## Institute of Management Nirma University



## Final Placement Report

 2013-2015
## Adding Excellence to your Portfolio!

Placements form an important and significant part of the MBA program at IMNU. It is a crucial decisive factor of the careers of its bright students and undoubtedly the most prominent event on campus. Though the economy is slowly reviving, the world is yet to experience the full-fledged positive outcomes of the turnaround. Amidst this slow resurgence, IMNU is proud to report a very commendable placement season. Eminent companies from the fields of IT, FMCG, Banking, Financial Services, E-commerce, Consulting, Manufacturing, Insurance, BPO/KPO, Services, Textile and Travel Services participated in the campus placement process. We are glad to add renowned companies like Dell, IBM and Deloitte to our recruiter's list.

With the outlook to match right profile to right candidate, the Institute of Management, Nirma University, strived to meet to a large extent the aspirations and expectations of the MBA batch 2013-2015. Our Alumni have been instrumental in helping us achieve this goal. Their dedication to the Institute and excellent career progression in their respective organisations has carved out a reputable image of the Institute in the minds of recruiters.

- We have completed the placement season, with $100 \%$ placements. The students have been placed with some of the most sought after companies.
- The beginning of the placement season saw a virtual storm at the Institute of Management, Nirma University with a plethora of companies vying for the 178 students of the batch 2013-15. It is truly an emotionally charged atmosphere with all the highs and lows.
- These figures speak a lot themselves about the quality of students at the institute and the salaries they command in the global competitive market, especially in ambiguous state of economy. It's true to mention that history repeats and at the same time history is created every season at placements.


## Batch Profile 2013-15

## Total batch strength - 177

Females - 64 Males - 113

Freshers - 90<br>Experienced - 87

## Specializations offered



## Journey so far!



## Recruiters <br> 2013-15



## Recruiters 2013-15



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