



# Delhi School of Management Delhi Technological University

(Formerly Delhi College of Engineering)

*Admission Invitation for MBA Programme (2015-17  
Batch)*



*creating Techno-Managers & Future Leaders*

**Delhi School of Management, Delhi Technological University**

**Shahbad Daulatpur, Bawana Road, Delhi-110042**

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## **Vision of DSM**

To be the epitome of the world class management education and research for meeting the contemporary challenges of business and society.



## **Mission of DSM**

To develop socially responsible and technology driven innovative managers and future leaders equipped with knowledge and professional ethics. This shall be achieved by evolving a system of quality education and research through sustained institutionalized efforts of students and faculty.

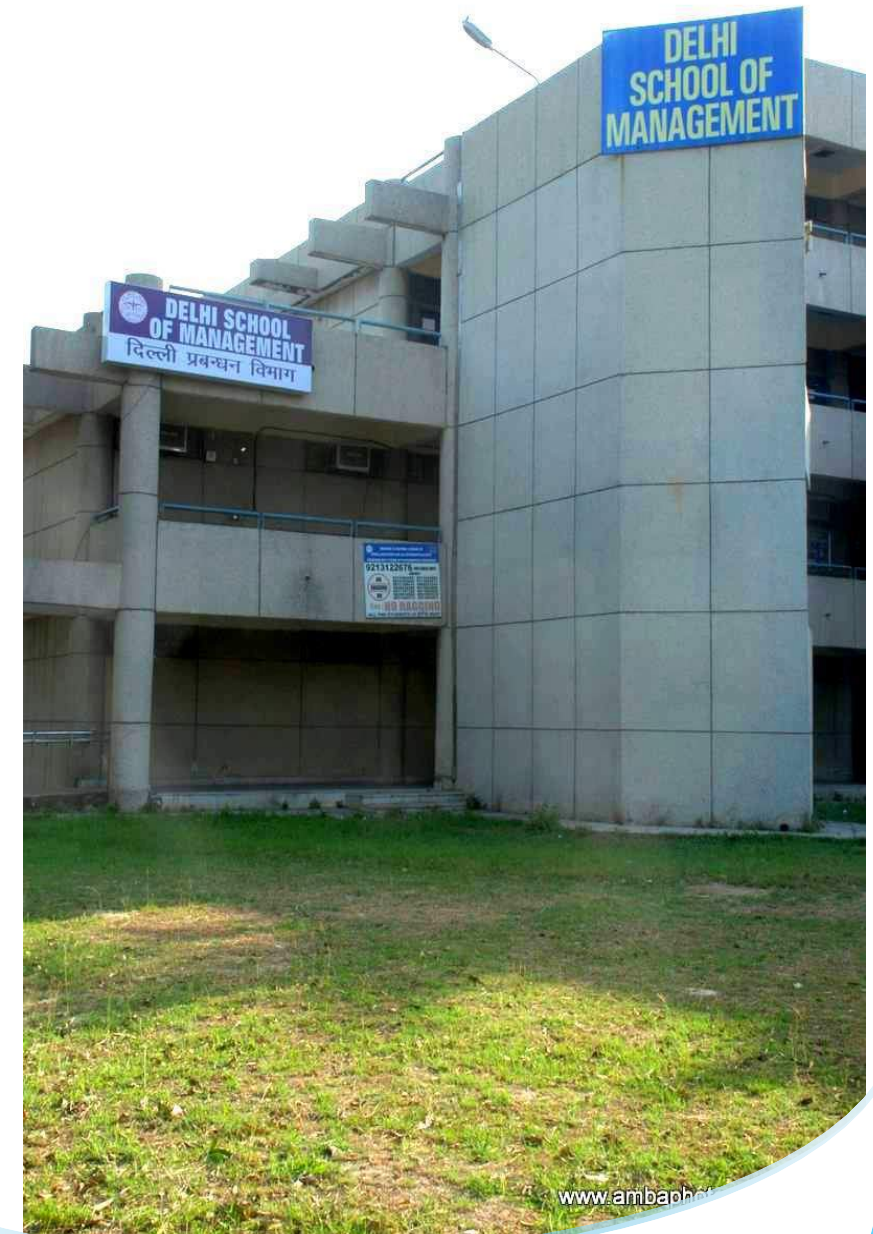
# ABOUT DSM

**Delhi School of Management (DSM)** was established in 2009 with the up-gradation of Delhi College of Engineering into Delhi Technological University. DSM aims at making distinctive future managers keeping with the tradition of DCE (and now DTU) of excellent education established for the engineering discipline. DSM teaches not just the art and science of management, it instils in its students virtues and skills needed to make a difference in tomorrow's world. It endeavours to enable future managers understand the challenges of Information and Knowledge driven tech-savvy work environment and develop their calibre and competencies to meet and greet these challenges.

The academicians at DSM are a veritable treasure of learning and erudition. With a mature lineage of consultancy and research behind them, this exclusive group of academicians is responsible for grooming raw talents into performing prodigies.

Aided by the state-of-the-art infrastructure, DSM incorporates lectures, case studies, seminars, business games, simulation exercises, mini projects, unstructured group works and field visits in its teaching methods. It is done in an interesting and encouraging manner for the purpose of imparting knowledge in the minds of the students.

DSM offers dual specialization thereby developing the students' skills to alter the requirements of a competitive environment. It follows a semester pattern and offers seven to eight courses per semester. DSM consists of a right mix of students in all aspects ranging from different geographic locations to experience in the corporate world, thereby giving the students an opportunity to gain multicultural skills and share experiences.



**“We thrive on the philosophy of evolution and innovation in quality and contemporary education”**



## ABOUT THE PROGRAMME



The two-year (Full Time) MBA Programme is designed in four semesters using participative pedagogy with equal emphasis on conceptual knowledge and application of such knowledge in industry context. The Programme focuses on inculcating effective managerial leadership. Our MBA graduates have both functional specialization and technical specializations.

## AREAS OF CONCENTRATION

### FUNCTIONAL SPECIALISATIONS

- Marketing Management
- Financial Management
- Human Resource Management

### TECHNICAL SPECIALISATIONS

- Supply Chain Management
- Information Technology Management
- Knowledge & Technology Management

# ELIGIBILITY AND PROCEDURE FOR ADMISSION

## ELIGIBILITY:

B.E/B.Tech. in any branch of Engineering/ Technology with a minimum of 60% marks in aggregate or 1st class Master's Degree in any branch of Physical/ Chemical/ Mathematical Science like Physics, Chemistry, Mathematics, Statistics, Computer Application, Electronic Science, Environmental Science, Operation Research, Computation/Information Science or Master's Degree in Commerce/ Economics. However, a relaxation of 10 per cent to SC/ST/PWD and 5 per cent to OBC categories candidates shall be given in eligibility criteria. Those who are appearing in final semester examination may also apply.

## INTAKE & RESERVATION OF SEATS

The annual intake of this programme is 91. The reservation of the seats for SC/ST /OBC and PWD are as per the Policy of the Government of N.C.T. of Delhi.

## PROGRAMME FEE

The annual fee of the programme for 2014-15 was Rs. 83,000/- ( Eighty Three Thousand). However, in case of revision of fee for 2015-17 batch, the candidates are required to pay the revised fee.

## SELECTION PROCEDURE

All the applications received will be short-listed on the basis of performance in CAT 2014 and Qualifying Examination. The short-listed candidates are required to appear for a Personal Interview and Group Discussion.

## HOW TO APPLY

Prospectus along with the Application Form can be downloaded from DTU website [www.dce.edu](http://www.dce.edu). Submit completely filled Application Form along with **DD of Rs 1000/-** in favour of **'The Registrar, Delhi Technological University, Delhi'** payable at Delhi by **13<sup>th</sup> February, 2015**.

Incomplete application, due to any reason, is liable for rejection by the University. DTU shall not be responsible for postal delay, if any.

# ADMISSION SCHEDULE AND IMPORTANT DATES:

S. No.	Events	Scheduled Dates
1.	Uploading of Information bulletin and Application form on DTU website	01/12/2014 (Monday)
2.	Last date of submitting the completely filled application form	13/02/2015 (Friday)
3.	Date of release of short-listed candidates for GD and Interview	04/03/2015 (Wednesday)
4.	GD and Interview	From 16/03/2015 (Monday)
5.	Release of the list I of selected and waitlisted candidates	10/04/2015 (Friday)
6.	Date of depositing the fee by the selected candidate of List I	21/04/2015 (Tuesday)
7.	Release of List II for admission from the waitlisted candidates	05/05/2015 (Tuesday)
8.	Date of depositing the fee by the candidate of List II	15/05/2015 (Friday)
9.	Release of List III for admission from the waitlisted candidates against vacant/withdrawal seats	22/05/2015 (Friday)
10.	Date of depositing the fee by the candidate of List III	03/06/2015 (Wednesday)
11.	Release of list IV of selected candidates against vacant/withdrawal of seats	20/07/2015 (Monday)
12.	Date of counseling & fee deposit by List – IV candidates	30/07/2015 (Thursday)
13.	Display of vacant seats for final round of counseling	06/08/2015 ( Thursday)
14.	Last date of Admission /Final counseling against the vacant seats if any	27/08/2015 (Thursday)

**NOTE: NO INDIVIDUAL COMMUNICATION WILL BE SENT TO THE CANDIDATES.IT IS THEREFORE IN THE INTEREST OF THE CANDIDATES TO VISIT THE WEBSITE REGULARLY AS PER THE ADMISSION SCHEDULE GIVEN ABOVE.**