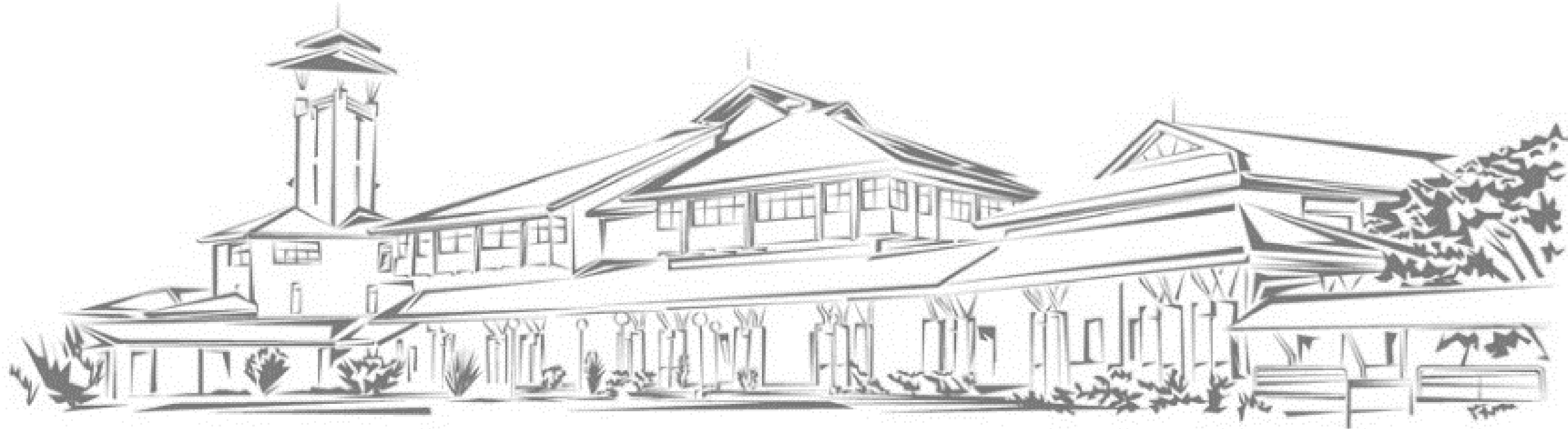




INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

Placements Report: Laterals & Finals 2015



Foreword

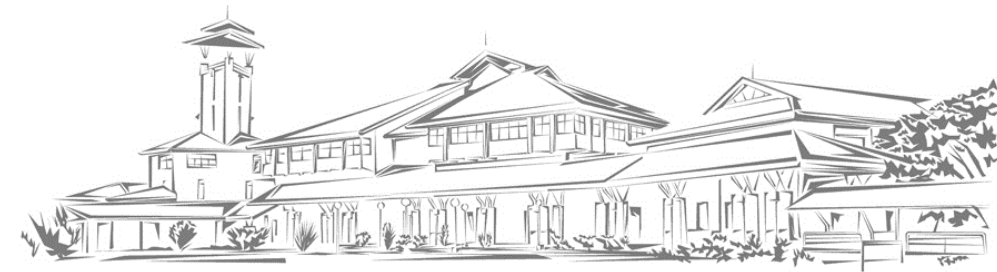
The Placements Team at IIM Kozhikode takes pleasure in announcing the culmination of a successful Final Placements season for the PGP batch of 2013-15. The team would like to thank everyone who contributed to the placements process and provided valuable support to the students throughout the recruitment season; their help made it possible for us to successfully conclude the placements season in a record 10 days.

We would like to express our gratitude to our regular recruiters who continue to foster a strong relationship with IIM Kozhikode and the new recruiters who placed their trust in the students by offering them a gamut of new and niche roles across a number of verticals. Many organizations aligned their recruitment timelines with our placement cycle, which is a promising sign of IIM Kozhikode's consistent growth story.

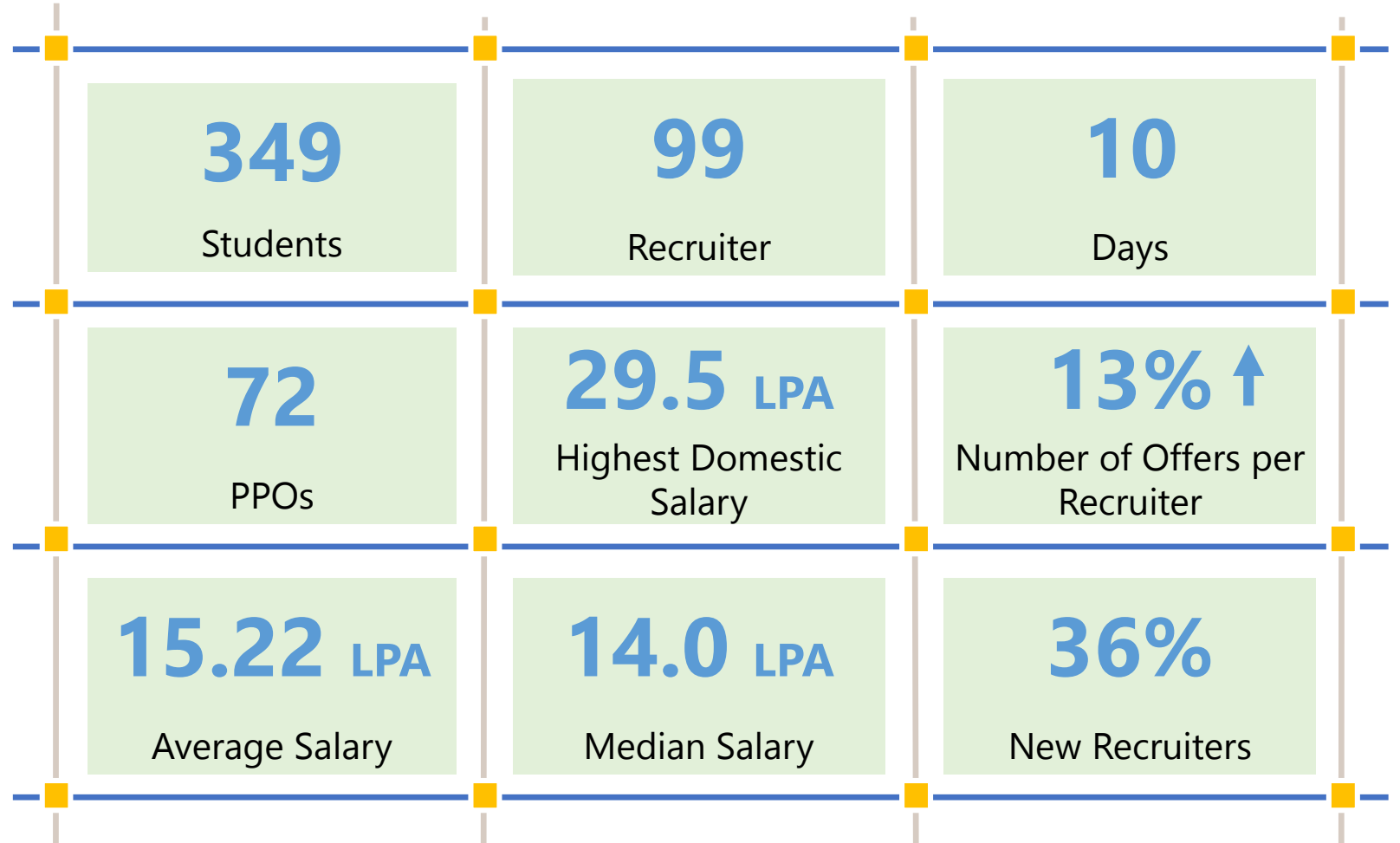
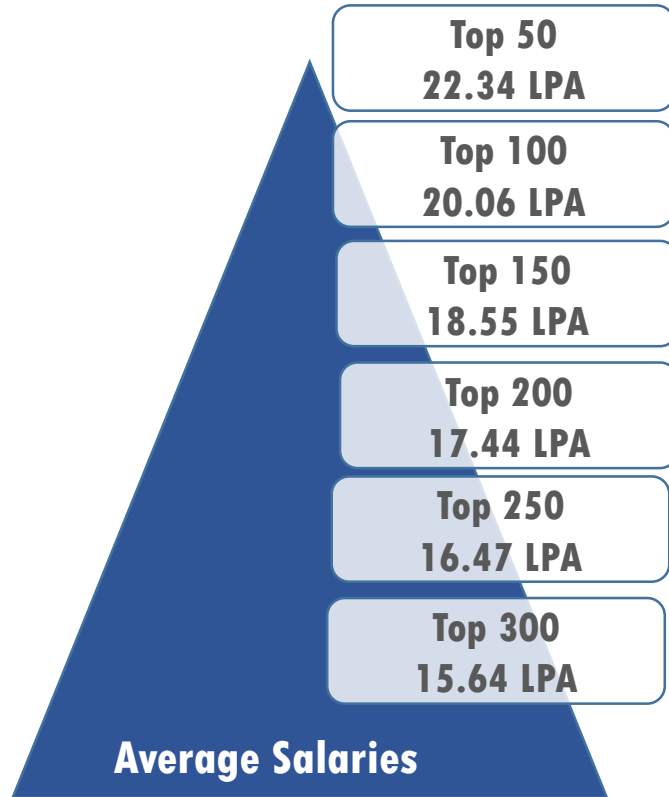
Our efforts have been reinforced by the consistent support of our well-placed alumni, and we express our sincere thanks for their sustained belief in their alma-mater. We are also thankful to the students who were patient and cooperative during the recruitment process.

We hope to forge even stronger relationships with our recruiters and hope to continue catering to the needs of the industry.

Prof. A. F. Mathew
Chairperson – Placements
IIM Kozhikode



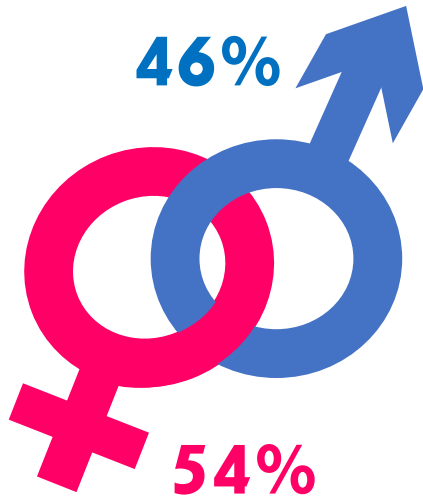
Snapshot



Class of 2015

349

Batch Strength



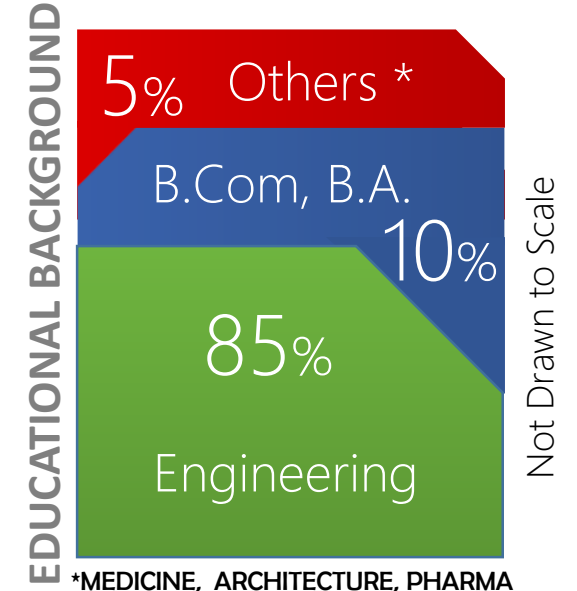
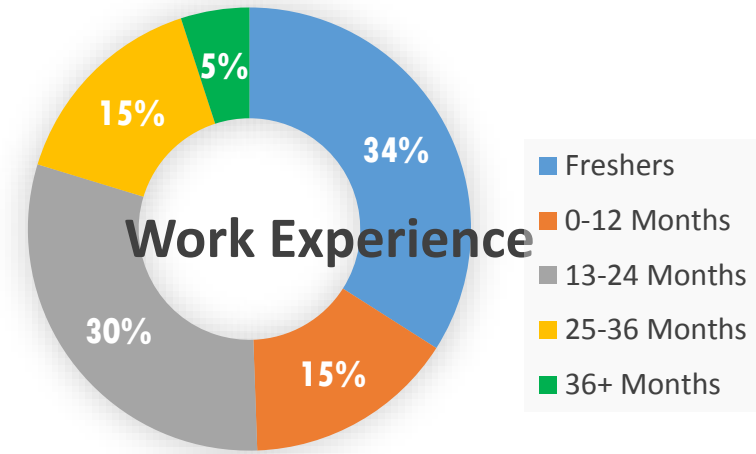
Gender Ratio

Women to the Fore

IIM Kozhikode continues to be a trendsetter in promoting gender diversity as evidenced by the 54% intake of female students in the batch of 2015. In tune with this diversity, Citibank launched the Citi Women's Leadership Programme, and J. P. Morgan and Goldman Sachs launched Women's Mentorship Programme, among others.

Educational and Work-experience Diversity

In addition to a strong base of engineers, the batch has graduate students in pharmacy, medicine, nautical science, and architecture, among others. There is also a well-rounded balance between fresh undergraduates and students having prior work experience as detailed in the infographic.



Offers

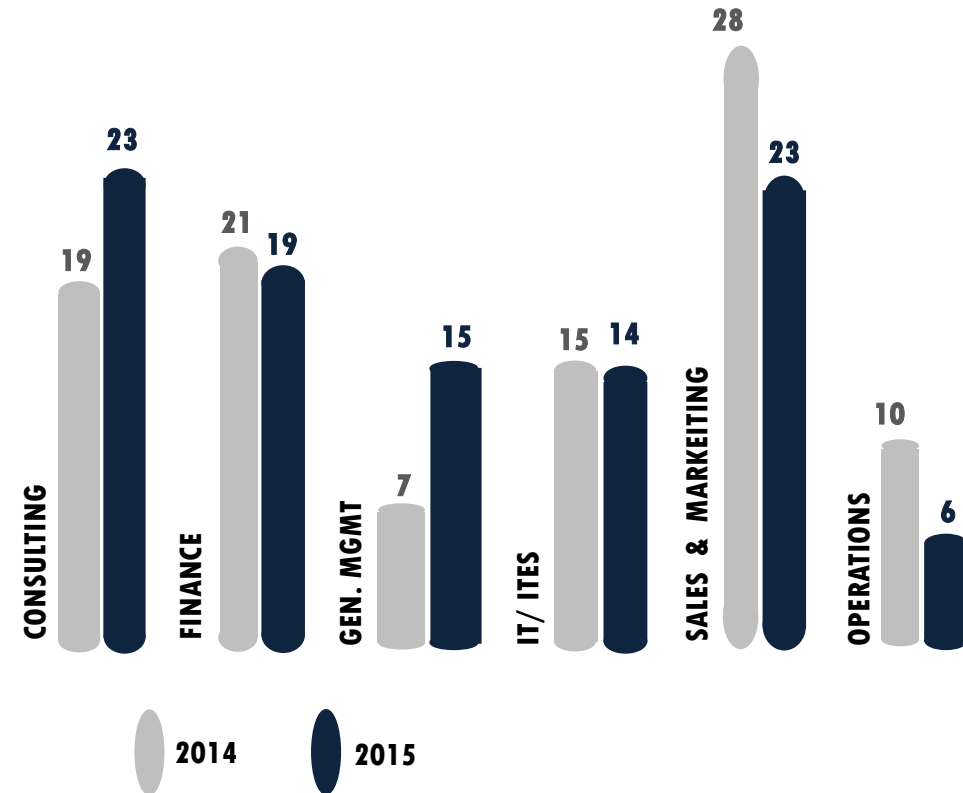
FINANCE

Finance firms made offers to 19% of the batch with prominent recruiters like Axis Bank, Citibank, CRISIL, Deutsche Bank, Edelweiss, Fidelity, Goldman Sachs, HSBC GR, ICICI, ICRA, J. P. Morgan, Nomura, SBI and Yes Bank offering roles in Investment Banking, Risk Analysis, Global Investment Research, Commercial Banking, Indian and International Financial Institution Management and Cards Management.

GENERAL MANAGEMENT

Lucrative roles in General Management were offered to 15% of the batch by Airtel, Aditya Birla Group, Altisource, Future Group, Godrej, ICICI Prudential, InMobi, Mahindra Group, Philips, Reliance, RPG, Snapdeal, TAS, and Tata Communications.

Vertical Wise Offers (% of total)



Offers

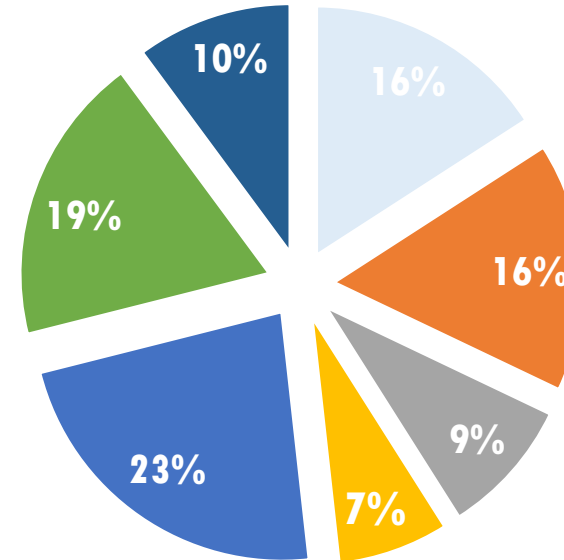
IT & ITES

The technology, business intelligence and allied fields vertical included companies like Asian Paints, ATS, Capgemini, Google, HCL, Hexaware, HP, HUL, Indus Valley Partners, Mahindra Comviva, Microsoft, Mindtree, mPhasis, TCS, and Wipro recruiting 14% of the batch.

STRATEGY/ OPERATIONS

In the Strategy domain, Ananda Bazar Patrika (ABP Group) and Cipla offered notable roles. Students were handpicked for niche roles in Financial and Marketing Strategy by Mr. George Muthoot, MD Muthoot Finance. Roles in Operations were offered by Amazon, Asian Paints, Flipkart and Snapdeal.

Sector wise offers (% of total)



- FMCG & Manufacturing
- IT/ITES
- e-commerce and others
- Groups/Conglomerates
- BFSI, Analytics
- Consulting
- Media and Telecom

Offers

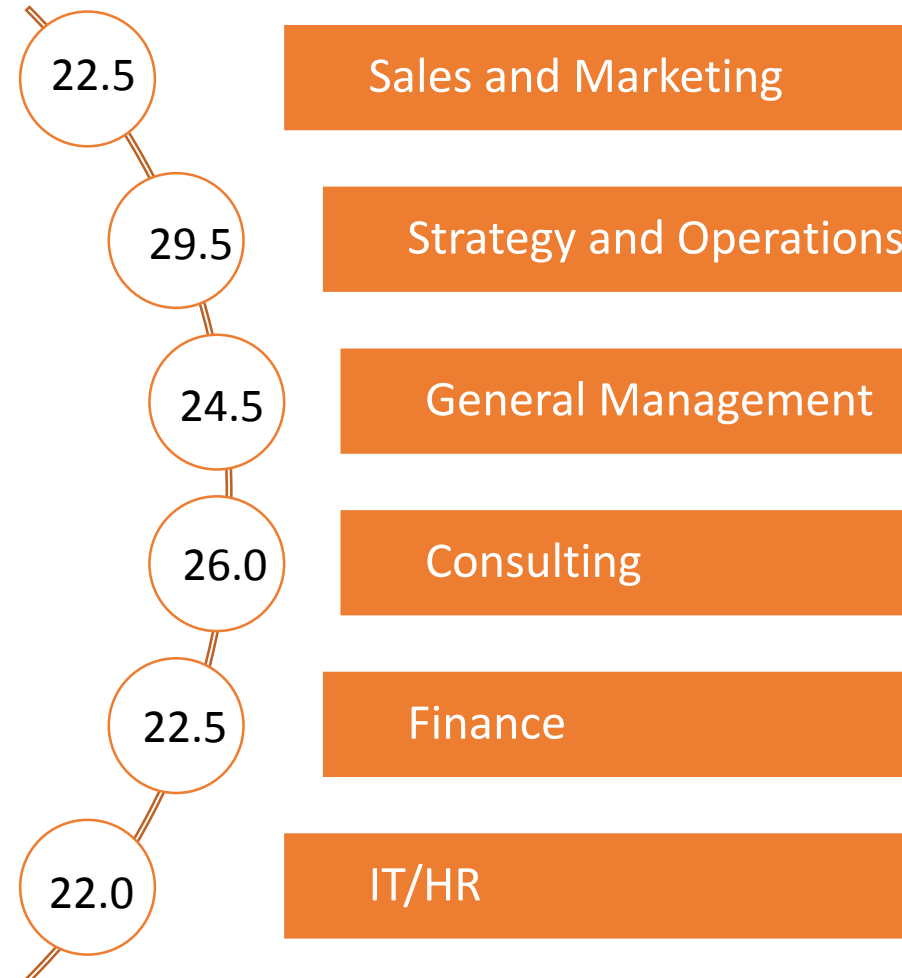
SALES & MARKETING

Sales and Marketing domain saw 23% of the batch securing offers in companies like Arvind Lifestyle, Bajaj Auto, Bluestone, Britannia, Coffee Day Beverages, GSK Pharma, HCCB, Heinz, HUL, Idea, ITC, Lenovo, Marico, Mogae Media, Nestle, People Interactive, PepsiCo, Pidilite, Raymond, Samsung, Snapdeal, Tata Steel, and Vodafone.

CONSULTING

Diverse roles in the Consulting domain were offered by Accenture Strategy, Avalon Consulting, Cognizant Business Consulting, Deloitte, EXL Services, Genpact, IBM, Infosys MCS, KPMG, MuSigma, Paramount and ZS Associates to 23% of the batch.

Highest Domestic Salary Offered (LPA)



Our top recruiters



*Indicative list

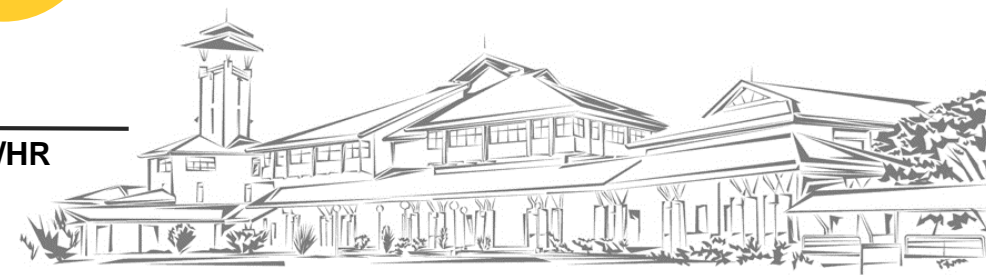
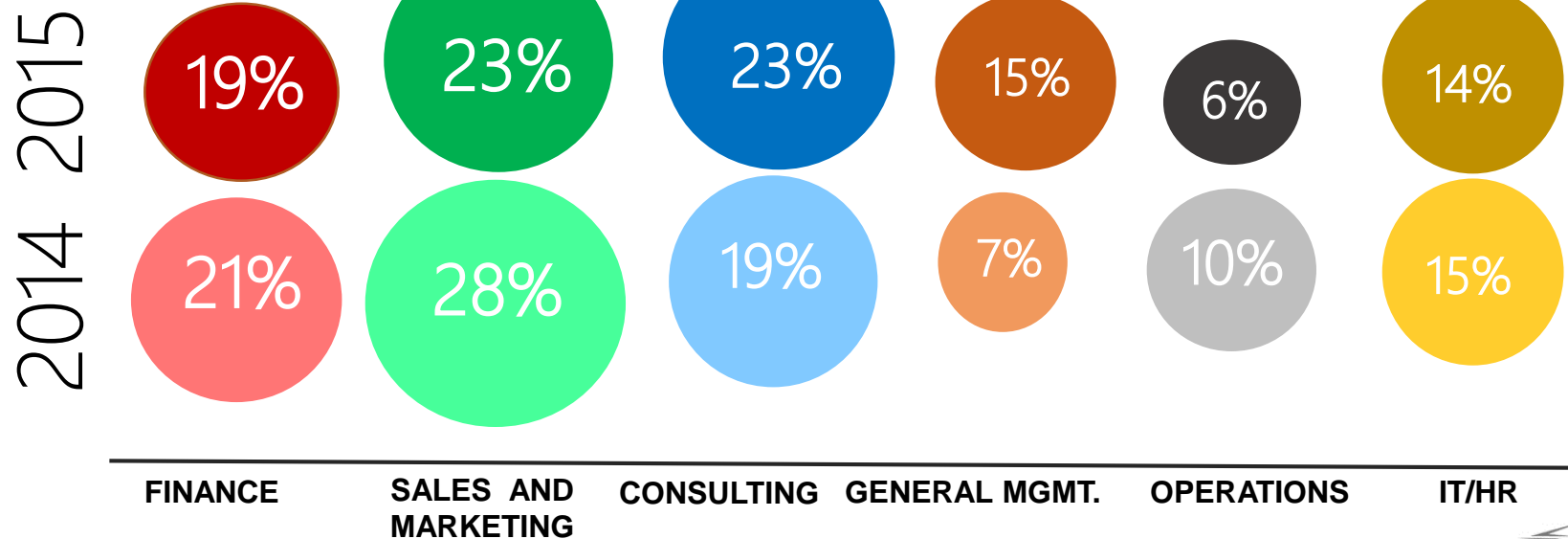
2015 vs. 2014

Placements Season in 2015 witnessed Consulting and Sales & Marketing emerge as the strong domains with the maximum number of offers. Finance domain offers followed close behind. The number of PPOs increased by 38% over those in 2014, highlighting the students' impressive performance during their summer internship stints. The number of offers per recruiter increased by 13% this year as companies opened new roles in an acknowledgement to the students' varied skill-sets.

11% ↑
Increase in Average Salary

13% ↑
Increase in Average Number of Offers/Recruiter

38% ↑
Increase in PPOs



Placements Team, IIM Kozhikode

Placements Chairperson

Prof. A. F. Mathew

placements-chairperson@iimk.ac.in

Placements Office

Mr. Raghupathy Hari

plcoord@iimk.ac.in

Mr. Dinesh K C

csplc1@iimk.ac.in



For any queries:

Please write to placements@iimk.ac.in

or visit www.iimk.ac.in/placements

Placements Committee (Students)



Abhilash Bhat

Abhinav Sehgal

Arun Asawa

Azeera Azeez

Manjunatha

Payal Mehta



Punit Rathi

Rahul Yadav

Rajul Mangal

Sakshi Goyal

Shraddha Jose

Indian Institute of Management Kozhikode

IIM Kozhikode Campus P.O.,
Kozhikode – 673 570, Kerala, India

Phone: 91 495 2809139/209

Fax: 91 495 2803007

