

**Assignment Questions for  
M.Com. Part I (Sem.I) & (Sem.II) Distance Mode.**

**Last Date for Assignment Submission: - 10th April 2014**

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## **Instructions for Assignment Submission**

Please note following instructions for submission of Assignments:

1. These assignments should be submitted only by those students who have registered for **M.Com. Part I (Sem.I & Sem.II) Distance mode**, the examinations to be held in April. 2014.
4. For each subject's assignment the maximum marks obtainable are 20.  
For each subject's assignment:-
  - ✓ There will be three main questions for 10 marks each.
  - ✓ Students have to answer any two main questions for a maximum of 20 marks.
5. For each course / paper / subject, assignment should be **Hand Written** on a separate sheet. Only **Blue Colored ink Pen** is to be used for Assignment Writing.
6. Only **A4 / Journal / Assignment paper** should be used for the Assignment Writing.
7. A **separate set** should be made for each subject.
8. A cover page as per the format given below on page number **6** should be attached on the top of the set for each subject.
9. Finally for a particular semester, one file should be made for all subjects.
10. **Submit assignments to the Centre Coordinator of the respective study centre where you had taken admission 2013. It is the student's responsibility to ensure that the assignments reach the concerned study center on or before the due date. No excuses of any kind for late or non-submission of assignments will be entertained.**

If a student is unable to submit the assignment(s) in person, the student may at his / her **own risk** submit the assignment(s) through an acquaintance, fellow student or by courier.

If assignments are sent by Speed Post / courier, at the top of the envelope the student should clearly write in BOLD letters-

**“ASSIGNMENT FOR M.Com. Part I (SEM-I & SEM-II) DISTANCE EDUCATION”**

**Assignments submit only when you got seat number for April.2014 exam, it must to write seat number on assignment front page.**

## **General Instructions**

- a) Please note that there are **separate heads of passing** for internal assignments (Term Work) and university examinations (Theory Written), and a student **has to obtain at least 8 marks out of 20 marks in internal assignments and 32 marks out of 80 marks in university examinations** with a minimum total of 40% in each subject.
- b) Students are advised that **improvement in assignment marks is not** permitted at a later stage once the student gets the minimum passing marks or more (i.e. 8+ marks). Hence the students are advised to try to score the maximum on the first attempt.
- c) Assignments should not be copied, should be clear, legible, well presented.
- d) Illustrate your answer by giving suitable examples.
- e) Draw graphs or diagrams wherever necessary.
- f) Students are advised that in case two or more students' assignments are too similar in content, nature, the study center Co-Ordinator would at his / her discretion decide on the quantum of marks to awarded, irrespective of how good the submitted assignments are. It is more than likely that the minimum possible marks (if any) may be awarded to all such involved assignments.
- g) Students are also advised to quote sources (if any) of data, facts, sketches, drawings etc in their assignments.
- h) In case of any query contact the  
**Commerce Coordinator**  
Centre for Distance Education,  
Shivaji University, Kolhapur.  
Telephone: - (0231) 2693771  
E-mail:- cde@unishivaji.ac.in

**Last Date for Assignment Submission: - 10<sup>th</sup> April 2014**

## Study Centres

Sr · N o	Name of Study Centres
<b>Kolhapur District 09</b>	
1	Shri. Chh. Shahaji Mahavidyalaya, Kolhapur Ph. 0231-2644204
2	Mahavir Mahavidyalaya, Kolhapur Ph. 0231-2651830
3	Karmaveer Hire Arts, Science, Commerce and Education College, Gargoti, Dist- Kolhapur. Ph. 02324-220076
4	Dr. Ghali College, Gadhinglaj, Tal-Gadhinglaj, Dist- Kolhapur. Ph. 02327-222119
5	Ajara Mahavidyalaya, Ajara, Dist- Kolhapur. Ph. 02323-246372
6	Yashwantrao Chavan Warana Mahavidyalaya, Warananagar, Tal- Phanhala, Dist- Kolhapur. Ph. 02328-224041
7.	Shri Annasaheb Dange Arts, Commerce and Science College, Hatkangale, Dist- Kolhapur. Ph. 0230-2483521
8.	Radhanagari Mahavidyalaya, Radhanagari, Tal.- Radhanagari, Dist- Kolhapur. Ph.02321- 234408
9.	Anandi Arts, Commerce and Science Mahavidyalaya, Gaganbawada, Tal.- Gaganbawada, Dist- Kolhapur. Ph.0231-2440111
<b>Sangli District 09</b>	
1.	Adarsh College, Vita, Dist- Sangli. Ph. 02347-274190
2.	Shrimant Babasaheb Deshmukh Mahavidyalaya, Atpadi, Dist- Sangli. Ph. 02343-221632
3.	Karmaveer Bhaurao Patil College, Urun-Islampur, Dist- Sangli. Ph. 02342-221778
4.	Miraj Mahavidyalaya, Miraj, Dist- Sangli. Ph. 0233-2211919
5.	Shrimati Rajmati Nemgonda Patil Kanya Mahavidyalaya (Arts, Commerce and Science), Sangli. Ph. 0233-2304330
6.	Smt. Mathubai Garware Kanya Mahavidyalaya, S.T.Stand Road, Sangli. Ph. 0233-2332318
7.	Pad. Dr.Vasantradada Patil Mahavidyalaya Tasgaon, Dist- Sangli. Ph. 0246-240065
8.	Baba Naika Mahavidyalaya, Kokrud, Tal.- Shirala, Dist.- Sangli. Ph. 02345-224150
9.	Arts and Commerce College, Ashta, Tal.- Walwa, Dist.- Sangli. Ph. 02342-242032

<b>Satara District 06</b>	
1.	Chh. Shivaji College, Satara. Ph. 02162-234678
2.	Lal Bahadur Shastre College, Satara Satara Ph. 02162-237986
3.	Mudhoji College, Phaltan, Tal – Phaltan, Dist.- Satara. – Ph. 02166 – 222330
4.	Sahakar Maharshi Shankarrao Mohite-Patil Mahavidyalaya, Rahimatpur, Tal.- Koregaon, Dist.- Satara. Ph.- 02163-230284
5.	Shikashanmaharshi Bpuji Salunkhe Mahavidyalaya, Karad, Tal- Karad, Dist Satara. Ph- 02164-225957
6.	Dahiwadi College, Dahiwadi, Tal.- Man, Dist.- Satara. Ph-02165-220231, 221131

If a student is unable to submit the assignment(s) in person, the student may at his / her **own risk** submit the assignment(s) through an acquaintance, fellow student or by courier.

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**“ASSIGNMENT FOR M.Com. Part I (SEM-I & SEM-II) DISTANCE EDUCATION”**

## **M.Com. I – Sem. I / II**

**Assignment for the Subject of** \_\_\_\_\_

Paper Number: - \_\_\_\_\_ Subject Code:- \_\_\_\_\_

1. Name of Study Centre:- \_\_\_\_\_

2. Name of the Candidate:- \_\_\_\_\_

3. Address: - \_\_\_\_\_

Pin:- \_\_\_\_\_ Mobile No: - \_\_\_\_\_

4. Exam Seat Number: - \_\_\_\_\_ PRN Number:- \_\_\_\_\_

5. Course: - M.Com. - I (Semester I) Distance Mode.

6. Date of Submission of Assignments: - \_\_\_\_\_

7. Signature of Student: - \_\_\_\_\_

8. Marks obtained out of 20:- \_\_\_\_\_

9. Signature of Evaluator of Assignment: - \_\_\_\_\_

**Shivaji University, Kolhapur**  
**M.Com-Part-I**  
**Semester- I**

**General Instructions for all subjects**

1. All question carry equal marks, 10 each.
2. Attempt any 2 Questions out of 3 from each paper.
3. Total Marks 20 for each paper.

**Compulsory Paper**  
**Management Concepts and Organizational Behavior Paper-I**  
**(Management Concepts)**

- Q.1 Discuss the Management Thoughts Contributed by Michal Porter, Peter Drucker and C. K. Pralhad. (10 Marks)
- Q.2 What do you mean by Leadership? Explain in Brief the Theories of Leadership. (10Marks)
- Q.3 Write detail note on Management of Change, Need for Change and Resistance to Change. (10 Marks)

**M.Com. Part-I**  
**Semester- I**  
**Compulsory Paper**  
**Managerial Economics**  
**Paper-I**

- Q.1 Define the term Managerial Economics. Discuss the nature and scope of Managerial Economics. (10 Marks)
- Q.2 What do you mean by Demand Forecasting. Explain different Methods of Demand forecasting. (10 Marks)
- Q.3 Write Notes on. (5 Marks each)
- I) Law of Demand                      II) Break Even Analysis

**M.Com. Part-I**  
**Semester- I**  
**Group – A**  
**Advanced Accountancy paper-I**

- Q.1 Explain Meaning, Objectives and Need of Accounting Standards. (10 Marks)
- Q.2 Explain Important Points and Provisions in Accounts of Co-Operative Societies. (10 Marks)
- Q.3 Explain Concept of Unrealized Profit Capital Reserve. (10 Marks)

**M.Com. Part-I**  
**Semester- I Group – A**  
**Advanced Accountancy**  
**Paper-II**

- Q.1. Define the term Audit. Explain the concept of Audit with reference to Auditing Standards. (10 Marks)
- Q.2. Distinguish between Management Audit and Cost Audit. (10 Marks)
- Q.3. Explain the benefits of Audit of Computerized Accounting. (10 Marks)

**M.Com. Part-I**  
**Semester- I Group – B**  
**Advanced Costing Paper I**

- Q.1 What do you mean by Cost Accounting? Explain the Objectives of Cost Accounting. (10 Marks)
- Q.2 Differentiate between Financial Accounting and Cost Accounting. (10 Marks)
- Q.3 What do you mean by 'Economic Order Quantity'? Explain with examples. (10 Marks)



**M.Com. Part-I**  
**Semester- I Group – B**  
**Advanced Costing Paper II**

- Q.1 Explain the concepts of ‘Allocation’, ‘Apportionment’ and ‘Absorption’ of Overheads. (10 Marks)
- Q.2 Distinguish between ‘Joint Products’ and ‘By Products’. (10 Marks)
- Q.3 Explain the need of Reconciliation of Cost and Financial Accounts. (10 Marks)

**M.Com. Part-I**  
**Semester- I Group – C**  
**Taxation Paper-I**  
**(Income Tax)**

- Q.1 Write a detailed note on determining Taxable Income from a let out property. (10 Marks)
- Q.2 How do you determine the Tax Liability of an Individual? (10 Marks)
- Q.3. Compute income from Salaries of Mrs. Jyoti Shinde, Working as a Senior Accounts Manager in Fortune Procurators P. Ltd., Kolhapur for the A.Y. 2013-14.

	Rs. Per annum
Basic Pay	12,00,000.00
Dearness Allowance (Not forming part of salary)	6,00,000.00
House Rent Allowance	3,40,000.00
Education Allowance for 2 Children	16,000.00
Overtime	1,20,000.00
Bonus 10% of basic	
Employer’s contribution to a Recognised Provident Fund 15% of basic	
Interest on above Provident Fund account @ 15%	30,000.00
Gift voucher on the occasion of birthday of her son	2,500.00
Salary to a cook working at the residence of Mrs. Shinde	15,600.00
Rent paid by Mrs. Shinde for residence	3,60,000.00

The company has provided Mrs. Shinde a loan for purchase of car to the tune of Rs. 5,00,000.00 It is interest free. The S.B.I. Interest rate is 14.5% p.a.

Mr. Shinde was admitted in a government hospital, the expenses of his treatment Rs. 57,000 were reimbursed by the company. (10 Marks)

**M.Com. Part-I**  
**Semester- I Group – C**  
**Taxation Paper-II**  
**(Income Tax)**

- Q1. Explain in detail the procedure of e filing income tax return of a partnership firm. (10 Marks)
- Q.2. Discuss the provisions relating to set off and carry forward of business losses. (10 Marks)
- Q.3 Write Short notes. (5 Marks each)
- I. Online payment of income tax.
- II. Taxability of HUF

**M.Com. Part-I**  
**Semester- I**  
**Group – D**  
**Advanced Banking and Financial System Paper-I**  
**(Law and Practice of Banking in India)**

- Q.1 Explain the functions of the Reserve Bank of India. (10 Marks)
- Q.2 Describe the powers of SEBI. (10 Marks)
- Q.3 Write Short Notes on the following: (5 Marks each)
- a) Provisions regarding Mortgage and Pledge.
- b) Objectives of SEBI.

**M.Com. Part-I**  
**Semester - I**  
**Group – D**  
**Advanced Banking and Financial System Paper-II**  
**(Bank Management)**

- Q.1 Explain the factors influencing deposit mobilization in Banks. (10 Marks)
- Q.2 Describe the concept of risk management with special reference to credit risk, operational risk and liability risk. (10 Marks)
- Q.3 Write Short Notes on the following. (5 Marks each)
- a) Credit Deposit Ratio
- b) Objectives of Cash Management

**M.Com. Part-I**  
**Semester- I**  
**Group –E**  
**Cooperation and Rural Development Paper-I**  
**(Principles of Cooperation)**

- Q.1 Discuss the cooperative development after new (1991) economic policy with challenges and remedies. (10 Marks)
- Q.2 Discuss the need and sources of cooperative finance. (10 Marks)
- Q.3 Explain the Recommendations made by Shivajirao Patil's High Power Committee regarding Co-Operative Movement. (10 Marks)

**M.Com. Part-I**  
**Semester- I**  
**Group –E**  
**Cooperation and Rural Development Paper-II**  
**(Rural Economy of India)**

- Q.1 Discuss in detail role of Rural economic sector in Indian economy. (10 Marks)
- Q.2 Comment on Present position of Rural Health, problems and remedies. (10 Marks)
- Q.3 Write notes on. (5 Marks each)
- I) Agricultural pricing and marketing
- II) Regional Rural Banks.

**M.Com. Part-I**  
**Semester - I**  
**Group F**  
**Business Administration Paper-I**  
**(Introduction to Business Administration)**

- Q.1 What is Business Ethics? Discuss the methods to improve ethical decisions in Business. (10 Marks)
- Q.2 Define the term Business environment. Explain in brief elements of macro environment. (10 Marks)
- Q.3 Write short notes. (5 Marks each)
- 1) E- Business
- 2) Corporate Culture and ethics

### (Functional Areas of Management: HR and Production)

- I) Quality of Work Life                      II) Total Quality Management (TQM)

## Secretarial Practice Paper – I

- ## II) Role of “Auditor” in Corporate Governance.

**(Business Correspondence)**

- ## II) Barriers in Communication.

**M.Com. Part-I**

**Semester-I**

**Group: H**

**Small Business And Entrepreneurship Management Paper-I  
(Entrepreneurship Management)**

- Q.1 Explain the term Entrepreneur. Write detailed note on types of entrepreneur. (10 Marks)
- Q.2 Define the term EDP? Discuss the role of EDP in economic development of the country. (10 Marks)
- Q.3 Write notes on. (5 Marks each)  
I) NIESBUD II) Entrepreneurship Process

**M.Com. Part-I**

**Semester-I**

**Group: H**

**Small Business and Entrepreneurship Management Paper-II  
Management of Small Business**

- Q.1 Write detailed note on “Small industry policy in India”. (10 Marks)
- Q.2 Discuss the role of SIDBI in financial assistance to MSME. (10 Marks)
- Q.3 Write notes on. (5 Marks each)  
I) Quality issues in MSME II) Corporate and Co-operative Ownership

**M.Com. Part-I**

**Semester-I**

**Group I**

**Organized Markets and Transportation Paper-I  
Organized Markets**

- Q.1 Explain the term Marketing Environment. Discuss Macro and Micro environmental factors in detail. (10 Marks)
- Q.2 What is marketing? Discuss in detail Customer driver Marketing Strategy. (10 Marks)
- Q.3 Write notes on. (5 Marks each)  
I) 7 P's in Marketing  
II) Importance of marketing information system.

**M.Com. Part-I**  
**Group I**  
**Semester-I**  
**Organized Markets and Transportation (Paper-II)**  
**Transportation Paper – II**

- Q.1 Explain in brief role of Transport in supply chain management. (10 Marks)
- Q.2 Comment on entry of private sector in transport. (10 Marks)
- Q.3 Write notes on. (5 Marks each)  
I) Importance of Principle of Pricing in Transport.  
II) Transport Co-ordination.

**M.Com. Part-I**  
**Semester-I**  
**Group J**  
**Insurance Paper- I**  
**(Fundamentals of Insurance)**

- Q.1 Define the term Insurance. Explain the different principles of Insurance. (10 Marks)
- Q.2 Comment on “Insurance as a social security tool.” (10 Marks)
- Q.3 Write notes on. (5 Marks each)  
I) Essentials of Insurance contract  
II) Insurance & economic development

**M.Com. Part-I**  
**Semester-I**  
**Group J**  
**Insurance Paper-II**  
**(Principles & Practice of Life & Health Insurance)**

- Q.1 What is life insurance? Explain its significance to the people. (10 Marks)
- Q.2 Discuss the different life insurance products in detail. (10 Marks)
- Q.3 Write short notes on. (5 Marks each)  
I) Life Insurance Contract      II) Life Insurance & other insurance

**M.Com. Part-I**  
**Semester -I**  
**Group K**  
**Advanced Statistics Paper-I & II**

**ADVANCED STATISTICS PAPER –I**  
**(Mathematical Methods)**

**Q.1** Show that  $\begin{vmatrix} 0 & ab^2 & ac^2 \\ ab^2 & 0 & bc^2 \\ a^2c & b^2c & 0 \end{vmatrix} = 2a^3b^3c^3$  (10 Marks)

**Q.2** Solve the following equations  
 $X + y + z = 6, 2x + 3y - z = 5, -6x + 2y + 3z = 7$  (10 Marks)

**Q. 3** Find the inverse of the matrix. (10 Marks)

$$\begin{bmatrix} 1 & 2 & 3 \\ 2 & 4 & 5 \\ 3 & 5 & 6 \end{bmatrix}$$

**M.COM.-I (Semester-I)**  
**ADVANCED STATISTICS Paper –II**  
**Design of Experiments**

Q.1: Describe the principles design of experiments. (10 Marks)

Q.2: Following data represents the yield of sugarcane in three varieties of seeds

A: 85, 87, 78, 81  
 Variety: B: 91, 94, 98, 88, 90  
 C: 92, 99, 97, 95, 91, 96

By using CRD technique, test whether there is any significant difference in the Mean yield. (10 Marks)

Q.3: Analyze the following RBD

	Variety				
Treatments	48	50	47	45	(10 Marks)
	46	52	50	48	
	45	48	49	40	

**Master of Commerce  
M.Com. Part-I  
Semester-II  
(Compulsory Paper)  
Management Concepts and Organizational Behaviour Paper-II  
(Organizational Behaviour)**

**Q.1.** What is group? Give the types of groups. How the group's performance is measured? (10 Marks)

**Q.2.** What is Work Stress? Give factors causing for stress. Also explain the factors to manage the Work Stress. (10 Marks)

**Q.3. Short Notes: - (any two)** (5 Marks each)

- a. Corporate Social Responsibility
- b. Organisational Behavior – Concept
- c. Organisational Culture

**M.Com. Part-I  
Semester- II  
Compulsory Paper  
MANAGERIAL ECONOMICS Paper-II**

**Q.1.** Describe Price determination under Monopolistic Competition. (10 Marks)

**Q.2.** Discuss Hawtrey's theory of business Cycle. (10 Marks)

**Q.3. Short Notes: - (any two)** (5 Marks each)

- a. Inflation
- b. Characteristics of Perfect Competition
- c. Dumping



**M.Com. Part-I**  
**Semester- II**  
**Group – a**  
**Advanced Accountancy Paper-III**

**Q.1.** Define accounting for Lease. Explain types of accounting for lease. (10 Marks)

**Q.2.** Explain the methods of accounting for amalgamation in consideration with AS-14. (10 Marks)

**Q.3. Short Notes: - (any two)** (5 Marks each)

- a. Need for Absorption Accounting
- b. Reconstruction of Companies
- c. HR Accounting:-Meaning and Objectives

**M.Com. Part-I**  
**Semester- II**  
**Group – a**  
**Advanced Accountancy Paper-IV**  
**(Taxation)**

**Q.1. Explain** the categories of ‘Person’ under Income Tax Act, 1961. (10 Marks)

**Q.2.** What is ‘Capital Gain’? Differentiate between short terms and try long term capital gain. (10 Marks)

**Q.3. Short Notes: - (any two)** (5 Marks each)

- a. Assessee
- b. Income from House Property
- c. Previous Year

**M.Com. Part-I  
Semester-II  
Group – b  
Advanced Costing Paper III**

**Q.1.** What do you mean by Break Even Analysis? What are its assumptions? (10 Marks)

**Q.2.** Explain the reporting requirements for various levels of management. (10 Marks)

**Q.3. Short Notes: - (any two)** (5 Marks each)

- a. Relevant Cost
- b. Cost Reduction
- c. Productivity

**M.Com. Part-I  
Semester-II  
Group – b  
Advanced Costing Paper IV**

**Q.1.** What do you mean by Activity Based Costing? Explain. (10 Marks)

**Q.2.** Explain the meaning and objectives of uniform costing. (10 Marks)

**Q.3. Short Notes: - (any two)** (5 Marks each)

- a. Types of Standards
- b. Cost Audit
- c. Inter-firm Comparison

**M.Com. Part-I  
Semester -II  
Group – c  
Taxation Paper-III  
(Income Tax)**

**Q.1.** Explain the provisions of TDS under the Income Tax Act. (10 Marks)

**Q.2.** Explain the provisions relating to appeals under the Income Tax Act. (10 Marks)

**Q.3. Short Notes: - (any two)** (5 Marks each)

- a. Tax Collection at Source
- b. Advance Tax
- c. Rectification under Income Tax Act

**M.Com. Part-I  
Semester -II  
Group – c  
Taxation Paper -IV  
(Income Tax)**

**Q.1.** Explain the provisions of 'Survey and Search' under the Income Tax Act. (10 Marks)

**Q.2.** Explain the provisions relating to tax audit under the Income Tax Act. (10 Marks)

**Q.3. Short Notes: - (any two)** (5 Marks each)

- a. Interest u/s 234 A,B and C of Income Tax Act
- b. Provisions of Income Tax Act applicable to Charitable Trusts
- c. Relief u/s 89 of Income Tax Act

**M.Com. Part-I**  
**Semester- II**  
**Group – D**  
**Advanced Banking and Financial System Paper-III**  
**(Law and Practice of Banking in India)**

**Q.1.** Explain the ‘Indian Contract Act – 1872’. Give the important factors of this act.  
(10 Marks)

**Q.2.** Explain the recommendations given by Narsimhan Committee Report-1991 & Narsimhan Committee Report – 1998  
(10 Marks)

**Q.3. Short Notes: - (any two)** (5 Marks each)

- a. FEMA & FERA
- b. Sales of Goods Act - 1930
- c. Valid Control & Void Contract

**M.Com. Part-I**  
**Semester-II**  
**6. Group – D**  
**Advanced Banking and Financial System Paper-IV**  
**(Bank Management)**

**Q.1.** What is Performance Budgeting? Give the steps of performance Budgeting.  
(10 Marks)

**Q.2.** What is Electronic Banking? Explain the factors of Electronic Banking. (10 Marks)

**Q.3. Short Notes: - (any two)** (5 Marks each)

- a. A.T.M.
- b. NSE (National Stock Exchange)
- c. Credit Card, Debit Card

**M.Com. Part-I**  
**Semester- II**  
**Group –e**  
**Cooperation and Rural Development Paper-III**  
**(Principles of Cooperation)**

**Q.1.** Explain the problems of cooperative marketing. (10 Marks)

**Q.2.** Explain the objectives of NABARD. (10 Marks)

**Q.3. Short Notes: - (any two)** (5 Marks each)

- a. NCDC
- b. Co-operative Registrar and Auditor
- c. Functions of PACCS

**M.Com. Part-I**  
**Semester-II**  
**Group –e**  
**Cooperation and Rural Development Paper-IV**  
**(Rural Economy of India)**

**Q.1.** Explain the recommendations of Rangarajan Committee on sugar cooperatives. (10 Marks)

**Q.2.** Write a detailed note on Panchayat Raj System. (10 Marks)

**Q.3. Short Notes: - (any two)** (5 Marks each)

- a. IRDP
- b. Self Help Groups
- c. Objectives of Consumers' Cooperatives

**M. Com. I**  
**Semester - II**  
**Group F**  
**Business Administration Paper-III**  
**(Introduction to Business Administration)**

**Q.1.** Define the term Corporate Governance. Explain different models of corporate Governance. (10 Marks)

**Q.2.** What do you mean by strategy. Discuss the difficulties in strategy implementation. (10 Marks)

**Q.3. Short Notes: - (any two)** (5 Marks each)

- a. Role of chairman and CEO in corporate governance.
- b. Importance of Comparative Management
- c. Levels of strategies

**M. Com. I**  
**Semester - II**  
**Group F**  
**Business Administration Paper IV**  
**(Functional Areas of Management: Marketing and Finance)**

**Q.1.** Define the term marketing management. Explain different Core concepts of Marketing. (10 Marks)

**Q.2.** Explain the term financial management. Discuss in detail scope and functions of financial management. (10 Marks)

**Q.3. Short Notes: - (any two)** (5 Marks each)

- a. Functions of Marketing
- b. Credit Rating
- c. Ratio Analysis

**M.Com. Part-I  
Semester-II  
Group g:  
Secretarial Practice Paper-III**

- Q.1. Define Joint stock company and State Kinds of companies. (10 Marks)
- Q.2. State Concept of capital and also State sources of capital. (10 Marks)
- Q.3. **Short Notes: -** (5 Marks each)
- a. Unpaid or Unclaimed dividend
  - b. Memorandum of Association

**M. Com. Part-I  
Semester-II  
Group g:  
Secretarial Practice Paper-IV**

**(Corporate Correspondence)**

- Q.1. Provide Drafts of Documents - Agenda and minutes of Meeting. (10 Marks)
- Q.2. Discuss Correspondence with Shareholders, Directors and General Public. (10 Marks)
- Q.3. **Short Notes: -** (5 Marks each)
- a. Correspondence with Registrar of companies.
  - b. Statutory Books and Registers to be maintained by Companies.

**M.Com. Part-I**  
**Semester-II**  
**Group: h:**  
**Small Business And Entrepreneurship Management Paper-III**  
**(Entrepreneurship Management)**

**Q.1.** State Concept, functions and limitations of women Entrepreneurs. (10 Marks)

**Q.2.** State Concept of Corporate Social Responsibility and areas of CSR. (10 Marks)

**Q.3. Short Notes: -** (5 Marks each)

a. Success Story of Dhirubhai Ambani

b. Steps to face global challenges

**M. Com. Part-I**  
**Semester-II**  
**Group h**  
**Small Business And Entrepreneurship Management Paper-IV**  
**(Management of Small Business)**

**Q.1. State the** Concept of Marketing and Four P's of Marketing mix. (10 Marks)

**Q.2. State the** Concept of industrial Sickness and discuss the reasons of sickness.  
(10 Marks)

**Q.3. Short Notes: -** (5 Marks each)

a. Concept of Business Harvesting

b. Retail trade



**M.Com. Part-I  
Semester-II  
Group I  
Organized Markets and Transportation Paper-III  
(Organized Markets)**

**Q.1.** Explain the meaning and need of organized markets in India. (10 Marks)

**Q.2.** Explain the problems of Stock Markets in India. (10 Marks)

**Q.3. Short Notes: - (any two)** (5 Marks each)

- a. Market Segmentation
- b. Defects of Agricultural Markets
- c. Commodity Markets

**M.Com. Part-I  
Semester-II  
Group I  
Organized Markets and Transportation Paper-IV  
(Transportation)**

**Q.1.** Explain the nature and characteristics of Road Transport in India. (10 Marks)

**Q.2.** Explain the performance of private air lines in India. (10 Marks)

**Q.3. Short Notes: - (any two)** (5 Marks each)

- a. Present position of road transport
- b. Determination of railway rates and fares
- c. Element of Air transport

**M.Com. Part-I**  
**Semester-II**  
**Group J**  
**Insurance Paper-III**  
**(Fundamentals of Insurance)**

**Q.1.** State Definition of IRDA and Discuss Functions and Duties of IRDA. (10 Marks)

**Q.2.** State Concept of Privatization of Insurance Industry and State Reasons for Privatization of Insurance Industry in India. (10 Marks)

**Q.3. Short Notes: -** (5 Marks each)

- a. Features of Insurance Act 1938
- b. Concept of Insurance marketing

**M.Com. Part-I**  
**Semester-II**  
**Group J**  
**Insurance Paper-IV**  
**(Principles & Practice of Life & Health Insurance)**

**Q.1.** What are the Meaning of Bonus and State Types of Bonus? (10 Marks)

**Q.2.** What is the meaning of Valuation and State Calculation process of Valuation? (10 Marks)

**Q.3. Short Notes** (5 Marks each)

- a. Theory of Probability
- b. Surrender Value

**M.Com. Part-I,  
Semester-II  
Group K  
Advanced Statistics Paper-III  
(Operations Research)**

**Q.1.** Solve the following linear programming problem by Big-M method (10 Marks)

Minimise  $z = 5x_1 + 6x_2 + 3x_3$   
 Subject to  
 $x_1 + x_2 + x_3 \geq 10$   
 $3x_1 + 2x_2 + x_3 \geq 24$ ,  $x_1, x_2, x_3, \geq 0$

**Q.2.** Solve the following transportation problem and find the minimum total transportation cost. (10 Marks)

	D <sub>1</sub>	D <sub>2</sub>	D <sub>3</sub>	D <sub>4</sub>	Capacities
O <sub>1</sub>	6	5	8	5	30
O <sub>2</sub>	5	11	9	7	40
O <sub>3</sub>	8	9	7	13	50
Rqmt	35	28	32	25	

**Q.3. Short Notes: - (any two)** (5 Marks each)

- a. Scope and limitations of O.R
- b. Simplex method
- c. Assignment problem.

**M.Com. Part-I  
Group K:  
Semester-II  
Advanced Statistics Paper-IV  
(Sampling Techniques)**

**Q.1.** Describe the advantages of sampling method over census method. (10 Marks)

**Q.2.** Explain the advantages and limitations of stratified random sampling method. (10 Marks)

**Q.3. Short Notes: - (any two)** (5 Marks each)

- a. Simple random sampling with and without replacement
- b. Systematic sampling
- c. Principle steps in sampling

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