



*Placement Brochure*  
*2011*



**CENTRAL UNIVERSITY OF RAJASTHAN**

*(Established under the Central Universities act, 2009)*

*City Road, Kishangarh-305 802 (Raj.)*



**Hon'ble Vice-Chancellor Prof. M. M. Salunkhe alongwith Hon'ble Union Minister for HRD Shri Kapil Sibal, Hon'ble Chief Minister of Rajasthan Shri Ashok Gehlot and Hon'ble Union State Minister of Communication & IT Shri Sachin Pilot on the occasion of Foundation Stone Laying ceremony**

**Executive Council**

**Prof. M.M. Salunkhe**  
Vice-Chancellor,  
Central University of Rajasthan, (Ex-officio Chairman)  
Kilangarh-302002 (Rajasthan)

**Mrs. Vibha Puri Das**  
Secretary, Department of Higher Education, (Ex-officio Member)  
Ministry of Human Resource Development, Government of India,  
Shastri Bhawan, New Delhi-110 115

**Shri Tapesh Pawar**  
Principal Secretary, Higher Education, (Ex-officio Member)  
Government of Rajasthan, Main Building, Secretariat, Jaipur-302005

**Prof. Pramod Tandon**  
Vice-Chancellor, North-Eastern Hill University,  
Umshing Mawlynnroh Shillong-793 022 (Meghalaya)

**Prof. Suranjana Das**  
Vice-Chancellor, University of Calcutta,  
Senate House, 87 /1 College Street, Kolkata-700 073 (West Bengal)

**Prof. G.K. Chadha**  
Former Vice-Chancellor, Jawahar Lal Nehru University, New Delhi.  
Chief Executive Officer, South Asian University,  
JNU Campus, New Delhi-110 067.

**Prof. G.K. Trivedi**  
Professor Emeritus, Department of Chemistry,  
Indian Institute of Technology Bombay,  
Powai, Mumbai-400 076 (Maharashtra)

**Prof. R.K. Kale**  
Vice-Chancellor, Central University of Gujarat  
Gandhinagar (Gujarat)

**Prof. Devi Singh**  
Director, Indian Institute of Management (IIM), Lucknow.

**Prof. (Mrs.) Rupa Shah**  
Former Vice-Chancellor, SHUT Women's University, Mumbai.  
Director, Russell Square International College, Mumbai-400049.

**Prof. Jaspal Singh**  
Vice-Chancellor, Punjabi University,  
Patiala-147 002, Punjab, INDIA.



## *Message From Vice Chancellor*



Modern world has ushered into an era where knowledge can no longer be restrained into narrow confines or can be owned by a specific social class. The essence of humanity lies in freedom and freedom cannot be limited to an individualistic level or to a small group. It is collective in nature and unless all the individuals living in a nation space regardless of class, religion, caste or creed are able to relish that freedom it remains incomplete in nature. Knowledge liberates the mind, and only a society that is able to devise mediums, methods and strategies to propagate knowledge and educate its every single member, can the society hope to provide its present and future generations an environment of growth, dignity, respect and constructive development.

The new Central Universities in India have been established with the specific purpose of developing expertise in various areas of advanced studies. Central University of Rajasthan aims at emerging as the leading centre of comprehensive learning at the international level. Central University of Rajasthan has great distinctiveness in its vision, mission and goals. Most of the courses offered at our University are interdisciplinary and they have been streamlined to meet the emerging demands both in the public and the private sector.

Sustainable development and inclusiveness are our main mottos. The structure of our courses is primarily learner-centric and they offer great flexibility whereby the students have more choices to opt for disciplines of their liking and potential. Central University of Rajasthan within the brief period of its inception has made significant progress. The University has tried to involve all the stakeholders- students, teachers and members of the society from different walks of life in the formation of its academic programmes and in framing of the curricula. I extend my best wishes to the students and faculty who are a part of our University and to those who seek to join us in our mission of sharing and creating knowledge and contributing to the growth of not only our society and nation but humanity at large.

**Prof. M. M. Salunkhe**  
Vice Chancellor



## *Message From Convener*



It is a matter of pride that the first batch of students from the Central University of Rajasthan will be stepping out from its portals very soon and looking out for opportunities to shape their careers and with the unique distinction that all the graduates are from the Statistics-Actuarial stream. The University and the Department of Statistics have high expectations from them as flag bearers of the Central University of Rajasthan in the professional world of Actuarial Science, Finance and other growing areas of Statistics and its applications. With the country's economy growing at a pace above 8.5%, the scope for the use of statistical methodology is increasing enormously and throwing out more and more opportunities. I am confident that, with the theoretical foundations provided to them by their curriculum and the functional skills acquired through several workshops, training sessions, special lectures, meetings with practitioners and exposure to Meetings of Actuaries, our graduates will perform very well in delivering what is expected of them by an organisation seeking statistical solutions. These students have exhibited good individual and collective capabilities that will give them a distinctive edge.

The first batch of students from other disciplines, Mathematics, Computer Science and Engineering, Chemistry, Economics, English and Management too are into their final year and will be graduating by July / August 2012. The University and its faculty have been working hard on equipping these students with academic inputs as per a very modern curriculum and also many co-curricular activities that complement the theoretical knowledge and skill sets. The University places high hopes on these students too who have come through a tuff selection process and have been given a very good exposure to the subjects to make them highly knowledgeable, skilled and employable.

I wish them well in all their efforts to carve out their professional career and make a mark in their chosen field.

**Prof. H. J. Vaman**  
Convener, Placement Cell  
and  
Head, Department of Statistics



# About the University

## *The University*

The Central University of Rajasthan has been established by an Act of Parliament, the Central Universities Act 2009. It is fully funded by the Govt. of India through UGC.

## *The Visitor*

The President of India, Her Excellency Smt. Pratibha Devi Singh Patil is the visitor of the University

## *The Vice-Chancellor*

The President of India, in her capacity as the Visitor of the University, has appointed Prof. M. M. Salunkhe as the First Vice Chancellor of the University.

## *Vision*

The Central University of Rajasthan aspires to be one of India's most dynamic and vibrant universities, responsive to the changing global trends, providing unparalleled educational opportunities for the learner community especially for those coming from the lower socio-economic strata of society seeking quality education. It proposes to offer innovative undergraduate and graduate academic programmes as well as continuing personal and professional enrichment in selected areas that will lead to the formation of a scholarly community by advancing, sharing and applying knowledge and by facilitating the development of thoughtful, creative, sensitive and responsible citizens.

## *Mission*

The mission of the Central University of Rajasthan is to contribute to and work with a sense of Commitment towards the educational, cultural, economic, environmental, health and social advancement of the region and the nation at large by providing excellent undergraduate liberal education and quality programs leading to bachelors, masters, professional and doctorate degrees.





Central University of Rajasthan was established by an Act of Parliament (Act No. 25 of 2009) in February 2009. It was one of the fifteen central universities, established in the country under the said Act. Prof. M. M. Salunkhe was appointed as its First Vice Chancellor. He assumed charge on 3rd March 2009. Motivated to give a concrete shape to the vision of giving quality education, the Vice Chancellor functioned initially for over three months from the Guest House of University of Rajasthan, Jaipur. Prof. N. V. Thakkar joined as the Officer on Special Duty (Administrative Matters) on 1st June, 2009. The mandate given to all the newly established central universities was to start functioning temporarily from the state capital and begin academic programmes at UG/PG level from the academic year 2009-10 itself. The University started two unique PG Programmes - M.Sc. /M.A. Statistics (Actuarial) and M.Sc. Tech. Mathematics - in the academic year 2009-10, with an intake capacity of 20 each. The academic session 2010-11 commenced at the temporary campus of the University, Shri Ratanlal Kanwarlal Patni Govt. P.G. College, Kishangarh, District Ajmer. The University established five more schools and launched six more PG programmes through corresponding departments in the academic year 2010-11 along with the two programmes introduced in the year 2009-10. From the academic session 2011-12, the University has started six more programmes under various schools. The state government has allocated 518+ acres land for the permanent site of the University at Bandar Sindri near Kishangarh.

## Salient Features

- Minimum Fee Structure and Excellent Infrastructural Facilities
- Unique Futuristic PG Programmes with High Job Potential
- Semester System
- Choice Based Credit System with Credit Transfer
- Bridge and Audit Courses
- Continuous Evaluation & Grading System
- Only 20-30 Seats in each PG Programme
- Regular Feedback from Students
- State-of-Art technology enabled Teaching
- National and International Collaborations
- Tutorials, Assignments, Tea-with-Guest Programmes, Case Studies, Quizzes, Seminars
- Summer Placements/Internships & Placements
- Technology Endowed Modern Class Rooms
- Two Computer Laboratories with Internet Facility
- Fully Furnished Laboratories
- Video Conferencing Facility
- 1 Gbps High-speed Wi-Fi Internet Connectivity
- Access to UGC-INFIBNET Consortium
- Centralised Extensive Library Facilities in all Subjects with "LIBSYS" Software.
- Separate Boys and Girls Hostels with Wi-Fi/ Internet Connectivity
- Language Laboratories
- Canteen/Mess & Sports Facilities
- Encouragement to attend Public Lectures/ Seminars/ Conferences





# Infrastructure

## The Campus

The establishment of necessary infrastructure at the permanent site of University at Bandar-Sindri for the academic session 2011-12 has already been started. The construction of four buildings at the site is in full swing. In the intervening time, the University has been running its programmes at its temporary

campus at Shri R.K.Patni Government College, Kishangarh. It is about 20 km from the site of permanent campus at Bandar-Sindri. The building has been beautifully constructed and is well equipped with high quality furniture in class rooms, computer labs, seminar hall, officers' rooms, conference room etc.



## Smart Classrooms



The classrooms at CURAJ are spacious, specifically designed to facilitate participative learning. They are also equipped with all necessary modern teaching techniques and presentation facilities. All Classrooms are Smart Classrooms. Sophisticated Modern Teaching Aids PRO Digital Interactive Boards, Visualizer, Computers, Screens, Camera LCD Projector are installed in each classroom.

## Computer Lab

The Computer Lab is well equipped with state of the art computing resources to cater to the need of the academic as well as administrative activities of the University. Besides providing support to the ongoing activities of the University like research teaching and consultancy, the laboratory is actively engaged in software development. The

computer Lab. has adequate infrastructure which includes latest computers, laptops and printers, video conferencing facility, statistical and other software, 110 MBPS High-Speed Internet, Wi-Fi connectivity and technically competent software and hardware professionals.





## Library Facilities

The University has collaboration with UGC- Inlibnet Consortium. The students have the benefit of sharing library and information resources with other academic and research institutions. Through this facility the faculty and students have access to more than 5000 journals on the internet. Books and Journals worth 50 Lakhs have already been procured by the University Library.



## Laboratory Facilities

The University has Laboratory with latest equipments in its campus. The New Chemistry lab was inaugurated by Hon'ble Vice Chancellor Prof. M.M. Salunkhe at the campus which has all the latest equipments and instruments to facilitate the experiments.



## Hostel Facilities

The University offers spacious, well furnished hostel with all modern amenities and convenience for both boys and girls. The University has separate hostels for boys and girls.



## Scholarships Facilities

The University students can avail different Scholarships like Single Girl Child Scholarship of Rs. 2000/- per month by UGC, ST/SC Scholarship by Govt. of Rajasthan, Scholarship of Rs. 1000/- per month to first three toppers in each programme by the Central University of Rajasthan and MHRD Scholarship for students admitted in M. Tech. with GATE score.

## Medical Facilities



The University has signed MOU with Marble City hospital for providing medical facilities to the staff and students of the University. Marble City Hospital depute doctors twice a week to visit the university for medical check up.

## Sports Facilities

The University has signed a MOU with Sumer club, Kishangarh to provide sport facilities to the staff and students of the University. The facilities has been set up for various indoor and outdoor sports like table tennis, chess, Carom, Cricket, Basket Ball etc.





# Schools, Departments & Academic Programs

The University has six schools namely School of Humanities & Language, School of Social Science, School of Commerce & Management, School of Chemical Science & Pharmacy, School of Engineering & Technology, School of Mathematics, Statistics & Computations under which different departments are there which are running eight courses. At present the Courses offered by the university and their intakes are as follows :-



Department	Course	Subject	Intake
Department of Statistics	M.Sc./ M.A.	Statistics (Actuarial) (Specialisation in Actuarial Science)	20
Department of Mathematics	M.Sc. Tech.	Mathematics (Combination of Computer Science And Maths)	20
Department of Economics	M.A.	Economics (Specialisation in Enviro- Economics)	20
Department of Management	M.B.A.	Business Administration (Specialisation in Entrepreneurship with Marketing & Finance)	30
Department of Computer Science	M.Sc.	Computer Science (Specialisation in Artificial Intelligence)	20
Department of Computer Science and Engineering	M.Tech.	Computer Science & Engineering (Specialisation in Information Security)	23
Department of English	M.A.	English (Specialisation in Creative Writing, Script Writing, Writing for media and Drama and Film appreciation)	20
Department of Chemistry	M.Sc.	Chemistry (Specialisation in Green Chemistry)	20

The University is also offering Six new Programme from academic session 2011-12, which are as follows :-

Course	Intake
M. Arch. (Specialisation in Sustainable Architecture)	As per AICTE/ Council of Arch.
M.Sc. Biotechnology	20
M.Sc. Environmental Science (Specialisation in Desert Studies)	20
M.Sc. Physics	20
M.A. Hindi (Specialisation in functional Hindi)	20
M.A. Cultural & Media Studies	20

All admissions are made based on common entrance examination CUCET ( Central Universities Common Entrance Test ) conducted at various centers in the Country.





# Events & Activities

## MOU with Institute for Social and Economic Change (ISEC), Bangalore



Memorandum of Understanding was signed between the Central University of Rajasthan and Institute for Social and Economic Change (ISEC), Bangalore. Both the institutions shall collaborate in academic

events and research.

## MOU with UGC Inffibnet

Memorandum of Understanding was signed between the Central University of Rajasthan and UGC Inffibnet-Consortium. The Faculty members and students of the Central University of Rajasthan now have access to the various online resources and Journals of reputed organisations and Universities.



## MOU with Institute of Public Enterprise, Hyderabad



Memorandum of Understanding was signed between the Central University of Rajasthan and Institute of Public Enterprise, Hyderabad on 07-02-2011. Both the institutions shall collaborate in academic

events, placement and research. Faculty exchange and student exchange were also the highlights of the agreement

## Indo-Korean Academic Meet and Instructional Seminar

An Indo-Korean Academic Meet and Instructional Seminar was held at CURAJ on 8th January 2011 by the department of chemistry in which top ranking chemists from the University of Hanyang participated. About 45



B.Sc. final year students who were toppers from a number of colleges from different parts of Rajasthan were invited for this instructional seminar. They were made aware of the opportunities available at the chemistry department, CURAJ and also for higher studies in South Korea.

## Inauguration of Chemistry Lab



The newly equipped chemistry laboratory was inaugurated by Hon'ble Vice Chancellor on October 26, 2010. The laboratory has been provided with all the needed latest apparatus so as to enable the students

to perform their experiments conveniently. Provision of health and safety measures for the laboratory workers has also been made and the students are advised to work strictly keeping these in mind while performing the experiments.

## National Seminar on "Advances in Complex Analysis & Special Functions (ACASF)-2011

Department of Mathematics organised a National Seminar on "Advances in Complex Analysis & Special Functions (ACASF)-2011, on 12-13 March 2011. Several renowned delegates from across the



world delivered their lectures in the Seminar. Prof. Ravi Kulkarni from IIT Mumbai, Prof. Boris Apanasov from University of Oklahoma, United States, Prof. Andrei Tetenov from Gorno-Altai State University, Russia and Prof. G.S.Srivastava from IIT Roorkee and several other Professors of International fame imparted their knowledge to the audience.

## National Seminar on Rabindra Nath Tagore in collaboration with Sahitya Akademi and IRIS



To commemorate the 150th Anniversary of Rabindra Nath Tagore, a three-day National Seminar was recently organised in collaboration with the Sahitya Akademi and Institute for Research in Interdisciplinary Studies

(IRIS), Jaipur from 25th to 27th November, 2010. The renowned stage performers, 'Samsaptak' instilled a creative energy among the intellectual audience through the enactment of a Tagore play Nidaan on the seminar eve at Kishangarh.

## National Workshop on Revising Cultural Cartography of Indian Languages

A National workshop was conducted from 24th- 26th January, 2011 by the Department of English with Prof.



Ganesh Devy, the Director, Tribal Training Academy, Tejgadh, Gujarat, and founder-trustee, Bhasha Research and Publication Centre, Baroda (and former Prof. of English at the M.S. University, Baroda). He is also a recipient of Sahitya Akademi Award and the SAARC Writers' Foundation Award for his work with denotified tribals. The workshop focused on the Cultural Cartography of Languages in Rajasthan.



#### International Conference on Shifting Paradigms of Comparative Literature



An international conference on Shifting Paradigms of Comparative Literature was organized on March 8-9, 2011 on the topic, where many issues were discussed, such as the Expanse of world literature, New

pedagogies/ Reading strategies/ Language learning, Validity of translated texts, Experiential Aesthetics, The challenge of equality in Multicultural Literatures, Dialectics of Comparative Literature, Crossing of genres/mediums, etc.

#### Commencement of French Classes and Yoga Training

French classes were commenced in the month of March 2011 for the benefit of the Students of the University. The University also started the Yoga training classes at the University campus for the benefit of staff and students of the University.



#### National Workshop on Environmental Economics



Department of Economics conducted a workshop on "Environmental Economics" on 22nd -23rd January 2011 to discuss the recent researches and dissertation. To equip the faculty and students both, eminent professors were

invited as resource persons for this workshop. Chief Guest Hon'ble Justice Shri V.S. Dave inaugurated the workshop on 22nd January 2011 and delivered his lecture on "Climate Change". Prof. A.V. Raja from University of Hyderabad, Prof. Jyotish Stayapalan from Centre For Economic and Social Studies, Hyderabad, Prof. M.N. Murty from Institute of Economic Growth, New Delhi also delivered their lecture on the topic.

#### MOU with GAS University, Russian Federation

Department of Mathematics signed a Memorandum of Understanding with the Department of Mathematics, Gorno Altai State University, Russian Federation. In this MOU both the university agrees to establish academic cooperation for promoting cultural, Educational and Scientific exchange. Both the universities had the agreements on Joint scientific and research projects and themes, exchange of visiting academic staff, exchange of students



#### Industrial Tour to Rajasthan Spinning & Weaving Mills



The students of Management visited the Rajasthan Spinning and Weaving mills in Gulabpura on an industrial visit on 10th January 2011. The students learned about the minute details of the

production process of the unit. The students were accompanied by the head of the department Prof. N.D. Mathur as well as all the faculty members.

#### National Workshop on Research Methodology in Management

Department of Management organized a National Workshop on Research Methodology for the students of the department. Prof. S.K. Jain from IIT New Delhi, Prof. Ravindra Jain, from Barkatulla University, Bhopal, Prof. Parmal Vyas from MS University, Vadodara, Prof. Alpana Kateja & Prof. Rajeev Gupta from University of Rajasthan, Jaipur, Dr. Supam Sharma from Mata Vaishno Devi University Jammu & Kashmir, not only delivered lectures on Research Plan, Hypothesis Testing Research tools & techniques but also provided practical training on SPSS.



#### National Seminar on International Business

One day National Seminar on International Business, an instructional Seminar was organised by the Department of Management on 13th April, 2011. Prof. Badar Alam Iqbal, Dean Faculty of commerce, AMU, Aligarh talked about the global business issues. Prof.



K.D. Swami from Department of Economics, JNU University, Jodhpur delivered his lecture on exchange rate determination.



### Regional Workshop on "R"



The department of Statistics has organized four-day extensive workshop on R-software for the students of Statistics, Economics and Mathematics. Prof. Athar Ali Khan, Department of Statistics, Aligarh Muslim

University, Dr. Prabhanjan K. Tattar, Lead Statistician, XPS Customer Services, Bangalore, Dr. B.G. Manjunath, Research Associate, ISI Delhi were called from Academic Institutes and Industry for this event.

### Workshop on Recent trends In Computer Science

A Workshop on recent trends in Computer Science was organised by department of computer science. Prof. Prakash, NIT Surathkal, Mangalore, delivered a lecture on Multicore & Optimization and 3D Animation. Prof.



Atwin Pals, NIT Surathkal, Mangalore, familiarized the students with the basics of Internet Security & Hacking. Prof. Ananthanarayana VS, NIT Surathkal, Mangalore, delivered a lecture on Data Mining and Application.

### Participation In International Youth Festival Bani-Thani 2011 at MDS University, Ajmer



Central University of Rajasthan participated in the International youth festival 'Bani-Thani'. A team of 33 students participated in the 2nd Inter University International Youth festival Bani-Thani 2011

organised by M.D.S. University Ajmer, Rajasthan where students won prizes in various competitions like English Debate, Dum Charades, Alpans, and Fashion Show.

### Participation in Debate Competition at AMU, Aligarh

A team of five students participated in the Sir Syed Memorial debate competition held at Aligarh Muslim University at Aligarh and received repeated round of applause for their commendable performance in the competition.



### Second Prize in Quiz at 26th West-Zone Youth Festival at Jiwaji University, Gwalior

A team of 20 students participated in the 26th Inter University west zone youth festival 2010, at Jiwaji



University Gwalior sponsored by Association of Indian Universities, New Delhi. Geromic George, Abhishek Pandey and Jal Bhaskar students of the University represented the University in the Quiz

Event and won second Prize in the event.

### Third Prize in National Youth Festival at Shri Venkateshvara University, Tirupati

Geromic George, Abhishek Pandey and Jal Bhaskar students of the University represented the University in the Quiz Event at the 26th Inter university in National Youth Festival at Shri Venkateshvara University, Tirupati and won third Prize.



### Participation of Students in National Seminar on Exploring African Literature



The students and faculty of the Department of English Literature, CURAJ attended an intellectually enriching one-day National Seminar on Exploring African Literature on 17th September 2010. The

Seminar was organised by Institute for Research in Interdisciplinary Studies (IRIS) at Philosophy CAS (SAP Building), University of Rajasthan, Jaipur. Prof. Harish Narang, Jawaharlal Nehru University (JNU), Delhi was the keynote speaker for the day.

### Participation of Students in Sports

The Students of Central University of Rajasthan participated in the various sports events held in Gyan Vihar University at Jaipur and won prizes in various events



### Participation of Students in Global Conference of Actuaries at Mumbai



The Students of M.A./ M.Sc. Statistics (Actuarial) participated in the Global Actuaries Conference held at Mumbai. The conference is organised every year to discuss the various issues and development in the field of

actuarial science. Last year also the students of the University participated in the conference.



# Placement Cell

The placement cell of the University not only provides placement assistance to the students in relevant organisation but it also helps the students of the University in their career planning, preparation for selection tests, summer placement, internship and final placements. The Placement Cell is working on liaising with the senior executives of reputed organisations for the development of the effective communication links with many prominent industrial and professional organizations. The placement Cell is making all out effort to match student's career aspirations with the requirements of these organizations. Keeping in view the demand and preference of the various industries, the Cell is also looking for all round development



of the students. In this direction , various activities like aptitude test, group discussion, guest lectures from corporate personalities are being organised from time to time by the placement cell.

The Placement Cell is headed by Prof. H.J.Vaman , Head , Department of Statistics in the University. The Placement Team of the University is

**Prof. H.J.Vaman**  
**Dr. Yasbir Singh**  
**Sanjay Garg**  
**Divya Vyas**

**Convener, Placement Cell**  
**Member, Placement Cell**  
**Member, Placement Cell**  
**Placement Secretary**

The Placement Cell has nominated one Faculty Member as Placement In charge and two Students as Departmental Placement Representative from each department to assist the placement cell in the placement activities related to the Department.

## Summer Placement / Internship / Final Placement Procedure

A Company wishing to take students of the University for Summer Placement/ Internship/ Final Placement is requested to mail the Response sheet (attached at the end) to the Convener, Placement Cell , Central University of Rajasthan with regard to Final Placement/ Summer Placement.

- The Company can conduct pre placement talks at the CURAJ Campus at Kishangarh during which the company can make presentation about its operations and job profile offered. The pre- placement talks can also be arranged at Jaipur, if the company so desires.
- Detailed Resumes of the interested or eligible students can be dispatched to the company on request.
- If the company wishes to conduct a written test/ preliminary interview/ group discussion as part of the selection procedure, it can do so on a mutually convenient date.
- Once a student receives an offer, he/she is, usually not eligible to appear in the selection process of any other company organised by the University.

For any query in respect of placement, please contact either of the following:

<b>Prof. H.J.Vaman</b>	<b>Convener, Placement Cell</b>	<b>7665927807</b>	<b>vamanjalikop@gmail.com</b>
<b>Mr. Sanjay Garg</b>	<b>Member, Placement Cell</b>	<b>9214422278</b>	<b>Sanjaygarg05@gmail.com</b>



# M.B.A.

## The Programme

### Preamble

Globalisation and liberalisation of Indian economy along with integration of world markets have opened up horizons of prosperity and growth for business. The fast pace of changes has brought out the need to innovate newer ways of establishing and managing business. To address these needs, Central University of Rajasthan offers a full time MBA programme.

The primary objective of MBA programme is to provide quality education in management field as per International standards through inculcation of creative thinking, innovative practices and kaleidoscopic approach of teaching. Focus will be on Industry Institution linkages. The value of any MBA programme lies in the comparisons and contrasts it makes of the admission policies, approaches and future plans of the institution and its bearing on the usefulness of all that an MBA degree stands for to corporate world.

We need management education because we need to manage organizations. Future of management programmes is bright until there is existence of corporate organisations. MBA's have prospects everywhere. They can run their own business if they have entrepreneurial instincts. They can join the corporate world in different functional areas like Entrepreneurship, Finance, Marketing, HR, Supply Chain Management, IT, Service Sector Management, International Business etc. Besides this there are ample opportunities in management of NGO Sector too. MBA's are well prepared for all walks of corporate life.

### Objectives

- To empower students as leaders who can create innovative strategies and execute them in the market.
- To develop skills in successfully initiating, expanding and diversifying a business enterprise in new, up-coming areas.

- To provide students with the required tools for decision-making and data analysis.
- To improve students' managerial skills through the use of case studies.
- To teach students the techniques and tools useful for financial analysis and control in today's business climate.
- To impart students the skills and knowledge required to ethically manage the business.
- To develop each student's strategic thinking.
- To develop family business successors as enterprising and knowledgeable owners of the business of their forefathers.

### Eligibility

Candidates with 50% marks in the qualifying examination (graduation or its equivalent as credited by the University) are eligible for appearing for the Entrance Examinations. 5% concession is applicable to reserved categories in the eligibility norms.

### Admission

Through an Entrance Examination conducted on an all-India basis, in accordance with the syllabus specified, followed by group discussion (GD) and personal interview (PI).





# Course Structure

The Duration of the Programme is four semesters of two years. The Semester Wise details of courses are as follows :-

## SEMESTER I

Sub. Code	Title of Course
MBA 101	Principles & Practices of Management
MBA 102	Economics for Managers
MBA 103	Management Accounting
MBA 104	Quantitative Techniques
MBA 105	Information Technology
MBA 106	Business Communication
MBA 107	Organizational Behavior
MBA 108	Business Environment

## SEMESTER II

Sub. Code	Title of Course
MBA 201	Marketing Management
MBA 202	Human Resource Management
MBA 203	Financial Management
MBA 204	Operations Management
MBA 205	Research Methodology
MBA 206	International Business
MBA 207	Theories & Practices of Entrepreneurship
MBA 208	Rural Marketing

## SEMESTER III

Compulsory Papers	
Sub. Code	Title of Course
MBA 301	Strategic Management
MBA 302	Management of Business Innovations
MBA 303	Business Plan Formulation
MBA 304	New Venture Creation and Management
MBA 305	Summer Internship
<b>Elective Group-1: Marketing (Three papers, to be opted from this group)</b>	
MBAM 306	Marketing of Services
MBAM 307	Sales & Distribution Management
MBAM 308	Integrated Marketing Communication
MBAM 309	Marketing Research
<b>Elective Group-2: Finance (Three papers, to be opted from this group)</b>	
MBAF 305	Security Analysis and Portfolio Management
MBAF 307	Management of Financial Services
MBAF 308	Multinational Financial Management
MBAF 309	Financial Institutions & Markets

## SEMESTER IV

Compulsory Papers	
Sub. Code	Title of Course
MBA 401	Business Legislation
MBA 402	Contemporary Issues in Indian Economy
MBA 403	Business Ethics
MBA 404	Family Business Management
MBA 405	MBA Project
<b>Elective Group-1: Marketing (Three papers, to be opted from this group)</b>	
MBAM 406	Retail Management
MBAM 407	Consumer Behaviour
MBAM 408	Product and Brand Management
MBAM 409	Global Marketing
<b>Elective Group-2: Finance (Three papers, to be opted from this group)</b>	
MBAF 406	Corporate Tax Planning
MBAF 407	Financial Engineering
MBAF 408	Strategic Financial Management
MBAF 409	Management Control System



# Faculty



**Prof. N.D. Mathur**

Designation : Professor & Head

Qualification : M.A. (Economics), M.Com., M.Phil. (Economics), Ph.D.

Area\_of\_interest : Managerial Economics, General Management

Email\_id : mathur.naresh@rediffmail.com

**Dr. M.R.P. Singh**

Designation : Associate Professor

Qualification : M.B.A., Ph.D.

Area\_of\_interest : Marketing & Gen. Management.

Email\_id : mrpcuraj@gmail.com



**Divya Vyas**

Designation : Assistant Professor

Qualification : M.B.A., UGC ( NET)

Area\_of\_interest : HRM AND Marketing

Email\_id : divyavyas15@gmail.com

**Sanjay Garg**

Designation : Assistant Professor

Qualification : M.B.A., M.Com., UGC ( NET), M.Phil

Area\_of\_interest : Finance & Quantitative Techniques

Email\_id : Sanjaygarg05@gmail.com



## Visiting / Guest Lectures

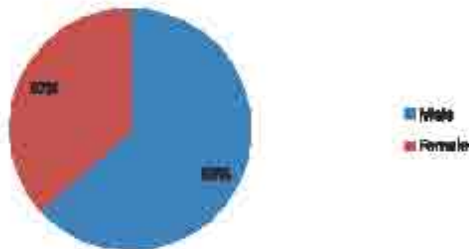
- **Ms. Geetu Bandral**, Human Resource Manager, ICICI Lombard General Insurance Ltd., New Delhi, presented a Guest Lecture on Career Opportunities In Insurance Sector .
- **Prof. Vishu Soni** delivered series of lectures on Human Resource Management.
- **Dr. Ashok Sharma**, University of Rajasthan delivered series of lectures on Practices of entrepreneurship.
- **Prof. Badar Alam Iqbal**, Dean Faculty of commerce , Allgarh Muslim University, Allgarh delivered lecture on 'Global Business Issues'.
- **Prof. K.D. Swami** from Department of Economics, Jal Narayan Vyas University, Jodhpur delivered lecture on 'Exchange Rate Determination'.
- **Prof. R.K. Mishra**, Director , Institute of Public Enterprise, Hyderabad delivered lecture on Finacial Crisis.
- **Prof. Alpana Katoja**, Director SAP, Department of Economics , University of Rajasthan, Jaipur delivered lecture on "Hypotheses formulation and testing".
- **Prof. S.K.Jain** , Head , Department of Management, IIT Delhi delivered a special lecture on "Intellectual property Right and Management Research" .
- **Prof. Suparn Sharma** from Mata Vaishno Devi University Jammu & Kashmir, delivered special lectures on "Statistical Tools & Techniques in SPSS".
- **Prof. Rajeev Gupta**, Head, Department of Sociology, University of Rajasthan, Jaipur delivered lecture on "Conceptual framework of Research methodology".
- **Prof. Ravindra Jain**, Former Vice Chancellor, Barkatulla University, Bhopal delivered lecture on "Research Plan & Design".
- **Prof. Parimal Vyas**, former Head & Dean, Faculty of Commerce & Management, MS University , Vadodara delivered lecture on preparing research proposal.



# Batch Profile

## (2010-12)

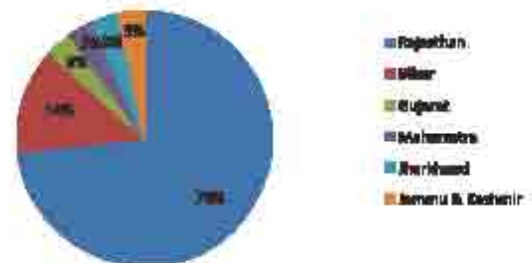
### GENDER WISE DISTRIBUTION



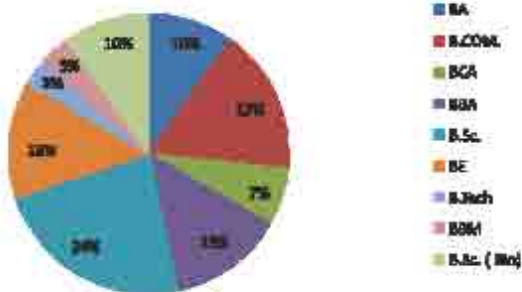
Male	19
Female	11

Rajasthan	22
Bihar	4
Gujarat	1
Maharashtra	1
Jharkhand	1
Jammu & Kashmir	1

### STATE WISE DISTRIBUTION



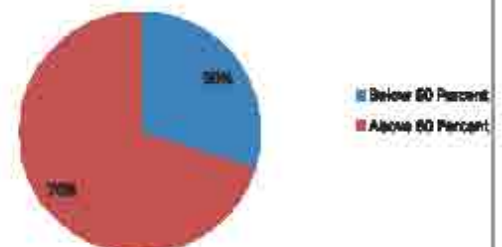
### STREAM WISE DISTRIBUTION



B.A.	3
B.Com.	5
BCA	2
BBA	4
B.Sc.	7
BE	4
B.Tech	1
BBA	1
B.Sc. (Bio)	3

Below 60 Percent	9
Above 60 Percent	21

### MARKS IN QUALIFYING DEGREE





# Student Details

## M.B.A.



Name : **Aastha Tak**  
Date of Birth : **10.11.1989**  
Qualification : **B. Com**  
Work Experience :  
Summer Training Organisation : **Ultra Tech Cement, Ajmer**  
Area of Interest : **Marketing, HR**  
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Name : **Abhijit A Gajapure**  
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Qualification : **B.E. (Mechanical Engg.)**  
Work Experience : **V-Customer Pvt. Ltd., Pune, U.K. Engg. Co. Pune, SAJ Test Plant Pvt. Ltd., Pune**  
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Name : **Abhishek Kumar Pandey**  
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Name : **Amit Garg**  
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Name : **Ashish Sethi**  
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**Name** : Bharti Sharma  
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**Name** : Bhupendra Kataria  
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**Name** : Deepika Choudhari  
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**Name** : Deepika Solanki  
**Date of Birth** : 22.05.1989  
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**Area of Interest** : Marketing  
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**Name** : Divya Deep Singh  
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**Name** : Krishan Kant Meena  
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**Name** : Mukesh Kumawat  
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**Area of Interest** : Marketing  
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Name : Nikhil Ganjoo  
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Name : Om Prakash  
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 Qualification : B. Tech In Production Engg.  
 Work Experience : Western Railway, Kribhko Industry on the topic of quality Circle.  
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Name : Prem Prakash Meghwal  
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Name : Reghubir Singh  
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Name : Sabahul Moazzam  
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Name : Swati Goyal  
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# Corporate Linkage for Summer/Final Placement







# CENTRAL UNIVERSITY OF RAJASTHAN

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