

Founded by:

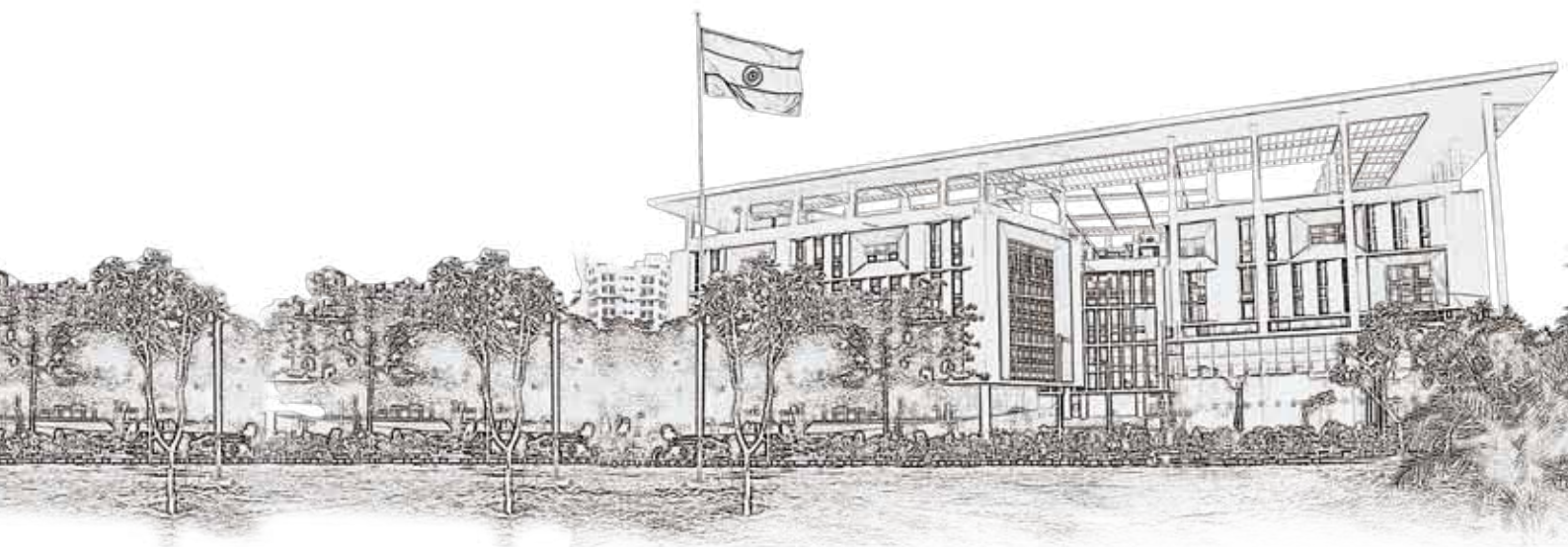
THE HERO GROUP

Academic Mentor:

**Imperial College
London**

SUMMER PRACTICE SCHOOL

(MBA 2015)



**BML MUNJAL
UNIVERSITY™**

FROM HERE TO THE WORLD

BBA

MBA

BCom
Hons

BTech

BML Munjal University, founded by the promoters of The Hero Group, aims to transform higher education in India by creating a world-class teaching and learning environment. The University is notified under the Haryana Private Universities Act, 2006 and has a fully residential, 50-acre campus near Gurgaon.

Currently, the University comprises of the School of Management, School of Engineering & Technology and School of Commerce. Four more schools will be added: School of Liberal Arts, School of Art, Architecture & Design, School of Natural Sciences and School of Law.

At present, the following undergraduate and post-graduate programmes are offered: BBA, BCom Hons, BTech, MBA.



6
VISION

7
MISSION

8
ADVISORY BOARD

10
**INTERNATIONAL
DEAN'S
MESSAGE**

12
**SUMMER
PRACTICE
SCHOOL**

9
**CHANCELLOR'S
MESSAGE**

11
**DEAN'S
MESSAGE**

13
**BMU'S
RESPONSIBILITY**

14
**PROCESS AND
TIMELINES**

15
**MBA
PROGRAMME**

16-17
**CLASS OF
2014-16**

29
**INTERNSHIP
FORM**

18-28
**STUDENT
PROFILES**

30
**CONTACT
AND
LOCATION MAP**

CONTENTS



VISION

The
School of
Management,
BML Munjal
University, seeks to:

- Nurture ethical leaders who are skilled, knowledgeable and have the life skills necessary to lead their organizations to success
- Advance and disseminate practically-oriented knowledge
- Bring global standards and best practices in the area of management and entrepreneurship

MISSION

- To be a leading management school and to become a gateway for students from here to the world
- To be renowned for the quality and impact of its teaching, research and linkages with major stakeholders
- To find creative solutions for managerial and entrepreneurial problems
- To use applied research for extending the frontiers of knowledge
- To partner with other institutions in developing best practices across multiple domains
- To build a talented community of students and faculty who excel in teaching, learning and research, in a creative and stimulating environment
- To develop socially and ethically responsible business leaders and entrepreneurs by providing contemporary and global knowledge
- To produce future leaders who are committed to People, Profits & Planet
- To engage with corporate, government and development institutions and help them apply sustainable management principles and practices

Advisory Board of BML Munjal University

Adi Godrej	Chairman, Godrej Group
Arun Maira	Member, Planning Commission of India Ex-India Chairman, Boston Consulting Group
Prof Dipankar Gupta	Ex-Sr. Advisor, KPMG India; Ex-Professor, JNU
H S Bhartia	Co-Chairman & Founder, Jubilant Bhartia Group
Harish Salve	Sr. Supreme Court Advocate
Prof Jagmohan Raju	Executive Director, Wharton-ISB Programme
Kiran Mazumdar Shaw	Chairman & Managing Director, Biocon Limited
M Damodaran	Ex-Chairman, SEBI
Sir Mike Gregory	Head, Institute for Manufacturing, University of Cambridge
Dr R K Pachauri	Chair, IPCC; Director-General, TERI
Dr R Mashelkar	Chancellor, ACSIR; Former Director General of CSIR.
Prof S P Kothari	Deputy Dean, MIT Sloan School of Management
Prof Subash Bijlani	President, Magnus Consulting Pvt. Ltd; Professor, University of Maryland University College
T V Narendran	MD, Tata Steel
Vimal Bhandari	MD & CEO, IndoStar Capital Finance
Y C Deveshwar	Chairman, ITC Limited

“ The BML Munjal University is a culmination of The Hero Group’s long cherished vision to create a benchmark-setting and transformative higher education institution. The University’s School of Management seeks to prepare its students for the future in the most comprehensive and innovative manner possible.

The School of Management has a tie-up with Imperial College London, which is ranked 2nd in the QS Ranking of 500 Universities. The partnership involves programme and curriculum design as well as faculty support. In addition, the University has entered into deep and wide-ranging collaborations with leading multinational corporations to enrich and widen the student experience.

Students from the School of Management stand out for three important reasons.

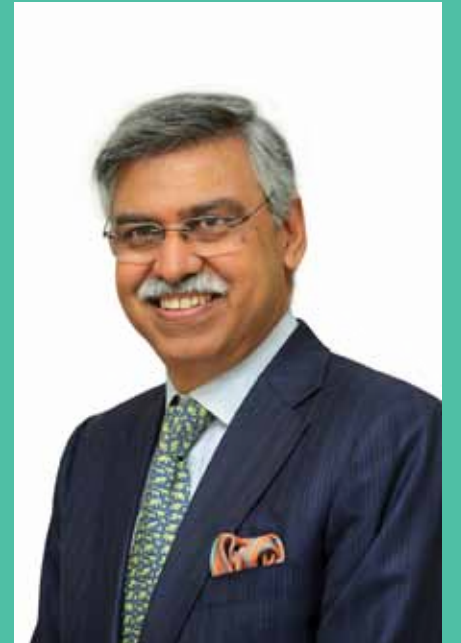
First, unlike many management schools in India that impart lecture-based learning, the School of Management is a practice school that relies heavily on simulation and experience. Through active learning, blended education and flipped classrooms, students and young managers at the School of Management receive hands-on knowledge, so that they are business and industry ready.

Second, the School also attaches great importance on turning out socially and ethically responsible MBAs, in keeping with the values and philosophy of the Group’s founders.

Finally, a number of students are actively involved in sustainability projects incubated by the Institute of Inclusive Innovation – the University’s research arm. These seek to provide cost-effective and innovative solutions to some of the real life problems faced by India.

The students and young managers at the School of Management have been trained in an environment suited for today and tomorrow. They are now ready to face the real world. ”

CHANCELLOR'S MESSAGE



Mr. Sunil Kant Munjal



INTERNATIONAL DEAN'S MESSAGE

Dr. Gerry George

Imperial College Business School
BML Munjal University

“ BML Munjal University is founded on the core premise that the university education kindles in students a sense of inquiry to question why and how businesses can be transformed for the better; the capacity to inspire others through their leadership and communication skills; and ultimately, to generate positive impact on local community and global society. These values frame our curriculum and are the cornerstone of the BMU student experience.

The curriculum jointly developed with Imperial College Business School is based on: (1) a problem solving approach, (2) interdisciplinary course content, (3) breadth of perspective, and (4) integration of practice into theory. What we aim to deliver in our programme is a high exposure and integration with practice through industry projects, internships, and joint research projects. This approach allows BMU graduates to gain valuable career and life skills – to be able to reframe problems as opportunities and to deliver results!

We invite your organisation to consider working with our students – whether it is a short project, an internship or a job placement – we are keen to expand our linkages with business. You will find our students inquisitive, committed, energetic, and above all, well-trained. We are confident that our students and BMU as a whole would benefit from your engagement, just as much as we believe that we can contribute to your business success. Do visit us on campus, give a lecture, and help us by being part of our curriculum; you will find that you stand to gain as much as we do. ”



DEAN'S MESSAGE

Dr. Tapan K Panda

BML Munjal University

“ I am privileged to write to you on behalf of my school and also extend a warm welcome to visit us and participate in our summer practice school. I am looking forward to meeting you and hosting you personally when you are on our beautiful campus.

While you are planning your trips to School of Management and also other schools, let me write down what makes my school and students unique in nature. You will always find our students different in many ways as they are being groomed in these directions. They are not only business ready managers but also have very strong social and ethical values.

We, as a management school, strongly believe in developing students through an evolutionary journey from meagre KNOWING (class room delivery) to DOING (skilling and re-skilling them) and finally to BEING (making them realize their potential for achieving greater goals in life).

The Domain-Function focus of the Programme helps the students understand not only concepts but also the intricacies of their applications in different industries. So their adaptability to various business situations and challenges is high. You will find our courses to be very much application focused.

Being mentored by Imperial College Business School, we have brought world class curricula to the classroom. Many of our courses and programmes have knowledge partners from the field of consulting, information technology and global practices. Our focus on forensic accounting with KPMG in a world of errors of judgments and commitments; business analytics and knowledge discovery through business analytics labs with IBM; simulation and optimization tooling with Siemens Software PLM, and application of virtual reality technology with McKinsey are some of the initiatives that help our students to LEARN, ENGAGE, ACT and PRACTICE (LEAP) in their pursuit of excellence.

The School of Management believes that great leaders emerge out of complex and critical challenges. Business doesn't exist in isolation and a manager's decision always influences the society, environment and world at large. Hence the outreach programme called SANKALP helps students to understand greater social issues and apply managerial principles in solving them. Our students are driven by both intelligence and passion and are committed towards solving problems – be it in the functional, business or social domain.

You will find in them a very high level of work ethic and professionalism – a set of young people who are willing to work under any condition and achieve the goals in a specified period of time. I am sure your visit to and participation in the Summer Practice School and internship process will ignite in them the ambition to achieve greater challenges and add an extra mile in their pursuit of success. ”

SUMMER PRACTICE SCHOOL

School of Management, BML Munjal University (BMU) seeks to nurture ethical leaders who are skilled, knowledgeable and have the life-skills required to lead their organizations to success.

The school seeks to advance and disseminate practical knowledge, benchmarked with the best global standards. The students should develop a keen sense of inquiry, with the ability to inspire and be impactful in both professional and personal areas. The focus is to find creative solutions to problems through application of knowledge.

The industry-academia linkage programmes provide opportunities to connect class room learning to the real world problems, thereby making students 'industry-ready'. One such linkage is the Practice School which manages the industry internship that the students undertake as partial fulfilment to their programmes. School of Management at BMU has included Summer Practice School as mandatory for all students of the MBA programme. We call it Practice School because it provides learning through practice at work. Our faculty actively engages with students and company during the internship period.

- The project should require critical reasoning, information gathering and decision making on part of the students. It should provide an exposure to the professional workplace, allowing students to
 - Learn organization structure, process, culture and dynamics
 - Develop their personality traits
 - Enhance communication and presentation skills
- The output of the project should help the host organization address specific problem(s).
- The faculty along with managers from the host organization would monitor, evaluate, and grade the students' performance during the Summer Practice School.

BMU'S RESPONSIBILITY

A team consisting of practice school manager and faculty at BMU will

- Work with host organization on identification of problem banks or projects to be offered for Summer Practice School.
- Ensure smooth operation by being in constant touch with the students, project mentors, and co-ordinator manager.
- Facilitate the interaction of the host organizations with students aspiring to undertake Summer Practice with them.
- Provide faculty from the relevant area to support the student during the execution.

EXPECTATIONS FROM HOST ORGANIZATIONS

The support and participation of the host organization is critical for the Summer Practice School. This will include

- Designating a single point of contact from the host organization to liaise with Practice School team at BMU.
- Identification of specific projects for students of the MBA programme
- Appointing a senior manager as sponsor for the programme; assigning a middle level manager as direct supervisor to the students.
- Providing stipends to the students (as per industry norms); other support in kind as per the company's norms, e.g., subsidised lunch, transport, etc.
- Providing each student with workspace and work-support, such as communication, internet connectivity, meeting rooms, conference rooms, library, so that they can work efficiently.

OBJECTIVES

The Summer Practice School for the MBA programme aims to

1. Provide students an exposure to unfamiliar, open-ended real life situations so as to enhance their knowledge and skills.
2. Provide the organizations with access to enthusiastic students willing to work on specific projects of relevance to the organizations.
3. Create an opportunity for organizations to build positive corporate brand image among future managers and be a preferred employer.
4. Facilitate the organizations to observe and assess the student interns for their suitability and preparedness for recruitment upon graduation.

STRUCTURE

Summer Practice School for the MBA programme is held during the summer term (May-June) on completion of the 1st year classroom modules. The duration is 8 weeks and it is worth 6 credit points.

- Every student of the MBA programme would work as an intern on a specific project decided by the host organization.
- The project would require the student to assume the role and responsibility of an executive/manager at a level where the host organization recruits MBA graduates.

PROCESS AND TIME LINES FOR SUMMER PRACTICE SCHOOL MBA 2015



The first year students of MBA would be undertaking the Summer Practice School (internship) from May 1, 2015 to June 28, 2015.

The process of Summer Practice School comprises the following.

1. The company conducts on-campus pre-placement talk with students to share details of the company and the projects. The process starts from December, 2014. We welcome the companies to visit the campus for this and interact with the students.
2. Registrations from interested students are facilitated by the placement team at BMU.
3. The screening of the registrations to draw the shortlist of the students meeting the company's requirements can be done either by placement team at BMU or the company itself.
4. The complete list of registrations/shortlist, along with the students' resumes, would be shared with the company.
5. The company conducts Group Discussion/ Interview or any other procedure to select the students. This can be either on-campus or off-campus.
6. The company is to give the confirmation to placement team at BMU about the students selected to undertake the Summer Practice School with them. The form (see appendix A) is to be submitted by the company.
7. The students will report for the Summer Practice School at the respective companies by May 1st, 2014.
8. Faculty will be assigned to each student/project to provide the support for successful execution of the project.
9. At the conclusion of the Practice School period, the assessment of the student's performance will be done jointly by organization and the assigned faculty.

MBA PROGRAMME

The MBA programme at the School of Management, BMU has been designed along with Imperial College Business School. While formulating the curriculum, inputs regarding the future capability of managers and the deficiencies in current MBA programmes were received from industry. This knowledge guided the choice of the courses, their content and the pedagogy. At BMU, we endeavour to create a sense of 'inquiry' among our students, and encourage them to get 'interested' in knowing and learning more about the management concepts and their application, thereby enabling students to create an 'impact' on self, their organizations and eventually, society at large. The MBA programme curriculum consists of:

- Core courses covering the various aspects of management functions
- Elective courses which allow the students to gain deeper knowledge of concepts in their area of interest/specialization
- Skill courses to enable students to increase their soft skills, ability to work in teams, and leadership promise
- Perspective courses to help students broaden their thinking

In all, there are 23 'core' courses, 8 'electives' (to be chosen from a list consisting of 50+ options across the areas of marketing, finance, HRM/OB, operations, IT and general management), 9 'skill' courses and 4 'perspective' courses.

A comparison with equivalent programmes offered by well-known institutes in the country shows that our MBA programmes have a comparable number of credits for core and elective courses, but a higher number of credits for the skills programme. This emphasis on skills and perspectives is expected to go a long way in preparing the students to be industry-ready.

School of Management, BMU screens the applicants to the MBA programme on multiple dimensions consisting of scholastic achievements, co-curricular and extra-curricular achievements, communication ability, future aspirations and willingness to learn.

The selection process consists of review of the applications based on academic performance (Graduation marks and performance in CAT/GMAT/MAT/ATMA/XAT/CMAT), co-curricular and extra-curricular achievements and a personal essay. The shortlisted candidates undergo a personal interaction with faculty members.