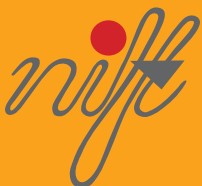
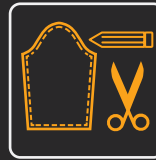




placements

2015



National Institute Of Fashion Technology

An Institute of Design, Management and Technology

A Statutory Institute governed by the NIFT Act 2006

Ministry of Textiles, Government of India



MESSAGE

DG- NIFT

Nearly three decades ago, Ministry of Textiles, Government of India set up NIFT envisioning future markets and career opportunities in the Indian and Global Fashion scenario. This vision has enabled NIFT to become the field expert in fashion education, providing new career options to accommodate the aspirations of Generation Z.

Today, having achieved a landmark number of fifteen campuses, the Institute continues upgrading course content, infrastructure and delivery to ensure Industry relevance at all times. NIFT has expanded its area of influence in the fashion and lifestyle section, creating employment opportunities and positively contributing to economic growth. Over the years, our alumni have been active stakeholders in the fashion industry in India as well as globally.

NIFT graduates from the class of 2015 carry with them a legacy of all their predecessors, energised by their fresh creative talent and equipped with the relevant technical know-how. I am confident that each of them has the potential to become a great asset to the industry, guided by visionary leaders and entrepreneurs.

My best wishes for an exciting career - to the 1580 Bachelor Degree students and 531 Master Degree students who would be leaving the portals of NIFT this year.

Prem Kumar Gera (IAS)

Director General (NIFT)



MESSAGE

Dean - NIFT

For 27 years, NIFT has been diligently upgrading the Indian fashion system, and setting the highest of standards in terms of both talent and technology. It has remained a leader in providing exemplary and holistic fashion education, nurturing committed and knowledgeable professionals. A practical approach and a strong industry focus gain edge with academic streamlining, ensuring all-round development of young professionals.

This premier institution is a hub of creative activity, producing capable personnel who are ready to take on challenges presented by the fashion industry in a variety of key roles. Growing from strength to strength, our alumni have been an important factor in the growth of the country's fashion and apparel market. Many of them have grown to become stalwarts in the global fashion business.

Today, I take pride in the dedication of yet another batch of talented individuals to the industry. As with every such cohort, the batch of 2015 blends knowledge and enthusiasm, which I am sure, will be instrumental in their professional success, as well as in the development of innovation in our fashion industry.

I wish them all success and fulfillment in their careers.

Prof.Dr.Vandana Bhandari

Dean (Academic)



MESSAGE

Head - Industry

The Indian Fashion Industry is experiencing an exciting phase with growing signs of economy with consumers experimenting multiple formats of Shopping. The export Industry, designers, Fashion Brands and Retailers are facing challenging task in providing innovative products, service and experience to the consumers.

To cater to these changing demands, Industry needs a new breed of professionals with fresh and practical ideas that can be converted into sustainable business model.

I am pleased to inform that the NIFT Campuses are opening for Placements 2015 from 20th April 2015 to 5th May 2015.

As in the past, Bachelor and Master Degree students from Design, Technology and Management disciplines will be participating in the campuses. The detailed Information about each program is available in this brochure. Students profile will also be available on NIFT website.

NIFT students are eagerly looking forward to take challenging tasks in your organization. I am sure that even your organization must be looking forward to visiting NIFT campus for recruitment.

On behalf of NIFT students, I invite you to participate in the NIFT Campus Placement 2015.

You are requested to register online at the http://www.cmsnift.com/job_form.aspx

You will be provided with a user ID and password upon registration which help you to gain access.

Looking forward to your active participation.

Dr. Sushil Raturi

Associate Professor (FMS) &

Head (Industry & Alumni Affairs)

Global Linkages

The academic strategy of NIFT embraces a global approach. The core activities of the institute have enhanced its international visibility and standing. NIFT has strategic agreements and partnerships with about 33 leading international fashion institutes & organisations that share the same academic direction, integrating NIFT students with the global mainstream of fashion.

International collaborations allow students to experience 'study abroad' options through exchange programmes. This initiative provides an excellent opportunity to NIFT students, selected for the exchange programme, to interact with students from various geographies, encouraging them to broaden their vision and understand different cultures. The opportunity can be undertaken by the students across NIFT campuses and all course disciplines. To provide an academic gradient, the institute's international linkages allow the students to participate in international competitions / seminars / research / exhibitions and other events.

There is a constant exchange of students from Partner institutes. In 2014-15 while – 70 went to institutes like ENSAIT, France; Mod Art International, France; Queensland University of Technology, Australia; Swiss Textile College, Switzerland; University of Wolverhampton, UK, De Montfort University, UK; Glasgow School of Art, UK; The State University of New York College at Buffalo, USA; Fashion Institute of Technology, New York, USA. Royal Academy of Arts, Netherlands; Amsterdam Fashion Institute, Netherlands; Saxion University of Arts, Netherlands; ESMOD, Germany; NABA, Italy; Bunka Fashion College, Japan; Fashion Design Institute, Mauritius, BGMEA University of Fashion and Technology (BUFT), Dhaka, Bangladesh; 51 students came from these Universities to undertake exchange programme at NIFT.

NIFT students at all campuses are encouraged to participate in international events and competitions. The students have participated and won laurels in several prestigious international competitions like Mittelmoda Premio, World of Wearable Art, New Zealand; Arts of Fashion Foundation USA; Triumph Inspirational awards, IAF Designer Awards in Medellin Colombia; Click! Japan Photo Contest Exhibition, Knitting For Juliet Italy; MAX Design Awards; E.A.T-Exporting Exporting Art Together.

NIFT had entered into a strategic alliance with Fashion Institute of Technology (FIT), New York, USA. The partnership encompasses a landmark achievement and first of its kind at NIFT. This new international dimension allows select meritorious students from NIFT, the unique opportunity to obtain a Dual Degree from both NIFT and FIT. Students from NIFT undertake two years study at the home institute intercepted by one year of study at FIT. Thereafter, the students resume their studies at NIFT to obtain the Dual Degree from both the institutes. Eighteen students have completed the dual degree program in the last 2 years and four students from various disciplines are pursuing the Dual Degree opportunity in 2014-15.

NIFT is also the founder member of International Foundation for Fashion Technology Institutes (IFFTI).



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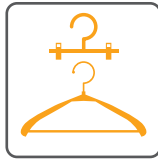
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NIFT PLACEMENTS 2015

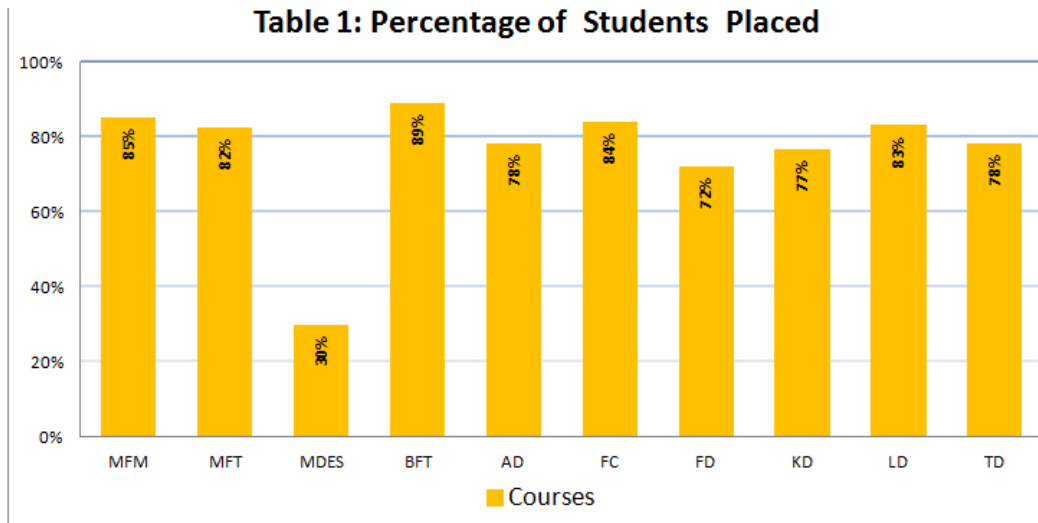


Placement Report 2014

NIFT Campus Placements 2014 were held at 6 campuses of NIFT viz. New Delhi, Mumbai, Bengaluru, Kolkata, Chennai, Gandhinagar during 26th May 2014 to 18th June 2014. A total of 405 companies registered for campus placements offering 1640 job vacancies.

A total of 1720 students registered for placements, of which 1355 students got placed i.e. 79 percent of the students who registered for the placements got placed through various modes of placements i.e. Pre placement offers , campus placements and off campus placements.

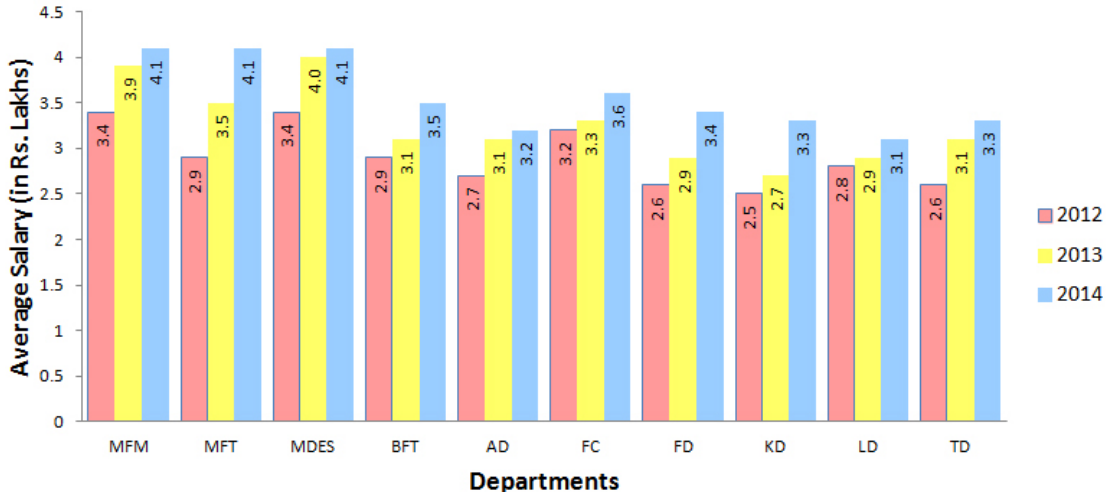
The discipline wise analysis of the placements 2014 is given in Table 1:-



The Average annual salary during campus placements 2014 for the students from Master’s program was ₹4.10 lakhs per annum whereas that of for the Bachelor’s Programme was ₹3.34 lakhs per annum.

The Average annual salary obtained by students from different programmes during campus placement 2014 vis-à-vis 2013 & 2012 is shown in Table 2:-

Table 2: Programme wise Average Salary of NIFT students during 2012-2014



The recruiting companies were from diverse segments like Designers, Manufacturer exporters, Buying Agencies, Consultants, Retailers, Fashion Brands, E-Retailer, Home Furnishings, Technology Solution Providers along with international Brands.

An Alphabetical List of some companies which have recruited NIFT students in campus placements 2014 follows below:

- Ace Turtle Services Pvt. Ltd
- Acme Corporation
- AddressHome.com
- Ambattoor Clothing Pvt. Ltd
- Amrit Exports Pvt. Ltd.
- Anjali Traders
- Apparel Resources Pvt Ltd.
- Arcana Kochhar
- Arvind Lifestyle Brands Limited
- Arvind Limited
- Ascendum
- Authenticity
- Avadat Apparels
- AVH Associates
- Banswara Industries
- Biswa Bangla
- Bombay High
- Breakbounce India Limited
- Brinil Clothing
- Carwale.com
- Casa Brand India
- Cottostown Fashion
- Crave Clothing Co.
- Creative Bee
- Decathlon
- Derewala Industries Ltd.
- Dhruv Vaish
- Disha Lifestyle Pvt. Ltd.
- Disha Retail Fixtures Pvt. Ltd.
- Dorset
- Drish Shoes
- Earnest Group
- Edcons Exports (P) Ltd.
- Elitify
- Fabindia
- First Steps Babywear Pvt. Ltd.
- Freedom Tree Design
- French Curve
- Future Group
- Future Lifestyle & Fashions Ltd.,
- Global Clothing
- Global Exports Corporation
- Globus Stores Private Limited.
- Go Go International Pvt. Ltd.
- Goldenseam Textile Pvt. Ltd.
- Hidesign
- Home Shop18.com
- Icona Blare
- Impulse (India) Pvt. Ltd.
- Indusmode

- Inkoniq It Services Pvt. Ltd.
- J C Fenasia Exports Pvt. Ltd.
- J.J Expo Imp
- Jade Blue Lifestyle India Ltd.
- Jaynita Exports
- Jole Clothing Pvt. Ltd(Retail-Wh)
- Just Linen Home Fashions
- Jute Cottage
- K Mohan & Company Exports Pvt. Ltd
- Kasum Enterprises
- Kathmandu Apparel
- Kolorkode
- Komudi Design Studio
- KSP India
- Laguna Clothing Pvt. Ltd.
- Lifestyle International
- Lime Road
- Little Wardrobe
- Locomotive
- M&B Footwear
- Maam Arts
- Maati Design
- Madura Fashion &Lifestyle
- Malaga, Mumbai,
- Mangalam Art
- Manyavar
- Marks & Spencer
- Marque Impex
- Maruti Suzuki
- Maspar
- Meena Bazar
- Majorbrands
- MLK Exports (P) Ltd.
- Modi Associates
- Mohan Clothing Co. Pvt. Ltd. (Blackberry)
- Monash
- Monday Ventures Pvt. Ltd.
- Mrunalin Designer
- Must Garment Corp Limited
- Myntra
- Nainajain
- Neerus
- Nirmal Dying & Printing Pvt. Ltd.
- NSL Textiles Ltd.
- Omega Design
- Siyaram Ltd.
- Orient Craft Limited
- Pallavi Foley Boutique Jewels
- Petals
- Purvi Doshi
- Radhamani Exports Ltd
- Rajda Industries & Exports Pvt. Ltd.
- Raymond Apparel Ltd Mumbai
- RBZ Jewellers Pvt. Ltd.
- Redcastle Events PvtLtd.
- Relevant E-Solutions Pvt. Ltd.
- Reliance
- Reliance Brands Ltd.
- Reliance Retail
- Roopantran Communications
- Roposo.com
- Rugs And Riches
- Sabyasachi Couture
- Samaavesh
- Sanskrut Baby Products
- Santoshjewellers
- Sapta Inovation Design & Consulting Pvt. Ltd.
- Saroj Jalan
- Scotts Garment Ltd.
- Shahi Exports Pvt. Ltd.
- Sheetal Design Studio
- Shefcoz
- Shoppers Stop
- Shyamal&Bhumika
- Silver People Uberlife Consulting Pvt. Ltd.
- Siyaram Silk Pvt. Ltd
- Spry Social Media Management Pvt. Ltd,
- Sreepriya Exports Pvt. Ltd.
- Studio Abd Design Services Pvt. Ltd.
- Suditi Industries Ltd.,
- Tcns
- Technopakadvisors
- Teeknits
- Tesorifashions
- Texport Industries Pvt Ltd(Knits)
- Texport Industries
- The Advantage Raheja
- The Circus Entertainment Pvt.Ltd.
- The East India Natural Goods Co.
- The Sepia Lab (Pankaj &Nidhi)
- The Veranadah
- Titan Company Ltd.
- Tollywood Project
- Triburg
- Tritan Leather Works
- Twenty Technologies
- Twist Open Innovations
- V Mart Retail Ltd.
- Varun Bahl
- Wazir Advisors
- Wildcraft India Private Ltd.
- XI Enterprises Pvt. Ltd.
- Yashram
- Lifestyle
- Zendesign
- Zen Design Solutions Ltd.
- Zophop.com



BACHELOR PROGRAMMES

Bachelor of Design (B.Des.)

Accessory Design

Chairperson: Mr. G Chiranjeevi Reddy

The one of its kind programme in the country, Accessory Design has a well- defined curriculum for developing integrated expertise in design methodology, materials and production process, consumer behavior and market dynamics trends and forecast interpretations, business practices and project management in the field of fashion and lifestyle accessories. A strong industry orientation is reflected in its credo 'Design for Business' with the most successful industry education interface in student learning.

The programme has gradually evolved to address the entire spectrum of accessories and lifestyle products, precious and costume jewellery, leather goods, footwear, watches, giftware, tableware, silverware, crystalware/ office furniture, consumer interface design, & retail environment design. Each NIFT campus is expected to provide national leadership in the area of its specialization. This will enhance the intensity and the depth of each category of specialization and will address design, management, marketing and technological issues, within specific product category.

STAR ALUMNI

- Almas Virji - Director, Inc5, Mumbai
- BolluSantosh Kumar - Head (Visual Merchandising) - Shoppers' Stop, Hyderabad
- Parminder P Singh - CEO, IndeCuir
- SangeetaDewan - Design Head –Tanishq
- Rahul Bose - Design Manager- Zen Design Studio
- Hemant Pal - Design Coordinator- Titan Industries Ltd. (Watches), Bengaluru
- Animesh Ikshit - Senior GM Retail – United Colors of Benetton
- Himanshu Singh - Head Merchandiser, Diatrends Jewellery P. Ltd., Mumbai
- Vikram Singh - Vice President- Gitanjali Jewells
- Rajdeep Das - Manager, Khadim's
- Kunal Sachdev - CEO, Maati Design
- Raman Talwar - Executive Director- Tempus Ltd., Hong Kong
- Bhavya - Design Head, Shimera
- Mishu Batra - Designer- TVS Motors Styling Studio
- Jalaj Shatwal - Senior Designer, Frazer &Haws
- Kunwar Abhishek - Head VM, Tommy Hilfiger
- Sanya Khanna - Trend Designer- Nokia Design Research Studio
- Rohit Nagpal - National Manager (VM & Product), Swatch Group, Lacoste
- Shwethisha Bansal - Designer- Timex Watches
- Srishti Bajaj - Designbait



EMPLOYERS

- Adidas
- Amrapali
- Arvind Brands
- Carbon
- D'damas
- Development Alternative
- Episode
- FabIndia
- Ganjam Nagappa & Sons
- Gitanjali Jewellery Pvt. Ltd
- Honda Cars
- ITC Wills Lifestyle
- Li & Fung
- Liberty Shoes Ltd.
- Matti Design
- Michael Aram
- Nokia Design Research Studio
- Pantaloon
- Ravissant
- Reid & Taylor
- Reliance Retail
- Shoppers' Stop
- Swarovski
- Tanishq
- Tata Elxsi
- Tiffany
- Timex Watches
- Titan
- TVS Motors Styling Studio
- United Colors of Benetton
- VIP luggage
- Westside
- Zen Design.

AREAS OF STUDY

Accessory Design at NIFT New Delhi, Bengaluru, Bhubaneshwar, Bhopal, Chennai, Hyderabad, Jodhpur, Mumbai, Patna, Rae Bareli, Shillong and Kangra:

Product range: Home Accessories, Luxury products, Lighting, & Lighting Fixtures, Garden Accessories, Bathroom & Kitchen Accessories and Utensils, Leisure Accessories, Toys & Children Products, Architectural Accessories, Corporate & Business Accessories, Handicraft & Visual Merchandising for Retail Business Environments.

Jewellery & Precious Products specialisation at NIFT Gandhinagar and Kolkata:

Product Range: Precious & Costume Jewellery, Silverware, Giftware using Precious Metal & Stones.

The programme prepares students for careers as Designers, Brand Managers, Visual Merchandisers, Product Managers and Entrepreneurs in broad areas of precious and costume jewellery, leather goods, giftware, tableware, watches, footwear, handicrafts and lifestyle products





BACHELOR PROGRAMMES

Bachelor of Design (B.Des.)

Fashion Communication

Chairperson: Ms. Sushama Saitwal

Today, the success of a brand is marked and understood largely through its uniqueness in identity. With a multitude of prêt and luxury brands mushrooming in the Indian retail scenario, it has become essential for each one of 'them' to develop a unique brand identity for maximum impact in the domain of Fashion and Lifestyle. Thus, 'Fashion Communication' forms the core of the whole business of Fashion. One of the newest and most exciting avenues in the industry, Fashion Communication encompasses integrated course study relating with areas such as Graphic Design, Fashion Journalism, Visual Merchandising, Styling and Photography, Advertising, Public Relations and Space Design.

Thus, at the exit level equipped with an intensive skill, knowledge and concept base Fashion Communication students emerge as dynamic professionals qualified to offer the most effective and financially viable communication solutions for the fashion and lifestyle industry.

STAR ALUMNI

- Alpi Boylla - Senior Manager, Design Communication, FDCI
- Amandeep Kaur - Asst. Fashion Editor, Marie Claire, India
- Divya Narang - Visual Merchandiser, Tanishq
- Mahelaqua Alam - Senior Interaction Designer, Samsung
- Nishi Uttam - Asst. Manager Communications, Swarovski
- Pooja Saxena - Intern, Apple, USA
- Priyanka Misra - Fashion Director, Harper's Bazaar, India
- Rajit Gupta - Associate Director, McCann Erickson
- Siddhant Sahu - Visual Marketing Director Liganova, GMBH
- Simran Singh - Senior Graphic Designer
- Simran Sahi - Entrepreneur, Imprintz, Pondicherry
- Urvashi Pant - Asst. Editor, Femina
- Anant Chauhan - Manager VM, INDIA, FOSSIL
- Arpit Raizadai - Visual Merchandising Head, South India. PUMA Sports India Ltd.
- Anirudh U - Asst. Manager, Visual Merchandising (South India), Louis Philippe
- Richa Srivastava - VM Creatives, AllenSolly, Madura Fashion & Lifestyle
- Nitish Sharma - User Interface Designer, UX Design Labs
- Rahul S. - Visual Merchandiser, Indus League



EMPLOYERS

- Marks & Spencer
- Madura Garments
- Shopper's Stop
- Christian Dior
- Lifestyle
- Benetton
- Tommy Hilfiger
- Liberty
- Freelook
- Lopez Design
- Marie Claire
- Images
- Vogue
- Harper's Bazaar
- Times of India
- Asian Age
- Couture Asia
- Femina
- FDCI
- MTV
- NDTV
- Times Now
- Headlines Today
- Perfect
- Relations
- Wizcraft
- Ogilvy & Mather
- JWT
- Lintas

AREAS OF STUDY

Fashion Studies
History and Philosophy of Design
Communication Concepts & Processes
Writing Skills
Publication Design
Consumer Behavior in Fashion
Multimedia
Graphic Design
Visual Merchandising
Exhibition Design
Fashion Styling
Photography
Design Methodology
Fashion Journalism
Craft Cluster & Documentation
Industry Internship
Graduation Project

Fashion Communication is a specialised programme that enables students to acquire communication skills pertinent to the Fashion and Lifestyle industry.

Five exit levels are envisaged overall: Graphic Design, Visual Merchandising, Retail Space Design, Styling and Photography, Fashion Journalism, PR/ Events and Fashion Advertising.





BACHELOR PROGRAMMES

Bachelor of Design (B.Des.)

Fashion Design

Chairperson: Prof.Monika Gupta

For last twenty six years the Fashion Design graduates have played a crucial role in Indian Fashion Industry in its constant endeavour to establish a fashion environment in India and to promote fashion as a serious business.

The NIFT alumni have made a name for themselves both on Indian and global fashion scenario. This flagship programme was launched in 1986 with the establishment of NIFT, New Delhi. Subsequently the programme was started at other campuses of NIFT. Today NIFT has Fashion Design across 13 campuses of NIFT.

STAR ALUMNI

In Corporate Sector

- Abhishek Dahiya - U I Lead, INQ Mobile, UK
- Anupreet Bhui & Varun Wadhawan - Head Design, Levis, Hongkong
- Biswaroopa Mohantee - Faculty, Manipal University, Dubai, UAE
- Bharat Pratap Singh - Design Head, Bexinco, Bangladesh
- Deepa Ganguly - Faculty, Art Institute of Dallas, USA
- Guneet Monga - Business Analyst, Wells Fargo, San Francisco
- Iftikar Alam Khan - Faculty, Preston University, Ajanan, UAE
- Sanjeev Sahai - Label Amethysta, Italy
- Akhil Tamta - Head Branded Services, Raymonds
- Akshay Deep Singh - Head Design, Good Earth
- Anu Sharma Dubey - Head Design (Womenswear), Matrix Clothing
- Deepak Chakravorty - Design Specialist Lifestyle Retailing, ITC
- Karunesh Vohra - CEO, Munch Design Studio
- Krishna Thingbaijam - Chief of Design, Pantaloon Retail
- Konika Khanna - Swarovski
- Nidhi Raj - Head Design, Peter England
- Priya Talwar - Category Head, Li&Fung
- Ravi Sahary - Sr. Designer, Spykar Jeans
- Rangraj Bhattacharya - Art Director, August Communication

Designers

- Manish Arora
- Rajesh Pratap Singh
- Ashish Soni
- Ritu Beri
- J.J Valaya
- Sabyasachi Mukherjee
- Gaurav Gupta
- Nida Mahmood
- Nitin Bal Chauhan



EMPLOYERS

- Raymonds
- Arvind Garments
- Benetton
- Indus League Clothing
- ITC Ltd.
- Levis
- Lifestyle
- Madura Garments
- Modelama Exports
- Omega Designs
- Orient Craft
- Pantaloon
- Proline
- Shahi Exports
- Span India
- Spykar
- Swarovski India
- Uni Style India
- Texport Overseas
- Snapdeal
- Shoppers Stop
- Pearl Global
- Mahajan Overseas
- Kimaya
- Gokuldas Images.

Designers:

- Rohit Bal
- Varun Behl
- Raghuvendra Rathore
- Sabyasachi Mukherjee

AREAS OF STUDY

- | | |
|-------------------------------------|-------------------------------|
| Design Process | Professional Practices |
| Fashion Studies | Fashion Styling |
| Fashion Illustration & Design | Portfolio Development |
| Pattern Making | Menswear Design & Development |
| Draping | Entrepreneur Development |
| Garment Construction | IPR |
| Surface Development Techniques | Research Methods |
| Elements of Textiles | Craft Cluster Study |
| History of Design & Fashion | Couture Design |
| Digital Illustration & Presentation | Theatre Costumes & Design |
| Manufacturing Process | Visual Merchandising |
| Marketing | Design Collection |
| Merchandising | |

The programme prepares students to pursue careers as Designers, Freelance Design Consultants, Design Managers, Stylists, Exhibition and Visual Display Experts, Forecasting and Fashion Trends Forum Organisers, Costume Designers, Illustrators, Pattern Engineers and Entrepreneurs.





BACHELOR PROGRAMMES

Bachelor of Design (B.Des.)

Knitwear Design

Chairperson: Mr.V.P.Singh

Knitwear plays a key role in fabric and apparel for casual wear, sportswear, kids wear and intimate apparel. Developments in the field have added versatility to knits in other areas of fashion previously limited to woven fabric, across the global market. The Knitwear Design programme at NIFT works closely with its related area of products.

The four-year programme is developed towards creating a design professional who can design for the knitwear industry – an exclusive segment in fashion. It provides students with creative thinking, strong technical skills and a dynamic market orientation. The curriculum is multi-pronged, with a strong design direction. It covers diverse areas in skill development, conceptualization, technical understanding & management skills. Students apply their classroom learning to industry-simulated environments, culminating in a design collection or graduation project.

STAR ALUMNI

- Abhilasha Tiwari - Manager (Design and Development) Sholstrom AB, Sweden
- Abilasha - Senior Merchandiser, Levis, Bangalore
- Achla Grover - Associate Vice President, Daiki Brands Pvt. Ltd.
- Alinda Mohanty - Brand Manager, Aditya Birla
- Bella Monoj - VP -Eshakti
- Bhupinder Singh- Team Leader-Triburg
- Biplab Mohanty - MD -Amani Retail
- Hemant Ahuja - Entrepreneur, Ten & CO.
- Ishani Jaiswal - Designer
- Jiten D. Maru - Entrepreneur, U-BOI,U-GAL, Mumbai
- Nirbhay Kumar - Design Director Dhanvi Design Studio
- Parvesh Khurana - General Manager, Head Sourcing-Knits and Outerwear
- Puneet Raj Rai - Manager, Product Development, Bharti Wal-Mart, Delhi
- Raman Vij - Designer
- RichaGautam - Designer, Arvind Fashion
- Raj Kislay- Design Head (Menswear) Shoppers Stop
- Samant Chauhan - Designer
- Sameer Bajaj - CEO, K.S.KnitFabs
- Sartaj Singh Mehta - Product Director, Wills Lifestyle
- Shiamali Kunzroo - Senior Manager, Cascade Buying House
- Srinishankar - Product Manager, H&M
- SuparnaChatterjee - Design Head (Womenswear) in Pantaloons
- Sinjini Mukherjee - Head of Design Team, Sabyasachi Couture.
- Tejasvi Duvuri - Buyer, DIESEL (Reliance brands)
- YogeshChaudhary– Surendri Design Pvt. Ltd.



EMPLOYERS

- Arvind Brands
- Benetton
- Cascade Enterprises
- Creative Lines
- Future Group
- GAP
- Gokul Das Images
- Winsome Group
- Gupta Exim
- Impulse International
- Park Avenue
- Indian Terrain
- Intertek India Pvt. Ltd.
- ITC LRBD
- K.S.KnitFabs
- Land Mark-Dubai
- M&S
- Madura Garments
- Matrix Clothing
- Monte Carlo
- Nahar Group of
- Industries
- Octave
- Oil & Grease
- Orient Craft
- Oswal Woolen Mills
- Prathibha Syntex
- Rajah Hosiery
- Raymond
- RMX Joss
- Sarjevan Knitwear
- Shri Bharat International
- Woodland
- SPL Industries
- TCNS Ltd.
- Triburg
- Omega Fashions
- Apparel online
- Gestures Apparels
- Myntra
- Levis

AREAS OF STUDY

- Fashion Illustration
- Digital Illustration
- Flat Knitting and Hand Knitting
- Pattern Making (W/M)
- Garment Construction (W /M)
- Photography
- Textile Dyeing and Finishing
- Traditional Indian Textiles
- Trends and Forecasting
- Surface Embellishment
- Design Process and Research
- Circular Knitting
- Draping
- Print Design
- Production and Planning
- Product Development
- Computerized Flat Knitting
- Craft Research and Development
- Sportswear
- Computerized PM
- Grading & Marker making
- Fashion Mktg. and Merchandising
- Industry Internship
- Lingerie
- Kidswear
- Visual Merchandising
- Retail Buying
- Image and Fashion Styling
- Portfolio Development
- Design Collection/Graduation Project

The programme has been designed to create well-rounded professionals equipped to handle the challenges of circular and flat-bed knitting in the domestic and export fields. The alumni are pursuing careers as Designers, Product Developers, Fashion Stylists, Fashion Forecasters, Creative Managers, Merchandisers, Product Managers and Entrepreneurs.





BACHELOR PROGRAMMES

Bachelor of Design (B.Des.)

Leather Design

Chairperson: Mr.Rahul Sethi

The Leather Design Program at NIFT is unique in its structure and application to the Fashion Footwear and Accessories Industry. It focuses on an integrative Design perspective within the Industry requirements. The Department was set up in 1993 at New Delhi and initially focused on Leather Garments. Keeping in view the needs of the Industry and the nature of the department to evolve with changing times we have encompassed the areas of Fashion goods, Personal Lifestyle accessories and Footwear across our four centers.

The program emphasizes the integration of design concepts with material knowledge to respond to the requirements of specific target markets. At present, the Leather Design program is being offered at Chennai, Kolkata, New Delhi & Rae Bareli. The course is highly structured and focused to the human resource requirement of the Indian Leather Industry and is aimed at developing a holistic professional.

The specialization aims at nurturing social values while shaping the competitive and entrepreneurial spirit of the student Exposure to the industry through field trips, tannery training, industry internship and graduation projects are an integral part of the curriculum. The multidisciplinary approach strengthens the spectrum of the various product categories being dealt with in the curriculum. The leather Design graduates have opportunities in areas of fashion business as Designers, Entrepreneurs, Product Developers, Production managers, Merchandisers etc.

STAR ALUMNI

- Rahul Reddy - Designer Brand Rahul Reddy
- Shivan Bhatia - Designer & Entrepreneur of Brand ShivanNaresh
- BhartiGulati - Triburg Leathers
- SachinMendiratta - AVT Chennai
- M.S. Kannan - Regional Manager, Target Sourcing Services (Amc)
- Monika Sahani - Merchandising Head TRIBURG LEATHERS
- Ruban Harry - Technical Head, CARLTON LONDON, HONGKONG
- Anoop Singh Rana - R&D Manager, Leather Accessories, Diesel India
- Ashish Bhatt - Design Head ORIONCONMERX
- Shahrukh Zaidi - Designer Consultant, Studio SRZ
- Niharika Manchanda - Head Designer, Samsung
- Rajan Singh - Asst Designer, Chanel, Paris
- Kanika Jolly - Aesthetic & Trend Designer, Royal Enfield
- Akarshan Giri - Designer, SATYA PAUL
- Debashish Das - Head Leather Garments. Tata International Limited
- Vaibhav Singh - Designer
- Nitin Chawla - Founder and Designer at Theorem



EMPLOYERS

- ABC Leathers
- Alpha Overseas
- Alpine Apparels
- AMC/Target Sourcing Services
- Apollo International
- AVT Chennai
- Benetton India
- Bhartiya International
- Carlton - London, Hong Kong
- Century Overseas
- Crew BOS
- Diesel India
- Edcons
- Impulse
- Index Sports
- J.J. Vallaya
- Kabir Leathers
- Lexus
- Liberty Footwear
- Lifestyle
- Lloyd Baker
- Malaga Export
- ManavGangwani
- Matt Global
- Monsoon
- Orion Conmerx
- P&G Enterprise
- Rabia Leathers
- Rajesh Pratap Singh
- Shamik Exports
- Super house Leathers Ltd.
- TATA International
- Triburg Leathers
- Trio Trend (Yamal)
- Varun Behl
- Sabyasachi Couture
- JayaShree Textile
- A Unit of Aditya Birla
- PARAS EXPORTS
- Tritan Leather Works
- Stich well Bags & Accessories
- P&G Enterprises
- Pragati Vinimay
- Farinni Exports
- Torero Corporation
- Simaaya Fashion
- Rene Impex
- Naaptol Online
- K.H. Leather Industries
- Snap deal
- D2 International
- Stich well Exports
- Ritu Exports
- Pantaloons Retail
- Vogue N Hyde
- Baggit
- Asmara Home Products
- Savi Leathers
- Radnik Exports
- XL Enterprises
- Metropoli Fashions
- Exotic Fashions
- Raymond Ltd.
- Khimjee Hunsraj
- Elements Exports.

AREAS OF STUDY

- | | |
|-----------------------------------|----------------------------------|
| Leather Studies & Processes | Marketing & Merchandising |
| Design & Fashion Studies | Design Mgmt. & Entrepreneurship |
| Design Process & Developments | Computer Application & CAD |
| Fashion Trends & Forecasting | Design Methods & Prototyping |
| Surface Techniques | Portfolio Development |
| Fashion Illustration | Craft Research and Documentation |
| Leather Acc. Design & Development | Tannery Training |
| Footwear Design & Development | Industry Internship |
| Pattern Making & Grading | Cross Discipline Electives |
| Draping | Graduation Project |
| Construction Techniques | |
| Production Planning & Control | |

The Target industry for our Graduates includes the Export and Domestic Manufacturing, Retail, Buying and Sourcing. Due to the comprehensive nature of the course we have seen successful entrepreneurial developments from our students. The Alumni of the Department are trendsetters in their respective areas and have evolved the modern paradigm of the industry making it an integrated part of the Global Fashion and Lifestyle arena





BACHELOR PROGRAMMES

Bachelor of Design (B.Des.)

Textile Design

Chairperson: Prof.Dr. Sudha Dhingra

The Textile Design course is designed to produce dynamic design professionals who embrace the newer challenges, opportunities and technologies to produce creative and responsible solutions in the field of Textile Design. The four year programme prepares students for domestic and International Home Fashion and Apparel Industry.

During the four year programme, student learning is based on integration of design concept with market requirements covering the entire gamut of idea, design and product development. The students are trained on weaving, printing, surface ornamentation and digital design and are exposed to Textile Design studio setups, industrial units and craft cluster areas around the country. A strong foundation of eighteen weeks industry linked programme at the end of the four year, prepares student for developing market viable collections for domestic and International market.



STAR ALUMNI

- John Varghese- Designer, Donna Karan Home (India)
- Kunjan Singh - Manager, Product Design, Krimson
- Samrat Som - Head (Apparel & Accessories), Royal Enfield
- Navneet Seth - COO, Indian Cornucopia
- Himanshu Bharadwaj - AVP (Marketing), Alps Industries
- Vaishali Bahel - Category Head (Garments& Accessories), Fabindia
- Piyush Suri - Entrepreneur, London (UK)
- Rupa Ganguly - Consultant, WTO (UN)
- Vaishali Ganguly - Manager, Reliance Retail
- Anirwan Bansariyar - Design Head, Aquarell Clothing
- Yukti Gupta - Textile Designer, Himatsingka Seide
- Jitendra - Textile Designer, HimatSingkaSeide
- Sanjay Garg - Founder, Raw Mango
- Disha Saluja - Asst. Merchandiser, William E Connor and Associates, Gurgaon
- Sanwari Handa – Designer, Arvind Mills
- Tashi String -Landmark Group – Dubai , UAE
- N. Bhushavali - Designer cum entrepreneur of online boutique
- Henna Bajaj - Creative Designer – Trident Group, Ludhiana



EMPLOYERS

- Arvind Mills
- Bharat Silks
- Crew BOS
- Grasim Industries Ltd.
- Himmatsingka Seide
- Indian Terrain
- Madura Fashion & Lifestyle
- Mafatlal Industries Ltd.
- Mahajan Overseas
- Mura Collective
- Nahar Industries
- AVH Exports
- Globe Enterprises
- Portico
- Rateria Exports
- Shades of India
- Shingora International Pvt. Ltd.
- The Shop
- Triburg
- Welspun India
- Donear Industries Ltd.
- Bombay Dyeing
- Rupayan (Jaipur)
- Jagdish Stores

AREAS OF STUDY

Elements of Textile Design	Surface Techniques
Textile Design Techniques	CAD – Print
Woven Structures	CAD – Dobby, Carpet and Jacquard
Advanced Woven Structures	Traditional Indian Textiles
Woven Design Project	World Textiles
Print Design Project	Craft Research and Documentation
Sustainable Design	Fashion Mktg. & Merchandising
Advanced Design Project	Professional Ethics & Responsibilities
Textile Science	Pattern Making & Construction
Textile Chemical Processing	Visual Merchandising
Fabric Quality Assurance	Non-Loom Techniques
Fabric Studies	Entrepreneurship management
Fashion Studies	Industry Internship
Fabric Styling	Graduation Project

Textile Design professionals provide value to multiple areas for the ever changing fashion business as Textile Designers, colorists, trend analysts and stylists in design studios, textile mills, export houses, fashion designers studios, buying houses and Craft Sector





BACHELOR PROGRAMMES

BACHELOR OF FASHION TECHNOLOGY

(B.F.Tech.)

APPAREL PRODUCTION

Chairperson: Prof.Dr.Noopur Anand

Bachelor of Fashion Technology (BFT) trains students on cutting edge technologies and best managerial practices prevalent in apparel manufacturing set-up in India and abroad. The intense hands-on training built as a part of the program gives student a strong platform and equips them to face the challenges of the apparel sector.

The industry responsive course curriculum, state-of-art infra structure, practical insights in real world through constant and dynamic interactions with apparel industry and well trained and experience faculty force helps the department to stay competitive and maintain the long standing tradition of providing highly trained personnel in garment manufacturing setups.

The multi-disciplinary four year program with well integrated information systems gives students insight on diktat of fashion manufacturing business and keeps them abreast with the latest and best methods and practices in sewn product industry. It prepares professionals who can significantly contribute to the fashion technology domain of the apparel industry by providing practical solutions to the industry.

STAR ALUMNI

- Abhishek Kumar - Manager Operations, Flipkart
- Ajay Singh - Global Quality Manager AYN Accessories, Hong Kong
- Amit Rai - Vice President, Operations Texport, Overseas
- Aniket Keshi - Manager, Myntra Designs Pvt. Ltd
- Annu Kumari - Senior Merchandiser, Shahi Exports
- Anurag Sinha - Merchandising Manager, Norwest Industries Limited, Bangladesh
- Ashish Chaturvedi - Senior Manager, Laguna Clothing
- Ashutosh Banerjee - Team Leader, Taffles
- Ashwini Pillai - ERP, Arvind Exports
- Govind Kumar - Senior Manager, Business Development, Flipkart
- Harish M - Plant Head- Operations, Celebrity Fashions Ltd.
- Manas Babyloni - Managing Partner, Errand Enterprises
- Manoj Dubey - Category Manager - Menswear, Pantaloons Pvt. Ltd.
- Mohit Sinha - Merchandising Manager, PTAMEYA Living Style, Indonesia
- Nikhil Ranjan Agrawal - Q A Manager, Mothercare
- Pankaj Kumar - Manager Merchandising, Roverco Apparels
- Poojitha.V - Consultant, Technopak Advisor Pvt Ltd
- Punit Awasthi - Landmark, Dubai
- Ramesh - Factory Manager, Fatface Ltd (Indian liaison office)
- Randhir Kumar - Manager Category, Adidas
- Saurabh Arya - Manager, Celebrity Fashions
- Shlok Hariramani - Marketing Manager, Madura Garments
- Shreeza Narayan - Merchandiser, Decathlon
- Shrey Sharma - Sr.Manager (Marketing), Amazon.in
- Sumit Kharb - Manager (Operations), Vardhman Nisshinbo Garment Co Ltd.
- Vishal Srivastava - Customer Advocacy, Wooqer
- Wardhan Watsh - Manager, Decathlon, Bangladesh



EMPLOYERS

- Amabattur Clothing Company
- Aquarelle India Pvt. Ltd
- Arvind Mills
- AYN Accessories, Hong Kong,
- Banswara Syntex Surat & Daman
- Bombay Rayon Fashions Ltd.
- Brandix
- Celebrity Fashions
- Color Plus
- Evolv Clothing Company Pvt. Ltd
- Fiber & Fabrics International Pvt. Ltd
- Flipkart
- Gokaldas Exports
- Indian Terrain
- Intimate Fashion India Pvt. Ltd
- L T Karle
- Laguna Clothing
- Landmark, Dubai
- Laven Fashions Pvt. LTD.
- Leather Crafts (India) Ltd
- Levi Strauss
- Madura Garments
- Matrix Clothing
- Modern Denim
- Neeti Clothing
- Norwest Industries Limited, Bangladesh
- Orient Craft
- Pantaloons
- PT Ameya Living Style, Indonesia
- Rajesh Bheda Consulting
- Raymonds Pvt Ltd
- Reliance Brands
- Sabyasachi Couture
- Scotts Apparels Group
- Shahi Exports Pvt Ltd
- Silver Spark Apparel Ltd.
- Taffles
- Texport
- The Shirt Company
- Young Brand Apparels

AREAS OF STUDY

Production: Spreading & Cutting of Apparel Products, Apparel Production Planning & Control, Computer Aided Production Planning, Lean Manufacturing, Sewn Product Machinery & Equipment's, Sustainable Production, Production & Operations Management, Product Analysis & Development

Industrial Engineering: Work Study for Apparel Manufacturing, Ergonomics, Plant Layout, Maintenance Management

Management: IPR, OB, HRM, Fashion Merchandising, Entrepreneurship Management, Costing of Apparel Products, Research Methodology, Apparel Quality Management, Apparel Standard Specification & Quality Control, Joint Venture & Acquisition, Project Management, Training & Development of Supervisors, CSR

Information Technology: Computerized Data Management, Structured System Analysis & Design, RDBMS, MIS, VB.Net, Web Technology, ERP, E Commerce, Auto CAD

Textile: Fabric Science, Dyeing, Printing & Finishing, Fabric Objective Measurement

Fit Appreciation: Pattern Making, Apparel CAD & Grading, Garment Construction

Research Project & Internships

The programme equips students to pursue wide range of careers in areas of Garment Production, Quality Assurance, Garment Fit, Industrial Engineering, Product Development, Sourcing, Project Analysis, Production Planning, Entrepreneur Development, Human Resource Management, System Analysis, Software Application and Merchandising for retail and export.





MASTER PROGRAMMES

Master of Design (M.Des.)

MASTER OF DESIGN SPACE

Chairperson: Ms.Rupa Agarwal

The Master of Design program inculcates design thinking towards a concept driven innovation for new business outcomes through higher research. The entire spectrum of 'space' available in the world of design is our playground. A 'one of its kind' program that welcomes aspirants from cross disciplines to bring their existing skill sets and knowledge base to interact with design and develop fresh perspectives. Areas like sociology, art, architecture, economics, biotechnology & sciences interact with design to throw up new perspectives in viewing clothing habits of tribal community, developing microwave friendly Indian terracotta, size sets for petite women, fuel trends for a leading car manufacturer in India, museum design, developing games for children with cerebral palsy, ergonomic issues of in-flight catering system and many more. These projects ensure NIFT's foray into niche industries. At Design Space, user-centered approach to design has led to build bridges with organizations that place research as a key driver for innovation.

This program offers an interdisciplinary focus by understanding that Design is a field of amalgamation of various disciplines, which results in innovative design practices, the outcome of which will be the diverse Design industry projects.

STAR ALUMNI

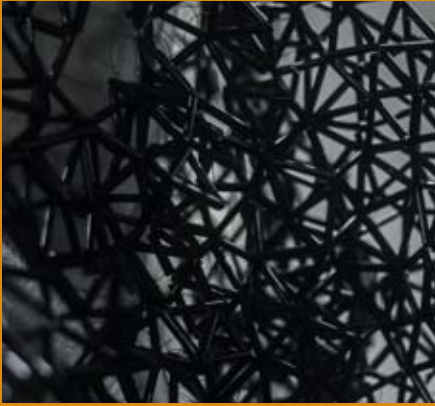
Industry

- Khushboo Hasija - User Experience Researcher at Microsoft
- Lakhmi Shankar – Director, Style Tomorrow
- Anjali Dabas - Lead Designer (CMF) at Samsung Electronics
- Sonal Srivastava - Design Researcher Samsung
- Deepshikha Sohal – Design Researcher Samsung
- Satyendra Kumar - Designer, Jhar Craft
- Abhishek Marshal Lewis – Design Head Visual Merchandising - MockShop
- M.N. Sangeetha Rajan – Images Retail Intelligence Service
- Bodhisatya Bhattacharya – Manager- Creatives (Exhibitions and Retail concepts) at Pavilions & Interiors India Pvt. Ltd.
- Ity Sharma – Designer at JJ Expo IMPO
- Nalini Singh- Research Manager, IMRB
- Veena Yadav – Visual Merchandiser Designer - M&S
- Devan Das – Being Perfectly Imperfect
- Vedika – Reliance Foundation
- Shruti Gupta- Lotus Design
- Nuamneimawi - Future Group as Designer
- Ridhima Jaiswal - Design researcher, Future Factory, Mumbai
- Neha Singh- Sr. Executive, Future Group
- Wasvika Saini- Design Researcher CS Direct
- Juhi Agarwal - Design Researcher CS Direct
- Richa Jambhurkar- Project coordinator (R & D) Dept., Spectrum International Pvt. Ltd.
- Darshita Modi- Designer, Archana Kochhar
- Riecha Mallick- Designer, Archana Kochhar

Successful Entrepreneurs

- Pratima Pandey - Entrepreneur Designer, Prama
- Kunal Kalra – Design Research Entrepreneur
- Rajish K Ravindran - Design Research Entrepreneur
- Neha Gupta - Entrepreneur 'Pink Chair'
- & Shruti Maheshwari – Entrepreneur 'Blue Garage'
- Neha Shah - Founder 'Enah'
- Vinay Bhardwaj & Kanika – Founder 'White Crow'
- Sonal Garg – Entrepreneur 'Pinch Designs'
- Liz Paul – Entrepreneur 'Liz Paul'
- Richa Gulati- Entrepreneur 'Tricha Fashion Studio'
- Gautam Agarwal- Entrepreneur - Design Art & Craft

Academics (Teaching at NIFT and other Institutes of repute) - Kavita Yadav, Mohd Ansar, Paramita Mazumdar, Vinod Bhatia, Snigdha, Agat Sharma, Kamapreet Kochar, Swati Rao



EMPLOYERS

- Microsoft
- Samsung
- Axind Software
- Visual Retailing – iShop Shape
- AB Design Habit
- Dorling Kindersley
- Future Group
- Images Fashion Magazine
- Images Retail Intelligence Service
- Centre for Knowledge Studies
- CS Direct
- Jhar Craft
- Leela Creation
- Madura Garments
- Meena Bazaar
- Orient Craft
- Pantaloons Retail
- Provogue
- Punikim
- Rangasutra
- Reebok
- Seasons Furnishings
- Shopper Stop
- Suhaag Textiles Clothing
- Technopak

Various Designers and Academia

AREAS OF STUDY

Pedagogic approach is built on higher research skills and systemic approach is rendered to design education through intense inputs of theory and practice simulated through projects at various stages.

Design Research, Visual and Design Culture, Language of Fashion, Trends Research and Forecasting, Design for Special Needs, Craft and Costume studies, Sustainable Systems, Experiential design, Design Thinking Design Methods, Space and Interactive Design, Cluster visits, IPR, Professional Practices, Entrepreneurship & Business Plan Development are some of our core areas. The course culminates with Dissertation in the final semester.

Students graduating from this programme are equipped to hold key positions in large fashion or corporate houses, and in related fields like accessories, craft, textiles, forecasting, special needs, publications, media, lifestyle products, new product development, graphics etc. based on the area of specialisation pursued by them. The graduates would be able to contribute in Research and Development in Government and private agencies.





MASTER PROGRAMMES

M.F.M

MASTER OF FASHION MANAGEMENT

Chairperson: Dr. G.Hari Shankar Prasad

The objective of the two year Master of Fashion Management (MFM) Programme (erstwhile AMM), started in 1987, is to develop managerial talents in the field of marketing, merchandising and retailing best suited to the requirements of the garment export and fashion retail sectors.

Students undergo rigorous education in buying, merchandising (retail and export), retail operations, forecasting, international marketing, international trade practices and project formulation. They are exposed to creative merchandising/marketing, innovative fashion management practices, directions of fashion trends and business practices through field visits and industry internships. They have the right blend of hard and soft skills and possess the right attitude to enter the middle management of any growing organisation.



STAR ALUMNI

- Mr. Devangshu Dutta - CEO, Third Eye Sight
- Mr. Pallab Banerjee - Director, GAP
- Mr. Darshan Bhat - Director, Creatnet
- Mr. Mridul Das Gupta - Country Manager, JC Penney
- Mr. Nikhil Mohan - CMD, Blackberrys
- Mr. Rohit Luthra - Managing Partner, PVC Partners
- Mr. Amit Kumar - Business Head, FashionBazar
- Mr. Harish Gupta, Director – Readymade Solutions
- Mr. Devender Gupta - Director, ASMARA
- Mr. Kamal Gupta - CEO, Fortune Enterprises
- Mr. Vivek Bhatnagar - CEO, Fusion Consulting
- Mr. Sanjay Shukla - DMM, Triburg Sportswear
- Mr. Sanjeev Mohanty - Managing Director South East Asia, Benetton
- Mr. Vijay Chauhan - Country Head, Adidas, Indonesia
- Mr. Vineet Kapoor - Head Merchandising, ITC
- Mr. Roshan Baid, Director - Paragon Apparels
- Mr. Atul Ujagar, Country Manager – NIKE
- Mr. Ashish Grover, Raymond
- Ms. Aparna Kishore - Buyer, Landmark, Dubai
- Ms. Priyanka Dutta - Merchandising, Taffles Exports P Ltd, Delhi

EMPLOYERS

- 99 labels
- Abhishek Industries
- Adidas
- Aditya Birla Group
- AE Outfitters
- Airtel
- Arthur Anderson
- Arvind Brands
- Arvind Mills
- Ashima
- Alok Industries
- Benetton
- Blackberrys
- Bodyshop
- Busana Apparel Group
- Bharti Walmart
- Calvin Klein
- Carrefour
- Citi
- Colour Plus
- Creative Group
- Creatnet
- Debenhams
- Dhananjay Apparels
- East West
- Esprit
- Fabindia
- FCUK
- Federated Group
- Forever New
- Francis Wacziarg
- Future Group
- GAP India
- Genesis Colours
- Givo
- Gucci
- HSBC
- ICICI
- India Bulls
- Indian Terrain
- Infosys
- ITC Wills Lifestyle
- ITC Infotech
- JC Penny
- JDA
- JWT
- Koutons
- Kimaya Fashions
- Lacoste
- Landmark
- Leo Burnett's
- Lerros
- Levis
- Li & Fung
- Lifestyle
- Lintas
- Marks & Spencer
- Mast Lanka
- McCannErickson
- McKinsey
- Metro Cash & Carry
- Monalisa
- NEXT
- Next Impulse
- Nike Inc.
- Nokia
- Ogilvy & Mather
- Orient Clothing
- Orient Craft
- Orient Fashion
- Piramyd
- Planet Retail Holdings
- Prateck lifestyle
- Puma
- Raymond
- Reach Technologies
- Reebok
- Reliance Brands
- Reliance Retail
- Royal Sporting House
- SAP
- Shoppers' Stop
- SnapDeal.com
- Spencers
- Steve & Barrys
- Sun Microsystems
- Taj Hotels
- Tata International
- TCNS
- Technopak
- Tesco
- Textiles Network
- The Home Store
- Third Eyesight
- Tommy Hilfiger
- Trent Ltd.
- Triburg
- Trident
- Triveni Clothing
- Tukatech
- VF- Arvind
- Vishal Mega Mart
- W
- Welspun
- WestylesInt'L
- Wipro
- Yebhi.com
- YKK
- Zara
- Zodiac

AREAS OF STUDY

Fashion Marketing Management
Consumer Behaviour & CRM
Fashion Forecasting & Product Development
Marketing Research
Supply Chain Management
Fashion Merchandising
Retail Merchandising & Export Merchandising
Fashion Retail Management
Retail Buying and Category Management
Brand & In-Store Communication
Overview of Global Fashion Industry
Global Marketing
Fashion Brand Management
Economic Analysis
Statistics and Statistical Software
Information Technology
Operations Research
Management Accounting
Financial Management
Human Resource Management
Legal Environment of Business
Strategic Management
Intellectual Property Rights
Professional Practices

The programme prepares students for positions in areas of Fashion Marketing & Merchandising, Retail & Mall Management, Brand Management, Retail Buying, Global Sourcing, Product Development, Export Merchandising, Management Consulting, Fashion Education, Retail Technology, Supply Chain and Customer Relationship in the sectors of apparel & lifestyle.





MASTER PROGRAMMES

M.F.Tech.

MASTER OF FASHION TECHNOLOGY

Chairperson: Prof. Dr. Noopur Anand

Master of Fashion Technology (MFT) is a flagship program of NIFT and equips the student to take up leadership positions in apparel manufacturing. It trains them to adapt to the changes in the apparel sector and take strategic decision to lead them to success. This two year program is exclusively designed for engineers. The scientific knowledge combined with specific focus to apparel technology and operations lead to creation of human resource which is amalgamation of operation and strategic thinking capabilities.

The industry responsive course curriculum, state-of-art infra structure, practical insights in real world through constant and dynamic interactions with apparel industry and well trained and experience faculty force helps the department to stay competitive and maintain the long standing tradition of providing highly trained personnel in garment manufacturing setups.

The program is techno-managerial in nature and provides integrated information in field of apparel technology and management. The Programme offers two specializations: 'Operations' - for tactile / hands-on knowledge of the apparel sector; and 'Strategy' - to provide best strategic solutions.

STAR ALUMNI

- Abhishek Kumar, Co-founder and Principle consultant, Apparel Consulting & Sourcing services
- Adarsh Sharan, CEO, Matrix Clothing
- Akhilesh Anand CEO, Network Clothing Ltd
- Amitabh Suri, COO, Indian Terrain
- Anil Mishra, Country Manager, Asmara, Vietnam
- Gaurav Govind, Manager- Buying (Apparel), Wal mart
- Luv Sibbu Mohan Krishnan, GM, Indochine, UK
- Manish Bajpai, VP- Marketing, Shahi Exports
- Manoj Kumar Patil, Head-Garments, NSL Textiles Limited
- Mausmai Ambashtha, CEO IntelloCut
- Mrinal Kanti Sarkar, Head- Production & Quality, Rupa & Company
- Nidhi Dua, Country Manager, M&S
- Nitin Jain, Director Marketing , Wearwell, Noida
- Nitin Mohan, Managing Partner, BlackBerry.
- Prem Kumar, MD, TNT Creative Resources Company, Vietnam
- Raghav Gupta, Principal, Booz & Company
- Rajesh Nautiyal, General Manager, Holit International, Indonesia
- Rakesh Ranjan, Sourcing head of India, H&M
- Romi Agarwal CEO, Apparel Division Alok Industries
- S. Natesan, Director, Operations, Busana Apparel Group, Indonesia
- Sanjeev Wadhawa, Director, TMS Fashion, Indonesia
- Shankar Chatterjee- Transport and Customs Team Manager; India Zone Oxyane (Decathlon)
- Shashi Bhushan, GM – Operations, Silver Spark Apparel Ltd., Raymonds
- Thomas Kavoo, General Manager (Quality & Compliance) for Asian region, Impulse International
- Usha Nandhini T., GM- Pre production, Ambattur Clothing Ltd (ACL)
- Vimarsh Razdaan, Associate VP, Orient Craft Gurgaon
- Vipin Atri, Managing Director, Bema Thai, Thailand
- Yashwant Reddy -Director, Laven Fashions Pvt Ltd
- Yogesh Chaudhary, Vice President (Production-Sourcing), Gini&Jony, Mumbai



EMPLOYERS

- Alok Industries
- Arvind Mills
- Asmara, Vietnam
- BemaThai, Thailand
- Busana Apparel Group, Indonesia
- Celebrity Fashions Ltd
- Decathlon
- Denimach Limited Bangladesh
- Exodus Knitwear
- Future Group
- Holit International Indonesia
- Impulse
- Inditex
- Indochine, UK & China
- Isex Fashion
- ITC
- J.J Export Import
- Jabong
- Kimaya
- Laguna clothing
- Matrix Clothing
- Must Garments, Bahrain
- Neeti Clothing
- Orient Craft
- Raymonds Pvt Ltd.
- Reliance Trends
- Roverco Apparels
- Rupa & Co
- Scotts Apparels Group
- Shahi Export House
- Silver Spark Apparel Ltd
- Technopak Advisors
- Texport Garments
- TMS Fashion Indonesia
- Triburg
- Triumph International India Pvt. Ltd.
- Turtle
- Walmart
- Wazir Advisors.

AREAS OF STUDY

For both Operations and Strategy

Fit Appreciation: Pattern Appreciation.

Manufacturing & Industrial Engineering: Manufacturing Process, Technology for Apparel Production, Control of Production Process, Plant Layout & Facility Design.

Management: IPR, HRM, Apparel Marketing & Merchandizing, Costing of Apparel Products, Entrepreneurship Management, Research Methodology, Apparel Quality Management, Professional Practice.

Textiles: Fabric Study (woven & knits), Dyeing & Printing.

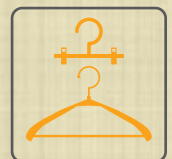
Information Technology: Enterprise Resource Planning.

Research Project & Internships.

For Operations: Pattern Engineering, Garment Construction, Apparel CAD, Maintenance Engineering, Productivity and Work Study, Ergonomics & Work Place Engineering.

For Strategy: Apparel Technology Management, Computer integrated Manufacturing, Retail Technology, International Business, Logistics & Supply Chain Management, Finance Management and Web Based Data Management.

The programme equips students to contribute in areas of Apparel Technology Management, Industrial Engineering, Quality Management, Production Management, Garment Fit, Supply Chain & Logistic Management, Merchandising, CSR, Business Analysis, Research & Development and Consultancy in the global fashion industry.



NIFT PLACEMENTS 2015

Placement Schedule 2015

Campus	Master Programme	Bachelor Programme
Bengaluru	20 th April	21 st & 22 nd April
Mumbai	23 rd April	24 th & 25 th April
New Delhi	27 th & 28 th April (pre lunch)	28 th (post lunch), 29 th & 30 th April
Hyderabad	1 st - 2 nd May	1 st - 2 nd May
Bhopal	1 st to 5 th May	1 st to 5 th May
Bhubaneswar	1 st to 5 th May	1 st to 5 th May
Chennai	4 th & 5 th May	4 th & 5 th May
Gandhinagar	5 th May	5 th May
Jodhpur	1 st to 5 th May	1 st to 5 th May
Kangra	1 st & 2 nd May	1 st & 2 nd May
Kannur	1 st to 5 th May	1 st to 5 th May
Kolkata	4 th & 5 th May	4 th & 5 th May
Patna	1 st to 5 th May	1 st to 5 th May
Raebareli	1 st to 5 th May	1 st to 5 th May
Shillong	1 st to 5 th May	1 st to 5 th May

NOTE: Please log onto <http://www.nift.ac.in/placements.html> for registration.

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For any further assistance, contact our Regional Industry Coordinators

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ADDRESSES OF NIFT CAMPUSES

BENGALURU

NIFT Campus,
No. 21st, 16th Cross Street
27th Main Road, Sector I
HSR (Hosur Sarjapura Road) Layout,
Bengaluru – 560 102 (Karnataka)
T: (080) 22552565
F: (080) 22552566

BHOPAL

NIFT Campus,
M P Bhoj (Open) University Campus,
Kolar Road,
Bhopal-462016 (MP)
T: (0755) 2493636/736
F: (0755)2493635

BHUBANESWAR

NIFT Campus,
IDCO Plot No-24
Opp. KIIT School of Mgmt.
Chandaka Industrial Estate,
Bhubaneswar – 751024, Odisha
T: (0674) 2305700, 2305701
F: 0674-2305710

CHENNAI

NIFT Campus,
Rajiv Gandhi Salai, Taramani,
Chennai – 600 113, Tamil Nadu
T: (044) 22542759
F: (044) 22542769

GANDHINAGAR

NIFT Campus
Gh-O Road, Behind Info City,
Near DAIICT
Gandhinagar-382007, Gujarat
T: (079) 23265000, 23240832,
23240834
F: (079) 23240772

HYDERABAD

NIFT Campus,
Opposite Hi-tech City,
Cyberabad Post,
Madhapur, Hyderabad-500 081
Telangana
T: (040) 23110841/42/43, 23110630.
F (040) 23114536

JODHPUR

NIFT Campus,
Old Nagar Nigam Building,
Inside Sojati Gate,
Jodhpur - 342 001
T: 91-291-2640067,
F: 91-291-2640066

KANGRA

NIFT Campus
Chheb, Kangra-176001 (HP)
T: (01892) 263872
F: (01892) 260872

KANNUR

NIFT Campus,
Dharmasala, Mangattuparamba,
Kannur - 670 562 (Kerala)
T: (0497) 2784780-83
F: (0497) 2784785

KOLKATA

NIFT Campus,
Plot No. 3B, Block - LA,
SEC-III, SALT LAKE CITY,
Kolkata-700098 (WB)
T: (033) 23357332
F: (033) 23355734

MUMBAI

NIFT Campus.
Plot no 15, Sector 4, Kharghar,
Navi Mumbai - 410210
Maharashtra
T: (022) 27745549, 27747000,
27747100
F: (022) 27745386

NEW DELHI

NIFT Campus
Hauz Khas,
Near Gulmohar Park
New Delhi
T: (011) 26867704, 26542148/49/59
F: (011) 26542151

PATNA

NIFT Campus,
Mithapur Farms,
Patna -800001 (Bihar)
T: (0612) 2340032, 2366833/4
F: (0612) 2366835

RAEBARELI

NIFT Campus,
Doorbhash Nagar,
Sector - II,
Raebareli - 229 010 (UP)
T: (0535) 2702422/31
F: (0535) 2702423/24/29

SHILLONG

NIFT Campus,
Old NEIGRIHMS Campus
'C' Block, Pasteur Hills,
Lawmali, Polo
Shillong - 793 001, Meghalaya
T: (0364) 2590240 /253
F: (0364) 2590676



NATIONAL INSTITUTE OF FASHION TECHNOLOGY
A Statutory body under the NIFT Act 2006
Ministry of Textiles, Government of India

JOB ANNOUNCEMENT FORM – 2015

ABOUT THE COMPANY

Name of the Company _____
 Website _____
 Nature of Business _____
 Annual Turnover of the Organization (In Rs.Crores) _____
 Number of Employees _____

CONTACT INFORMATION

Contact Person: Mr. / Ms. _____
 E-Mail: _____
 Contact Address: _____
 City: _____
 Telephone: _____ Mobile: _____
 Fax: _____

NIFT Placement Schedule

NIFT Campus(es) where you would like to participate in NIFT Campus Placement. Students across Campuses have the option to participate in Placement at any of the Campuses mentioned below:

Campus	Master Programme	Please tick	Bachelor Programme	Please tick
Bengaluru	20 th April		21 st & 22 nd April	
Mumbai	23 rd April		24 th & 25 th April	
New Delhi	27 th & 28 th April (pre lunch)		28 th (post lunch), 29 th & 30 th April	
Hyderabad	1 st - 2 nd May		1 st - 2 nd May	
Bhopal	1 st to 5 th May		1 st to 5 th May	
Bhubaneshwar	1 st to 5 th May		1 st to 5 th May	
Chennai	4 th & 5 th May		4 th & 5 th May	
Gandhinagar	5 th May		5 th May	
Jodhpur	1 st to 5 th May		1 st to 5 th May	
Kangra	1 st & 2 nd May		1 st & 2 nd May	
Kannur	1 st to 5 th May		1 st to 5 th May	
Kolkata	4 th & 5 th May		4 th & 5 th May	
Patna	1 st to 5 th May		1 st to 5 th May	
Raebareli	1 st to 5 th May		1 st to 5 th May	
Shillong	1 st to 5 th May		1 st to 5 th May	

DISCIPLINE OF STUDENTS REQUIRED - MASTER PROGRAMMES

Please provide the requested details below :

Department	Master Programmes	No. of students Required	Location	Package offered (per annum)	Designation
Fashion Management Studies	Master of Fashion Management				
Fashion Technology	Master of Fashion Technology				
Design Space	Master of Design				

DISCIPLINE OF STUDENTS REQUIRED - BACHELOR PROGRAMMES

Department	Bachelor Programmes	No. of Students Required	Location	Package offered (per annum)	Designation
Fashion Communication	Fashion Communication				
Fashion Design	Fashion Design				
Fashion & Lifestyle Accessories	Accessory Design				
Fashion Technology	Apparel Production				
Knitwear Design	Knitwear Design				
Leather Design	Leather Design				
Textile Design	Textile Design				

Accommodation Provided : Yes / No

(Please keep in mind that the students' choices will be governed by the information you provide in this form)

SELECTION PROCESS

Shortlist from Resumes: Yes / No If yes, specify criteria: _____

Group Discussion: Yes / No

Personal Interview: Yes / No

Signature: _____ (not required if sent by e-mail)

Name: _____ Designation: _____ Dated: _____

(You may enclose company literature such as Presentation, Annual Report, In-house Journal, Product Catalogue/CDs etc., which will be made available to students for reference.)

ALUMNI INFORMATION

The following information would be shared with the students to give them an idea about NIFT's past association with your company (You may use a separate sheet, if required.)

Total Number of employees: _____ Number of NIFT Alumni (Currently employed): _____

NIFT Alumni working in your organization since last 3 years

Name of NIFT Alumni	Year of Joining / Designation on Joining	Current Designation	Contact No. & e-mail id

TERMS & CONDITIONS

The Company agrees with the following terms and conditions:

- All appointment letters shall be issued by the company in the NIFT Campus itself and pay the salary through Cheque or ECS.
- The company undertakes that it will comply with all laws, regulations, rules like payment of ESI, Income tax etc. or any other laws-in-force including the guidelines of Supreme Court laid down in the Vishakha's Case (Sexual harassment of women at working place) that provides for a viable working place especially a separate toilet for women*.

Authorised Signatory

Kindly mail this form back to head.industry@nift.ac.in or ui.industry@nift.ac.in or fill online at http://www.cmsnift.com/job_form.aspx



Placement Co-ordination:

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Head - Corporate Communication Cell

Design:

Ms.Smita Ghosh Dastidar

Assistant Professor,
Knitwear Design Department, New Delhi
Unit Incharge, Corporate Communication Cell

Content Co-ordinator:

Mr. Bharat Jain

Assistant Professor
Unit Incharge - Industry & Alumni Affairs

Picture Builder:

Aniket Krishna - FC, New Delhi, Batch 2015
Kabeer - KD, New Delhi, Batch 2015
Akanksha Sharma - KD, New Delhi, Batch 2015
CCC database.



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