



PLACEMENT

BROCHURE

MBA **2013 - 2015**

ACHIEVE
BELIEVE
ASPIRE



NATIONAL INSTITUTE OF TECHNOLOGY KARNATAKA
SURATHKAL



VISION

To facilitate transformation of students into good human beings, responsible citizens and competent professionals, focusing on assimilation, generation and dissemination of knowledge.

MISSION

1. Impart quality education to meet the needs of profession and society, and achieve excellence in teaching-learning and research.
2. Attract and develop talented and committed human resource, and provide an environment conducive to innovation, creativity, team-spirit and entrepreneurial leadership.
3. Facilitate effective interactions among faculty and students, and foster networking with alumni, industries, institutions and other stake-holders.
4. Practice and promote high standards of professional ethics, transparency and accountability.





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FROM THE DIRECTOR'S DESK

NITK is one of the leading technical institutes in India that has earned global recognition for the high quality education imparted to its students. This is a testimony to its coherent understanding of the existing and future needs of the corporate world. Equipped with competent and passionate faculty and powered by high-class infrastructure, we enjoy the privileged position of being able to attract quality talent from all over the country.

Our illustrious alumni have been major contributors to National and International objectives and are often sought after for coveted position in the realms of business, technology, academics and research and are a source of pride and inspiration to us. It is therefore no wonder that leading organizations prefer to recruit from NITK year after year.

I warmly welcome your organization and invite you to participate in the placement process at NITK. This, I firmly believe, would be a highly rewarding and enriching relationship between the institute, you and your potential employees.



Dr. Swapan Bhattacharya
Director
NITK Surathkal



MESSAGE FROM THE HEAD

Department of HSSM

It gives me great pleasure to introduce the 2013-2015 batch of NITK-MBA students to the corporate world. Business today is dynamic, complex and diverse in nature and to sustain the scenario, one needs to be highly competitive. Students of MBA at NITK are equipped with state-of-the-art skills, which are acquired through quality course curriculum, pedagogy and teaching-learning environment.

Traditionally, NITK possesses a culture of grooming individuals into innovative, highly knowledgeable and professional personalities. Ours being the Department of Humanities, Social Sciences and Management, we receive students from varying backgrounds and experiences for the MBA programme which in turn, fosters the development of diverse skills.

I cordially invite you to recruit our students. I am sure the partnership between NITK and YOU will be further strengthened with our current batch of MBA students.



Dr. Shashikantha Koudur
Head, Dept. of HSSM
NITK Surathkal



ABOUT THE DEPARTMENT

The department of Humanities, Social Sciences and Management (HSSM) began its journey in the year 1989 – 90. Being interdisciplinary in its orientation, the department has expertise in three disciplines: Management, Economics and Professional Communication. Till the academic year 2007-08, the department of HSSM has exclusively been a supporting department with some core and some other elective courses offered to the B. Tech. programme students. Apart from the regular courses, the department floats optional courses such as Engineering Entrepreneurship, Accounting and Financial Management, Marketing Management, Business Policy, Human Resource Management amongst several others. Being thoroughly grounded in the Social Sciences, the department was well poised to take off – a new venture into Management Studies. The Department thus started a new Post-Graduate Programme, Master of Business Administration (MBA) in the academic year 2007-08. This programme was designed to meet the increasing demand for quality, man power in the global business scenario and has been well received.





MBA At a Glance

Master of Business Administration is the flagship programme of Department of HSSM. It is designed to enable young professionals to master a level of knowledge in business management instilling the ability and confidence to speak in terms of business perspective. It endeavours the potential managers to think like business managers with Case Study Based Approaches and Assignments to make learning interesting and innovative.

Academicians in NITK with extensive teaching experience and research experience groom the raw talents into business managers. The course curriculum has been designed with consultation of industry requirements and it is updated at regular intervals. The recent developments are introduction of TERM Paper and a wide range of General Electives to encompass a wider knowledge arena.

In view of the communication the programme polishes the students' written and oral communication skills with value additions like Public Speaking Classes and Paper Presentations through soft skills training.

Admission Procedure

Admission to the programme is based on Scores obtained in Common Admission Test (CAT) followed by group discussion and interviews. Adequate weightage is given to the candidates having work experience in the admission process. NITK MBA is a young programme but the recent years have seen a surge in the quality of student intake.



Started
in
2007

#42
Ranked by
mbauniverse.com
in 2014

#78
Ranked by
pagalguy.com
in 2014



INTERNATIONAL EXPOSURE

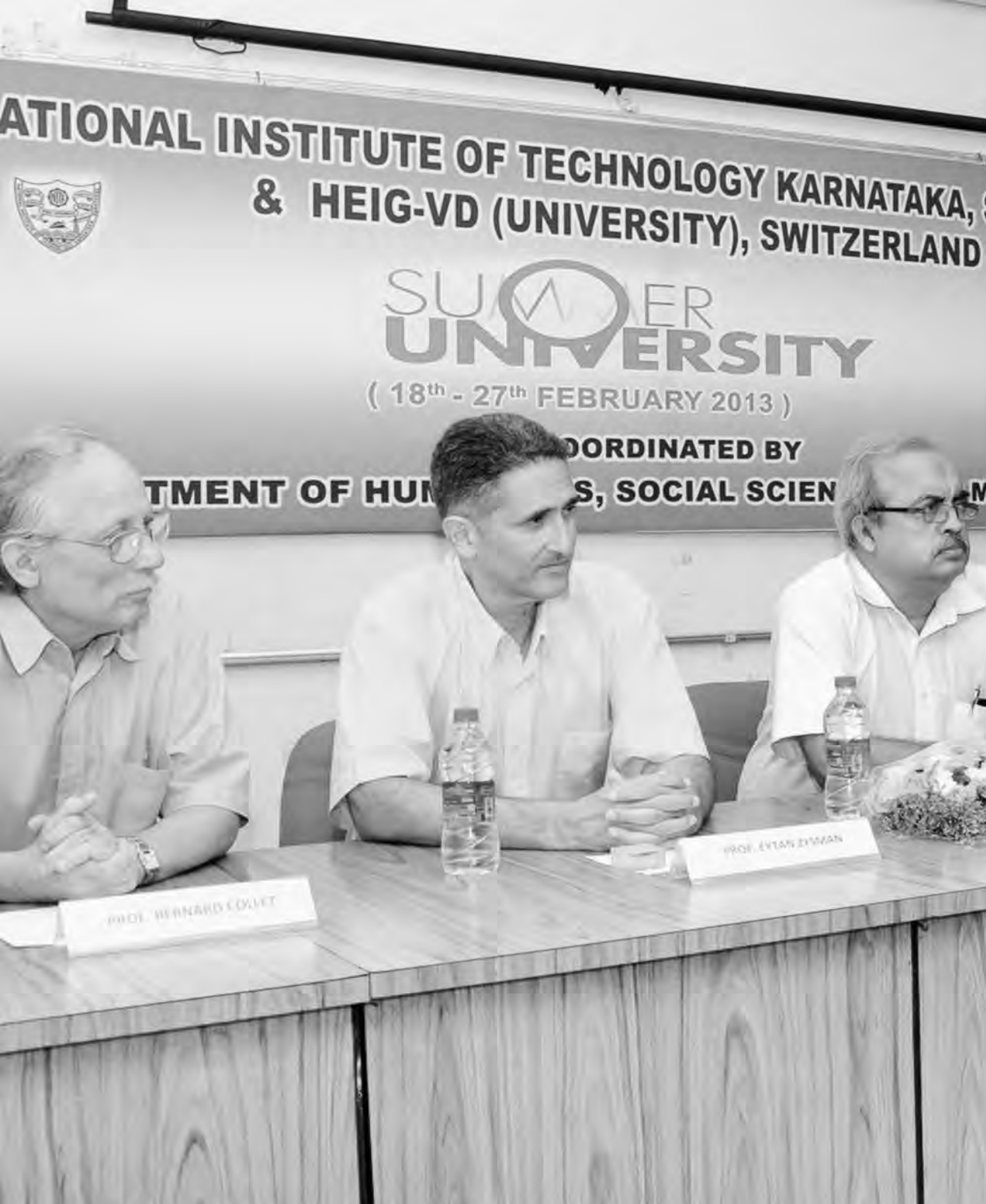
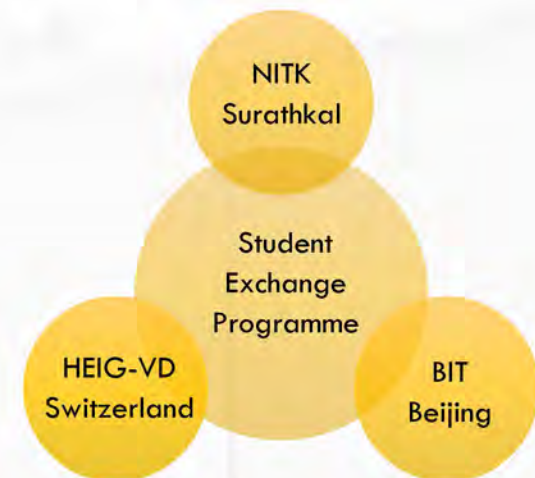
SUMMER UNIVERSITY

The SUMMER UNIVERSITY PROGRAMME is coordinated by the Department of Humanities, Social Sciences and Management of NITK, Surathkal. The institute has MOUs with two international universities:

1. School of Business and Engineering
HEIG-VD University, Western Switzerland
2. Beijing Institute of Technology
Beijing University, Beijing, China

This programme gives the students an opportunity to have an experience of working with students from the partner institutions who belong to an entirely different culture and background.

The Student Exchange Programme is held in two stages, first at NITK Surathkal and second, at one of these partner institutions. The programme involves classroom sessions, industrial visits, group project works etc. at both the locations. The participants get an exposure to the aspects of business and management from the pedagogy as well as to the culture and socio-legal differences that exist in a broader international scenario.





FACILITIES

CLASSROOMS

The department has well-furnished classrooms and seminar rooms to facilitate learning, discussions and debates. The specially designed classrooms are equipped with audio visual aids (sound systems and LCD Projectors) and internet connectivity (Wi-Fi) to enhance the learning process. The classrooms provide the right environment for the faculty to give the students a hands-on experience and the right ambience for the students to stimulate their learning.



COMPUTING AND INTERNET

The department has its own computer laboratory with more than 25 Modern PCs with internet facilities. These are loaded with software critical for MBA students like MS Office, IBM SPSS amongst other software. Students can make use of these facilities for their study purpose.

Apart from the department laboratory, the institute has a Central Computer Centre (CCC) which is accessible for all the students. The MBA students are also provided with 24-hour internet access in the hostels.

LIBRARY

The department has its own separate library apart from the college library where the students are given access to all the required books for the course along with some very good National and International Journals. The department has its online library which can be accessed through the college intranet. Also the department has direct access to sciencedirect.com, giving students and scholars an easy way to get the best journals in the world.



COURSE OVERVIEW

FOUNDATION COURSES

Business Research
 Organizational Behaviour
 Financial Accounting
 Managerial Economics
 Statistics for Business Management
 Corporate Communication
 Spreadsheet Modelling for Business
 Ethics and Sustainability

FUNCTIONAL COURSES

Managerial Accounting
 Marketing Management
 Strategic Analysis
 Operations Management
 Financial Management
 Human Resource Management
 Business Analytics and Decision Making
 Strategic Management
 Corporate Information System
 Legal Environment

GENERAL ELECTIVES

Business Process Design and Reengineering
 Contemporary Issues in Management
 Economic Environment and Policy
 International Business Management
 Enterprise Risk Management (ERM)
 Entrepreneurship Lab
 E-Business
 Management Control System
 Merger and Acquisitions
 Services Management
 Supply Chain Management

HRM



Organization Development & Management of Change
 Industrial Relations
 Compensation Management
 Training and Development
 Performance Management
 Multicultural Workforce Management

Marketing



Advertising
 Business-To-Business Marketing
 Brand Management
 Consumer Marketing
 Marketing Research
 Retail Marketing
 Rural Marketing
 Sales and Distribution Management
 Services Marketing

Finance



International Financial Management
 Banking, Financial Services and Insurance
 Financial Derivatives
 Corporate Taxation
 Fixed Income Security
 Security Analysis and Portfolio Management
 Project Finance
 Working Capital Management

Analytics



Consumer Relationship Management
 System Thinking and Strategic Modelling
 Enterprise Resource Computing
 Product Pricing

Operations



System Operations
 Operations Strategy
 Project management
 Six Sigma
 Materials Management



MBA CURRICULUM

The MBA Curriculum is highly contemporary and is reviewed regularly by acclaimed academicians and industrialists in the country.

The Course Breakup is as shown below:

- Credit based curriculum of 90 credits (mandatory for conferring degree)
- 2 year duration programme divided into 4 semesters
- Foundation Courses (8), Functional Courses (10) at have to be compulsory taken by all the students of the programme
- Elective Courses offered in 5 different groups of specialization: Human Resource Management, Marketing, Finance, Operations and Analytics
- Laboratory courses.
- Seminars
- Internships
- Term Paper and Soft Skill Development Programmes

Evaluations are done on a continual basis, thus ensuring accurate monitoring and feedback of students' performance. The achievements of MBA students in Academics, Co-curricular and Extra-curricular activities speak about the quality of skills imparted by the institute.





CLUBS AND COMMITTEES

1 PLACEMENT COMMITTEE

2 PUBLIC RELATION TEAM

3 SPECIALIZATION CLUBS

The Placement Committee of NITK MBA takes care of the internships and final placements of the MBA students. Its mission is to ensure that all students are placed successfully in reputed companies.

Five Specializations... Five MBA Clubs! Marketing, Finance, HR, Operations and Analytics Clubs conduct activities related to these specializations. Apart from carrying out regular activities like Quiz, Case studies etc., these clubs assist PR team in organizing particular specialization related lectures from eminent institutes as well as corporate lectures from industries. These clubs are also involved in conducting workshops and industry visits.

Public Relations Team of NITK MBA is a multifaceted team that acts as a representation of NITK to various important audiences.

M – FORUM

1

ROTARACT CLUB

2

SPARK

3

EFOREA

4

Management Forum is the management club for all the students of NITK. It has involvement of UG as well as PG students.

The chapter of the International Rotary club, has the objectives of welfare of the society and helping the needy.

After-class activity club that organizes Group Discussions, Role Play and other different activities.

Engineers' Forum for Entrepreneurship Awareness (EFOREA) is the E-cell of NITK, which aims to disseminate entrepreneurship education among students.



NIRBHAYA – The Run

The major public event coordinated by NITK MBA in the academic year 2013-2014 was a 6 km Mini-Marathon held at Mangalore. The Marathon was titled “NIRBHAYA – The Run” and was organized on the occasion of World Women’s Day of 2014 with the aim of spreading the message of women empowerment and to salute the spirit of womanhood. The marathon saw a huge turnout of the city’s residents and the event was successful in its purpose of sending out clearly the message it intended to. The participants as well as the guests of honour appreciated the initiative to organize an event with a relevant cause and also praised the way in which the event was carried through by the student team.

“NIRBHAYA – The Run” gave a chance to the students of NITK MBA to learn how to undertake an event involving the public from scratch as they were able to get exposed to various dimensions involved in a practical situation.





PAST RECRUITERS



ADDRESS BY THE PROFESSOR IN-CHARGE

Department of Training and Placement

NITK Surathkal has a legacy of being one of the top professional institutes in the country, especially when it comes to the placement of its students. NITK students have been procuring excellent placements in reputed companies, some with even international offers. The academic year 2013-14 witnessed excellent placements for our students. I sincerely thank all the companies that came to NITK to recruit our students. NITK students are brilliant academically and are admirable in extracurricular and co-curricular activities. They have been exposed to both technical and managerial skills. The training and placement Department of NITK hopes to make the year 2014-15 also a memorable one from the placement perspective, and will continue its efforts in this direction.

The MBA programme at NITK is run by the Department of Humanities, Social Sciences and Management (HSSM). The selection process of our MBA students is rigorous, and considers a valid CAT score. Students in this program come from diverse backgrounds. The Department of HSSM is continuously striving to update and put up a strong curriculum relevant to present day corporate requirements. NITK has signed MOUs with reputed international schools of business and management. There are active student exchange programmes as part of these MOUs, which provide an excellent opportunity to the students to learn new and contemporary skills. We ensure that the MBA degree offered at NITK is on par with MBA degree offered by any of the reputed business schools in India and abroad.

I cordially invite all companies to participate in our recruitment process and give our MBA students, who are the budding managers, an opportunity to be part of their success stories. I assure the recruiting companies that their efforts will be worthwhile and our students will be an asset to their companies. Our placement season begins in early August 2014 for the batch of 2014-15. The institute has all infrastructure and other facilities such as auditoriums to conduct Pre placement talks and tests, air-conditioned rooms for group discussions and interviews. Our supporting staff and student placement coordinators will provide logistic support to the visiting teams for smooth conduct of the recruitment process.

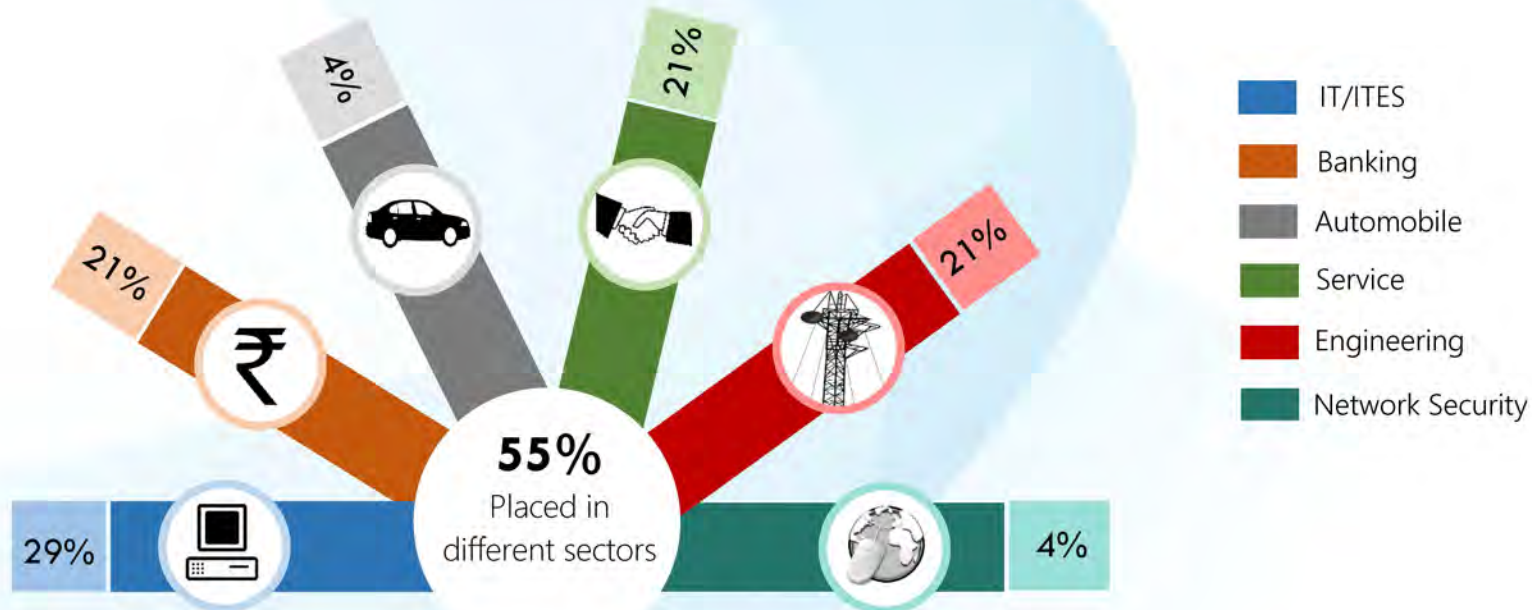


Prof. L. Nandagiri

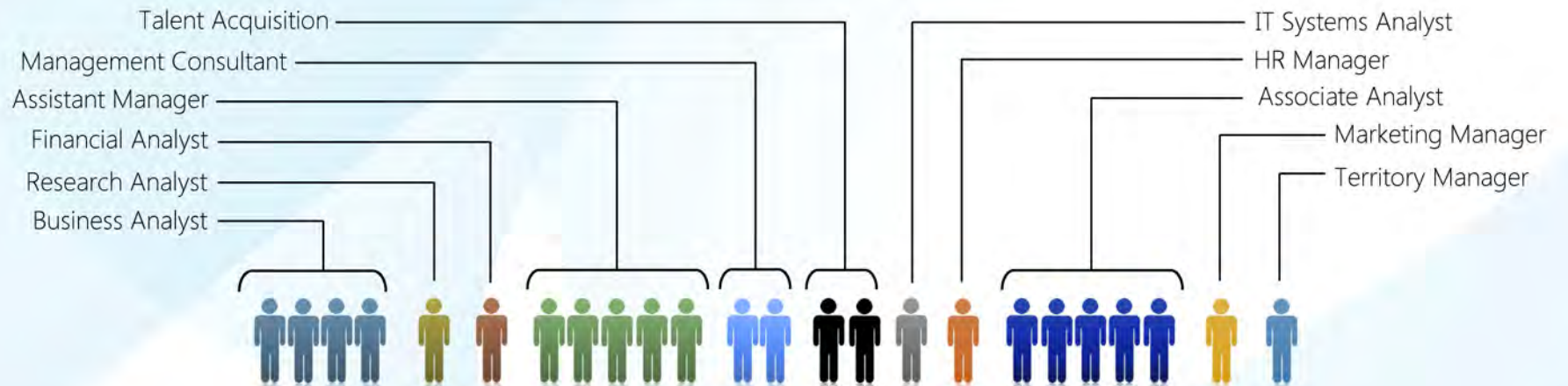
Professor In-charge, Dept. of Training and Placement
NITK Surathkal



PLACEMENT STATISTICS CLASS OF 2014

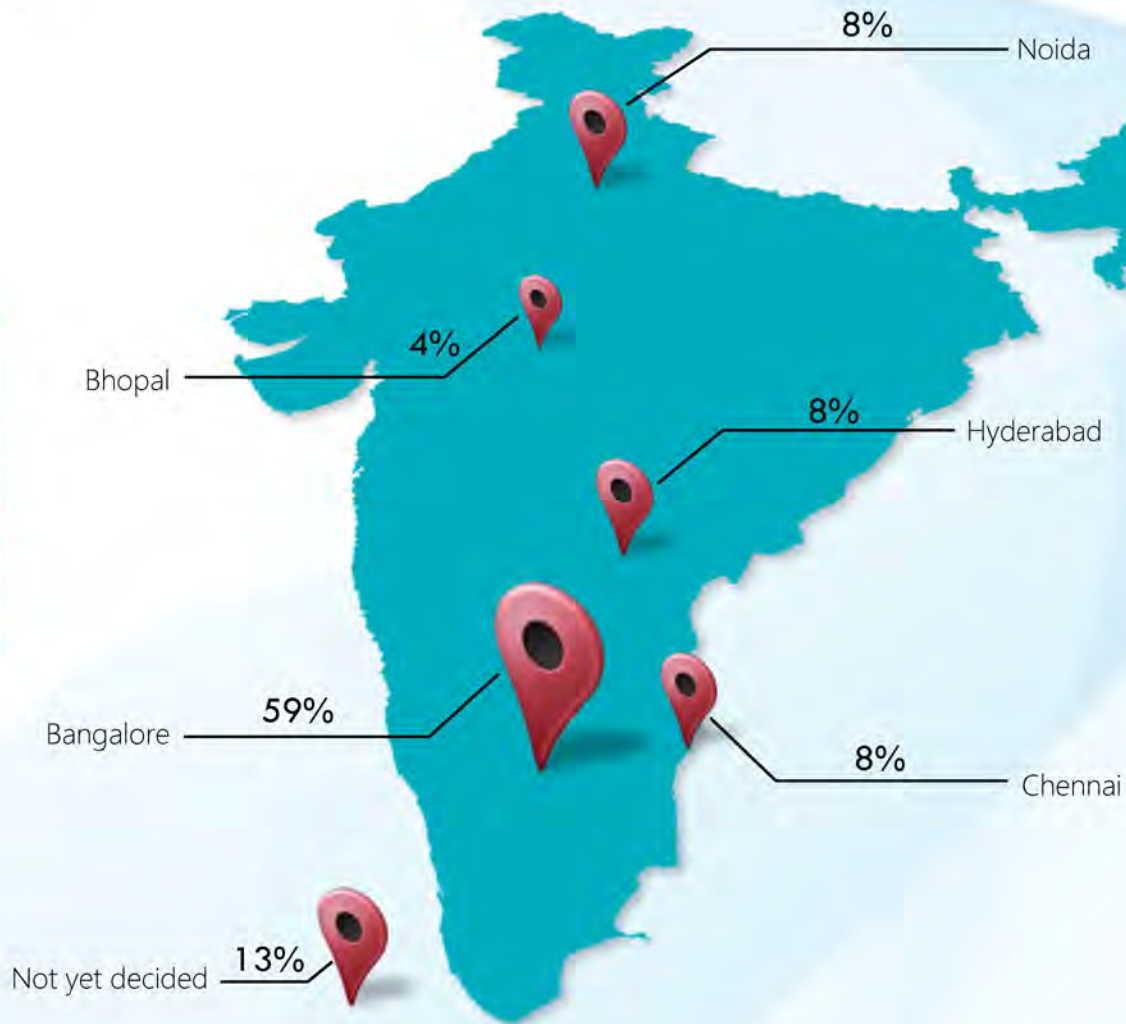


FUNCTIONAL AREAS





LOCATIONS PLACED



Walking down the memory lane, I recall how this premier institution of India has transformed me radically in two years. The kind of faculty-student interaction that we had, helped to grasp the facts in a very friendly set up. The learning experience was very enriching with lot of hands-on learning in the form of Case Studies, presentations, quizzes etc. NITK MBA also gave me a chance to be a part of student exchange program via The MOU of NITK MBA with HEIG-VD Switzerland which was an avenue that gave a beautiful cross cultural experience. Fortunately I got placed in the first company that visited our campus. I got placed on 11/12/13....The date which is a unique combination for the century & will not come till 2100, will be unforgettable ever as it blessed me a job post MBA, making me Business Analyst. Thanks NITK-MBA.

SAYEEE GUPTA

Business Analyst, Odessa Technologies Inc.

MBA Batch 2012-2014

ALUMNI SPEAK



We had an enriching MBA experience with students from diversified backgrounds and regions helping in valuable peer group learning to match up with multicultural workforce culture at corporate. The course curriculum is really good with a lot of value added subjects being offered and experienced faculty members of NITK to guide students while keeping in mind industry requirements. A wonderful Student Exchange Programme and frequent industry visits helped us reinforce the concepts taught at class and gain fresh perspectives. One interesting thing is that MBA programme gave us space and resources to pursue personal interest and passion. Overall I would say it as a joyful learning experience and a good MBA programme to leverage full potential as an MBA and take giant strides in a company.

ANURAG SARKAR

Business Analyst, VMware Inc.
MBA Batch 2012-2014



NITK gives an opportunity to mix with the creamy layer of the intelligent people, voted as the topmost NIT nothing else would be expected. NITK has its own brand and established set of festivals in the form of INCIDENT, PRABANDHAN, CRESCENDO and ENGINEER. The festivals each of different nature are extremely popular and receive wild participation from across the country. The placement scenario at NITK is really good with top companies from engineering and allied sectors are regulars at NITK. To simply put it, a life at NITK offers a vivid experience and ensures there's something for everyone.

SHRISHA SHRINIVASAN

Management Consultant,
TechMahindra Ltd.
MBA Batch 2012-2014



It was two years of learning and growth for me in NITK Surathkal. It's not just a strong brand name that we got from NITK, but also a whole lot of personality development. The academia, the environment is such that we came out as much improved versions of ourselves at the end of 2 years. The best things about the MBA program are the course curriculum, which is at par with the best in India, and the highly qualified faculty. Frequent interactions with a diverse group of students, numerous clubs, student activities and fests made campus life all the more fun. Being one the most reputed colleges in India that has been providing engineering education since 1960, NITK has an alumni network that spreads all over the world. And this helped during our MBA placements as well. In management terms if I have to say, the returns I got were much more than what I had invested.

ABHINANDAN CHOUDHURY

Associate—Custom Research
Infiniti Research Ltd.
MBA Batch 2012-2014



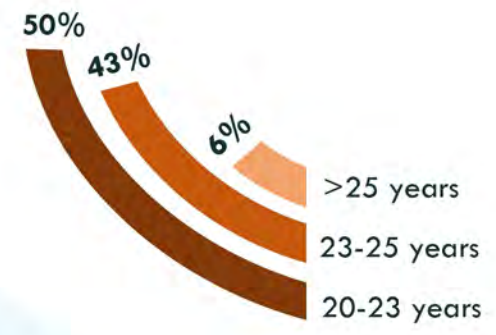
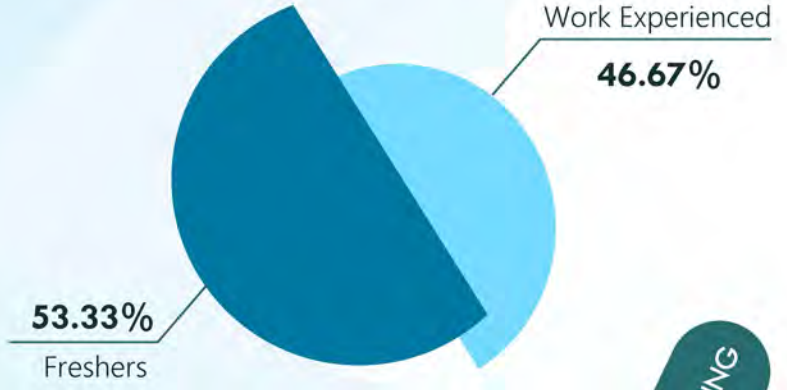
CLASS OF 2015 AT A GLANCE

26.67%

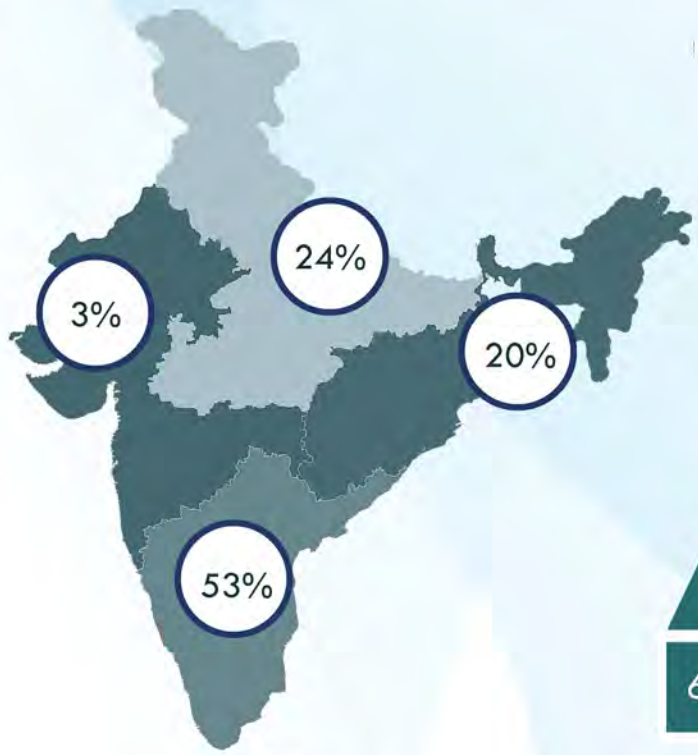


73.33%

SUMMER INTERNSHIP OVERVIEW



AGE GROUP OF STUDENTS



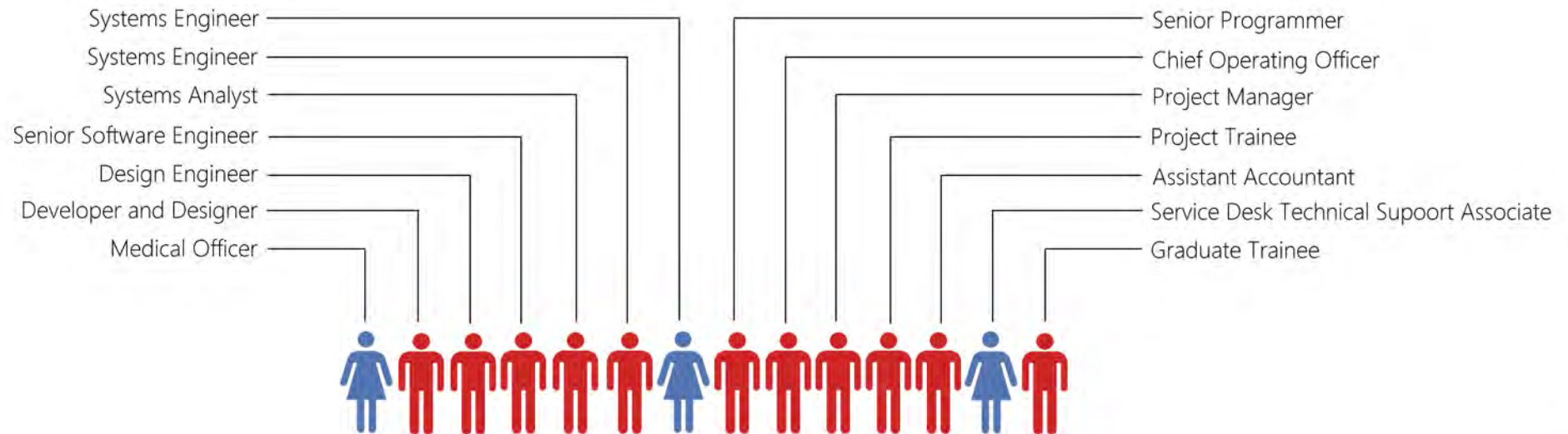
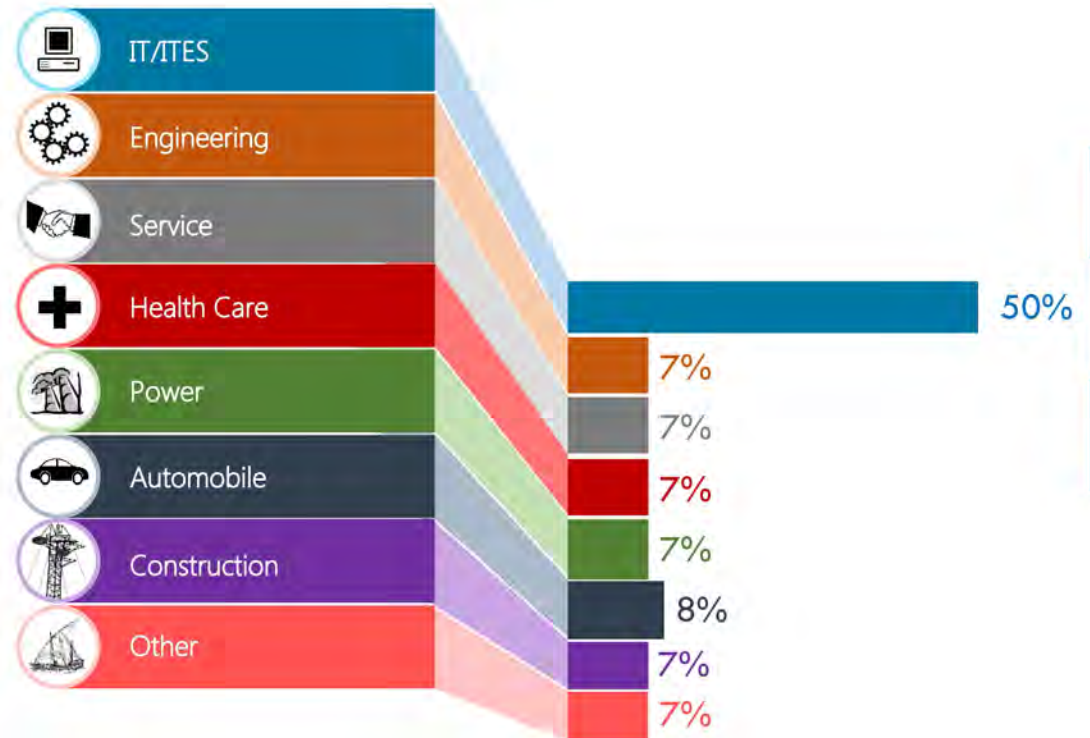
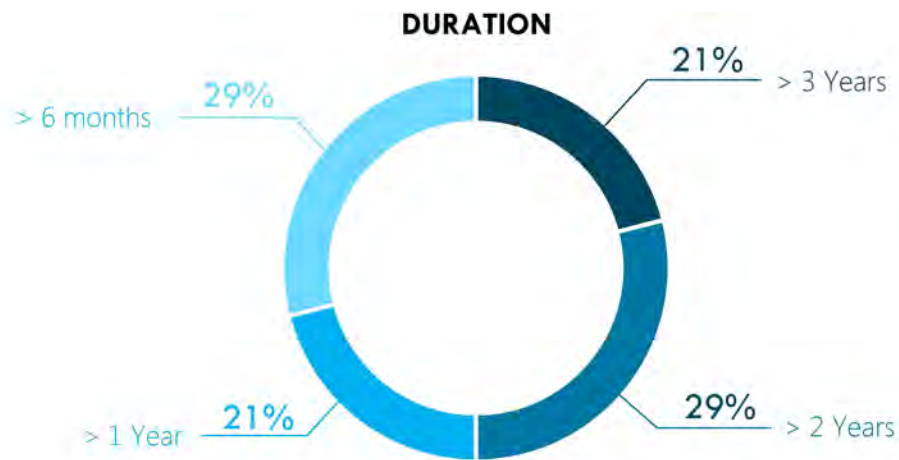
REGIONS STUDENTS BELONG TO



EDUCATIONAL BACKGROUND



INDUSTRY EXPERIENCE OVERVIEW





THE FACULTY

DR. ALOYSIUS HENRY SEQUEIRA

Professor

M. Tech. (IIT Bombay), Ph. D. (University of Mysore)

DR. KIRAN K. B.

Professor

M. A., M. Phil., Ph. D.

DR. SHASHIKANTHA KOUDUR

Head, Associate Professor

M. A., M. Phil., Ph. D. (University of Hyderabad)

DR. BIJUNA C. MOHAN

Assistant Professor

MBA (University of Calicut), Ph. D. (NITK Surathkal)

DR. SUNIL CYPRIAN D'SOUZA

Assistant Professor

MBA (KSOU, Mysore), Ph. D. (NITK Surathkal)

DR. S. PAVAN KUMAR

Assistant Professor

M. Tech. (IIT Kharagpur), Ph. D. (IIT Kharagpur)

DR. SUPRABHA K. R.

Assistant Professor

MBA (Mangalore University), Ph. D. (VTU)

DR. GOPALAKRISHNA B. V.

Assistant Professor

M. A. (University of Mysore), MBA (Annamalai University)

Ph. D. (University of Mysore)

DR. SHEENA

Assistant Professor

MBA (IGNOU, New Delhi), Ph. D. (University of Calicut)

DR. RAJESH ACHARYA H.

Assistant Professor

M. A. (Mangalore University), Ph. D. (University of Hyderabad)

DR. RASHMI UCHIL

Assistant Professor

PGPA – Finance (MCIM, Bangalore), Ph. D. (NITK Surathkal)

DR. SAVITA BHAT

Assistant Professor

B. E. (Mumbai University), Ph. D. (IIT Bombay)

DR. DHISHNA P.

Assistant Professor

M. A., PGDC, M. Phil., Ph. D.

DR. SREEJITH ALATHUR

Assistant Professor

M. Tech. (CUSAT), MBA, Ph. D. (IIT Delhi)





BATCH PROFILE (2013-2015)





DR. CHAHAT MAHAJAN

Specialization: HRM
 Graduation: B.A.M.S.
 College: Baba Farid University of Health Sciences, Faridkot
 Work Experience: 40 months
 Organization 1: Sukhjinder Group of Institute (August 2008-April 2010)
 Designation: Ayurvedic Medical Officer and Guest Faculty
 Organization 2: BBC Heart Pruthi Hospital, Jalandhar (May 2010-January 2012)
 Designation: Medical Officer
 SIP: Raavi Hospital, Pathankot, Punjab
 Area: HR / Job Satisfaction of Raavi Hospital Nursing Staff



SIVA CHAITANYA M.

Specialization: HRM
 Graduation: B. Tech. (Electronics and Electrical Engineering)
 College: Nalanda Institute of Engineering and Technology, Guntur
 Work Experience: 40 months
 Organization: Infosys Limited (March 2010-June 2013)
 Designation: Developer and Designer
 SIP: JOCIL Limited, Guntur
 Area: HR / Forecasting approaches followed in HR Planning



SIBU S. K.

Specialization: Operations
 Graduation: B. Tech. (Mechanical Engineering)
 College: Cochin University College of Engineering (CUSAT)
 Work Experience: 37 months
 Organization 1: Anand Teknow Aids Engineering India Limited (June 2010-May 2011)
 Designation: Design Engineer
 Organization 2: Cargotech Engineering India, Pune (June 2011-July 2013)
 Designation: Design and Development Engineer
 SIP: Ubiscon Consultancy Services LLP., Kerala
 Area: Operations / Container Terminal Performance Analysis





SATHYAVIKNESH BALAN

Specialization: Operations
Graduation: B. E. (Mechanical Engineering)
College: Sri Ramakrishna Engineering College, Anna University, Chennai
Work Experience: 36 months
Organization: NTT Data Private Limited (September 2009-August 2012)
Designation: Senior Software Engineer
SIP: Flyjac Logistics Private Limited, Chennai
Area: Operations / Warehouse Management and Reverse Logistics



RAVICHANDRA

Specialization: Finance
Graduation: B. E. (Electronics and communication Engineering)
College: St. Joseph Engineering College, Mangalore
Work Experience: 34 months
Organization: Invenger Technologies Private Limited (July 2010-May 2013)
Designation: Systems Analyst
SIP: NPCIL, Kaiga
Area: Finance / Working Capital Management



SRINIVASAN A. S.

Specialization: Operations
Graduation: B. E. (Industrial and Production Engineering)
College: Sri Jayachamarajendra College of Engineering, Mysore
Work Experience: 31 months
Organization: Infosys Limited (October 2010-May 2013)
Designation: Systems Engineer
SIP: Mahindra Logistics Limited, Bangalore
Area: Operations / Supply Chain Management – Transportation for Amazon.in



ARATHY KRISHNAN

Specialization: HRM
Graduation: B. Tech. (Computer Science and Engineering)
College: SHM Engineering College, Kadakkal
Work Experience: 27 months
Organization: TATA Consultancy Services Limited (February 2011-May 2013)
Designation: Systems Engineer
SIP: TATA Consultancy Services Limited, Ernakulam
Area: Analytics / Supply Chain Analytics



RAJAT MALIK

Specialization: Marketing
Graduation: B. Tech. (Computer Science and Engineering)
College: Amity University, Noida
Work Experience: 24 months
Organization: Accenture Services Private Limited (June 2011-June 2013)
Designation: Senior Programmer
SIP: Indium Global Services Private Limited, Bangalore
Area: Marketing / Developing GTM Strategy for Scandinavian region



BERYL THOMAS

Specialization: Finance
Graduation: B. Tech. (Computer Science and Engineering)
College: Saintgits College of Engineering, Kottayam
Work Experience: 22 months
Organization: Filanza Security Services and Solutions LLP. (November 2011-Till date)
Designation: Chief Operating Officer
SIP: South Indian Bank Limited, Thrissur
Area: Finance / Capital Structure





SAIRAM PRADHAN

Specialization: HRM
Graduation: B. Tech. (Electronics and Telecommunication Engineering)
College: Mahavir Institute of Engineering and Technology, Bhubaneswar
Work Experience: 22 months
Organization: Precision Engineering Limited
Designation: Project Manager
SIP: Syndicate Bank, Bhubaneswar
Area: HR / Employee Satisfaction



ARNAB BISWAS

Specialization: HRM
Graduation: B. Tech. (Mechanical Engineering)
College: West Bengal University of Technology, West Bengal
Work Experience: 10 months
Organization 1: Axsys Technologies Limited, Kolkata (July 2011-September 2011)
Designation: Project Trainee
Organization 2: Hindustan Steelworks Construction Limited, Mumbai (Sept. 2011-May 2012)
Designation: Assistant Project Engineer
SIP: Indian Oil Corporation Limited, Kolkata
Area: HR / Performance Evaluation



AKSHITH H. SHETTY

Specialization: Finance
Graduation: B.B.M. (Financial Management)
College: SDM College of Business management, Mangalore
Work Experience: 9 months
Organization: Gurudev Shipping Mangalore, Bunder (June 2012-March 2013)
Designation: Assitant Accountant
SIP: Kirloskar Oil Engines Limited, Kagal Plant
Area: Finance / Financial Forecasting



MANDEEP K.

Specialization: Marketing
Graduation: B.E. (Information Science and Engineering)
College: St. Joseph Engineering College, Mangalore
Work Experience: 6 months
Organization: Mphasis – An HP Company, Mangalore (February 2013-July 2013)
Designation: Service Desk Technical Support Associate
SIP: Centum Electronics Limited, Bangalore
Area: HR / Report on Exit Interview



NITHIN KUMAR H. N.

Specialization: Operations
Graduation: B.E. (Chemical Engineering)
College: BMSCE, Bangaluru
Work Experience: 6 months
Organization: Central Power Research Institute, Bangalore
Designation: Graduate Trainee
SIP: Infrastructure Development Corporation, Karnataka
Area: Operations / Project implementation and its impact assessment



AKSHATHA ANAND

Specialization: Finance
Graduation: B. Com. (Taxation)
College: St. Agnes College, Mangalore
SIP: Lamina Suspension Products Limited, Magalore
Area: Finance / Financial Analysis





A. SOWMYA

Specialization: Operations
Graduation: B.Tech. (Electronics and Communication Engineering)
College: DVR & Dr. HS MIC College of Technology, Kanchikacherla
SIP: Hindustan Coca-Cola Beverages Private Limited, Hyderabad
Area: Operations / Sales and Distribution



CHANDRA KUMAR

Specialization: Marketing
Graduation: B.Pharmacy
College: Chhattisgarh Swami Vivekanand Technical University, Bililai
SIP: Future Retail Limited, Bilaspur
Area: Marketing / Consumer Behaviour



DEBADYUTI ROY

Specialization: Finance
Graduation: B. Tech. (Electronics and Communication Engineering)
College: Central Institute of Technology, Kokrajhar, Assam
SIP: South Indian Bank Limited, Thrissur
Area: Finance / Assest and Liability Management



DEEPAK KUMAR

Specialization: Marketing
Graduation: B.B.A. (Hons.)
College: Institute of Management Study, Kolkata, West Bengal
SIP: Laopala RG Limited, Jharkhand
Area: HR / Compensation Management



G. HEMAVATHI

Specialization: Finance
Graduation: B. Tech. (Electronics and Communication Engineering)
College: Sri Venkateswara University, Tirupati
SIP: Jain Housing and Construction Limited, Chennai
Area: Finance / Analysis of Financial Statements



LAKSHMI NARAYAN TIWARI

Specialization: Marketing
Graduation: B. Tech. (Electronics and Communication Engineering)
College: Uttar Pradesh Technical University, Uttar Pradesh
SIP: MyDeals247, Bangalore
Area: Marketing / Business Development



MAHENDRA PRABHU K.

Specialization: Marketing
Graduation: B. E. (Mechanical Engineering)
College: St. Joseph Engineering College, Mangalore
SIP: ONGC MRPL, Mangalore
Area: HR / HR Practices



MAHITESH

Specialization: Finance
Graduation: B.B.M. (Financial Management)
College: SDM College of Business Management, Mangalore
SIP: Kirloskar Oil Engines Limited, Kagal Plant
Area: Finance / Product Costing





NISHA ROY

Specialization: HRM
Graduation: B. Com. (Accounts)
College: Patna University, Patna
SIP: Aircel, Patna
Area: HR / Recruitment and Selction



PANKAJ NAIN

Specialization: Marketing
Graduation: B. E. (Electronics and Communication Engineering)
College: Gujrat Technological University, Gujrat
SIP: Indium Global Services Private Limited, Bangalore
Area: Marketing / Market Rsearch and Development of Embedded Sector in Scandinavian region.



PRASENJIT BAISHYA

Specialization: Finance
Graduation: B. Com. (Hons. – Financial and Marketing Management)
College: Delhi University, Delhi
SIP: Reliance Mutual Fund, Guwahati
Area: Finance / Investment behaviour



PRATIK PANDEY

Specialization: Marketing
Graduation: B. Tech. (Electronics and Communication Engineering)
College: Central Insitute of Technology, Kokrajhar
SIP: Indium Global Services Private Limited, Bangalore
Area: Marketing / Market Research and Development of ICT Sector in Scandinavian region.



SANJIV KUMAR HAJOARY

Specialization: HRM
Graduation: B. Tech. (Electronics and Communication Engineering)
College: Central Institute of Technology, Kokrajhar
SIP: NTPC Ltd., Assam
Area: HR / Study of the benchmark of NTPC and IOCL Township



SANTOSH CHAUDHARY

Specialization: HRM
Graduation: B. Sc. (Hospitality and Hotel Administration)
College: Institute of Hotel Management, Pusa, New Delhi
SIP: ONGC Ltd., Dehradun
Area: HR / Training and Development



SHREYA SHETTY

Specialization: Finance
Graduation: B. Com. (Income Taxation)
College: St. Agnes College, Mangalore
SIP: Lamina Suspension Products Limited, Mangalore
Area: Finance / Working Capital Management





Interaction with one of the most renowned personality and NITK Alumni, **DR. PRABHUDEV KONANA**, Chairman, Dept. of Information, Risk and Operations Management, McCombs School of Business, University of Texas.

Apart from their academics, NITK MBA students has the enthusiasts of extra-curricular activities amongst them. A click on the celebration when MBA students of NITK won the Fresher's Cup 2013 in Cricket.



INCIDENT is the biggest cultural fest in Southern part of India organized by NITK Surathkal. Incident 2014 was an extravaganza of sorts with a flurry of events, fun workshop, competitions and performances. It was 4 days of never-ending fun, a much needed break for all students from the endless anguish of academics. Performances include various artists like Salim-Suleimaan.



Beach cleaning drive at **Tannirbhavi beach**, Mangalore by NITK MBA students as a part of **Prayaas**, the social initiative program of NITK MBA department. It saw participation from each and every student of both batches and was a huge success. The whole event was covered by Uday Vani newspaper.

A refreshing moment of the students after a long academic schedule with the waves of the Arabian Sea and the music of nature. NITK has its own Beach which is a rarity among all other NITs in India.





CORPORATE SPEAK

"I found the NITK MBA programme very innovative – the industry interaction and the student exchange programme with the Swiss University students. I believe such interactions really develop global perspective in the students. We, at SWIL were very happy to interact with the students for their inquisitiveness and incisiveness. Their questions ranged from markets, product portfolio, competition, renewable, social responsibility and economic development of the vicinity. I am impressed with the deep understanding and wide range of interests shown by the students. I wish them well for their career."

– **Mr. G. Yugandar**
Vice President – Nacelle
Suzlon Wind International Limited

"The need for knowledgeable, skilful and domain specialists has never been greater as the corporate world seek towards the management institutions for job ready graduates. NITK management programme helps students learn to plan, implement and evaluate business synergies in a variety of settings, including MSME, corporations, global organizations, community businesses and government CPSE. Students also become knowledgeable in behaviour change, opportunities assessment, promotional design, risk control and workplace management."

– **Dr. M. K. Sharma**
Corporate Communications Manager, MRPL

"On many occasions I have interacted with the NITK MBA students. The students have commitment, entrepreneurship and positive attitude which helps them to be a successful professional. The curriculum and activities at NITK are aligned with the current business requirement and gives students an opportunity to focus on industry trends, innovation, creativity and team-spirit. My best wishes to the students in achieving professional excellence."

– **Mr. Sudheer Pai**
HR Business Manager
Infosys Limited

"Hiring from NITK was a first from Odessa Technologies this year and I must say the whole experience was quite brilliant. We looked to hire from the Technology as well as from the Management streams and found that both of them lived up to the reputation that it had. I look forward to getting on to campus much earlier this year. A big thank you is in order for the hospitality that the college extended to us which made the whole experience brilliant."

– **Alan Solomon**
HR Lead, Odessa Technologies Inc.

"NITK provides holistic approach to learning, integrating best management principles and practices with deep insight into recent industry trends and needs."

– **Mr. Narendra Pai**
Retd. DGM HR, Corporation Bank



HOW TO REACH



BY AIR

Mangalore International Airport (IATA: IXE) (ICAO: VOML), at *Bajpe*, is located 13 km from the city and 15 km from NITK Surathkal. The airport is well connected to cities like Bangalore, Mumbai, Delhi, Chennai, Cochin etc. in the domestic segment and operates weekly/biweekly flights to Dubai, Abu Dhabi, Muscat (Oman), Doha (Qatar), Kuwait and Bahrain in the international segment. Air India, Jet Airways, Kingfisher Airlines, and Air India Express currently operate flights to Mangalore.



BY TRAIN

Mangalore has two big railway stations.

- Mangalore Central (IR station code: MAQ) is located at *Hampankatta*, in the heart of the city, at a distance of 18 km from NITK Surathkal. It is a terminus and is used only by the trains which terminate at Mangalore.
- Mangalore Junction (IR station code: MAJN) is situated at *Padil*, about 5 km from the city and 20 km from NITK campus. Most long-distance trains and all trains not terminating at Mangalore stop at this station.
- Surathkal (IR station code: SL) is located at 3km distance from the NITK campus on the Konkan Railway.



BY BUS

The KSRTC bus-stand is in *Bejai*, located towards the North of Mangalore city. The bus-services are run by the Karnataka State Road Transport Corporation. They operate scheduled bus services to Mumbai, Bangalore, Mysore, Goa, Hubli-Dharwad and many other cities within and outside Karnataka. Services run by the Kerala State Transport and Tamil Nadu State Transport and Andhra Pradesh State Road Transport Corporation also call in Mangalore at this very bus-stand. The city is also serviced by various private bus operators that connect the city to Bangalore as well as other major cities of south and eastern India.

Surathkal is well connected to Mangalore city by frequent Express and local service buses by private operators and KSRTC. The National Highway 66 that passes through the middle of the campus is having long-distance bus services to major cities like Bangalore, Mumbai, Cochin among other major cities.

CONTACT US

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