

Post Graduate

Syllabus:

FIRST SEMESTER

Course Code	Course Title
MP101	Management Process and Perspectives
ME102	Managerial Economics
FC103	Financial and Cost Accounting for Management.
MA104	Managerial Accounting
MS105	Mathematics and Statistics for Management
IT 106	Fundamentals of IT.
PS107	Fundamentals of Psychology and Sociology.

SECOND SEMESTER

Course Code	Course Title
MF201	Managing Finance
HR202	Human Resource Management
MM203	Marketing for Manager
OB204	Organizational Behaviour
QT205	Quantitative Techniques for Managerial Decisions
EC206	E-Commerce and Computer Applications in Management
RM207	Research Methodology
CV208	Summer Project and Viva.

THIRD SEMESTER

Course Code	Course Title
ES 301	Economic and Social Environment.
OM 302	Operations Management
BE 303	Business Ethics.
FM 304-310 OR MM 311-317 OR HR 318-325	Four papers from one of the functional areas and one paper on Project Work in the relevant area.

Functional Area: Financial Management (FM 304 to FM 310)

Course Code	Course Title
FM 304	Financial Markets and Services
FM 305	Security Analysis and Portfolio Management
FM 306	Project Management
FM 307	Working Capital Management
FM 308	Tax Planning and Management
FM 309	International Financial Management
FM 310	Project Report and Viva (Compulsory)

Functional Area: Marketing Management (MM 311 to MM 317)

Course Code	Course Title
MM 311	Consumer Behaviour
MM 312	Marketing Research
MM 313	Sales Promotion and Sales Management
MM 314	Advertising and Brand Management
MM 315	Service Marketing
MM 316	International Marketing
MM 317	Project Report and Viva (Compulsory)

Functional Area: Human Resource Management (HR 318 to HR 325)

Course Code	Course Title
HR 318	Human Resource Development
HR 319	Management of Industrial Relations
HR 320	Wages and Salary Administration
HR 321	Labour Laws
HR 322	Managing Change in Organizations
HR 323	Counseling Skill for Manager
HR 324	Human Resource Planning
HR 325	Project Report and Viva (Compulsory)

* Elective courses on more functional areas will be offered in phases.

FOURTH SEMESTER

Course Code	Course Title
SM 401	Strategic Management
MI 402	Management Information System
MV 403	Management by Values
RM 404-408 OR ED 409-413 OR TT 414-418	Four papers from one of the specialised areas and one paper on Project Work in the relevant area.

Specialized Area: Rural Management (RM 404 to RM 408)

Course Code	Course Title
RM 404	Rural Development: Indian Context with special reference to North-East States.
RM 405	Rural Development Programmes
RM 406	Rural Development: Planning and Management
RM 407	Rural Marketing
RM 408	Project Report and Viva (Compulsory)

Specialized Area: Entrepreneurship Development and Small Business Management (ED 409 to ED 413)

Course Code	Course Title
ED 409	Entrepreneurship Development Fundamentals
ED 410	Entrepreneurship Development in India with special reference to North-East States.
ED 411	Small Business Fundamentals
ED 412	Small Business Support Service in India with special reference to North-East States
ED 413	Project Report and Viva (Compulsory)

Specialised Area: Tourism and Travel Management (TT 414 to TT 418)

Course Code	Course Title
TT 414	Tourism Planning and Development
TT 415	Understanding Tourism Markets
TT 416	Tourism Impacts
TT 417	Tourism Products: Design and Development with reference to North-East India
TT 418	Project Report and Viva (Compulsory)

* Elective courses on more specialized areas with rural emphasis will be offered in phases.

