Examination	Register	Number



SCHOOL OF DISTANCE EDUCATION ANDHRA UNIVERSITY, VISAKHAPATNAM

For Office Use only

(Form of Application for Registration)

MBA Degree Examination - September 2012

(w.e.f Admitted Batch of 2007-08)

I/ II/ III / YEAR(S)

Affix Latest Passport Size(Bust) Photo

									(Attest	ed)	
	Identity Card No.										
1.	Examination Centre										
2.	Name in Full (In BLOCK LETTERS)										
3.	Date of Birth in Christian Era										
4.	Address for Communication (in BLOCK LETTERS)										
							Pin				
		Ph.No.									
5. I	Name of Father/guardian										
6.	Specialisation opted (In Case of III Year Candidates) (Tick p Appropriate Boxes)	A - Mar	keting nan Res	ource M	lgt.	E	3 - Finan	ce			
7.	Examination for which the candidate is now appearing: I/II/III Year or Submitting Assignments	I YEAR Theory	Whole Exam	101	102	103	104	105	106		
	(Tick p Appropriate Box/Boxes)	Assignment									
	_	II YEAR	Whole Exam	201	202	203	204	205	206		
		Theory									
Со	de - Specialisation	Assignment				<u> </u>					
Α	- Marketing - Finance	III YEAR	Whole Exam	301	302	303*	304*	305*	306*	PROJ	VIVA
B C	- H.R.M.	Theory									
		Assignment		e special	ization co	ode (A/B/C) if appea	ring indiv	idual pap	er(s)))
8.	Examination Fee particulars (in case of Suppl. Candidates)	D.D./SDE (Bank(Rupees	Challan	No		An	Da	ted			

^{*}Candidates Appearing for the Examinations first time need not pay any examination fees.

9.	Particulars of Qualifying Exam.
	passed, ie.,B.A/B.Sc/B.Com/
	B.B.M/B.E/B.Tech / AMIE etc.
	(For I Year candidates only)

Examination	Year	Reg. No.	University

10. Particular of earlier pass/ appearance (s):

(Specify month and year of passing of both theory and assignments

IYEAR	101	102	103	104	105	106		
Theory								
Assignment								
II YEAR	201	202	203	204	205	206		
Theory								
Assignment								
III YEAR	301	302	303*	304*	305*	306*	PROJ	VIVA
Theory								
Assignment								

(Tiek P appropriate Box)	I Chance	II Chance	III Chance
Station:		5.1.3.1.05	5.13.133

Date : Signaute of Candideate DIRECTOR
School of Distance Education

		Oction of Distance Education
Centre code	Station	Examination Centres :
1	Srikakulam	Govt. College for men
2	Kakinada	A.U. MSN P.G. Centre
4	Hyderabad	RG Kedia College of Commerce
5	Visakhapatnam	Department of commerce and Management Studies, A.U. Campus.
6	Gajuwaka, Visakhapatnam.	TSR & TBK Degree & P.G. College
9	Vijayawada	Satavahana college Chuttugunta

Fee Particulars :

- 1. For supplemental candidates: Rs. 300/- per subject paper not exceeding Rs. 600/- for each year.
- 2. Candidates submitting Assignments or Project reports or appearing for Viva-Voce Exam Exclusively have also to submit Examination Application for registration along with trhe prescribed fee ie. Rs. 300/- per subject paper not exceeding Rs. 600/- for each year.
- 3. **Improvement fee:** Provision for MBA courses is allowed within a period of three years from the year of passing the MBA degree examination. Hence the candidates, who passed MBA in 2009 or later are eligible to take whole examination either I / II / III years under this provision.
 - **Paper-wise Improvement** is also allowed only for one chance,i.e., immediately after passing the MBA degree examinaiton. Hence the candidates who passed MBA in 2011 are only eligible to avail paper-wise provision. An Amount of Rs. **1,000/-** is to be paid towards improvement fee per year besides the usual examination fee.
- 4. All payments should be made only by way of DD in favour of The Registrar, Andhra University, Visakhapatnam Fee once paid will neither be refunded nor be adjusted for subsequent examinations under any circumstances.
- 5. Answer booklet consisting of 32 pages shall be supplied to the candidates. Candidates have to answer all questions in the booket only. No additional sheets will be supplied.

Enclosures:

- 1. Xerox copy of Identity Card
- 2. Xerox copies of marks lists of previous appearances in case of II / III year candidates
- 3. Xerox copy of qualifying examination Passed/Provisional Certificate in case of I year Candidates only
- 4. Three self-addressed envelopes of 11" x 5" size (unstamped).

Special Note: Candidates must obtain their original copy of the Hall-tickets from the Chief Superintendent of the respective examination centre, three days before the commencement of the examination

SCHOOL OF DISTANCE EDUCATION ANDHRA UNIVERSITY, VISAKHAPATNAM

MBA Degree Examination - September 2012 Register Number

			(DUF	- TICKET			or Office Us	-
This is to certif	•							
Son/ Daughter	r of					is a ca	ndidate for	the MBA
Degree Exami	nation to be he	eld at				Ce	ntre. He/Sh	ne desires
to appear for	the following	papers :						
	I YEAR	101	102	103	104	105	106	
	II YEAR	201	202	203	204	205	206	
A - MM				A 303	A 304	A 305	A 306	Project
B - FM	III YEAR	301	302	B 303	B 304	B 305	B 306	
C - HRM				C 303	C 304	C 305	C 306	Viva
	e candidate sh e candidate sh	ould strike	off the pa		nich he/she	ister Numb		
Signature of t	he Candidate.							
This is	s to certify that.							
Son / daughte	er of				is a c	andidate a	ppearing fo	or the MBA
	nd his/her signa							
Affix Latest Passport Size(Bust) Photo (Attested)								
Station:	_		attesting of	ficer tted Officer		School o	Director of Distance	Education

Note: 1. The Photos should be affixed and attested by the Attesting Officer both in the Application Form and Certificate of Identity.

^{2.} The Attesting Officer's signature should be right across the photo extending over the blank space also

SCHOOL OF DISTANCE EDUCATION ANDHRA UNIVERSITY

INSTRUCTIONS TO THE CANDIDATES APPEARING FOR MBA EXAMINATION.

Candidates for University Examinations are required to observe, the following Instructins very carefully;

- It willnto be permissible for candidates to sit for the Examination at a center other than that at which nemes are registered, without the Special permission of the director, SDE. No permission for change of centre will be granted after applications are registered.
- 2. Candidates appearing for Exams at other centres on the Special permission of the Director must be prepared to satisfy the Chief Superntendent of such centes as to their identity. They shall also sign again on the Identitication certificates produced by them before the Chief Superintendent of the respective centes, If required.
- 3. Candidate should take their places in the examination hall at least ten minutes before the time fixed for distributing the papers. Candidates presenting themselves more than half an hour after the appointed time will not be admitted to the EXamination Hall.
- 4. Candidates should bring their Hall-Ticket to the Examination Hall each day of the Examinaiton for Inspection by the Chiefl Superintendent / Invigilator/ Observer.
- 5. Candidates are prohibited from writing upon their Hall-Tickets or Question Papers. Candidates are also phohibited from writing their names or any other name unconnected with the answers on any part of their Answer Books. The Register Numbers should be written very distinctly on the title pages of the Main Answer Book. Failure to Write their Register Number may involve the Rejection of Answer Papers. Their should fill in the subject and the year on the outer cover of the main answer book. Register number should not be noted on the additionl answer books.
- No Candidate will be allowed to leave the Examination Hall till the expiry of at least one and half hours and a half after the question paper is distributed and candidates who leaves the hall during the period are not allowed again into the Exam hall.
- 7. Candidates are forbidden to ask questions of any kind during the examination. They are further forbidden to communicate with the examiners; should they do so, their answer papers will not be valued and their conduct will be reported to the Executive Council for disciplinary action.
- 8. Candidates are not allowed to use books of any kind in the Examination Hall. They are also prohibited from introducing into the examination Hall any book or portion of book, slate, blotting pad, cardboard, manuscript, type script or paper of any description and making use of any from these whether introduced into the hall by themselves or by any one else, from communicating with or copying from each other and from communicating with any person outside the Examination Hall. Any candidate detected in the violation of these rules will be summarily sent out of the Hall forthwith and his conduct will be reported to the University. Such candidates stands the risk of having all his answer papers for the Examination for which he has appeared rejected by the E.C. and of being debarred from sitting for the University Examination for such period as the E.C. may decide.
- 9. Required statistical Tables will be supplied. Candidates should not bring into the Examination Hall of their own copies.
- 10. Candidates are allowed to use battery operated pocket calculators with up to six functions, twelve digits and two memories, printing models of calculators are not allowed. Candidates are advised not to bring the Pager, Cellular Phone, digital diary or other electronic gadgets inside the examination hall excrpt the calculator as defined above.
- 11. Candidates are required to provide themselves with their own pens. They must however, use only blue/black ink while answring their question papers.
- 12. Particular attention invited to the instructions regarding rough working printed on the answer books. All rough work must be done on the right hand side of the problem itself leaving a margin for that purpose with the headding 'rough work' underlined. The number of each question as given in the question paper should be noted both on the margin and int he center of the page of the answer book just above the respective answer. No separate books for rough working will be supplied to candidates. Papers should not be detached from the answer books of candidates. If the ordinary answer books are found insufficient, additional books will be supplied and these should be securely fastened to the main answer books by thread which can be had from the superintendent.

(By Order)

Director

SCHOOL OF DISTANCE EDUCATION ANDHRA UNIVERSITY, VISAKHAPATNAM

MBA Degree Examination - September 2012 Register Number

				- TICKET		Fo	or Office Us	e only
This is to certif	y that							
Son/ Daughter	r of					is a ca	ndidate for	the MBA
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to appear for	the following	papers :						
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	e candidate she candidate she					ister Numb		
Signature of t	he Candidate			TE OF IDE				
This is	s to certify that.							
Son / daughte	er of				isac	andidate a	nnearing fo	or the MBA
_	nd his/her signa						_	
Affix Latest Passport Size(Bust) Photo (Attested)	:							
Station:	_		attesting of	ficer tted Officer		School c	Director	Education

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SCHOOL OF DISTANCE EDUCATION ANDHRA UNIVERSITY

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(By Order)

Director

SCHOOL OF DISTANCE EDUCATION ANDHRA UNIVERSITY, VISAKHAPATNAM-03

Prof. N.L. NARASIMHA RAO DIRECTOR

SDE/E-IV (MBA)/Supdt./ 2012

Dear Learner:

Please find encolsed herewith Examination Application Form of 3-Year MBA Examination of the School of Distance Education to be held in September, 2012. The last date for submission of examination application, date of commencement of examinations are given below

Examination Fee Particulars:

Examination Last date for Submission of Examination Application		Date of Commencement of Examination
MBA Year I	03.08.2012	03.09.2012
MBA Year II	03.08.2012	10.09.2012
MBA Year III	03.08.2012	17.09.2012

However the applications will be accepted

- i) With a Penal fee of Rs. 300/- from 04.08.2012 to 10.08.2012
- ii) With a penal fee of Rs. 500/- from 11.08.212 to 18.08.2012

Applications received after the due date even with a maximum penal fee i.e. 18.08.2012 will not be accepted. Incomplete and defective applications will be summarily rejected.

Note:

- 1. The candidates are informed that the defaulters of tuition fee to the school will not be permitted to take the exammination and those who have not already paid, should pay the necessary tutions fee by Demand Draft in faour of the Registrar, Andhra University, Visakhaptnam without any further delay.
- 2. Candidates submitting examination application after the due date have to pay the fee through a Crossed Demand Draft Drawn in favour of the Registrar, Andhra University, Visakhapatnam payable at Syndicate Bank, SDE, Visakhapatnam-3 or any nationalized bank located at Visakhapatnam or by paying cash directly at the above said Bank counter at School of Distance Education, Andhra University, Visakhapatnam between 10.00 am to 4.00 p.m. on all working days and from 10.00 am to 1.00 pm on Saturdays. The name of the candidate, code number and the purpose of the remittance should be clearly mentioned on the Examination Application along with the D.D. The name of the candidate and complete code number are also to be noted on the reverse side of the Demand Draft,SBI Challans, Cheques, MO's and Postal Orders will not be accepted.
- 3. Answer booket consisting of 32 pages shall be supplied to the candidates. Candidates have to answer all questions in the booklet only. No additional sheets will be supplied.

EXAMINATION CENTRES:

Centre	Station	Examination Centres
code	Name	
1	Srikakulam	Govt. College for men
2	Kakinada	A.U. MSN P.G. Centre
4	Hyderabad	RG Kedia College of Commerce
5	Visakhapatnam	Department of commerce and Management Studies, A.U. Campus.
6	Gajuwaka, Visakhapatnam.	TSR & TBK Degree & P.G. College
9	Vijayawada	Satavahana college Chuttugunta

SUBMISSION OF THE EXAMINATION APPLICATION FORMS:

The candidate has to send the duly filled in Application form to the Course Co-ordinator (MBA), School of Distance Education, Andhra University, Visakhapatnam - 530 003 on or before the last date as specified above. The candidate has to carefully go through the instructions given in the Application Form before filling. The candidate should note that the Application Form contains the Hall Ticket in Duplicate also. The signature of the candidate is necessary both on the Hall Ticket and the Examination Application Form. Incomplete applications are liable to be rejected.

PARTICULARS OF THE PREVIOUS PASS/APPEARANCE:

If the candidate has already appeared/passed in any subject (s) should enclose Xerox Copies of their Mar ks Memo and the year of passing, the Register Number and the examination centre are to be invariably noted in the relevant columns. The application will be rejected, if these particulars are not clearly noted. However, this will not apply to the candidates who are appearing for the first time.

COLLECTION OF HALL TICKETS:

Candidates must obtain their Original Copy of the Hall Tickets from the chief superintendent of the respective examination centre, three days before the commencement of the examination.

Prof. N.L. NARASIMHA RAO DIRECTOR

Date: 01.07.2012

3-YEAR MBA EXAMINATIONS- September 2012 (NEW REGULATIONS) (FOR ADMITTED BATCHES FROM 2007 onwards)

I YEAR

Date	Day	Course Title	Time
03-09-2012	Monday	Management Process and Behaviour	2 pm to 5 pm
04-09-2012	Tuesday	QT for Mangerial Decisions	2 pm to 5 pm
05-09-2012	Wednesday	Business Environment	2 pm to 5 pm
06-09-2012	Thursday	Accounting for Management	2 pm to 5 pm
07-09-2012	Friday	Managerial Economics	2 pm to 5 pm
08-09-2012	Saturday	E-Business	2 pm to 5 pm

II YEAR

10-09-2012	Monday	Human Resource Management	2 pm to 5 pm
11-09-2012	Tuesday	Marketing Management	2 pm to 5 pm
12-09-2012	Wednesday	Financial Management	2 pm to 5 pm
13-09-2012	Thursday	Operations Management	2 pm to 5 pm
14-09-2012	Friday	Operations Research	2 pm to 5 pm
15-09-2012	Saturday	International Business	2 pm to 5 pm

III YEAR

17-09-2012	Monday	Business Policy and Strategic Mgt.	2 pm to 5 pm
18-09-2012	Tuesday	Managment Decision Support Systems	2 pm to 5 pm
20-09-2012	Thursday	Consumer Behaviour and Marketing Research Security Analysis and Portfolio Management Human Resource Planning and Development	2 pm to 5 pm
21-09-2012	Friday	Services Marketing and CRM Financial Markets and Derivatives Industrial Relations	2 pm to 5 pm
22-09-2012	Saturday	Advertising and Brand Management Strategic Financial Management Employee compensation and Welfare Mgt.	2 pm to 5 pm
24-09-2012	Monday	Sales and Retail Management Management of Financial Services International Human Resource Management	2 pm to 5 pm
25-09-12	Tuesday	Viva Voce at Hyderabad.	
27-09-2012	Thursday	Viva Voce at Vijayawada	
28-09-12	Friday	Viva Voce at Kakinada	
30-09-2012	Sunday	Viva Voce at Srikakulam	
01-10-2012 T0 04-10-2012	Monday To Thursday	Viva Voce at Visakhapatnam	

Note: VIVA-VOCE will be held at the respective examination centres except at Visakhapatnam. Candidates have to report at School of Distance Education, Andhra University Campus at Visakhapatnam. Candidates have to report with their project reports for VIVA-VOCE