phone : +91 73999 51206



Name : Deepak Kumar
Previous qualification : B.E. (Industrial and Production)
Internship : **Organisation** - Sudhir power Limited.
Project - ABC classification of material
Experience : 39 months in Xena fluid system.
Email : deepaktrack@gmail.com
Phone : +91 97097 02725

Name : Prachurya Saikia
Previous qualification : B. Tech. (Mechanical)
Internship : **Organisation** - Britannia
Project - Wastage and its impacts on productivity
Experience : Fresher
Email : prachuryasaikia@gmail.com
Phone : +91 87239 86386



Name : Zoheb Rizvi Ahmed
Previous qualification : B. Tech. (Information Technology)
Internship : **Organisation** - SUNRISE CO. PVT. LTD.
Project - The study on the inventory records for the last six months and a three dimensional analysis of SUNRISE CO. PVT. LTD.
Experience : 8 months in TCS
Email : zoheb14023@gmail.com
Phone : +91 84860 29118



Name : Swastika Gayan
Previous qualification : BBA
Internship : **Organisation** - Sunrise Biscuit Co. Pvt. Ltd.
Project - Process Quality Analysis
Experience : Fresher
Email : gayan.swastika@gmail.com
Phone : +91 84865 31009

Name : Utpal Medhi
Previous qualification : B.E. (Mechanical)
Internship : **Organisation** - Havells India Limited.
Project - A comparative study of the wire market of Havells with respect to its competitors: A study in Guwahati, Assam.
Experience : 7 months in GVK-EMRI, 22 months in Brahmaputra Iron and steel Co. Pvt. Ltd.(Biscon)
Email : utpalmedhi9@gmail.com
Phone : +91 98647 99184, +91 97060 69184



Name : Kunal Das
Previous qualification : B.E. (Electronics and Communication)
Internship : **Organisation** - HDFC Bank.
Project - An analysis on customer satisfaction among HNIs through Internet Banking in North-Eastern regions of India.
Experience : Fresher
Email : kunaldas1389@gmail.com
Phone : +91 97067 96362

Specialisation

Finance and Human resource



Name : Pinky Pathak
Previous qualification : BBA (Finance)

Internship : **Organisation** - MIINTDIRECT(Mumbai)
Project - Sector report with fundamental analysis on ASIAN PAINTS and BERGER PAINTS.

Experience : Fresher

Email : pinkyathak13@gmail.com
Phone : +91 84866 72435

Specialisation

Finance and Operations

Name : Jyotirmoy Das
Previous qualification : MCA

Internship : **Organisation** - Asomi Finance Private Limited
Project- Impact of AFPL on poverty alleviation

Experience : 30 months in TCS as Systems Engineer

Email : jyotirmoydas8@gmail.com
Phone : +91 98643 95486



Training & Placement Overview

The placement season begins in the month of August and goes until June of the following year. However, the Training & Placement Cell conducts several activities throughout the year for the benefit of the students. Some of the activities are as follows :

Resume verification :

All claims made by students in resumes submitted for campus placement are duly verified by the Training & Placement Cell. The verification standards are uniform throughout the institute.

Employability enhancement programmes :

The University aims at giving its maximum benefit of getting groomed during their studentship. This includes, among others, the need to develop soft skills not only for facing placement interviews, but also to excel in their corporate careers in future. With this goal in mind, the Training & Placement Cell conducts several employability enhancement activities such as

- Communication skill development and evaluation sessions;
- Mock group discussions and personal interviews;
- Informal interactive talks with alumni in hostels and departments - every hostel has a common room for its boarders to interact;
- Aptitude, technical and mental ability tests;
- Communication skills enhancements programmes;
- Workshops in collaboration with recruiting companies to aid students in resume preparation, case study solving, etc.;
- Credit-based technical writing courses are given to students throughout the year.

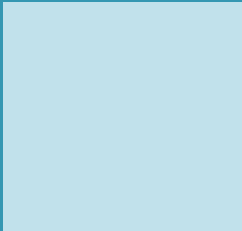
Apart from the above, compulsory summer internship programmes are conducted at reputed industries to give the students a first-hand experience of the professional world. Accordingly, at the end of the first year, each student undergoes a rigorous internship programme. Some meritorious students are also given opportunities to undergo industrial training in international organizations/institutions.



		E	Nestle India
		EXIM Bank	Net Decisions (P) Ltd.
		F	NHRM
		Frito Lays (PEPSICO)	Nicholas Piramal (I) Ltd.
		G	O
		GIMT	OIL
		Godrej	OM Kotak Mahindra
		H	ONGC Ltd.
		Handloom Corporation	Orpat
		HCL Infosystems Ltd.	P
		HDFC Bank	Patni Computers
		HDFC Standard Life	Philips India Limited
		Hindustan Motors	Pidilite
		Hindustan Sanitary	Powergrid
		Hindustan Unilever Limited	R
		Honeywell	Reliance Mobile
		I	Reserve Bank of India
		IBM	Royal Group of Institutions
		ICI Delux	S
		ICICI Bank	Samsung (I) Ltd.
		IDBI Bank	SBI Life
		IFB	SIRD
		Indian Overseas Ltd.	Standard Chartered Bank
		IndusInd Bank	Stock Holding Corp. (I) Ltd.
		Infosys	T
		IOCL	T & I Global India Ltd.
		ITC Ltd.	TATA AIG Life Insurance
		ITDC Ltd.	TATA Motors
		J	Tezpur University
		Jenson & Nicholson (I) Ltd.	TVS Electronics Ltd.
		K	U
		Kaziranga University	UB Group
		Kotak Mahindra Life	University of Science & Technology Management
		L	V
		LG Electronics	Vodafone
		M	VST Industries Ltd.
		Maruti	W
		MIRC Electronics Ltd. (ONIDA)	Williamson Magor & Co.Ltd.
		Monsanto India Ltd.	Wipro Infotech
		Mudra Communications Ltd.	Y
		Mahindra Finance	Yes Bank
		N	Z
		NEDEFi	Zydus Cadila
		NEEPCO	
A			
Airtel			
Allahabad Bank			
American Express			
AMUL(GCMMFL)			
Anchor			
Asian Paints			
Asomi			
Assam Don Bosco University			
Axis Bank			
B			
B & A Ltd.			
BAAN			
Balsara Hygiene Ltd.			
Bank of Maharashtra			
Bell Ceramics			
Berger Paints(I) Ltd.			
BCPL			
BPCL			
C			
Cafe Coffee Day			
Celstream Technologies			
Colgate Palmolive			
D			
Dabur India Ltd.			
Dibrugarh University			
DLF			
DS Group			



Student *Life*



Facilities

Albeit the students follow a tight academic schedule, yet they are given ample opportunity to pursue various extra-curricular activities, ranging from inter hostel sports to national and international level competitions. This also includes the mess and hostel infrastructure facilities being managed by the students, clubs and societies to promote technical, managerial and social well-being of the students.



University Library

The Central Library, Tezpur University was established in 1994 along with the establishment of the University. The library holds 65873 volumes of print documents and subscribed 630 titles of current journals (print 128, online 502). The UGC-Infonet Consortia of INFLIBNET Center is providing access facility to 9081 (including 525 on perpetual basis) e-journals and seven databases. Central Library also gets online access of 926 e-journals through DelCon Consortium. The library also holds more than 1800 CDs scattering to different thought contents. Library users can access book database, theses database, journal database, e-journals and other e-resources from any terminal within the University campus.



Students' Activity Center

The university has an in-built section to deal with the welfare of the students, presently headed by the Dean of Students Welfare. The section comprises various clubs and centers like the TEDx, Movie Club, Astronomy Club, Philately Club, Adventure Sports and Adda-The Quizzing Club, sports complex, gymnasium and also the well-being of the 5 men's and 7 women's hostels.

Sports Complex

The University's sports complex has modern facilities for sports like football, cricket, volleyball, lawn tennis, track and field events, basketball and many more.



Gymnasium

The students also avail themselves of an excellent mini indoor stadium and also a world class gymnasium equipped with the most modern and state-of-the-art equipment.

Events...



Techxetra

The annual technical festival of Tezpur University is organized by the School of Engineering during the month of October-November. Department of Business Administration organizes a Management Module game during TechXetra every year. Participants from different parts of the region come to participate in the various events and prove themselves as the best.

Madhab Chandra Bora Memorial Oration and Quiz

The Department of Business Administration observes 16th November as Remembrance Day in memory of Late Prof. Madhab Chandra Bora, the first Dean of the School Of Management Sciences, Tezpur University. MCB Memorial Oration and MCB Memorial Quiz are organized every year on that date.



FORMEX Lecture Series

FORMEX is a forum in which hosts various events and discussion in the Department of Business Administration. It also organizes lecture where eminent personalities from corporate and other universities come and interact with students. Besides this, the forum also assists the students to pick up a contemporary topic and present it before the guests and students of the university.

Annual Meet

Held every year in January, the Annual Meet Comprises Inter-Hostel sports, quiz and various other cultural and literary events.



Clubs & Societies

The department has many clubs and societies where the students can choose the clubs of their choice. There are different interest groups where the students build on their hobbies and interests.

Uttaran

An initiative of the students of Department of Business Administration, this e-magazine was launched on the day of Sampark 2011. It has garnered appreciation from many quarters and has encouraged active participation amongst the students. This is also a platform to keep a strong, never ending relationship with the TUMBA alumni who supports and contributes articles, mostly highlighting the experiences of their lives. It boasts of contents for different tastes, be it analytical, creative, informative, logical and interestingly, also illogical!!



ABHINAY - The Drama Club

On Teachers' Day 2014, the drama club "ABHINAY" gave its first ever performance. ABHINAY is an amateur dramatics club of the department under the patronage of Dr. Debabrata Das.

The Sports Club

The Sports Club of the Department indulge in various sports. They organize and represent the department in sports inside and outside the University. They involve in various outdoor activities and management games as well.



The CSR activity

The Department actively participate in various CSR activities. It performed a street play on voter awareness and received a lot of appreciation from District Election Officer ahead of Parliamentary Election, 2014. Besides, another street play was also performed during the month of February, 2015 on Pradhan Mantri Jan Dhan Yojana in collaboration with Punjab National Bank.

Sampark... the interface

Sampark... the interface is the benchmark event of the Department of Business Administration, Tezpur University, organized mainly by the students with active and unparallel support from the faculty members.

Sampark: aims at establishing a synergic relationship and interface platform where the management fraternity from both the corporate and academic world can share their experience,

thereby, enriching the students who are supposedly the measure of a nation's future development. This in turn helps promote and propagate a culture of management consciousness among the people of North-East in particular.

Sampark is a barometer of marking progress of Tezpur University Masters of Business Administration (TUMBA). With **Sampark**, the School of Management Sciences in particular and Tezpur University in general aim to help a glorious past and illustrious present shake their hands to script a golden future



Mukul Rastogi, Member
Corporate Social Instruments Team
ITC Limited



Mr. P. Padmanabhan, Managing Director
Numaligarh Refinery Limited



Roshmi Borthakur, Director & Head
GNICS Advisory Services At American
Express, Gurgaon



Various events like panel discussions, webinar and business quiz are held as a part of this event. Through Webinar, a distinguished event through Video Calling an internationally recognized personality communicates with the students, where students recognize the different facets of the current corporate scenario. Panel Discussion, an event which involves the equal contribution of reputed academicians and corporate help students bridge the gap between the both. Business Quiz, which is hosted by a prominent quizmaster involves participation of students of reputed B-Schools of the region. Apart from these, Students present their Business Plan which is monitored and judged by experts and suitably prized.

Placement Committee



Dr. Rajeev K. Doley
Head
Training & Placement

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Keeping our finger at the pulse of the changing scenario, we at Tezpur University make all out efforts to impart need-based training to our students. For this purpose, the University has a system of regularly updating its course curricula based on feedback received from recruiters and other stakeholders. As the earlier batches, the present batch of MBA students is equipped with the knowledge and skills that immediately fit into the needs of the employers.

I extend my best wishes and urge each of them to prove worthy of being a TUMBA.

Dr. Rajeev K. Doley



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Our Upcoming Batch

Sl. No.	Name	Last Qualification	Work Experience
1	JUGAL KISHOR BHARDWAZ	B.E. (APPLIED ELECTRONICS & INSTRUMENTATION)	2 YEARS
2	BITUNJAL BORA	B.E. (MECHANICAL)	7 YEARS
3	ANSHUMAN GOGOI	B.COM. (MARKETING)	—
4	NAZMEEM ANAM ISLAM	B.E. (E&TC)	—
5	LISA BARUAH	B.TECH.	—
6	SUMON SINHA	B.E.	1 YEAR
7	JOGEN BISWAJYOTI DAS	B.E. (E&TC)	—
8	NISHANT SHARMA	B.COM.	1 YEAR
9	BIBEK KAR	B.COM. (MANAGEMENT)	—
10	ABHINAV SAIKIA	B.TECH.	3 YEARS
11	MANOJ KUMAR DAS	BBA (FINANCE)	—
12	PARTHA PRATIM KALITA	B.COM. (ACCOUNTANCY)	2 YEARS
13	SURJYA PRATIM BORDOLOI	B.TECH. (ECE)	14 MONTHS
14	ABHISHEK PATWARY	BBA	—
15	FLORIDA DAIMARI	B.TECH.	—
16	NEOG SWARAJ AKHIL PRADEEP	B.COM. (ACCOUNTANCY)	28 MONTHS
17	NEELKAMAL KUMAR	B.E.	—
18	ABHILEKH SAIKIA	BE (EEE)	3 MONTHS
19	AVINABA SABARNA	B.TECH.	—
20	BHARGAV BORAH	BE (ELECTRICAL)	9 MONTHS
21	MONIKANCHAN CHETRY	B.E. (E&TC)	—
22	PINKY SAHARIA	B.E.	—
23	ANUPAM CHETRY	B.TECH.	—



Sl. No.	Name	Last Qualification	Work Experience
24	RUPAM BURAGOHAIN	BBA	—
25	RIDIP RAY	BBA	—
26	DIBYALAKHMI BORA	B.E.	—
27	PORI KONWAR	BE (EEE)	—
28	ARUN BIKASH DAS	B.Sc.	—
29	TONMOY BORA	B.TECH. (ECE)	—
30	RAKESH PANDIT	B.TECH.	2 YEARS
31	ANKIT GUPTA	B.COM. (MARKETING)	1 YEAR
32	HIRUJ DIHINGIA	B.COM. (MANAGEMENT)	—
33	GYANANKUR DAS	B.E. (ME)	1 YEAR
34	PARTHA PRATIM DAS	B.COM. (FM)	—
35	BHASKAR JYOTI BANIA	B.COM.	—
36	HIMAKHI MAZUMDER	B.COM.	—
37	HIMASHREE SARMA	B.Sc.	—
38	RAKESH DAS	BBA	—
39	RAJ SAIKIA	B.E. (CSE)	—
40	MANAB PRAKASH DAS	B.COM. (ACCOUNTANCY)	—
41	REUBEN REGON	BCA	—
42	ARPITA BORTHAKUR	B.COM.	—
43	JASMEET SINGH	B.Sc.	—
44	PRINCEE NATH	B.PHARM.	—
45	FORWARD ISWARY	B.COM.	—
46	DEEPLYOTI UPADHYAYA	B.COM.	—
47	JENITA BURAGOHAIN	B.A.	—
48	JERINA BEGUM	B TECH (CHEMICAL)	6 MONTHS
49	MRINMOYEE DEB	B.COM.	—



Places to visit in & around Tezpur

Tezpur is the city of eternal romance and administrative headquarters and municipal board of Sonitpur district in the state of Assam in North Eastern India. Tezpur is an ancient city on the banks of the river Brahmaputra and is the largest of the North bank towns with a population exceeding one lakh. It is situated 200kms away from Guwahati city. It is the fifth largest city in Assam and considered to be the “Cultural Capital of Assam”.



Agnigarh



Mahabhairab Temple



Koliabhomora Setu



Nameri National Park



Kaziranga National Park



Sculpture at Agnigarh

How to reach Tezpur University



Tezpur university is located in the beautiful city of Tezpur. Tezpur is located in central Assam almost equidistant from major cities like Guwahati and Jorhat.



BY ROAD

1. National Highway No. 31 via Jalukbari upto Baihata Chariali and NH 52 from Baihata Chariali via Mangaldai. Distance: 181 kms.
2. National Highway No.37 via Nagaon upto Kaliabor Tiniali and NH 37A from Kaliabor Tiniali via Kolia Bhomora Bridge. Distance :198 kms



RAILWAY CONNECTIVITY

Tezpur is connected by Broad Gauge line from the new Dekargaon Railway Station to Guwahati Junction via Rangia and Rangapara junction.



AIR CONNECTIVITY

The closest airport is the Saloni Airport, situated at a distance of 10 km from Tezpur, in the Sonitpur district. This airport receives domestic flights from the airports at Jorhat, Guwahati and Kolkata. The main airlines operating in this area is the Indian Airlines. The airport has daily flights from Guwahati and three flights per week to Kolkata and Jorhat.

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Placement Cell, Tezpur University

<http://www.tezu.ernet.in/tp/overview.htm>

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