

Post Graduate Programme in Management
Indian Institute of Management Calcutta



LEADERS OF TOMORROW



2014-15
Recruitment
Brochure

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“

A leader has the vision and conviction that a dream can be achieved. He inspires the power and energy to get it done. ”

- Ralph Lauren



“ We have designed the Post Graduate Programme very carefully to develop our students into global organizational leaders ”

DIRECTOR'S Message



“ IIM Calcutta joined CEMS, a global alliance of leading business schools to participate in the Master of International Management (MIM) certification ”

PLACEMENT CHAIRPERSON'S Communique

VISION

To be an international centre of excellence in all aspects of management education.

OVERALL MISSION

The mission of the Institute is to develop innovative and ethical future leaders capable of managing change and transformation in a globally competitive environment and to advance the theory and practice of management.

I am confident that with the inputs gained from the courses taken as a part of this programme the students would be able to play leadership roles and contribute significantly to the growth and development of their organizations.

Dear Recruiter,

Greetings from IIM Calcutta!

It is a great pleasure for me to welcome you to placement activities of our Institute. Through the pages of this brochure you will get a broad overview of our programmes, activities and the placement process.

We have designed the Post Graduate Programme very carefully to develop our students into global organizational leaders who can create wealth for their organizations. Our Post Graduate Programme is anchored in the vision and mission of the Institute. At the same time we ensure that our students have an understanding and appreciation of Indian economic and societal realities. Presently IIM Calcutta has student exchange partnerships with around 80-85 International B-Schools. The Institute is also the exclusive Indian partner of Community of European Management Schools (CEMS) - an elite club of 29 premier B-schools across the world and offers a Masters in International Management (MIM) degree to select students from the partner schools. We have also introduced an appropriate amount of global component in the curricula and started offering more electives with international business perspectives

to make students aware of the global business environment.

The school has taken the initiative to earn accreditation from top global agencies. The Institute has recently received the AACSB accreditation, one of the most coveted by B-schools, which has been earned by less than five percent of the world's business programmes. It takes a great deal of self-evaluation and determination to earn AACSB Accreditation and an international accreditation gives us recognition that we are doing fundamentally well. In addition to AACSB, IIM Calcutta has also received accreditation from AMBA in March this year. Through accreditation, IIM Calcutta has not only met specific standards of excellence, but has also made a commitment to ongoing improvement to ensure that the institution will continue to deliver high quality education to its students.

I welcome you to read this booklet to know more about the Post Graduate Programmes.

Saibal Chattopadhyay

Director

Indian Institute of Management Calcutta

Dear Recruiter,

Greetings from IIM Calcutta! And welcome to this webpage about the placement process of our post graduate program (PGP) students!

I am pleased to convey that a group of highly talented young men and women are ready to take up the challenging responsibilities of the corporate world. The annual recruitment calendar for 2014-2015 starts with the summer placements in November 2014 where you can hire our students for summer internships in your organization. Our final placement process, to be scheduled around March 2015, provides an opportunity to hire our graduating students. You can also meet our second year students who have prior work experience through our lateral placement process.

Our PGP admission process is quite rigorous and highly competitive; it is probably one of the toughest entrance processes in the world. We select only about 450 students from a pool of approximately 2,00,000 applicants. Our curriculum requires these highly motivated and bright students to undergo some mandatory courses in the first year. Once they complete the first year courses, they undergo an internship to learn from corporate life. After completing their internships, these students are allowed to choose a variety of electives in their second year. Many students choose electives to pursue their industry-specific and/or disciplinary interests. Besides academics, students also learn from their vibrant community life on campus.

They manage and take part in a number of co-curricular and extra-curricular activities which provides them opportunities to grow beyond classrooms.

Over the last few years we have taken several initiatives to strengthen our flagship program. We now have student exchange partnerships with 63 business schools across the world. Last year we hosted 66 foreign students for a term on campus, while 96 of our students visited our partner schools. IIM Calcutta joined CEMS, a global alliance of leading business schools to participate in the Master of International Management (MIM) certification and some IIMC students qualified for dual certification. We also received accreditation from AMBA.

You can browse through the profile of our first and second year students on this website.

Finally, I would like to take this opportunity to thank you for the invaluable support you have extended to us over the years. We look forward to nurture and grow old relationships and welcome new recruiters for a long-lasting and mutually beneficial relationship.

Looking forward to meeting you at our Campus,

Prof. Rajiv Kumar

Behavioral Sciences Group

Chairperson, Career Development & Placement

Indian Institute of Management Calcutta

The INSTITUTE

The Indian Institute of Management Calcutta, or IIMC, was born out of a partnership between the Industry and academia, to pioneer management education and research in India. Established in 1961 by the Government of India, in collaboration with Alfred P. Sloan School of Management (MIT), the Government of West Bengal, the Ford Foundation and Indian industry, IIMC was the first of the prestigious Indian Institutes of Management. IIMC's rich history of 50 years has seen it move from strength to strength, continually striving to establish new norms of excellence, growing into an institution of global repute and a prominent member of the premier B-School community in the Asia Pacific region. It has seen consistently high ratings in terms of recruiter perception and its students have served as successful ambassadors in reputed firms across the world. The 2-year Post Graduate Program in Management (PGDM) is the flagship program at IIMC. About two decades back the institute also introduced a 2-year Post Graduate Program in Computer Aided Management (PGDCM), to cater to the needs of the Information age. IIMC also has an eminent doctoral level program - the Fellowship Program - which focuses

on intensive and original research in the field of management. Applicants to the PGDM and PGDCM Programs at IIMC are admitted through the Common Admission Test, arguably the toughest management entrance examination in the world in terms of success ratio. Less than 0.5% of the 1,94,000 students who registered for the test this year eventually secured admission. The admission procedure, which involves a written test and an interview, ensures the selection of the finest brains in the country. Moreover, a vast majority of these successful candidates come from the finest undergraduate colleges in India, like the Indian Institutes of Technology (IITs). These institutes, in turn, have rigorous admission procedures of their own. Therefore, the students joining IIM Calcutta form the crème de la crème of India's young talent. The flagship 2-year post-graduate programme has been recognized as the best of its kind in Asia and was ranked 13th globally by the Financial Times Global Masters in Management ranking. Only two IIMs appear in the rankings in 2014 with IIMC at 13th and IIMA at 16th. IIM Calcutta was also ranked 1st globally in the Finance, Economics and Careers parameters..

Management Programs catering to different segments

PGDM	Post Graduate Diploma in Management
PGDCM	Post Graduate Diploma in Computer-aided Management (PGDCM)
FP	Fellow Program in Management and Related Disciplines (FP)
PGPEX	Post Graduate Program for Executives (PGPEX)
CMDP	Consultancy and Management Development Program (CMDP)
PGPEX- VLM	Post Graduate Program for Executives-Visionary Leadership in Manufacturing (PGPEX-VLM)



Less than
0.5%

of the 1,94,000 students who registered for the test this year eventually secured admission.

51

years has seen it move from strength to strength

Being the first IIM, IIMC's progressive philosophy and core values stand unchanged through decades of transcendence.

“

Leadership is the art of getting someone else to do something you want done because he wants to do it.”

~Dwight D. Eisenhower

Matchless MENTORS

What sets IIM Calcutta apart from all other B-Schools in India is its distinctive pedagogy. It's a unique blend of theoretical knowledge transfer and case based approaches, thus enabling managers to build a solid foundation while acquiring sufficient skills to comprehend optimal implementation of the same. Debate and interactive discussions are an integral part of our pedagogy.

Our faculty, both from India and abroad, are considered to be the best in their fields. We also have prominent personalities from the industry taking sessions with the students on a regular basis to acquaint them with contemporary best practices existing in the industry.

Director

Prof. Saibal Chattopadhyay,
M.Sc., M.S. & Ph.D. (Connecticut)

Behavioural Sciences

Prof. B. N. Srivastava,
M.A. (Psy.), Ph.D. (IIT Kanpur)

Prof. Leena Chatterjee,
(Ms.), M.A. (Psy.), Ph.D. (IIT Kanpur)

Prof. Vidyanand Jha,
PGDRM (IRMA), Fellow (IIM Ahmedabad)

Prof. Rajiv Kumar,
PGDFM (IIFM), Fellow (IIM Ahmedabad)

Prof. Abhishek Goel,
MBA, Fellow (IIM Ahmedabad)

Prof. Nimruji Prasad J.
MBA, Ph.D. (IIT Kanpur)

Prof. Chetan Joshi,
MBA, Ph.D. (University of Western Ontario, Canada)

Prof. Devi Vijay,
BE (Electrical & Electronics Engineering),
Fellow (IIMB)

Business Ethics and Communication

Prof. Apoorva Bharadwaj, (Ms.)
M.A. Ph.D. (Nagpur University)

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M.A. Ph.D. (University of Madras)

Prof. Shantanu Dey,
M.A. (Communication), (University of
Massachusetts, USA) M.A. (Economics),
Delhi School of Economics

Prof. Pragyan Rath,
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Prof. Nisigandha Bhuyan,
M.Phil (University of Hyderabad), Ph.D. IIT,
Kanpur

Economics

Prof. Anindya Sen,
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Prof. Anup K. Sinha,
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M.A. (Economics), Ph.D. (Princeton)

Prof. Mritunjoy Mohanty,
M.A., (Economics), M.Phil, JNU, Ph.D.
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Prof. Sudip Chaudhuri,
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Prof. Sushil Khanna,
PGDM, Fellow (IIM Calcutta)

Prof. Parthapratim Pal,
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Prof. Soumyendranath Sikdar,
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(Minnesota, USA)

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PGDDP (IGIDR, Mumbai),
Ph.D. (University of Mumbai)

Finance and Control

Prof. Ashok Banerjee,
M.Com, CA, ICAI, Ph.D. (Rajasthan
University)

Prof. B. B. Chakrabarti,
B.M.E., PGDM (IIM Calcutta), FICWA,
Ph.D. (Jadavpur Univ.)

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MBA (Pittsburgh)

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Chartered Management Accountant,
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(IIM Calcutta)

Prof. Manju Jaiswall,
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Bangalore)

Prof. Arpita Ghosh,
M.Com, DBF, Fellow (IIM Calcutta)

Prof. Nivedita Sinha,
B.E., Fellow (IIM Bangalore)

Human Resource Management

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M.S. (Pittsburgh), M.A. (Houston),
Ph.D. (IISc.), Bangalore

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Ahmedabad)

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M.S. (Industrial Engineering)
University of Iowa, Ph.D. (Purdue
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Marketing

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Ph.D. (University of Calcutta)

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Operations Management

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M.Sc., M.S. & Ph.D. (Connecticut)

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(IIM Calcutta)

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Jai Narain Vyas University, Jodhpur
and Fellow (IIM Ahmedabad)

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Prof. Annapurna Shaw,
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Prof. Bhaskar Chakrabarti,
M.Sc., M.Phil (Cambridge), Ph.D.
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M.A., M.Phil, (JNU),
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Prof. Kalyan Sankar Mandal,
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Ph.D. (Goa University)

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Prof. V. K. Unni,
LL.M. Ph.D.
(University of NALSAR)

Prof. Rajesh Bhattacharya,
M.Sc. (Eco), M.Phil, M.A. Ph.D.
(Univ. of Massachusetts, Amherst)

Strategic Management

**Prof. Ramya Tarakad
Venkateswaran,**
B Tech, REC Calicut, PGSM, IIMB,
FPM IIMB

Prof. Ranjan Das,
M.Sc., Fellow (IIM Ahmedabad)

Prof. Saptarshi Purkayastha,
BE (Electrical), REC, Silchar,
PGPM, International
Management Institute, Ph.D.,
ICFAI University, Dehradun

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Kharagpur), Fellow (IIM Calcutta)

Prof. Anirvan Pant,
MA (Univ. of Lucknow), Fellow
(IIM Bangalore)

Prof. Kaushik Roy,
MBA, Fellow (IIM Ahmedabad)

Librarian

Swati Bhattacharyya
ADISc (ISI), MCA, M.Phil (Syracuse
University)



A genuine leader is not a
searcher for consensus but a
molder of consensus. ”

~ Martin Luther King, Jr.

With national and international stalwarts of management studies as its faculty, IIMC imparts education with a definite direction, depth and strategy.





To grasp and hold a vision, that is the very essence of successful leadership—not only on the movie set where I learned it, but everywhere. ”

~ Ronald Reagan

A Comprehensive CURRICULUM

IIM Calcutta has played a pioneering role in the introduction of innovative courses in its flagship MBA program. Every year, new courses are introduced, and changes made in current courses, to keep students in sync with the latest developments in the field of management education. IIM Calcutta was the first Indian B-School to introduce a course on Fixed Indian Market. It is highly surprising, then, that IIMC offers the maximum number of elective courses in its MBA program, giving students a huge variety of courses to choose from, depending on their interests and career plans. IIMC has also been at the forefront of executive education for more than last three decades and has been widely acclaimed for various customized programs it has introduced based on its front line teaching research and experience. The Institute has made sure that the various education programs remain relevant, and are able to meet the changing needs of business organizations and their functional managers. It is for nothing that recruiters have reposed their greatest confidence in IIMC students, year after year.

COMPULSORY COURSES		TERM-I
BS	BEHAVIOURAL SCIENCES	• Behavioural Sciences-I
ECO	ECONOMICS	• Microeconomics
FC	FINANCE & CONTROL	• Corporate Financial Reporting & Analysis
MKT	MARKETING	• Marketing Management-I
MIS	MANAGEMENT INFORMATION SYSTEM (MIS)	• Emerging Information Technologies • Basic Skills in IT
OM	OPERATIONS MANAGEMENT	• Mathematics • Statistics for Management
PPM	PUBLIC POLICY AND MANAGEMENT (PPM)	• Indian Economic and Political History • Environment and Development
BEC	BUSINESS ETHICS AND COMMUNICATION	• Managerial Communication - I
HRM	HUMAN RESOURCE MANAGEMENT	
MCHV	MCHV	
STR	STRATEGIC MANAGEMENT	

TERM-II		TERM-III
BS	• Behavioural Sciences-II	
ECO	• Macroeconomics	• India and the World Economy
FC	• Cost Management	• Corporate Finance
MKT	• Marketing Management-II	
MIS	• Information Technology and Systems • Business Intelligence Tools and Techniques-I • Business Decision Modelling • Information and Communication Technology for Development	• Business Intelligence Tools and Techniques -II • ICT for Organizational Effectiveness
OM	• Operations Research • Risk Management	• Production & Operations Management
PPM	• Information and Communication Technology for Development	• Indian Legal System • Indian Social Structure
BEC	• Managerial Communication-II	
HRM		• Human Resource Management
MCHV		• Business Ethics
STR		• Strategic Management

ELECTIVE COURSES		TERM-IV
BS	BEHAVIOURAL SCIENCES	<ul style="list-style-type: none"> • Management of Change • Designing Corporate Citizenship Initiatives
ECO	ECONOMICS	<ul style="list-style-type: none"> • Selected Aspects of Macroeconomics • Econometric Methods
FC	FINANCE & CONTROL	<ul style="list-style-type: none"> • Options, Futures & Derivatives • Fixed Income Markets • Business Valuation • Investment Analysis & Portfolio Management • Behavioural Finance
MKT	MARKETING	<ul style="list-style-type: none"> • Sales and Distribution Management • Strategic Brand Management • Sports Entertainment and Media Marketing • Innovations in Marketing Theory and Practice • Relationship Marketing
MIS	MANAGEMENT INFORMATION SYSTEM (MIS)	<ul style="list-style-type: none"> • Artificial Neural Networks: Applications to Finance and Strategy • E-Commerce • Business Data Mining • Marketing Data Analytics • Management Information Systems : The Strategic Dimensions • Business Dynamics • Green Business Environment : IT, Operations, and Innovation • Strategic Business Intelligence
OM	OPERATIONS MANAGEMENT	<ul style="list-style-type: none"> • Production and Inventory Control • Project Management • Logistics and Supply Chain Management • Quantitative Applications in Finance
PPM	PUBLIC POLICY AND MANAGEMENT (PPM)	<ul style="list-style-type: none"> • Social Development and Social Policy • Managing the legal & Regulatory Environment of Indian Business
BEC	BUSINESS ETHICS AND COMMUNICATION	<ul style="list-style-type: none"> • Advanced Analytical Skills in Communication
HRM	HUMAN RESOURCE MANAGEMENT	<ul style="list-style-type: none"> • Strategic Human Resource Management in Services
MCHV	MCHV	<ul style="list-style-type: none"> • Creative Excellence in Management: Insights from Indian Ethos • Corporate Social Responsibility : Perspectives and Practices
STR	STRATEGIC MANAGEMENT	<ul style="list-style-type: none"> • Managing New Ventures • Managing Strategy Implementation and Business Transformation • International Business • strategic Leadership

	TERM-V	TERM-VI
BS	<ul style="list-style-type: none"> • Organisational Structure & Design • Management of Self in Organizations • Management of Creativity • International and Cross-Cultural Management 	<ul style="list-style-type: none"> • Business Research Methods • Conflict & Negotiations • Organisational Leadership: Inspiration, Dilemmas and Action • Organising Work: Past, Present and Evolving Possibilities
ECO	<ul style="list-style-type: none"> • International Economics • The Economics of Corporate Sustainability • Institutions, Markets and Firms : Growth and Structural Change in China and India • Mergers and Acquisitions : Aspects of Corporate Control • Select Issues in Banking and Monetary Policy 	<ul style="list-style-type: none"> • Game Theory and Business Strategy : An Economic Perspective • Economics of Sustainable Development • Financial Econometrics • Crisis and Contagion: Contemporary Challenges to Macro-Financial Policies • Macroeconomics for Developing Economies
FC	<ul style="list-style-type: none"> • Management Control System • International Finance • Bank Management • Structured Finance 	<ul style="list-style-type: none"> • Corporate Restructuring • Financial Risk Management
MKT	<ul style="list-style-type: none"> • Integrated Marketing Communication • Sales and Distribution Management • Consumer Behaviour • Product Management • Strategic Marketing • Marketing Theory and Contemporary Issues • Marketing to Bottom of Pyramid Consumers • Innovations in Marketing Theory and Practice 	<ul style="list-style-type: none"> • International Marketing • Rural Marketing • Marketing Theory and Contemporary Issues • Marketing in Practice • Relationship Marketing • Marketing for High Tech & Innovation
MIS	<ul style="list-style-type: none"> • E-Commerce • Business Data Mining • Business Process Management • Information Technology and Business Innovation • Strategic Dimensions of Information Security in Business 	<ul style="list-style-type: none"> • Business Applications of Intelligent Systems • RFID and its Business Implication • Information Technology : Strategy and Governance • Information & Network Industries • Creating and Managing Innovative ICT Startups • Selected Problems in Information Security in Business • Business Risk Management
OM	<ul style="list-style-type: none"> • Logistics & Supply Chain Management • Operations Strategy • Sustainable Supply Chain Management 	<ul style="list-style-type: none"> • Revenue Management & Dynamic Pricing
PPM	<ul style="list-style-type: none"> • Country Risk Analysis • Managing Public Private Partnerships 	<ul style="list-style-type: none"> • Politics of Development • WTO Law and Policy
BEC	<ul style="list-style-type: none"> • Intercultural Business Communication • Ethics and Values in International Business 	
HRM	<ul style="list-style-type: none"> • Strategic Planning and HRM • HRM in MNC 	
MCHV	<ul style="list-style-type: none"> • Entrepreneurship in NGOs • Leadership Excellence : Insights from Indian Ethos 	
STR	<ul style="list-style-type: none"> • Industry and Competitive Analysis • Leading the Family Business • Corporate Entrepreneurship • Mergers and Acquisitions : Aspects of Corporate Control Cross listed with Economics Group 	



Keep your eyes on the stars
and your feet on the ground.”

~ Franklin D. Roosevelt

Different STROKES

At IIMC education goes beyond classroom lectures. Through workshops, conferences and events, etc, the budding managers experience a total self exploration.

20

Number
of Clubs

6

Special
Interest
Groups

Academics at IIM Calcutta have always been supplemented by a host of student activities. Clubs offer students the opportunity to explore a multitude of co-curricular and extra-curricular activities. We pride ourselves in the fact that student involvement in day-to-day activities of the college is maximal. This reinforces the ultimate goal of the institute, to produce well-rounded knowledgeable and unique individuals rather than efficient clones.

Intaglio

Intaglio, IIM Calcutta's annual International Business School Summit, is the largest business summit in Asia. With 20000 participants from more than 60 countries and 40 international B-Schools and over INR 2 million to be won as prize money, Intaglio witnesses the best minds in the country and abroad coming together to battle it out over three days in January every year. With competitions encompassing every sphere of management, Intaglio also serves as a platform facilitating the interaction of eminent personalities from the industry, academia, media and government, holding conferences, workshops and seminars by experts on a wide range of topics.

Intaglio 2015 has India in its focus. Indian industry is at a very unique position in history. New developments are ushering a new era of sustained growth and consolidation in the Indian business environment. Intaglio 2015 will celebrate this very upsurge. We aspire to discover the best minds in business schools that will be able to take the helm and drive India to greater heights of prosperity.

Carpe Diem

Seize the day - Carpe-diem's literal translation perfectly describes the urge which exists in all our souls to drop the cares of everyday life and be a part of something truly extraordinary. The experience lasts for a weekend in the verdant environs of IIM Calcutta, comprising of a breath-taking array of cultural events. Spread over three days, Carpe Diem is one of the most eagerly awaited festivals on the b-school calendar. It provides a platform for over 15,000 participants from some of the most prestigious institutes of India to come together and showcase their talent in music, dance, quizzing, adventure sports, creativity, theatre and literary events. This year, the festival is hinged around the theme of "90s Flashback", we set the stage to remember one of the most important decades in India's history.

Finance and Investments Club

The Finance Club is an entirely student driven initiative that collaborates with the corporate from the financial sector

to hone the qualitative and analytical abilities of the students. The institute's club holds the distinction of being a contributor to CNN-IBN's Budget Blog. It was also the first student run club in the country to organize an international conference. The club plays its own unique part in making IIM Calcutta the 'Finance Campus' of the nation.

The Consulting Club

The Consulting Club, IIM Calcutta was formed in Nov 2000, under the direct influence, suggestions and help received from the likes of reputed Consulting Clubs of Harvard, Wharton, Kellogg, MIT Sloan etc. It is a unique venture on this side of the Pacific with a diverse portfolio including consulting projects in the industry, events, industry interactions etc. At IIMC the Consulting Club, in addition to facilitating practical experience, serves as the nucleus of all strategy games and consulting projects. The team comprises of select IIMC students who have the passion for taking up challenges that spills over their keen

professional pursuits. The focus is always on quality rather than the quantity and the club has developed a niche for itself in a very small time, with activities spanning over several spheres of the industry.

MarCell

MarCell is a forum for those with a penchant for marketing. Along with advertising and marketing events such as Brandwitch and MarGod, it organizes several workshops and provides live projects for students to work on. MarCell, in association with the Chennai Alumni Chapter of IIMC, conducts the Strategic Marketing Workshop annually. Currently in its 14th edition, the workshop brings together industry leaders and students and provides a platform for the exchange of current market relevant experiences and ideas through seminars and case competitions.

Team Census

Team Census is the result of the quest for a complete experiential marketing expo at IIM Calcutta.

Originally a marketing research club (formed in 2006), Team Census has continuously expanded its horizons, keeping the activities around its core belief of 'learning by doing'. Today it conducts numerous marketing events under its umbrella including Mandi, Ulhaas, Marketing God of Joka, Campus Reporter, Live Project and many others. Ulhaas, the flagship event held outside the campus which takes the spirit of IIM Calcutta to the masses, has managed to captivate the Kolkatans ensuring footfalls of more than 10,000 in each of its editions. Mandi, again thrives on giving 360 degree experience of sales and marketing to students by challenging the participating teams to sell a real product to the people living on campus. Marketing God of Joka, one of the events initiated for the first time in 2014 provided a great platform to PGP1s to get a thorough understanding of sales and marketing and also hone their networking skills through various activities.



Systems Consulting Club (SysCon)

There has been a paradigm shift in the way the business are managed now and the infusion of technology. The systems consulting club answers to the needs of budding managers and entrepreneurs through various activities like seminars by eminent personalities, conducting workshops organizing paper contests National events, management games etc. Syscon organises TedX (one of the largest events event on campus) in association with TED Talks. TedX 2014 saw a footfall of more than 500 participants from all over India. Syscon has also organised the first ever Tech CXO conclave at IIM Calcutta, that had several CIOs/CEOs and industry bigwigs, come down to campus and address the student community on various aspects of technology and business.

Entrepreneurship Cell

e-Cell is an initiative that endeavors to foster the entrepreneurial spirit among the students. The Cell offers a series of programs to inspire and train a new generation of entrepreneurs. Its annual business plan competition 'ideas to implementation' (i2I), acts as a platform where venture capitalists and budding entrepreneurs can meet to promote successful business ventures.

Colloquia

Under the aegis of Colloquia, eminent personalities interact with the students, and share their rich experiences. Successful names from a wide range of fields including his holiness The Dalai

Lama, Kapil Dev, Kiran Bedi, Nitin Gadkari, Shashi Tharoor, Kuldip Nayar, Sitaram Yechury and Azim Premji to name a few have visited the campus in the past, and helped students imbibe lessons from their lives. Very recently, Colloquia managed to arrange lectures in campus by Dr. Sam Pitroda, Chairman, National Innovation Council and former Advisor to the Prime Minister, Viren Rasquinha, former India hockey captain and also coordinated the students' participation in The Great Debate by The British High Commission.

Internet Solutions Group

ISG is the cradle of innovation for providing ICT-enabled smart solutions to the IIMC community. A concept that is unique across all IIMs, ISG provides solutions in Learning Management, Community Networking & Knowledge Sharing, and fulfilling student, faculty & administration related requirements. ISG is completely composed of the student body and manages an extremely large array of resources independently. In all, ISG provides its services via more than twenty different portals, all of which are highly integrated and cater to the entire IIMC community including alumni. Some of its initiatives like Joka express (IIMC community radio), Shoutbox (a chat platform open to all), Joka Marketplace (IIMC's e-commerce platform) etc. have become integral to institute's culture. The result - extremely convenient interactions between all the stakeholders, quicker problem solving via smart use of

technology and a myriad of new ideas.

JBS-BaroC

JBS-BaroC, IIMC's music club, has lived on for over two decades in the hearts of every graduate of this institute and is an integral part of the IIMC experience. It is customary for parties in IIMC to end with a rousing performance by these talented musicians as they effortlessly hop genres playing everything from the latest hindi numbers to timeless classic rock ballads.

Dramatics Cell

Founded in 1975, the dramatics cell is dedicated to providing students an opportunity to experience theatre on campus. This pioneering club is involved in a host of activities such as staging plays, conducting interactive sessions for amateurs and holding workshops on the technical aspects of theatre. The annual production of the dramatic Cell has been widely acclaimed over the years and attracts theatre enthusiasts from in and around Calcutta. Moving ahead in its vision to bring theatre closer to the IIMC population the cell conceived "Pratyancha" in 2003, the only dramatics festival Indian B-Schools. In another grand initiative, dramatics Cell members also performed - for the first time ever in public, at a local auditorium in February 2010, adding another feather in its cap.

Choreography Club

The Choreography club nicknamed "Choreo" (by its admirers) is the official

dance club of IIM Calcutta which brings together people with diverse backgrounds, varied preferences and different temperaments through a common thread i.e. passion for dance, music and even partying! Despite being one of the largest club on campus (by strength), the group is amazingly close knit. There is a deep sense of belongingness and camaraderie that brings out the best in each one of us. Talking about the achievements, apart from the regular crowd appreciation, standing ovations and winning dance competitions, what is worth mentioning is that last year Choreo Club got a chance to perform on the grand stage of India's Got Talent Season 5 in Mumbai. From being a "just another club" to the "most sought after" club on campus, the journey for Choreo and its members has been truly inspiring. To add onto that, this year the club has been rated as the No.1 club on campus by the students and the Cultural Committee.

Quiz Club

It would be fair to say that quizzing has a rich history at IIMC. And the phenomenally talented set of people that have been part of the IIMC quiz club over the years bear testimony to this fact. It goes back to the days of "seeding quizzes" during the early batches, some of which used to be conducted by the likes of Neil O'Brien. IIM Calcutta teams have been winners of popular quiz shows like Quiz Time, finalists of Mastermind India and several other high octane quizzes

in open events across the country. Their latest triumph has been at "Nihilanth", the inter IIM-IIT quiz, where they floored the competition. No wonder then, that their slogan reads 'we are always right'!

Adventure Club

The club was started with the main objective of promoting the Spirit of Adventure among students and it aims to provide a platform for the students to follow their passion for adventurous activities in and out of the campus. The club also tries to raise/maintain the fitness level of participants through regularly held events inside the campus.

A team of around 60 club members engage themselves in organizing the events and outbound trips throughout the year, in association with Tata Sports and Adventure Foundation (TSAF) Jamshedpur, Wildcraft, Adventure Quest and Western Himalayan Mountaineering Institute (WhMI) The club was founded by the famed Mr. Malli Mastan Babu, who is the world's fastest 7 summiteer and has conquered the tallest summit in every continent in record time.

INCA - Initiative for Community Action

NGOs and other organizations involved in social work usually do not have the financial means to hire professional consultants to help them function better, even though

it may be recognized that some management inputs may improve their performance. This is where Initiative for Community Action (INCA) comes in. INCA is an initiative of the students at IIMC in which faculty members guide students to provide "service to those who serve others". This social service, that is voluntarily offered, is in the form of pro-bono management consultancy service to voluntary organizations and others doing useful social work. INCA projects have covered a wide range of topics. Students get no credit for their projects, nor are INCA projects part of academic requirements. But all those who have participated in these projects have reported the satisfaction of a learning experience not available elsewhere

Operations Club

"Tell me and I forget, teach me and I may remember, involve me and I learn." - Benjmin Franklin

Operations club bridges the gap between classroom teaching and practical application in the field of operations. Events like Ops Cociente engage 60+ MBA institutes every month. Other campus events based on the various concepts of supply chain, constraint management, etc. witness high student involvement every year. Industry Interaction team brings live projects from reputed organizations and organize guest lectures from industry stalwarts from the field of Operations to share their knowledge and experience.



Outstanding leaders go out of their way to boost the self-esteem of their personnel. If people believe in themselves, it's amazing what they can accomplish. ”

~ Sam Walton

A

GLOBAL EXPOSURE

STEP

Every September a third of the second year students of IIM Calcutta head off to locations all across the world from Singapore to USA to understand the cultures of the world and gain an international perspective to management, essential in current age of globalization. These students are in great demand all over, with several universities and foreign embassies offering scholarships to attract them. IIM Calcutta's partner universities include Simmons School (Boston), Instituto de Empresa (Madrid), UCLA Anderson School of Management (Los Angeles), Universita Commerciale Luigi Bocconi (Milano), NUS (Singapore), ESCP- EAP (Paris) and 31 other world-renowned institutes, spread across 5 continents and 17 countries. With the biggest geographical reach, ranging from developing countries like Brazil to France, Italy and USA; IIM Calcutta has the tie-ups with the best universities across the globe. This helps IIMC get recognized at the international arena and its benefits are also reflected in the quality of its students. IIMC also plays host to a large number of exchange students of various nationalities. India as an emerging economy has been the major attraction to these students who spend a few months at IIMC to gain a holistic perspective of India.

CEMS

The Global Alliance in Management Education is a strategic alliance of the world's leading business schools and universities with multinational companies and NGOs. Currently CEMS comprises 28 academic institutions from Europe, North & South America, Asia and Australia, over 70 corporate partners and 4 social partners from around the globe. CEMS Master's in International Management (CEMS MIM) is a one-year degree programme taught jointly by CEMS business schools and universities available to a select group of students at the member institutions.

Salient Features

- CEMS MIM permanent features in the top 5 of the Financial Times ranking
- Creates multicultural and multilingual managers with the skills to thrive in tomorrow's business environment
- Offers a selected group of the best international students coming from CEMS member institutions the expertise needed to succeed in the international business environment

International Participation

Participation in global management education, awareness of cultures different from one's own and exposure to international organizations would help mould global managers of tomorrow, and prepare them for future responsibilities of a similar range. More than a third of each batch at IIM Calcutta gets international exposure through a range of foreign internship opportunities the student exchange program and participation in international competitions and conferences.

The Student Exchange Program aims to provide our students with a platform to understand emerging global trends in business, to learn dealing with cultural diversities, to share their knowledge with peers in partnering schools and to extend their academic and business network.



Partner Universities

AUSTRALIA

Monash University, Faculty of Business & Economics
Queensland University of Technology
University of Melbourne

★ University of Sydney Business School

AUSTRIA

FHS Kufstein Tirol University of Applied Sciences

★ WU, Vienna University of Economics and Business

BELGIUM

Kattholieke Universiteit Leuven (K.U.L.)

★ Louvain School of Management

Solvay Brussels School - Economics & Management

BRAZIL

★ Escola de Administração de Empresas de São Paulo-FGV

Fundacao Getulio Vargas, Brazilian School of Public and Business Administration

CANADA

★ Richard Ivey School of Business, University of Western Ontario

Wilfrid Laurier University

CHINA

University of International Business and Economics

★ Tsinghua University School of Economics and Management

★ HKUST Business School

CZECH REPUBLIC

University of Economics, Prague

DENMARK

Aarhus School of Business

★ Copenhagen Business School

FINLAND

★ Aalto University School of Business

Turku School of Economics and Business Administration

FRANCE

BEM Bordeaux Management School / KEDGE Business School

E M Lyon

EDHEC Business School

ESC Toulouse

ESCP Europe

ESSEC Business School

★ HEC Paris

IESEG - School of Management

Reims Management School

SKEMA Sophia Antipolis

SKEMA Lille

GERMANY

European Business School

Frankfurt School of Finance & Management

HHL, Leipzig Graduate School of Business

Munster School of Business and Economics

★ University of Cologne

University of Mannheim

WHU-Otto Beisheim School of Management

HUNGARY

★ Corvinus University of Budapest

IRELAND

★ UCD, Michael Smurfit Graduate Business School

ITALY

Bocconi University

★ Università Bocconi

University of Milano - Bicocca

JAPAN

Graduate School of Management Kyoto University

★ Keio University, Tokyo

SOUTH KOREA

KAIST Graduate School of Management

NETHERLANDS

University of Amsterdam

NORWAY

BI Norwegian Business School

★ NHH Norwegian School of Economics

PHILIPPINES

Asian Institute of Management

POLAND

★ Warsaw School of Economics

PORTUGAL

★ Nova School of Business and Economics

RUSSIA

★ Graduate School of Management, St. Petersburg State University

SINGAPORE

★ National University of Singapore Business School

SPAIN

★ ESADE Business School

Institute de Empresa

SWEDEN

Jonkoping International Business School

★ Stockholm School of Economics

SWITZERLAND

★ University of St. Gallen

THAILAND

Asian Institute of Technology

THE NETHERLANDS

★ Rotterdam School of Management, Erasmus University

TURKEY

★ Koç University Graduate School of Business

U.K

Leeds University Business School, The University of Leeds

Cardiff Business School, Cardiff University

★ LSE, London School of Economics and Political Science

USA

Babcock Graduate School of Management

Baruch College City University of New York, CUNY

Olin Business School

Pepperdine University

Southern Methodist University

Simmons College, School of Management

The University of Connecticut School of Business

University of Colorado

★ CEMS MIM Partners School

“

Leadership is the capacity to translate vision into reality.”

~Warren G. Bennis



6000+

strong alumni base
built over 50 years

Illustrious ALUMNI

IIM Calcutta boasts of one of the largest alumni networks across all business schools in India and considers it one of its biggest assets. Over the years, students graduating from IIM Calcutta have successfully taken up strategic positions and shouldered critical responsibilities in the corporate world throughout the world. Their success is a testimony to the rigor attached to the selection process as well as the quality of education imparted here. Our alumni have often taken up positions in the top management in global organizations like Procter & Gamble, Morgan Stanley, Credit Suisse, Deutsche Bank, A.T. Kearney, Boston Consulting Group, Bain & Company etc. as well as in Indian firms like Hindustan

Unilever Limited, ICICI, Tata Group, Reliance Group etc. The first of the Indian Institutes of Management to be set up, IIMC has been producing leaders for fifty years now. Academic rigor and international and industry exposure have ensured that the people who graduate from the institute are well-equipped to handle positions of great responsibility in the best firms around the world. The alumni community is an integral part of the IIMC family comprising faculty, students and staff. The alumni have fond memories of their stay in IIMC and frequently return to the campus to interact with and inspire the current batch of students.

Abhay Pandey

Managing Director, Sequoia Capital India

Abhijit Sen

Chief Financial Officer & Chief Administrative Officer of KKR India

Ajit Balakrishnan

Founder Chairman and CEO-Rediff.com

Amit Rajpal

Partner & Portfolio Manager-Global Financials Fund at Marshall Wace

Arun Adhikari

Senior Vice President, Unilever

Arun Seth

President and Non-Executive Chairman, BT India, BT Group plc

Arvind Kaushal

Partner, Booz & Company

Ashok Dhareshwar

Economic Policy and Poverty Reduction Division, World Bank

Chandra K Sunkara

VP- Private Client Technology, Goldman Sachs

Debashish Mukherjee

Partner, A.T. Kearney India

G Kannan

Director - Retail at Nokia India Pvt Ltd.

Gopal Vittal

Additional Director and Chief Executive Officer of Indian Region, Bharti Airtel Limited

Hemant Malik

Chief Operating Officer, Trade Marketing and Distribution, ITC FMCG

Indra K Nooyi

President & CEO, Pepsi Co Inc.

Dr. Krishna Palepu

Ross Graham Walker Professor of Business Administration and Senior Associate Dean, Director of Research, Harvard Business School

Mohanbir S Sawhney

McCormick Tribune Professor of Technology, Kellogg School of Management

M G Parameswaran

Managing Director, DRAFT FCB-Ulka Advertising Pvt. Ltd.

N Thiruambalam

CEO & MD, Cavinkare

Padmanabh Sinha

Managing Partner, Tata Capital

Pradeep Kashyap

MD, Citicorp Overseas Corp., USA

P M Murty

Chief Executive Officer, Asian Paints

R Ramraj

Senior Advisor, Sequoia Capital; Founder and former CEO, Sify

Rajesh Sethi

Head, Strategy & Business Development, ING Group

Rajiv Vij

Managing Director (Asia), Franklin Templeton Investments

Rangachari Raghvan

Managing Director, Deutsche Bank, Thailand

Sangeeta Talwar

Managing Partner, Flyvision Consulting

Shantanu Khosla

MD, Procter & Gamble India

Srivatsan Rajan

Partner, Bain & Company

Sunil Duggal

Chief Executive Officer & Executive Director, Dabur India Ltd.

Sunil Sharma

Managing Director, General Atlantic Partners

Dr. Suresh Sundaresan

Chase Manhattan Bank Foundation, Professor of Financial Institutions Columbia Business School, Columbia University

Vini Mahajan

Joint Secretary to the Prime Minister, Prime Minister's Office (PMO)

Vikram Bhalla

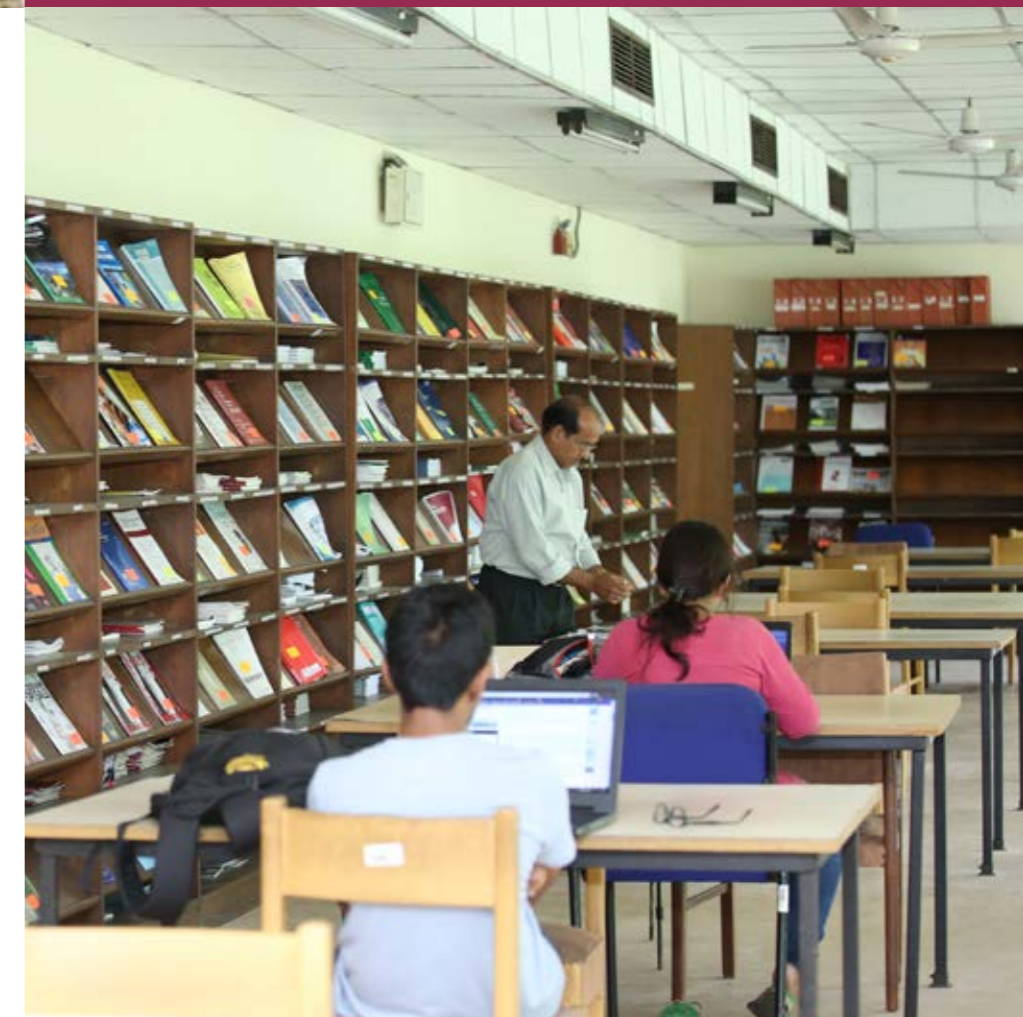
Senior Partner & Director, The Boston Consulting Group

Vinod Aachi

Global Head of Structuring, Standard Chartered

Vipul Tuli

Director, Mckinsey & Company



Past RECRUITERS



The future belongs to those who see possibilities before they become obvious.

~John Sculley



3M
A.T.Kearney
ABP Limited
AbsolutData
ACC Limited
Accenture
ACME Tele Power Limited
Adani Group
Aditya Birla Group
Adventity
AES India Pvt. Ltd.
Air India
Al Ghanim Industries
Allegro Capital
Alshaya
Amazon
American Express
Ameriprise Financial
AnandRathi Securities
Andrew Yule & Co. Ltd
ANZ
Aon Hewitt
Apollo Tyres
Apps Daily
Arcelor Mittal
Arga Investments
Arqaam Capital
Arthur D Little
Asian Paints
Aspire Systems
Astral Systems
Asus Technology
Atha Group
Aviva Life Insurance
AXIS Bank
Bain & Company
Bank of America Merrill Lynch
Bank of Baroda
Barclays Bank
Barclays Capital
Baring Private Equity
Barista Coffee

BASF
Bharat Petroleum Corp. Ltd.
Bharti Televentures
Bloomberg
BMGI
BNP Paribas
Boston Analytics
Boston Consulting Group
BPL
Bristlecone
Britania Industries
Britannia
British Gas
Cadbury
Cairn
Cambridge Tech. Solutions
Cap Gemini
Capgemini
Capillary Technologies
Capital One
CARE
Career Launcher
Caterpillar
Caylon Bank
Century Plywood
CGN
Channelplay
Cipla
Citigroup
Coal India
Coca Cola
Cognizant Consulting
Colgate Palmolive
Computer Sciences Corp.
Corporate Executive Board
Covansys
Crayondata
Credit Suisse
CRISIL
Cypress Semiconductors
Darashaw
DBS

Dell
Deloitte Consulting
Deutsche Bank
Diageo
Directi
Dish TV
Dr Reddy's
DTZ Debenham Tie Leung
Dunia Finance
ECS Limited
Edelweiss Capital
Eli Lilly
Emami
Emergent Venture
Emerson
Ernst Young
Essar Group
Ethosh
Exeter Group
EXIM Bank
EXL Services
Fair Issac
Federal Bank
Feedback Ventures
Fino PayTech
Fi-Tek
Frost & Sullivan
Future Bazar
Future First
GE Capital Services
General Electric
Generix Life
Genpact
Global e-Procure
Glaxo Smithkline
Glaze Infra
Glocal Healthcare
Godrej Industries
Goldman Sachs
Google
Groupon
Gyansys Infotech

Hamilton
Hay Group
HCL Technologies
HCS
HDFC
Helix Advisor
Hewitt Associates
Hewlett Packard
Hinduja Group
Hindustan Unilever Limited
Honda
HPCL
HSBC Group
HSBC India
HT Media
HTC Software
i2 Technologies
IBM
ICICI Bank
ICICI Lombard
ICICI Prulife Insurance
ICICI Securities
ICRA Techno Analytics Limited
iCreate
IDFC
iFlex Technologies
igate
iMerit
IMRB
iNautix Technologies
India Forex Advisors
Inductis
Info Edge
Infosys Technologies
Infrasoft Technologies
ING
Intel
Intellicap
InterGlobe Technologies
IOCL
Irevna
ITC Limited

J M Financial
J&J Consumer Product
Jabong
Jindal Steel
Johnson & Johnson (Medical)
Johnson Electric
JP Capital
JP Morgan
Kellogs India
Kotak IBD
Kotak Reality
Kotak Securities
Kotak Wealth Management
KPMG
Kraft Foods
L&T
Latent View Analytics
Lebua Group
Lodha Group
Lohia Securities
M H Alshaya
Maarga
Macquarie Group
Magma Fin Corp
Mahindra & Mahindra
Manthan Legal
Maq Software
Marico Industries
Mastek
Mckinsey& Co,
Medybiz
Merrill Lynch
Metalogic
Metlife Insurance
Microland
Microsoft Corporation
Miebeck Consulting
Mindtree Consulting
Monitor Group
Morgan Stanley
Motorola

Mphasis
Mu Sigma
Murugappa Group
Nagarro
Narayana Hrudayalay
Nestle
Netlink Technologies
Netscribes
Nicholas Piramal
NIIT Limited
Nokia
O3 Capital
Ocean Oil
Ocwen Financial
OM Kotak Insurance
ONGC
Opera Solutions
Optiver
Oracle
Philip Carbon Black
PepsiCo
Pfizer
Philips
Photon Infotech
Piramal Healthcare
Polaris
Power Finance
Pricewaterhouse Coopers
PrintVenue
Procter & Gamble
Protiviti
Provogue
Punj Lloyd
QAI
QuantArt Market Solutions
Quattro BPO Solutions
Quick Search
Rabo Bank
Ramco Systems
Ranbaxy Laboratories
Rang De.org
Raymonds

Reach Technologies
Realization
Reckitt Benckiser
Red Bus
Red Quanta
Rediff.com
Reebok
Reliance ADA Group
Reliance Industries
Reval Analytics
RIL
RIL-RSS
Riverbridge Investment Bank
Rochem Group
Rothschild
Roulac Global Services
Royal Bank of Scotland
RPG Enterprises
RS Software
Rural Electrification Corp. Ltd.
Sahara Q Shop
SAP
Sapient
Satyam Computers
SBI Capital Markets
Seashell Logistics
SEBI
Securities Trading Corporation
Sharaf Group
Shell
Shree Cements
Sify
Sonata Software
SRF
Standard Chartered Bank
Star India
State Bank of India
SUN Private Equity
Sutherland Global
Synergy Consulting

Tata Administrative Services
Tata Consultancy Services
Tata Honeywell
Tata Interactive Systems
Tata Motors
Tata Steel
Tata Strategic Mgt. Group
Tech Mahindra
Techspan
Temasek Holdings
TESCO India
Thyssen Krupp
Tide Water
TIME
Times Group
TISCO
Titan Industries
Torrent Limited
Transleaze
Trident
Trikona Capital
Trillogy e-Business
UBS
Ujjivan
Union Bank of India
Unisys
Unit Trust of India
Unitech
US Technologies
Value Mobile
Ventureast
Verve Consulting
Viacom TV 18
Videocon
Virgin
Virtusa
Vodafone
WeP Limited
Whirlpool
Wipro Limited
WNS
Yes Bank



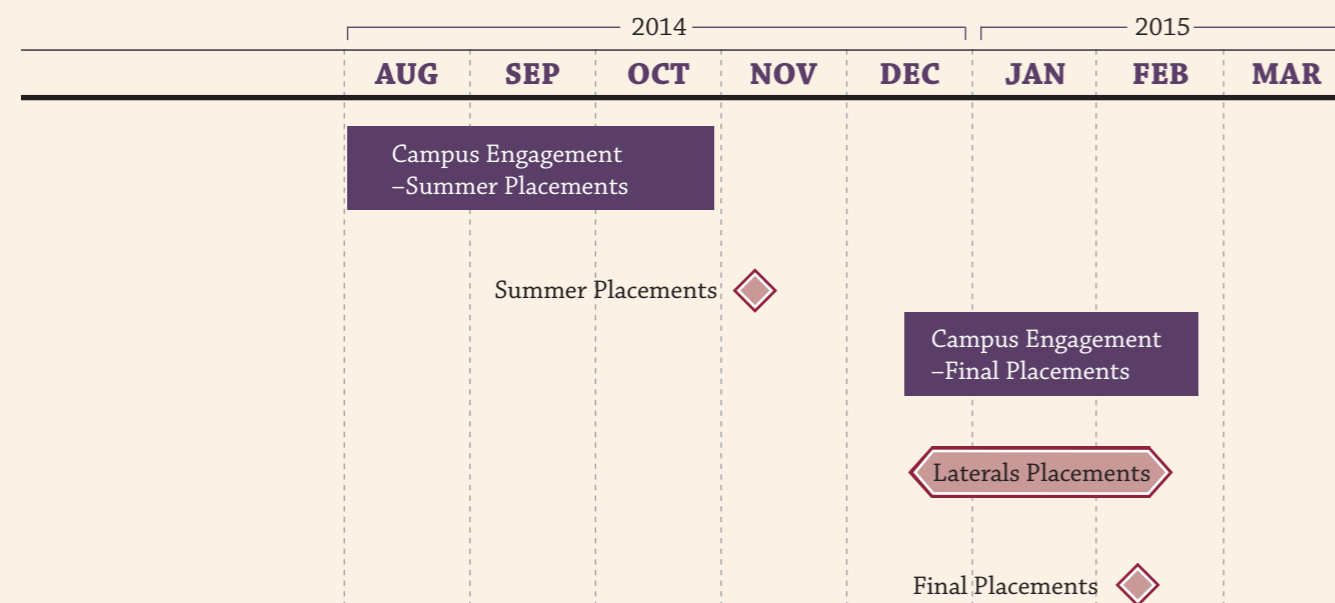
Our RECRUITMENT



Leaders must be close enough to relate to others, but far enough ahead to motivate them. ”

~John C. Maxwell

Recruitment Calender



*Tentative schedule

Summer Internship

Summer Internships have grown to become an important criterion to judge a B-School's competitiveness. Exposure to a variety of work culture forms a significant part of the wholesome educational experience imparted in any eminent B-School. It is only logical that IIM Calcutta, as part of its internship program, witnesses representation from leading firms from across the globe. The firms hiring for foreign locations ranging from New York and London to Shanghai and Hong Kong and even the Middle East cover all areas of functionality. Our recruiters include leading Investment Banks, Corporate Banks, Investment Holding Companies, Private Equity Funds Firms, Management Consulting Firms, Corporate Brands, Retail Majors, Trading Houses, FMCGs. We have had a fruitful relationship with the best in the business.

Full Time Hiring

IIM Calcutta has two full time hiring processes to cater to the varying requirements of firms and students.

Lateral Hiring Program

IIM Calcutta is one of the few institutes in India that has a robust Laterals program. With the increasing amount of people with work experience, the need to place them in positions higher than the positions for a fresher is on the rise. Hence, such a program is in place to allow companies to select students based upon their experience, and mutually agree upon the compensation and role. This program allows the companies with an opportunity to hire students with professional work experience in relevant sectors. The process will take place in January and February.

Final Hiring Program

This is a more routine process of recruitment for permanent positions. The process will tentatively take place in February and is open to the entire batch.

In both the processes we will take care of the infrastructure required for the interview process and will forward the application of all the interested candidates to your firm for short listing.





Branding on campus

Presentations

Presentations can serve as a particularly valuable tool for reaching out and communicating with the student body. An effective presentation provides students with adequate information about your firm's objectives, the available job opportunities and career paths within the firm. This will enable appropriate candidates who feel they have the skill sets required for the job and who identify with the organizational culture to apply for positions with the firm.

Live Projects

You may select candidates and work with them on projects that would be considered for implementation. This can be done through the placement office, through one of the clubs or through an academic course. Live projects would give you an opportunity to work closely with a few students

to evaluate them as well as gain unique insights from the student community.

Guest Talks

Your firm can also build presence on the campus by having senior representatives coming down and interacting with the students. This can be done through the placement office or through one of the clubs on the campus. The placement office can help your firm coordinate with the bodies on campus to facilitate such talks.

Campus Events

IIM Calcutta also provides firms with many opportunities to participate in the student learning process. You can do this by organizing case contests, management games, business plan competitions, etc. or by getting associated with class events. Please get in touch with the Placement Office to avail of this opportunity.

Institute Guidelines on RECRUITMENT FEE STRUCTURE

FEE STRUCTURE

- Participation fee is fixed for a particular slot.
- Recruitment fee is variable, and it depends on (a) slot on which an organization recruits, and (b) number of students joining the organization.

SLOT*	LOCATION OF JOB	PARTICIPATION FEE	RECRUITMENT FEE
Slot Zero	Overseas	NIL	USD 6,000
	Domestic	INR 100,000	INR 100,000
Slot One	Overseas	NIL	USD 5,000
	Domestic	INR 75,000	INR 75,000
Slot Two	Overseas	NIL	USD 5,000
	Domestic	NIL	INR 45,000
Slot Three	Overseas	NIL	USD 5,000
	Domestic	NIL	INR 30,000
Lateral Placements	Overseas	NIL	USD 6,000
	Domestic	NIL	INR 75,000

IIM Calcutta usually charges two kinds of fees:

- **Participation fee:** This is the fee organizations pay in order to participate in the campus placement. This fee enables organizations to get a slot and access the talent pool at IIM Calcutta. In case an organization is able to find suitable candidate, IIM Calcutta also charges recruitment fee (described below).
- **Recruitment fee:** This is a variable fee; it varies according to the number of students who finally joining an organization and the placement slot provided to the hiring organization. Organizations getting to interact with students earlier than other organizations usually pay more for every person who finally joins them. A table towards the end gives information about this variable fee.

An organization can hire the graduates of IIM Calcutta by using the opportunities of three placement events. The following sections provide the key fee-related information for each of them:

- **Summer Placement:** This is organized for first year students, typically in the month of November. Please note that IIM Calcutta does not charge any fee for its summer placement. Students hired for summer placement spend 8-10

weeks with organizations as interns after they complete their first year of education. During internship, however, if a student is given a pre-placement offer (PPO), and joins the organization after completing her/his education, IIM Calcutta charges the variable recruitment fee. The applicable fee is decided as per the slot in which the organization participated in placement (as given in the table below).

- **Lateral Placement:** This is an option to hire second-year students with prior work experience, and it typically occurs between December to February. IIM Calcutta does not charge any fee for participating in the lateral placement. However, a variable recruitment fee is charged on per student basis once students join an organization. This variable fee amount is given in the table below.
- **Final Placement:** This event is usually organized around February/March and organizations can hire the students from graduating batch during final placement. Both participation and recruitment fee are charged, as mentioned earlier, to organizations participating in the final placement. The structure of these fees is given in the table below.

* Depending upon the number of companies participating and ensuing constraints, at times one placement slot may extend to two or more calendar days.

Note : Service Tax will be added to the fees as per applicable rates



Career Development and PLACEMENT COMMITTEE



Career Development & Placement Office

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Tel: +91-33-2345 4545
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Taj Bengal

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Tel: +91-33-2223 3939 / 2249 1766
Email: bengal.calcutta@tajhotels.com

Oberoi Grand

15 Jawaharlal Nehru Rd (Chowringhee)
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Tel: +91-33-2249 2233/2249 1217
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Hyatt Regency

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Park Hotel

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