

YMCA

YMCA, (Young Men Christian Association) is a world-wide movement that pursues a unique mission of helping peoples of all social strata, caste and creed grow spiritually, mentally and physically.

Three sides of its logo, the Red Triangle, symbolize this goal all over the world. Launched in London in 1844, the YMCA Movement has spread to most of the world where each country has autonomous units affiliated to their respective national councils. In India the first YMCA was set up in Kolkata in 1854 to be followed by Madras in 1891. The ideological basis of this movement throughout the world is provided by what is called the Paris Basis. This makes the YMCA a Christ-centered Movement.

In Delhi the YMCA was founded in 1927 by a small group of young people. It has since grown into a massive organization engaged in the service of humanity not only in Delhi but also in other parts of North India.

The New Delhi YMCA has enjoyed the privilege of patronage of top dignitaries in India. The first post-independence Governor - General Mr Chakravarthy Rajgoplachari, the first President Rajendra Prasad and his successor Dr Sarvepalli Radhakrishnan were its patrons by turn. The first Prime Minister Jawaharlal Nehru was among other dignitaries who supported New Delhi YMCA's activities.

The main focus of these activities has been the development of mind, body and spirit. Accordingly, its three main concerns are education, sports, ecumenical action and social service.

The New Delhi YMCA conducts a number of sports activities. They include a fitness centre and coaching in swimming, tennis, karate, basketball, badminton, table tennis, cricket and billiards. The coaching is given on a fee. For YMCA students there is a concession. In the early days of this YMCA the main sports events were cricket, hockey, tennis and badminton. YMCA's Aquatic Championships have been very popular among Delhi schools. Its International Boxing Championships attract boxers from all over the country and the world. It also organizes Delhi State Body Building, Delhi State Volleyball for juniors and seniors and Inter-college Basketball.

It runs an International Campsite in Pokhartal, 15 Kms from Almora in the Kumaon Hills in Uttranchal. Ninety kms away from Delhi there is another retreat centre in the green surrounding of Hodal in Faridabad District (Haryana). This is YMCA's rural centre established in 1972, which helps the people in surrounding villages acquire literacy; learn trade skills and modern methods of farming. It also organizes sports, cultural events and medical camps for them. Rural Tourism and a B.Ed college are in the pipeline. As an extra-curricular activity, groups of students can visit this centre to acquaint themselves with rural life.

The latest addition to the YMCA's achievements is the construction of a Programme and Recreation Centre in Greater Noida, 40 kms from Connaught Place. This Centre, set in sprawling 6 acre-idyllic surroundings, has a large swimming pool, tennis, badminton and basketball courts, cricket, hockey and football fields, a fitness centre, spacious auditorium, conference and a library rooms. It also has a youth hostel, 46 well-furnished, air-conditioned rooms with attached baths for short stay visitors.

The New Delhi YMCA conducts a number of educational programmes. The Institute for Media Studies & Information Technology (IMSIT) is one of the four institutes that are run by its Human Potential Development Programme (HPDP). HPDP runs about 35 graduate and under-graduate professional courses of varying durations. The other three institutes are:

- The Institute for Office Management
- The Institute for Management Studies
- The Institute for Career Studies.

HPDP's programmes are well-backed up by its library which has more than 49,000 latest books, on professional subjects. The Library subscribes to 130 Indian and foreign journals. It gets 25 daily newspapers in English and Hindi.

28 Years of IMSIT

The New Delhi YMCA started Centre for Mass Media (CMM) in 1984 to conduct post-graduate diploma courses in Public Relations and Advertising and Journalism. The Centre was conceived and launched by Mr. Wilfred Lazarus, a reputed journalist who was then the President of YMCA. Mr Lazarus was formerly the General Manager of the now-defunct Samachar News Agency and the Principal Information Officer of the Government of India. In the past about 25 years this Centre has produced more than 5,000 media persons, many of whom occupy high positions in Public Relations, Advertising and Print and Electronic media organisations.

Some of the areas where students are placed include: Rashtriya Sahara, PTC News, Jain TV, ETV, Zee News, UNI, Hindustan times media Ltd, India TV, News 24, Radio City 91.1, DD News, Hindustan, IBN 7, India Today, Sudarshan News channel, DD National, Sahara India TV (Samay), Adman Advertising, Thomson Digital, Perfect Relations Consultancy, Bank of America, East Inda Hotels, American Express, vox Public Relations, Oxford University Press, Indian express, Headlines Today, CNBC, Amar Ujjala, PTI, S. chand Publications, The financial Express, Times of India, Hindustan Samachar, Doordarshan Hisar, NDTV, Asian Age, Aaj Tak, Dainik Jagaran, Dainik Hindustan, Delhi Doordarshan Kendra (DDK), ANI, Hotel Ashok, Moolchand Hospital, Star News, The Statesman, Norther India Railways, All India Management Association, city Hewitt, Associates, air france, Tatyia Indicom, standard Chartered Bank, EXL Pvt Ltd, LIC of India, Madison, TVB Marketing, Rashtriya Advertising Agency, V-Customer Services, Lintas

In 2002 IMSIT started a 4-weeks courses in TV News Reading and Radio Jockeying & Non-Linear Editing. The Institute has separate TV and Radio Labs. The TV Editing Lab has Velocity and Final Cut Pro machines. Due to upcoming News channels and FM stations and more and more youth wanting to do News Reading, Radio Jockeying and Commentary training, we have introduced few new courses this year. New course introduced from 2011, a 6-weeks Digital Still Photography.

To meet a pressing demand from working people the Institute started Saturday classes in these short term course too. These classes will be for 6 hrs starting from 10am – 4:00 pm.

As in the revision of courses, maximum care is taken in selecting experienced, practicing professionals from the industry to teach our students.

Mr. SAMUEL BAID (Director, IMSIT)



Forty years experience as a journalist. Headed Pakistan Desk; edited Backgrounders and worked as the editor of UNI's Urdu News agency, which he started in 1992.




He has jointly written books and research papers on Pakistan for Institute for Defence Studies and Analyses and many research Journals. Continues to write research papers and articles for journals and newspapers.

Has written more than a thousand commentaries for All India Radio on Pakistan and Kashmir and gave live comments on news.


Accredited by Press Information Bureau, the Government of India.

Holds Masters Degree in English from Delhi University and has done Journalism from Panjab University.

NEWS READING FACULTY

	<p><u>Mr. Raman Bhanot</u> A well known Sports Commentator and TV Anchor. Has over 10 years of Commentary experience, doing projects for IMG, ESPN, Wisden, Doordarshan . He is also a sports consultant for leading Media & Allied Companies.</p> <p>Has Post Graduation Diploma in Marketing.</p>
	<p><u>Ms. Sakal Bhatt</u> Currently empanelled with national broadcaster Doordarshan as Senior Anchor cum correspondent with specialization in Sports. Some of the exclusive international events covered by her include Cricket World Cup, Doha Asian Games, Melbourne Commonwealth Games, Turino Winter Olympics and Soccer World Cup, Germany, Beijing Olympics etc. She also has, the distinction of being among the few Indian faces associated with Sony International for News features South Asia News line and News Week South Asia aired in US and UK and Canada.</p> <p>She started with Print Media as a columnist for HT's Education supplement while pursuing her Journalism and then got her first break with Sahara TV prior to joining National Channel. BA(Hons), Journalism from Delhi University followed by Masters in Human Rights.</p> <p>Associated with Prasar Bharthi's Common Wealth (Secretariat)</p>
	<p><u>Mr. Ved Prakash :</u> Teaches History of TV Journalism, News Reading and FM Radio to TV Students and Editing to Hindi Journalism Students. Was Doordarshan Newsreader and News Commentator for 25 years.</p> <p>Done Masters from Agra University, BEd from Meerut University, PG Diploma Journalism from Bharatiya Vidya Bhavan, CC: TV News from CNN</p>

ADMINISTRATIVE STAFF

	<p><u>Mrs. Angelina Anthony</u> Has been associated with YMCA, IMSIT since 2000 as Programme Officer looking after the Administration of the Institute. Has over 20 years of experience as a Placement Executive, Co-ordinator cum Administrator in various Schools and Institutes.</p> <p>BA (Hons) from Jesus & Mary College, B.Ed & Montessorie Trainng, Advance Diploma in Computer Application</p>
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SHORT TERM PROGRAMMES

Duration - One Month **Fees : 6,180/- Each** **Qualification : 12th Pass**

1. Certificate course in Office XP with Internet
2. Certificate course in Desk Top Publishing
3. Certificate course in Web Designing
4. Certificate course in Interactive Multimedia Presentation
5. Certificate course in 2-D Animation
6. Certificate course in Basics of Editing

Duration - Six Weeks **Qualification : 12th Pass**

1. Certificate course in TV Radio News reading
Radio Jockeying, Stage and TV Anchoring - Rs. 17,416/-
2. Certificate course in Basic Digital Still Photography - Rs. 7,303/-
3. Certificate course in Non-Linear Editing (Final Cut Pro) - Rs. 17,416/-

GENERAL INFORMATION FOR STUDENTS

Medium Of Instruction

English is the medium of instruction in all courses except those specially designed for Indian languages.

Certificate

Certificate is awarded to students on the successful completion of their courses. A minimum of 40 per cent marks in aggregate is required for passing the examination.

Identity Cards

The Institute will issue students identity cards soon after enrolment. The identity card must be returned at the end of the course. If an identity card is misplaced, it will be re-issued on payment of a fine.

Discipline

Students will have to observe all rules and regulations made by the management from time to time regarding their studies. They are not suppose to use their mobiles during class hours, any misbehavior or indiscipline will attract strict action, which may include expulsion.

Absence from class

Absence from class/examination or activities connected with the courses will be permitted only with prior permission of the Director.

Fees

All fees are payable through Bank Draft or Pay Order in favour of **NEW DELHI YMCA EDUCATION CENTRE** in advance, in lump sum, at the time of admission. ***Fee once deposited will not be refunded.***

Application Form

The Application Form is enclosed at the end of the Prospectus.

Curriculum Computer Courses

1. Interactive Multimedia Presentation

- Windows
- Corel Draw
- Adobe Photoshop
- Macromedia Director
- Intro to Flash
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2. MS-Office XP & Basics of Internet

- Windows
- MS-Word
- MS-Excel
- MS-PowerPoint
- Internet – Emailing

3. 2-D Animation

- Corel R.A.V.E
- Macromedia Flash

4. DeskTop Publishing

- Windows
- Corel Draw
- MS-Word
- Page Maker
- Quark Express

5. Web Designing

- Windows
- Corel Draw
- Photoshop
- Front Page
- HTML

6. Basics of Editing

- Adobe Premiere
- Adobe After Effects

Curriculum - 6 week certificate Course

TV-Radio News Reading & Announcer Radio Jockeying & Stage Anchoring

- Introduction of the Media – Traditional to TV Scene – News Channels + Various Media CNP/Radio/Inters
- Introduction to Audio Visual Media
- Avenues in TV + TV vocabulary
- Voice Over - Building a story
- News Reading + V/O
- Pronunciation (English & Hindi)
- Visual Composition + Dominance
- Visualization + Balance + Reading pictures
- How to face a camera
- Preparing for TV News Bulletin
- Presentation skills
- News Reading + Anchoring
- News Stories- Piece to TV Camera (Reporting)
- Planning and compiling news bulletins
- Live Interviews during news
- Programme Presentation/Live
- Programme Presentation Talk Shows
- Diagnostic "Mock" Audition
- Feedback & Areas of Improvement
- Demo VCD Recording Session
- What is FM Radio- Growth of FM Radio in India
- Roles and jobs within radio industry
- Scripting for radio and language used
- Recording Techniques/ Mic techniques
- Introduction to Play List preparation for a Radio Show
- Pronunciation (English & Hindi)
- Physical and Vocal exercises using Vowels, Consonants.
- Aim for clear speech as a necessary tool.
- Finding the power of our voice, the weight and range.
- Voice Projection - throw, presence - modulation.
- Getting in sync with the text while speaking.
- Presenting techniques
- Body Language, Gestures, Posture while anchoring on screen/ on-stage
- Ad-libbing on stage/ live shows
- TV Show / Stage Show Run Down/ Cue Sheets
- Diagnostic "Mock" Radio Audition
- Diagnostic "Mock" Camera Audition
- Diagnostic "Mock" Event Audition
- Feedback & Areas of Improvement
- Preparing show reel - FINAL PROJECT

Certificate course in Non – Linear Editing

- An Introduction to Final Cut Pro
- Final Cut Pro Interface
- Viewer Basics
- Canvas Basics
- Timeline Basics
- Basic Editing in Timeline
- Connecting DV Video Equipment
- Overview of logging and capturing
- The Tools Palette in FCP
- Audio
- Markers
- Importing Media Files
- Batch Lists
- Transitions
- Filters
- Working with Projects, clips and sequences
- Setting Edit Points for Clips and Sequence
- Working with Tracks in the Timeline
- Rendering and Real Time
- Sequence to Sequence Editing
- Colour correction and video quality control
- Titles and Graphics
- Adjusting Parameters for Keyframes
- Exporting Quick time movies
- Exporting Still Image

Certificate Course in Basic Digital Still Photography

1. A Brief History Of Photography
2. A Brief History of Digital Cameras.
3. The Working of Different Cameras.
4. Choosing an Appropriate Camera.
5. Understanding Basic Camera Related Terminology and Their Operation.
 - a. Exposure , Aperture
 - b. Shutter Speed, ISO Speed
 - c. Metering
 - d. White Balance
 - e. Bracketing
 - f. Multiple Exposure
 - g. Different Kinds Of Lenses
 - h. Flash
 - i. Self Timer, Remote Trigger
 - j. Different camera Modes
 - k. Sensors CCD VS CMOS
 - l. APS-C V/S Full Frame
6. Basic Tenets of Photography.
7. General Guidelines for Exceptional Photographs.
8. Brief Study Of natural Light:
 - a. Times Of Day
 - b. The Changing Light
 - c. Light Shafts
 - d. Silhouettes
9. Points To Remember For :
 - a. Candid Portraits
 - b. Informal / Informal Portraits
 - c. Children/ Group Shots
 - d. Weddings
 - e. Fairs & Exhibitions
 - f. Landscapes
 - g. Waterscapes
 - h. Skyscapes
 - i. Architecture
 - j. Cityscapes
 - k. Mirrors & windows
 - l. Reflections
 - m. Sports & Action
 - n. Wildlife, Plants
 - o. Night Photography
 - p. Journalistic Photography
 - q. Snow Scenes
 - r. Making The Best Use Of Bad Weather
 - s. Commercial, Studio
 - t. Time Lapse
10. Digital Image Processing :
 - a. Error Correction
 - b. Cropping, Framing
 - c. Re Touching
 - d. Masking and Compositing
 - e. Color Optimization
 - f. Conversions
 - g. Monochromes
 - h. Understanding Noise
 - i. Digital Filters
 - j. Image Restoration
 - k. Image Coloring
 - l. Special Effects
 - m. Optimizing Prints
11. Live Field Based Projects
12. Creating A Photo Based Digital Print Ad
13. Creating A Photo Based Digital Movie Poster
14. Creating A Photo Based Book Cover
15. Creating A Photo Based CD Cover
16. Creating A Photo Based Wildlife Article
17. Creating A Digital Portfolio of Your Best Shots

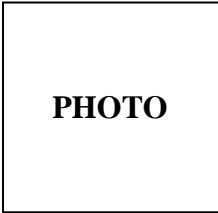
Registration No. _____

Form No _____

New Delhi YMCA
Institute for Media Studies & Information Technology
1, Jai Singh Road, New Delhi – 110001

APPLICATION FOR Certificate COURSE in _____

Name
Father's name
Date of Birth
Address Present
.....
Postal
Contact Tel. No. (Res)..... Mobile.....(Off).....



ACADEMIC AND PROFESSIONAL QUALIFICATIONS

Examination Passed	Name of the school/ College/University	Year of passing	Subjects	Division/ Marks
X th				
XII th				

Undertaking:

- I agree to abide by the rules and regulations of Institute for Media Studies & Information Technology and declare that the particulars given above are correct.
- I also declare that on admission I shall submit myself to the disciplinary control of the management of the New Delhi YMCA. I agree that in all matters the decision of the Management of the New Delhi YMCA will be final.
- The Institute has full right to not to issue me my certificate incase I fail to submit my XII Class Certificate (*for those seeking admission with XII result awaited*).
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(signature of the applicant)

(signature of Parent/Spouse/Guardian)

Annexure (To be attached with Form):

- One Passport size photograph (for Form)
- 10th Class certificate (for Date of Birth and Father's Name)
- XII Examination Admit Card (if result awaited). (Or)
- XII Class Certificate (Final year)
 - Originals to be produced for verification at the time of submission of the forms