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Chief Administrative Officer

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Director Office

Phone: 01262-274050
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Management Through Knowledge and Values

IIM Rohtak



Placement Brochure 2014



"The Mission Called IIM Rohtak"

The **great Nalanda**, the ancient Indian University renowned for its scholarship and knowledge resources was probably the first international university, attracting scholars from far and wide...

The vision of IIM Rohtak is to be a global leader in management education and to be India's future Nalanda in management.



“The secret of success in life is for a man to be ready for his opportunity when it comes.”

- BENJAMIN DISRAELI



Contents

Board of Governors	03
IIM Rohtak Society	04
Message from the Chairman Board of Governors	05
Message from the Director	06
About the Institute	08
Academic Programmes	10
Our Mentors	12
Pedagogy	14
PGP Curriculum	16
Infrastructure	18
Committees & Clubs	22
Life at IIM Rohtak	26
Industry Interaction	28
IIM Rohtak in the News	30
Major Events	32
Students' Achievements	36
Placement Report 2013	38
Our Recruiters	41
Roadmap to IIM Rohtak	45
Contacts	46

Board of Governors

- **Mr. Ravi Kant**
Vice-Chairman, TATA Motors Ltd.
- **Mr. K. P. Isaac**
Member Secretary, AICTE, New Delhi
- **Mr. A. N. Jha**
Additional Secretary & Financial Advisor
Department of Higher Education, Ministry of HRD
- **Mr. K. T. Chacko, IAS**
Director, Indian Institute of Foreign Trade
New Delhi
- **Mr. Anil Kapoor**
Chairman Emeritus, DraftfcB Ulka
- **Dr. M. S. Subhas**
Director, Kousali Institute of Management
Studies, Karnataka University, Dharwad
- **Mr. Ashok Thakur**
Secretary, Department of Higher Education
Ministry of HRD
- **Prof. P. Rameshan**
Director, IIM Rohtak
- **Mr. Dhanpat Singh, IAS**
Financial Commissioner & Principal Secretary
Technical Education Dept., Govt. of Haryana
- **Mr. P. K. Chaudhery**
Chief Secretary, Government of Haryana
- **Mr. Sudhir Jalan**
Chairman & Managing Director
Meenakshi Tea Co Ltd (Nominee, AIMA)
- **Mr. Sanjiv Sachar**
M/S. Egon Zehnder India (Pvt.) Limited
- **Mr. G. Sanjeeva Reddy**
President, INTUC
- **Prof. Sudhir K. Sopory**
Vice Chancellor, Jawaharlal Nehru
University, New Delhi

“The wise man should restrain his senses like the crane and accomplish his purpose with due knowledge of his place, time and ability.”

CHANAKYA



IIM

Rohtak Society

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| <p>■ Mr. Ravi Kant
Vice-Chairman, TATA Motors Ltd.</p> | <p>▶ Chairman</p> |
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| <p>■ Mr. Ajay Prasad
IAS (Retd.)</p> | <p>▶ Member</p> |
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| <p>■ Mr. A. N. Jha
Additional Secretary & Financial Adviser, MHRD,
Government of India, New Delhi</p> | <p>▶ Member (Representing Govt. of India)</p> |
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| <p>■ Mr. Anil Kapoor
Chairman Emeritus, DraftfcB Ulka</p> | <p>▶ Member (Nominee of Govt. of India)</p> |
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| <p>■ Mr. Ashok Thakur
Secretary, MHRD, Govt. of India, New Delhi</p> | <p>▶ Member (Representing Govt. of India)</p> |
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| <p>■ Mr. Dhanpat Singh, IAS
Financial Commissioner & Principal Secretary,
Technical Education, Dept. Govt. of Haryana</p> | <p>▶ Member (Representing Govt. of Haryana)</p> |
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| <p>■ Mr. Sudhir Jalan
Chairman & Managing Director
Meenakshi Tea Co Ltd (Nominee, AIMA)</p> | <p>▶ Member (Representing AIMA)</p> |
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| <p>■ Dr. K. P. Isaac
Member Secretary, AICTE, New Delhi</p> | <p>▶ Member (Representing AICTE/NCHE)</p> |
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| <p>■ Dr. M. S. Subhas
Director, KIMS, Karnataka University, Dharwar</p> | <p>▶ Member (Nominee of Govt. of India)</p> |
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| <p>■ Prof. P. Rameshan
Director, IIM Rohtak</p> | <p>▶ Ex-Officio Member</p> |
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| <p>■ Prof. P. K. Chaudhery
Chief Secretary, Government of Haryana</p> | <p>▶ Member (Representing Govt. of Haryana)</p> |
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| <p>■ Prof. Sudhir K. Sopory
Vice Chancellor, Jawaharlal University, Delhi</p> | <p>▶ Member</p> |
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Message From The

Chairman Board Of Governors

The institute which got established over three years back within the Maharshi Dayanand University campus is fast developing into one of the finest management institutes in the country.

The pedagogy at IIM-Rohtak has been focusing on developing global managers who prove to be a right fit in the fast changing business environment, which is characterized by rising uncertainty, complexity and speed of socio-economic, technological, natural and political changes. The success of future managers will depend on their agility in responding quickly to uncertain situations, adaptiveness in dealing with complex and multicultural global environment and ability to innovatively leverage the opportunities arising with advent of fast changing technologies.

Indian Institutes of Management, over the years, have built a reputation of producing very talented and innovative breed of managers. IIM-Rohtak is a new addition to the brand IIM, and intends to take forward that legacy with the help of very creative and knowledgeable faculty members which the institute has. Our endeavour is to develop students in a way that they are able to operate effectively in such an environment and be an active participant in all the sectors of the economy.

We are proud to have a very inquisitive, talented and energetic group of students who come from diverse backgrounds. I am sure each of them will prove to be an asset to the organizations they will get associated with.

Ravi Kant
Chairman, Board of Governors



Message From The

Director



Welcome to "The Mission Called IIM Rohtak"

India was a great global leader in the past. For a long time, Indian economy was the largest in the world. Almost every nation whose existence was known in ancient and medieval world had made a beeline for the coveted Indian products including silk and spices. Indian gold and precious stones were irresistible temptations for mighty wealth-seekers. The great Nalanda (the ancient Indian University renowned for its scholarship and knowledge resources) was probably the first international University, attracting scholars from far and wide. At a time when no modern equipments of space research were known, Indian scholars had remarkable knowledge of astronomy. The zero that ancient Indians invented is at the core of modern information technology. After receding into insignificance for a few centuries, India is in the limelight again. With the Indian economy poised again to be on top of the world along with China in a few decades to come, there is need to build global educational leadership in India. The crucial first step is an initiative in that direction.

IIM Rohtak has a strategic location in the National Capital Region that can facilitate it to be a global centre of learning with the right efforts on intellectual capital and knowledge resources. Hence, the vision of IIM Rohtak is to be a global leader in management education and to be India's future Nalanda in management. IIM Rohtak recognizes the parameters of global leadership as global outlook, global size, global brand, global culture, global ingredients, global processes, global contribution, and a global boundary. Therefore, it's IIM Rohtak's resolve to do everything possible to achieve its vision that is commensurate with India's aspirations to be a global economic and intellectual leader. Reflecting this resolve, the logo of IIM Rohtak incorporates an open book symbol (to represent the knowledge creation and learning), a peacock symbol (to embody the society's or nation's pride in what IIM Rohtak strives to achieve), and a motto 'Management through knowledge and values' (to emphasize the focus on knowledge and value system (which, in turn, signifies corporate governance and social responsibility).

At a more basic level, IIM Rohtak intends to develop its students as true citizens embodying impeccable professional integrity and unparalleled social commitment as well as managers with an excellent sense of purpose with respect to their corporate mission. It's also IIM Rohtak's aspiration to be a vital link in the new socio-cultural milieu of India that has no place for India's painful social evils of the past. This is a mission indeed.

To realize the vision and aspirations of IIM Rohtak with respect to development of global management knowledge and resources, the wholehearted support of all of its stakeholders will be essential. Renowned corporate enterprises and the rest of India alike have been great patrons of Indian management institutions of excellence such as IIMs that provide intellectual resources to the industry. Therefore, it's natural for IIM Rohtak to look forward to your limitless support and patronage. Your contribution will help make *The Mission Called IIM Rohtak*, whose intimate link to the global vision will be unmistakable 🇮🇳

Professor P Rameshan



About the

Institute



A long time ago, we made a tryst with destiny. Now the time has come to redeem our pledge very substantially.”

Nehru’s words on 15th August, 1947, echo unto this day. Its echo is in the Government’s vision of promoting excellence in management education. The establishment of the 8th Indian Institute of Management at Rohtak on the 16th of November 2009 manifests this enduring vision.

It has been almost four years since that day and, in this period, we have come a long way. A vibrant student community, brought into one place from diverse cultural and educational backgrounds, is poised to take the nation by surprise. With exceptional performances in various competitions, frequent industry interactions and a spectacular summer placement record, IIM Rohtak stands proud as one of the passionate entrants into the IIM family.

True to the IIM legacy, IIM Rohtak aspires to impart knowledge of business disciplines with a unique cross-functional perspective to prepare ethical and innovative leaders for the good of not just the nation, but the world. We seek to build in our students advanced leadership skills, an appreciation for the impact of management systems on the working of organizations, and an understanding of the strategic, economic and operating significance of even the smallest of events in the current and foreseeable global scenario.

Set within the verdant surroundings of Maharshi Dayanand University, IIM Rohtak has access to some of the finest academic, cultural and sports facilities in the country. Our own campus is currently in the process of being developed in an area of over 200 acres in the nearby township of Sunaria.

IIM Rohtak has a strategic location in the National Capital Region (it’s the only IIM in the NCR) that can facilitate it to a global Centre of learning with the right efforts on intellectual capital and knowledge resources 🇮🇳



Academic

Programmes

Fellow Programme in Management (FPM)

IIM Rohtak aims at becoming a global leader in knowledge creation and dissemination. It is deeply committed to foster fundamental, applied, and policy oriented research and excel in interdisciplinary research. It is open to work with partners from academia, industry and government in fulfilling its goal of excellence. The doctoral programme in management (or the, Fellow Programme in Management (FPM)) at IIM Rohtak strives to incorporate the strengths of similar programmes in other IIMs and other major institutions and has included specific innovative features as per the emerging needs. The FPM programme is in line with the vision of the institute to be India's future global learning centre like the ancient Nalanda was.

During 2013-14, FPM is offered in the following broad areas:

- Business Environment
- Financial Management
- Human Resources Management
- Information Technology Systems
- Marketing
- Operations
- Strategic Management

Admission Procedure

The admission to FPM of IIM Rohtak will be open to all Indian citizens, non-resident Indians, persons of Indian origin living abroad and other foreign citizens. Admission will be based on academic qualifications, performance in the qualifying examination/tests, personal interviews and the work experience.

Financial Aid

The domestic participants of the FPM will be given a fellowship of Rs. 25,000/- per month in the first and second years; and Rs. 30,000/- per month for the third and fourth years. In addition to this, a merit fellowship

of Rs. 10,000/- per month in the second year and Rs. 15,000/- per month in the third and fourth years is given to the meritorious participants.

All the participants will receive a contingency grant of Rs. 1,85,000/- distributed across four years of the programme.

Fellow Programme in Management
Indian Institute of Management Rohtak
MDU Campus, Rohtak, Haryana, India. 124001
E: fpmoffice@iimrohtak.ac.in
T: 01262-228527
F: 01262-274051
W: <http://www.iimrohtak.ac.in/programs/doctoral.html>

Post Graduate Programme (PGP)

The Post Graduate Programme in Management is the flagship programme of the Institute. It offers a judicious blend of theory and practice and is delicately designed to be change-oriented. The course curriculum is continually reviewed and updated to cater to the requirements of industry and reflect changes in the environment. A unique feature of the IIM-R PGP is its in-built concern for the larger society as reflected in the design of the curriculum, which aims at nurturing well-focused, value-conscious and socially committed managers and leaders of future. Being aware of the shifting boundaries and the winds of change in a globalizing business environment, the programme also lays considerable emphasis on exposure to many aspects of international business and related strategic and cross cultural issues. The first year of the PGP Programme provides a thorough grounding in the functional areas of Management. The second year courses are elective offerings which give in-depth insights into the subject matter, and hands-on experience through projects and diverse case studies.

Management Development Programmes (MDP)

A major academic objective of IIM Rohtak is to actively promote professional development of practising managers, through well-designed and delivered Management Development Programmes (MDPs). These are being designed as short-duration skill development programmes for business executives who cannot attend long-duration programmes in view of their pressing professional requirements, but who need periodic updating of their managerial skills to succeed in an intensely competitive globalized world. They are meant for corporate executives as well as for the personnel working in social and government organizations.

The MDPs offered by IIM Rohtak are classified as "Open programmes" and "Sponsored programmes." Open programmes are designed and offered by IIM faculty members based on their areas of specialization and are open for participation by the executives of any organization. Sponsored (In-company) programmes are designed and conducted to suit the specific needs of an organisation at its request. The various disciplines covered by MDPs of IIM Rohtak are: Marketing, Human Resource Management, Operations, Finance & Accounting, Information Technology Systems, Strategic Management, General Management and Business Environment.

All the MDPs of IIM Rohtak are delivered by its knowledgeable and experienced faculty who have proven track record of executive education. All faculty members have expertise in their respective fields.

Faculty Development Programmes (FDP)

Faculty development is a process of enhancing and promoting any form of academic scholarship in individual faculty members. Faculty Development Programmes (FDPs) of IIM Rohtak are aimed at maintaining and improving the professional competency of faculty members working in B'Schools of universities and private institutions within India and abroad. Our FDPs enable the faculty to update themselves with the advanced teaching techniques, learning methods and in conducting research activities. The FDP offered by IIM Rohtak are designed in the form of workshops, training programmes, lectures and demonstrations.

The Executive Education Programme (EEP)

This programme has been designed to provide managers and professionals with both a deep understanding of the key concepts, tools and techniques needed to successfully meet the challenges of today's global business environment and the required functional knowledge to perform functional tasks of a manager with greater confidence. Individual courses also give participants the knowledge needed to work cross-functionally within the organization. The programme has been designed to help participants explore diverse perspectives, master new skills, and lead cross-functional teams. The programme will also build on their leadership skills to help them take up major corporate responsibilities at appropriate stages in their career. The result is a personal transformation that serves both the individual and the organization. The Institute intends to offer executive education programmes in the form of i) 2-year Executive PGDM (equivalent to MBA), ii) 1-year Executive PGCM in General Management, iii) 1-year/6 months' Executive Postgraduate Certified in functional areas (Marketing, Financial Management, Strategic Management, IT & Systems, HR, etc. and iv) Certificate/Training programmes of less than 6 months duration for specific skill development. ■■■

“Leadership and learning are indispensable to each other.”

- JOHN F. KENNEDY



Our Mentors

Full-time Faculty

BUSINESS ENVIRONMENT

- **Pranab K. P.**
Ph.D. IIM Ahmedabad
Past Association: JNU/IIM Indore/London School of Economics/Middlesex University
Teaching Areas: Microeconomics, Applied Econometrics, Industrial Organization, Development Economics

FINANCIAL MANAGEMENT

- **Manoj Kumar**
Ph.D. IIT Bombay
Past Association: IIM Ahmedabad/IIM Lucknow
Teaching Areas: Financial Reporting and Analysis, Advanced Financial Reporting and Analysis, Financial Management, International Finance, Corporate Valuation and Restructuring

GENERAL MANAGEMENT

- **Shailja Agarwal**
Ph.D. CSJM University, Kanpur
Past Association: Jaipuria Institute of Management, Lucknow
Teaching Areas: Interpersonal Communication, Managerial effectiveness through Communication, Drafting Effective Business Documents

HUMAN RESOURCE MANAGEMENT

- **Malay Biswas**
Ph.D. North Maharashtra University, Jalgaon
Past Association: Calcutta University/Indian Hotels Company
Teaching Areas: Organization Behaviour/Human Resources

INFORMATION TECHNOLOGY SYSTEMS

- **Arpan Kumar Kar**
Ph. D. XLRI Jamshedpur
Past Association: Jadavpur University/IBM India Research Laboratory/Cognizant Business Consulting
Teaching Areas: E-Commerce, Digital Marketing, Management Information Systems

- **Atanu Rakshit**
Ph.D. Calcutta University.

Past Association: IIT Kharagpur/NITIE/Datamatics

Teaching Areas: Cloud Computing, SOA, Business Process Management, EAI, Data Warehousing and Data Mining

MARKETING

- **Arpita Khare**
Ph.D. University of Allahabad
Past Association: IIIT Allahabad
Teaching Areas: Consumer Behaviour, Services Marketing, Retail Management

- **Preshth Bhardwaj**
Ph.D. M.S. University, Baroda
Past Association: IIM Ahmedabad/Nirma University/IMT

Teaching Areas: Marketing Management, Marketing Research, Brand Management, International Marketing

- **Shivendra Kumar Pandey**
Ph.D. CSJM University, Kanpur

Past Association: FORE School

Teaching Areas: Advanced Marketing Research, B2B, Marketing Strategy

OPERATIONS

- **Amol Singh**
Ph.D. IIT Roorkee
Past Association: MNNIT Allahabad / IIT Roorkee

Teaching Areas: Operations Management, Operations Research, Project Management, Supply Chain Management

- **Parikshit Charan**
Ph.D. IIT Delhi

Past Association: MNIT Jaipur

Teaching Areas: Operations Management

STRATEGIC MANAGEMENT

- **P. Rameshan**
Ph.D. IIT Kharagpur
Past Association: GIPE/NIBM/IIM Lucknow/AIT Bangkok/Lulea University Sweden/ IIM Kozhikode

Teaching Areas: Strategic Management, International Business, Competitive intelligence, Macroeconomics

- **Shiladitya Das Gupta**
Ph.D. BITS Pilani

Past Association: ICWA/Tecumseh Products/Karvy Consultants

Teaching Areas: Strategic Management

Adjunct Faculty

DECISION SCIENCES

- **Bhaba Krishna Mohanty**
IIM Lucknow
- **Gaurav Garg**
IIM Lucknow

FINANCIAL MANAGEMENT

- **C. Pereira**
Managing Director, Tano India Advisors Pvt Ltd., Mumbai

- **C. K. Kaul**
Ex-VP, Bank of America

- **Madalasa Venkataraman**
NMIMS Bangalore

- **Monica Singhania**
FMS Delhi

- **Padmalatha Suresh**
Adjunct Faculty, IIM Kozhikode

- **Pankaj Gupta**
Ex-Director, SIBM Bangalore

- **Pradeep Kumar**
IIM Lucknow

- **R Madhavan**
NMIMS Bangalore

- **S. Suresh**
Managing Director, Invest Happy, Chennai

- **Uday Damodaran**
XLRI Jamshedpur

- **Vivek Gupta**
IIM Lucknow

GENERAL MANAGEMENT

- **Anjali Roy**
IIT Kharagpur
- **Shalini Kalia**
IMT Ghaziabad

INFORMATION TECHNOLOGY AND SYSTEMS

- **Rahul Bhaskar**
California State University

LEGAL MANAGEMENT

- **Neeti Shika**
NLU Jodhpur

MARKETING

- **Hemant Kumar**
Goa University

- **O. P. Wali**
IIIT Delhi

- **Rajesh Aithal**
IIM Lucknow

- **Sanjay Chandwani**
MDI Gurgaon

OPERATIONS

- **Ravi Shankar**
IIT Delhi
- **Roma Mitra**
IMT Ghaziabad

STRATEGY

- **Deepak Pandit**
Head (Telecom Practice), Practising Strategists, Delhi

- **Krishna Kumar**
Ex-Director, IIM Kozhikode

- **Natesan Ramesh**
IIT Bombay

- **Prahalad Agiwal**
Owner, Preva Test Solution (P) Ltd., Bengaluru

“The history of the world is full of men who rose to leadership, by sheer force of self-confidence, bravery and tenacity.”

- MAHATMA GANDHI



Pedagogy

Case Study Approach

The practice of putting students in the shoes of managers and applying theoretical skills to real-life unstructured problems has proved to be a successful approach to learning over the years. Adopting this strategy, IIM Rohtak exposes its students to case studies, covering an array of subjects, which are discussed in the class by the faculty and also among the student fraternity to enhance learning.

Term Projects

An integral part of the IIM Rohtak curriculum is the Term Projects which each student prepares for each subject during the trimester. It is a combination of the insightful research and analytical thinking on a topic that is a reflection of what is taught in the classroom and its relation to the current business scenario. The term projects are the perfect mix of academic research and practical scenarios which is central to every B-school.

Industry Aligned Pedagogy

In furtherance of the principle of industry aligned growth, IIM Rohtak also includes guest lectures from industry experts as well as live projects as part of the course curriculum. This ensures a continuous industry interaction process that aims to provide students with an insight into current global trends and future business opportunities ■

Case Study Approach
TERM PROJECTS
Industry Aligned Pedagogy

“Management is efficiency in climbing the ladder of success; leadership determines whether the ladder is leaning against the right wall.”

STEPHEN R. COVEY



IIM Rohtak inherits the rich programme traditions of IIMs and then builds on it to add new perspectives and management skills. The following lists provide a flavour of our curriculum.

PGP Curriculum

PGP I-Term I

COURSE

- Financial Accounting
- Information Technology I
- Legal Aspects in Business
- Managerial Communication I
- Managerial Economics
- Organisational Behaviour I
- Quantitative Methods I

PGP I-Term II

COURSE

- Macroeconomics Analysis
- Management Accounting
- Managerial Communication II
- Marketing Management-I
- Organisational Behaviour II
- Quantitative Methods II
- Socioeconomic Transformation of India

PGP I-Term III

COURSE

- Business Ethics
- Financial Management II
- Information Technology II MIS
- Human Resources Management
- Marketing Management II
- Operations Management
- Strategic Management

2nd YEAR

Business Environment:

- Econometric Applications in Management
- Economics of Development
- Game theory and Application
- International Economics
- Quantitative Methods for Managers

Financial Management:

- Behavioural Finance
- Business Analysis & Valuation
- Commercial Bank Management
- Corporate Financial Reporting and Earnings Management
- Corporate Restructuring
- Corporate Tax Planning and Management
- Financial Modeling
- Financial Statements & Disclosures Analysis
- Fixed Income Securities
- Futures Options and Risk Management
- International Finance
- Investment analysis and PM
- Management of Financial Services
- Quantitative Applications in Finance
- Project Finance
- Private Equity & Venture Capital

General Management:

- ECommunicating Corporate Reputation
- Event Management
- Social Entrepreneurship
- Sports Management

Information Technology Systems:

- Business Analytics
- Business Process Management
- Cyber Law
- E-Business and E-Commerce
- Economics of Information Systems
- Enterprise Cloud Computing
- ERP systems
- Internet Marketing
- IT Consulting Management
- IT Strategy
- Software Project Management

Marketing:

- Advanced Marketing Research
- Advertisement and Sales Promotion
- B2B Marketing
- Consumer Behaviour
- CRM
- International Marketing
- Product and Brand Management
- Retail Management
- Rural Marketing
- Sales and Distribution Management
- Services Marketing
- Social Marketing

Strategic Management:

- Competitive Intelligence
- Corporate Governance
- Entrepreneurship and New Ventures
- Knowledge Management
- Management Control Systems
- Management of Change and Transformation
- Management of High Technology Industry
- Managing Technology and Innovation
- Mergers and Acquisitions
- Models & Frame work of Strategic Analysis
- New Product Development Strategy
- Strategic Analysis of JV & Alliances
- Strategic Consulting

Human Resource Management:

- Compensation Management
- Competency Mapping and Assessment Centre
- Cross-Cultural Management
- Industrial & Labour Relations
- Leadership Development
- Labour Laws
- Organisational Change & Development
- Performance Appraisal & Management
- Recruitment and Selection
- Strategic HR Management
- Training and Development
- Team Building

Operations:

- International Logistics
- International Purchasing & Supply Management
- Managerial Application & Systems Dynamics
- Manufacturing Planning & control
- Manufacturing Systems Design
- Materials Management
- Operations Strategy
- Project Management
- Six Sigma
- Supply Chain Management
- TQM





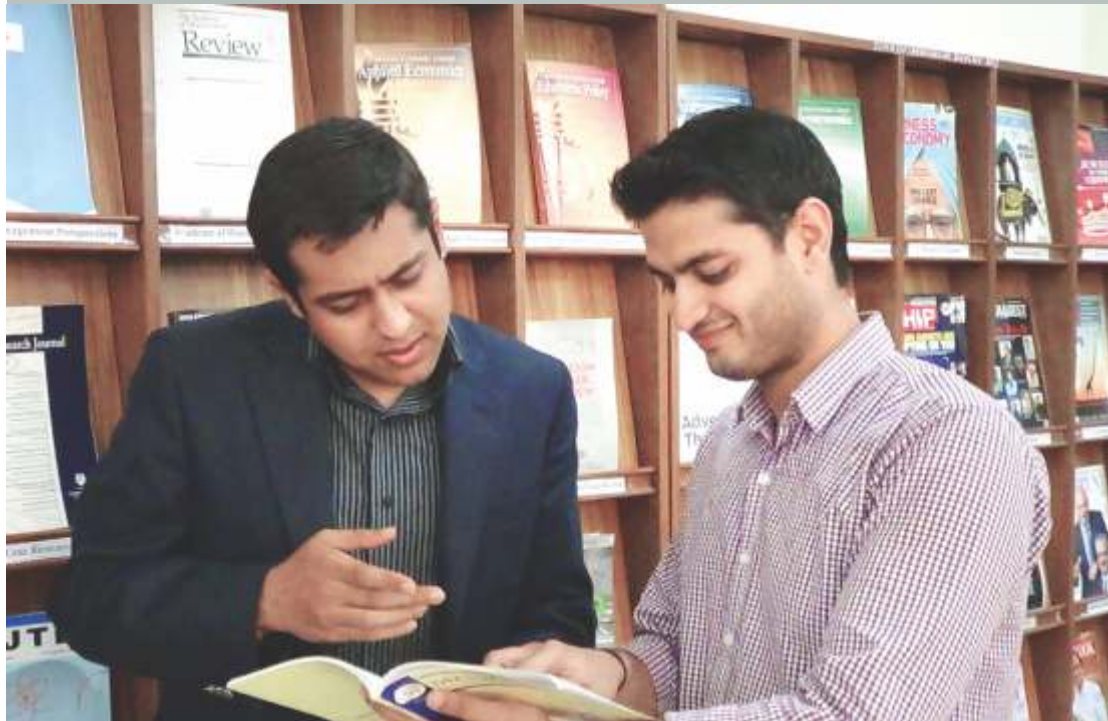
The Institute is currently functioning from a transit campus within Maharshi Dayanand University's 800 acre campus. Apart from the main academic block, the Institute also has access to the magnificent Tagore Auditorium, the massive Vivekananda Library, a luxurious guesthouse, a number of small syndicate rooms, and student dormitories within the campus. Residences for the members of the faculty are situated within to the campus.

The PGP block, with its ultra modern facilities, houses state-of-the-art classrooms with the latest audio-visual systems and a well-stocked library boasting access to some of the most comprehensive digital resources in the world. In addition, the entire campus, including the hostels and faculty houses, is interconnected via the University's own residential gateway.

Infrastructure



Work is getting initiated on a 200-acre plot of land in Sunaria, for the construction of a state-of-the-art academic cum residential campus. The planned Academic Block will comprise faculty rooms, ergonomically designed lecture theatres, a cafeteria, conference halls, a video conferencing studio and a well stocked library. The residential area will include halls of residence, a sports complex and a golf course. The building plan has been designed to meet global environmental standards in ecologically sustainable designs in order to ensure efficient use of energy and natural resources within the system.



IT Resources Centre (ITRC)

The IT setup at IIMR comprises of a multi-layered architecture, the lowest layer of which is made up of personal computers and workstations. The next layer consists of Active Directory Server and Database Servers. The third layer consists of Web Server, Mail Server and other high-end servers/computers required for high resources demanding tasks. The academic buildings, including hostel in the campus are part of the campus LAN and all the services available on the LAN can be accessed from any system.

Hardware Infrastructure

High-end personal computers (i3 and i5) connected over the campus LAN under some of the latest operating systems running on some of the latest high-end Quaid core Xeon Processor based IBM Servers. Computer lab and class rooms are equipped with the Corei5 Second generation and Corei3 processor based computers.

An environment of wide variety of operating systems such as Windows7 Professional, Windows Vista, Windows Server2008-R2 and Redhat Enterprises Linux6 has been established in IIM Rohtak to make students familiar with latest operating systems

Network printing facility is available on a wide variety of printers such as Heavy Duty Color Multi-Function Network Laser Printers. These printers are accessible from hostel. Other equipment available in Computer Center includes Notebooks, CD/DVD Writers, high quality Scanners and LCD Projectors

Campus Network

The Academic buildings in the campus are interconnected through a 6 core SMF Gigabit Fiber Optic backbone. The connectivity to Desktops is using 4 pair CAT 6 UTP cable ensuring a dedicated 100 Mbps bandwidth at desktop level. The Computer Center acts as the main hub of the network and hosts a layer3 backbone switch. The workgroup switches are located in the respective buildings. All the hostel rooms are also connected to the campus Wi-Fi.

The Wi-Fi has been enabled to provide mobility to the users in accessing various services available on institute's network. All the guest houses and residences are connected via Wi-Fi backbone. Classrooms, Library, Computer Centre, and Seminar Hall have been enabled with indoor wireless network.

Database & Software - CMIE Database, Capex, Prowess, Proquest, EBSCO, SPSS19, Amos19, Analysis tools

Knowledge Resources Centre (KRC)

IIM Rohtak library has a rich collection of books in business and management subjects. It also has an extensive reference collection with subscription of several Journals (**Strategic Management Journal, Biometrika, Journal of Consumer Research, Journal of The Academy of Marketing Science, Journal of Business Venturing, Sloan Management Review, Journal of Portfolio Management, Journal of Futures Markets, Journal of Derivatives, Journal of Operations Management, Supply Chain Management, Management Science, Organization Science, Operations Research, etc.**), encyclopedias, year books, reports, project reports, CDs/DVDs, working papers, etc.

Various electronic databases available are:-

Prowess (CMIE), Capex (CMIE), ABI/INFORM COMPLETE (Proquest), Business Source Complete (EBSCO), Capitaline Neo, Capitaline CSS, Capitaline NewsArc, Capitaline NAV, ISI Emerging Markets, and India Stat.

The library has an online system LSWEB OPAC maintained by LibSys. All the users can search books, CDs/DVDs; articles etc. and see the details of books, CDs/DVDs, articles issued against their account

“A leader is one who knows the way, goes the way, and shows the way.”

- JOHN C. MAXWELL



Committees & **Clubs**



While coursework demands much of a student's time, IIM Rohtak also encourages informal interactions through weekly social hours, club events, special interest groups, and other recreational activities.

The learning gained beyond the classroom is as integral a part of student life as is the classroom learning at any business school. Our multifarious student clubs provide abundant opportunities to practice and hone various skills and talents. Our culture is infused with a genuine appreciation of one another and inculcates a style of teamwork and leadership that should put our graduates at the top of recruiters' lists.

Academic Committee

The Academic Committee co-ordinates academic matters with the institute administration and faculty. The class schedules, deadlines, visiting faculty schedules etc. are decided in consultation with the Academic Committee.

Alumni Association

The IIM Rohtak Alumni Association is a registered society under the Society Registration Act of 1861. The association aims to undertake activities contributing towards the advancement of the objectives of the Institute and maintaining the relationship among the alumni of IIM Rohtak.

“Vision is the art of seeing the invisible.” - JONATHAN SWIFT



committees & clubs

Cultural Committee

The committee essentially looks to organize various events and activities to bring the student community together and give students a platform to showcase their latent talents. One of the more popular undertakings of the committee was the organization of 'Runsangram,' the intra-hostel cricket tournament, based on an IPL-like model.

exploR – The Photography Club

exploR is the official photography club of the institute. The purpose of the club is to - document all events associated with IIM Rohtak, conduct workshops for people who are interested to learn the art of photography, conduct competitions for students within campus, and showcase the work done by each members through a digital exhibition at the end of every term.

FI (Φ) – The Finance & Investment Club

FI brings together all the bright minds pursuing interests in the world of finance. The club provides a forum for exchange of ideas in the emerging areas of finance. Apart from "Finanza", a fortnightly e-zine

dedicated to track and analyze the latest events in the financial world, the club provides for an excellent platform for preparation for certifications and organizing simulation games.

Humane-R – The HR Club

Humane- characterizes tenderness, compassion, and sympathy for people; and R stands for Rohtak. The club's philosophy: There is nothing as pure as knowledge. The aim of the club is to promote HR discipline in the campus and outside as well. They do this through the organization of numerous case study competitions, knowledge transfer sessions with industry experts, and article writing competitions.

Industrial Relations & Interaction Cell (IRIC)

IRIC maintains a proactive relationship with corporate world and employs a variety of means to develop and enhance the link built with the larger business community. It facilitates educational and networking opportunities among industry leaders and members of the IIM Rohtak community by arranging guest lectures, workshops and symposia by eminent personalities.

InQuizire

InQuizire, IIM Rohtak's intra-institute quizzing series, was started in October 2011 with the objective of organizing and co-ordinating quizzing activity in the institute. In all the editions of InQuizire, many enthusiasts have participated and won prizes. The Facebook page with the name 'InQuizire at IIM Rohtak' is aimed at promoting the quizzing series via social media.

Marque – The Marketing Club

Marque is a platform for interaction among students who are passionate about marketing and want to expand their learning beyond the classroom. A step in this direction is the club Newsletter, Canvas, which, along with news briefings, publishes articles on evolving marketing practices. Marque subjects members to invigorating rounds of real life case studies, selling games and marketing /advertising strategies.

Operations Club

IIMR seeks to generate an increased interest in the subject and facilitate discussions on important issues on developments and trends in operations research and operations management. They regularly organize innovative and enriching learning experiences like industrial visits, quizzes, computer-based events, simulation games, and guest lectures by experienced industry personnel.

Placement Committee

The Placement Committee is a student body that has been formed to interact with companies on a continuous basis in order to bring the optimum and best-fit career opportunities to the students of IIM Rohtak for their summer and final placements. It also facilitates prospective employers by organizing institute-industry interactions regularly and providing complete support for arranging placement activities on the campus.

Public Relations Cell

The Public Relations Cell strives to bring IIM Rohtak to the fore through brand building and promotion with a plethora of events at IIM Rohtak, the cell makes sure that every single event gets covered by the media. In order to achieve this objective, it uses electronic, print and television media to the fullest. In short, the PR Cell is the institute's window to the outside world.



Social Development Projects Cell

The Social Development Projects Cell, or better known as SDP, is the social initiative of the institute. In 7 groups, 30 students have associated themselves with an NGO in Haryana, NCR, and Uttarakhand, spent time with them to understand their operations, and are applying the skills learnt at the institute to better aid them in matters as diverse as marketing, strategic funding, and teacher training.

Strategy and Consulting Club

The club aims to provide its members with opportunities to participate in consulting projects that acquaint students about contemporary issues in strategic management. The club regularly conducts strategy games, case study competitions and consulting quizzes. The club comes up with Newsletters and articles from time to time on industry updates that enrich the knowledge of members of the club 🇮🇳



Life at IIM Rohtak

The keen involvement of our students in cultural and sports activities reflects the institute's commitment towards developing leaders with an outlook attuned towards nurturing the future while preserving and learning from the past. The various initiatives taken by our students have been beneficial not only to them, but have also left a positive impact on the people of Rohtak and society at large.

Pongal/Makar Sankranti/Lohri Celebrations

Celebration of festival of Pongal/Makar Sankranti /Lohri starts with an elaborate lunch prepared by specially appointed cooks. The lunch is served in traditional manner with songs being played in the background. Celebratory mood heightens up towards the evening with performances by our own band, solo singing, backed by shouts of "Encore" and other electrifying performances. The bonfire adds further warmth to the fun.

Ganesh Chaturthi Celebration

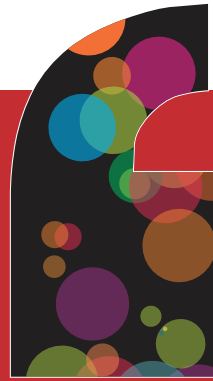
Ganesh Chaturthi is celebrated in all its festive fervor. Our enthusiastic Marathi students arrange for a menu with mouth-watering Marathi delicacies. IIM community is invited and lunch is served in traditional "pangat" style.

Onam Celebration

When it is Onam, spirit of Kerala is visible in everything. Celebrations start with laying the traditional 'Athapookalam' (floral carpet). Faculty and students are invited to a traditional 'Onasadya'. All the Keralite students dress in their traditional attire and serve lunch on a green paper leaf in the shape of the plantain leaf.

Sports

Sports and games are a major focus at IIM Rohtak and a host of tournaments are held for varied disciplines such as Cricket, Basketball, Tennis, Table Tennis, Chess, Carom, LAN Gaming and Antakshari. These competitions see many students vying for top honours. The high level of involvement of our students in cultural and sporting events has led to a vibrant atmosphere, buzzing with energy 🇮🇳



Industry Interaction



Top executives from various industries have visited the Indian Institute of Management Rohtak, over the past year, delighting and enriching quite a few minds with their lectures and ensuing Q&A sessions. Through these interactions, students have gotten to know much about how corporations work and the kind of complex problems they face.

The speakers have often shared startling facts and insights with the students. Executives from companies that seem to be in fine fettle have candidly portrayed the myriad swirling undercurrents hidden below their still veneers, and the complacency that can sometimes creep unbidden into a giant's steps.

- **Dr. Anadi Pande**
VP HRM, Corporate Planning and Strategy,
Hero Honda
"An IIM in its formative years with such rich infrastructure -commendable."
- **Mr. Amit Dutta**
MD, **Luxury Hues Consultancy**
"This IIM certainly has the Delhi factor, and I see it leading."
- **Mr. Sunam Sarkar**
CFO, **Apollo Tyres**
"The kind of energy and enthusiasm this batch has, I am sure this batch is going to touch zenith by all ways."

Other Eminent People:

- **Mr. Alope Chatterjee**
VP HR, Welspun
- **Mr. Ashish Chandorkar**
Director, Consulting Cognizant
Technology Solutions
- **Mr. Ashit Ranjan**
VP-HR, Technova
- **Dr. Avinash Delekar**
Director-HR, Indofil Chemicals
- **Mr. Avinash Vashishta**
CMD, Accenture India
- **Mr. Deepak Bharara**
Group Head HR, Lanco Infratech
- **Mr. Devender Singh**
Principal and Offshore IC Delivery Head,
Cognizant
- **Mr. Ganesh Ramakrishnan**
Senior Director HR, Oracle Financial Services
- **Mr. Himanshu Verma**
Director (Engineering), Yahoo India
- **Mr. Jayesh Sanghvi**
Partner, Global Tax Advisory, E & Y
- **Mr. Kishore Chakraborti**
Vice President, McCann Erickson India
- **Mr. Manish Sinha**
Director HR, Beckton Dickinson
- **Ms. Meeta Sachdeva**
Vice President (Marketing), Bharti-Walmart
- **Mr. Mohan**
VP-HR, Bilt
- **Mr. Mukul Modi**
Sr. VP (SBI Capital Markets), SBI Caps
- **Mr. Naveen Coomar**
VP-HR, Neuerth Group
- **Mr. P Balakrishnan**
CEO, Anglo American
- **Mr. Prasun Banerjee**
Director, Haier Electronics
- **Mr. Preet Dhupar**
Director Finance & Operations, BBC
- **Mr. Punit Renjen**
Chairman of Board Deloitte, LLP
- **Mr. Rajiv Khosla**
CEO (Northern Region),
Reliance Communication
- **Ms. Rasikanurag Gupta**
AVP- HR, Max-New York Life Insurance
- **Mr. Ravi Jaisalmeria**
Vice President, Growthalley Advisors
- **Ms. Renu Bidalia**
VP-HR, Tata Communications
- **Mr. Richard Rekhy**
Dy. CEO & Head Advisory, KPMG India
- **Mr. Sameer Kapoor**
CEO, NDTV India
- **Mr. Sanjay Mitra**
VP HR, Global Logic
- **Mr. D Shivakumar**
Sr. VP for Emerging Markets, Nokia
- **Mr. Shyam Sunder**
Sr. VP (M&A), Ruia Group
- **Mr. Sunam Sarkar**
CFO, Apollo Tyres
- **Mr. Tamal Chakravorthy**
Director, IT Ericsson India
- **Mr. Tapan Shah**
Director, Deloitte Consulting
- **Mr. Vikas Verma**
Founder & CEO, The Colour Factory
- **Mr. Vikram Dham**
MD & CEO, Emkor Solutions Ltd.
- **Mr. Vishal Gulechha**
Head Equity Products, ICICI Securities





IIM Rohtak

In The News

IIM-Rohtak students learn business tricks early



Sat Singh
#liferschool@hindustantimes.com

ROHTAK: Management tricks used for the benefit of society. Well, that's what the students of local Indian Institute of Management are learning early on.

The institute has brokered an arrangement between local business houses and auto drivers. According to the contract, auto drivers would carry advertisements of the sponsoring business houses on their autos.

Appreciating the initiative of IIM, Rohtak, Shriam Singh, one of the beneficiary auto drivers, said: "It was difficult for me to arrange fee and other expenses for my daughter, but now I can expect my daughter to have a rosy future."

Azad Singh, whose daughter studies at SM memorial school



SWABHAV - Empowering Girl Child
IIM TEAM MANAGES SPONSORSHIP FOR EDUCATION OF 55 DAUGHTERS OF AUTO DRIVERS

parents like me."

Talking to Hindustan Times, Rajat, Vikram and Vijay, the IIM students who conceived the project, said: "On 26 January, we launched this program under the banner of 'Swabhav' as our endeavour to save the girl child. The idea behind the project was to take the burden of educating daughters off the needy parents, as it is the girl child whose education suffers the most in face of a financial crunch."

at Babu Akbarpur village in class 4, said: "We are like daily wagers for whom any extra expense is a heavy burden. This innovative program of IIM has really brought relief to many

Rajat said: "We started with sponsorship for the education of 20 children, a figure which has grown to 55. We are thankful to our sponsors like Ranbir Shona, owner of Dosa plaza, for reposing this faith in us." He said that otherwise also it's a win-win situation for both the sponsors as well as auto drivers.

Pritam Aggarwal, IIM student and member of the public relations cell, said: "In order to make the idea work, we launched a mini marathon at Rohtak and surprisingly, we received support from New Delhi to Mumbai and even abroad."

Aggarwal added that they are thankful to Rohtak administration including deputy commissioner Vikas Gupta for extending help to the project.

IIM director P Rameshan said: "The project 'India for Girl Child' is our baby and we are committed to the cause and would organise more such events in future also."

Hindustan Times (HT-Lives-Page-1) Date - 24 August 2012



INPUT | P Rameshan, IIM Rohtak

Chinese) replacing Americans in US institutions and about not enough Americans taking up Math and Science compared to Indians (and Chinese).

Several institutions like the IITs, IIMs and NITs besides some central universities like JNU are doing well in India. In fact, students from IITs have regularly been going to the best institutions in the US for higher research.

Political favouritism and corruption need to stop and funding needs to be created for our varsities to excel.

It is undeniable that we do not have enough funding for our institutions and therefore are not able to produce breakthrough scientific research and Nobel Prize winners. Most often, it is because of political favouritism, indifference and corruption that institutions do not have adequate funding, right policies or management and correct attitude and approach. If a few of these things are taken care of and funding provided, we can definitely produce many institutions which are world class. Here are some suggestions to take our higher-education to world class level:

1. One looks at looks at Harvard, there are three things that have made it what it is:

1. High quality of teachers
 2. High quality research output
 3. Exceptional concepts and models developed
- These are exactly what IIM Rohtak aims to achieve. India's education produces students who have got Obama worried.

It may be incorrect to say that Indian institutions are non-performing. If our education system was really sub-standard, our students who go to the best US institutions after basic education or graduation in India, would not have excelled; US President Barack Obama would not have worried about Indians (and

1. We need to articulate a very clear and agreeable vision. For instance, when I said to my board that IIM Rohtak should be a global leader, I was laughed at. So I asked them a simple question: If 2000 years ago Nalanda could be a global institution, then today, when India has a lot of things working for it, like technology and manpower, why can't we produce a few global institutions? Vision starts with a belief and we need to make that belief our vision and work towards fulfilling that vision. If we doubt ourselves, then nothing will come out of our vision.

2. Politically oriented decisions and corruption oriented actions should stop.

3. Institutions should be provided with enough funds and resources. The resources should be developed and provided based on purely national interest and not on regional, cast and political concerns.

January-February 2013 EDUTECH

IIM-Rohtak signs pact with Kelley School of Business

Sujay Mehdulla

NEW DELHI: The Kelley School of Business (KSB), US-based Indiana University, and Indian Institute of Management, Rohtak (IIM-R) inked a memorandum of understanding (MoU) here on Wednesday to work together for academic excellence and organisational goals.



Michael McRobbie (left), president of Indiana University, exchanging documents after signing an MoU with IIM-Rohtak in New Delhi on Wednesday. Deepender Singh Hooda, Rohtak MP, is also seen. PHOTO: SHANKER CHAKRAVARTY

The MoU was signed by Michael McRobbie, President of Indiana University, and Professor P. Rameshan, Director, IIM-R, on behalf of their institutions in the presence of Deepender Singh Hooda, the MP from Rohtak.

According to an official statement here, KSB and IIM-R will collaborate in several areas like organising faculty research workshops, joint research projects, joint academic programmes, joint conferences, joint cultural programmes, doctoral student

mentoring and development, besides exchange of faculty members and students.

Initially the agreement will be for five years and will be automatically renewed for another five unless either institution desires to terminate it

by giving one year's notice. Speaking on the occasion, Mr. Hooda said it was a matter of satisfaction and happiness that an MoU had been signed between Kelley School of Business (KSB) and IIM-R.

The Hindu Date - 01 Sept. 2011



IIM-Rohtak students create mechanism to fund needy girls' education

SATYR SARMAH

ROHTAK: The Indian Institute of Management (IIM) Rohtak, in its quest to become a socially responsible center of excellence, will organize a city marathon themed "India for Girl Child" in February. It formally launched the campaign during the Republic Day celebration.

Circumventing resource constraints, the students of the institute have created a sustainable mechanism to fund education of needy girls in Rohtak. According to Pritam Aggarwal, Member, PR Cell, IIM-Rohtak, they have facilitated an arrangement between a few corporate houses and auto drivers that will serve both.

The corporate houses will fund the education of the

girl children of the drivers, in return for using the auto rickshaws as a medium of advertisement. The details of the initiative were disclosed on the Republic Day IIM Rohtak, 2 years into existence, has been involved extensively and actively in various social welfare initiatives through its Social Development Cell founded and run by its students. By applying their management knowledge and collective intelligence, the students have partnered with organizations like Etasha Society, i-Care, India Earth NGO, Sri Shri Gyaan Kendra, Ch. Lakshmi Anantbhayya and Jan Seva Samsthan to tackle social issues ranging from education to environment.

The event is drawing immense support from organizations and individuals alike. IIM Rohtak is in talks with Sun Foundation to introduce a scholarship program for girl children. The modus operandi of the program is being finalized.

"The most beautiful creation in this world is the girl child, who is the mother of tomorrow and the maker of our destinies. But ironically, she faces discrimination even before birth. Of the girls who survive to see the light of the day, only a few get the nourishment and the care they need, fewer get the education they deserve, and even fewer get the social parity.

Homepages Date - 31 January 2012

IIM-Rohtak to highlight Haryana's gender disparity through marathon

Press Trust of India

#liferschool@hindustantimes.com

ROHTAK: In its effort to highlight gender disparity in Haryana infamous for its skewed sex ratio, Rohtak's Indian Institute of Management will organise a marathon on February 23.

The marathon is a part of a series of initiatives being undertaken by the business school to tackle social issues, an institute official said here, adding that it was a part of the ongoing 'India for Girl Child' campaign.

Data released by United Nations department of economic and social affairs (UN-DESA) for 150 countries over the past 40 years shows that Indian girl child aged one to

five years is 75% more likely to die than an Indian boy. The two-year-old institute has been extensively involved in various social welfare initiatives in association with NGOs such as Etasha Society, iCare, Sri Shri Gyaan Kendra, Ch. Lakshmi Ram Anantbhayya and Jan Seva Samsthan.

"The city marathon will be a mainstream sports event. We are planning to organise a marathon every year and are expecting participation of people from Haryana, Punjab, Rajasthan, Uttar Pradesh and other regions," Pritam Aggarwal, a member of the IIM's public relations cell, said.

"Rohtak has an enduring sporting culture that can be leveraged to connect people,

Haryana has a skewed sex ratio. The marathon will help raise the issue on a new platform

PRIYADARSHEE, IIM Rohtak student

"During the event, IIM Rohtak in partnership with the Sun Foundation will be announcing need-based scholarships for 100 girls to cover their educational expenses incurred over twelve years from Class 1 to Class 12."

"This announcement will take the India for Girl Child campaign one step further," Aggarwal added.

"The marathon will be a defining moment in Haryana's history as IIM Rohtak attempts to create awareness about a burning issue."

"Haryana has a skewed sex ratio of 826:1000. The marathon will help raise the issue on a new platform," Priyadarshree, a student of the IIM, said.

Hindustan Times Date - 31 January 2012



IIM CONVOCATION 'Need to invest in people to explore new horizons'

HT Correspondent
#liferschool@hindustantimes.com

ROHTAK: The Indian Institute of Management Rohtak (IIM-R) organised its second annual convocation on its campus here on Saturday.

Over 122 students, including nine girls were conferred with the postgraduate diploma in management (PGDM). Anil Aggarwal, founder and executive chairman, Vedanta Group urged budding managers to invest their time and energy in creating trust in people and to explore new horizons in their profession.

P Rameshan, director, IIM-R while releasing the convocation report of institute said that it was IIM-R's aspiration to develop its students as true citizens embodying impeccable professional integrity.

The PGDM-2 batch also brought fame to the premier institute by winning several



The convocation of the Indian Institute of Management-Rohtak in progress at Maharshi Dayanand University on Saturday.

MANOJ DHAKA/HT

national level B-school competitions such as Intellivestor at IIM, Calcutta, Street Smart at IIM, Bangalore, Futsal-Varchasva at IIM, Lucknow, Kalpana at IIM, Rohtak, Equinox at IIM,

Rajpur, Manthan at IIT, Bormbay, Vincenza at MDI, Gurgaon, Big 10 at IMT, Ghaziabad, Ikshan Quiz at ISB, Mohali and Kurukshetra at XIM, Bhubaneswar.



Major Events

Infusion 2013: 1st Annual Management Festival at IIM Rohtak

Setting a sublime precedent for the coming years, 1st Annual Management Festival - Infusion'13 - was held over an exciting weekend of 19-20 January 2013. The flagship event of Infusion'13 was the promotional preview of the Bollywood movie 'Listen...Amaya' which brought the entire cast comprising Farooque Shaikh, Deepti Naval, Swara Bhaskar and Siddhant Karnick together at IIM-R, along with the film's Director Avinash Singh and Music Director Indraneel Hariharan.

The stand-up comedy act by Entertainment Engineers comprising Mr. Nitin Gupta (Rivaldo), an alumnus of IIT Bombay and Mr. Apurv Gupta kept the audience in splits of laughter with funny takes and one-liners on life and love. They were later felicitated by Mr. Alok Ray and Ms. Priyanka Dubey, representatives of State Bank of India - the title sponsor of Infusion 2013. Various cultural, sports and technical events were organized as part of the management festival which saw enthusiastic participation of teams from colleges all over India.

Infusion 2013 also served as the backdrop for first Alumni Meet of IIM-R, in which the alumni interacted with the current batch and also attended the Infusion'13 cultural programmes.

The Leadership Journey: IIM Rohtak the Road Ahead

A strategic directional workshop, to chart a course for the future strategy and vision of IIM-R and to give shape to the 'IIM-R experience,' was held on 20th December 2012. The workshop brought together IIM Rohtak's stakeholders - Members of International Advisory Council, Faculty, Staff and Students in shaping its long term strategy and vision in various core areas such as academic architecture, pedagogy, learning culture, domains of focus, intellectual environment, leadership and governance. Mr. Ravi Kant, Vice Chairman, Tata Motors Ltd - Chairman, Board of Governors and members of the International Advisory Council - Mr. Harsh Manglik, former CMD, Accenture India, Prof. Lalit Johri, said Business School, University of Oxford, along with Prof. P. Rameshan, Director, oversaw the workshop and spoke about how IIM Rohtak had the power to mould its future, now it in its formative years.

The discussions identified factors such as the importance of industry, government and academic (Indian & Global) partnerships, social development projects, importance of agriculture for India in terms of employment potential etc., which would be crucial for formulating an inclusive curriculum. It was decided to bring more flexibility in course design and take industry inputs on a regular basis. Extensive faculty development programmes including a 360 degree feedback system and measures to encourage diversity among students were also proposed.

The workshop gave the participants the rare opportunity of taking part in the institution-building process, sharing their vision of IIM-R in the coming years and shaping its destiny - leaving their fingerprints on the sands of time - as one of the visiting dignitaries put it.

2nd 'India for the Girl Child' Mini-Marathon

The mini-marathon symbolizes the long and often arduous journey that a girl child has to undertake in her life and the objective was to create awareness about saving the girl child and the need to increase the child sex ratio in the country. IIM Rohtak organized the 2nd 'India for the Girl Child' mini-marathon on 25th November 2012.

Mr. Rajesh Jain, CMD, LPS Bossard and Prof. P. Rameshan, Director, IIM-R inaugurated the mini-marathon. Along with 10 km. and 5 km. runs, 3 km. run was held for the first time to sensitize schoolchildren against the social evils of female foeticide and gender discrimination.

The initiative received wide support from the media, local community as well as the national student community. 'Nukkad Natak' or street plays were also organized by students of IIM-R across the city, in the days preceding the mini-marathon.

Mission India 2012: A Management Conclave at IIM-R

IIM Rohtak has set before itself a vision to achieve global leadership in the field of management education. This vision is but an echo of India's own dream, a dream of reclaiming its

past glories and, once again, becoming a true economic superpower and taking its rightful place on the world stage. Taking cognizance of the challenges and obstacles along the way, the institution organised its second Management Conclave, "Mission India", on the 27th and 28th of October, 2012. The central theme of the conclave was Rural Empowerment and Social Entrepreneurship by harnessing the Fortune at Bottom of Pyramid. The event brought together luminaries from across industry to discuss and determine strategies that would enable India to overcome these obstacles and lay claim to our destiny.

The panel members consisted of eminent personalities from the corporate world. Some of the speakers in Mission India 2012 included: Mr. P. Balakrishnan, CEO, Anglo American Plc.; Mr. Sanjay Mitra, Vice President (HR), Global Logic; Dr. Avinash V. Deolekar, Director (HR), Indofil Industries Ltd.; Dr. Virendra Singh, Executive Director (HR), RJ Corp.; Mr. Subramanian Arumugam, HR, Head, Bharti Airtel Ltd.; Ms. Kavita Khushlani, Head (Community Marketing), HCL; Mr. Yogesh Kochar, Director, Microsoft Corp; Mr. Sujit Kumar (an IIM A graduate and a student of the visionary management guru Mr. C. K. Prahalad); Mr. Sanjay Mann, Senior VP, Reliance Communication; Mr. Vivek Jain, SVP, Naukri Product and analytics at Info Edge India; Mr. Alok Chatterjee, VP (HR), Welspun Energy; Mr. S K Jain, Director and Unit Head, Hissar, Jindal Stainless Steel; Mr. Amarnath Gupta, AVP (HR), RBS; Mr. Mandeep Singh, Director (HR), BMR Advisors; Mr. Raj Kanna, Head, Online Partnerships, Google; Mr. Praveen Sinha, MD and co-founder, Jabong; and Mr. Gautam Khanna, Executive Director, 3M India.

The event, pioneering, both in size and scope, proved to be an excellent showcase, not only for the minds and wills that drive India Inc, but also for our institution itself, an institution born to a proud heritage yet still in its infancy, and determinedly striving forth to make its grand vision a reality.



4th Foundation Day

The institution celebrated its 4th Foundation Day with great pomp and splendour on the 16th of November, 2012, inviting a number of industry stalwarts to join in the celebrations and speak on the theme of occasion - "Revitalizing India's Growth Sentiments." The event was formally inaugurated by Mr. Ravi Swaminathan, MD, AMD India and Prof. P. Rameshan, Director, IIM-R. Mr. Swaminathan, in his keynote address, said that "In the context of revitalizing India's growth sentiments, the need of the hour is to challenge conventional wisdom to leverage opportunities and threats presented by exponentially increasing population, mass urbanization, new modes of wealth creation and rapid technological evolution". Other distinguished guests present on the occasion were Mr. Sujit Kumar, former MD, Sony Pictures Entertainment; Mr. S. K. Roongta, CMD, National Seeds Corporation of India; Prof. Anand P. Gupta, Director, Economic Management Institute, New Delhi; and Mr. Roopal Chopra, COO, Advel Group.

There was also a panel discussion on the revitalizing India's growth sentiments, in which various issues, like the ideal balanced GDP growth rate that India should achieve to build upon the momentum of the past decade, accelerating financial inclusion, revisiting labour laws, the infrastructure debt fund etc. were discussed. The panel concluded that Gen-Y should gear up to meet the challenges head on and contribute their worth to steer India's course to becoming an economic superpower.

NCR Business Meet 2012

IIM Rohtak hosted NCR Business Summit on 13th of October, 2012, on the distinctive theme of "Growing My Business: From Present to Future." The Summit provided a platform to discuss the growth prospects as well as challenges faced by leading business organizations and entrepreneurs in doing business in NCR.

Director, Prof. P. Rameshan, emphasized that "Being the only IIM in the Delhi / NCR region, it is the responsibility of IIM Rohtak to recognize the efforts of business luminaries who have contributed to the development of NCR region".

Delivering the keynote address, Mr. B. S. Shantharaju, CEO, Indus-Towers, remarked that "It is imperative for senior business leadership to create the right kind of environment that nurtures talent and stressed the importance of integrity in doing business". Mr. Sandeep Sethi, CEO, ACME Telepower shared his experience of diversification and expansion in the times of business slowdown, conveying the message that businesses should find ways to rise above challenges rather than back down. Ms. Anju Banerjee, a 1982 batch IAS Officer & currently CMD, EdCIL, shared her experience of how she brought dynamism in EdCIL and revamped its image. Speaking on the growth prospects in NCR region, Mr. Sarthak Kaushik, Director, HIT 95 FM touched upon retaining core values while seeking new growth avenues. Mr. Sanjay Agarwala, CEO, Eastern Software, spoke about importance of leveraging India's demographic dividend for promoting growth.

The Summit was also enriched by the experiences of business leaders such as Mr. Sunil Gupta, Director, Donaldson India Ltd.; Mr. Sunil Agarwal, AGM, Cengage Learning; Mr. Deep Arora, Director, i3indiya.com; and Mr. R. K. Somany, CMD, HSIL Ltd., who provided insightful views into doing business and overcoming contemporary challenges.

HR Summit

A day long summit, on the theme "HR Challenges of Managing New Generation Employees" was held on 18th of August, 2012. It was broken down into sessions and each session was presented by a guest speaker and moderated by another dignitary. These sessions centered on leveraging opportunities during business slowdowns, encouraging innovation, using social media for better employee relations, developing work capacity and new work models.

Some of the distinguished guests included veterans like, Mr. Jehangir Pocha - Co-promoter INX News & former Editor, Business World; Ms. Aparna Sharma - HR Director, Deutsche Bank; and Mr. Ashish Srivastava - Director HR, Canara HSBC Oriental Bank of Commerce Life Insurance among others.

Celebration on the 66th Independence Day at IIM Rohtak

On the morning of our 66th Independence Day celebration, the air was full of enthusiasm at the institution, with a line-up of events that would last till late evening. The day began with a flag-hoisting in front of the Academic Block, with the entire faculty, staff, and student body in attendance. Our Director, Prof. P. Rameshan, in his address, reiterated the institution's

commitment to the creation of new-age leaders with a profound sense of values and ethics, dedicated to the betterment of society.

Of particular mention was the visit to the Chaudhary Lakhmi Ram Anathalya organized by The Social Development Projects Cell in collaboration with Cultural Committee. Several fun games and drawing competition were organized for the children of the orphanage. It was encouraging seeing those small children to be celebrating Independence Day with such enthusiasm and boasting the tricolour badge on their chest.

IIM Rohtak Celebrated the Nation's 64th Republic Day with "India for Girl Child" Campaign

The nation's 64th Republic Day was celebrated by unfurling the tricolour amidst celebrations which saw the enthusiastic participation of all the faculty and staff members along with their families and the students. The flag was hoisted by the Director of IIM-R, Prof. P. Rameshan, which was followed by singing of the national anthem.

The occasion also marked the first anniversary of 'Swabhav', which is a social development initiative of IIM Rohtak undertaken to empower the girl child. Beneficiaries of the initiative - underprivileged young girl children whose education is supported by Swabhav and their parents also turned up to participate in the event



Students' Achievements

Ashwamedh: SJMSOM, IIT Bombay

- Jithu Pettan and Rohan Gopalakrishnan: Finalist

Big 10 (10 Big Ideas for 10x Growth):

IMT Ghaziabad

- Dhiren Ahtani: 1st Prize

Biztro: IMT Gaziabad

- Manish Khattar and Raghuram K. B.: Finalist

Chakravyuh: IIM Ahmedabad

- Pavan Kumar PVS, Saravanan.V, and Uday Deepak: Finalist

Equinox: IIM Raipur

- Pranit Upadhyay & Gaurav Thakar: 2nd Prize

Equinox - Case Files: IIM Raipur

- Pranit Upadhyay and Gaurav Thakar: 1st Prize

Futsal - Varchasva 2012: IIM Lucknow

- Achyuta Aithala, Arun Salim, Nishant Ekka, Abishek Sinha, Mathew Robert, Sameer Gupta, and Jithu Pettan: 3rd Prize

Ikshaa, 'Brand IT' Quiz: ISB Mohali

- K. Jaya Siva and S. Subadesh Kanna: Runner-Up
- Shubham Mittal and Vipul Bali: Finalist

Intellivestor (Finance Event, Intaglio 2013):

IIM Calcutta

- Ramaiah Karumudi, Sameer Gupta, and Jaya Siva K.: 1st Prize

Kalpana: IIM Rohtak

- Sahil Wadhwa: 3rd Prize

Kurukshetra: XIM Bhubaneshwar

- Sagar Choudhury and Vinamra Vinod: 1st Prize

Mahindra War Room

- Pavan Kumar PVS, Saravanan.V, Uday Deepak, and Renuga A.: North Zone Regional Finalist

Mahindra War Room 2012- North Zone Finals

- R Maheswaran, Sriram TE, Govardhan Yadav, and Josyula Krishna: Runner-Up

Manthan: SJMSOM, IIT Bombay

- Sourjo Mukherjee, Salil Chatrath, and Loy D'souza: Winner

Markmantra Article Writing Contest: IIFT

- Vipul Arun and Abhishek Singh: 2nd Prize

mUreka (India's Biggest B-School Analytics Event open only to IIM):

Mu Sigma and IIM Lucknow

- Sriram T. E.: 1st Prize

OPJEMS Management Scholarship:

OP Jindal Group

- Salil Chatrath and Sahil Wadhwa

Rural Marketing Association of India:

Best Summer Project Award

- Santosh Kumar Gupta: Silver, 2nd Prize
- Pranit Upadhyay: Bronze, 3rd Prize

Street Smart (Flagship Finance Event - Vista):

IIM Bangalore

- Hardeep Singh, Ditesh Verma and Krishna P. Rengaramanujam: Runner-Up

Villgro Young Innovator Programme:

IIT Madras

- Mohit Mehndiratta and Ankur Shukla: Finalist

Vincenza: MDI Gurgaon

- Manish Khattar and Raghuram K. B.: Winner

Regional Finalist for HULT Global Case

Challenge, 2013: Shanghai Region

- Koorma Pramodh Yellapu, Praneeth Ankam, Sanjeev Ramisetty, Srinivas P Raju, V V Chaitanya



“If your actions inspire others to dream more, learn more, do more & become more, you are a leader.”

- JOHN QUINCY ADAMS



Placement Report

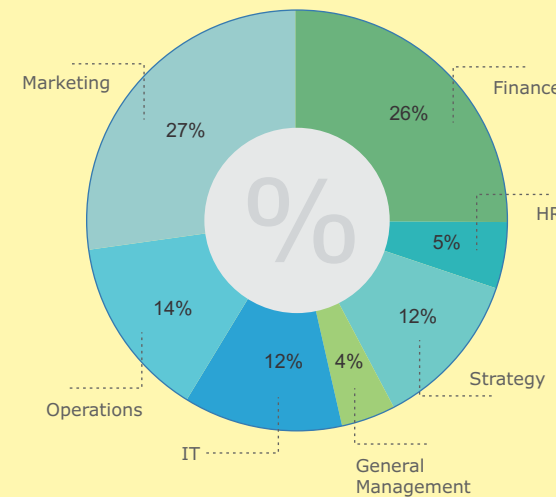
SUMMER INTERNSHIP - 2013

Indian Institute of Management Rohtak successfully concluded its summer internship placements for this year with 53 recruiters participating in the process for the PGP batch of 2012-14.

The Institute was able to leverage the advantage of being the only IIM in National Capital Region. Being in the third year of its operation, IIM Rohtak reinforced its relationship with the past recruiters and forged relationships with many new recruiters at the same time. The Institute's strong focus on producing socially responsible leaders was the major attraction for recruiters.

The enthusiastic participation of the industry, despite the slightly adverse economic conditions, led to the placement of the batch of 125 students across multiple domains. The average work experience of 36 months gave the students a chance at niche and unique profiles across the domains of finance, marketing, operations, consulting, general management and HR. Becton Dickinson, Dabur, 3M, Draft FCB ULKA, Motorola, Actuate Business Consulting, Mahindra Finance, MTS, Alstom, SBI Caps, Berger Paints, Jindal Steel and Power Ltd., Anchor, Future Brands, Majestic Auto etc. were some of the major recruiters.

Summer Internship Distribution



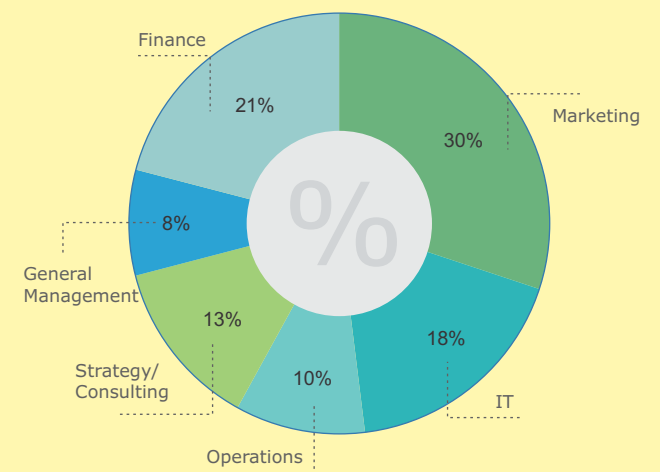
FINAL PLACEMENT – 2013

The Final Placement process of the second PGP batch (2013) of IIM Rohtak was a success. The industry response was good with 80 recruiters making a total of 107 offers to a batch of 111 students who participated in placement. The recruiters appreciated the student for their in-depth knowledge, the enthusiasm, the analytical and communication abilities and the problem solving approach of the students.

The job profiles offered covered Finance, Marketing, Operations, IT, Strategy and Consulting domains. These roles were in the fields of Investment Banking, Corporate Finance, FMCG, IT Consulting, Management Consulting, General Management, Sales and Marketing, Marketing Research, Retail Banking, Financial Modelling, Media Management etc. The institute was able to leverage the advantage of being the only IIM in National Capital Region. Being in its fourth year of operation, IIM Rohtak reinforced its past corporate relations and forged relationships with many new recruiters. Many green ventures participated in the process to establish themselves through the best talent pool of the country.

The batch of 2011-13 which is an ideal mix of freshers and experienced students were offered the aforesaid and other roles in organizations such as HSBC, Yes Bank, ICICI Bank, Mother Dairy, Trident Group, Maruti Suzuki, Indus Valley Partners, Godrej Agrovet, KPMG, LG Electronics, Tata AIA, Titan Industries, Hero Motocorp, Majestic Auto (Hero Majestic), Idea Aditya Birla Group, CTS, Wipro, TCS, Continental Group, Ranbaxy, Larsen & Toubro, Microsoft, Titan Industries, Max Life Insurance, Mu Sigma, JDA Software, Bata, etc.

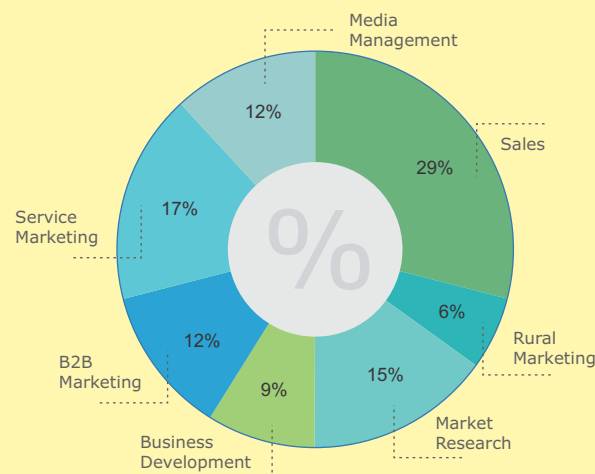
Functional Diversity



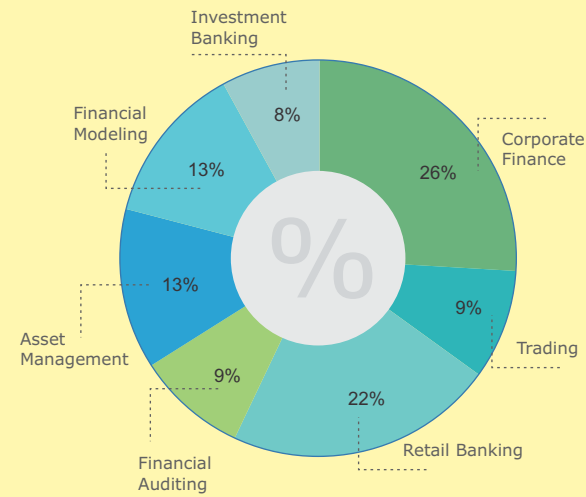


Some recruiters plan to provide international stints to the candidates early in their career. These would include assignments in the promising markets of the Middle East and Asia Pacific region. Also, some niche profiles offered by companies which participated in the placement process included Co-Founder (RetailOn), Strategic Leadership Consultant (Amrop India), Supply Chain Consultant (JDA Software), Global Leadership Programme (Idea Aditya Birla), Programme Manager (Microsoft), Practice Consultant (Wipro), Senior Consultant (Protiviti Consulting) etc. PPOs / PPIs were extended by Tata Motors, Titan Industries, Benchmark Six Sigma and Happiest Minds.

Marketing: 30% of the batch was placed in the Marketing domain. The recruiters offered profiles spanning across market research, services marketing, rural marketing, B2B marketing, media management etc. Prominent recruiters included Berger Paints, Maruti Suzuki, Mother Dairy, Idea Adityabirla, Relaxo amongst others.



Finance: Notwithstanding the downturn in the financial sector, IIM Rohtak attracted quite a few major companies in this domain. The recruiters offered challenging roles in the fields of investment banking, corporate finance, retail banking, trading, financial modelling, financial auditing etc. Prominent recruiters included HSBC, Yes Bank, ICICI Bank, HDFC Bank, NCDEX amongst others.



IT: A plethora of prominent recruiters made IIM Rohtak their preferred destination owing to the overall pedagogy and the thorough prior experience in IT which the candidates possessed. The profiles in this domain included IT Consulting, Project Management and Analyst among others. Prominent recruiters included CTS, Indus Valley Partners, Wipro, Exilant Technologies, TCS, MuSigma amongst others.

Operations: There was an enthralling response from many recruiters in the operations domain who appreciated the passion and rigour of the students to make a career in this field. The profiles offered in this domain were Quality Control, Operations Management, Supply Chain Management, Procurement development etc. Prominent recruiters included Actuate Business Consulting, Majestic Auto (Hero group), Hero Moto Corp, LPS, Continental amongst others.

Strategy / Consulting: Strategy has always been at the forefront of any organisation and the recruiters acknowledged the strategic acumen of the students. This could be gauged from the fact that one recruiter offered a niche role in Strategic Leadership. Students were also offered profiles in management consulting domain. Prominent recruiters included KPMG, Tata AIA, Amrop India, Protiviti Consulting, Evalueserve amongst others.

General Management: General Management has recently emerged as a domain in itself wherein students want a holistic work profile, which gives them an opportunity to stretch their hands wider. Prominent recruiters in this domain included Trident Group, Tata Elxsi, Tata Power amongst others.

Our Recruiters





Indian Institute of Management Rohtak

Placement Cell, IIM Rohtak, M.D.U Campus, Rohtak, Haryana 124001

Fax: +91-1262-274051 Website: www.iimrohtak.ac.in, Email: placement@iimrohtak.ac.in

PLACEMENT PARTICIPATION FORM

(Please send the filled-in form by fax/speed-post/e-mail.

Contact Person: Officer, Placement & Corporate Relations, Phone: 01262-228512, 9802601715)

1. Name of the Organization : _____

2. Contact Person : _____

3. Designation of Contact Person : _____

4. Address for Communication : _____

Tele : _____ Mob : _____ Fax : _____

E-mail : (i) _____ (ii) _____

5. Preferences of Placement Participation

Choice of Participation (Please Tick)	Functional Areas	Location of Posting	Likely Number of Offers
Summer Internship *			
Final Campus Hiring **			
Summer & Final			
Final Lateral Hiring **			

Note: * For projects of 8-10 weeks during 1st April-5th June

** Students available for joining the position by end of March

For items 6-9 below, @ indicates that the item is applicable for Final Placement.

6. Job Description[®] (In brief) : _____

7. Job Specification[®] (In brief): _____

8. Duration of Training[®] (If any): _____

9. Compensation Package[®]/Stipend (Gross): _____ During Training[®]: _____ On Confirmation[®]: _____

10. Other Allowances/Perks/Facilities, if any: _____



Do you like to give a Pre-Placement Talk (Please tick): **Yes** **No**

If yes, please tick the medium preferred for conducting the Pre-Placement Talk

Visit to Campus Videoconfer. Skype Teleconference

Please tick the medium preferred for conducting the Selection Interviews:

Visit to Campus Videoconfer. Skype Teleconference

Please tick the preferred Selection Tools :

Resume Screening Test GD Interviews

Please tick the support facility required during the Pre - Placement Talk/Selection Interviews:

Videoconference Skype Teleconference LCD/OHP

Please indicate the tentative date(s) for the Pre-Placement Talk/Final Selection:

Pre-Placement Talk: _____ Final Selection: _____

Name and Designation of the Team Lead likely to conduct the Pre-Placement Talk/Final Selection at IIM Rohtak:

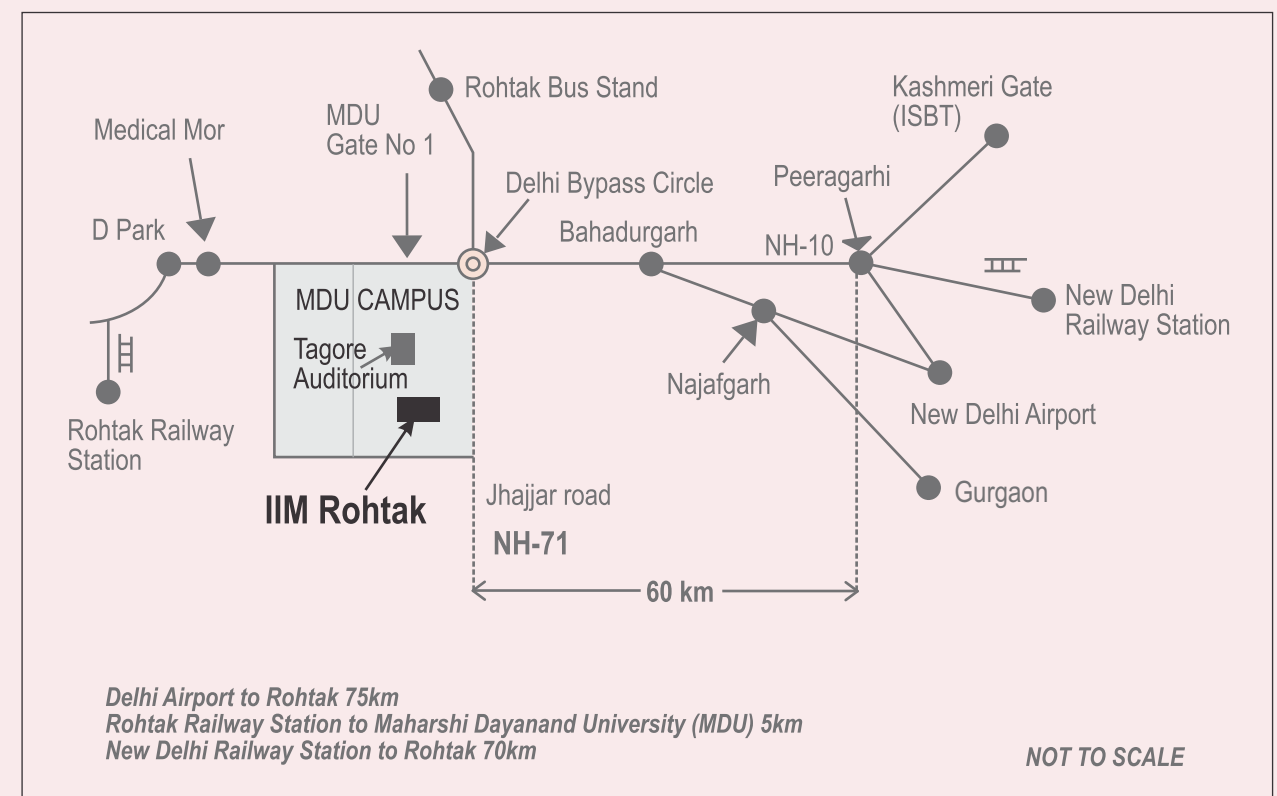
Pre-Placement Talk: Name: _____ Designation: _____

Final Selection: Name: _____ Designation: _____

I agree to follow the norms and guidelines of IIM Rohtak for participating in the Placement Process 2013-14. If the Institute prefers to charge any placement facilitation fee, we agree to pay the same.

Signature: _____
Name: _____
Designation: _____

Road Map To IIM Rohtak



START at New Delhi - 29 km - NH-10

Start from Connaught Place and take Panchkuian road, Deshbandhu road and continue to Rohtak road via Peeragarhi

Bahadurgarh - 44 km - NH-10 - Continue on NH 10 cross Sampla

END at Rohtak

The city of Rohtak is advantageously placed a mere 70 kms from the National Capital Region of Delhi and is easily accessible via road and rail. The newly constructed IGI Airport is also a short hour and a half drive away. The Institute also has the benefit of being in Haryana, a State that is undergoing a transformation from a predominantly rural to an educational and industrial hub.