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Question Paper Code : 40342

M.B.A DEGREE EXAMINATION, APRIL/MAY 2015.

Third Semester

BA 7301 – ENTERPRISE RESOURCE PLANNING

(Regulation 2013)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What are the main misconceptions about ERP?
2. What are the limitations of ERP?
3. State the various business modules in ERP system.
4. What are the phases of BPR?
5. Give the hidden costs in ERP implementation.
6. State some key points of the contract with the vendor, which should be addressed.
7. What are the main activities after going live?
8. Name four success factors of an ERP implementation.
9. What are the three fundamental components in CRM?
10. What are the future trends in ERP systems?

PART B — (5 × 16 = 80 marks)

11. (a) What are the risks of ERP implementation? Discuss Risk management in ERP implementation.

Or

- (b) Discuss about the technologies that are used to improve the capabilities of ERP system.



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12. (a) Explain in detail about different phases of BPR.

Or

(b) Describe briefly about The Functional Modules Of ERP Software.

13. (a) Explain ERP implementation life cycle in detail.

Or

(b) Give an overview of the data migration process. Explain the different data migration methods.

14. (a) Discuss the top 10 Success factors of ERP Implementation.

Or

(b) Discuss the top 10 failure factors of ERP Implementation.

15. (a) Describe the Main functions of Supply Chain Management.

Or

(b) Explain the growth and popularity of internet and its impact on ERP system.

